

International Society for the History of Rhetoric

XVIII BIENNIAL CONFERENCE

Bologna, July 18-22, 2011

Via Belmeloro, 14



GENERAL PROGRAM
SCHEDULE and ABSTRACTS

Monday, July 18, h. 16.30-18.30

Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8	Room 9
Gorgias	Rhetoric and Juridical Culture	Rhetoric and Poetry	Universal Rhetoric, Narrative, Injunctive, Identity	Middle Ages (8 th -13 th Centuries)	Early Modern: an Introduction	Rhetoric and Education	A Brief History of Extrapersonal Communication	Classical Greece I Comedy
Chair: Pernot	Respondent: Calboli	Chair: Degli Innocenti Pierini	Chair: Zoberman	Chair: Marmo	Chair: Edwards	Chair: Meerhof	Respondent: Struever	Chair: Heom Kim
Notomi: Gorgias' use of logic and rhetoric	Scurano Usani: Cicerone nei "giuristi adrianei"	Larosa: Strategie parentetiche nelle <i>Epistulae ex Ponto</i> di Ovidio	Wisse: Between universal rhetoric and historical phenomenon: the case of "Classical Rhetoric"	Osaba García: Observaciones sobre la técnica retórica en la <i>Lex Visigothorum</i>	Casanova-Robin: La rhétorique de la légitimité: droits et devoirs du Prince chez Pontano	Murphy: A Gentleman's Rhetoric: The Works of Obadiah Walker (1616-1699)	Marshall: Vico and the Law of the Twelve Tables as a Rhetorical Institution	Lopes Daniel: Satira Política nella Commedia I <i>Cavallieri</i> di Aristofane
Serra: Discorso e metadiscorso nell' <i>Encomio di Elena</i> di Gorgia	Querzoli: Rappresentamenti e benefici nelle <i>Institutiones</i> di Elio Marciano	Vega Salgado: La formación retórica de Ovidio a través de la <i>Heroida V</i>	Kibedy Varga: La Rhétorique et les récits du monde	Lopetegui Semperena: La <i>Rhetorimachia</i> de Arselmo de Besate: un ejemplo de retórica judicial en clave humorística	Mack: Renaissance Rhetoric in Nutshell	Öhrberg: Between the Civic and the Polite. Metamorphoses of Classical Rhetoric in Eighteenth Century Sweden	Gross: The Ear of Democracy: Gothic Rhetoric and the Weimar Republic	Timmerman: Comedic Hope and Despair in the Athenian Assembly
Teixeira Martinecz: La relación formal y conceptual entre los discursos del sofista Gorgias de Leontini	Rossi: Il ruolo della retorica nelle opere dei primi Glossatori: i proemi allegorici	Ziosi: Medea's metaphors: Ovid's elegiac rhetoric in <i>Metamorphoses</i> 7	Conley: What the History of Inveictive can teach us about Rhetoric	Ward: Law as the reason for studying classical rhetoric in the period c.1050-1150 A.D.	Desrosiers-Bonin: Le <i>Tiers Livre</i> de Rabelais et la tradition des <i>progymnasmata</i>	Reid: Declaiming at Trinity, 1770-1810	Mailoux: How Rhetoric Thinks Historically: The Non-Encounter between Martin Heidegger and Kenneth Burke	
de Miranda Nogueira Coelho: Modelli argomentativi nei discorsi di difesa di Ippolito, Palamede e Socrate.		Romneo: Retorica e poesia: la retorica dell'amore nei modelli femminili delle <i>Metamorfosi</i> di Ovidio	Rice: Manifesting Destiny: Epideictic Rhetoric's Role in Creating Early American Identity	Fredborg: The rhetoric of Manebach(?) and its place in twelfth century Rhetoric	Ni Yeong-Houn: Fortune de Ramus dans l'historiographie contemporaine de la rhétorique occidentale: autour du rôle de Walter Ong	Carlos: Eloquence for Touching Hearts and the Seventeenth Century Plaidoyer		

Tuesday, July 19, h. 9.00-11.00

Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8
Classical Greece II (Tragedy, Athenian Oratory and Audiences)	Rhetoric and Law	Rhetoric and Poetry	Written and Unwritten Laws	Byzantine Rhetoric	ROUND TABLE: Do we know enough about Early Modern Rhetoric?	Actio (17th Century)	Chinese Rhetoric
Chair: Notomi	Chair: Yunis	Chair: Celentano	Respondent: Adolph	Chair: Walzer	Chair: Murphy	Chair: Skouen	Chair: Wang
Mirhady: Anger and the Experience of Tragedy	Kremmydas: Law and rhetoric in Athenian forensic speeches delivered in cases of <i>paragraphe</i> and <i>graphe paranomon</i>	De Seta: Le sententiae negli <i>Amores</i> di Ovidio	Catano: Truth, Lies, and Documentary Proof: Oral Testimony and Visual Rhetoric	Quandahl: Between Religion and the Court: The Historicographic Persona of Anna Comnena	Green	Holding: The Rhetoric of Gesture in Giovanni Bonifaccio's <i>L'arte de' cenni</i>	Mao: Searching for the Way: Between the Whats and Wheres of Chinese Rhetoric
Piovani Strategie di narrazione del passato nella <i>Contra Eratostene</i> di Lisia	Gagarin: Rhetoric as a Source of Law in Athens	Maffiacci: Quando l'immagine ha bisogno della parola: riflessioni sulla poetica dell' <i>ekphrasis</i> nell'epigramma latino	McCallum: Fetisizing by Fiat: The Marquis de Sade and the Rhetoric of Law	Valiavicharska: The Enthymeme: Argument and Figure in Byzantine Pedagogy	Mack	Rhetoric and Law (16th-17th Centuries) Perez-Custodio: La legislación en los progymnasmata españoles del XVI: un ejercicio entre la retórica y el derecho	Chen: On the Studies of Public Rhetoric in China
Engels <i>Dikaitate gnome, demotikotai nomoi</i> und das athenische Kauf- und Vertragsrecht - Hyperides'	Edwards: Rhetoric and Law: the Case of Demosthenes 29, <i>Against Aplobis</i>	Hernández Hernández: La hipotiposis de un mundo agonizante en la poesía de Claudio Claudiano	Massé: All Things Visible and Visible: The Gendered Rhetoric of Justice and Law in Susan Glaspell's 'A Jury of Her Peers'	Jarratt: Law and Imperial Disorder in Third-century CE Greek Rhetoric: The Case of Julia Domna and Philostratus of Athens	Meerhof	Regent-Susini: Ecclesiastical rhetoric and legal rhetoric in 17th-century France	Swearingen Reading Chinese Rhetoric: A Cross-Cultural Perspective
Graff Popular Standards for Assessing Oratorical Style in Classical Athens	Bonardini: <i>Inaudita altera parte</i> . Il giudizio <i>secundum praesentes</i> da prassi giuridica a strumento retorico	De'Innocenti Pierini: Le città personificate: fenomenologia di un motivo letterario tra retorica e poesia	Ward	Páll: Law and rhetoric: encomia and dissertations about jurisprudentia at Academia Gustaviana (1632-1656) in Dorpat			Wu: A Renewed Reading of China's First Treatise on Rhetoric, <i>Guigizi</i>

Tuesday, July 19, h. 11.30-13.00

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8
	Contemporary Eastern Rhetoric	Rhetoric and Law	Rhetoric and Poetry	Rhetorical Exercises	Middle Ages (13 th Century)	Rhetoric, Ideology (USA, 19 th Century)	Rhetoric and Law (18 th Century)	Comparative Eastern Rhetoric
11.30	Chair: Tih Fomina: Die russische Rhetorik aus der Sicht der nationalen Identität und Interkulturalität	Chair: Ducos Mastrososa: Retorica, diritto e propaganda politica nel dibattito sulla <i>lex Gabinia de piratis</i>	Chair: Aygon Hocmke: Die Rhetorik des Grauens in Lucians <i>Bellum civile</i>	Chair: Milazzo Berardi: Un manuale post-proginnastico: alcune considerazioni sul POxy. 4855	Chair: Fredborg Rosicne: Oxford and Paris Logical Traditions in the Poetic Arts of Geoffrey and Gervase: Part II	Chair: Rose Thompson: War, Kairos, and Rhetorical Action: An Examination of Emerson's Unpublished <i>Lectures on Eloquence</i>	Chair: Desrosiers-Bonin Smith Tania: Catherine Macaulay's Teachings on Rhetoric and Law	Chair: Chen Wang: Engaging Niqunzhuuyi: The Making of a Chinese Feminist Rhetoric
12.00	Metodieva: Les changements au discours rhétorique: comment on discute des lois au parlement bulgare	Rothkamm: <i>Sunt certa legum verba, Quinte ...</i> On the language of ancient law	Di Meo: Teocrito nella tradizione retorica	Celentano: Il tirocinio dell'oratore tra retorica e letteratura. A proposito di POxy. 4855	Marmo: Medieval Rhetoric and Semiotics: the Definition of Sign	Verhoeven: Sentiment in African-American Newspaper Rhetoric during the Revolutionary War	McKenna: Rhetorical Character & Jurisprudence in Adam Smith	Ou Shencu: From A Historical Perspective: A Rhetorical Examination of Taiwanese and American Product Advertising
12.30	Krapinger: Erbauwürdigkeit und Testamentsänderung in der römischen Rhetorik	Peirano: Rhetoric and role-play in Latin pseudepigrapha	Krans: Rhetoric or Law? The Role of Law in Late Ancient Greek Rhetorical Exercises	Ponce Hernández: <i>La amplificatio y la abreviatio en el Laborintus de Evarardo el Alemán</i> (vv. 299-342)	Schaeffer: Vico's Rhetorical Approach to Natural Law: A Response to a Conflict of Traditions	Ohno: Rhetorical Practice in a Foreign Language: Oratorical Performance in Meiji Japan		

Tuesday, July 19, h. 15.00-17.00

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8
	Plato ✓	Rhetoric and Law	Apuleius, Seneca	Rhetorical Exercises, Cogitatio	Middle Ages (13 th -14 th Centuries)	Europe (16 th -17 th Centuries)	Hispanic Rhetoric (19 th Century)	Korean Rhetoric
	Chair: Gagarin	Chair: Mastrososa	Chair: Hoenke	Chair: Kraus	Chair: Milner	Chair: Murphy	Chair: Romano	Chair: Ahn
15.00	Lee Tae Soo: Reflections on the Rhetorical Aspect of Socratic Elenchus in Plato's Dialogues	Ducos: Rhetorique et droit chez les juristes romains: la question de l'ambiguité	Lomanto: La strategia della ritorsione nell' <i>Apologia</i> di Apuleio	Eriksson: Proposal of a Law	Tichenor: Legal Gestures: Boncompagni's Action Delivered	Major: Rhetoric, translation, and the idea of Europe	Santos Vila: En torno a las <i>Lecciones de elocuencia en general...</i> de D. Joaquín María López: lectura descriptiva de la sección "Elocuencia forense"	Yum Jungsam: Rhetoric and Logos in Minglitan
15.30	Kim Nan Duh: The idea of lawfulness (<i>to nomimon</i>) in Plato's <i>Republic</i> 430S	Moretti: Allegorie della Legge. Proposizione delle leggi e appello alle leggi personificate: un topos retorico dal <i>Critone</i> platonico alla tradizione declamatoria	Fleury: Les per sonnages mythologiques pour représenter l'orateur dans la littérature latine du II ^e siècle (Fronton, Apulée, Aulu-Gelle)	Pirovano: Il <i>Praeceptum deliberativae</i> di Emporio: una proposta di interpretazione	Cizek: La doctrine de la <i>argumentatio</i> dans le contexte de la <i>Rhetorica novissima</i> Tomé Correia's <i>De eloquentia</i> (1591)	Fernandes Pereira: <i>Bononia docet:</i> Literary Rhetoric and Humanism in Tomé Correia's <i>De eloquentia</i> (1591)	Fiorucci: "Muy siglo dieciocho y muy antiguo": análisis retórico-poético del <i>Responso a Verlaine</i> de Rubén Darío	Jon Sung-Gi: I <i>HwaJaeng-ron</i> de Wonhyo comme rhétorique ondulante
16.00	Grandjean: Les limites de la persuasion et la nécessité de la contrainte pour faire respecter les lois dans les <i>Nomoi</i> de Platon	Zinsmaier: Zwang zur Wahrheit? Die Folter als Beweismittel in rhetorischer und juristischer Perspektive	Aygon: Tension entre rhétorique et philosophie dans les oeuvres morales de Sénèque ? L'exemple des images théâtrales	Pernot: The Rhetorical Technique of <i>Cogitatio</i> in Antiquity	Losappio: Il commento di Guizzardo da Bologna alla <i>Poetria nova</i> : il contesto culturale	Correia Martins: <i>Le Genus sententiarum humanis:</i> la rhétorique de l'éthos	Caballero López: Estilo y acción retórica en la oratoria parlamentaria de Salustiano de Olozaga	Kim Hyekyong: Rising Role of Argumentation and the New Possibility of Rhetoric in Korea Today: How to in ancient argumentation and rhetoric theory to current rhetorical education
16.30	Fossheim: Plato's Rhetoric of Law	Hohmann: Pouring Darkness over the Judges: Cicero's Ambidextrous Rhetoric in <i>Pro Cluentio</i>	Tufreone: Il dono e la bestia. Retorica del <i>beneficium</i> e retorica dell'animalità nel <i>De beneficiis</i> di Seneca.			Oliveira Varzeas: Rhetoric and Poetics: the reception of Longinus' <i>On the sublime</i> in Portugal	Aradra Sánchez: Retórica forense y retórica literaria: influencias teóricas en la España decimonónica	

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Thursday, July 21, h. 9.00 - 11.00

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8
	Isocrates, The Rhetoric to Alexander	Rhetorical doctrine	Latin Declamation	Music, Voice, Speed	Middle Ages (13th Century)	Jesuit Rhetoric	Rhetoric and Colonialism (South America)	Theory
	Chair: Mirhady	Chair: Noel	Chair: van der Poel	Chair: Knappe	Chair: Tichenor	Chair: Di Paolo	Chair: Ramirez Vidal	Chair: Moretti
9.00	Kim Heon: 'Soerate' v. Isocrates: Qu'est-ce que la philosophie par rapport à l'éducation?	Heckenkamp: Finding the Right Example: Joy and Sorrow of the Rhetores Latini	Citti: <i>Quaedam iura non lege, sed natura:</i> Nature and Natural Law in Roman Declamation	Wyslucha: The role of music in the ancient rhetoric	Franklin Brown: The Rhetoric of the Encyclopedia: <i>Narratio, Historia,</i> and the <i>Speculum Maius</i>	Fitzsimmons: The Sheltered Monstrance vs. The Itinerant Pilgrim	Ramirez Trejo: Retórica y Discurso Novohispanos (Siglos XVI al XVIII)	Matelli: Il pote persuasivo della mostrazione apertica
9.30	Blank: Isokrates und Timotheos - ein Lehrer-Schüler-Verhältnis?	D'Ippolito: La citazione nella retorica grecolatina: teorizzazioni e lessico	Berti: <i>Le controversie della raccolta di Seneca il Vecchio e la dottrina degli status</i>	Malhomme: Renaissance de la voix: du modèle rhétorique aux arts	Cruz Trujillo: Las <i>autoritates Candelabri Rethorici</i> de Benedito Firenze en el manuscrito 981 de la Abadía de Montserrat	Lopes de Miranda: La retórica del teatro jesuitico	Chaparro: Retórica y violencia en la persuasión y evangelización de los nuevos pueblos recién descubiertos y conquistados (siglos XVI y XVII)	Crosswhite: The Convergence of Rhetoric and Philosophy in Chaumrelman's <i>Genoa I res</i>
10.00	Sullivan Robert: The Isocratean Forensic Discourses: Education by Exemplar	Martinho: Comment Dénys d'Halicarnasse change le point de vue de la description des genres du discours dans le <i>Démosthène</i> et <i>De la composition des mots</i>	Danesi: Una moglie "pericolosa": Sen. Rhet. Contr. I, 6 fra retorica e poesia	Skouen: The Temporal Aspect of Writing	Milner: Latini and the Law	Roer: Jesuit rhetoric and the <i>eloquentia divina</i>	Sánchez Tapia Martínez: Las armas retóricas de fray Bartolomé de las Casas en su testimonio: la <i>Brevísima relación de la destrucción de las Indias</i>	Messori: L'evolu della legge. Linguaggio immaginifico percezione estetica dell'ordine normativo
10.30	Pasini: La conoscenza del diritto attico nella <i>Rhetorica ad Alessandro</i>	De Jonge: Polychritus and Phidias as Rhetorical Models. Style, Statues and Sublimity in Dionysius and Longinus	Brescia: L'ambiguo silenzio. <i>Stuprum e Pudicitia</i> nella declamazione latina tra retorica e diritto		Lorenc: Humbert of Romans' Rhetoric of Preaching: A Scriptural Adaptation of the Arts of Speaking, Poetry, and Letter-Writing	Plett: The Rhetoric of Nicolaus Caussin of S.J. as subject for a possible international research project: text edition and historical contextual studies	Romano: Law and Sacrament in Colonial Mexico: The Exceptional Case of Bartolomé de las Casas's <i>Confessionario para españoles</i>	

Thursday, July 21, h. 11.30 - 13.00

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8
	The Rhetoric to Alexander, Aristotle	Cicero	Latin Declamation	The Rhetoric of Law and the Law of Rhetoric	Middle Ages (13 th -14 th Centuries)	Questions of Style (16 th -17 th Centuries)	Comparative Epics	Theory
	Chair: Chiron	Chair: Lomanto	Chair: Stramaglia	Chair: Zinsmaier	Chair: Franklin Brown	Chair: Robling	Chair: Swearingen	Chair: Crosswhite
0	Walker: The "Painful Pointlessness of Aristotle"; <i>Rhet. Alex.</i> 1-3 and <i>Rhetoric</i> 1.4-8	Pardo: Le orazioni cesariane di Cicerone: un'oratoria dai caratteri imperiali in età repubblicana	Brej: The Law in the <i>Major Declamations</i> ascribed to Quintilian	Meghdadi: Breaching the Law: Intellectuals and their Slippage between Systems	Formaric: Voir et écouter. La rhétorique exemplaire de Césaire de Heisterbach	Christiansen: The Significance of the Renaissance Humanist-Scholastic Debate Over Style	Amaral Luz: <i>De rebus gestis Men de Sá:</i> the topics of the just war in a XVII th century Portuguese American epic poem	Kalivoda: Indictum als Skandalon: Urteilskritik und Urteilschelte als öffentliche Sprechakte
0	Gineste: <i>Paradoxon</i> , paradoxographie et rhétorique dans l'antiquité gréco-romaine	Tardin Cardoso: <i>Theatrum mundi:</i> Life as Theatrical Imitation in Cicero's Oratory	Lentano: <i>Parricidii sit actio:</i> Il parricidio nella declamazione latina tra retorica e diritto	García: Regional Interests, Universal Truths: The Legal Implications of Conflicting Christian Moral Rhetorics	Muñoz Jiménez: <i>Eloquentia en el Manipulus Florum de Tomás de Inlandra</i> (1806)	Jansen: The priamel in the Early Modern period: form, content and style	Campbell: "A Griot Has Thus Been Created": Elements of Rhetoric in The Epic of Askia Mohammed	Nienkamp: Rhetoric and Epistemology, Revisited: Professor Toulmin, Meet Dr. Harding
0	Bialosky: Rhetoric as <i>Dianoia</i> , Poetics as an Imitation of Rhetoric: A Reconsideration of Aristotle	Bernard: Pouvoir et persuasion dans la correspondance de Ciceron avec L. Munatius Plancus	Pasetti: Poison Cases in Greek and Roman Declamation	Sung Tae: A Charismological Reading of the Rhetorical Legacies of Yellow in US Supreme Court Decisions 1886-1954			<i>Arabic Literature</i> Behzadi: Zur Bedeutung des Treffenden Wortes in der Klassischen arabischen Literatur	Gochl: Law and Literature/Law as Literature: Revisiting the Theories of James Boyd White for Working at the Intersection of Rhetoric, Law, and History

Thursday, July 21, h. 15.00 - 17.00

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8
	Aristotle	Cicero	Latin Declamation	Rhetoric and Law	England (16 th Century)	Imitation, Reception	Culture, Education, Identity	Theory
	Chair: Kim Nan Duh	Chair: Craig	Chair: Brej	Chair: Meghdadi	Chair: Abbott	Chair: Mack	Chair: Puig	Chair: Barilli
5.00	Piazza: Discorsi affidabili. L' <i>epiϵkeia</i> come virt \acute{u} de-ll'oratore nella <i>Retorica</i> di Aristotele	Awianowicz: Ten legal Cases in Cicero's <i>De oratore</i> 1.175-184: Examples of Famous Historical Trials or of School <i>Controversiae</i> ?	Schneider: Histories sans paroles. La strat \acute{e} gie du silence dans les d \acute{e} clamations latines	Magalhaes: Legal Discourse Rethoric	Donavin: Rhetorical Distinctions: Classifying Gendered Discourses in John Gower's <i>Confessio Amantis</i>	Green: Renaissance Commentaries on Aristotle's <i>Rhetoric</i>	Dahlgren / Romney: The Hemispheric Politics of Belletrism: Printing Edward Everett in Argentina	Viklund: On the Concept of Rhetorization and the Examination of Change in the History of Rhetoric
5.30	Zagdon: Rh \acute{e} teurs et Sophistes chez Aristote: quelques remarques	Ahu: <i>Ars perfecta iuris civilis</i> in Cicero	Schwarz Frydman: Le leggi nelle <i>controversiae</i> di Seneca il vecchio: una lettura della persecuzione di Cassius Severus a Cestius	Marin: The (Un)Mastered Rhetoric of Post	Richardson: Merchant Letter-Writing Training in Late Medieval London	Iglesias-Zoido: Las selecciones de discursos de origen historigrafico en el Renacimiento: el papel de los historiadores gregolatinos	Hernandez Suarez: El pensamiento de una Naci \acute{o} n: la configuraci \acute{o} n de la identidad mexicana en el primer ciclo de conferencias del Ateneo de la Juventud	Gage: On the "Rhetoric of ..." - Speculations on Genre After Campbell
16.00	Di Piazza: Dimensione personale e dimostrazione. Processi persuasivi nella <i>Retorica</i> di Aristotele	Toledo Prado: Le deissi retorica nei discorsi ciceroniani	van der Poel: Rhetoric and literature in ps.-Quintilian's <i>Declamatio maior</i> 1	O'Rourke: Topical Reasoning and Stasis in the Theory and Practice of Anglo-American Legal Rhetoric: Hugh Blair and John Quincy Adams.	Moss: Rhetorical Subversion. William Turner's willful Misleading of the Law	Leidl: Deciding the case: The use of Seneca's <i>Declamations</i> in rhetorical training and literary exercise in the 16th and 17th century	De los Santos: M \acute{e} xico at the Crossroads: The Rhetoric of Petr \acute{o} leo and the Future of the Nation	Fr\ddot{u}hlich: Entgrenzen der Wahrnehmung - Die Rhetorik der Syn \acute{a} sthesie
16.30	Robling: Aristotle's Theory of Rhetorical Action	Scatolin: Cicero's Polemical Stance in <i>De oratore</i> : the criticism of the <i>scriptores artium</i>	Stramaglia: Fictional Declaimers: P.Oxy. LXXI 4811			Sartorelli: Erasmus and the imitatio: the <i>Dialogus Ciceroniantus</i>		N\acute{a}r\acute{a}pi: Wie die Worte sich bewegen

Thursday, July 21, h. 17.30 - 19.00

Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8
Hellenistic and Imperial Period	Cicero	Paul as Rabbinic Rhetorician	Prayer, Predication (21 st Century)	The Rhetoric as Argument for Peace	History, Narrative, Education (16 th Century)	Agricola, Locke	Practical Rhetoric
Chair: Biffault	Chair: Gacrin	Chair: C. Carlos	Chair: Plett	Chair: O'Rourke	Chair: Mitchel	Chair: Lares	Chair: Metodiava
Vinnis: Form and Content in Ancient Rhetorical Theory: Plato and Postclassical Critics	Craig: Rhetorical Expectations and Self-Justification in Cicero's Speech <i>For P. Sulla</i>	Herzberg: Paul and the Law: Rabbinic Interpretation and Rhetorical Education	Fitzgerald: Prayer in Cyberspace: Reimagining the Canon of Delivery	Tolar Burton: Science as Political Evidence in the Public Sphere: Linus Pauling and the Rhetoric of Peacemaking	Sáen de Casas: La utilización de discursos intercalados como estrategia retórica exculpatoria en los <i>Naufrajos</i> de Álvaro Núñez Cabeza de Vaca	Longaker: John Locke on Clarity and Natural Law	Weiser: In-Laws: The Professionalization Rhetoric of Early 20th Century American Women
Asmonti: Democratic Oratory in the Hellenistic World: from Athens to Rome	Bonsanguè: Vis e interpretatio. Retorica e diritto nelle orazioni ciceroniane <i>De lege agraria</i>	Reames: Paul's Rhetorical and Hebrew Education	Molpierrez: <i>Ars praedicandi</i> para el siglo xvii: los recursos persuasivos del discurso religioso actual	Diab: The Premise of Sull: A Reading of the Relational and Procedural Dimensions of Indigenous Conciliation Rhetorics	Pineda: Historia antigua, lectores modernos: los discursos de personajes como modalidad editorial y estilística	Lopes Serratos: El discurso como resultado de la investigación: el tópico de la definición en el <i>De inventione dialectica</i> de Rodolfo Agricola	Trasciatti: The Sophox Orator and Changing Understandings of Speaker, Audience, and Rhetorical Space in the Early Twentieth
Gaines: Sophists in Plutarch	Casamento: Quando non c'è altro da dire: forza della parola e forza della legge nella <i>Pro Archia</i> di Cicerone	Sullivan Dale: Paul and the Beginnings of Ecclesiastical Law	Rhetoric and Law Lorenzo Lorenzo: Entre la leyenda y la verdad: estrategias y mecanismos retóricos presentes en la <i>Historia Pandectarum</i> de Hermicus Brencomanus	Ferreira Buckley: The Rhetoric of Law as Argument for Peace: Barbara Jordan's <i>Speeches on International Relations</i>	Parry: The Trivium, the Trinity and the Theory of Everything: Education, Rhetoric and Religion in the Works of Jan Amos Comenius and Martin Fotherby		Nespeçira: Estudio retórico-argumentativo de la salud pública. La polémica gestión de la pandemia de gripe A en 2009 y las acusaciones d corrupción a la OMS

Friday, July 22, h. 9.00 - 11.00

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8
	Aelius Aristides	Discorsi alla morte di Cesare	Voice in Antiquity	Terminology, Categories	Contemporary Challenges	England (16 th Century)	Rhetoric, Law, Ethics	USA (20 th -21 st Centuries)
	Chair: Fahnestock	Respondent: Spina	Respondent: Lévy	Chair: Garcea	Chair: Hohmann	Chair: Henderson	Chair: Conley	Chair: Alexandrova
0.00	Karadimas: Rhetoric and law in Aelius Aristides: Classical roots and modern perspectives	Pepe: Tra <i>laudatio funebris</i> romana ed epitaphios greco: l'esempio degli elogi in morte di Cesare	Chiron: La voix de Théodore	Gutiérrez González: El canon de la oratoria latina en Verriro-Festo	Cattani: La pubblicità ingannevole. Quando le fallacie entrano all'interno della pubblicità contemporanea	Weaver: Thomas Wilson, Lutheran Rhetoric, and Elizabethan Literary and Legal Practices	Smith Rudh: Public Trials and Public Consciences	King: "Rhetorical Epistemology: Contentious Consciousness-Raising in Malcolm X's "Message to the Grass Roots" and "The Ballot or the Bullet"
0.30	Quattrocchi: Elio Aristide e Dioniso: tra Asclepio e la retorica	Beta: Lo spettacolo dei discorsi alla morte di Cesare: dal Foro al teatro	Guérin: Trahi par sa voix : les manifestations vocales de la mauvaise nature face à la technique rhétorique	Babusiaux: Topik und Dialektik in Papians <i>Quaestiones</i> . Juristische und rhetorische Analyse	Barilli: A big match of our age: description vs. discretion (rhetoric vs. semiotics)	Walzer: Thomas Elyot and the Rhetoric of Counsel in the English Renaissance	Krajewski: Rhetoric Wants to be the Law: The Case of Peter Goodrich	Till: Narration and Persuasion: Why Barack Obama is such a successful orator
0.00	Dittadi: Difesa della retorica e finzione processuale nei <i>Discorsi platonici</i> di Elio Aristide	Balbo: Riflessi dell'oratoria reale nei discorsi sulla morte di Cesare	Noël: La voix de l'orateur et ses substitutions dans la définition des discours publics d'Isocrate à Aristote	Aubin: La conception de la thèse et de l'hypothèse chez le Pseudo-Augustin: répétition ou évolution	Pujante Sánchez: Retórica publicitaria en tiempos de crisis: cómo vender un coche caro	Thorne: <i>Ethos, Pathos</i> and the Rhetoric of Supplication in Early Modern Women's Letters	Ruiz Castellanos: Hermenéutica retórica: jurisprudencia islámica y occidental	Danisch: Figures of Free Speech as Conditions for Rhetorical Practice
0.30	Cassella: Prolegomeni a una nuova edizione dell'orazione pseudo-aristidea <i>Eis basilica</i> (IX Dindorf)			Merino Jerez: Nota/notata: de la <i>Rhetorica a la Artificiose memoriae ars</i>	Schild: Strategie und Rhetorik in Konflikt und Krise	Richards: Vernacular print commonplace books in Tudor England	Baur: Rhetorik und Gerechtigkeit	Rose: Fidel Castro confronts US, UN, the World

Friday, July 22, h. 11.30 - 13.00

Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
<i>Aelius Aristides</i>	Rhetorical doctrine	Rhetoric and Religion	Anamorphosis, Sprezzatura, Literary Ethos	Rhetoric, Science, New technology	Ramist Reimentions of Extrapersonal Communication	Rhetoric, Justice, Ethics
Chair: Karadimas	Chair: Gaines	Chair: Reames	Chair: Regent Susini	Chair: Pujante Sánchez	Chair: K. Adams	Chair: Wisse
Milotti: Come sotto processo. Simulazioni di oratoria giudiziaria in Elio Aristide	Milazzo: Il <i>genos historikon</i> nella teoria retorica dell' <i>Anonymus Seguerianus</i>	Torres Placido: Retórica en las vidas cristianas del siglo V: análisis retórico del prefacio de la <i>Historia lausiaca</i> de Paladio de Helenópolis	Steadman-Jones: A Rhetorical Anamorphosis: The Demosthenic Periodos, in the Thought of Dugald Stewart (1753-1828)	Dahlberg: The effects of digital media technology on legal argumentation and rhetoric in the Swedish law court	Henderson: Georgius Andreas Fabricius in the Tradition of Philippo-Ramist Rhetoric	Walker: Censorship and the Rhetoric of Sincerity in the <i>Ulysses</i> Trial
Gocken: Aelius Aristide panégyriste à Cyzique	Lombardo: La tecnica della metafrasi nel <i>De elocutione</i> di Demetrio	Marone: Agostino e la retorica classica	Ulrich: Sprezzatura revisited	Di Stefano: Il sorriso di Google. Antiche strategie retoriche e nuove categorie estetiche nelle arti e nel design	Knight: Ramus Represented	Puig: Crime sans châtiment: les raisons divines
Garcen: Les <i>schemata dianoëas</i> de Charisius: un texte oublié	Bastit: La rhétorique de la confession de foi dans l'Église primitive (II-III ^e s.): entre normativité des formules et sublime	Zoberman: Credibility and Intertextuality: The Truthful Witness' Ethos in Proust's <i>Recherche</i>	Wilson: Negotiating with Aristotle: Reconsidering Ramist Dialectics in the Seventeenth-Century	Kinsey: Reproducing the Law: Bristol Palin Performs the Augustinian Confession		

Friday, July 22, h. 15.00-17.00

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
	Neosophistic	Rhetorical doctrine	Rhetorical Techniques (from Quintilian to Renaissance)	Miscellanea	Rhetorica Biblica et Semitica	England (17 th Century)	The emperor Julian
	Chair: Gineste	Chair: Martinho	Chair: Ruiz Castellanos	Chair: Gutiérrez	Respondent: Oniszczyk	Chair: Moos	Chair: D'Ippolito
15.00	Billault: Rhétorique et poésie dans le Discours XII de Dion Chrysostome	Humeau: Dynamique de la paraphrase: des exercices rhétoriques à la traduction commentée dans la philosophie romaine	Iribarren/Jurado: Retórica, Crítica Literaria y Canon en Quintiliano, <i>Instituto Oratorio X</i>	Miralles: Las oraciones <i>ad novum Pontificem in obediencia praestanda:</i> el caso de Gregorio XIII	Cuyppers: La binarité dans l'ordre des sourates du Coran	Lares: Lexical Choice in John Milton's <i>Artis Logicae Plenior Institutio</i> (1672)	García Ruiz: Propuesta de lectura e interpretación conjunta de la <i>Oratio I y II</i> del emperador Juliano
15.30	Castelli: Dalla riscrittura alla controfattualità: i neosofisti e le causes celebres di età classica	Woerther: La materia chez Hermagoras de Temnos	Lupi: <i>I Lidi</i> di Coricio di Gaza, un caso di <i>logos eschematizamentos</i>	Encinas Reguero: Cuestiones de retórica en la Atenas del s. V a.C. El caso de la <i>Electra</i> de Eurípides	Almendra: Marks of composition in Jb 39, 1-42,5	Wells: The Epideictic and Early Modern Medicine in Robert Burton's <i>The Anatomy of Melancholy</i>	Côté: L'Empereur Julien et la rhétorique
16.00		Maggiorini: Dall'aula scolastica al tribunale; didattica e diritto nella <i>Diairesis Zetematou</i> di Sopatro	Morello Romero: La tradición retórica en las artes de memoria del Renacimiento, de Jacobus Publicius a Gulielmo Leporeo		Di Paolo: De quattuor salutiferis noctibus a iudica traditione receptis quasi altissimus interpretationis gradus in Iesu Christi Paschae expositionem iuxta Matthaei evangelii XXXVI-XXXVIII capitulum	Mitchell: Using Tropes to Establish Voice in Seventeenth- and Eighteenth-Century Dictionaries in England	Redondo Moyano: Retórica de los textos legales de Juliano el Apóstata
16.30		Ramírez Vidal: Figuras del discurso y argumentación en la retórica antigua.				Abbott: "Eloquence is Power." Thomas Hobbes on Rhetoric and Law	