

THIRD BIENNIAL ISHR CONFERENCE

The third international conference of the International Society for the History of Rhetoric was held at the University of Wisconsin, Madison, April 12-15, 1981. On the program committee were: Michael Leff (U. of California-Davis), Chairman; Paolo Bagni (Bologna); Terrence Cave (Oxford); Joachim Dyck (Freiburg); Alexander Gordon (Manitoba); Samuel Ijsseling (Leuven); Aaron Kibédi Varga (Amsterdam); Jean-Claude Margolin (Tours).

The program was as follows:

Sunday, April 12, afternoon:

Keynote Address: Wayne Booth (Chicago)

The Rhetorical Tradition: Continuity and Change: Two Sessions

Session One: Enduring Issues from the Rhetorical Tradition

-- Roger Moss (Essex), "Phaedrus Ancient and Modern"

-- Nicolas Gross (Delaware), "Dianonia, Rhetoric and Poetic"

-- Andrew King (Arizona), "The Search for Contemporary Topoi: Public Opinion and Authority in Political Discourse"

Session Two: The Origin and Development of Rhetoric in the United States to 1856

-- Ronald Reid (Massachusetts), "New England Victory Sermons, ca. 1760, and the Secularization of Puritan Prophetic Preaching"

-- Stephen Lucas (Wisconsin), "The Metamorphosis of American Political Rhetoric, 1775-1800"

-- S. Michael Halloran (Rensselaer), "The Picturesque in Nineteenth Century American Rhetoric"

Monday, April 13:

Borchers Lecture in Communication Arts: Chaim Perelman (Brussels), "Rhetoric and Law"

Topical Invention in Rhetoric: A Continuing Tradition

-- Marc Cogan (Wayne State), "The Role of Topics of Judgment in Aristotle"

-- Thomas Conley (Illinois), "The Commonplace in Post-Classical Ancient Rhetoric"

-- Eugene Garver (California-San Bernardino), "The Function of the Topics in Machiavelli's Prince: A Prolegomenon to the History of Topics"

-- Nancy Streuver (Johns Hopkins), "Rhetorical Topics and Contemporary Historical Discourse"

Music and Rhetoric

-- Brian Vickers (Zurich), "Figures of Rhetoric/Figures of Music?"

-- Maria R. Maniates (Toronto), "Ut rhetorica musica sit?"

-- Dene Barnett (Flinders-South Australia), "Opera as Eloquence"

Tuesday, April 14:

Aspects of the Rhetorical Tradition: Two Sessions

Session One: The Classical Tradition in Rhetoric: Origins and Extensions

-- Michael Fox (Wisconsin), "The Roots of Rhetoric: Ancient Egyptian Rhetorical Principles"

-- George Kennedy (North Carolina), "Byzantine Rhetoric in the Eleventh and Twelfth Centuries"

- Don Abbott (Indiana), "An Ancient Art in the New World: Rhetoric in Spanish America"

Session Two: Rhetoric and Politics from the Renaissance to the Present

- William Wiethoff (Indiana), "Machiavelli's Art of Persuasion"
- James Zappen (Michigan), "Hobbes' Leviathan: Logos, Ethos, and Pathos"
- Gerald Hauser and Carole Blair (Pennsylvania State), "Public Behavior and Rhetorical Experience"

Plenary Session: John O. Ward (Sydney), "Rhetoric and Magic from Antiquity to the Middle Ages"

The Rhetorical Tradition in Religion and Philosophy: Two Sessions

Session One: Rhetoric and Religion

- Yehoshua Gitay (North Carolina), "Rhetoric and Prophetic Address"
- Werner Welzig (Vienna), "Einige historische und systematische Aspekte der geistlichen Rede"

Session Two: Philosophy and Rhetoric in Early Modern Rhetoric

- Thomas Carr (Nebraska), "Malebranche on Rhetoric and Persuasion"
- Victoria Kahn (Johns Hopkins), "Skepticism and Rhetoric in Montaigne's 'De l'exercitation'"
- Donald Verene (Pennsylvania State), "Vico's Rhetoric and the New Art of Narration"

Aspects of The Rhetorical Tradition: Two Sessions

Session One: Rhetoric and Literature

- Henry Fullenwider (Kansas), "Laconic Styles in Germany 1600-1760"
- Wulf Wülfing (Bochum), "Goethe and Rhetoric"
- Pierre Zoberman (Paris), "Le Masque et la Plume: une rhétorique de plagiat?"

Session Two: Studies in Classical Rhetoric

- Peter Wülfing (Cologne), "Early Rhetoric and the Use of Writing"
- Gerald Press (Stanford), "Doctrina in Augustine's De doctrina Christiana"

Wednesday, April 15:

Problems in the History of Rhetoric: Medieval, Renaissance, and Modern: Two Sessions

Session One: Religion, Metaphysics, and Politics in Medieval and Renaissance Rhetoric

- Paul Prill (David Lipscomb), "Rhetoric and Theological Disputation in the Age of Charlemagne: The De corpore et sanguine domini of Ratrumnus of Corbie"
- Mark Johnston (St. Louis), "Ramon Llull's Rhetoric of Being"
- Arthur Walzer (Minnesota), "Henry King and the Tradition of the Right Orator"

Session Two: Rhetoric and Literature in the Renaissance

- Kees Meerhoff (Amsterdam), "Rhétorique et poétique au XVIIe siècle. A propos d'un rhétoricien méconnu: Jacques-Louis d'Estrebay"
- R. Valerie Lucas (Essex), "Jacobean Anti-Rhetoric and John Webster"
- Winifred Horner (Missouri), "Rhetoric and Belles Lettres in the Nineteenth Century Scottish Universities"

Final Session: Anton Leeman (Amsterdam), "Rhetorical Exercises and the Triad Natura-Ars Exercitatio"