

# International Society for the History of Rhetoric



## ELEVENTH BIENNIAL CONFERENCE SASKATOON, CANADA, 21-26 JULY 1997

### THE GRECO-ROMAN RHETORICAL TRADITION ALTERATIONS, ADAPTATIONS, ALTERNATIVES

- ALTERATIONS** The tradition of classical rhetoric has changed throughout its history in response to new social conditions and new ideas.
- ADAPTATIONS** Rhetoric, originally the art of public speaking, has been adapted to many different uses in the arts, education, law, politics, religion and other aspects of the cultural context.
- ALTERNATIVES** Other discourses have challenged and continue to challenge the Greco-Roman tradition wherever Europeans have transplanted it throughout the world.

"The Greco-Roman Rhetorical Tradition: Alterations, Adaptations, Alternatives" will be the theme of the Eleventh Biennial Conference of the International Society for the History of Rhetoric at the [University of Saskatchewan, Saskatoon](#), Canada, 21-26 July 1997.

The focus on "Alterations" and "Adaptations" recognizes that the art of rhetoric has emerged and changed with the societies that have produced the Greco-Roman tradition of discourse or adapted it to new institutional and cultural conditions and uses throughout its history. The focus on "Alternatives" acknowledges other discourses that have challenged and continue to challenge the Greco-Roman tradition wherever Europeans have transplanted it throughout the world.

Almost two hundred presentations are planned, with as many as seven seminars running concurrently. Plenary addresses will be presented by Professors Laurent Pernot of Strasbourg, France; Christine Sutherland of Calgary, Canada; Thomas M. Conley of Urbana, Illinois, USA; and Marijke Spies of Amsterdam, Netherlands. Conference participants can pre-register for one of two computer workshops (Mac or IBM-PC) to discover resources in the history of rhetoric on the World Wide Web.

The **Canadian Society for the Study of Rhetoric** (CSSR) is meeting July 21 at the University of Saskatchewan, Saskatoon, Canada, in conjunction with Eleventh Biennial Conference of the International Society for the History of Rhetoric (ISHR).

More information about the ISHR and CSSR 1997 conferences is available via the following links:

- [ISHR Schedule of Events](#)
- [ISHR Papers in Concurrent Sessions](#)
- [CSSR Programme](#)
- [ISHR and CSSR Registration and Housing Information](#)
- [ISHR Special Events](#)
- [ISHR Conference Organization](#)
- [About the International Society for the History of Rhetoric](#)

## ISHR Special Events

Special events have been planned to show international visitors the history and cultures of the Canadian prairies. They include visits to the Western Development Museum, with its main street "Boomtown 1910", and to Wanuskewin Heritage Park, a sheltered river valley near Saskatoon where University archaeologists have found evidence of 6000 years of human habitation. The program will conclude with a banquet at Saskatoon's luxurious Canadian National Railways hotel, the Delta Bessborough, an historic landmark set amid gardens on the South Saskatchewan River. For those staying through Saturday night, a guided coach tour will take visitors to two important sites in Western Canadian history (Fort Carlton and Batoche) and to a typical prairie farm.

## ISHR Conference Organization

The Chair of both the Program and Local Arrangements Committees is

Professor Judith Rice Henderson  
ISHR President  
Department of English  
9 Campus Drive  
University of Saskatchewan  
Saskatoon, SK  
Canada S7N 5A5

Tel. 306-966-5497  
Fax 306-966-5951  
Email [hendrsnj@duke.usask.ca](mailto:hendrsnj@duke.usask.ca)

The Program Committee includes:

- Professor Maria Silvana Celentano, Rome, Italy
- Professor Sean O' Rourke, Nashville, Tennessee
- Professor Philippe-Joseph Salazar, Cape Town, South Africa

The Local Arrangements Committee includes:

- Dr. Michael Owen, Director of [Research Services](#), University of Saskatchewan
- Professor Ron Cooley, Department of English, University of Saskatchewan
- Professor Rebecca Sutcliffe, Department of English, University of Saskatchewan

Assistants to the President

- Ms. Sherry Van Hesteren (1995-96)
- Ms. Pamela Giles (1996-97)

Conference Hosts

- [Department of English](#), University of Saskatchewan
- [Humanities Research Unit](#), University of Saskatchewan

The conference organizers gratefully acknowledge receipt of a Congress Grant from the Social Sciences and Humanities Research Council of Canada.

## About the International Society for the History of Rhetoric

The International Society for the History of Rhetoric promotes the study of both the theory and practice of rhetoric in all periods and languages and the relationship of rhetoric to poetics, literary theory and criticism, philosophy, politics, religion, law, and other aspects of the cultural context. The Society is not concerned with the furthering of practical

rhetorical skills as such.

Scholars may join the ISHR by subscribing to its official journal, *Rhetorica*, published quarterly. To subscribe, send US \$42 (US \$17 for students) to:

*Rhetorica*

University of California Press, Journals Division

2120 Berkeley Way #5812

Berkeley, CA 94720-5812

<http://www.lib.berkeley.edu:8080/ucalpress/journals/rhatori/>

## International Society for the History of Rhetoric: 11th Biennial Conference, 21-26 July 1997

International Society for the History of Rhetoric 1997

- [Conference Home Page](#)
- [Conference Schedule](#)
- [Sessions and Papers](#)

Canadian Society for the Study of Rhetoric 1997

- [Programme](#)

[ISHR and CSSR 1997 Registration and Housing Information](#)

[University of Saskatchewan](#)

- [Department of English](#)
- [Humanities Research Unit](#)

For information about the ISHR conference, please contact Judith Henderson, [hendrsnj@duke.usask.ca](mailto:hendrsnj@duke.usask.ca); for information about the CSSR conference, please contact Joanne S. Norman, [jnorman@hera.ubishops.ca](mailto:jnorman@hera.ubishops.ca).

Designed by [DeVito Web Development](#).

Last Modified: Thursday, 15-May-1997 13:15:37 CST

**International Society for the History of Rhetoric** ELEVENTH BIENNIAL CONFERENCE  
SASKATOON, CANADA, 21-26 JULY 1997  
THE GRECO-ROMAN RHETORICAL TRADITION  
ALTERATIONS, ADAPTATIONS, ALTERNATIVES

---

## Tentative Program

Please refer to the [ISHR Sessions and Papers page](#) for information about concurrent sessions in the ISHR Conference.

### Schedule

Except as noted, all events will take place on the campus of the University of Saskatchewan.

#### Monday, July 21

- 9-5 Conference, Canadian Society for the Study of Rhetoric: [CSSR Final Programme](#)
- 3-6 ISHR Council Meeting
- 7-10 Reception, Geology Building

Hosted by College Deans and Department Heads

---

#### Tuesday, July 22

- 9-9:30 Opening Ceremonies
- 9:30-10:30 Panel of Founders and Past Presidents:  
"From the Past into the Future: The International Society for the History of Rhetoric, 1977-1997"
- 10:30-11 Coffee or Tea
- 11-12 Plenary: Laurent Pernot, "La rhétorique de l'Empire: ou comment la rhétorique grecque a inventé l'Empire romain"
- 12-1:30 Time for Lunch
- 1:30-3:30 Concurrent Sessions 1
- 3:30-4 Coffee or Tea
- 4-6 Concurrent Sessions 2
- 6-7:30 Time for Dinner
- 7:30 Bus to Western Development Museum, Saskatoon
- 8-10 Reception, Exhibits with Costumed Guides, Show

## Hosted by University of Saskatchewan

10 Bus to Hotels and Residences

---

**Wednesday, July 23**

8:30-10:30 Concurrent Sessions 1

10:30-11 Coffee or Tea

11-12 Plenary: Christine Sutherland, "Women and the Rhetorical Tradition"

12-1 Time for Lunch

1 Bus to Wanuskewin Heritage Park (Space is limited to 175 registrants)

1:30-3:30 Guided Tours (English or French): Audio-Visual Shows, Museum, Trail Walks, Demonstrations, Shopping

3:30-4 Muskeg Punch and Bannock

4-6 Concurrent Sessions 2, at Wanuskewin Heritage Park

6-7:30 Northern Plains Barbecue (Buffet: Buffalo or White Fish Burgers)

7:30-8 Hoop Dancing Show

8 Bus to Hotels and Residences

---

**Thursday, July 24**

8:30-10:30 Concurrent Sessions 1

10:30-11 Coffee or Tea

11-12 Plenary: Thomas M. Conley, "Rhetoric 'Wars' in 16th Century Central Europe"

12-1:30 Time for Lunch

1:30-3:30 Concurrent Sessions 2

3:45-5:45 Roger Graves and Lewis Ulman, "Ariadne's Threads: Resources for Studying the History of Rhetoric on the World Wide Web"

Preregistration Required for Either of Two Computer Workshops:

1: IBM PC Version, Main Library

2: Mac Version, Arts Building

Evening Free to Explore Saskatoon

---

**Friday, July 25**

8:30-10:30 Concurrent Sessions 1

10:30-11	Coffee or Tea
11-12	Plenary: Marijke Spies, "Rhetoric and the Formation of the Middle-Class Dutch 'Burgher' in the Seventeenth Century"
12-1:30	Time for Lunch
1:30-3:30	Concurrent Sessions 2
3:30-4	Coffee or Tea
4-6	General Meeting
6:30	Bus from Campus and Parktown Hotel to Delta Bessborough Hotel
7	Banquet, Delta Bessborough Hotel
10	Bus to Parktown Hotel and Campus Residences

### Saturday, July 26

Guided Coach Tour of the Old Northwest (English or French)

8:30 Leave Saskatoon

Groups 1A and 1B (English)

10 Batoche National Historic Park (Site of Northwest Rebellion)

1:30 Lunch at Duck Lake

3 Fort Carlton Provincial Historic Park (Fur Trading Fort)

Group 2A (English) and 2B (French):

10 Fort Carlton Provincial Historic Park

12:30 Lunch at Bellevue

2 Batoche National Historic Park

All Groups:

5:30 Barn Playhouse (Farm Supper, Entertainment, Crafts Shop)

8 Arrive in Saskatoon

### International Society for the History of Rhetoric: 11th Biennial Conference, 21-26 July 1997

International Society for the History of Rhetoric 1997

- [Conference Home Page](#)
- [Conference Schedule](#)
- [Sessions and Papers](#)

Canadian Society for the Study of Rhetoric 1997

- [Programme](#)

[ISHR and CSSR 1997 Registration and Housing Information](#)

[University of Saskatchewan](#)

- [Department of English](#)
- [Humanities Research Unit](#)

For information about the ISHR conference, please contact Judith Henderson, [hendrsnj@duke.usask.ca](mailto:hendrsnj@duke.usask.ca);  
for information about the CSSR conference, please contact Joanne S. Norman, [jnorman@hera.ubishops.ca](mailto:jnorman@hera.ubishops.ca).

*Designed by [DeVito Web Development](#).*

*Last Modified: Thursday, 15-May-1997 11:16:03 CST*

**International Society for the History of Rhetoric** ELEVENTH BIENNIAL CONFERENCE  
SASKATOON, CANADA, 21-26 JULY 1997  
THE GRECO-ROMAN RHETORICAL TRADITION  
ALTERATIONS, ADAPTATIONS, ALTERNATIVES

---

## Sessions and Papers

**Please note:** Sessions will be held on the University of Saskatchewan campus except on the afternoon of Wednesday July 23, when they will be held at Wanuskewin Heritage Park.

### Concurrent Sessions on University of Saskatchewan Campus

- [Session I. Classical, Biblical, Patristic, and Byzantine Rhetoric](#)
- [Session II. Medieval and Renaissance Rhetoric](#)
- [Session III. Early Modern Rhetoric \(16th-18th Centuries\)](#)
- [Session IV. Late Eighteenth- to Nineteenth-Century Rhetoric](#)
- [Session V. Rhetoric in Asia \(Garrett: Organizer\)](#)
- [Session VI. Queer Rhetoric \(Salazar: Organizer\)](#)
- [Session VII. Twentieth-Century Approaches to Rhetoric](#)
- [Session VIII. Rhetoric and The Fine Arts](#)
- [Session IX. Rhetoric in Education](#)
- [Session X. Women and The Rhetorical Tradition \(Sutherland: Organizer\)](#)

### Concurrent Sessions at Wanuskewin Heritage Park

- [Seminar 1: Celebrating Living Cree Oratory](#)
- [Seminar 2: Encounters Between Europe and America](#)

---

### Concurrent Sessions on University of Saskatchewan Campus

#### Session I. Classical, Biblical, Patristic, and Byzantine Rhetoric - Room A

**Tuesday**

#### **Seminar 1. Exploring Origins**

Mirhady, D.C. "The Philosophical Intersections of Aristotle's *Rhetoric*"

Schiappa, E. "Aristotle's Genre of Epideictic and the Athenian *Epitaphios*"

Chiron, P. "La *Rhétorique à Alexandre* et l'éloquence du IV<sup>e</sup> s."

Calboli, G. "The Figures of Thought and the *Progymnasmata*: At the Beginning of the Doctrine of Figures"

## **Seminar 2. Exploring Contexts: Greek Oratory**

Andrews, J.A. "Audience and Ideology in Fifth-Century Athens"

Rose, P. W. "Theorizing Athenian Imperialism from Its Rhetoric: The Case of Mytilene"

Edwards, M.J. "Andocides the 'Gentleman' Orator"

Vallozza, M. "*Kallíste doreá*: Isocrate e il suo committente"

## **Wednesday**

### **Seminar 1. Adapting Theory to Context**

Gaines, R.N. "Philodemus and the Ethical Theory of Delivery"

Schenkeveld, D. M. "The *Stasis* Theory Applied to Some Orations of Demosthenes"

Montefusco, L. "Aristotle's *Rhetoric*: The Speaker and His Audience"

## **Thursday**

### **Seminar 1. Exploring Contexts: Roman Republic and Empire**

Fogel, J. "Rebuking Your Public in Athens and Rome: Roman Adaptation of a Figure of Thought"

Wisse, J. "Rhetorical History? Cicero's 'Theory of Historiography' Re-examined"

Sullivan, R. "Quintilian and the *Genera causarum*"

### **Seminar 2. Literary Origins and Adaptations**

Varwig, F.R. "'Two golden talents lay amidst...' (Pope/Homer, Il.) - The Two-fold Representation of Rhetoric in Homer"

Faber, R. A. "The Adaptation of Apostrophe in Lucan's *Bellum civile*"

Celentano, M.S. "Il fascino della parola: persuasione e seduzione nell'*Ars amatoria* di Ovidio"

Granatelli, R. "*Tà eschematisména e controversiae figuratae*: somiglianze, differenze, derivazioni"

## **Friday**

## **Seminar 1. Biblical and Patristic Rhetoric**

Selby, G.S. "Blameless at his Coming: The Rhetorical Function of Paul's Apocalyptic Language in *1 Thessalonians*"

Quick, C.S. "Gospel Rhetoric and Oral Tradition Ethos"

Henderson, I.H. "'Salted with Fire' (Mark 9:42-50): Stylistics and Oracular Rhetoric in Gospel Criticism"

Astell, Ann W. "The Rhetoric and Poetics of *Concessio*: Cassiodorus's *Commentary on the Psalms*"

## **Seminar 2. Traditions of the Greek East**

Poster, C. "Porphyry and the Rhetorization of Neoplatonic Mysticism"

Perria, L. "L'interpunzione in funzione retorica nella prassi dei manoscritti bizantini (secc. IX-X)"

Metodieva, L. "La tradition gréco-byzantine dans le manuscrit de Agapy Rilski"

Alexandrova, D. "Cyril and Methodius and Slavonic Rhetorical Tradition"

## **Session II. Medieval and Renaissance Rhetoric - Room B**

### **Tuesday**

#### **Seminar 1. The *Ars dictaminis* and the *Ars arengandi* (Polak: Organizer)**

Polak, E.J. [Introduction]

Coffey, T.F. "The Stormy History of the Rediscovery of Alberic of Monte Cassino"

Hinojosa, D. "The Transmission of the *ars arengandi* in Court Propositions"

Richardson, M. "Rhetoric and Power in the Late Medieval Epistle"

Camargo, M.J. "The *Ars dictaminis* in Context: Oxford in the Late Middle Ages"

#### **Seminar 2. Rhetoric in England**

Dobyns, A. "*The Canterbury Tales* and Forensic Rhetoric"

Mack, P. "Elizabethan Parliamentary Oratory"

Calder, C. "Royal Rhetoric: Varieties of Oratorical Effect in Q and F *Henry V*"

### **Wednesday**

### **Seminar 1. Rhetoric and the Comic in Sixteenth-Century Humanism (Bowen: Organizer)**

Chatlos, K. "Rhetorical Strategies and Ludic Theology in Erasmus's 'Concerning the Eating of Fish'"

Mehl, J. "Rhetorical Shifts in the Characterization of the 'Obscure Men' in the *Epistolae obscurorum virorum* (1515-17) and the *Ex obscurorum virorum salibus cribratus dialogus* (c. 1519)"

Bowen, B. "Cicero's Jokes Recycled (1528-1598)"

### **Thursday**

#### **Seminar 1. Rhetoric in the Reformation**

DeCoursey, M. "Erasmus' *Ecclesiastes* and his Model of Rhetoric"

Leroux, N.R. "Luther's Invocavit Sermons: The Rhetor's Perceived Situation"

Lares, J.A. "Scriptural Defences in Early Modern England"

McClintock, M.R. "Rhetoric and Reformation in Mid-Sixteenth Century England"

#### **Seminar 2. Revising Rhetoric: From Agricola to the Jesuits**

van der Poel, M. "Topics in the Rhetorical Theory and Practice of Desiderus Erasmus (1469-1536)"

Moss, J.D. "Antistrophic Rhetoric: Aristotelian Rhetoric in Renaissance Rome and Padua"

Green, L. D. "Aristotle's *Rhetoric* Made Methodical"

Lichanski, Z.J. "Rhetoric and Philosophy in Jesuit Teaching: *Assertiones Rhetoricae*, Poznan 1577"

### **Friday**

#### **Seminar 1. Rhetoric in French Literature**

Vaillancourt, L. "La lettre familière française à la Renaissance: Tradition rhétorique et novation épistolographique"

Desrosiers-Bonin, D. "La rhétorique délibérative dans l'*Epistre* de Marie Dentière"

Duche-Gavet, V. "*L'Amant Resuscité de la mort d'amour*: une rhapsodie de Nicolas Denisot"

#### **Seminar 2. Rhetoric in Spain**

Gomez-Alonso, J.-C. "Adaptaciones de la retórica eclesiástica: Fray Luis de Granada y Fray Diego Valadés"

Arribas, J. "Alterations and Adaptations of the Sweet Style in the Spanish Renaissance: The Case of Antonio Lulio"

## **Session III. Early Modern Rhetoric (16th-18th Centuries) - Room C**

### **Tuesday**

#### **Seminar 1. Rhetoric in Late Renaissance English and Dutch Literature**

Vavra, L. "Renaissance Vernacular Rhetorics and the *Devotions* of John Donne"

Collins, S. "The Near Omnipotence of Peacham's Orator: Articulating the Correspondences of the Elizabethan World View"

Wu, H. "Betraying Utopia: Gender Separation in Margaret Cavendish's *Orations of Divers Sorts Accommodated to Divers Places*"

Jansen, J. "Perspicuity as Decorum in Seventeenth-Century Dutch Drama Theory"

#### **Seminar 2. Continental Rhetoric of the Late Renaissance**

Jomphe, C. "Éloge de la *dispositio* et structure de deux arts poétiques de la Renaissance"

Fruteau de Laclos, H. "Les progymnasmata au XVIIe siècle: restauration et adaptation d'une tradition scolaire"

Guillot, R. "Rhétorique et poésie dans 'Le Mespris de la Vie et la Consolation contre la mort' de J. B. Chassignet"

Zoberman, P. "De l'antiquité à la rhétorique française: d'une technique de la persuasion à un artisanat du beau texte"

### **Wednesday**

#### **Seminar 1. Rhetoric, Science, and Modernity**

Cragg, G. W. "Paradoxes in the Conflict over 'Res et Verba'"

Cunningham, R. "Rhetorical or Scientific Inconsistency? A Gap Between Programme and Practice in Early Modern Science"

North, S. G. "Logic/Anti-Logic in the Marketplace of Ideas: Sir Francis Bacon's Adaptation of Classical Discourse to an Enlightenment Rhetoric"

Hobbs, C.L. "Vico, Condillac, Monboddo: An Inquiry into Issues of 'Modernity' and Rhetoric"

### **Thursday**

### **Seminar 1. New Concepts of Rhetoric: Self, Psyche, and Society**

Boswell, G.M. "Language and Emotion in 17th-Century Rhetorics"

Harrington, D.K. "Rhetoric, Ethics, and Cartesian Epistemology"

Parmentier, B. "L'éloquence du livre: Critique de l'autorité rhétorique dans les *Caractères* de La Bruyère"

van Ingen, F.J. "Rhetorik und literarische Konversation"

### **Seminar 2. New Directions in Rhetoric**

Ben Messaoud, S. "Balthazar Gibert, précurseur de la pragmatique"

Gaillet, L.L. "Michel le Faucheur: The Continental Authority Behind the Eighteenth-Century English Elocutionary Movement"

Lynn, S.W. "Locke's Impact on Eighteenth-Century Rhetoric"

Johannes, G-J. "Rhetorics in Holland around 1800: The Painful Discoveries of a Small Language Community"

## **Friday**

### **Seminar 1. Enlightenment Rhetoric**

Skolnik, C.M. "Rhetorics of the Sublime"

Sloane, S. "Borrowing Longinus: Visible Traces of *On the Sublime* in the Primary Authors of the Scottish Enlightenment, 1757-1809"

Agnew, L.P. "Common Sense as Epistemic: George Campbell's Rhetorical Process"

Gellis, M.D. "The Concept of Error in the Sermons of Blair and Campbell"

### **Seminar 2. The Rhetoric of Translation**

France, P. "The Rhetoric of Translation"

Miller, S.L. "Adapting 'Inke Horne Termes': The Problem of Terminology in English Translations and Adaptations of Renaissance Humanist Rhetorical Theory"

Crogiez, M. "Rousseau face à la période: rythme rhétorique et scansion mélodique"

Hamilton, J. "Plastik und Musik: Wilhelm von Humboldt's Revivification of Pindar"

## **Session IV. Late Eighteenth- to Nineteenth-Century Rhetoric - Room D**

## Tuesday

### Seminar 1. New Rhetoric for a New Republic: U.S.A.

Goodwin, J. "The Rhetorical Force of Glory, from Cicero to his Republican Posterity"

Morrow, T.S. "John Witherspoon and Creation of the United States Constitution: The Interplay of Ciceronian Eloquence and Decorum and Scottish Moral Philosophy"

O'Rourke, S.P. "'To Fill the Fountains of Eloquence': Rhetorical Handbooks and the Formation of the Republican Orator"

### Seminar 2. American National Rhetoric of Place and Race

Clark, G., and Halloran, M. "Land, Landscape, and National Identity in the United States"

Trapp, J. S. "'The Cloudy Pillar of Inspiration': Oratory and the Making of *Uncle Tom's Cabin*"

Wilson, K. W. "Decorum and the Civil Rights Act of 1875: A Study in Cultural and Discursive Transformation"

## Wednesday

### Seminar 1. Rhetoric in Nineteenth-Century Europe

Schanze, H. "The Concept of 'Festspiel' and the Transformations of Rhetoric in the 19th Century"

Robling, F-H. "The Force of Plasticity: Some Reflections on the Concept of Rhetorical Subjectivity in F. Nietzsche"

Bashford, B. "Oscar Wilde on the Art of Rhetoric"

## Session V. Rhetoric in Asia (Garrett: Organizer) - Room D

## Thursday

### Seminar 1. Classical Rhetorical Traditions in China and Japan

Xing Lu. "The Conceptualization of Ming (naming) by Ancient Chinese Thinkers"

Heping Zhao. "Speaking, Persuasion, and Self-Preservation: Rhetorical Appeals in *Han Fei Zi*"

LuMing Mao. "A Skeptical Engagement with Language: Chuang Tzu's View on Words"

Farnsley, K.W. "Classical Japanese Rhetoric: Neo-Confucianism"

### Seminar 2. New Directions in the Study of Chinese Rhetoric

Yameng Liu. "From Chen Kui's *Wen Ze* (The Principles of Composition) to Chen Yizeng's *Wen Shuo* (A Treatise on Writing): The Systematization of Classical Chinese Rhetoric during the *Song-Yuan* Period"

Xiaosui Xiao. "The Chinese Organic Views and a Rhetorical Mission to Liberate the Mind"

Garrett, M. "Women and the Chinese Rhetorical Tradition"

Xu, G.Q. "A Comparative Study of the Rhetorics of Ancient Greece and Pre-Ch'in China"

## **Session VI. Queer Rhetoric (Salazar: Organizer) - Room D**

### **Friday**

#### **Seminar 1. Contemporary Studies of Queer Rhetoric**

Leap, W. "Story Telling and the Discourse of the American Gay City"

Spurlin, W. "Queer Desire and Psychoanalysis as Cultural and Rhetorical Interventions in Film"

Champagne, J. "Is There a Transnational Queer Rhetoric?"

#### **Seminar 2. Past Rhetoric of Identity**

Seifert, L. "Rhetoric of Bi-sexual Innuendo in Seventeenth-Century Anti-Royalist Pamphlets"

Goodkin, R. "Orgon and the Rhetoric of Censored Desire"

Salazar, P-J. "Rhetorical Modes in Male Academia in 17th-Century Europe: Towards a Gay *Savant* Discourse"

## **Session VII. Twentieth-Century Approaches to Rhetoric - Room E**

### **Tuesday**

#### **Seminar 1. Approaches to Rhetoric: Alternative, Comparative, Interdisciplinary**

Spina, L. "It Isn't Difficult to Praise the Athenians in Athens. . ."

Douay, F. "Rhétorique 'alternative' ou rhétorique 'comparée'?"

Saim, M. "Alternatives, Alterations and Patterns of Adaptation in the New French Rhetoric of Modernity"

Wiegmann, H. "Entwurf einer interdisziplinären Rhetorik"

## **Seminar 2. Rhetoric and Contemporary Theories**

Albaladejo, T. "'*Rhetorica recepta*' as Basis of Modern Rhetoric: Persistence and Renewal of Greco-Roman Tradition"

Robbins, V.K. "Socio-Rhetorical Criticism as an Adaptation of Greco-Roman Rhetoric"

Abbott, D.P. "Semiotics and the End of Rhetoric"

Plett, H.F. "Modernizing Classical Rhetoric: A Critique and a Concept"

## **Wednesday**

### **Seminar 1. The Ancients and the Postmoderns" (Mailloux: Organizer)**

Mailloux, S. "Postmoderns Read the Ancients"

Jarratt, S. C. "*Ekphrasis* and Postmodern Theory"

Worsham, L. "Pathetic Postmodernism"

## **Thursday**

### **Seminar 1. Rhetoric and Logic**

Purcell, W.M., and Chamberlain, R. G. "The Limits of Discourse: A Rhetorical Analysis of Plato's *Gorgias* and *Phaedrus*"

Kraus, M. "Rhetoric and Pragmatism: Charles S. Peirce's Theory of Abduction and the Aristotelian Enthymeme from Signs"

Apostolova, G. "Towards an Argumentative Approach to English Language Learning"

### **Seminar 2. Political Rhetoric in the Contemporary World**

Dronzina, T. "The Classical Sense of Dialogue and the Sense of Social Dialogue in the East European Countries"

Okechukwu, C.M. "Rhetoric in Chinua Achebe's *Things Fall Apart*"

Duffy, J. "From Oral Narratives to a Literacy of Dissent: Laotian Hmong Refugees and a New American Rhetoric"

## **Friday**

### **Seminar 1. New Approaches to Ancient Rhetoric**

Eades, T. W. "The Subject of Rhetoric in Classical Athens"

Leidl, C. "The Shaping of Metaphor"

Wiethoff, W. "Rhetorical Theories of Humor in the Greco-Roman Tradition: A Poverty of Adaptations"

Paraíso, I. "Los Precedimientos de lo Risible en Cicerón, Quintiliano, Freud y Bergson"

## **Seminar 2. Studying Women in Ancient Rhetoric**

Welch, K.E. "Feminist Historiographies of Rhetoric and Plato's Diotima"

Rankine, P. "The Politics of Identity: Othering and Women's Rhetoric in Euripides' *Hecuba*"

Galaz, M. "Rhetorical Strategies of Feminine Speech in the V-IV Century Orators"

Coyne, P.A. "Praise of Roman Imperial Women: *Plus fecit quam quod sexus concesserat illi*"

## **Session VIII. Rhetoric and The Fine Arts - Room F**

### **Tuesday**

#### **Seminar 1. Rhetoric, Art, and Music**

Blom, H.W. "Boxhornius's Emblemata and Neoclassicist Political Thought in the Dutch Republic"

Cockcroft, R. "Pathos and Painting: Franciscus Junius and the Uses of Art"

Buell, T. "Twentieth-Century Music and the Rhetoric of Genre"

#### **Seminar 2. Ecphrasis**

Crescenzo, R. "De l'écphrasis à la constitution d'un discours sur l'art: les *Images* de Philostrate et leur adaptation à la Renaissance."

Dubel, S. "L'apostrophe au lecteur, ou comment une figure peu générer un personnage (Philostrate, *Imagines*)"

Smoliarova, T.I. "Le rôle de l'écphrasis dans l'histoire culturelle de France à la limite des XVI-XVII siècles"

Shaffer, D.L. "*Ekphrasis* and the Rhetoric of Viewing in Philostratus' Imaginary Museum"

## **Session IX. Rhetoric in Education - Room F**

### **Wednesday**

## **Seminar 1. Classical and Medieval Pedagogical Practices**

Nienkamp, J. "Isocrates' Philosophical *Logon Paideia*: Wisdom in *Kairos*"

Smith, M. D. [Cornelia: Letters to Her Sons]

Friend, C. "The Declamation Exercises: Connecting Rhetorical, Ethical, and Political Education in the Roman Schools"

Knappe, G. "The Rhetorical Aspect of Grammar Teaching in Anglo-Saxon England (700-1100 A.D.)"

## **Thursday**

### **Seminar 1. Education in the Renaissance**

Lawand, J.T. "El *Ars conficiendi epistolas* de Jacobo Publicio"

Pendergrass, J.N. "The Practice of *Copia verborum* in the Letters of Germain Maciot"

Burton, G. O. "A Rhetorical Analysis of Erasmian Amplification: *Tuae literae me magnopere delectarunt*"

Deitch, J. "'Should a philosopher take a wife?' The Topic of Women and the Renaissance Education of Boys"

### **Seminar 2. Rhetoric in the Early Modern Curriculum**

Christiansen, N.L. "Competing Decorums in 16th-Century British Rhetorics: Alternatives and Adaptations within a Tradition"

Mitchell, L.C. "The Use of Rhetoric to Tame the Moral and Linguistic Nature of Children"

Scott, B.T. "Jesuit Rhetoric in Seventeenth-Century France"

Murphy, J. J. "Obadiah Walker (1616-1699): A Gentlemanly Ciceronian"

## **Friday**

### **Seminar 1. Rhetorical Training for Professionals**

Sullivan, C. "Credit as Commodity, in Early Modern Business Texts"

Perry, L.A. "The Legal Rhetorical Treatise Tradition in Early-Modern England"

### **Seminar 2. Education Since the Enlightenment**

Ferreira-Buckley, L. "The Influence of Classical Rhetorical Texts in Eighteenth-Century Scottish Education"

Sjoer, E. "Nineteenth-Century Rhetoric in the Netherlands"

Hewett, B.L. "Nineteenth-Century Commencement Orations at Bowdoin College: American Praxis in Development"

Schnakenberg, K.R. "Adaptations of Aristotelian Rhetoric in American Writing Textbooks 1950-1965"

## **Session X. Women and The Rhetorical Tradition (Sutherland: Organizer) - Room G**

### **Tuesday**

#### **Seminar 1. The Setting: Women's Exclusion, Why and How?**

Swearingen, J. "Plato's Women: Alternative Embodiments of Rhetoric"

Pullman, G. L. "Mincing Words and Prancing Feet: Why Ancient Rhetoricians Feared the Curling Iron"

Enders, J. "Cutting Off the Memory of Women"

#### **Seminar 2. Finding Alternatives 1**

Collins, V. "*The Account of Hester Rogers: The Rhetoric of an Early Methodist Mystic*"

Ward, J. O. "Women and Latin Rhetoric from Hrosvit to Hildegard"

Husby Scheelar, M. M. "Ethos Over Time: The Continuing Appeal of St. Catherine of Siena"

### **Wednesday**

#### **Seminar 1. Finding Alternatives 2**

Wertheimer, M. M. "Breaking the Hold: Strategies of Extrication in Women's Bible Criticism"

Bensel-Meyers, L.D. "English Emblem Book Reception Theory and the Meditations of Renaissance Women"

Cazes, H. "Répéter pour comprendre"

### **Thursday**

#### **Seminar 1. Finding a Feminine Voice**

Johnson, N. "Gender and Ideology in Nineteenth-Century Parlor Rhetoric"

Herberg, E. "Mary Astell and the Creation of a Woman's Rhetoric"

Graves, H. "Metaphors, Analogies, and the Rhetorical Construction of Gendered Science"

Spoel, P. "Re-envisioning Rhetorical Epistemology: Donna Haraway's and Nicole Brossard's Embodied Visions"

## **Seminar 2. Challenges to the Tradition**

Skretkowicz, V. "Lady Mary Wroth's *Urania* and the Rhetoric of Female Abuse"

King, R. L. "From Voice to Ethos: Women in the Public Arena"

Hunter, L. "Feminist Thoughts on Rhetoric"

Janack, M., and Adams, J. C. "Feminist Epistemologies, Rhetorical Traditions, and the *Ad Hominem*"

## **Friday**

### **Seminar 1. Emerging into the Tradition**

Mral, B. "The Public Woman. Women Speakers in Sweden at the Turn of the Century"

Williams, A. "Flora MacDonald Denison and the Rhetoric of the Early Women's Suffrage Movement in Canada"

Bordelon, S. "Democracy as the Ethical Ideal: Gertrude Buck's Social Theory of Rhetoric"

### **Seminar 2. Ede, L.; Glenn, C.; Lunsford, A.**

Panel: "Roots for New Feminist Theories of Rhetoric"

---

## **Concurrent Sessions at Wanuskewin Heritage Park**

(Wednesday, July 23 only)

### **Seminar 1: Celebrating Living Cree Oratory (Organizers: W. Stevenson and M. Campbell)**

Winona Stevenson, "Historical Misunderstandings of Aboriginal Oratory"

Cree Orators Panel:

Marius Iron (Cree), translated into English by Maria Campbell

Harold Cardinal (Cree)

Maria Campbell (Cree-Metis)

Open Forum Panel Discussion

## Seminar 2: Encounters Between Europe and America

Gerardo Ramírez Vidal, "Retórica y colonialismo en las crónicas de la conquista de México"

Gary Hatch, "Representations of Native American Discourse in Scottish Rhetorics"

Carl Johnson, "Law of Place and Ethnicity in Ptolemaic Egypt and Modern Canada: An Examination of Conflict of Laws"

### International Society for the History of Rhetoric: 11th Biennial Conference, 21-26 July 1997

International Society for the History of Rhetoric 1997

- [Conference Home Page](#)
- [Conference Schedule](#)
- Sessions and Papers

Canadian Society for the Study of Rhetoric 1997

- [Programme](#)

[ISHR and CSSR 1997 Registration and Housing Information](#)

[University of Saskatchewan](#)

- [Department of English](#)
- [Humanities Research Unit](#)

For information about the ISHR conference, please contact Judith Henderson, [hendrsnj@duke.usask.ca](mailto:hendrsnj@duke.usask.ca); for information about the CSSR conference, please contact Joanne S. Norman, [jnorman@hera.ubishops.ca](mailto:jnorman@hera.ubishops.ca).

Designed by [DeVito Web Development](#).

Last Modified: Friday, 16-May-1997 20:46:58 CST

# Canadian Society for the Study of Rhetoric Société Canadienne pour L'Étude de la Rhétorique

## Annual Conference 1997/ Colloque Annuelle 1997

### Final Programme

Monday, July 21/ lundi, juillet 21  
Saskatoon, Saskatchewan

University of Saskatchewan  
Arts Building, Rooms 100 and 104

[Contact Information](#)  
[Registration and Housing Information](#)

### Table of Contents

(Click on a session title to see a list of the papers in that session.)

#### 9:00 a.m. - 10:45 a.m.

- [Session Ia/Session Ia:](#) Theories of Rhetoric/ Les Théories de la rhétorique
- [Session Ib/Session Ib:](#) Rhetoric, Poetics, Critical Theory in the Renaissance and in Modern Europe, America, and the Third World/ La Rhétorique, l'art poétique, la théorie critique dans la renaissance, et en Europe moderne, Amérique, et le Tiers-Monde

#### 11:00 a.m. - 12:15 p.m.

- [Session IIa/Session IIa:](#) Rhetoric, Poetics, Critical Theory in the Ancient World and in Medieval Europe/ La Rhétorique, l'art poétique, la théorie critique dans la monde classique, et en Europe médiéval
- [Session IIb/Session IIb:](#) Rhetoric, Poetics, Critical Theory in the Renaissance and in Modern Europe, America, and the Third World/ La Rhétorique, l'art poétique, la théorie critique dans la renaissance, et en Europe moderne, Amérique, et le Tiers-Monde

#### 12:15 a.m. - 1:45 p.m.

- [Annual General Business Meeting of the CSSR/ Assemblée générale annuelle de la SCER](#)

#### 2:00 p.m. - 3:30 p.m.

- [Session IIIa/Session IIIa:](#) Rhetoric and Social Practices/ Rhétorique et conventions sociales
- [Session IIIb/Session IIIb:](#) Rhetoric, Poetics, Critical Theory in the Renaissance and in Modern Europe, America, and the Third World/ La Rhétorique, l'art poétique, la théorie critique dans la renaissance, et en Europe moderne, Amérique, et le Tiers-Monde

**3:45 p.m. - 5:00 p.m.**

- [Session IV/Session IV](#): Rhetoric and Social Practices/ Rhétorique et conventions sociales

**7:00 p.m. - 10:00 p.m.**

- [Reception, Geology Building](#)

## Sessions and Papers

**9:00 a.m. - 10:45 a.m.**

**Session Ia/Session Ia: Theories of Rhetoric**

**Les Théories de la rhétorique**

*Chair/Président:* David Goodwin (University of Waterloo)

Jennifer MacLennan (University of Lethbridge) "Reclaiming the Rhetor: The Fallacy of the Intentional Fallacy"

Judith Dundas (University of Illinois) "Ekphrasis As Art Criticism: The Philostrati and Callistratus in Franciscus Junius's Painting of the Ancients"

Marie-Françoise Delaneuve-Shideler (Carleton University) "De la rhétorique jésuite au Canada du XIIe siècle: les problématiques de la conversion"

---

**Session Ib/Session Ib: Rhetoric, Poetics, Critical Theory in the Renaissance and in Modern Europe, America, and the Third World**

**La Rhétorique, l'art poétique, la théorie critique dans la renaissance, et en Europe moderne, Amérique, et le Tiers-Monde**

*Chair/Président:* Kim Fedderson (Lakehead University)

Jameela Lares (University of Southern Mississippi) "Reformation Homiletics at Christ's College, Cambridge"

Brent Nelson (University of Toronto) "Homiletic Invention: John Donne's Use of Similitude"

Linda Mitchell (Pepperdine University) "Rhetoric in Grammar Books in Early Modern England"

---

**11:00 a.m. - 12:15 p.m.**

**Session IIa/Session IIa: Rhetoric, Poetics, Critical Theory in the Ancient World and in Medieval Europe**

**La Rhétorique, l'art poétique, la théorie critique dans la monde classique, et en Europe médiéval**

*Chair/Président:* Joanne S. Norman (Bishop's University)

Eyvind Ronquist (Concordia University) "Euclidean Mathematics and Some Fallacies, Particularly in Aristotle, Rhetoric 1.7"

Theodore Messenger (University of North Dakota) "Speaking the Unspeakable"

David Aaron Murray (Maryville University) "The Trickster's Voice in the Wakefield Second Shepherds' Play"

---

**Session IIb/Session IIb: Rhetoric, Poetics, Critical Theory in the Renaissance and in Modern Europe, America, and the Third World**

**La Rhétorique, l'art poétique, la théorie critique dans la renaissance, et en Europe moderne, Amérique, et le Tiers-Monde**

*Chair/Président:*

Paul Bator (Santa Clara University) "Fictional Rhetoric of the Scottish Enlightenment"

André Furlani (University of British Columbia) "The Socratic Elenchus in Henry James"

E.F. Dyck (Red Deer College) "The Rhetoric of a Prairie Poem"

---

**12:15 a.m. - 1:45 p.m.**

**Annual General Business Meeting of the CSSR**

**Assemblée générale annuelle de la SCER**

---

**2:00 p.m. - 3:30 p.m.**

**Session IIIa/Session IIIa: Rhetoric and Social Practices**

**Rhétorique et conventions sociales**

*Chair/Président:* Amanda Goldrick-Jones (University of Winnipeg)

John Moffatt (University of Lethbridge) "Commodifying Linguistic Antimodernism: The Gaelic Text and the Construction of Ethnotourism in Nova Scotia"

Robert M. Seiler and Tamara Seiler (University of Calgary) "Presenting the Self in Everyday Life: The Personalised Licence Plate As Rhetorical Phenomenon"

Lorelei Lingard (Simon Fraser University) "Rhetorical Rituals of Passage: The Student Case Presentation in the Teaching Hospital"

---

**Session IIIb/Session IIIb: Rhetoric, Poetics, Critical Theory in the Renaissance and in Modern Europe, America, and the Third World**

**La Rhétorique, l'art poétique, la théorie critique dans la renaissance, et en Europe moderne, Amérique, et le Tiers-Monde**

Alex. L. Gordon (University of Manitoba)

Joan Gibson (York University) "The Rhetoric of Women's Chastity in the Early Modern Period"

Sabine Mödersheim (McGill University) "Hieronymus Ammon's Imitatio Crameriana (Nuremberg 1649)"

Pierre Zoberman (Université de Paris XIII-Villetaneuse) "Poétique, rhétorique et axiologie: le mérite des lettres"

---

**3:45 p.m. - 5:00 p.m.**

**Session IV/Session IV: Rhetoric and Social Practices**

**Rhétorique et conventions sociales**

*Chair/Président:*

Amanda Goldrick-Jones (University of Winnipeg) "Analysing Attitudes to Power: The Political Science Affair at UBC"

Alex. L. Gordon (University of Manitoba) "Professor Gordon, Do You Use Rhetoric in Your Literature Class?"

---

**7:00 p.m. - 10:00 p.m.**

**Reception, Geology Building**

Hosted by Deans and Department Heads

---

**Contact Information**

For more information, please contact:

Joanne S. Norman      Voice Mail: (819) 822-9600 ext. 2390  
Department of      Fax: (819) 822-9623 or 822-9661  
English              E-mail: [jnorman@hera.ubishops.ca](mailto:jnorman@hera.ubishops.ca)  
Bishop's University  
Lennoxville, PQ  
J1M 1Z7

<b>International Society for the History of Rhetoric: 11th Biennial Conference, 21-26 July 1997</b>
---

International Society for the History of Rhetoric 1997

- [Conference Home Page](#)
- [Conference Schedule](#)
- [Sessions and Papers](#)

Canadian Society for the Study of Rhetoric 1997

- Programme

[ISHR and CSSR 1997 Registration and Housing Information](#)

[University of Saskatchewan](#)

- [Department of English](#)
- [Humanities Research Unit](#)

For information about the ISHR conference, please contact Judith Henderson, [hendrsnj@duke.usask.ca](mailto:hendrsnj@duke.usask.ca);  
for information about the CSSR conference, please contact Joanne S. Norman, [jnorman@hera.ubishops.ca](mailto:jnorman@hera.ubishops.ca).

Designed by [DeVito Web Development](#).

Last Modified: Thursday, 15-May-1997 13:17:48 CST

**International Society for the History of Rhetoric** ELEVENTH BIENNIAL CONFERENCE  
 SASKATOON, CANADA, 21-26 JULY 1997  
 THE GRECO-ROMAN RHETORICAL TRADITION  
 ALTERATIONS, ADAPTATIONS, ALTERNATIVES

---

## Registration and Housing Information for International Society for the History of Rhetoric 1997 Conference *and* Canadian Society for the Study of Rhetoric 1997 Conference

ISHR and CSSR conference fees and housing information are outlined below. To register, please contact:

Conference and Catering Services, University of Saskatchewan  
 131 Saskatchewan Hall, 91 Campus Drive  
 Saskatoon SK S7N 5E8 Canada  
 Fax: (306) 966-8599  
 Telephone: (306) 966-8600  
 E-mail: [gagnon@admin.usask.ca](mailto:gagnon@admin.usask.ca)

### Table of contents

- [Conference Fees](#)
- [Special Events](#)
- [Housing Information](#)
- [Travel Arrangements](#)
- [Special Needs](#)

### Conference Registration Fees

	International Society for the History of Rhetoric Conference <b>only</b> (July 21-26)	Canadian Society for the Study of Rhetoric Conference <b>only</b> (July 21)	Joint Registration for <b>both</b> International Society for the History of Rhetoric and Canadian Society for the Study of Rhetoric Conferences (July 21-26)
Regular*	\$100	\$40	\$110
Student** (attach evidence of registration)	\$50	\$40	\$60
Independent/Retired Scholar	\$50	\$40	\$60

Late Registration Surcharge (add from May 15)	\$25	\$10	\$25
---	------	------	------

\* Day registration will be available through the Department of English, University of Saskatchewan for Saskatoon area residents.

\*\*For graduate students with Canadian citizenship or landed immigrant status or registered in Canadian institutions, the registration fee is paid by the Social Sciences and Humanities Research Council of Canada.

## Special Events: International Society for the History of Rhetoric

Wanuskewin Tour/Tea/Buffer/Show (Registrants Only)	\$25
Banquet, Bessborough Hotel	\$50
Coach Tour of Old Northwest	\$70

## Housing

Accommodation is available on campus at the following rates:

Double Room, Bed and Breakfast	\$28.62 per person per night
Single Room, Bed and Breakfast	\$33.97 per person per night

For campus residence accommodation, please contact Conference and Catering Services, University of Saskatchewan (address above)

For hotel accommodation in Saskatoon, contact [Delta Bessborough Hotel](#) or [Park Town](#) Motor Hotel directly.

## Travel arrangements

For travel arrangements and pre- or post-conference tours, contact Sinfonia Travel in Saskatoon:

Email: [julie@sinfonia.com](mailto:julie@sinfonia.com)  
 Toll-free in Canada: 1-800-667-6961  
 Collect from USA: (306) 652-1272 (Reference: Julie)  
 Telephone: (306) 934-5314 (Reference: Julie)  
 FAX: (306) 652-0990

## Special needs

If you have any special needs (e.g. disability, special diet, childcare, accommodation by billet), please contact President Judith Rice Henderson.

Professor Judith Rice Henderson  
 ISHR President  
 Department of English

Tel. 306-966-5497  
 Fax 306-966-5951  
 Email [hendrsnj@duke.usask.ca](mailto:hendrsnj@duke.usask.ca)

9 Campus Drive  
University of Saskatchewan  
Saskatoon, SK  
Canada S7N 5A5

## International Society for the History of Rhetoric: 11th Biennial Conference, 21-26 July 1997

International Society for the History of Rhetoric 1997

- [Conference Home Page](#)
- [Conference Schedule](#)
- [Sessions and Papers](#)

Canadian Society for the Study of Rhetoric 1997

- [Programme](#)

ISHR and CSSR 1997 Registration and Housing Information

[University of Saskatchewan](#)

- [Department of English](#)
- [Humanities Research Unit](#)

For information about the ISHR conference, please contact Judith Henderson, [hendrsnj@duke.usask.ca](mailto:hendrsnj@duke.usask.ca);  
for information about the CSSR conference, please contact Joanne S. Norman, [jnorman@hera.ubishops.ca](mailto:jnorman@hera.ubishops.ca).

Designed by [DeVito Web Development](#).

Last Modified: Thursday, 15-May-1997 11:16:26 CST