

A Warm Welcome from the President of ISHR, Mike Edwards

Dear Colleagues,

It is with the greatest of pleasure that I welcome you to London for the twenty-first biennial conference of the International Society for the History of Rhetoric, with the theme 'The Spaces of Rhetoric'. This is a significant milestone in the history of our wonderful Society, as the conference both 'comes of age' and celebrates the fortieth anniversary of the foundation of ISHR on 30 June 1977. I am delighted that one of the founder members, Professor Sir Brian Vickers, who hosted that first meeting in Zurich, is here with us at Queen Mary.

The program includes a rich variety of papers in the history of rhetoric from antiquity to the modern day. I hope that you enjoy the three days of our biennial rhetorical feast and also find the space within your time here to enjoy some of the many attractions of London.

Mike Edwards

WEDNESDAY 26 JULY

Council Meeting (Bancroft 1.02.6): 14.00-17.00

Registration (foyer of Great Hall): 15.30-17.30

Conference Opening (Great Hall): 17.30-18.15

Reception (Octagon): 18.30-21.00

THURSDAY 27 JULY

Registration (Bancroft 1.13): 08.00-12.00; 14.00-17.00

SESSION 1: 09.00-10.30

A. (Bancroft 1.02.6) Classical 1: Attic Orators I

Chair: Katya Haskins

1. Michael Gagarin

The Rhetoric of Anticipation in Attic Oratory

2. Marie-Pierre Noël

Espaces civiques et espaces panhelléniques dans les discours Olympiques de Gorgias et de Lysias et dans le Panégyrique d'Isocrate

3. Julia Shapiro

The rhētor's muscles: unspoken bodily rhetorics in the speeches of Aeschines

B. (Bancroft 1.13a) Classical 2: Cicero's Orations and Roman Oratory I

Chair: Jakob Wisse

4. Christopher Craig

Apparent Submission and Hidden Persuasion in Cicero's *De Provinciis Consularibus*.

5. Adriano Scatolin

Cicero's *Pro Marcello* and *Philippic I*. A reassessment of a philosophical strategy

6. Christoph Leidl

The Practice of Cicero's Philosophical Rhetoric

C. (Bancroft 3.16) Medieval 1

Chair: Rita Copeland

7. Brandon Katzir

We Do Not Bring Proof From A Carob Tree: Legal rhetorics in Jewish and Islamic jurisprudence

8. Davida Charney

Medieval Jewish Definition Arguments: Psalms as poems or prayers

9. Lahcen Elyazghi Ezzaher

The Arabic Commentary Tradition on Aristotle's *Rhetoric*: Creating a new space for logical and rhetorical concepts

D. (Bancroft 1.15) Early Modern 1: Renaissance Music

Chair: Shannon Purves-Smith

10. Adam Knight Gilbert

Rhetoric and Musical Spaces. Guido's Hand, Aristotle's *Categories*, and Meaning in Musical Space

11. Marylin Winkle

Rhetoric and Musical Spaces. The Sound of Struggle: Francesca Caccini and the gendered politics of power

12. Lucía Díaz Marroquín

Performing Vocal Affects on the Rhetorical Stage: From the rostra to the early-modern courtly and commercial opera theatres

E. (Bancroft 3.17) Early Modern 2: Early Modern Consolation and Funeral Oratory

Chair: Jameela Lares

13. Ide François

Rhetorical Reuse and Performance: A comparison of Francesco Filelfo's *Consolatio ad Iacobum Antonium Marcellum* and his *Oratio parentalis*

14. José Carlos Miralles Maldonado

An Unpublished Latin Funeral Oration by Alessandro Borghi in Memory of Philip II, King of Spain (1598)

15. Anne Regent-Susini

Speaking Against Seeing: The discrepancy between space and speech in French 17th-century funeral orations

F. (Bancroft 3.18) 18th-19th Centuries 1

Chair: Christopher Swift

16. Dietmar Till

Kant's Two Versions of Rhetoric

17. Bai Hyoung Park

Kant's Critique of Rhetoric and Modern Aesthetic Tradition

18. Roberta Ray

The Rhetorical Theory of Ralph Waldo Emerson

G. (Bancroft 3.20) Rhetoric and Society 1: Cross-Cultural Perspectives

Chair: Linda BenseL-Myers

Shortened Panel in Memory of Jan Swearingen

19. Henry Bowles

"Spectaculum" of Words: The Rhetoric of Decline in Tacitus and al-Âmidî

20. María Alejandra Vitale

Fidel Castro y el elogio del Che Guevara

21.

H. (Bancroft 3.26) Asia 1

Chair: Haixia Lan

22. Wu Hui

Space as Key to Deciphering China's First Treatise on Rhetoric, *Guiguzi (Master of the Ghost Valley)*

23. Elizabeth Thornton

Repartee and Repetition: South Asian poetics as a guide to Rig Vedic debates

24. Aiko Okamoto-MacPhail

Japanese Rhetoric: Poetics of Kokinshū in its two prefaces

J. (Bancroft 3.40) Spaces of Rhetorical Performance in Byzantium and Islam

(Abbasids to Early Ottomans)

Chair: Tom Conley

25. Elvira Wakelnig

Rhetorics in Majālis held at Muslim Courts from the Ninth to the Eleventh century

26. Niels Gaul

Social and Spatial Hierarchies in the Late Byzantine Theatron

27. Dimitri Kastritsis

Early Ottoman Courts and other Rhetorical Spaces (14th-15th c.)

TEA/COFFEE (Bancroft ground floor foyer and third floor foyer): 10.30-11.00

SESSION 2: 11.00-12.30

A. (Bancroft 1.02.6) Classical 3: Attic Orators II

Chair: Michael Gagarin

28. Rosalia Hatzilambrou

The Hypotheses to the Minor Attic Orators

29. Allison Glazebrook

Locating Alke: Space and place in Isaïos 6

30. Brad Cook

‘There’ and ‘Here’ in the Athenian Assembly: Demosthenes’ geographic rhetoric

B. (Bancroft 1.13a) Classical 4: Cicero’s Orations and Roman Oratory II

Chair: Maurizio Massimo Bianco

31. Andrea Balbo

Spaces of delivery in Roman fragmentary oratory

32. Alfredo Casamento

Lo spazio della città nelle declamazioni in lingua latina

33. Gabriella Rubulotta

L’elogio di Atene: descrizione dello spazio e strategie retoriche di un oratore greco durante l’Impero Romano

C. (Bancroft 3.16) Medieval 2

Chair: Karin Fredborg

34. Filippo Bognini
Menegaldus and the Others. New evidence about the first readers of the ‘Rhetorica ad Herennium’

35. Tina Montenegro
Plimpton MS 281, an illuminated manuscript of the *Tresor* as a space of rhetoric

36. Morris Tichenor
Gasparino Barzizza and the mutuli *De oratore* and *Orator*

D. (Bancroft 1.15) Early Modern 3: Early Modern Travel and Empire

Chair: Lawrence Green

37. Pierre Zoberman
Spaces of Ethos Construction in Early Modern Travel Accounts: Between persuasion and *captatio benevolentiae*

38. Niranjan Goswami
Marking Boundaries and Mining Diamonds: The rhetoric of space in Tavernier’s *Travels in India*

39. Patricia de Freitas Camargo
Rhetoric and History in the 17th Century: Time, discourse and politics in the building of the idea of a Portuguese empire

E. (Bancroft 3.17) Early Modern 4: Progymnasmata in XVI and XVII Century Rhetoric I

Chair: Gregorio Arcos-Pereira

40. Trinidad Arcos-Pereira and María Dolores Garcia-de-Paso
Aftonio en los *Progymnasmata* de P. Mosellano y J. Camerario

41. María Elisa Cuyás de Torres
La Adaptación de los *Progymnasmata rhetorica* de Aftonio en las Preceptivas Retóricas de Lorich y B. de Alcázar: Reducción, Ampliación y Aportaciones

42. María Elena Curbelo Tavío
Telgius y Blebel: Dos Adaptaciones de los Progymnasmata de Aftonio en las Preceptivas Retóricas del XVI

F. (Bancroft 3.18) 18th-19th Centuries 2

Chair: Cory Holding

43. Don Abbott

“Transgressing the Boundaries:” Elocution and the intersection of men’s and women’s rhetoric

44. Margarita Esther Sánchez Cuervo

Teaching through Persuasion: The use of rhetorical devices in nineteenth-century English handbooks

45.

G. (Bancroft 3.20) Rhetoric and Society 2: Rhetoric and Religion

Chair: Henry Bowles

46. Thomas Blank

Restricted Spaces and the Hierarchies of Communication in the Gospel of Matthew

47. D. J. Goodwiler

Theological Praise of Pagans as Secular Condemnation of Princes: Calvin’s *Institutes* as rhetorical rebuke

48. Scott Stroud

Nonviolence, Rhetoric, and Social Justice: Bhimrao Ambedkar’s reconstruction of Buddhist mindfulness

H. (Bancroft 3.26) Asia 2

Chair: Aiko Okamoto-MacPhail

49. JeeHee Kim

Body Metaphors in Division Narratives: South Korean cinema and literary scene since the 1980s

50. Bo Wang

Translating Nora: Chinese feminism and transnational rhetoric

51. Sangchui Lee

Revamping the History of the Japanese Atrocities during World War II: A generic analysis of the Japanese Prime Minister Shinzo Abe’s apology

J. (Bancroft 3.40) Byzantine Rhetoric

Chair: Alexandra Voudouri

52. Amy Anderson

“To Help You Remember God”: Connecting Byzantine icons and rhetorical memory

53. Vessela Valiavitcharska-Marcum
A Revival in the Ninth Century?

54. Tom Conley
Spaces of Diplomacy: A Byzantine example and some questions it raises

LUNCH (Octagon): 12.30-14.00

SESSION 3: 14.00-15.30

A. (Bancroft 1.02.6) Classical 5: Plato and the Sophists

Chair: Harvey Yunis

55. Robin Reames

Bad Interpretation without Rhetoric: Socrates' sophistry and Simonides' poem in the *Protagoras* dialogue

56. Katya Haskins

Immersive Scenery in Plato's *Phaedrus*

57. Robert Gaines

Sophists on Rhetoric in Philodemus

B. (Bancroft 1.13a) Classical 6: Rhetoric and Law

Chair: Christoph Leidl

58. Neeme Näripä

Soldiers leaving the fight: stasis, taxis and the law

59. Gualtiero Calboli

Rhetoric and Law: the birth of jus-naturalism in Rome

60. Ana M. Rodríguez González

Actio inscripti maleficii: retórica de schola y Derecho romano

C. (Bancroft 3.16) Medieval 3

Chair: Hanne Roer

61. Jordan Loveridge

Space for Rhetoric and Emotion in the Thought of Thomas Aquinas

62. Gaia Tomazzoli

Dante's Rhetoric of Space. Allegorical Greenery in Dante's *Commedia*: From matter

to form

63. Giuseppe Alvino

Dante's Rhetoric of Space. Director's Notes in Some Similes from Dante's *Commedia*

D. (Bancroft 1.15) Early Modern 5: Progymnasmata in XVI and XVII Century Rhetoric II

Chair: Trinidad Arcos-Pereira

64. María Violeta Pérez-Custodio

The Two Editions of the *Progymnasmata Aphthonii* by Juan Lorenzo Palmireno (1552 and 1573)

65. Gregorio Rodríguez Herrera

La reducción de contenidos en la enseñanz de la retórica en el Siglo XVII: el caso de Valentinus Thilo

66. Tom Pace

Early Modern English Rhetorical Education and Jesuit Training at Saint-Omer

E. (Bancroft 3.17) Early Modern 6: Rhetoric of Ideological Tolerance: in utramque partem from the Middle Ages to the Renaissance

Chair: Diane Desrosiers

67. Jorge Ledo

Disputation in utramque partem and the Rhetoric of Tolerance Prior to Erasmus

68. Gary Remer

Erasmus's Theory of Religious Toleration: Conversation and argument in utramque partem

69. Eric MacPhail

Montaigne and the Rhetoric of Tolerance

F. (Bancroft 3.18) 18th-19th Centuries 3: Eighteenth and Nineteenth Century Scandinavia

Chair: Martin Steinrück

70. Ann Öhrberg

The Pulpit as a Place for Rhetorical Authorization in the Swedish Eighteenth Century

71. Merete Onsberg

Conversions in Late Eighteenth-Century Denmark

72. Stefan Rimm

The Last Years of School Rhetoric and the End of the Classical Trivium

G. (Bancroft 3.20) Rhetoric and Society 3: Economic Spaces, Rhetorically Constituted and Otherwise

Chair: Robert Cockcroft

73. Mark Longaker

Thomas Malthus and David Ricardo on Deduction and Induction in Economic Argumentation

74. Rodney Herring

Multiplying Gold & Silver: Banking as a public good

75. Antonio Ceraso

Rhetorical Expansions of Economic Space

H. (Bancroft 3.26) Asia 3

Chair: Bo Wang

76. Ying Yuan

Timing in *Analects* and Isocrates

77. Michelle Kaczmarek

The Jesuits in India: Translating rhetoric, translating religion

78. Haixia Lan

Rhetoric as a natural artifact. An Aristotelian reading of Zhuangzi's rhetorical thinking

J. (Bancroft 3.40) Rhetorical *Pistis*: Truth and Persuasion across Time and Spaces I

Chair: Francesca Piazza

79. Benoît Sans

Proof in Ancient Historiography: looking for some rhetorical *pisteis* in Polybius' *Histories*.

80. Salvatore Di Piazza

Martyria and *Pistis* in the New Testament: some intriguing connections

81. Emmanuelle Danblon

The Role of Verisimilitude in Building *Pistis*: the case of witnessing

TEA/COFFEE (Bancroft ground floor foyer and third floor foyer): 15.30-16.00

SESSION 4: 16.00-17.30

A. (Bancroft 1.02.6) Classical 7: Aristotle

Chair: Julia Shapiro

82. Daniel Markovic

Aristotle and the Rhetoric of Philosophical Exhortation

83. Janne Lindqvist

Emotional places? The topics of pathos in Aristotle's *Rhetoric*

84. Harvey Yunis

Normative Rhetoric and Politics in Aristotle

B. (Bancroft 1.13a) Classical 8: Space of Text: Inventio, Dispositio and Literary Form

Chair: Pascale Fleury

85. Vita Papparinska

Dispositio in the Epideictic Space: Testimony of ancient sources

86. Janika Päll

Cicero's *De Archia* – the space of text between literature and rhetorical analysis

87. Stanislas Kuttner-Homs

Œconomia perfecta: l'adéquation entre architecture maçonnée et architecture textuelle dans l'ekphrasis des époques impériale et byzantine (IIe-IXe s.)

C. (Bancroft 3.16) Medieval 4

Chair: John Ward

88. Linda Mitchell

The *Song of Roland*: Rhetoric into poetry

89. Diane Desrosiers

The Rhetorical Notion of *Phrasis* in Hélisenne de Crenne's Translation of the *Aeneid*

90. Jill Ross

Writing Error: Poetry, ethics and aesthetics in fourteenth-century Iberia

D. (Bancroft 1.15) Early Modern 7: Tradition, Textual Analysis, Libraries

Chair: Eric MacPhail

91. Peter Mack

Rhetoric and Tradition

92. Kees Meerhoff

L'analyse rhétorique à la recherche du fondement éthique du discours: l'apport de la pédagogie renaissante

93. Claude La Charité

Les Concions et Harengues de Tite Live (1567) de Jean de Amelin dans la bibliothèque de Henri de Valois

E. (Bancroft 3.17) Early Modern 8: Early Modern Textbooks and Style

Chair: Nancy Christiansen

94. Jeanne Fahnestock

Accommodating Events and Second Thoughts: The changing editions of Melanchthon's *Erotemata Dialectices*

95. Wojciech Ryzek

Gorski's *De figuris*(1560): Structure, features, questions

96. Belmiro Fernandes Pereira

The Confinement of Rhetorical Theory to Stylistic in Francisco Leitão Ferreira's *Nova Arte de Conceitos*

F. (Bancroft 3.18) 18th-19th Centuries 4

Chair: Susan Jarratt

97. Scott Sundvall

Looking Back: A history of the rhetoric of surveillance

98. Katherine Fredlund

Rhetoric in Private Spaces: Boston's Gleaning Circle (1805-1813)

99. Grace Wetzel

Civic Literacy in a Nineteenth-Century Children's Newspaper

G. (Bancroft 3.20) Rhetoric and Society 4: La construcción de la identidad en el espacio europeo

Chair: Mauro Jimenez

100. David Pujante
El conflicto discursivo en el atentado a ‘Charlie hebdo’. La construcción del discurso europeo sobre el terrorismo islámico

101. Sara Molpeceres
Los ‘otros’ de la identidad europea: retórica, conflicto e interseccionalidad en los discursos sobre la Nochevieja alemana de 2015

102. Víctor Gutiérrez-Sanz
Los “hombres de negro” de la política económica europea. Análisis retórico de la construcción discursiva de la Troika en la prensa española

H. (Bancroft 3.26) Other 1: Jesuit Rhetoric

Chair: Steven Mailloux

103. Cinthia Gannett
Toward a Historiography of Jesuit Rhetorics: Assembling primary and secondary sources over time and place

104. Deborah H. Holdstein
Hebraic Sources of Jesuit Rhetoric: The case of Possevino

105. John C. Brereton
Jesuit Rhetorics Move to America: Continental sources, American sources, and new hybrids

J. (Bancroft 3.40) Rhetorical Pistis: Truth and Persuasion across Time and Spaces II

Chair: Emmanuelle Danblon

106. Francesca Piazza
Oath as Proof in Classical Rhetoric: a case of alethurgy

107. Julie Dainville
Why do we trust oracles? Pistis and divine testimony in classical Greece

108. Mauro Serra
From Cassandra to Palamedes: pistis between testimony and language

Plenary 1 (Great Hall): 18.00-19.15

Rita Copeland

The Spheres of Emotion in Medieval Rhetoric

Chair: Peter Mack

FRIDAY 28 JULY

Registration (Bancroft 1.13): 08.00-10.00; 14.00-15.00

SESSION 5: 09.00-10.30

A. (Bancroft 1.02.6) Classical 9: Greek Rhetorical Theory

Chair: Robert Gaines

109. David Mirhady

Theophrastus' Comprehensive Teaching on Style

110. Casper de Jonge

The Date and Intellectual Context of Longinus' *On the Sublime*

111. Marta Isabel de Oliveira Várzeas

Space and Limits: Longinus' *On the Sublime*

B. (Bancroft 1.13a) Classical 10: Latin Rhetorical Theory I

Chair: Christopher Craig

112. Thierry Hirsch

The Relationship between Cicero's *De Inventione* and the Anonymous *Rhetorica ad Herennium*. Solving the mystery?

113. Sophie Conte

Ars, natura, exercitatio: different slants on Memory in Latin treatises (*Ad Herennium*, *De oratore*, *Institutio oratoria*)

114.

C. (Bancroft 3.16) Medieval 5

Chair: Martin Camargo

115. Joseph Turner

Geoffrey of Vinsauf's Metaphor of Unlikeness

116. Domenico Losappio

Arsegino e la sua *Quadriga*

117. Marjorie Woods
Medieval Rhetorical Pedagogy in its Manuscript Contexts

D. (Bancroft 1.15) Early Modern 9: Grasping *Kairos*: Opportunity and place in Renaissance England

Chair: Peter Mack

118. Joanne Paul
Kairos, Counsel and Council in Early Tudor England

119. Tina Skouen
Kairos and Conversion: Robert Persons' *Book of Resolution* (Rouen, 1582)

120. Belinda Molteberg Steen
The Rhetoric of Conversion in a 17-Century Gospel-Church in Dublin

E. (Bancroft 3.17) Early Modern 10: Aristotle and Early Modern Prudence

Chair: Daniel Seward

121. Lawrence Green
Compendious Aristotle

122. Timothy Raylor
Reading Rhetoric at Hardwick Hall: Thomas Hobbes as tutor

123. Nancy Christiansen
Philosophies of Rhetoric in 17th-century Protestant Arts of Meditation, Books of Christian Conduct, and Arts of Preaching

F. (Bancroft 3.18) 18th-19th Centuries 5

Chair: Merete Onsberg

124. Ana Isabel Correia Martins
The Official Inaugural Speech of the Royal College of Nobles: A public space for rhetorical performance

125. Michael-John DePalma
Austin Phelps and the Shaping of Sacred Rhetorical Education at Andover Theological Seminary, 1848-1879

126. Linda Ferreira-Buckley
The Rhetorical Formation of the Self in African American Autobiographies

G. (Bancroft 3.20) Rhetoric and Society 5: Mining the Past for Rhetorical Tactics to Interrupt Contemporary Cultural Spaces

Chair: Kermit Campbell

127. Krista Ratcliffe

Employing Oxymoron to Interrupt Racialized Colorblindness in U.S. Discourses Haunted by Whiteness

128. Roxanne Mountford

Beyond Conjecture: Engaging rhetorical education to interrupt the United States' stalemate over climate change

129. Susan Kates

Sewing the New Western History to Disrupt the Frederick Jackson Turner Effect in the U.S.

H. (Bancroft 3.26) Other 2: Literary 'Spaces' for Oratory and Rhetoric from Antiquity to the 20th Century

Chair: Eleni Volonaki

130. Henriette van der Blom

Spaces for Roman Republican Oratory in Roman Imperial Literature

131. Gesine Manuwald

Oratory in early-modern 'academic' spaces

132. Ernest Schonfield

The Place of Oratory in Bertolt Brecht's *The Business Affairs of Mr Julius Caesar*

J. (Bancroft 3.40) Public Speech & Space in the Hellenistic Polis

Chair: Ana Ferreira

133. Richard Graff

Architecture and Oratorical Performance: The evolution of the Hellenistic Council-House

134. Michele Kennerly

Hellenistic Gloss

135. Brandon Inabinet

Aristotle's *Rhetoric* In Situ

TEA/COFFEE (Bancroft ground floor foyer and third floor foyer): 10.30-11.00

SESSION 6: 11.00-12.30

A. (Bancroft 1.02.6) Classical 11: The Third Sophistic and its Spaces

Chair: David Mirhady

136. Laurent Pernot

The Third Sophistic: A new concept in the history of rhetoric

137. Alberto J. Quiroga Puertas

There is no blood thicker than ink. Familial and cultural connections among Late Antique *pepaideumenoí*

138. Manfred Kraus

The New Spaces of Rhetoric in the Third Sophistic

B. (Bancroft 1.13a) Classical 12: Latin Rhetorical Theory II

Chair: Bé Breij

139. Charles Guérin

Tedium : le public et l'ennui dans l'éloquence et la rhétorique latines classiques

140. Amedeo Alessandro Raschieri

Facilitas e héxis nella trattatistica retorica latina

141. Jakob Wisse

Rhetorical theory, orators, and historians: Some scholarly orthodoxies re-examined

C. (Bancroft 3.16) Medieval 6

Chair: Joseph Turner

142. Alan Rosiene

Space Shifting: The diverse life of Gervase of Melkley

143. Martin Hall

John of Garland's *De triumphis Ecclesie*: Triumphs of rhetoric

144. Karin Margareta Fredborg

Rhetoric and Poetics. From St. Gall and the Twelfth-century Monastic and Cathedral Schools to the Christopher Landino in Florence 1482

D. (Bancroft 1.15) Early Modern 11: Early Modern Harmony, Courtesy, and

Dance

Chair: Jeanne Fahnestock

145. Fiammetta Papi

Rhetoric at Court in Italian Renaissance Courtesy-Books

146. Pauline Reid

Puttenham's "Proportions": The Rhetoric of Harmony in *The Arte of English Poesie* (1589)

147. Shannon Purves-Smith

The Ethos of Dance in *Le Maître à Danser* (The Dancing Master, 1725) of Pierre Rameau

E. (Bancroft 3.17) Early Modern 12: Shakespeare and England

Chair: Joanne Paul

148. Judith Rice Henderson

Rhetorical Eccentricity in Renaissance England: A product of English nationalism or Reformation internationalism?

149. Brian Vickers

Shakespeare and paradiastole; or, 'qui excuse, accuse'

150. Georgiana Donavin

Gower's *Repetitio* in Shakespeare's *Pericles*

F. (Bancroft 3.18) Other 3: Africa, Caribbean, Asia

Chair: Segun Ige

151. Kermit Campbell

The Colossus Has Fallen: South Africa's natives (re)write their own rhetorical legacy

152. Erin Wecker

Spirits and Debate: Barbadian tippling houses as rhetorical meeting spaces

153. Mingu Na

Rhetoric for the Common Good (公共善) in Asia: 'Verbal Dāna (言施)

G. (Bancroft 3.20) 20th-21st Centuries 1: The Senses of Political Space

Chair: Sean O'Rourke

154. Debra Hawhee

Kenneth Burke at the MoMA: Visual practices, political space, and the insights of phantasia

155. Cara Finnegan
The Candid Camera and the Changing Visual Values of Political Space

156. Vanessa Beasley
The Capitol Crawl of 1990: Mobility as a rhetorical practice in U.S. civil rights activism

H. (Bancroft 3.26) Other 4: American Women Rhetors: Negotiating the Margins and the Spaces in Between

Chair: Suzanne Bordelon

157. Lisa Shaver/Suzanne Bordelon
Nineteenth-century Female Tract Visitors: Examining the link “between” learning rhetoric and entering public life/ Analyzing Ethos Negotiations: the “Between” and contradiction in late nineteenth-century statue-posing arguments

158. Abby Dubisar
Between London and Iowa, and Beyond: Transnational rural rhetorics and the global citizen

159. Katherine H. Adams
The “Betweens” of American Women Journalists

J. (Bancroft 3.40) Rhetoric and Theatre

Chair: Maria Silvana Celentano

160. Gabriella Moretti
Apuleio e la retorica a teatro

161. Margarida Miranda
Staging Rhetoric: unsubmitive Lisbon before King Philip III of Spain

162. Alessandra Romeo
Niente orazione funebre per Cesare: L’eloquenza di Marco Antonio nello spazio scenico della tragedia italiana del XVIII secolo

LUNCH (Octagon): 12.30-14.00

SESSION 7: 14.00-15.30

A. (Bancroft 1.02.6) Classical 13: Place, Space and Epideictic

Chair: Laurent Pernot

163. Ana Ferreira

Pericles on the Rostrum: The influence of space on Pericles' speeches

164. Johannes Engels

“Citizens – Look upon this city!”

165. Eleni Volonaki

Space in Epideictic Oratory

B. (Bancroft 1.13a) Classical 14: Latin Rhetorical Theory III

Chair: Charles Guérin

166. Maurizio Massimo Bianco

Fuori dall’“aula”: scenografie del discorso nell’*Apologia* di Apuleio

167. Jaewon Ahn and Heonjoo Sohn

Cicero’s *modus* vs. Baumgarten’s *magnitudo*

168. Pascale Fleury

Les figures historiques chez Fronton, Apulée et Aulu-Gelle : leçon rhétorique, morale et politique

C. (Bancroft 3.16) Medieval 7

Chair: Malcolm Richardson

169. Elise Broaddus

Mediating Affect in the *Ars dictaminis*

170. Martin Camargo

Four Ways of Looking at the *Ars dictaminis*: Oxford ca. 1400

171. John Ward

What Characterises the Space Given to Classical Rhetorical Theory Between the Time of Victorinus and Guarino da Verona (4th to 15th centuries) and How Does That Space Contrast with the Space We Offer the Subject Today?

D. (Bancroft 1.15) Early Modern 13

Chair: Kees Meerhoff

172. Elaine Sartorelli

Montaigne, Erasmianus

173. Gernot Krapinger
Walter Map und Erasmus von Rotterdams Rezeption der antiken Suasorie

174. Magdalena Ryszka-Kurczab
Elegy IV 3 by Joannes Cochranovius as the Example of Poetical Usage of
Argumentative Topics (*topoi*).

E. (Bancroft 3.17) Early Modern 14

Chair: Linda C. Mitchell

175. Christophe Geudens
Sedes argumentorum. The use of spatial metaphors in early modern place-theory.

176. Elizabeth Skerpan-Wheeler
Revision as Invention: The case of Ramus's *Arithmetica*

177. Agnes Juhasz-Ormsby
William Lily's *Antibossicon*. Poetry, rhetoric, and the grammarians' war in early
Tudor England

F. (Bancroft 3.18) Other 5: Rhetoric and Theory I

Chair: Arthur Walzer

178. Daniel M. Gross
Rhetoric and the Origins of the Human Sciences

179. David Marshall
Inventio, Postclassical Refractions in Vico and Benjamin

180. Don Bialostosky
Bakhtin's "Spheres of Communication" and the Spaces of Rhetoric

**G. (Bancroft 3.20) 20th-21st Centuries 2: Anti-Judaism in 20th-Century
Rhetorical Theory**

Chair: Gary Remer

181. David Frank and Jan Fernheimer
The Anti-Judaic Origins of Twentieth Century Rhetorical Theory

182. Michelle Bolduc
Chaïm Perelman's Translatio of the French Revolution: The rhetoric of assimilation

183. Michael Bernard-Donals

Levinas, Rhetoric, Antisemitism

H. (Bancroft 3.26) Other 6: Praises of Cities I, From Antiquity to the Early Modern Era

Chair: Lale Behzadi

184. Jan Erik Heßler

Hymnoi am Staatsgrab: Einige Bemerkungen zu den Grabreden in Athen

185. Lorenzo Miletto

Encomia of Cities in the Kingdom of Naples (15th-16th centuries): The role of the dedicatee

186. Jeongil Seo and Jungsam Yum

Describing the Ancient City: A study of Fu (賦) in Wenxuan (文選)

J. (Bancroft 3.40) Development of Rhetoric

Chair: Don Abbott

187. LuMing Mao

The “Sustoichia” and Yin-Yang Rhetoric: A Tale of Two Matrixes

188. Abraham Romney

Rhetorics Made in the Americas: A survey of nineteenth-century rhetorical manuals published in Spanish America

189. Frédérique Woerther

Editing Caecilius of Cale-Acte

TEA/COFFEE: 15.30-16.00

SESSION 8: 16.00-17.30

A. (Bancroft 1.02.6) Classical 15: Attic Orators III

Chair: Terry Papillon

190. Robert Sullivan

Kairos in Isocrates

191. Eleni Alexandri

Mirror of Princes. Isocrates' *To Nicocles* and *Nicocles or The Cyprians*

192. Mike Edwards

Some Thoughts on Space in the Attic Orators

B. (Bancroft 1.13a) Classical 16: Space and Roman Rhetoric I

Chair: Ida Gilda Mastrorosa

193. Maria Silvana Celentano

Lo spazio del discorso oratorio in età tardoantica

194. Francesco Berardi

Flaviano e la retorica dei gesti: l'actio di un vescovo-ambasciatore alla corte dell'imperatore

195. Mirela Avdagic

Regina Eloquentiae between West and East

C. (Bancroft 3.16) Rhetoric and Spaces

Chair: Christopher Reid

196. Erin Cromer Twal

Transformative Entanglement: Cultivating public memory through material spaces

197. William Purcell

"Where Once Jefferson Davis Stood:" The Alabama State Capitol steps as a space for reflexive rhetoric

198. Allison Prash

"Let Them Come to Berlin": U.S. presidential public address and the (re)turn to West Berlin as a Cold War commonplace

D. (Bancroft 1.15) Early Modern 15

Chair: Timothy Raylor

199. Daniel Seward

Six Oratorical Spaces of Francis Bacon: Political ethos and the ecology of parliamentary discourse

200. Jameela Lares

Moving Speeches: The highway as rhetorical space in John Bunyan's *Pilgrim's Progress*

201. David Parry

As an Angel of Light: The paradiastolic dynamic of satanic rhetoric in early modern literature

E. (Bancroft 3.17) Early Modern 16

Chair: Tina Skouen

202. Birgitta Ekblom

Spaces of Rhetoric for 17th-century Swedish Panegyric Writings

203. Karin Noomi Karlsson

“It is amazing what a woman can do if only she ignores what men tell her she can’t.”

On Rhetoric and Gender in Early Modern Swedish Literature

204. Bartosz Awianowicz

Between School, Church, Court and City Hall: Spaces of rhetoric in 17th-century cities of Royal Prussia

F. (Bancroft 3.18) Other 7: Rhetoric and Theory II

Chair: John T. Gage

205. Susan Jarratt

“Paideia in Roland Barthes’ Collège de France Lectures”

206. Paul Dahlgren

Arendt’s Rhetorical Spaces

207. James Crosswhite

The New Rhetoric, Humanism, and Posthumanist Challenges

G. (Bancroft 3.20) 20th-21st Centuries 3: Kenneth Burke

Chair: Daniel Gross

208. Jarron Slater

Joycing Seen into Scene: Kenneth Burke and a Rhetoric of Stylized Spaces

209. Robert Gilmore

Historicizing Burke’s ‘Second Nature’: The concern with habituation and invisibility in 20th-century rhetorical theory and critical discourse

210. Christopher Swift

Re-ranging Rhetoric

H. (Bancroft 3.26) Other 8: Praises of Cities II

Chair: Vessela Valiavitcharska-Marcum

211. Lale Behzadi

City Narratives: The dispute on Basra and Kufa

212. Alexandra Voudouri

Autonomous City Praises in Middle Byzantium: A real or a rhetorical question?

213.

Plenary 2 (Great Hall): 18.00-19.15

Simon Lancaster

THE SCUM - How the media make us hate ourselves and one another

Chair: Mike Edwards

SATURDAY 29 JULY

SESSION 9: 09.00-10.30

A. (Bancroft 1.02.6) Classical 17: Greek Rhetoric and Writing I

Chair: Christos Kremmydas

214. Allannah Karas

Rhetoric Performed: The last act of Aeschylus' *Oresteia*

215. Judith Fletcher

The Sense of Justice in Aristophanes' *Acharnians*

216. Jakub Filonik

Reframing Civic Duties in Classical Athens: the rhetoric hidden in metaphor

B. (Bancroft 1.13a) Classical 18: Later Greek Rhetorical Theory

Chair: Marie-Pierre Noël

217. Régis Caruso

La rhétorique d'école aux Ve-VIe siècles à travers un traité sur les figures : le travail de la forme

218. Pierre Chiron

Le Commentaire d'Eustathe (de Cappadoce ?) aux *Staseis* d'Hermogène

219. Anders Eriksson

Inventing Topoi in the Progymnasmata: Kefalaion as the organon of rhetoric

C. (Bancroft 3.16) Classical 19: Space and Roman Rhetoric II

Chair: Janika Päll

220. Jozef A.R. Kemper

Orationis Locus. Die Bedeutung der Örtlichkeit für den Vortrag, gezeigt am Beispiel von Ciceros Rede pro Caelio

221. James May

Speaking *sive ex inferiore loco sive ex aequo sive ex superiore*: Practical considerations of space and location for the Roman orator

222. Diederik Burgersdijk

Space in Latin Panegyric

D. (Bancroft 1.15) Early Modern 17

Chair: Marjorie Woods

223. Tommaso Ranfagni

Spazio e Rappresentazione. Struttura narrativa e strategia retorica nella Libreria Piccolomini del Duomo di Siena

224. Michael Purves-Smith

The Tension Between Decorum and Irony in the Paintings of Veronese, Rubens, Caravaggio, and Watteau

225.

E. (Bancroft 3.17) Early Modern 18

Chair: Claude La Charité

226. María-Asunción Sánchez-Manzano

Pierre Mambrun's S.J. *Dissertatio* (1652) and Renaissance Humanism

227. Ana Lucía Oliveira

La rhétorique d'Eros au cloître: sur les amours des nonnes dans les lettres luso-brésiliennes du XVIIème siècle

228. Gabriela Vlahovici-Jones

Rhetorical Performance, Authenticity, and Death in Madeleine de Scudéry's *Les Femmes illustres*

F. (Bancroft 3.18) Rhetoric and Protest

Chair: Christopher Reid

229. Sean O'Rourke
Spaces of Protest and the History of Rhetoric

230. John Tiedemann
Occupy Denver: The rhetoric of place and of displacement in contemporary protests against income inequality

231. Caitlin Bruce
Citizen Voices in Aerosol: Complicating Leon Guanajuato's "Urban Image" during zero tolerance

G. (Bancroft 3.20) 20th-21st Centuries 4: "Unremarkable Spaces" of Transnational Feminist Rhetorics: Memory, Empathy, and Peace Networks
Chair: Krista Ratcliffe

232. Tarez Samra Graban
The Problem of Ubuntu and Memory in Transnational Feminist Historiography for and about African Women

233. Belinda Stillion Southard
Women's Belonging as Denizanship: West African women's activism and dwelling in spaces of peace talks

234. Rebecca Richards
Stealth Gender in Transnational Spaces: Procedural rhetoric, videogames, and empathy

H. (Bancroft 3.26) Hispanic America 1: Rhetoric of/and Latin-American Nationalism

Chair: José-Antonio Caballero

235. Anderson Zalewski Vargas
Revolution, Rhetoric and Antiquity in South Brazilian Newspapers (1832-1845)

236. Luis Eduardo Lino Salvador
El espacio de la retórica en la prensa peruana sobre la ciudadela de Machu Picchu (1911-1915)

237. Christa Olson
"Nuestras Reliquias Historicas:" National identity and academic imperialism in the long argument over Yale University's Machu Picchu collections

J. (Bancroft 3.40) Early Modern 19

Chair: María Violeta Pérez-Custodio

238. Maria Cecilia de Miranda Nogueira Coelho

Forensic and Epideictic Oratory through Letters in Spanish and Portuguese Rhetoric:
Sor Juana Inés de la Cruz's virtual meeting with Father António Vieira

239. Luis Merino Jerez

Bases retóricas del *ars memorativa* en el Congestorium de I. Romberch (1520)

240. Giovanni Rossi

Le epistole prefatorie nei trattati giuridici del XVI secolo: l'epistola 'studiosis' (1524)
premesse al trattato «De legibus connubialibus et iure maritali» di André Tiraqueau

TEA/COFFEE (Bancroft ground floor foyer and third floor foyer): 10.30-11.00

SESSION 10: 11.00-12.30

A. (Bancroft 1.02.6) Classical 20: Greek Rhetoric and Writing II

Chair: Casper de Jonge

241. Jonathan Thiessen

Paul and the Corinthians: A request for support by covert allusion?

242. Jorge Deserto

Strabo's Iberia: the rhetoric of an unknown space

243. Caroline Petit

Galen and the elusive rhetorical space

B. (Bancroft 1.13a) Learning to Speak and Write

Chair: Stefan Rimm

244. Christina Matthiesen

What Publics? What Models? Experiences with the Pedagogy of Student-driven
Imitation

245. Lisa Mastrangelo

Learning the Rhetorical Conventions, Learning the Traditions: Writing students
explore the archives

246. Maureen Fitzsimmons

One Place, Many Languages

C. (Bancroft 3.16) Presidential Rhetoric

Chair: Anderson Zalewski Vargas

247. Mariano Dagatti

De multitudes, patios y salones. Los espacios de la retórica presidencial en la Argentina contemporánea

248. Bess Myers

“A Roadway Toward a Better World”: Deliberative rhetoric in Pericles’ Funeral Oration and Obama’s eulogy for Reverend Pinckney

249. George Greaney

Place, Time, and Circumstance: Five occasional speeches

D. (Bancroft 1.15) Early Modern 20: Espacios de la polémica, la enseñanza y el diálogo en la producción retórica de los valencianos Serra, Sempere y Furio Ceriol

Chair: Luis Merino Jerez

250. Ferran Grau Codina

Una disputa retórica entre Jacobus Publicius y Joan Serra en la Universidad de Toulouse en 1458

251 Luis Pomer

La enseñanza de la retórica en el humanista valenciano Andrés Sempere

252. Rosa María Aradra Sánchez

Entre lo público y lo privado: los espacios oratorios en la España de la primera mitad del siglo XIX

E. (Bancroft 3.17) Modern Oratory and Rhetoric

Chair: Paul Dahlgren

253. Kathleen Lamp

Monuments of the Past: The National Mall and Roman Fora

254. Ana Lucia Magalhaes

A Comparison between Argumentation Theories by Perelman and Toulmin: analysis of a piece of political discourse

255. Roger Thompson (to be read by Paul Dahlgren)

Theorizing a Transatlantic History of Rhetoric: Emerson, Burke, and the legacies of eloquence

F. (Bancroft 3.18) Articulating Conflicting Values

Chair: Shirley Logan

256. Julia Major

The Place of Contradiction in Perelman's Vision of Epideictic

257. Joyce Inman

Ayers v. Fordice: tracing networked rhetorics through marginalized spaces

258. Jenna Vinson

Confronting the Stranger on the Street: Exploring everyday public spaces as rhetorical arenas for marginalized teen mothers

G. (Bancroft 3.20) Perspectives on Humour and Delivery

Chair: Debra Hawhee

259. Viktorija Romascenko

"You Had to Be There": Humour without space

260. Cory Holding

Space, Weight, Time, Flow: Reading rhetorical space through notational systems of gesture

H. (Bancroft 3.26) Hispanic America 2: Hispanic World

Chair: Christa Olson

261. José-Antonio Caballero

La retórica del exemplan histórico en la oratoria política

262. Camilo Rubén Fernández Cozman

El espacio de la retórica en el Perú del siglo XIX. El mundo andino, la defensa del indígena y las técnicas argumentativas en la poesía de Manuel González Prada

263. Mauro Jiménez

El espacio de la retórica en el microensayo periodístico: La filosofía mundana de Javier Gomá

J. (Bancroft 3.40) Outsiders

Chair: Roxanne Mountford

264. Jean Nienkamp

Black Space in Your Face: The rhetoric of critical ethical self-construction in the U.S.

265. Patricia Wilde

Bad Women Speaking Well: Sensationalism as persuasion

266.

LUNCH (Octagon): 12.30-14.00

SESSION 11: 14.00-16.00

Panel 1 (Bancroft 1.02.6): Rhetoric and Historiography

Chair: Manfred Kraus

267. Christos Kremmydas

Deceptive Discourse and Persuasion in the Speeches of Xenophon's *Anabasis*

268. María Elena Redondo Moyano

Espacios de poder y retórica: Los discursos políticos en las *Antigüedades romanas* de Dionisio de Halicarnaso

269. Ida Gilda Mastrorosa

Octavian's Rhetorical Strategies of 'recusatio imperii' in Cassius Dio

270. Verena Schulz

The Rhetoric of Tyrannical Space in Roman Historiography

Panel 2 (Bancroft 1.13a): Quintilian

Chair: Marc van der Poel

271. Bé Breij

Quintilian and Declamation

272. Guillemette Mérot

Réécrire les auctores. Quintilien et la transposition des citations de poètes latins dans l'Institution Oratoire

273. Sophie Aubert-Baillet

Rhétorique et philosophie chez Quintilien : l'analyse du style des philosophes au livre X de l'Institution Oratoire

274. Francisco Chico Rico

La teoría y la crítica literarias en la teoría retórica. El caso de Quintiliano

Panel 3 (Bancroft 3.16): The Acoustic Dimension of Historical Spaces of Rhetoric in Greek and Roman Antiquity and in the Middle Ages

Chair: Johannes Engels

275. Peter Scholz

Wie laut sprach Demosthenes ? Eine akustisch-visuelle Simulation historischer Redesituationen auf der Pnyx

276. Christian Fron and Verena Stappmanns

Hearing with the Ears of a Roman Senator. The acoustic reconstruction and simulation of ancient senate sessions

277. Christian Winkle

Redner, Publikum und Raum Konzeptuelle Bemerkungen zur Relevanz von Stimmforschung und Akustik für die politische Kultur der Späten Republik

278. Mark Mersiowsky

Für die Armen vom Holzpodest aus predigen: Die Predigten des Heiligen Bernhards auf dem Marktplatz von Siena

Panel 4 (Bancroft 1.15): Italian Renaissance Women and their Epistolary Rhetoric

Chair: Judith Rice Henderson

279. Giacomo Vagni

«Ogni hora me pare mille anni». The Letters of Ippolita Torelli Castiglione

280. Veronica Copello

In Front of the Emperor: An unpublished letter by Vittoria Colonna to Charles V

281. Amelia Papworth

Asserting Control: The rhetoric of power in the dedications of Laura Terracina

282. Veronica Andreani

The Rhetoric of Epistolary Writing in Chiara Matraini's *Lettere*

Panel 5 (Bancroft 3.17): Perfect Eloquence in English Spaces: Jesuit Rhetoric in the Tudor-Stuart Era

Chair: Deborah Holdstein

283. Timothy Green

Translation as Rhetoric: Exiled English Jesuits and the Douay-Rheims Bible

284. Steven Mailloux

Robert Southwell's Theo-Rhetoric: Compositions of place and the Ignatian spiritual exercises

285. John Jasso

Rhetoric in Hiding: John Gerard's *Autobiography* and the accommodation of truth to circumstance

286. Hanne Roer

Carlo Reggio's *Orator christianus* (1612): Places and popularity

Panel 6 (Bancroft 3.18): Comparing Rhetorical Concepts and Practices between Western and Nonwestern Traditions

Chair: LuMing Mao

287. Hany Rashwan

Comparative Balāgha: Decolonizing Eurocentric poetics in ancient Egyptian literature

288. Xing (Lucy) Lu

Rhetoric of Apologetics: Comparing Han Yu's *Defense of Confucianism* with St. Augustine's *Defense of Christianity*

289. İklim Goksel

Beyond Epideictic Oratory: A study of Turkic ceremony towards rethinking alternative models in rhetorical theory

290. Françoise Douay

How China Contributed to the Evolution of French Rhetoric in the 18th Century

Panel 7 (Bancroft 3.20): Claiming a Space for Themselves: Women in the Rhetorical Tradition

Chair: Andrea Lunsford

291. Cheryl Glenn

Editing and the Rhetorical Tradition: Making space for women

292. Shirley Logan

Evangelist Amanda Berry Smith in England and Scotland (1878-79)

293. Jacqueline J. Royster

Ida B. Wells: Creating space for agency and social action

294. Joyce Irene Middleton

Learning from the Past: Toni Morrison enhances the art of rhetorical listening

Panel 8 (Bancroft 3.26): Rhetoric and Media

Chair: Michelle Kennerly

295. Hans-Jochen Schild
Electronically Mediated Rhetoric

296. Jasmine Lee
Feeling Tones as Paideia in Popular Culture

297. Maria Flávia Figueiredo
Sound Track, Passions and Media Spaces: A rhetorical analysis of the movie “Wild Tales”

298. Robert Cockcroft
Rhetorical Space in the Guardian’s G2 Supplement

Plenary 3 (Great Hall): 16.30-17.45

Malcolm Richardson

Rhetoric in London’s Legal Inns before More and Elyot, c. 1300-1520

Chair: Marc van der Poel

ISHR General Meeting (Great Hall): 17.45-18.45

Conference Dinner (Octagon): 19.30 for 20.00

Carriages: late