

10th Biennial Conference, Edinburgh July 18-22 1995

Greetings to all who plan to attend the Edinburgh conference:

All those who offered papers or expressed interest should have received registration documents; anyone who wishes to attend the conference and has not received documentation should contact the conference organisers as soon as possible at the following address: Peter S.B. Niven, UnivEd Technologies Ltd (ISHR conference), Abden House, 1 Marchhall Crescent, Edinburgh EH16 5HP. Fax number (0)131.650.3474.

After registration, participants receive a letter of acknowledgement and later, in due course, "joining instructions" for the conference. A full programme will be available at the beginning of the conference, together with a book of abstracts of papers. The following is a draft programme only, based on information available at the end of February—please inform me of any errors or omissions. When I have been informed that a participant cannot be present on a given day, I have taken account of this. There will inevitably be further changes, cancellations and additions between now and the beginning of the conference when a "definitive" programme will be available; I shall try, however, to ensure that all papers are given on the same day (if not at the same hour) as indicated below. Can I ask any colleague who is obliged to withdraw to let me know as soon as possible.

The papers are arranged in 7 parallel sections: A. Rhetoric, Poetics and Literary Theory; B. Rhetoric, National Identity and War; C. Prudence, Taste, Decorum; D. Classical; E. Medieval and Renaissance; F. 17th Century and Enlightenment; G. 19th and 20th centuries. For reasons of space and cohesiveness some papers are placed in a section different from that suggested by the proposers. Titles are sometimes given in abbreviated form.

— Peter France

PROGRAMME

Tuesday 18 July: 4.00 - 6.00 Meeting of Council
6.30 - 8.30 Buffet Reception

Wednesday 19 July: 9.30 Opening remarks, followed by **First Plenary Lecture** [NB. order of plenary lectures still to be decided].

11.00 Coffee; 11.30 - 12.30 Session 1

A. B. Berke: La Persuasion poétique et le déclin d'une idéologie. P. Zoberman: Cosmologie textuelle: une rhétorique axée sur la foi.

B. P. Brasart: Un orateur contre l'éloquence: Robespierre et la guerre. M.-T. Bouyssy: Patrie chez Barère.

C. C. Miller: Novelty, decorum and the commodification of invention in the Renaissance. G. Clark and S.M. Halloran: Representing the New World landscape: decorum and novelty.

D. J. Poulakos: Rhetoric on stage. E. Del Rio: Las tragedias de Seneca y las escuelas de retorica.

E. A. Pennacini: Rhetoric and theology in Canto 33 of the Paradiso. J. Enders: Torture, invention and the rhetoric of violence in medieval drama.

F. P.A. Bator: Scottish Enlightenment rhetoric: central or provincial? G.L. Hatch: Student notes of Hugh Blair's lectures.

G. Y. Liu: Jing-Shuo as a rhetorical genre in classical Chinese discourse. X. Xiao: Chinese reformers' metaphorical projection of the Western model 1890-1925.

12.30 - 2.00 Lunch; 2.00 - 4.00 Session 2

A. P. Heuzé: Les figures de l'amplification dans les Géorgiques. G. Vervaecke: Truth and music; rhetoric in Homer. S. Nimis: Memory and description in the ancient novel. P. Sipiora: Rhetoric and poetics: reciprocal interconnections.

B. K.A. Kovalcheck: The Rhetoric of Irish nationalism. P.W. Rose: Burke and imperialism. S.J. Sarkela: Scottish arguments against American independence. K.C. and D.J. Rybacki: From Burns to Scott and the Proclaimers: the lyric tradition in Scottish nationalist rhetoric.

C. J. Gaffney: Decorum and the French presidency: V.Giscard d'Estaing. H. Drake: The Rhetoric of Jacques Delors: prudence and political legitimacy. C. Fieschi: The Rhetoric of J.-M. Le Pen: new Right, old debts, good taste. L. Milne: Jean-Marie Tjibaou and the rhetoric of prudence.

D. M. Vallozza: L'Evagora d'Isocrate. J. Bons: Why praise a tyrant: Isocrates' Busiris. R.G. Sullivan: The Isocratean parainesis: a rhetorical genre and its historical treatments. T.L. Papillon: Isocrates and the Greek poetic tradition.

E. C. Calder: Action and utterance in Hamlet II.ii. C. Anderson:

Ciceronian stasis theory in the Merchant of Venice. N. Rhodes: Controversiae and the Shakespearean problem play. E. Armstrong: Flock logic: Spenser's Shepherd's Calendar.

F. H. Cohen: Rhetoric and freedom in the Scottish treatment of rhetorical history. M. Gellis: The Rhetoric of Campbell's sermons. S.P. O'Rourke: Enlightenment forensic rhetoric: Blair in the Douglas cause.

G. J. Klein: Topik komplexer Argumentation. R. Cockcroft: Ethos, pathos and logos in the modern context. S. Gallagher: The early connection between rhetoric and hermeneutics: a lost sense of education. A. Scult: Rhetoric and hermeneutics: Heidegger on Aristotle.

4.00 Tea

5.00 - 6.00 It is provisionally planned to have an exhibition of materials from Edinburgh University Library, in the main University Library, George Square.

6.15 - 8.00 Civic and university reception in the Playfair Library, Old College

Thursday 20 July: 9.00 - 11.00 Session 3

A. S. Dubel: Ecphrasis: des exercices de rhétorique antiques à la terminologie contemporaine. Declercq: Une matrice rhétorique et poétique: l'hypotypose chez Racine. A. Halsall: Deux figures de l'éthos narratif dans le récit hugolien: l'apomnemonysis et l'épicrisis. Gostyska: Rhetoric and poetics in the works of Sarbiewski (1595-1640).

B. H.K. Geissner: Unkommunikative rhetorik im heissen und kalten Krieg. L. Ellrich: Die Rhetorik der Macht. L. Hunter: Ideology as the ethos of the nation state. G. Hauser: Vernacular discourse as public voices: the dialogizing of public opinion.

C. E. Fantham: Prudence and the princeps (Pliny). A. Axer: Communicational situations in classical rhetoric. R.W. Cape jr: The practice of prudence in Cicero's rhetorical works. C.P. Craig: Searching for decency in Ciceronian persuasion.

D. L.C. Montefusco: "Est enim amplificatio vehemens quaedam argumentatio" (Cicero). M. Squillante: Dieksodos: struttura di una narrazione. G.F. Pasini: Ennius quoted by Julius Victor. G. Moretti: The Poet on trial (Tiberius Claudius Donatus).

E. J.S. Norman: William Dunbar's rhetoric of power. B.C. Bowen: Panurge as orator in Pantagruel 21-22. A. Fitzmaurice: Classical rhetoric and the literature of discovery. J. Lares: Ethical space: Milton's revision of argumentative canons in the Smectymnian controversy.

F. S. Hansson: What kind of speech was poetry? (17th c.) L. Mitchell: Addressing the female reader in early modern grammar and rhetorical texts. B. Warnick: Cartesianism in Lamy's Art de parler. B. Crampé: B. Lamy (title to be announced).

G. L. Ferreira-Buckley: The Influence of Scottish rhetoric on the formation of English studies in 19th-c. England. J. Nienkamp: Richard Whateley on internal rhetoric. M.J. Secor: Fallacy theory in 19th c. rhetoric. K.A. Waddle: The Negotiation of the secular and the sacred in the homilies of G. MacDonald.

11.00 Coffee. 11.30 - 12.30 Second Plenary Lecture.

12.30 - 2.00 Lunch: 2.00 - 3.30 Session 4

A. T. Conley: Predictability and surprise: rhetoric and poetry in Byzantium. C. Milovanovic-Barham: Prose and poetry in Gregory of Nazianus. M.C. Woods: The teaching of rhetoric and rhetorical poetics in the universities of Central Europe (14th and 15th c.).

B. J.E. Clark: War discourse in ancient Mesopotamia. C. Coulet: Le discours de la guerre chez Hérodote et Thucydide. C.Lévy: Rhétorique et guerre civile: la topique du monstre politique chez Cicéron.

C. K. Campbell: Rhetoric as the art of innuendo in Africa and the New World. C.J. Swearingen: Rhetoric and poetics before Plato. H. Zhao: Stylistic décorum in medieval Chinese rhetoric.

D. J. Axer: Rhetoric and aesthetic textual criticism. J. Wisse: Atticism, Asianism and the history of (ancient) rhetoric. D.G. Marshall: Language from the perspective of rhetoric in Plato and Aristotle.

E. T.C. Cave: Antiperistasis, antiparastasis. G. Cifoletti: Algebra and Cicero in 16th c. France. G. Burton: Imitation in cinquecento Italian literary theory.

F. M. Spies: Amsterdam school orations in the second half of the 17th c. D. Harrington: From rhetoric to poetics in the 18th c. school classroom. J.D. Moss: Discordant consensus: old and new rhetoric at Trinity Dublin.

G. D. Colas: Rhétorique de l'exorde chez Rossini. P. Sharratt: Demosthenes, Clemenceau and Bourdelle: rhetoric and sculpture. M.L. Winkelmann: Classical rhetoric and identity: Pascal Quignard.

3.30 Tea: 4.00 - 6.00 Session 5

A. M.S. Celentano: Pragmatica, retorica e poetica del discorso breve ed efficace in testi greci e latini. M.J. Edwards: Narrative in Antiquity, Against the Stepmother. M. Gagarin: Oral poetics and early Greek oratory. S. Mouravieff: La dimension poétique et rhétorique d'Héraclite d'Ephèse.

B. B.J. Moss: Community-building rhetorical strategies in Afro-American sermons. S.C. Simmons: Rhetoric, American ideals and the construction of national identity: Barrett Wendell. J.M. Sproule: The rhetoric of Woodrow Wilson's "four-minute man". B.L. Hewett: Samuel P. Newman, American Cousin of Scottish Rhetoricians.

C. K. Meerhof: Mélanchthon lecteur de Plutarque: écoute, silence, parole. C.R. Smith: Medieval notions of audience engendered by Augustine. R. Connors: Decorum and the exclusion of women from ecclesiastical rhetoric. C.M. Sutherland: Decorum as social constraint: the challenge to 17th c. women writers.

D. B.M. Warren: Homeric rhetoric and its agonistic cultural context. S.B. Katz: The Midrash as rhetoric. J.S. Siebach: Semiotics as self-knowledge in Augustine's De magistro. A.M. Milazzo: Narrative e retorica negli "Atti apocrifi" degli apostoli.

E. (Table ronde organisée par Colette Nativel sur "la rhétorique du regard") C. Nativel: Voir et dire: quelques sources antiques. M. Deramaix: L'oeil du corps et l'oeil de l'âme dans la tradition latine et italienne. P. Maréchaux: L'oeil de Vitruve: la culture du regard et de l'espace. J.-Y. Boriaud: La Renaissance et la rhétorique du songe. E. Bury: Ecphrasis et argumentation à l'âge classique: la conviction du regard.

F. D. McCloskey: Adam Smith's rhetoric of the bourgeois virtues. S. McKenna: Fitting words: Adam Smith's rhetoric and ethics. A. Brinton: The Influence of Ciceronian rhetorical conceptions in 18th c. British moral philosophy.

G. R. Moss: John Henry Newman: the reason for rhetoric. R. Penticoff: Historicising rhetorics of inquiry. H.B. Graves: History, invention and contemporary scientific interpretation.

6.30 - 8.00 It is planned to devote this period to a formal debate, as practiced in the Scottish universities.

Friday 21 July: 9.00 - 11.00 Session 6

A. S. Sharon-Zisser: Mercurian journey: the rhetorical treatise as narrative. T.E. Heeney: Anagnorisis, rhetoric and the tragedy of self-understanding. M. Minock: Imitatio and agenda; a pedagogy of mimesis at play. H. Schanze: Gesamtkunstwerk—a rhetorical concept?

B. C.M. Sheard: Epideictic rhetoric: diversity and community. T. Worcester: J.-P. Camus and national consciousness in early 17th c. France. K. Kowal: Rhetoric and civil uprising in China and Taiwan. C.M. Ornatowski: Reinventing nationhood: the rhetoric of political change and the emergence of civil society in Poland.

C. S. Collins: The role of decorum in T. Wilson's Arte of Rhetorique. R.L. King: Decorum, ethos and voice. D.E. Esselstrom: Locke and discourse; decorum and consensus. M. Moriarty: Disputing about tastes.

D. A.S. Becker: Addressing the audience in Ancient Greek and Latin ekphrasis. T. Adamik: The style theory of Gorgias. D. Innes: Gorgias: theory as example in the Helen and Palamedes. C. Chandler: Psychogogia and Philodemus' Rhetorica.

E. M. Frankowska-Terlecka: La "Dame Manipulation" existe-t-elle dans les traités de rhétorique du moyen âge? P. Ribes and F.M. Gimeno Blay: Rhetorical treatises in the Corona de Aragon (c.1250-1474). K.M. Fredborg: A 14th c. commentary on Aristotle's Rhetoric. J.O. Ward: Curriculum and canon in rhetoric at the medieval university.

F. H. Hohmann: Equity, prudence and the rhetoric of legal interpretation: Grotius, Pufendorf and Blackstone. A.L. George: Grounds of assent in Priestley's Lectures. W.A. Wallace: Reid's philosophy as a basis for rhetoric. S. Laird: Benjamin Rush: founder of feminist and anti-feminist rhetorics?

G. J.S. Martin: Scots realism, rhetoric and American narrative theory. A.A. Lunsford: Bain and the teaching of composition in North America. W. Dasler: Serious sentimentalism: a rhetorical (sub)version in American pre-Civil War women's poetry. M. Rosner and V. Allen: Sanity and madness: the rhetoric of the M'Naughten defence.

11.00 Coffee: 11.30 - 12.30 Third Plenary Lecture

12.30 - 2.00 Lunch: 2.00 - 3.30 Session 7

A. P. Cassirer: Ordo artificialis in elocutio as an indicator for metaphorical interpretation. S. Dambroski: Secondary rhetorics and critical theory: "On the Sublime". J.D. Kneale: Transport and persuasion in Longinus and Wordsworth.

B. F. Douay: Débattre ou combattre? Le conflit des modèles politiques et rhétoriques en France. N. Gangai: Gloire, héroïsme, harangue: l'éloquence napoléonienne et ses effets sur la rhétorique. M. Saim: Le tournant de 1840 dans la construction d'une parole et d'une société démocratique.

C. A. Billaut: Lucien et la parole de circonstance. L. Pernot: Le grand public a-t-il bon goût? M.-P. Noël: Gorgias à Athènes: le mauvais goût des Athéniens.

D. R.N. Gaines: Quintilian and the quarrel between rhetoric and philosophy. J.M. May: Structure and theme in Cicero's Orator. B.E. Jacob: The honest and the clever: Aristotle on lawyer's rhetoric.

E. M. Richardson: Women, commerce and rhetoric in medieval England. S.L. Miller: Church and business: local rhetorical praxis in Renaissance England. L.D. Green: Renaissance rhetoric and conceptions of the soul.

F. D.P. Verene: Vico's rhetorical composition of the Scienza nuova J.R. Goetsch: Vico's axioms. J.D. Schaeffer: Natural religion to natural law: Vico's rhetoric of religion.

G. R. Giedrojc: Rhetorical means as used by British and Polish journalists. S. Mailloux: Sophistry in the rhetorical turn in critical theory. H.K. Chang: The Maze and its minotaur.

3.30 Tea: 4.00 - 6.00 Session 8

A. S.B. Carlton: Exclusions and inclusions: reinventing invention. Z. Lichanski: Rhetoric against postmodernism. D. Sebberson: Reducing the rhetoric to the literary. H. Wiegmann: Eine interdisziplinäre Rhetorik und ihre Bezüge zur Literaturtheorie.

B. I. Jean-Klein: Signifying "absences": community in West Bank territories during Intifada. P.L. Dunmire: Realizing the hypothetical: the 1990 Persian Gulf conflict. J.K. Lukehart: Clinton's rhetoric of military intervention. C.A. Collins: Framing a justification for war during the Cold War period.

C. K.O. Locker: From vituperation to decorum: correspondence of the British East India Company. T. Morrow: Quelling mutiny: Washington and Ciceronian prudence. N. Johnson: 19th c. parlor rhetoric and the cultivation of taste. J.L. Gordon and C. Werry: Prudence, decorum and taste on the Internet.

D. T. Eades: Plato's practical ideal and the ends of rhetoric. C. Poster: Protreptic, analogy and aporia: Iamblichus' rhetorical theories. M. Camargo: Augustine's Neoplatonic rhetoric. C. Hobbs Peaden: Plato and Vico's divine history.

E. M.C.A. Bose: Creating belief: Agricola to Erasmus. P. Mack: Aristotle's Rhetoric in Northern humanist textbooks. M. Van der Poel: The structure and function of Erasmus' Declamatio de laude matrimoniale. G. Boswell: Rhetorical invention in Kircher's Ars magna sciendi.

F. D.P. Abbott: The Influence of Blair's Lectures in Europe. S. Sloane: The Reception of Blair's Lectures and the formation of the modern British university. J. Kraus: The Influence of Blair's Lectures on Czech aesthetics and stylistics in the 19th century. N. Charbonnel: Le rôle de la rhétorique écossaise dans le tournant passionnel de la théorie de la métaphore.

G. W.B. Horner: Scottish Enlightenment rhetoric and North American English studies. S. Aley: The impact of science on rhetoric (Bain). I.L. Gaillet: The Rhetorical theory of G. Jardine. M. Pittock:

Scottish rhetoric and student culture.

Evening: Excursion by boat on the Firth of Forth.

Saturday July 22: 9.00 - 10.00 Session 9

(NB these final sessions do not in all cases correspond to the relevant section)

A. Round table organized by Y. Gitay on the theme: Rhetoric of diversity: the new South African scene (with Ph.-J. Salazar and C. Chandler).

B. C.M.F. da Cunha: Identité nationale et histoire littéraire: le "supplément d'origine". L. Methodieva: Les livres de classe sur la rhétorique de D. Tchintoulov.

C. ---

D. K. Welch: The reception of Plato's Diotima and feminist reader-response theory. C. Glenn: Re-presenting Aspasia of Miletus.

E. B. Vickers: Plato's Phaedrus and the "reform" of rhetoric. F. M. Allentuck: Scottish rhetoricians and painters: expressiveness, decorum and taste. S.C. Jarrett: Painting ideas: visual theory in Smith's rhetoric.

G. H.L. Ulman and R. Graves: Rhetorical tradition and the electronic word. J.T. Gage: The breadth of 19th-c. rhetoric and the Oregon bibliography project.

10.15 - 11.15 General meeting of the Society.

11.15 Coffee: 11.45 - 12.45 Fourth Plenary Lecture.

1.00 Lunch. Afternoon: Excursion to Abbotsford

Evening: Conference dinner.

FORTHCOMING CONFERENCES

International Colloquy, Paris, 24-25 March 1995

"Dire l'évidence" is the topic for the meeting convened by Carlos Lévy (Paris) and Laurent Pernot (Strasbourg) at the University of Paris XII-Val de Marne. Contributions center on several themes: evidence and argumentation; evidence, an obstacle or an aid to understanding?; images, imagination; and the ineffable. The French section of ISHR participated in the organization of the conference.

La *Rhétorique* d'Aristote, 9-12 July 1995

A conference, *La Rhétorique* d'Aristote: traditions et commentaires, de l'Antiquité à la Renaissance, will be held in Aix-en-Provence, France. Organizers include representatives from the Société d'Histoire et d'Epistémologie des Sciences du Langage, the Laboratoire d'histoire des théories linguistiques, CNRS, and the Centre Dumarsais de l'Université de Provence. Contact: Irène Rosier; Directeur de Recherches au CNRS; UA 381 - "Histoire des Théories Linguistiques"; Université Paris 7; Tour Centrale, Bureau 818; 2 Place Jussieu; 75005 Paris. Tel: 44277856. Fax: 44277919. Email: irene.rosier@linguist.jussieu.fr

Medieval Congress in Leeds, 10-13 July 1995

The International Medieval Congress II, hosted by the University of Leeds, will feature sessions on a wide variety of subjects relating to the European Middle Ages (c.450 - 1500).

Contact: Keren H. Wick; International Medieval Congress; The University of Leeds; International Medieval

Institute, Parkinson 1.05; LEEDS LS2 9JT U.K. Tel: +44 (532) 333614; Fax: +44 (532) 333616.

Southern African colloquium on Gay and Lesbian Studies, 3-4 November 1995

A call for papers of an international colloquium to map the state of gay and lesbian studies in Southern Africa has been issued. Proposals are due by 30 April 1995. Contact: Prof. Ph-J. Salazar, Dean of Arts, The University of Cape Town, Private Bag, 7700 Rondebosch, South Africa. FAX: +27 (21) 650-3726. Internet: DEANARTS@BEATTIE.UCT.AC.ZA.

Quintilian Conference in Spain, 14-18 November 1995

The Universidad Autónoma de Madrid, the Universidad de La Rioja, and the Institutio de Estudios Riojanos will host an international conference in Madrid and Calahorra to commemorate the 19th centenary of Quintilian's Institutio Oratoria. Please note that the date has been changed from July to November. Contact: Prof. Tomás Albaladejo; Organizing Committee; Area de Teoria de la Literatura; Departamento de Lingüística; Facultad de Filosofía y Letras; Universidad Autónoma de Madrid; Ciudad Universitaria de Cantoblanco; E-28049 Madrid (Spain). Telefax: +34--1-3973930.

Second African Symposium on Rhetoric, 10-12 July 1996

The Association for Rhetoric and Communication in Southern Africa will host a Symposium on "Rhetorics of Diversity" at the University of Stellenbosch, near Cape