

On the traditional, ancestral and unceded territory of the hən̓q̓əmiṇəm speaking Musqueam (xʷməθkʷəy̓əm) people

BUCH = Buchanan Building (which is shaped like an S, with the top being BUCH A)

July 23

12-5pm: Registration GAGE Reception Area

1-3pm: Council Meeting (officers and council members only) GAGE Ruth Blair – C

First Plenary BUCH A101

3:15-4pm: Welcome

Dr Laurie McNeill, Professor of Teaching and Associate Dean Students
Faculty of Arts, University of British Columbia
In memoriam

4-5pm: **Speaker:** Ruth Amossy, Rhetoric at the Crossroads of Argumentation and Discourse
Analysis: A Brief Overview (1958-2024)

Introduced by: Manfred Kraus

6-8:30 pm: Reception (Sage Bistro)

July 24

7:30-9:00am Breakfast BUCH A Lower Lobby

8am-5pm: Registration BUCH A Lower Lobby

9-11am First Panel Session

Scrutinizing 5th-century BCE Greek Rhetoric BUCH B208

Chair: Craig Cooper

Presenter 1: **Michael Gagarin**, Antilogic and the Beginning of the Greek Rhetorical Tradition

Presenter 2: **David Mirhady**, Fine-Tuning Our View of Theodorus on Arrangement

Presenter 3: **Michael Edwards**, There's More to It Than Meets the Eye: The Case of Antiphon 1

Directing Attention & Action: Panegyrics & Historiography in Imperial Rome BUCH B213

Chair: Bé Breij

Presenter 1: **Bart Janssen**, Loci communes as anchoring devices: change and continuity in Pliny's
Panegyricus

Presenter 2: **Benoît Sans**, Rhétorique et écriture de l'histoire chez Justin: de l'enargeia dans

l'Abrégé des Histoires Philippiques de Trogue Pompée?

Presenter 3: **Diederik Burgersdijk**, The Didactics of Mimesis in Graeco-Roman Panegyrics: Directing the Emperor and the Audience in Constantinian Panegyric

Comparing (& Contrasting) and Making (& Unmaking) Rhetorical Traditions BUCH B215

Chair: Xiaoye You

Presenter 1: **Lucía Díaz Marroquín**, Matteo Ricci's *On Friendship*: Accommodating Ming China and Humanistic Europe's *Kairoi*

Presenter 2: **Qian Na**, Identification Thoughts in Chuang Tzu: A Comparison with Kenneth Burke's Identification Theory

Presenter 3: **Satoru Aonuma**, Rethinking the Reception of "Western" Rhetoric Outside the West: The Case of Early Modern Japan

Late Medieval & Early Modern Italian Rhetoric BUCH B218

Chair: Eric MacPhail

Presenter 1: **Michele Kennerly**, On the Use of Ovid's *Heroides* in Brunetto Latini's *La rettorica*

Presenter 2: **Tasos Aidonis**, Boccaccio's Use of the Classical Past in *Decameron* 10.8

Presenter 3: **Cristiano Rocchio**, The *Topoi* of Pleasure from Antiquity to the *Dialogues Epicureus* by Erasmus and *Il Nifo* by Torquato Tasso

Presenter 4: **Shawn Ramsey**, Toward a Social History of Renaissance Rhetoric: The Case of the Republic of Letters

Tropes/Figures/Meaning BUCH B219

Chair: Sang-Chul Lee

Presenter 1: **Michael Hannan**, The Active and Passive Ironist in Contemporary Literary Irony

Presenter 2: **Kavi Duvvoori** and **Randy Harris**, Rhetorical Figures, Construction Grammar, and Form: Meaning Alliances in Large Language Models

Presenter 3: **Elizabeth Thornton**, "REDRUM" as Reversed Jinās: Coming to Terms with Poetic Turns in Eisenstein, Hieroglyphic Signs, and Kubrick's Adaptation of *The Shining*

18-19th-Century British Rhetoric & Rhetoricians BUCH B315

Chair: Tina Montenegro

Presenter 1: **Tania Smith**, The rhetoric of controversy in conversation: Melmoth's translation of Tacitus' *Dialogue on Oratory* and his *Letters* by Sir Thomas Fitzosborne

Presenter 2: **Ben Wetherbee**, Ethical Orientation: Joseph Priestley's Topics in the Shadow of Dogmatism

Conservative Rhetoric & the Defenses of Hierarchy BUCH D204

Chair: Rodney Herring

Presenter 1: **Rodney Herring**, The Conservative Style in American Politics: Origins and Characteristics

Presenter 2: **Ryan Neville-Shepard**, Trump and the Mass Shooting Truthers: Populist Demophobia and the Rise of the New Republican Party

Scare Rhetoric & the Discourse of Fear in Athenian Oratory BUCH D301

Chair: Jakub Filonik

Presenter 1: **Priscilla Gontijo Leite**, Fearmongering in Demosthenes and the Macedonian Expansion

Presenter 2: **Linda Rocchi**, Who's Afraid of Women? Scare Tactics, Gender Stereotypes, and Female Portrayals in Athenian Trials

Presenter 3: **Jakub Filonik**, The Scarcity of Scare: The *Topos* of Limited Resources in Athenian Oratory

Presenter 4: **Janek Kucharski**, Fear of Punishment in Athenian Democracy

Rhetorical Concepts through Time & Translation BUCH D307

Chair: Curry Kennedy

Presenter 1: **Yong Kon Park**, Integration of Oration and Translation as Shown in Cicero's *De Optimo Genere Oratorum*

Presenter 2: **Chelsea Schaper**, Constructing <Knowledge>: Classical, Christian Education and Ideological Rhetoric

Presenter 3: **Oliver Spilsbury**, Authority, Silence, and Context: Silence as Rhetoric Across Time and Space

Form & Strategy in Theological Writings BUCH D313

Chair: Estrella Guerra

Presenter 1: **Estrella Guerra**, Estrategias retóricas en el Diario Espiritual de Úrsula de Jesús, una donada de color en la Lima virreinal del siglo XVII

Presenter 3: **Ana Lucia Oliveira**, The Topic of *Memento Mori* in Father Antonio Vieira's Sermons

11:05-11:25am: Coffee Break BUCH A Lower Lobby

11:30am-1pm Second Panel Session

Rhetorical Appeals, Feminism, & Justice BUCH B208

Chair: Shirley Logan

Presenter 1: **Shirley Logan**, *Pathos*, Feminism, and Justice

Presenter 2: **Cheryl Glenn**, At the Intersection of *Logos*, Feminism, and Justice

Presenter 3: **Krista Ratcliffe**, *Ēthos*, Feminism, and Justice

Plato and Fourier, Popper, & Podcasts BUCH B213

Chair: Michele Kennerly

Presenter 1: **Peter Doran**, Education and Vocation in Utopia: Plato's *Republic* and Charles Fourier's *Harmonium*

Presenter 2: **Rosaleen Keefe and Patrick Shaw**, “Epistemic Foundationalism”: Karl Popper, Cold War Politics and the Reinvention of Plato’s *Republic*

Presenter 3: **John Jasso**, One to One to Many: The Rhetoric of Dialectic from Plato to Podcasts

Rhetoric in Hannah Arendt & Walter Benjamin BUCH B215

Chair: William Schraufnagel

Presenter 1: **Paul Dahlgren**, Hannah Arendt and the Rhetorical Work of Storytelling

Presenter 2: **James Sharpe**, *Logos* as Action: Rhetoric Between Arendt and Aristotle

Presenter 3: **Susan Wells**, Chasing the Unicorn: Walter Benjamin on the Theory and Practice of Delivery

The History of Street Oratory in Harlem, 1918-1937 BUCH B218

Chair: Allison Prasch

Presenter 1: **Bjørn Stillion Southard**, Of Stepladders and Soapboxes: The History of Street Oratory in Harlem, 1918-1937

Extending Rhetorical Listening Through Rhetorical Education BUCH B219

Chair: Kyle Jensen

Presenter 1: **Kyle Jensen**, Identifying Relationships Among Rhetorical Listening’s Ten Capacities: Tilling New Ground for Rhetorical Education

Presenter 2: **Roxanne Mountford**, Argumentation, *Krisis*, and the Role of Rhetorical Listening in General Education

Presenter 3: **Jessica Rivera-Mueller**, Learning to Listen Rhetorically in Teacher Education

Places, Words, and Things in the 16th Century BUCH B315

Chair: Anna Vind

Presenter 1: **Lawrence Green**, Teaching Rhetorical *Topoi* in Renaissance Oxford

Presenter 2: **Anna Vind**, *Res* and *Verba* in Melanchthon’s and Luther’s Concepts of Dialectics and Rhetoric

Utopian & Dystopian Propagandistic Impulses in 20th-21st century Civic, National, & Cultural Contexts BUCH D204

Chair: Robert Gilmor

Presenter 1: **Ashten Scheller**, “Their Utopia is Our Dystopia”: Visual Styles as Weapons of Propagandistic Cold War Rhetoric

Presenter 2: **April Chapman-Ludwig**, Unveiling Utopia’s Disguise: Dystopian Fairy Tale Adaptations as Rhetorics of Disenchantment

Presenter 3: **Robert Gilmor**, Civic Identity and the Denver 1976 Winter Olympics (That Never Happened)

The Rhetorical Power of the Construction/Subversion of Identity BUCH D301

Chair: Ana Isabel Correia Martins

Presenter 1: **Pierre Zoberman**, Red and Pink: Gendered *Topoi* in Proust

Presenter 2: **Meredith Neville-Shepard**, The Postmortem Enthymeme: Self-immolation and the Construction of Mohamed Bouazizi

1:05-2:20pm: Lunch (on your own)

1:05-2:20pm: Business meeting of the International Society for the Study of Jesuit Rhetoric (open to all; lunch provided) BUCH D307

2:30-4:30pm Third Panel Session

Jesuits & the Teaching of Rhetoric BUCH D307

Chair: Maria Cecília de Miranda Nogueira Coelho

Presenter 1: **Bartosz Awianowicz**, Continuity and Change in the Jesuit Textbooks on Rhetoric in the 17th Century

Presenter 2: **Aiko Okamoto-MacPhail**, Jesuit Rhetoric in the Curriculum of Japanese Language According to João Rodrigues

History of Rhetoric in Korea: Continuity & Change BUCH B208

Chair: Sang-Chul Lee

Presenter 1: **Sang-Chul Lee**, The History and Development of Presidential Rhetoric in South Korea: A Study on the Transformation of the Genres and Forms of Presidential Rhetoric in Democratization

Presenter 2: **Sungjae Ahn**, A Study of the Identity of SUSA (xiūci), An Oriental Translation of Rhetoric

Presenter 3: **Seong Woo Choi**, Understanding Rhetoric in Korean Translations of Western Literature: A Case Study of Andersen's Fairy Tales

Presenter 4: **Mingu Na**, An Aspect of Korean Traditional Rhetoric: Lee Hwang of Dynasty Lee

Chaïm Perelman, Lucie Olbrechts-Tyteca, & the *New Rhetoric* Project BUCH B213

Chair: Martin Camper

Presenter 1: **David Frank**, Continuity and Change in Chaïm Perelman and Lucie Olbrechts-Tyteca's New Rhetoric Project

Presenter 2: **Jianfeng Wang**, The Aristotelian Shadow in the New Rhetoric Project

Presenter 3: **Martin Camper and Amy Anderson**, Lucie Olbrechts-Tyteca's New Rhetoric of Dissociation: Families of Philosophical Pairs

Presenter 4: **Jay Gordon**, Perelman, Toulmin, and the Legacy of Epistemic Relativism

***Ēthos & Habitus* through Time BUCH B215**

Chair: Rita Copeland

Presenter 1: **Steven Sams**, Discovering Anglo-Saxon Forensic Rhetoric: Ethical Authority in Elene and Life of Saint Basil

Presenter 2: **Alex Mueller**, The Habit Makes the Monk: Margery Kempe's Rhetorical *Habitus*

Presenter 3: **Tina Montenegro**, Theory of Ethos through Time in the Case of Christine de Pizan

Presenter 4: **Carmen Lipphardt and Jutta Krautter**, Space and Gaze as Strategic Means of *Ethos* Construction in Online Presentations

Continuities & Discontinuities: Kenneth Burke & the Rhetorical Tradition BUCH B218

Chair: Sean Zwagerman

Presenter 1: **Sean Zwagerman**, Forms of Adherence: Burkean Piety as a Challenge to Persuasion

Presenter 2: **David Blakesley**, An Anatomy of Permanence and Change in Kenneth Burke's Histories and Theories of Rhetoric

Presenter 3: **William Schraufnagel**, Kenneth Burke, Dostoevsky, and the Psychology of Information

Presenter 4: **Jarron Slater**, Continuity and Change in Kenneth Burke's Rhetorical Aesthetic Theory of Form

Middle & Late Byzantine Rhetoric BUCH B219

Chair: Vessela Valiavitcharska

Presenter 1: **Alexandra Voudouri**, The Menandrian Treatises in Middle Byzantium: A Further Reappraisal of Their Impact on Mid-Byzantine Epideictic

Presenter 2: **Evan Freeman**, *Ethopoeia* and the Annunciation in Eleventh- and Twelfth-Century Churches of Byzantium and Kyivan Rus'

Presenter 3: **Kwangho Kim**, The Role of Rhetoric in Late Byzantine Integrity, Focusing on Manuel II Palaeologus' Speeches

Presenter 4: **Vessela Valiavitcharska**, Style as A Guide to Rhetorical Instruction: The Eight Hermogenean Elements as a Self-Standing Sequence in Late Byzantine Manuals

Ancient Athenian Funeral Oration (& Its Reception) BUCH B315

Chair: Florence Yoon

Presenter 1: **Johannes Engels**, Continuity and Change in the History of a Typical Genre of Athenian Classical Oratory and Public Memory of Fallen Soldiers

Presenter 2: **Ryan Blank**, Rhetoric as Necromancy in Plato's *Menexenus*

Presenter 3: **Efthymia-Maria Gedeon**, Rewriting Funeral Oration from Antiquity to Modern Greek Poetry: A Comparative Rhetorical Approach between Plato's *Menexenus* and C. P. Cavafy

Musica Poetica BUCH D204

Chair: Malachai Bandy

Presenter 1: **Adam Gilbert**, Rhythm and Rhetoric in *Clausulae* of Medieval and Fifteenth-Century Song

Presenter 2: **Eric Tinkerhess**, Rhetoric and the *Querelle des Anciens et des Modernes*: Musical Poetry and Prose in French Baroque *Pièces de Viole*

Presenter 3: **Malachai Bandy**, 'Through All Eternity': Musical-Temporal Rhetoric in Buxtehude's *Jesu Dulcis Memoria* (BuxWV 57)

Rabelais & la Rhétorique BUCH D301

Chair: Benoît Sans

Presenter 1: **Claude La Charité**, Rabelais, un scholiaste très versé dans Quintilien, et la “Briefve Declaration” du *Quart Livre*

Presenter 2: **Olivier Séguin-Brault**, Rabelais et la querelle du cicéronianisme

Presenter 3: **Diane Desrosiers**, *L’ergasia* de la chrie et le tonneau de Rabelais

Presenter 4: **Paul J. Smith**, “Je n’entends point la rhétorique (théorique, veux-je dire)”: vicissitudes d’une erreur d’impression

Reconsidering the Sophists BUCH D313

Chair: Robin Reames

Presenter 1: **Robin Reames**, The Sophists and the Antilogic

Presenter 2: **Jennifer Torres**, *Dissoi Logoi* and the Will to Wonder

Presenter 3: **Thomas Rickert**, What Can We Learn Concerning Gorgias’s Character Different From Plato’s Portrayal?

4:35-4:55pm: Coffee Break (BUCH A Lower Lobby)

5-6pm: Second Plenary (BUCH A101)

Speaker: Lahcen Ezzaher, Reading the Arabic Commentaries on Aristotle's Rhetoric: Possible Questions, Possible Answers

Introduced by: Maria Cecília de Miranda Nogueira Coelho

July 25

7:30-9:00am Breakfast (BUCH A Lower Lobby)

8am-5pm: Registration (BUCH A Lower Lobby)

9-10am: Third Plenary (BUCH A101)

Speaker: Claude La Charité, Rabelais 'grand Orateur et harangueur'

Introduced by: Caroline Petit

10:05-10:25am: Coffee Break (BUCH A Lower Lobby)

10:30am-12pm Fourth Panel Session

Rhetoric & Theriophily: Speaking Animals Across Cultures BUCH A203

Chair: Caroline Petit

Presenter 1: **Ignacio Sánchez**, A Parrot's Argument Against Science: Rhetoric, Disputation, and Referentiality in The Case of Animals Against Man Before the King of the Jinn

Presenter 2: **Caroline Petit**, "Un Cicero ou Senecque en Oraison": Turmeda's Expert Ass in the Disputation de l'Asne (1548)

"Modern" Rhetoric Redefined BUCH B141

Chair: Daniel M. Gross

Presenter 1: **Daniel M. Gross**, "Modern" Rhetoric in the Age of World History

Presenter 2: **Yasmin Solomonescu**, "Persuasion for a Moment" in Romantic-Era Britain

Presenter 3: **Peter Simonson**, Bodies, Institutions, and the Conceptual Reinvention of Rhetoric in the U.S.: The Cases of Anna Julia Cooper and the University of Michigan, 1890s-1910s

Continuity & Change in Late-Antique Rhetorical Theory & Practice: Fiction & Rhetoric in Dialogue BUCH B215

Co-Chairs: Nicolò D'Alconzo and Koen De Temmerman

Presenter 1: **Koen De Temmerman**, Procopius of Gaza on Fiction

Presenter 2: **Nicolò D'Alconzo**, *Ekphrasis* Transformed, Novel Rewritten: Pseudo-Nikolaus' Model *Progymnasmata* and Achilles Tatius

Presenter 3: **Ruth Webb**, Figured Speeches in the Greek Novel and Rhetorical Theory

Emphases & Absences in Plato & Xenophon BUCH B218

Chair: David Mirhady

Presenter 1: **Johann Goeken**, Drinking Like Gorgias

Presenter 2: **Robert Gaines**, New Evidence on the Significance of Pl. *Gorg.* 448d8-10

Presenter 3: **Christopher Tindale**, Plato's Absent Rhetor

The Work of Isocrates's *Logoi Politikoi* BUCH D307

Chair: Robert Sullivan

Presenter 1: **Li Li**, Claiming Authority to the Powerful: Isocrates' Use of Tradition in His Speeches to Sole Rulers

Presenter 2: **Thomas Blank**, Praise of the Dead, Appeal to the Living: Panegyrics and the Bringing about of Change in Isocrates

The Politics of Cicero BUCH D301

Chair: Kathryn Tempest

Presenter 1: **Adriano Scatolin**, Cicero's *Pro Marcello* in Light of His Letters on Caesar

Presenter 2: **Yun Seok-chan**, The Politics of Grammar: Focusing on Cicero and Caesar

Presenter 3: **Hwanyi Kim**, Making of Characters in Roman Political *Oratio*: Focusing on Cicero's Speech for Milo

African & African American Activism across the 20th Century BUCH D323

Chair: Wanda Little Fenimore

Presenter 1: **Wanda Little Fenimore**, "Available Means" Changing Rhetorical Definitions Through

Black Activism

Presenter 2: **Kamal Abou Mikhael**, The Not-So-*Maat* Rhetoric of James Baldwin's Open Letter to Mr. Carter

Presenter 3: **Tarez Samra Graban**, “Against All Undemocratic Government”: South Africa’s Black Sash as Theorists of Rhetorical Genre and Resilience, from 1955-1995

Rhetoric in Early 20th-century Korean History BUCH B315

Chair: Jaewon Ahn

Presenter 1: **Jaewon Ahn**, A Brief Observation on the Significance of Rhetoric in Early 20th-Century Korean History

Presenter 2: **Hanuri Son**, Patrick Henry in Korea in 1908

Presenter 3: **HyeRee Pyo**, A Rhetorical Approach to the Concept of “Equality” in the Korean Constitution on the Basis of Cicero’s *Aequibilitas*

12:05-1:20pm: Lunch (on your own)

12:05-1:20pm: Event for the International Society for the Study of Jesuit Rhetoric – Book launch for Jesuit Rhetoric Across Space and Time / Celebration of the Life of Dr. John Brereton (open to all; lunch provided) BUCH D307

1:30-3:30pm Fifth Panel Session

Jesuit Rhetoric: Revivals, Revisions, & Reconstructions BUCH D307

Chair: Bartosz Awianowicz

Presenter 1: **Josie Portz**, S. G. Perera, the First Sinhalese Jesuit: Ethos and Identity through Continuity in Jesuit Tradition

Presenter 2: **Steven Mailloux**, Revising Jesuit Theorhetoric: Ignatian Spirituality and Political Theology in the Twentieth Century

Presenter 3: **Maria Cecília de Miranda Nogueira Coelho**, Continuity and Change in the Rhetorical Strategies for Speaking the Words and Images of Jesuits Through Film

African Rhetorics & the (Im)possibility of a Global Comparative Rhetoric BUCH 215

Chair: Kermit Campbell

Presenter 1: **Kermit Campbell**, What If the Lion Told His Side of the Story: Great Zimbabwe as an Early African Rhetorical Legacy

Presenter 2: **Omedi Ochieng**, Against Comparative Rhetoric: African Rhetoric as Planetary Rhetoric

Presenter 3: **Adedoyin Ogunfeyimi**, Revisiting Ngugi’s Decolonial Thought: Translation as a Multidirectional Rhetorical Model

Presenter 4: **Segun Ige**, Comparative Classical and African Views on Rhetorical Ethics

New Approaches to the *Corpus Hermogenianum* in Byzantium (11th and 12th century) BUCH 218

Chair: Aglae Pizzone

Presenter 1: **Aglae Pizzone**, Workshopping Aphthonios: John Tzetzes Reader of John Doxapatres in the ms. Viena Phil. Gr. 130

Presenter 2: **Manfred Kraus**, John Tzetzes on Aphthonios: A Forgotten Middle Byzantine Verse Commentary Recovered

Presenter 3: **Elisabetta Barili**, Figure of Diction and Figure of Thought: Distinct Theoretical Threads Between John Sikeliotas and John Tzetzes

Presenter 4: **Chiara D'Agostini**, Figures, Conceptualisation and the Mediation Tools: The Role of Diagrams in the *Corpus Hermogenianum*

The Rhetorical Business of Constituting BUCH 307

Chair: Brandon Inabinet

Presenter 1: **Daria Evangelista**, Shifts and transformations in the rhetoric of constitutions: between past and present

Presenter 2: **Matt Bridgewater**, John Marshall, Marbury v. Madison, and the Rhetoric of Law in Early Republican America

Presenter 3: **Brandy Scalise**, Constitutive Rhetoric, the Professionalization of Medicine, and the Fight against Christian Science

Presenter 4: **Elias Adanu**, How to Mint a Digital Nation: Crypto-Capitalism and its African Merchants of Hope

A Protean Tradition: Continuity & Change in the History of Sophistic Rhetoric BUCH D323

Chair: Olivier Demerre

Presenter 1: **Olivier Demerre**, "Love Produces Great Sophists": Two Ancient Greek Love Novels and Sophistic Rhetoric

Presenter 2: **Eric MacPhail**, Machiavelli the Sophist and the Legacy of Carneades

Presenter 3: **Jonathan Doering**, Sophistry, Omniloquacity, and French Humanistic Education

Isocrates, Education, & Tradition BUCH B301

Chair: Thomas Blank

Presenter 1: **Maddalena Vallozza**, Isocrate, Contro i sofisti: la tradizione retorica e il rapporto nuovo fra maestro e discepolo

Presenter 2: **Robert Sullivan**, An Isocratean Education

Presenter 3: **Heon Kim**, Enthymeme between Aristotle and Isocrates

Conceptions, Conventions, & Classifications of Argument BUCH B210

Chair: Ruth Amossy

Presenter 1: **James Fredal**, Changing Conceptions of Argument in Ancient Rhetoric

Presenter 2: **Mika Hietanen**, Criteria for Evaluating Classical Rhetorical Argumentation

Presenter 3: **Donghong Liu**, Maintenance and Change in Chinese Argumentation Convention

Making a Mark in the Middle Ages BUCH B303

Chair: Lawrence Green

Presenter 1: **Roberto Leon**, *The Modi Positionum* and the History of Rhetorical Amplification

Presenter 2: **Michelle Bolduc**, Medieval Notarial Practice: Change and Continuity

Presenter 3: **Chiara Martinelli**, The Development of Punctuation Marks in the Latin Middle Ages

Rhetoric in & Rhetorics of 17th-century England and Germany BUCH D204

Chair: Vanessa Lim

Presenter 1: **Jameela Lares**, More on Or in Milton and Bunyan

Presenter 2: **Vanessa Lim**, *Circumstantiae* and the Plotting of Revenge

Presenter 3: **Claudia Langosch**, Luther's Consolation, Spener's Heart and the Rhetoric of Improving Your Life

Presenter 4: **Stéfano Paschoal**, *Elementa rhetorices* by Ph. Melancthon and Poetischer Tricher by G.Ph.Harsdörffer: An Example of Rhetorical Subjects in Seventeenth-Century German Poetics

3:35-3:55pm: Coffee Break (BUCH A Lower Lobby)

4-5:30pm Sixth Panel Session

Rhetoric beyond Oratory in 5th-century BCE Athens BUCH B215

Chair: Allannah Karas

Presenter 1: **Jongheon Kim**, The rhetorical function of the Greek particle δὲ in Sophocles' *Antigone*

Presenter 2: **Peter O'Connell**, Performance and Genre in Athenian Decrees

Remembering the Work of Marc van der Poel BUCH B218

Chair: Michael Edwards

Presenter 1: **Roberto Leon**

Presenter 2: **Curry Kennedy**

Presenter 3: **Rosalie Stoner**

Continuity & Change: Chinese Rhetoric across Times and Settings BUCH D301

Chair: Hui Wu

Presenter 1: **Hui Wu**, Continuity of Xinzi's Genres of Argumentation and Exposition in the History of Chinese Rhetoric

Presenter 2: **Haixia Lan**, Re-reading Daoist and Aristotelian Rhetorics

Presenter 3: **Lei Zhang**, Digital Rhetorical Agency: Chinese Anti-Zero-Covid Demonstrations as a Case Study

Rhetoric, Politics, & Aesthetics in the Work of Jacques Rancière BUCH D307

Chair: Susan Jarratt

Presenter 1: **Susan Jarratt**, A Rhetorical Reading of Rancière's Political Philosophy

Presenter 2: **Jonathan Alexander**, Rhetoric and Aesthetics in Rancière: The Case of Carlos Martiel

Presenter 3: **José Izaguirre**, Rhetoric, Aesthetics, and Democracy during the Cold War

19th-Century U.S. American Rhetorics of Hegemony BUCH D323

Chair: Bjørn Stillion Southard

Presenter 1: **Allison Prasch**, Plot Lines: Rhetorical Constructions of U.S. National Identity in the "City of Washington"

Presenter 2: **Brandon Inabinet**, Rhetoric of Scottish Enlightenment and Southern Pro-Slavery Voices

Presenter 3: **Kathleen Lamp**, "Education," "Progress," and "Civilization" and the 1893 Columbian Exposition

Kenneth Burke + Wayne Booth + Paul de Man BUCH B210

Chair: Sue Wells

Presenter 1: **Mariano Dagatti**, Understandings and Misunderstandings: The Correspondence between Kenneth Burke and Wayne Booth

Presenter 2: **Yuan Zhao**, Burke's Figures and Reality after de Man's Deconstruction

Rhetorics of Development, Conservation, & Judgment in the United States BUCH B303

Chair: April Chapman-Ludwig

Presenter 1: **Alexandra Rowe**, "The Farm Out West": The Rhetoric of 19th Century Bonanza Farms and the Narrative of Agricultural Development

Presenter 2: **Bryce Tellman**, On the Rhetorical Limitations of Ducks: 20th Century Conservation Discourses in the Prairie Pothole Region

Presenter 3: **Christopher Minnix**, "An Era of Bad Manners": The Moynihan Report, Race, and the Rhetoric of Political Judgment

Speechcraft in Early Imperial Roman History BUCH D204

Chair: Beatrice Poletti

Presenter 1: **Beatrice Poletti**, *Ethopoeia* in Dionysius of Halicarnassus' "Roman Antiquities": Crafting Characters in Judicial Speeches

Thinking of Rhetoric Globally: Cross-Cultural Ways of Doing Language D219

Chair: İklim Goksel

Presenter 1: **İklim Goksel**, Beautiful Language: Musicality in Turkish Rhetorical Practice

Presenter 2: **Keith Lloyd**, Approaching the History of Rhetoric Globally and Diachronically: Implications for the History and Study of Rhetoric

Presenter 3: **Donovan Braud**, Chieftaincy Protocols among the Ewe of Ghana and Togo: An Emic and Etic Approach

July 26

7:30-9:00am Breakfast (BUCH A Lower Lobby)

8am-5pm: Registration (BUCH A Lower Lobby)

9-10am: Fourth Plenary (BUCH A101)

Speaker: Xiaoye You, Decolonizing Confucian Rhetoric

Introduced by: Haixia Lan

10:05-10:25am: Coffee Break

10:30am-12:00pm Seventh Panel Session

Papers on Medieval Rhetoric in Memory of John O. Ward BUCH B141

Chair: Marjorie Curry Woods

Presenter 1: **Gabrielle Knappe**, Rhetoric in Early Medieval England: The Evidence of Colloquies

Presenter 2: **Martin Camargo**, What Has Rhetoric to Do with the *Ars Dictaminis*? An Oxford Rhetorician's Answer

Presenter 3: **Rita Copeland**, *Ambiguitas* in Medieval Rhetorical Thought

What's Said & Unsaid in Ancient Athenian Oratory BUCH B208

Chair: Christine Plastow

Presenter 1: **Vasileios Adamidis**, Mind the Audience: Exploring the Intersection of Forensic Argumentation and Social Identity Theory in the Popular Courts of Classical Athens

Presenter 2: **Brooke Hubsch**, Civic Silence and Complicit Peace in Demosthenes' *On the Crown*

Analyzing & Translating Terms & Tones BUCH B213

Chair: Michelle Bolduc

Presenter 1: **Sébastien Chonavey**, Breaking Down the Notion of Universal Audience: Rhetorical Analysis of a Contemporary Ecological Discourse

Presenter 2: **Rodrigo Seixas**, The problem of doxa in a contemporary perspective: a rhetorical-discursive analysis

Presenter 3: **Li Jianxin**, A "New Rhetoric" Approach to Intertextuality Translation

Remembering & Refiguring World War II BUCH B303

Chair: Ekaterina Haskins

Presenter 1: **Alicen Rushevics**, Reparation and Erasure: Navigating Legislative Rhetoric and the (Il)legibility of Aleutian Internment

Presenter 2: **Ekaterina Haskins**, Spatial Mnemonics and Collective Memory: Memorials and Loci in the Last Address Project

Presenter 3: **Louise Zamparutti**, Re-Imagining World War II: New Memorials, “Reconciliation,” and Cold War Polarities

***Progymnasmata* BUCH B315**

Chair: Nicolò D’Alconzo

Presenter 1: **Luigi Pirovano**, The Origins of the *Progymnasmata*

Presenter 2: **Amedeo Raschieri**, Latin rhetorical exercises outside the school of rhetoric: the case of Ennodius

Presenter 3: **Brian Stone**, Knowledge of the *Progymnasmata* among the Irish: Evidence from the Anonymous ad Cuimnanum

Akkadian, Buddhist, & Hindu Rhetorics BUCH D204

Chair: Keith Lloyd

Presenter 1: **Michela Piccin**, Two Neglected Literary Masterpieces of the Ancient Near East

Presenter 2: **Ian Hill**, *Upāya*: Buddhist Expedient Means and the Means of Persuasion

Presenter 3: **Jagadish Paudel**, *Nyayasutra* Epistemology as an Alternative Method for Decolonizing Rhetoric and Composition Pedagogy

Protest & Resistance as Rhetorical Forms BUCH D217

Chair: Tarek Samra Graban

Presenter 1: **Ana Isabel Correia Martins**, From words to action or from action to words?

Self-Praise, Status Theory, & Memory: Cicero in Comparison BUCH D218

Chair: Kihoon Kim

Presenter 1: **Kathryn Tempest**, Self-Praise in the Letters of Cicero and Demosthenes

Presenter 2: **Thierry Hirsch**, Stasis/Status Theory: From the Origins to Hermagoras to Cicero

Presenter 3: **Laura Loporcaro**, Cicero and Quintilian on Simonidean Mnemotechnic: Similarities and Differences

21st-century Populist & Presidential Rhetoric: A Comparative Perspective BUCH D301

Chair: Sandra Lúcia Rodrigues da Rocha

Presenter 1: **Lydia Marina Barbosa**, The Rhetoric of Populists Speeches in Latin America: Brazil in highlight

Presenter 2: **Maria Alejandra Vitale**, Retórica Populista de Extrema Derecha en la Argentina Contemporánea

Presenter 3: **Viktorija Völker**, Vladimir Putin’s Strategic Use of Humour

12:05-1:45pm: Lunch (on your own)

2-4pm Eighth Panel Session

Greek Rhetoric Under & Beyond Rome BUCH B141

Chair: Olivier Demerre

Presenter 1: **Bé Breij**, Continuity and Change in Sophistopolis

Presenter 2: **Mara Nicosia**, Greco-Roman Models, Near-Eastern Tradition: The Syriac Rhetorical Teaching

Early Modern Rhetoric & Hermeneutics BUCH B208

Chair: Lucía Díaz Marroquin

Presenter 1: **Brad Cook**, Is it all Greek to you? Code-switching in Cicero, Liudprand, & Erasmus

Presenter 2: **Curry Kennedy**, The Art of Rhetoric and the Arc of Redemption: How Early Modern Writers Framed the Arts of Language

Presenter 3: **Julia Major**, Examining the Role of Allegory and the Literal Sense in Early Modern Hermeneutics

Presenter 4: **Gustavo Borghi**, Rhetoric of Wit and the Court Practices in the Works of Baltasar Gracián

Stretching the rhetorical periods: from old to new & new to old BUCH B213

Chair: Janika Päll

Presenter 1: **Martin Steinrück**, Why is the Serial Style Considered Older than the Periodic Style? Some Remarks on the Theory of the Rhetorical Period

Presenter 2: **Janika Päll**, The Rhetorical Period in 17th Century Academies: Old or New?

Presenter 3: **Anni Polding**, The Ciceronian Period in the 19th Century: Halle, Tradition, Karl Morgenstern and His Tartu Students

Cicero on/& Roman Historiography BUCH B303

Chair: Thierry Hirsch

Presenter 1: **Choongkoo Kim**, Observation on Cicero's "Rhetorical Historiography": Focusing on *De Oratore* II and *Ad Familiares* V. 12

Presenter 2: **Kihoon Kim**, After the Crisis of Eloquence: Roman Historiography from Cicero to Tacitus

Presenter 3: **Lydia Spielberg**, *Plus ça change, plus c'était toujours même chose*: Cicero's *Pro Murena* and the Speech of Cossutianus Capito (Tac. *Ann.* 16.22-23)

Rhetorical Features of Thucydides BUCH B315

Chair: Michael Gagarin

Presenter 1: **Sandra Lúcia Rodrigues da Rocha**, Fear and Deliberation in Thucydides

Presenter 2: **Adam Cody**, Juridical Characteristics of Political Discourse in Thucydides

The Translation & Reception of Aristotle BUCH D204

Chair: Lahcen Ezzaher

Presenter 1: **Jaewook Kwak**, The Place of Rhetoric in Averroes's Logic

Presenter 2: **David Franco**, « Approuvez ma faiblesse, et souffrez ma douleur » : rhétorique de la

souffrance et épanouissement du tragique dans Horace de Corneille

Presenter 3: **Mengzhen Yue**, Translating Aristotle's *Rhetoric* in the 1950s-1960s China: Politics and Translator's Autonomy

Rhetoric in Prose & Poetry BUCH D217

Chair: Stéfano Paschoal

Presenter 1: **Yufeng Zhang**, Impact of Han Yu's Guwen (Classical Prose) on Chinese Rhetoric and Society

Presenter 2: **Robert Lively**, Under the Banner of Bumba: The Rhetoric of Statecraft in the Epic of Jangar

Presenter 3: **Camilo Rubén Fernández Cozman**, La Desmitificación Innovadora como Procedimiento Retórico en la Poesía de Blanca Varela

What do Women Know? Gendered Knowledge and its Rhetorical Representations in Classical Athens BUCH D218

Chair: Giulia Maltagliati

Presenter 1: **Giulia Maltagliati**, Ventriloquists or Ventriloquised? Women's Ambiguous Authority in Ancient Medical Narratives

Presenter 2: **Christine Plastow**, "As the Midwives Made Clear": Women's Medical Knowledge in the Athenian Courtroom

Presenter 3: **Allison Glazebrook**, (Re)Housing Women's Knowledge in the Attic Orators

Toward a New History of Rhetoric: *The Norton Anthology of Rhetoric and Writing* BUCH D301

Moderator: Susan Jarratt

Presenter 1: **Jody Enders**

Presenter 2: **Robert Hariman**

Presenter 3: **Andrea Lunsford**

Presenter 4: **LuMing Mao**

Presenter 5: **Thomas Miller**

Presenter 6: **Kirt Wilson**

4:05-4:25: Coffee Break Coffee Break (BUCH A Lower Lobby)

4:30-5:15: Fifth Plenary Speaker (BUCH A101)

Speaker: Hanne Roer, Rhetorical Anthropology: ζῶον λόγον ἔχον, *imago Dei*, *homo faber*, or merely a featherless biped?

Introduced by: David Mirhady

5:15-6pm: ISHR Business Meeting (all welcome) (BUCH A101)