*On the traditional, ancestral and unceded territory of the hən̓q̓əmin̓əm̓ speaking Musqueam (xʷməθkʷəy̓əm) people*

# BUCH = Buchanan Building (which is shaped like an S, with the top being BUCH A)

# July 23

12-5pm: Registration [GAGE Reception Area]

1-3pm: Council Meeting (officers and council members only) [GAGE Ruth Blair – C]

## **First Plenary [BUCH A101]**

3:15-4pm: Welcome

Dr Laurie McNeill, Professor of Teaching and Associate Dean Students

Faculty of Arts, University of British Columbia

*In memoriam*

4-5pm: **Speaker:** Ruth Amossy, Rhetoric at the Crossroads of Argumentation and Discourse

Analysis: A Brief Overview (1958-2024)

**Introduced by:** Manfred Kraus

6-8:30 pm: Reception [Sage Bistro]

# July 24

7:30-9:00am: Breakfast [BUCH A Lower Lobby]

8am-5pm: Registration [BUCH A Lower Lobby]

## 9-11am: First Panel Session

**Scrutinizing 5th-century BCE Greek Rhetoric [BUCH B208]**

Chair: Craig Cooper

Presenter 1: **Michael Gagarin**, Antilogic and the Beginning of the Greek Rhetorical Tradition

Presenter 2: **David Mirhady**, Fine-Tuning Our View of Theodorus on Arrangement

Presenter 3: **Michael Edwards**, There’s More to It Than Meets the Eye: The Case of Antiphon 1

**Directing Attention & Action: Panegyrics & Historiography in Imperial Rome [BUCH B213]**

Chair: Bé Breij

Presenter 1: **Bart Janssen**, Loci communes as anchoring devices: change and continuity in Pliny’s

*Panegyricus*

Presenter 2: **Benoît Sans**, Rhétorique et écriture de l’histoire chez Justin: de l’enargeia dans

l’Abrégé des *Histoires Philippiques de Trogue Pompée*?

Presenter 3: **Diederik Burgersdijk**, The Didactics of Mimesis in Graeco-Roman Panegyrics:

Directing the Emperor and the Audience in Constantinian Panegyric

**Comparing (& Contrasting) and Making (& Unmaking) Rhetorical Traditions [BUCH B215]**

Chair: Xiaoye You

Presenter 1: **Lucía Díaz Marroquín**, Matteo Ricci’s *On Friendship*: Accommodating Ming China

and Humanistic Europe's *Kairoi*

Presenter 2: **Qian Na**, Identification Thoughts in Chuang Tzu: A Comparison with Kenneth

Burke’s Identification Theory

Presenter 3: **Satoru Aonuma**, Rethinking the Reception of “Western” Rhetoric Outside the

West: The Case of Early Modern Japan

**Late Medieval & Early Modern Italian Rhetoric [BUCH B218]**

Chair: Eric MacPhail

Presenter 1: **Michele Kennerly**, On the Use of Ovid’s *Heroides* in Brunetto Latini’s *La rettorica*

Presenter 2: **Tasos Aidonis**, Boccacio’s Use of the Classical Past in *Decameron* 10.8

Presenter 3: **Cristiano Rocchio**, The *Topoi* of Pleasure from Antiquity to the *Dialogues* *Epicureus*

by Erasmus and *Il Nifo* by Torquato Tasso

**Tropes/Figures/Meaning [BUCH B313]**

Chair: Sang-Chul Lee

Presenter 1: **Michael Hannan**, The Active and Passive Ironist in Contemporary Literary Irony

Presenter 2: **Kavi Duvvoori** and **Randy Harris**, Rhetorical Figures, Construction Grammar,

and Form: Meaning Alliances in Large Language Models

Presenter 3: **Elizabeth Thornton**, “REDRUM” as Reversed Jinās: Coming to Terms with Poetic

Turns in Eisenstein, Hieroglyphic Signs, and Kubrick’s Adaptation of *The Shining*

**18-19th-Century British Rhetoric & Rhetoricians [BUCH B315]**

Chair: Tina Montenegro

Presenter 1: **Tania Smith**, The rhetoric of controversy in conversation: Melmoth’s translation of

Tacitus’ *Dialogue on Oratory* and his *Letters* by Sir Thomas Fitzosborne

Presenter 2: **Ben Wetherbee**, Ethical Orientation: Joseph Priestley’s Topics in the Shadow of

Dogmatism

**Conservative Rhetoric & the Defenses of Hierarchy [BUCH D204]**

Chair: Rodney Herring

Presenter 1: **Rodney Herring**, The Conservative Style in American Politics: Origins and

Characteristics

Presenter 2: **Ryan Neville-Shepard**, Trump and the Mass Shooting Truthers: Populist

Demophobia and the Rise of the New Republican Party

**Scare Rhetoric & the Discourse of Fear in Athenian Oratory [BUCH D301]**

Chair: Jakub Filonik

Presenter 1: **Priscilla Gontijo Leite**, Fearmongering in Demosthenes and the Macedonian

Expansion

Presenter 2: **Linda Rocchi**, Who’s Afraid of Women? Scare Tactics, Gender Stereotypes, and

Female Portrayals in Athenian Trials

Presenter 3: **Jakub Filonik**, The Scarcity Scare: The *Topos* of Limited Resources in Athenian

Oratory

Presenter 4: **Janek Kucharski**, Fear of Punishment in Athenian Democracy

**Rhetorical Concepts through Time & Translation [BUCH D307]**

Chair: Curry Kennedy

Presenter 1: **Yong Kon Park**, Integration of Oration and Translation as Shown in Cicero’s *De*

*Optimo Genere Oratorum*

Presenter 2: **Chelsea Schaper**, Constructing <Knowledge>: Classical, Christian Education and

Ideological Rhetoric

Presenter 3: **Oliver Spilsbury**, Authority, Silence, and Context: Silence as Rhetoric Across Time

and Space

**Form & Strategy in Theological Writings [BUCH D313]**

Chair: Estrella Guerra

Presenter 1: **Estrella Guerra**, Estrategias retóricas en el Diario Espiritual de Úrsula de Jesús, una

donada de color en la Lima virreinal del siglo XVII

Presenter 2: **Ana Lucia Oliveira**, The Topic of *Memento Mori* in Father Antonio Vieira’s Sermons

11:05-11:25am: Coffee Break [BUCH A Lower Lobby]

## 11:30am-1pm: Second Panel Session

**Rhetorical Appeals, Feminism, & Justice [BUCH B208]**

Chair: Shirley Logan

Presenter 1: **Shirley Logan**, *Pathos*, Feminism, and Justice

Presenter 2: **Cheryl Glenn**, At the Intersection of *Logos*, Feminism, and Justice

Presenter 3: **Krista Ratcliffe**, *Ethos*, Feminism, and Justice

**Plato and Fourier, Popper, & Podcasts [BUCH B213]**

Chair: Michele Kennerly

Presenter 1: **Peter Doran**, Education and Vocation in Utopia: Plato’s *Republic* and Charles

Fourier’s *Harmonium*

Presenter 2: **Rosaleen Keefe and Patrick Shaw**, “Epistemic Foundationalism”: Karl Popper, Cold

War Politics and the Reinvention of Plato’s *Republic*

Presenter 3: **John Jasso**, One to One to Many: The Rhetoric of Dialectic from Plato to Podcasts

**Rhetoric in Hannah Arendt & Walter Benjamin [BUCH B215]**

Chair: William Schraufnagel

Presenter 1: **Paul Dahlgren**, Hannah Arendt and the Rhetorical Work of Storytelling

Presenter 2: **James Sharpe**, *Logos* as Action: Rhetoric Between Arendt and Aristotle

Presenter 3: **Susan Wells**, Chasing the Unicorn: Walter Benjamin on the Theory and Practice of

Delivery

**The History of Street Oratory in Harlem, 1918-1937 [BUCH B313]**

Chair: Allison Prasch

Presenter 1: **Bjørn Stillion Southard**, Of Stepladders and Soapboxes: The History of Street

Oratory in Harlem, 1918-1937

**Extending Rhetorical Listening Through Rhetorical Education [BUCH B219]**

Chair: Kyle Jensen

Presenter 1: **Kyle Jensen**, Identifying Relationships Among Rhetorical Listening’s Ten Capacities:

Tilling New Ground for Rhetorical Education

Presenter 2: **Roxanne Mountford**, Argumentation, *Krisis*, and the Role of Rhetorical Listening in

General Education

Presenter 3: **Jessica Rivera-Mueller**, Learning to Listen Rhetorically in Teacher Education

**Places, Words, and Things in the 16th Century [BUCH B315]**

Chair: Anna Vind

Presenter 1: **Lawrence Green**, Teaching Rhetorical *Topoi* in Renaissance Oxford

Presenter 2: **Anna Vind**, *Res* and *Verba* in Melanchthon’s and Luther’s Concepts of Dialectics

and Rhetoric

**Utopian & Dystopian Propagandistic Impulses in 20th-21st century Civic, National, & Cultural Contexts [BUCH D204]**

Chair: Robert Gilmor

Presenter 1: **Robert Gilmor**, Civic Identity and the Denver 1976 Winter Olympics (That Never

Happened)

Presenter 2: **Ashten Scheller**, “Their Utopia is Our Dystopia”: Visual Styles as Weapons of

Propagandistic Cold War Rhetoric

Presenter 3: **April Chapman-Ludwig**, Unveiling Utopia’s Disguise: Dystopian Fairy Tale

Adaptations as Rhetorics of Disenchantment

**The Rhetorical Power of the Construction/Subversion of Identity [BUCH D301]**

Chair: Ana Isabel Correia Martins

Presenter 1: **Pierre Zoberman**, Red and Pink: Gendered *Topoi* in Proust

Presenter 2: **Meredith Neville-Shepard**, The Postmortem Enthymeme: Self-immolation and the

Construction of Mohamed Bouazizi

1:05-2:20pm: Lunch (on your own)

1:05-2:20pm: Business meeting of the International Society for the Study of Jesuit Rhetoric (open to all; lunch provided) [BUCH D307]

## 2:30-4:30pm: Third Panel Session

**Jesuits & the Teaching of Rhetoric [BUCH D307]**

Chair: Maria Cecília de Miranda Nogueira Coelho

Presenter 1: **Bartosz Awianowicz**, Continuity and Change in the Jesuit Textbooks on Rhetoric in

the 17th Century

Presenter 2: **Aiko Okamoto-MacPhail**, Jesuit Rhetoric in the Curriculum of Japanese Language

According to João Rodrigues

**History of Rhetoric in Korea: Continuity & Change [BUCH B208]**

Chair: Sang-Chul Lee

Presenter 1: **Sang-Chul Lee**, The History and Development of Presidential Rhetoric in South

Korea: A Study on the Transformation of the Genres and Forms of Presidential Rhetoric in Democratization

Presenter 2: **Sungjae Ahn**, A Study of the Identity of SUSA (xiūci), An Oriental Translation of

Rhetoric

Presenter 3: **Seong Woo Choi**, Understanding Rhetoric in Korean Translations of Western

Literature: A Case Study of Andersen’s Fairy Tales

Presenter 4: **Mingu Na**, An Aspect of Korean Traditional Rhetoric: Lee Hwang of Dynasty Lee

**Chaïm Perelman, Lucie Olbrechts-Tyteca, & the *New Rhetoric* Project [BUCH B213]**

Chair: Martin Camper

Presenter 1: **David Frank**, Continuity and Change in Chaïm Perelman and Lucie Olbretchs-

Tyteca’s New Rhetoric Project

Presenter 2: **Jianfeng Wang**, The Aristotelian Shadow in the New Rhetoric Project

Presenter 3: **Martin Camper and Amy Anderson**, Lucie Olbrechts-Tyteca’s New Rhetoric of

Dissociation: Families of Philosophical Pairs

Presenter 4: **Jay Gordon**, Perelman, Toulmin, and the Legacy of Epistemic Relativism

***Ēthos* & *Habitus* through Time [BUCH B215]**

Chair: Rita Copeland

Presenter 1: **Steven Sams**, Discovering Anglo-Saxon Forensic Rhetoric: Ethical Authority in Elene

and Life of Saint Basil

Presenter 2: **Alex Mueller**, The Habit Makes the Monk: Margery Kempe’s Rhetorical *Habitus*

Presenter 3: **Tina Montenegro**, Theory of Ethos through Time in the Case of Christine de Pizan

Presenter 4: **Carmen Lipphardt and Jutta Krautter**, Space and Gaze as Strategic Means of *Ethos*

Construction in Online Presentations

**Continuities & Discontinuities: Kenneth Burke & the Rhetorical Tradition [BUCH D222]**

Chair: Sean Zwagerman

Presenter 1: **Sean Zwagerman**, Forms of Adherence: Burkean Piety as a Challenge to Persuasion

Presenter 2: **David Blakesley**, An Anatomy of Permanence and Change in Kenneth Burke’s

Histories and Theories of Rhetoric

Presenter 3: **William Schraufnagel**, Kenneth Burke, Dostoevsky, and the Psychology of

Information

Presenter 4: **Jarron Slater**, Continuity and Change in Kenneth Burke’s Rhetorical Aesthetic

Theory of Form

**Middle & Late Byzantine Rhetoric [BUCH B219]**

Chair: Vessela Valiavitcharska

Presenter 1: **Alexandra Voudouri**, The Menandrean Treatises in Middle Byzantium: A Further

Reappraisal of Their Impact on Mid-Byzantine Epideictic

Presenter 2: **Evan Freeman**, *Ethopoeia* and the Annunciation in Eleventh- and Twelfth-Century

Churches of Byzantium and Kyivan Rus’

Presenter 3: **Kwangho Kim**, The Role of Rhetoric in Late Byzantine Integrity, Focusing on Manuel

II Palaeologus’ Speeches

Presenter 4: **Vessela Valiavitcharska**, Style as A Guide to Rhetorical Instruction: The Eight

Hermogenean Elements as a Self-Standing Sequence in Late Byzantine Manuals

**Ancient Athenian Funeral Oration (& Its Reception) [BUCH B315]**

Chair: Florence Yoon

Presenter 1: **Johannes Engels**, Continuity and Change in the History of a Typical Genre of

Athenian Classical Oratory and Public Memory of Fallen Soldiers

Presenter 2: **Ryan Blank**, Rhetoric as Necromancy in Plato’s *Menexenus*

Presenter 3: **Efthymia-Maria Gedeon**, Rewriting Funeral Oration from Antiquity to Modern

Greek Poetry: A Comparative Rhetorical Approach between Plato’s *Menexenus* and C. P. Cavafy

***Musica Poetica* [BUCH D204]**

Chair: Malachai Bandy

Presenter 1: **Adam Gilbert**, Rhythm and Rhetoric in *Clausulae* of Medieval and Fifteenth-

Century Song

Presenter 2: **Eric Tinkerhess**, Rhetoric and the *Querelle des Anciens et des Modernes*: Musical

Poetry and Prose in French Baroque *Pièces de Viole*

Presenter 3: **Malachai Bandy**, ‘Through All Eternity’: Musical-Temporal Rhetoric in Buxtehude’s

*Jesu Dulcis Memoria* (BuxWV 57)

**Rabelais & la Rhétorique [BUCH D301]**

Chair: Benoît Sans

Presenter 1: **Claude La Charité**, Rabelais, un scholiaste très versé dans Quintilien, et la “Briefve

Declaration” du *Quart Livre*

Presenter 2: **Diane Desrosiers**, L’*ergasia* de la chrie et le tonneau de Rabelais

Presenter 3: **Paul J. Smith**, “Je n’entends point la rhétorique (théorique, veux-je

dire)”: vicissitudes d’une erreur d’impression

**Reconsidering the Sophists [BUCH D313]**

Chair: Robin Reames

Presenter 1: **Robin Reames**, The Sophists and the Antilogic

Presenter 2: **Jennifer Torres**, *Dissoi Logoi* and the Will to Wonder

Presenter 3: **Thomas Rickert**, What Can We Learn Concerning Gorgias’s Character Different

From Plato’s Portrayal?

Presenter 4: **Edward Schiappa**, Plato, the Sophists, and Philosophical Worldmaking

4:35-4:55pm: Coffee Break [BUCH A Lower Lobby]

5-6pm: Second Plenary [BUCH A102]

**Speaker:** Lahcen Ezzaher, Reading the Arabic Commentaries on Aristotle's *Rhetoric*:

Possible Questions, Possible Answers

**Introduced by**: Maria Cecília de Miranda Nogueira Coelho

# July 25

7:30-9:00am: Breakfast [BUCH A Lower Lobby]

8am-5pm: Registration [BUCH A Lower Lobby]

9-10am: Third Plenary [BUCH A101]

**Speaker:** Claude La Charité, Rabelais 'grand Orateur et harangueur’

**Introduced by:** Caroline Petit

10:05-10:25am: Coffee Break [BUCH A Lower Lobby]

## 10:30am-12pm Fourth Panel Session

**Rhetoric & Theriophily: Speaking Animals Across Cultures [BUCH A203]**

Chair: Caroline Petit

Presenter 1: **Ignacio Sánchez**, A Parrot’s Argument Against Science: Rhetoric, Disputation, and

Referentiality in The Case of Animals Against Man Before the King of the Jinn

Presenter 2: **Caroline Petit**, “Un Cicero ou Senecque en Oraison”: Turmeda’s Expert Ass in the

Disputation de l’Asne (1548)

**“Modern” Rhetoric Redefined [BUCH B141]**

Chair: Daniel M. Gross

Presenter 1: **Daniel M. Gross**, “Modern” Rhetoric in the Age of World History

Presenter 2: **Yasmin Solomonescu**, “Persuasion for a Moment” in Romantic-Era Britain

Presenter 3: **Peter Simonson**, Bodies, Institutions, and the Conceptual Reinvention of Rhetoric

in the U.S.: The Cases of Anna Julia Cooper and the University of Michigan, 1890s-1910s

**Continuity & Change in Late-Antique Rhetorical Theory & Practice: Fiction & Rhetoric in Dialogue [BUCH B215]**

Co-Chairs: Nicolò D’Alconzo and Koen De Temmerman

Presenter 1: **Koen De Temmerman**, Procopius of Gaza on Fiction

Presenter 2: **Nicolò D’Alconzo**, *Ekphrasis* Transformed, Novel Rewritten: Pseudo-Nikolaus’

Model *Progymnasmata* and Achilles Tatius

Presenter 3: **Ruth Webb**, Figured Speeches in the Greek Novel and Rhetorical Theory

**Emphases & Absences in Plato & Xenophon [BUCH B218]**

Chair: David Mirhady

Presenter 1: **Johann Goeken**, Drinking Like Gorgias

Presenter 2: **Robert Gaines**, New Evidence on the Significance of Pl. *Gorg*. 448d8-10

Presenter 3: **Christopher Tindale**, Plato’s Absent Rhetor

**The Politics of Cicero [BUCH D301]**

Chair: Kathryn Tempest

Presenter 1: **Adriano Scatolin**, Cicero’s *Pro Marcello* in Light of His Letters on Caesar

Presenter 2: **Yun Seok-chan**, The Politics of Grammar: Focusing on Cicero and Caesar

Presenter 3: **Hwanyi Kim**, Making of Characters in Roman Political *Oratio*: Focusing on Cicero’s

Speech for Milo

**African & African American Activism across the 20th Century [BUCH D323]**

Chair: Wanda Little Fenimore

Presenter 1: **Wanda Little Fenimore**, “Available Means” Changing Rhetorical Definitions Through

Black Activism

Presenter 2: **Kamal Abou Mikhael**, The Not-So-*Maat* Rhetoric of James Baldwin's Open Letter to

Mr. Carter

Presenter 3: **Tarez Samra Graban**, “Against All Undemocratic Government”: South Africa’s Black

Sash as Theorists of Rhetorical Genre and Resilience, from 1955-1995

**Rhetoric in Early 20th-century Korean History [BUCH B315]**

Chair: Jaewon Ahn

Presenter 1: **Jaewon Ahn**, A Brief Observation on the Significance of Rhetoric in Early 20th-

Century Korean History

Presenter 2: **Hanuri Son**, Patrick Henry in Korea in 1908

Presenter 3: **HyeRee Pyo**, A Rhetorical Approach to the Concept of “Equality” in the Korean

Constitution on the Basis of Cicero’s *Aequibilitas*

## 12:05-1:20pm: Lunch (on your own)

12:05-1:20pm: Event for the International Society for the Study of Jesuit Rhetoric – Book launch for Jesuit Rhetoric Across Space and Time / Celebration of the Life of Dr. John Brereton (open to all; lunch provided) BUCH D307

## 1:30-3:30pm: Fifth Panel Session

**Jesuit Rhetoric: Revivals, Revisions, & Reconstructions [BUCH D307]**

Chair: Bartosz Awianowicz

Presenter 1: **Josie Portz**, S. G. Perera, the First Sinhalese Jesuit: Ethos and Identity through

Continuity in Jesuit Tradition

Presenter 2: **Steven Mailloux**, Revising Jesuit Theorhetoric: Ignatian Spirituality and Political

Theology in the Twentieth Century

Presenter 3: **Maria Cecília de Miranda Nogueira Coelho**, Continuity and Change in the

Rhetorical Strategies for Speaking the Words and Images of Jesuits Through Film

**African Rhetorics & the (Im)possibility of a Global Comparative Rhetoric [BUCH B215]**

Chair: Omedi Ochieng

Presenter: **Omedi Ochieng**, Against Comparative Rhetoric: African Rhetoric as Planetary

Rhetoric

**New Approaches to the *Corpus Hermogenianum* in Byzantium (11th and 12th century) [BUCH B218]**

Chair: Aglae Pizzone

Presenter 1: **Aglae Pizzone**, Workshopping Aphthonios: John Tzetzes Reader of John Doxapatres

in the ms. Viena Phil. Gr. 130

Presenter 2: **Manfred Kraus**, John Tzetzes on Aphthonios: A Forgotten Middle Byzantine Verse

Commentary Recovered

Presenter 3: **Elisabetta Barili**, Figure of Diction and Figure of Thought: Distinct Theoretical

Threads Beteen John Sikeliotes and John Tzetzes

Presenter 4: **Chiara D’Agostini**, Figures, Conceputualisation and the Mediation Tools: The Role of

Diagrams in the *Corpus Hermogenianum*

**The Rhetorical Business of Constituting [BUCH D307]**

Chair: Brandon Inabinet

Presenter 1: **Daria Evangelista**, Shifts and transformations in the rhetoric of constitutions:

between past and present

Presenter 2: **Matt Bridgewater**, John Marshall, Marbury v. Madison, and the Rhetoric of Law in

Early Republican America

Presenter 3: **Brandy Scalise**, Constitutive Rhetoric, the Professionalization of Medicine, and the

Fight against Christian Science

Presenter 4: **Elias Adanu**, How to Mint a Digital Nation: Crypto-Capitalism and its African

Merchants of Hope

**A Protean Tradition: Continuity & Change in the History of Sophistic Rhetoric [BUCH D323]**

Chair: Olivier Demerre

Presenter 1: **Olivier Demerre**, “Love Produces Great Sophists”: Two Ancient Greek Love Novels

and Sophistic Rhetoric

Presenter 2: **Eric MacPhail**, Machiavelli the Sophist and the Legacy of Carneades

Presenter 3: **Jonathan Doering**, Sophistry, Omniloquacity, and French Humanistic Education

**The Isocrates Panel [BUCH B301]**

Chair: Giulia Maltagliati

Presenter 1: **Robert Sullivan**, An Isocratean Education

Presenter 2: **Heon Kim**, Enthymeme between Aristotle and Isocrates

Presenter 3: **Thomas Blank**, Praise of the Dead, Appeal to the Living: Panegyrics and the

Bringing about of Change in Isocrates

Presenter 4: **Li Li,** Claiming Authority to the Powerful: Isocrates’ Use of Tradition in His Speeches

to Sole Rulers

**Conceptions, Conventions, & Classifications of Argument [BUCH B210]**

Chair: Ruth Amossy

Presenter 1: **James Fredal**, Changing Conceptions of Argument in Ancient Rhetoric

Presenter 2: **Mika Hietanen**, Criteria for Evaluating Classical Rhetorical Argumentation

Presenter 3: **Donghong Liu**, Maintenance and Change in Chinese Argumentation Convention

**Making a Mark in the Middle Ages [BUCH B303]**

Chair: Lawrence Green

Presenter 1: **Roberto Leon**, The *Modi Positionum* and the History of Rhetorical Amplification

Presenter 2: **Michelle Bolduc**, Medieval Notarial Practice: Change and Continuity

**Rhetoric in & Rhetorics of 17th-century England and Germany [BUCH D204]**

Chair: Vanessa Lim

Presenter 1: **Jameela Lares**, More on Or in Milton and Bunyan

Presenter 2: **Vanessa Lim**, *Circumstantiae* and the Plotting of Revenge

Presenter 3: **Claudia Langosch**, Luther’s Consolation, Spener’s Heart and the Rhetoric of

Improving Your Life

Presenter 4: **Stéfano Paschoal**, *Elementa rhetorices* by Ph. Melancthon and Poetischer Tricher

by G.Ph.Harsdörffer: An Example of Rhetorical Subjects in Seventeenth-Century German Poetics

3:35-3:55pm: Coffee Break (BUCH A Lower Lobby)

## 4-5:30pm: Sixth Panel Session

**Rhetoric beyond Oratory in 5th-century BCE Athens [BUCH B215]**

Chair: Allannah Karas

Presenter 1: **Jongheon Kim**, The rhetorical function of the Greek particle δή in Sophocles’

*Antigone*

Presenter 2: **Peter O’Connell**, Performance and Genre in Athenian Decrees

**Remembering the Work of Marc van der Poel [BUCH B218]**

Chair: Michael Edwards

Presenter 1: **Roberto Leon**

Presenter 2: **Curry Kennedy**

Presenter 3: **Rosalie Stoner**

**Continuity & Change: Chinese Rhetoric across Times and Settings [BUCH D301]**

Chair: Hui Wu

Presenter 1: **Hui Wu**, Continuity of Xinzi’s Genres of Argumentation and Exposition in the

History of Chinese Rhetoric

Presenter 2: **Haixia Lan**, Re-reading Daoist and Aristotelian Rhetorics

Presenter 3: **Lei Zhang**, Digital Rhetorical Agency: Chinese Anti-Zero-Covid Demonstrations as a

Case Study

**Rhetoric, Politics, & Aesthetics in the Work of Jacques Rancière [BUCH D307]**

Chair: Susan Jarratt

Presenter 1: **Susan Jarratt**, A Rhetorical Reading of Rancière’s Political Philosophy

Presenter 2: **Jonathan Alexander**, Rhetoric and Aesthetics in Rancière: The Case of Carlos

Martiel

Presenter 3: **José Izaguirre**, Rhetoric, Aesthetics, and Democracy during the Cold War

**19th-Century U.S. American Rhetorics of Hegemony [BUCH D323]**

Chair: Bjørn Stillion Southard

Presenter 1: **Allison Prasch**, Plot Lines: Rhetorical Constructions of U.S. National Identity in the

“City of Washington”

Presenter 2: **Brandon Inabinet**, Rhetoric of Scottish Enlightenment and Southern Pro-Slavery

Voices

Presenter 3: **Kathleen Lamp**, “Education,” “Progress,” and “Civilization” and the 1893 Columbian

Exposition

**Kenneth Burke + Wayne Booth + Paul de Man [BUCH B210]**

Chair: Sue Wells

Presenter 1: **Mariano Dagatti**, Understandings and Misunderstandings: The Correspondence

between Kenneth Burke and Wayne Booth

Presenter 2: **Yuan Zhao**, Burke’s Figures and Reality after de Man’s Deconstruction

**Rhetorics of Development, Conservation, & Judgment in the United States [BUCH B303]**

Chair: April Chapman-Ludwig

Presenter 1: **Alexandra Rowe**, “The Farm Out West”: The Rhetoric of 19th Century Bonanza

Farms and the Narrative of Agricultural Development

Presenter 2: **Bryce Tellmann**, On the Rhetorical Limitations of Ducks: 20th Century Conservation

Discourses in the Prairie Pothole Region

Presenter 3: **Christopher Minnix**, "An Era of Bad Manners": The Moynihan Report, Race, and

the Rhetoric of Political Judgment

**Thinking of Rhetoric Globally: Cross-Cultural Ways of Doing Language [BUCH D219]**

Chair: Iklim Goksel

Presenter 1: **Iklim Goksel**, Beautiful Language: Musicality in Turkish Rhetorical Practice

Presenter 2: **Keith Lloyd**, Approaching the History of Rhetoric Globally and Diachronically:

Implications for the History and Study of Rhetoric

Presenter 3: **Donovan Braud**, Chieftaincy Protocols among the Ewe of Ghana and Togo: An Emic

and Etic Approach

# July 26

7:30-9:00am Breakfast (BUCH A Lower Lobby)

8am-5pm: Registration (BUCH A Lower Lobby)

9-10am: Fourth Plenary (BUCH A101)

**Speaker:** Xiaoye You, Decolonizing Confucian Rhetoric

**Introduced by:** Haixia Lan

10:05-10:25am: Coffee Break (BUCH A Lower Lobby)

## 10:30am-12:00pm: Seventh Panel Session

**Papers on Medieval Rhetoric in Memory of John O. Ward [BUCH B141]**

Chair: Marjorie Curry Woods

Presenter 1: **Gabriele Knappe**, Rhetoric in Early Medieval England: The Evidence of Colloquies

Presenter 2: **Martin Camargo**, What Has Rhetoric to Do with the *Ars Dictaminis*? An Oxford

Rhetorician’s Answer

Presenter 3: **Rita Copeland**, *Ambiguitas* in Medieval Rhetorical Thought

**What’s Said & Unsaid in Ancient Athenian Oratory [BUCH B208]**

Chair: Christine Plastow

Presenter 1: **Vasileios Adamidis**, Mind the Audience: Exploring the Intersection of Forensic

Argumentation and Social Identity Theory in the Popular Courts of Classical Athens

Presenter 2: **Brooke Hubsch**, Civic Silence and Complicit Peace in Demosthenes’ *On the Crown*

**Analyzing & Translating Terms & Tones [BUCH B213]**

Chair: Michelle Bolduc

Presenter 1: **Sébastien Chonavey**, Breaking Down the Notion of Universal Audience: Rhetorical

Analysis of a Contemporary Ecological Discourse

Presenter 2: **Rodrigo Seixas**, The problem of doxa in a contemporary perspective: a rhetorical-

discursive analysis

Presenter 3: **Li Jianxin**, A “New Rhetoric” Approach to Intertextuality Translation

**Remembering & Refiguring World War II [BUCH B303]**

Chair: Ekaterina Haskins

Presenter 1: **Alicen Rushevics**, Reparation and Erasure: Navigating Legislative Rhetoric and the

(Il)legibility of Aleutian Internment

Presenter 2: **Ekaterina Haskins**, Spatial Mnemonics and Collective Memory: Memorials and Loci

in the Last Address Project

Presenter 3: **Louise Zamparutti**, Re-Imagining World War II: New Memorials, “Reconciliation,”

and Cold War Polarities

***Progymnasmata* [BUCH B315]**

Chair: Nicolò D’Alconzo

Presenter 1: **Luigi Pirovano**, The Origins of the *Progymnasmata*

Presenter 2: **Amedeo Raschieri**, Latin rhetorical exercises outside the school of rhetoric: the

case of Ennodius

Presenter 3: **Brian Stone**, Knowledge of the *Progymnasmata* among the Irish: Evidence from

the Anonymous ad Cuimnanum

**Akkadian, Buddhist, & Hindu Rhetorics [BUCH D204]**

Chair: Keith Lloyd

Presenter 1: **Michela Piccin**, Two Neglected Literary Masterpieces of the Ancient Near East

Presenter 2: **Ian Hill**, *Upāya*: Buddhist Expedient Means and the Means of Persuasion

Presenter 3: **Jagadish Paudel**, *Nyayasutra* Epistemology as an Alternative Method for

Decolonizing Rhetoric and Composition Pedagogy

**Protest & Resistance as Rhetorical Forms [BUCH D217]**

Chair: Tarez Samra Graban

Presenter 1: **Ana Isabel Correia Martins**, From words to action or from action to words?

**Self-Praise, Status Theory, & Memory: Cicero in Comparison [BUCH D218]**

Chair: Kihoon Kim

Presenter 1: **Kathryn Tempest**, Self-Praise in the Letters of Cicero and Demosthenes

Presenter 2: **Thierry Hirsch**, Stasis/Status Theory: From the Origins to Hermagoras to Cicero

Presenter 3: **Laura Loporcaro**, Cicero and Quintilian on Simonidean Mnemotechnic: Similarities

and Differences

**21st-century Populist & Presidential Rhetoric: A Comparative Perspective [BUCH D301]**

Chair: Sandra Lúcia Rodrigues da Rocha

Presenter 1: **Lydia Marina Barbosa**, The Rhetoric of Populists Speeches in Latin America: Brazil

in highlight

Presenter 2: **Maria Alejandra Vitale**, Retórica Populista de Extrema Derecha en la Argentina

Contemporánea

Presenter 3: **Viktorija Völker**, Vladimir Putin’s Strategic Use of Humour

## 12:05-1:45pm: Lunch (on your own)

## 2-4pm: Eighth Panel Session

**Greek Rhetoric Under & Beyond Rome [BUCH B141]**

Chair: Olivier Demerre

Presenter 1: **Beatrice Poletti**, *Ethopoeia* in Dionysius of Halicarnassus’ "Roman Antiquities":

Crafting Characters in Judicial Speeches

Presenter 2: **Bé Breij**, Continuity and Change in Sophistopolis

Presenter 3: **Mara Nicosia**, Greco-Roman Models, Near-Eastern Tradition: The Syriac Rhetorical

Teaching

**Early Modern Rhetoric & Hermeneutics [BUCH B208]**

Chair: Lucía Díaz Marroquin

Presenter 1: **Brad Cook**, Is it all Greek to you? Code-switching in Cicero, Liudprand, & Erasmus

Presenter 2: **Curry Kennedy**, The Art of Rhetoric and the Arc of Redemption: How Early Modern

Writers Framed the Arts of Language

Presenter 3: **Julia Major**, Examining the Role of Allegory and the Literal Sense in Early Modern

Hermeneutics

Presenter 4: **Gustavo Borghi**, Rhetoric of Wit and the Court Practices in the Works of Baltasar

Gracián

**Stretching the rhetorical periods: from old to new & new to old [BUCH B213]**

Chair: Janika Päll

Presenter 1: **Martin Steinrück**, Why is the Serial Style Considered Older than the Periodic Style?

Some Remarks on the Theory of the Rhetorical Period

Presenter 2: **Janika Päll**, The Rhetorical Period in 17th Century Academies: Old or New?

Presenter 3: **Anni Polding**, The Ciceronian Period in the 19th Century: Halle, Tradition, Karl

Morgenstern and His Tartu Students

**Cicero on/& Roman Historiography [BUCH B303]**

Chair: Thierry Hirsch

Presenter 1: **ChoongKoo Kim**, Observation on Cicero’s “Rhetorical Historiography”: Focusing on

*De Oratore* II and *Ad Familiares* V. 12

Presenter 2: **Kihoon Kim**, After the Crisis of Eloquence: Roman Historiography from Cicero to

Tacitus

Presenter 3: **Lydia Spielberg**, *Plus ça change, plus c’était toujours même chose*: Cicero’s *Pro*

*Murena* and the Speech of Cossutianus Capito (Tac. *Ann*. 16.22-23)

**Rhetorical Features of Thucydides [BUCH B315]**

Chair: Michael Gagarin

Presenter 1: **Sandra Lúcia Rodrigues da Rocha**, Fear and Deliberation in Thucydides

Presenter 2: **Adam Cody**, Juridical Characteristics of Political Discourse in Thucydides

**The Translation & Reception of Aristotle [BUCH D204]**

Chair: Lahcen Ezzaher

Presenter 1: **Jaewook Kwak**, The Place of Rhetoric in Averroes's Logic

Presenter 2: **David Franco**, « Approuvez ma faiblesse, et souffrez ma douleur » : rhétorique de la

souffrance et épanouissement du tragique dans Horace de Corneille

Presenter 3: **Mengzhen Yue**, Translating Aristotle’s *Rhetoric* in the 1950s-1960s China: Politics

and Translator’s Autonomy

**Rhetoric in Prose & Poetry [BUCH D217]**

Chair: Stéfano Paschoal

Presenter 1: **Yufeng Zhang**, Impact of Han Yu’s Guwen (Classical Prose) on Chinese Rhetoric and

Society

Presenter 2: **Robert Lively**, Under the Banner of Bumba: The Rhetoric of Statecraft in the Epic of

Jangar

Presenter 3: **Camilo Rubén Fernández Cozman**, La Desmitificación Innovadora como

Procedimiento Retórico en la Poesía de Blanca Varela

**What do Women Know? Gendered Knowledge and its Rhetorical Representations in Classical Athens [BUCH D218]**

Chair: Giulia Maltagliati

Presenter 1: **Allison Glazebrook**, (Re)Housing Women’s Knowledge in the Attic Orators

Presenter 2: **Giulia Maltagliati**, Ventriloquists or Ventriloquised? Women’s Ambiguous Authority

in Ancient Medical Narratives

Presenter 3: **Christine Plastow**, “As the Midwives Made Clear”: Women’s Medical Knowledge in

the Athenian Courtroom

**Toward a New History of Rhetoric: *The Norton Anthology of Rhetoric and Writing* [BUCH D301]**

Moderator: Susan Jarratt

Presenter 1: **Jody Enders**

Presenter 2: **Robert Hariman**

Presenter 3: **Andrea Lunsford**

Presenter 4: **LuMing Mao**

Presenter 5: **Thomas Miller**

Presenter 6: **Kirt Wilson**

4:05-4:25: Coffee Break Coffee Break (BUCH A Lower Lobby)

4:30-5:15: Fifth Plenary Speaker (BUCH A101)

**Speaker:** Hanne Roer, Rhetorical Anthropology: ζώον λόγον έχον, *imago Dei*, *homo*

*faber*, or merely a featherless biped?

**Introduced by:** David Mirhady

5:15-6pm: ISHR Business Meeting (all welcome) (BUCH A101)