

## **WEDNESDAY 26 JULY**

**Council Meeting (Bancroft 1.02.6): 14.00-17.00**

**Registration (foyer of Great Hall): 15.30-17.30**

**Conference Opening (Great Hall): 17.30-18.15**

**Reception (Octagon): 18.30-21.00**

## **THURSDAY 27 JULY**

**Registration (Bancroft 1.13): 08.00-12.00; 14.00-17.00**

### **SESSION 1: 09.00-10.30**

#### **A. (Bancroft 1.02.6) Classical 1: Attic Orators I**

**Chair: Katya Haskins**

1. Michael Gagarin

The Rhetoric of Anticipation in Attic Oratory

2. Marie-Pierre Noël

Espaces civiques et espaces panhelléniques dans les discours Olympiques de Gorgias et de Lysias et dans le Panégyrique d'Isocrate

3. Julia Shapiro

The rhētor's muscles: unspoken bodily rhetorics in the speeches of Aeschines

#### **B. (Bancroft 1.13a) Classical 2: Cicero's Orations and Roman Oratory I**

**Chair: Jakob Wisse**

4. Christopher Craig

Apparent Submission and Hidden Persuasion in Cicero's *De Provinciis Consularibus*.

5. Adriano Scatolin

Cicero's *Pro Marcello* and *Philippic 1*. A reassessment of a philosophical strategy

6. Christoph Leidl

The Practice of Cicero's Philosophical Rhetoric

#### **C. (Bancroft 3.16) Medieval 1**

**Chair: Rita Copeland**

7. Brandon Katzir

We Do Not Bring Proof From A Carob Tree: Legal rhetorics in Jewish and Islamic jurisprudence

8. Davida Charney

Medieval Jewish Definition Arguments: Psalms as poems or prayers

9. Lahcen Elyazghi Ezzaher

The Arabic Commentary Tradition on Aristotle's *Rhetoric*: Creating a new space for logical and rhetorical concepts

#### **D. (Bancroft 1.15) Early Modern 1: Renaissance Music**

**Chair: Shannon Purves-Smith**

10. Adam Knight Gilbert

Rhetoric and Musical Spaces. Guido's Hand, Aristotle's *Categories*, and Meaning in Musical Space

11. Marilyn Winkle

Rhetoric and Musical Spaces. The Sound of Struggle: Francesca Caccini and the gendered politics of power

12. Lucía Díaz Marroquín

Performing Vocal Affects on the Rhetorical Stage: From the rostra to the early-modern courtly and commercial opera theatres

#### **E. (Bancroft 3.17) Early Modern 2: Early Modern Consolation and Funeral Oratory**

**Chair: Jameela Lares**

13. Ide François

Rhetorical Reuse and Performance: A comparison of Francesco Filelfo's *Consolatio ad Iacobum Antonium Marcellum* and his *Oratio parentalis*

14. José Carlos Miralles Maldonado

An Unpublished Latin Funeral Oration by Alessandro Borghi in Memory of Philip II, King of Spain (1598)

15. Anne Regent-Susini

Speaking Against Seeing: The discrepancy between space and speech in French 17<sup>th</sup>-century funeral orations

#### **F. (Bancroft 3.18) 18<sup>th</sup>-19<sup>th</sup> Centuries 1**

**Chair: Christopher Swift**

16. Dietmar Till

Kant's Two Versions of Rhetoric

17. Bai Hyoung Park

Kant's Critique of Rhetoric and Modern Aesthetic Tradition

18. Roberta Ray

The Rhetorical Theory of Ralph Waldo Emerson

### **G. (Bancroft 3.20) Rhetoric and Society 1**

**Chair: Linda Bensel-Myers**

Panel in Memory of Jan Swearingen

19. Henry Bowles

“Spectaculum” of Words: The Rhetoric of Decline in Tacitus and al-Âmidî

20. María Alejandra Vitale

Fidel Castro y el elogio del Che Guevara

21. María-Asunción Sánchez-Manzano

Pierre Mambrun’s S.J. *Dissertatio* (1652) and Renaissance Humanism

### **H. (Bancroft 3.26) Asia 1**

**Chair: Haixia Lan**

22. Wu Hui

Space as Key to Deciphering China’s First Treatise on Rhetoric, *Guiguzi (Master of the Ghost Valley)*

23. Elizabeth Thornton

Repartee and Repetition: South Asian poetics as a guide to Rig Vedic debates

24. Aiko Okamoto-MacPhail

Japanese Rhetoric: Poetics of Kokinshū in its two prefaces

### **J. (Bancroft 3.40) Spaces of Rhetorical Performance in Byzantium and Islam (Abbasids to Early Ottomans)**

**Chair: Alexander Riehle**

25. Elvira Wakelnig

Rhetorics in Majālis held at Muslim Courts from the Ninth to the Eleventh century

26. Niels Gaul

Social and Spatial Hierarchies in the Late Byzantine Theatron

27. Dimitri Kastritsis

Early Ottoman Courts and other Rhetorical Spaces (14th-15th c.)

**TEA/COFFEE (Bancroft ground floor foyer and third floor foyer): 10.30-11.00**

### **SESSION 2: 11.00-12.30**

### **A. (Bancroft 1.02.6) Classical 3: Attic Orators II**

**Chair: Michael Gagarin**

28. Rosalia Hatzilambrou

The Hypotheses to the Minor Attic Orators

29. Allison Glazebrook  
Locating Alke: Space and place in Isaïos 6

30. Brad Cook  
'There' and 'Here' in the Athenian Assembly: Demosthenes' geographic rhetoric

## **B. (Bancroft 1.13a) Classical 4: Cicero's Orations and Roman Oratory II**

**Chair: Maurizio Massimo Bianco**

31. Andrea Balbo  
Spaces of delivery in Roman fragmentary oratory

32. Alfredo Casamento  
Lo spazio della città nelle declamazioni in lingua latina

33. Gabriella Rubulotta  
L'elogio di Atene: descrizione dello spazio e strategie retoriche di un oratore greco durante l'Impero Romano

## **C. (Bancroft 3.16) Medieval 2**

**Chair: Karin Fredborg**

34. Filippo Bognini  
Menegaldus and the Others. New evidence about the first readers of the 'Rhetorica ad Herennium'

35. Tina Montenegro  
Plimpton MS 281, an illuminated manuscript of the *Tresor* as a space of rhetoric

36. Morris Tichenor  
Gasparino Barzizza and the mutuli *De oratore* and *Orator*

## **D. (Bancroft 1.15) Early Modern 3: Early Modern Travel and Empire**

**Chair: Lawrence Green**

37. Pierre Zoberman  
Spaces of Ethos Construction in Early Modern Travel Accounts: Between persuasion and *captatio benevolentiae*

38. Niranjana Goswami  
Marking Boundaries and Mining Diamonds: The rhetoric of space in Tavernier's *Travels in India*

39. Patricia de Freitas Camargo  
Rhetoric and History in the 17<sup>th</sup> Century: Time, discourse and politics in the building of the idea of a Portuguese empire

**E. (Bancroft 3.17) Early Modern 4: Progymnasmata in XVI and XVII Century Rhetoric I**

**Chair: Gregorio Rodríguez Pereira**

40. Trinidad Arcos-Pereira and María Dolores García-de-Paso  
Aftonio en los *Progymnasmata* de P. Mosellano y J. Camerario

41. María Elisa Cuyás de Torres

La Adaptación de los *Progymnasmata rhetorica* de Aftonio en las Preceptivas Retóricas de Lorich y B. de Alcázar: Reducción, Ampliación y Aportaciones

42. María Elena Curbelo Tavío

Telgius y Blebel: Dos Adaptaciones de los Progymnasmata de Aftonio en las Preceptivas Retóricas del XVI

**F. (Bancroft 3.18) 18<sup>th</sup>-19<sup>th</sup> Centuries 2**

**Chair: Cory Holding**

43. Don Abbott

“Transgressing the Boundaries:” Elocution and the intersection of men’s and women’s rhetoric

44. Margarita Esther Sánchez Cuervo

Teaching through Persuasion: The use of rhetorical devices in nineteenth-century English handbooks

45.

**G. (Bancroft 3.20) Rhetoric and Society 2: Rhetoric and Religion**

**Chair: Henry Bowles**

46. Thomas Blank

Restricted Spaces and the Hierarchies of Communication in the Gospel of Matthew

47. D. J. Goodwiler

Theological Praise of Pagans as Secular Condemnation of Princes: Calvin’s *Institutes* as rhetorical rebuke

48. Scott Stroud

Nonviolence, Rhetoric, and Social Justice: Bhimrao Ambedkar’s reconstruction of Buddhist mindfulness

**H. (Bancroft 3.26) Asia 2**

**Chair: Aiko Okamoto-MacPhail**

49. JeeHee Kim

Body Metaphors in Division Narratives: South Korean cinema and literary scene since the 1980s

50. Bo Wang

Translating Nora: Chinese feminism and transnational rhetoric

51. Sangchul Lee

Revamping the History of the Japanese Atrocities during World War II: A generic analysis of the Japanese Prime Minister Shinzo Abe's apologia

**J. (Bancroft 3.40) Byzantine Rhetoric**

**Chair: Alexandra Voudouri**

52. Amy Anderson

"To Help You Remember God": Connecting Byzantine icons and rhetorical memory

53. Vessela Valiavitcharska-Marcum

A Revival in the Ninth Century?

54. Tom Conley

Spaces of Diplomacy: A Byzantine example and some questions it raises

**LUNCH (Octagon): 12.30-14.00**

**SESSION 3: 14.00-15.30**

**A. (Bancroft 1.02.6) Classical 5: Plato and the Sophists**

**Chair: Harvey Yunis**

55. Robin Reames

Bad Interpretation without Rhetoric: Socrates' sophistry and Simonides' poem in the *Protagoras* dialogue

56. Katya Haskins

Immersive Scenery in Plato's *Phaedrus*

57. Robert Gaines

Sophists on Rhetoric in Philodemus

**B. (Bancroft 1.13a) Classical 6: Rhetoric and Law**

**Chair: Christoph Leidl**

58. Neeme Näripä

Soldiers leaving the fight: stasis, taxis and the law

59. Gualtiero Calboli

Rhetoric and Law: the birth of jus-naturalism in Rome

60. Ana M. Rodríguez González

*Actio inscripti maleficii*: retórica de schola y Derecho romano

**C. (Bancroft 3.16) Medieval 3**

**Chair: Hanne Roer**

61. Jordan Loveridge

Space for Rhetoric and Emotion in the Thought of Thomas Aquinas

62. Gaia Tomazzoli

Dante's Rhetoric of Space. Allegorical Greenery in Dante's *Commedia*: From matter to form

63. Giuseppe Alvino

Dante's Rhetoric of Space. Director's Notes in Some Similes from Dante's *Commedia*

#### **D. (Bancroft 1.15) Early Modern 5: Progymnasmata in XVI and XVII Century Rhetoric II**

**Chair: Trinidad Arcos-Pereira**

64. María Violeta Pérez-Custodio

The Two Editions of the *Progymnasmata Aphthonii* by Juan Lorenzo Palmireno (1552 and 1573)

65. Gregorio Rodríguez Herrera

La reducción de contenidos en la enseñanz de la retórica en el Siglo XVII: el caso de Valentinus Thilo

66. Tom Pace

Early Modern English Rhetorical Education and Jesuit Training at Saint-Omer

#### **E. (Bancroft 3.17) Early Modern 6: Rhetoric of Ideological Tolerance: in utramque partem from the Middle Ages to the Renaissance**

**Chair: Diane Desrosiers**

67. Jorge Ledo

Disputation in utramque partem and the Rhetoric of Tolerance Prior to Erasmus

68. Gary Remer

Erasmus's Theory of Religious Toleration: Conversation and argument in utramque partem

69. Eric MacPhail

Montaigne and the Rhetoric of Tolerance

#### **F. (Bancroft 3.18) 18<sup>th</sup>-19<sup>th</sup> Centuries 3: Eighteenth and Nineteenth Century Scandinavia**

**Chair: Martin Steinrück**

70. Ann Öhrberg

The Pulpit as a Place for Rhetorical Authorization in the Swedish Eighteenth Century

71. Merete Onsberg

Conversions in Late Eighteenth-Century Denmark

72. Stefan Rimm

## The Last Years of School Rhetoric and the End of the Classical Trivium

### **G. (Bancroft 3.20) Rhetoric and Society 3: Economic Spaces, Rhetorically Constituted and Otherwise**

**Chair: Robert Cockcroft**

73. Mark Longaker

Thomas Malthus and David Ricardo on Deduction and Induction in Economic Argumentation

74. Rodney Herring

Multiplying Gold & Silver: Banking as a public good

75. Antonio Ceraso

Rhetorical Expansions of Economic Space

### **H. (Bancroft 3.26) Asia 3**

**Chair: Bo Wang**

76. Ying Yuan

Timing in *Analects* and Isocrates

77. Michelle Kaczmarek

The Jesuits in India: Translating rhetoric, translating religion

78. Haixia Lan

Rhetoric as a natural artifact. An Aristotelian reading of Zhuangzi's rhetorical thinking

### **J. (Bancroft 3.40) Rhetorical *Pistis*: Truth and Persuasion across Time and Spaces I**

**Chair: Francesca Piazza**

79. Benoît Sans

Proof in Ancient Historiography: looking for some rhetorical *pisteis* in Polybius' *Histories*.

80. Salvatore Di Piazza

*Martyria* and *Pistis* in the New Testament: some intriguing connections

81. Emmanuelle Danblon

The Role of Verisimilitude in Building *Pistis*: the case of witnessing

**TEA/COFFEE (Bancroft ground floor foyer and third floor foyer): 15.30-16.00**

**SESSION 4: 16.00-17.30**

### **A. (Bancroft 1.02.6) Classical 7: Aristotle**



**Chair: Julia Shapiro**

82. Daniel Markovic

Aristotle and the Rhetoric of Philosophical Exhortation

83. Janne Lindqvist

Emotional places? The topics of pathos in Aristotle's *Rhetoric*

84. Harvey Yunis

Normative Rhetoric and Politics in Aristotle

**B. (Bancroft 1.13a) Classical 8: Space of Text: Inventio, Dispositio and Literary Form**

**Chair: Pascale Fleury**

85. Vita Paparinska

Dispositio in the Epideictic Space: Testimony of ancient sources

86. Martin Steinrück

Space as element of the performance of the *Odyssey*

87. Stanislas Kuttner-Homs

*Œconomia perfecta*: l'adéquation entre architecture maçonnée et architecture textuelle dans l'ekphrasis des époques impériale et byzantine (IIe-IXe s.)

**C. (Bancroft 3.16) Medieval 4**

**Chair: John Ward**

88. Linda Mitchell

The *Song of Roland*: Rhetoric into poetry

89. Diane Desrosiers

The Rhetorical Notion of *Phrasis* in Hélisenne de Crenne's Translation of the *Aeneid*

90. Jill Ross

Writing Error: Poetry, ethics and aesthetics in fourteenth-century Iberia

**D. (Bancroft 1.15) Early Modern 7: Tradition, Textual Analysis, Libraries**

**Chair: Eric MacPhail**

91. Peter Mack

Rhetoric and Tradition

92. Kees Meerhoff

L'analyse rhétorique à la recherche du fondement éthique du discours: l'apport de la pédagogie renaissante

93. Claude La Charité

*Les Concions et Harengues de Tite Live* (1567) de Jean de Amelin dans la bibliothèque de Henri de Valois

**E. (Bancroft 3.17) Early Modern 8: Early Modern Textbooks and Style**

**Chair: Nancy Christiansen**

94. Jeanne Fahnestock

Accommodating Events and Second Thoughts: The changing editions of Melancthon's *Erotemata Dialectices*

95. Wojciech Ryzek

Gorski's *De figuris* (1560): Structure, features, questions

96. Belmiro Fernandes Pereira

The Confinement of Rhetorical Theory to Stylistic in Francisco Leitão Ferreira's *Nova Arte de Conceitos*

**F. (Bancroft 3.18) 18<sup>th</sup>-19<sup>th</sup> Centuries 4**

**Chair: Susan Jarratt**

97. Scott Sundvall

Looking Back: A history of the rhetoric of surveillance

98. Katherine Fredlund

Rhetoric in Private Spaces: Boston's Gleaning Circle (1805-1813)

99. Grace Wetzel

Civic Literacy in a Nineteenth-Century Children's Newspaper

**G. (Bancroft 3.20) Rhetoric and Society 4: La construcción de la identidad en el espacio europeo**

**Chair: Mauro Jimenez**

100. David Pujante

El conflicto discursivo en el atentado a 'Charlie hebdo'. La construcción del discurso europeo sobre el terrorismo islámico

101. Sara Molpeceres

Los 'otros' de la identidad europea: retórica, conflicto e interseccionalidad en los discursos sobre la Nochevieja alemana de 2015

102. Víctor Gutiérrez-Sanz

Los "hombres de negro" de la política económica europea. Análisis retórico de la construcción discursiva de la Troika en la prensa española

**H. (Bancroft 3.26) Other 1: Jesuit Rhetoric**

**Chair: Steven Mailloux**

103. Cinthia Gannett

Toward a Historiography of Jesuit Rhetorics: Assembling primary and secondary sources over time and place

104. Deborah H. Holdstein

Hebraic Sources of Jesuit Rhetoric: The case of Possevino

105. John C. Brereton

Jesuit Rhetorics Move to America: Continental sources, American sources, and new hybrids

**J. (Bancroft 3.40) Rhetorical Pistis: Truth and Persuasion across Time and Spaces II**

**Chair: Emmanuelle Danblon**

106. Francesca Piazza

Oath as Proof in Classical Rhetoric: a case of alethurgy

107. Julie Dainville

Why do we trust oracles? Pistis and divine testimony in classical Greece

108. Mauro Serra

From Cassandra to Palamedes: pistis between testimony and language

**Plenary 1 (Great Hall): 18.00-19.15**

**Rita Copeland**

The Spheres of Emotion in Medieval Rhetoric

**Chair: Peter Mack**

**FRIDAY 28 JULY**

**Registration (Bancroft 1.13): 08.00-10.00; 14.00-15.00**

**SESSION 5: 09.00-10.30**

**A. (Bancroft 1.02.6) Classical 9: Greek Rhetorical Theory**

**Chair: Robert Gaines**

109. David Mirhady

Theophrastus' Comprehensive Teaching on Style

110. Casper de Jonge

The Date and Intellectual Context of Longinus' *On the Sublime*

111. Marta Isabel de Oliveira Várzeas

Space and Limits: Longinus' *On the Sublime*

**B. (Bancroft 1.13a) Classical 10: Latin Rhetorical Theory I**

**Chair: Christopher Craig**

112. Thierry Hirsch

The Relationship between Cicero's *De Inuentione* and the Anonymous *Rhetorica ad Herennium*. Solving the mystery?

113. Sophie Conte

*Ars, natura, exercitatio*: different slants on Memory in Latin treatises (*Ad Herennium*, *De oratore*, *Institutio oratoria*)

114. Janika Päll

Cicero's *De Archia* – the space of text between literature and rhetorical analysis

### **C. (Bancroft 3.16) Medieval 5**

**Chair: Martin Camargo**

115. Joseph Turner

Geoffrey of Vinsauf's Metaphor of Unlikeness

116. Domenico Losappio

Arsegino e la sua *Quadriga*

117. Marjorie Woods

Medieval Rhetorical Pedagogy in its Manuscript Contexts

### **D. (Bancroft 1.15) Early Modern 9: Grasping *Kairos*: Opportunity and place in Renaissance England**

**Chair: Peter Mack**

118. Joanne Paul

*Kairos*, Counsel and Council in Early Tudor England

119. Tina Skouen

*Kairos* and Conversion: Robert Persons' *Book of Resolution* (Rouen, 1582)

120. Belinda Molteberg Steen

The Rhetoric of Conversion in a 17-Century Gospel-Church in Dublin

### **E. (Bancroft 3.17) Early Modern 10: Aristotle and Early Modern Prudence**

**Chair: Daniel Seward**

121. Lawrence Green

Compendious Aristotle

122. Timothy Raylor

Reading Rhetoric at Hardwick Hall: Thomas Hobbes as tutor

123. Nancy Christiansen

Philosophies of Rhetoric in 17th-century Protestant Arts of Meditation, Books of Christian Conduct, and Arts of Preaching

### **F. (Bancroft 3.18) 18<sup>th</sup>-19<sup>th</sup> Centuries 5**

**Chair: Merete Onsberg**

124. Ana Isabel Correia Martins

The Official Inaugural Speech of the Royal College of Nobles: A public space for rhetorical performance

125. Michael-John DePalma

Austin Phelps and the Shaping of Sacred Rhetorical Education at Andover Theological Seminary, 1848-1879

126. Linda Ferreira-Buckley

The Rhetorical Formation of the Self in African American Autobiographies

**G. (Bancroft 3.20) Rhetoric and Society 5: Mining the Past for Rhetorical Tactics to Interrupt Contemporary Cultural Spaces**

**Chair: Kermit Campbell**

127. Krista Ratcliffe

Employing Oxymoron to Interrupt Racialized Colorblindness in U.S. Discourses Haunted by Whiteness

128. Roxanne Mountford

Beyond Conjecture: Engaging rhetorical education to interrupt the United States' stalemate over climate change

129. Susan Kates

Sewing the New Western History to Disrupt the Frederick Jackson Turner Effect in the U.S.

**H. (Bancroft 3.26) Other 2: Literary 'Spaces' for Oratory and Rhetoric from Antiquity to the 20<sup>th</sup> Century**

**Chair: Eleni Volonaki**

130. Henriette van der Blom

Spaces for Roman Republican Oratory in Roman Imperial Literature

131. Gesine Manuwald

Oratory in early-modern 'academic' spaces

132. Ernest Schonfield

The Place of Oratory in Bertolt Brecht's *The Business Affairs of Mr Julius Caesar*

**J. (Bancroft 3.40) Public Speech & Space in the Hellenistic Polis**

**Chair: Ana Ferreira**

133. Richard Graff

Architecture and Oratorical Performance: The evolution of the Hellenistic Council-House

134. Michele Kennerly

Hellenistic Gloss

135. Brandon Inabinet  
Aristotle's *Rhetoric* In Situ

**TEA/COFFEE (Bancroft ground floor foyer and third floor foyer): 10.30-11.00**

**SESSION 6: 11.00-12.30**

**A. (Bancroft 1.02.6) Classical 11: The Third Sophistic and its Spaces**

**Chair: David Mirhady**

136. Laurent Pernot

The Third Sophistic: A new concept in the history of rhetoric

137. Alberto J. Quiroga Puertas

There is no blood thicker than ink. Familial and cultural connections among Late Antique *pepaideumenoi*

138. Manfred Kraus

The New Spaces of Rhetoric in the Third Sophistic

**B. (Bancroft 1.13a) Classical 12: Latin Rhetorical Theory II**

**Chair: Bé Breij**

139. Charles Guérin

Taedium : le public et l'ennui dans l'éloquence et la rhétorique latines classiques

140. Amedeo Alessandro Raschieri

Facilitas e héxis nella trattatistica retorica latina

141. Jakob Wisse

Rhetorical theory, orators, and historians: Some scholarly orthodoxies re-examined

**C. (Bancroft 3.16) Medieval 6**

**Chair: Joseph Turner**

142. Alan Rosiene

Space Shifting: The diverse life of Gervase of Melkley

143. Martin Hall

John of Garland's *De triumphis Ecclesie*: Triumphs of rhetoric

144. Karin Margareta Fredborg

Rhetoric and Poetics. From St. Gall and the Twelfth-century Monastic and Cathedral Schools to the Christopher Landino in Florence 1482

**D. (Bancroft 1.15) Early Modern 11: Early Modern Harmony, Courtesy, and Dance**

**Chair: Jeanne Fahnestock**

145. Fiammetta Papi

Rhetoric at Court in Italian Renaissance Courtesy-Books

146. Pauline Reid

Puttenham's "Proportions": The Rhetoric of Harmony in *The Arte of English Poesie* (1589)

147. Shannon Purves-Smith

The Ethos of Dance in *Le Maître à Danser* (The Dancing Master, 1725) of Pierre Rameau

**E. (Bancroft 3.17) Early Modern 12: Shakespeare and England**

**Chair: Joanne Paul**

148. Judith Rice Henderson

Rhetorical Eccentricity in Renaissance England: A product of English nationalism or Reformation internationalism?

149. Brian Vickers

Shakespeare and paradiastole; or, 'qui excuse, accuse'

150. Georgiana Donavin

Gower's *Repetitio* in Shakespeare's *Pericles*

**F. (Bancroft 3.18) Other 3: Africa, Caribbean, Asia**

**Chair: Segun Ige**

151. Kermit Campbell

The Colossus Has Fallen: South Africa's natives (re)write their own rhetorical legacy

152. Erin Wecker

Spirits and Debate: Barbadian tippling houses as rhetorical meeting spaces

153. Mingu Na

Rhetoric for the Common Good (公共善) in Asia: 'Verbal Dāna (言施)

**G. (Bancroft 3.20) 20th-21st Centuries 1: The Senses of Political Space**

**Chair: Sean O'Rourke**

154. Debra Hawhee

Kenneth Burke at the MoMA: Visual practices, political space, and the insights of phantasia

155. Cara Finnegan

The Candid Camera and the Changing Visual Values of Political Space

156. Vanessa Beasley

The Capitol Crawl of 1990: Mobility as a rhetorical practice in U.S. civil rights activism

**H. (Bancroft 3.26) Other 4: American Women Rhetors: Negotiating the Margins and the Spaces in Between**

**Chair: Suzanne Bordelon**

157. Lisa Shaver/Suzanne Bordelon

Nineteenth-century Female Tract Visitors: Examining the link “between” learning rhetoric and entering public life/ Analyzing Ethos Negotiations: the “Between” and contradiction in late nineteenth-century statue-posing arguments

158. Abby Dubisar

Between London and Iowa, and Beyond: Transnational rural rhetorics and the global citizen

159. Katherine H. Adams

The “Betweens” of American Women Journalists

**J. (Bancroft 3.40) Rhetoric and Theatre**

**Chair: Maria Silvana Celentano**

160. Gabriella Moretti

Apuleio e la retorica a teatro

161. Margarida Miranda

Staging Rhetoric: unsubmitive Lisbon before King Philip III of Spain

162. Alessandra Romeo

Niente orazione funebre per Cesare: L’eloquenza di Marco Antonio nello spazio scenico della tragedia italiana del XVIII secolo

**LUNCH (Octagon): 12.30-14.00**

**SESSION 7: 14.00-15.30**

**A. (Bancroft 1.02.6) Classical 13: Place, Space and Epideictic**

**Chair: Laurent Pernot**

163. Ana Ferreira

Pericles on the Rostrum: The influence of space on Pericles’ speeches

164. Johannes Engels

“Citizens – Look upon this city!”

165. Eleni Volonaki

Space in Epideictic Oratory

**B. (Bancroft 1.13a) Classical 14: Latin Rhetorical Theory III**

**Chair: Charles Guérin**



166. Maurizio Massimo Bianco  
Fuori dall'“aula”: scenografie del discorso nell'*Apologia* di Apuleio

167. Jaewon Ahn and Heonjoo Sohn  
Cicero's *modus* vs. Baumgarten's *magnitudo*

168. Pascale Fleury  
Les figures historiques chez Fronton, Apulée et Aulu-Gelle : leçon rhétorique, morale et politique

### **C. (Bancroft 3.16) Medieval 7**

**Chair: Malcolm Richardson**

169. Elise Broaddus  
Mediating Affect in the *Ars dictaminis*

170. Martin Camargo  
Four Ways of Looking at the *Ars dictaminis*: Oxford ca. 1400

171. John Ward  
What Characterises the Space Given to Classical Rhetorical Theory Between the Time of Victorinus and Guarino da Verona (4<sup>th</sup> to 15<sup>th</sup> centuries) and How Does That Space Contrast with the Space We Offer the Subject Today?

### **D. (Bancroft 1.15) Early Modern 13**

**Chair: Kees Meerhoff**

172. Elaine Sartorelli  
Montaigne, Erasmianus

173. Gernot Krapinger  
Walter Map und Erasmus von Rotterdams Rezeption der antiken Suasorie

174. Magdalena Ryszka-Kurczab  
Elegy IV 3 by Joannes Cochanovius as the Example of Poetical Usage of Argumentative Topics (*topoi*).

### **E. (Bancroft 3.17) Early Modern 14**

**Chair: Linda C. Mitchell**

175. Christophe Geudens  
Sedes argumentorum. The use of spatial metaphors in early modern place-theory.

176. Elizabeth Skerpan-Wheeler  
Revision as Invention: The case of Ramus's *Arithmetica*

177. Agnes Juhasz-Ormsby  
William Lily's *Antibossicon*. Poetry, rhetoric, and the grammarians' war in early Tudor England

**F. (Bancroft 3.18) Other 5: Rhetoric and Theory I**

**Chair: Arthur Walzer**

178. Daniel M. Gross

Rhetoric and the Origins of the Human Sciences

179. David Marshall

Inventio, Postclassical Refractions in Vico and Benjamin

180. Don Bialostosky

Bakhtin's "Spheres of Communication" and the Spaces of Rhetoric

**G. (Bancroft 3.20) 20th-21st Centuries 2: Anti-Judaism in 20<sup>th</sup>-Century Rhetorical Theory**

**Chair: Gary Remer**

181. David Frank and Jan Fernheimer

The Anti-Judaic Origins of Twentieth Century Rhetorical Theory

182. Michelle Bolduc

Chaïm Perelman's Translatio of the French Revolution: The rhetoric of assimilation

183. Michael Bernard-Donals

Levinas, Rhetoric, Antisemitism

**H. (Bancroft 3.26) Other 6: Praises of Cities I, From Antiquity to the Early Modern Era**

**Chair: Lale Behzadi**

184. Jan Erik Heßler

Hymnoi am Staatsgrab: Einige Bemerkungen zu den Grabreden in Athen

185. Lorenzo Miletto

Encomia of Cities in the Kingdom of Naples (15th-16th centuries): The role of the dedicatee

186. Jeongil Seo and Jungsam Yum

Describing the Ancient City: A study of Fu (賦) in Wenxuan (文選)

**J. (Bancroft 3.40) Development of Rhetoric**

**Chair: Don Abbott**

187. LuMing Mao

The "Sustoichia" and Yin-Yang Rhetoric: A Tale of Two Matrixes

188. Abraham Romney

Rhetorics Made in the Americas: A survey of nineteenth-century rhetorical manuals published in Spanish America

189. Frédérique Woerther

Editing Caecilius of Cale-Acte

**TEA/COFFEE: 15.30-16.00**

**SESSION 8: 16.00-17.30**

**A. (Bancroft 1.02.6) Classical 15: Attic Orators III**

**Chair: Terry Papillon**

190. Robert Sullivan

*Kairos* in Isocrates

191. Eleni Alexandri

Mirror of Princes. Isocrates' *To Nicocles* and *Nicocles or The Cyprians*

192. Mike Edwards

Some Thoughts on Space in the Attic Orators

**B. (Bancroft 1.13a) Classical 16: Space and Roman Rhetoric I**

**Chair: Ida Gilda Mastrorosa**

193. Maria Silvana Celentano

Lo spazio del discorso oratorio in età tardoantica

194. Francesco Berardi

Flaviano e la retorica dei gesti: l'actio di un vescovo-ambasciatore alla corte dell'imperatore

195.

**C. (Bancroft 3.16) Rhetoric and Spaces**

**Chair: Christopher Reid**

196. Erin Cromer Twal

Transformative Entanglement: Cultivating public memory through material spaces

197. William Purcell

"Where Once Jefferson Davis Stood:" The Alabama State Capitol steps as a space for reflexive rhetoric

198. Allison Prash

"Let Them Come to Berlin": U.S. presidential public address and the (re)turn to West Berlin as a Cold War commonplace

**D. (Bancroft 1.15) Early Modern 15**

**Chair: Timothy Raylor**

199. Daniel Seward

Six Oratorical Spaces of Francis Bacon: Political ethos and the ecology of parliamentary discourse

200. Jameela Lares

Moving Speeches: The highway as rhetorical space in John Bunyan's *Pilgrim's Progress*

201. David Parry

As an Angel of Light: The paradiastolic dynamic of satanic rhetoric in early modern literature

### **E. (Bancroft 3.17) Early Modern 16**

**Chair: Tina Skouen**

202. Birgitta Ekblom

Spaces of Rhetoric for 17<sup>th</sup>-century Swedish Panegyric Writings

203. Karin Noomi Karlsson

"It is amazing what a woman can do if only she ignores what men tell her she can't."  
On Rhetoric and Gender in Early Modern Swedish Literature

204. Bartosz Awianowicz

Between School, Church, Court and City Hall: Spaces of rhetoric in 17<sup>th</sup>-century cities of Royal Prussia

### **F. (Bancroft 3.18) Other 7: Rhetoric and Theory II**

**Chair: John T. Gage**

205. Susan Jarratt

"Paideia in Roland Barthes' Collège de France Lectures"

206. Paul Dahlgren

Arendt's Rhetorical Spaces

207. James Crosswhite

The New Rhetoric, Humanism, and Posthumanist Challenges

### **G. (Bancroft 3.20) 20th-21st Centuries 3: Kenneth Burke**

**Chair: Daniel Gross**

208. Jarron Slater

Joycing Seen into Scene: Kenneth Burke and a Rhetoric of Stylized Spaces

209. Robert Gilmore

Historicizing Burke's 'Second Nature': The concern with habituation and invisibility in 20<sup>th</sup>-century rhetorical theory and critical discourse

210. Christopher Swift

Re-ranging Rhetoric

**H. (Bancroft 3.26) Other 8: Praises of Cities II**

**Chair: Vessela Valiavitcharska-Marcum**

211. Lale Behzadi

City Narratives: The dispute on Basra and Kufa

212. Alexandra Voudouri

Autonomous City Praises in Middle Byzantium: A real or a rhetorical question?

213.

**Plenary 2 (Great Hall): 18.00-19.15**

**Simon Lancaster**

THE SCUM - How the media make us hate ourselves and one another

**Chair: Mike Edwards**

**SATURDAY 29 JULY**

**SESSION 9: 09.00-10.30**

**A. (Bancroft 1.02.6) Classical 17: Greek Rhetoric and Writing I**

**Chair: Christos Kremmydas**

214. Allannah Karas

Rhetoric Performed: The last act of Aeschylus' *Oresteia*

215. Judith Fletcher

The Sense of Justice in Aristophanes' *Acharnians*

216. Jakub Filonik

Reframing Civic Duties in Classical Athens: the rhetoric hidden in metaphor

**B. (Bancroft 1.13a) Classical 18: Later Greek Rhetorical Theory**

**Chair: Marie-Pierre Noël**

217. Régis Caruso

La rhétorique d'école aux Ve-VIe siècles à travers un traité sur les figures : le travail de la forme

218. Pierre Chiron

Le Commentaire d'Eustathe (de Cappadoce ?) aux *Staseis* d'Hermogène

219. Anders Eriksson

Inventing Topoi in the Progymnasmata: Kefalaion as the organon of rhetoric

**C. (Bancroft 3.16) Classical 19: Space and Roman Rhetoric II**

**Chair: Janika Päll**

220. Jozef A.R. Kemper

Orationis Locus. Die Bedeutung der Örtlichkeit für den Vortrag, gezeigt am Beispiel von Ciceros Rede pro Caelio

221. James May

Speaking *sive ex inferiore loco sive ex aequo sive ex superiore*: Practical considerations of space and location for the Roman orator

222. Diederik Burgersdijk

Space in Latin Panegyric

**D. (Bancroft 1.15) Early Modern 17**

**Chair: Marjorie Woods**

223. Tommaso Ranfagni

Spazio e Rappresentazione. Struttura narrativa e strategia retorica nella Libreria Piccolomini del Duomo di Siena

224. Michael Purves-Smith

The Tension Between Decorum and Irony in the Paintings of Veronese, Rubens, Caravaggio, and Watteau

225. Lavinia Silhares

“Welcome, pure wit!”: Versatility and the transnational rhetoric of wit in Shakespeare’s *Love’s Labour’s Lost*

**E. (Bancroft 3.17) Early Modern 18**

**Chair: Claude La Charité**

226. Ana Lucía Oliveira

La rhétorique d’Eros au cloître: sur les amours des nonnes dans les lettres luso-brésiliennes du XVIIème siècle

227. Hany Rashwan

Comparative Balāgha: Decolonizing Eurocentric poetics in ancient Egyptian literature

228.

**F. (Bancroft 3.18) Rhetoric and Protest**

**Chair: Christopher Reid**

229. Sean O’Rourke

Spaces of Protest and the History of Rhetoric

230. John Tiedemann

Occupy Denver: The rhetoric of place and of displacement in contemporary protests against income inequality

231. Caitlin Bruce

Citizen Voices in Aerosol: Complicating Leon Guanajuato's "Urban Image" during zero tolerance

**G. (Bancroft 3.20) 20th-21st Centuries 4: "Unremarkable Spaces" of Transnational Feminist Rhetorics: Memory, Empathy, and Peace Networks**

**Chair: Krista Ratcliffe**

232. Tarek Samra Graban

The Problem of Ubuntu and Memory in Transnational Feminist Historiography for and about African Women

233. Belinda Stillion Southard

Women's Belonging as Denizenship: West African women's activism and dwelling in spaces of peace talks

234. Rebecca Richards

Stealthed Gender in Transnational Spaces: Procedural rhetoric, videogames, and empathy

**H. (Bancroft 3.26) Hispanic America 1: Rhetoric of/and Latin-American Nationalism**

**Chair: José-Antonio Caballero**

235. Anderson Zalewski Vargas

Revolution, Rhetoric and Antiquity in South Brazilian Newspapers (1832-1845)

236. Luis Eduardo Lino Salvador

El espacio de la retórica en la prensa peruana sobre la ciudadela de Machu Picchu (1911-1915)

237. Christa Olson

"Nuestras Reliquias Historicas:" National identity and academic imperialism in the long argument over Yale University's Machu Picchu collections

**J. (Bancroft 3.40) Early Modern 19**

**Chair: María Violeta Pérez-Custodio**

238. Maria Cecilia de Miranda Nogueira Coelho

Forensic and Epideictic Oratory through Letters in Spanish and Portuguese Rhetoric: Sor Juana Inés de la Cruz's virtual meeting with Father António Vieira

239. Luis Merino Jerez

Bases retóricas del *ars memorativa* en el Congestorium de I. Romberch (1520)

240. Giovanni Rossi

Le epistole prefatorie nei trattati giuridici del XVI secolo: l'epistola 'studiosis' (1524) premessa al trattato «De legibus connubialibus et iure maritali» di André Tiraqueau

**TEA/COFFEE (Bancroft ground floor foyer and third floor foyer): 10.30-11.00**

**SESSION 10: 11.00-12.30**

**A. (Bancroft 1.02.6) Classical 20: Greek Rhetoric and Writing II**

**Chair: Casper de Jonge**

241. Jonathan Thiessen

Paul and the Corinthians: A request for support by covert allusion?

242. Jorge Deserto

Strabo's Iberia: the rhetoric of an unknown space

243. Caroline Petit

Galen and the elusive rhetorical space

**B. (Bancroft 1.13a) Learning to Speak and Write**

**Chair: Stefan Rimm**

244. Christina Matthiesen

What Publics? What Models? Experiences with the Pedagogy of Student-driven Imitation

245. Lisa Mastrangelo

Learning the Rhetorical Conventions, Learning the Traditions: Writing students explore the archives

246. Maureen Fitzsimmons

One Place, Many Languages

**C. (Bancroft 3.16) Presidential Rhetoric**

**Chair: Anderson Zalewski Vargas**

247. Mariano Dagatti

De multitudes, patios y salones. Los espacios de la retórica presidencial en la Argentina contemporánea

248. Bess Myers

"A Roadway Toward a Better World": Deliberative rhetoric in Pericles' Funeral Oration and Obama's eulogy for Reverend Pinckney

249. George Greaney

Place, Time, and Circumstance: Five occasional speeches

**D. (Bancroft 1.15) Early Modern 20: Espacios de la polémica, la enseñanza y el diálogo en la producción retórica de los valencianos Serra, Sempere y Furio Ceriol**

**Chair: Luis Merino Jerez**

250. Ferran Grau Codina



Una disputa retórica entre Jacobus Publicius y Joan Serra en la Universidad de Toulouse en 1458

251 Luis Pomer

La enseñanza de la retórica en el humanista valenciano Andrés Sempere

252. Rosa María Aradra Sánchez

Entre lo público y lo privado: los espacios oratorios en la España de la primera mitad del siglo XIX

### **E. (Bancroft 3.17) Modern Oratory and Rhetoric**

**Chair: Paul Dahlgren**

253. Kathleen Lamp

Monuments of the Past: The National Mall and Roman Fora

254. Ana Lucia Magalhaes

A Comparison between Argumentation Theories by Perelman and Toulmin: analysis of a piece of political discourse

255. Roger Thompson (to be read by Paul Dahlgren)

Theorizing a Transatlantic History of Rhetoric: Emerson, Burke, and the legacies of eloquence

### **F. (Bancroft 3.18) Articulating Conflicting Values**

**Chair: Shirley Logan**

256. Julia Major

The Place of Contradiction in Perelman's Vision of Epideictic

257. Joyce Inman

Ayers v. Fordice: tracing networked rhetorics through marginalized spaces

258. Jenna Vinson

Confronting the Stranger on the Street: Exploring everyday public spaces as rhetorical arenas for marginalized teen mothers

### **G. (Bancroft 3.20) Perspectives on Humour and Delivery**

**Chair: Debra Hawhee**

259. Viktorija Romascenko

"You Had to Be There": Humour without space

260. Cory Holding

Space, Weight, Time, Flow: Reading rhetorical space through notational systems of gesture

### **H. (Bancroft 3.26) Hispanic America 2: Hispanic World**

**Chair: Christa Olson**

261. José-Antonio Caballero  
La retórica del exemplum histórico en la oratoria política

262. Camilo Rubén Fernández Cozman  
El espacio de la retórica en el Perú del siglo XIX. El mundo andino, la defensa del indígena y las técnicas argumentativas en la poesía de Manuel González Prada

263. Mauro Jiménez  
El espacio de la retórica en el microensayo periodístico: La filosofía mundana de Javier Gomá

**J. (Bancroft 3.40) Outsiders**  
**Chair: Roxanne Mountford**

264. Jean Nienkamp  
Black Space in Your Face: The rhetoric of critical ethical self-construction in the U.S.

265. Patricia Wilde  
Bad Women Speaking Well: Sensationalism as persuasion

266.

**LUNCH (Octagon): 12.30-14.00**

**SESSION 11: 14.00-16.00**

**Panel 1 (Bancroft 1.02.6): Rhetoric and Historiography**  
**Chair: Manfred Kraus**

267. Christos Kremmydas  
Deceptive Discourse and Persuasion in the Speeches of Xenophon's *Anabasis*

268. María Elena Redondo Moyano  
Espacios de poder y retórica: Los discursos políticos en las *Antigüedades romanas* de Dionisio de Halicarnaso

269. Ida Gilda Mastrorosa  
Octavian's Rhetorical Strategies of 'recusatio imperii' in Cassius Dio

270. Verena Schulz  
The Rhetoric of Tyrannical Space in Roman Historiography

**Panel 2 (Bancroft 1.13a): Quintilian**  
**Chair: Marc van der Poel**

271. Bé Breij  
Quintilian and Declamation

272. Guillemette Mérot

Réécrire les auctores. Quintilien et la transposition des citations de poètes latins dans l'Institution Oratoire

273. Sophie Aubert-Baillet

Rhétorique et philosophie chez Quintilien : l'analyse du style des philosophes au livre X de l'Institution Oratoire

274. Francisco Chico Rico

La teoría y la crítica literarias en la teoría retórica. El caso de Quintiliano

**Panel 3 (Bancroft 3.16): The Acoustic Dimension of Historical Spaces of Rhetoric in Greek and Roman Antiquity and in the Middle Ages**

**Chair: Johannes Engels**

275. Peter Scholz

Wie laut sprach Demosthenes ? Eine akustisch-visuelle Simulation historischer Redesituationen auf der Pnyx

276. Christian Fron and Verena Stappmanns

Hearing with the Ears of a Roman Senator. The acoustic reconstruction and simulation of ancient senate sessions

277. Christian Winkle

Redner, Publikum und Raum Konzeptuelle Bemerkungen zur Relevanz von Stimmforschung und Akustik für die politische Kultur der Späten Republik

278. Mark Mersiowsky

Für die Armen vom Holzpodest aus predigen: Die Predigten des Heiligen Bernhards auf dem Marktplatz von Siena

**Panel 4 (Bancroft 1.15): Italian Renaissance Women and their Epistolary Rhetoric**

**Chair: Judith Rice Henderson**

279. Giacomo Vagni

«Ogni hora me pare mille anni». The Letters of Ippolita Torelli Castiglione

280. Veronica Copello

In Front of the Emperor: An unpublished letter by Vittoria Colonna to Charles V

281. Amelia Papworth

Asserting Control: The rhetoric of power in the dedications of Laura Terracina

282. Veronica Andreani

The Rhetoric of Epistolary Writing in Chiara Matraini's *Lettere*

**Panel 5 (Bancroft 3.17): Perfect Eloquence in English Spaces: Jesuit Rhetoric in the Tudor-Stuart Era**

**Chair: Deborah Holdstein**

283. Timothy Green

Translation as Rhetoric: Exiled English Jesuits and the Douay-Rheims Bible

284. Steven Mailloux

Robert Southwell's Theo-Rhetoric: Compositions of place and the Ignatian spiritual exercises

285. John Jasso

Rhetoric in Hiding: John Gerard's *Autobiography* and the accommodation of truth to circumstance

286. Hanne Roer

Carlo Reggio's *Orator christianus* (1612): Places and popularity

**Panel 6 (Bancroft 3.18): Comparing Rhetorical Concepts and Practices between Western and Nonwestern Traditions**

**Chair: LuMing Mao**

287. Xing (Lucy) Lu

Rhetoric of Apologetics: Comparing Han Yu's *Defense of Confucianism* with St. Augustine's *Defense of Christianity*

288. İklim Goksel

Beyond Epideictic Oratory: A study of Turkic ceremony towards rethinking alternative models in rhetorical theory

289. Françoise Douay

How China Contributed to the Evolution of French Rhetoric in the 18th Century

290.

**Panel 7 (Bancroft 3.20): Claiming a Space for Themselves: Women in the Rhetorical Tradition**

**Chair: Andrea Lunsford**

291. Cheryl Glenn

Editing and the Rhetorical Tradition: Making space for women

292. Shirley Logan

Evangelist Amanda Berry Smith in England and Scotland (1878-79)

293. Jacqueline J. Royster

Ida B. Wells: Creating space for agency and social action

294. Joyce Irene Middleton

Learning from the Past: Toni Morrison enhances the art of rhetorical listening

**Panel 8 (Bancroft 3.26): Rhetoric and Media**

**Chair: Michelle Kennerly**

295. Hans-Jochen Schild  
Electronically Mediated Rhetoric

296. Jasmine Lee  
Feeling Tones as Paideia in Popular Culture

297. Robert Cockcroft  
Rhetorical Space in the Guardian's G2 Supplement

298.

**Plenary 3 (Great Hall): 16.30-17.45**

**Malcolm Richardson**

Rhetoric in London's Legal Inns before More and Elyot, c. 1300-1520

**Chair: Marc van der Poel**

**ISHR General Meeting (Great Hall): 17.45-18.45**

**Conference Dinner (Octagon): 19.30 for 20.00**

**Carriages: late**