

**Tuesday 28 July 2015**

Time	Neue Aula, Geschwister-Scholl-Platz, Auditorium Maximum								
09:00 - 09:30	Opening Session								
09:30 - 10:30	Plenary Lecture Karlheinz Töchterle (chair: <i>M. Kraus</i> )								
	Neuphilologicum, Wilhelmstraße 50								
	Room 030	Room 032	Room 033	Room 034	Room 05	Room 06	Room 09	Room 010	Room 011
10:30 - 11:00	Coffee Break								
Session 1	Ant. Kultur und Transkulturalität	Anglo-Saxon & Caroling. Rhet.	Aristotelian Rhetoric	Roman Republican Rhetoric	Ambiguity, Ak-ribeia, Enargeia	Quando si confuta una storia	Attic Orators I	German / French 19th-Cent. Rhet.	Rhet. and Gender in Islam
<i>Chair</i>	<i>A. Imig</i>	<i>J. Ward</i>	<i>V. Paparinska</i>	<i>T. Hirsch</i>	<i>L. Montefusco</i>	<i>L. Spina</i>	<i>H. Yunis</i>	<i>D. Gross</i>	<i>E. Cromer</i>
11:00 - 11:30	F.-H. Robling	G. Knappe	V. Paparinska	C. Steel	T. Bruhn	L. Spina	M. Gagarin	T. Albrecht	P. Sirohi
11:30 - 12:00	J. Engels	A. Church	I. Rümnicke	J. Wisse	C. Castelli	M. Lentano	V. Adamidis	C. Swift	T. Meyer
12:00 - 12:30		L. Carlson	Lāms /Laizāns	A.A. Raschieri	M.Quijada Sagr.	G. Brescia	G. Greaney	F. Douay	E. Cromer
12:30 - 14:00	Lunch Break								
Session 2	African Rhet. History	Rhet. & Greek Historiography	Senses of Style	Cicero's Speeches	La retórica en el 'Quijote'	Rhét. biblique et sémitique	16th-Century Rhet. and Dial.	Rhet. Training in Byzantium	Contemp. Chinese Rhetoric
<i>Chair</i>	<i>O. Ochieng</i>	<i>J. Engels</i>	<i>D. Hawhee</i>	<i>J. May</i>	<i>D. Pujante</i>	<i>R. Meynet</i>	<i>P. Mack</i>	<i>A. Riehle</i>	<i>H. Xiong</i>
14:00 - 14:30	K. Campbell	T. Blank	R. Graff	M. Martinho	D. Pujante	R. Meynet	J. Fahnestock	M. Loukaki	H. Xiong
14:30 - 15:00	A. Ogunfeyimi	J. Dainville	D. Hawhee	I.T. Cardoso	A. M. Jiménez	M. Cuypers	J. Major	E. Schiffer	Zhang / Guan
15:00 - 15:30	S. Ige	C. Pepe	M. Kennerly	K. Tempest	M. Replinger	J. Oniszcuk	R. Sullivan	N. Gaul	Z. Yin
15:30 - 16:00	O. Ochieng	M.-P. Noël	K. Lamp	A. Romeo	S. Molpeceres	R. di Paolo	A. Walzer	A. Riehle	H.-C. Chang
16:00 - 16:45	Coffee Break								
	Neue Aula Auditorium Maximum								
16:45 - 17:45	Round Table Talk: Twenty ISHR Conferences – and Now?								
17:45 - 20:00	Break								
20:00 - 22:30	Reception in Hohentübingen Castle								

### Wednesday 29 July 2015

Time	Room 030	Room 032	Room 033	Room 034	Room 05	Room 06	Room 09	Room 010	Room 011
Session 3	Scottish & Irish Epic and Song	The Aristotelian Tradition	Greek Rhet. & Criticism I	The "Rhetoric of the Ant"	Persuading Sinners	Grundfragen interkult. Rhet.	Attic Orators II	Islamic Homiletics	20th-Century Politicians
<i>Chair</i>	<i>T. Skouen</i>	<i>F. Woerther</i>	<i>L. Viidebaum</i>	<i>D. Smith</i>	<i>J. Lares</i>	<i>F.-H. Robling</i>	<i>M. Edwards</i>	<i>J. Scholz</i>	<i>M.A. Vitale</i>
09:00 - 09:30	J. Swearingen	F. Papi	C. Whitton	J. Walker	D. Parry	J. Knape	E. Volonaki	J. Scholz	B. Cook
09:30 - 10:00	N. Danzmann	L.D. Green	S. Ooms	M. Longaker	M. Onsberg	A. Imig	K. Wojciech	M. Stille	X. Lu
10:00 - 10:30		T. Raylor	M. Schippers	D. Smith			T. van Berkel		
10:30 - 11:00	Coffee Break								
Session 4	19th/20th-Cent. American Rhet.	Medieval Poetics I	Greek Rhet. & Criticism II	The Renaissance Classroom	Rhetoric and Greek Tragedy	Aristotle and the Rhet. to Alex.	Mod. Theories & Methodology	The Medieval Arabic Tradition	Hugh Blair in America
<i>Chair</i>	<i>L. Ferreira-B.</i>	<i>J.J. Murphy</i>	<i>L. Viidebaum</i>	<i>L. Mitchell</i>	<i>T. Papillon</i>	<i>P. Chiron</i>	<i>R. Graff</i>	<i>L. Behzadi</i>	<i>A. Walzer</i>
11:00 - 11:30	P. Dahlgren	A. Rosiene	R. Hunter	P. Mack	N. Näripä	G.M. Chichi	D. Marshall	F. Woerther	H.Blain-Vorhies
11:30 - 12:00	W. Purcell	C.Ponce Hern.	C. de Jonge	I. Dumitrescu	V. Caruso	D. Mirhady	J. Viklund	M. Younesie	T.S. Smith
12:00 - 12:30		M. Camargo	L. Viidebaum	J. Richards	M. Encinas R.				
12:30 - 14:00	Lunch Break								
Session 5	Plato and Rhetoric	Medieval Poetics II	Ethnic & Cultural Categories	Reform & Religious Polemics	Rhetoric in the Epic Tradition	Rhet. Theories Anc. & Modern	"Musica Poetica"	Rhet. in griech. Herrscherreden	Rhet.&Roman Historiography
<i>Chair</i>	<i>R. Reames</i>	<i>R. Copeland</i>	<i>Y. Baraz</i>	<i>T. Conley</i>	<i>I. Mastroso</i>	<i>O. Kramer</i>	<i>A. Gilbert</i>	<i>A. Rhoby</i>	<i>R. Kirstein</i>
14:00 - 14:30	H.J. Fossheim	D. Losappio	I. Peirano	C. Springer	C. Werner	A. Ulrich	B. Hall	G. Karla	B. Sans
14:30 - 15:00	L. Pernot	K. Fredborg	C. van d. Berg	M. Ryszka-K.	O. Scarpati	B. Breij	S. Helley	M. Vucetic	L. Miletti
15:00 - 15:30	L. Dornhuber	L. Ciccone	Y. Baraz	B. Awianowicz	D. Desrosiers	G. Kalivoda	A. McShane	I. Toth	V. Schulz
15:30 - 16:00	A. Vatri	J. Turner	L. Kim	O. Isidro	V. Copello	D. Bialostosky	A. Gilbert	L.Diamantopoulou	M.E. Redondo
16:00 - 16:45	Coffee Break								
	Neue Aula Auditorium Maximum								
16:45 - 17:45	Plenary Lecture Yameng Liu (chair: <i>L.D. Green</i> )								
17:45 - 20:00	Break								
20:00 - 22:00	Concert in the University Festive Hall								

## Thursday 30 July 2015

Time	Room 030	Room 032	Room 033	Room 034	Room 05	Room 06	Room 09	Room 010	Room 011
Session 6	Egyptian and Old Test. Rhet.	Medieval Ciceronian Trad.	Portuguese Renaissance Rhet.	Aristotle on Ethos & Pathos	Middle Byzantine Rhetoric	The Power of Persuasion	Attic Orators III	Latin American Legal Rhet.	Rhet. and Gender Construction
<i>Chair</i>	<i>M. Cuypers</i>	<i>J. Enders</i>	<i>M. Pérez-Cust.</i>	<i>D. Mirhady</i>	<i>J. Walker</i>	<i>S. di Piazza</i>	<i>M. Gagarin</i>	<i>R. de los Santos</i>	<i>J. Swearingen</i>
09:00 - 09:30	H. Rashwan	G. Donavin	Correia M.	M.F. Figueiredo	V.Valiavitcharska	F. Piazza	T. Liao	P. Parini	D. Abbott
09:30 - 10:00	D. Charney	J. Ward	B. Fernandes P.	Y. Kim	B. van d. Berg	M. Serra	R. Hatzilambrou	R. de los Santos	P. Zoberman
10:00 - 10:30		A. Celestino M.		C. Mozafari	M. Steinrück	S. di Piazza	H. Yunis		A. McGowan
10:30 - 11:00	Coffee Break								
Session 7	Chinese and Western Rhet.	Gestures and Actio	Cicero, Isocrates & Hellen. Rhet.	Arabic Rhet. in Context	A.Vieira, Preaching amg. Gentiles	Rhet. in Poetry and the Novel	Shakespeare and Milton	Christians, Jews and Platonism	Perelman and Toulmin
<i>Chair</i>	<i>Y. Liu</i>	<i>T. Zinsmaier</i>	<i>D. Isaksen</i>	<i>L. Behzadi</i>	<i>A. Romney</i>	<i>D. Bialostosky</i>	<i>J. Richards</i>	<i>I. Männlein-R.</i>	<i>J. Crosswhite</i>
11:00 - 11:30	Y. Yuan	M. Albalá Pel.	D. Isaksen	T. Bauer	M.C. Coelho	O. Kramer	N. Christiansen	M. Tasseva B.	D. Frank
11:30 - 12:00	H. Lan	C. Holding	B. Inabinet	B. Gründler	A.L. Machado	T. Skouen	J. Lares	F. Maignan	I-M. Liao
12:00 - 12:30	X. Chen			L. Behzadi	M. Miranda	M. Colella	L. Mitchell	D. Sullivan	A.L. Magalhães
12:30 - 14:00	Lunch Break								
Session 8	East. Literacy / West. Orality	The Progymnasmata	Second Sophistic Rhetoric I	Feminist Rhet. Interrogation	Rhet. and Phil. in Anc. India	La arenga militar	Jesuit Rhetoric	Crisis, Conflict and Apology	Christians & Pagans in Late Ant
<i>Chair</i>	<i>J. Ahn</i>	<i>B. Awianowicz</i>	<i>S. Jarratt</i>	<i>C. Geraths</i>	<i>S. Stroud</i>	<i>J. Iglesias-Zoido</i>	<i>J. Brereton</i>	<i>D. Till</i>	<i>M. Vallozza</i>
14:00 - 14:30	H. Kim	P. Chiron	R. Gaines	C. Geraths	A.Chakraborty	D.C. Centeno	D.H. Holdstein	S. Laubinger	E.C. Sartorelli
14:30 - 15:00	B.H. Park	J. Selby	C. Kremmydas	M. Pettus	S. Stroud	I. Eramo	J.J. Murphy	S. Lee	D. Burgersdijk
15:00 - 15:30	S. Jeongil	A. Eriksson	J. Atwill	R. Osorio	J. Nautiyal	J. Iglesias-Zoido	S. Mailloux	J. Deserto	M.C. Alvino
15:30 - 16:00	J. Ahn	A. Sigrell	S. Jarratt		A. Melfi	I. Mastrorosa	Gannett/Brereton	L. Salvador Mosc.	I. Männlein-R.
16:00 - 16:45	Coffee Break								
	Neue Aula Auditorium Maximum								
16:45 - 17:45	Plenary Lecture Margaret E. Mullett (chair: <i>A. Rhoby</i> )								
17:45 - 19:30	Break								
19:30 - 20:00	Bus Transfer to Bebenhausen								
20:00 - 22:30	Reception Bebenhausen Monastery								

## Friday 31 July 2015

Time	Room 030	Room 032	Room 033	Room 034	Room 05	Room 06	Room 09	Room 010	Room 011
Session 9	Korean Rhetoric	18th-Century Jesuit Rhetoric	Second Sophistic Rhetoric II	Epeideictic across Cultures I	Indios y cultura latinoamericana	Rhet. Education in Nordic Univ.	Attic Orators IV	La Retórica de I. Publicius	Hist. of Rhet. after Heidegger
<i>Chair</i>	<i>Y. Kim</i>	<i>M.C. Coelho</i>	<i>J. Goeken</i>	<i>L. Bensel-Mey.</i>	<i>D. Abbott</i>	<i>A. Sigrell</i>	<i>M.-P. Noël</i>	<i>L. Merino</i>	<i>D. Gross</i>
09:00 - 09:30	J. Lee/H. Shin	M. Kraus	A. Billault	J. Griffin	A. Romney	J. Päll	I. Giaquinta	J.M. Gómez	R. Copeland
09:30 - 10:00	M. Na	H. Roer	R. Doran	N. Ekedahl	C. Fer. Cozman	L. Burman	G. Pasini	L. Merino	N. Struever
10:00 - 10:30		M.L. López S.		S. Conte	L. Lino Salvador	S. Rimm	M. Vallozza	J.J. Morcillo	D. Gross
10:30 - 11:00	Coffee Break								
Session 10	Rhetoric in and about Antiochia	Rhetoric in St. Augustine	Cicero and the Greeks	Epeideictic across Cultures II	Modern Theory: Kenneth Burke	Quintilian: Rhet. & Pedagogy	17th-Century Rhetoric I	Ret. española s. XVIII-XIX	Religion, Rhetoric, & Politics
<i>Chair</i>	<i>A.M. Milazzo</i>	<i>H. Roer</i>	<i>R. Gaines</i>	<i>A. M. Jiménez</i>	<i>A. Ulrich</i>	<i>B. Breij</i>	<i>L.D. Green</i>	<i>A. M. Jiménez</i>	<i>G. Kalivoda</i>
11:00 - 11:30	A. Voudouri	E.J. Bento	T. Hirsch	Y. Ramírez P.	W. Petermann	T. Zinsmaier	T. Conley	R.M. Aradra S.	M.A. Williams
11:30 - 12:00	M.S.Celentano	L.Garcia Pinto	A. Scatolin	M.A. Vitale	R. Gilmor	S. F. d'Espèrey	W. Ryczek	S. Santos Vila	M. Camper
12:00 - 12:30	F. Berardi	N. Thompson	D. Markovic			G. Calboli	M. Pérez-Cust.		T.-Y. Kim
12:30 - 14:00	Lunch Break								
Session 11	Roman Poetry and Prose	Law, Foul Play, Common Good	Second Sophistic Rhetoric III	Transcultural Argument Types	F. Furio Ceriol y A. Sempere	Tropes and Metaphorology	17th-Century Rhetoric II	Slavery, Protest, Segregation	Rhetoric in Translation
<i>Chair</i>	<i>G. Calboli</i>	<i>M. Camargo</i>	<i>L. Pernot</i>	<i>D. Frank</i>	<i>F. G. Codina</i>	<i>S. Molpeceres</i>	<i>M. v. d. Poel</i>	<i>K. Campbell</i>	<i>A. Kučinskienė</i>
14:00 - 14:30	Y. Huerta Cabr.	G. Rossi	A. Dimou	J. Crosswhite	F.Grau Codina	G. Moretti	S. Wells	V.T. Burton	A. Kučinskienė
14:30 - 15:00	R. Kirstein	J. Enders	J. Goeken	K. Lloyd	C. Ferragut	J. Patiño Loira	M. Sánchez-M.	A. Tharp	A. Keturakis
15:00 - 15:30	M. Heckenkamp	M. Richardson	A.M. Milazzo	M. Hoppmann	J. Teod. Peris	Sh. Ou	D. Till	L. Ferreira-B.	D. Keršienė
15:30 - 16:00	G. Patti			C. Men da Silva	L.P. Monferrer	N. Kovalyova	S. McKenna		O. Daukšienė
16:00 - 16:45	Coffee Break								
	Neue Aula Auditorium Maximum								
16:45 - 17:45	Plenary Lecture Michael J. Edwards (chair: <i>Ch. Reid</i> )								
17:45 - 18:00	Break								
18:00 - 19:00	General Business Meeting								
19:00 - 20:00	Break								
20:00 - 23:00	Closing Banquet Restaurant Museum								