

Welcome
to the
18th Biennial Conference
and
50th Anniversary Celebration
of the
Rhetoric Society of America

May 30 – June 3, 2018



Downtown Minneapolis Hilton | Minneapolis, Minnesota

Welcome to the Conference

On behalf of the Board of Directors and the many volunteers who make our Society possible, we would like to welcome you to the 18th biennial conference and 50th Anniversary celebration of the Rhetoric Society of America. We have returned to the city where RSA began, Minneapolis, to continue our traditions and to make some new ones. This landmark moment arrives amid an academic resurgence in the scope and study of rhetoric, as well as a keen public awareness of its uses and misuses. The Society has never been stronger or larger and has experienced a continuous diversification of its members and their scholarship. The next few days will be a time to consider where we have been and how we will (re)invent our future.

Few rhetorical concepts utilize the past or consider the future more readily than *invention*. Invention recognizes the radical specificity that surrounds rhetorical practice, moments that are bound to time and location but demand that a speaker move within or beyond those limits to propose what might become. Invention invites dialogue with others, calling people to deliberate, debate, dispute, and even dissent. Invention works best when it is multi-vocal and inclusive, incorporating the interests of everyone who will bear the consequences of action or inaction, silence or sound. Invention is the promise of change, the possibility that our world can be better. Invention is the labor of a single moment and an ongoing, iterative process that reconsiders identity, knowledge, and position. *Invention is re-invention*, a rhetorical habit that furthers the conversation that always proceeds us and will remain long after we have left.

This year marks RSA's Golden Anniversary, so it's appropriate to consider the treasures we have amassed. We have a widely read and respected journal that publishes first-rate scholarship on an immense variety of topics. Our biennial conference has grown in size and depth to rival any gathering of rhetoricians on the planet. We have supplemented the conference with the wildly popular Summer Institutes, which bring new and established members of the field into close conversation and serve as crucibles for disciplinary invention. The RSA has provided a space in which rhetoric scholars from diverse traditions — especially communication, composition/English, classics, and contemporary theory — can develop connections and a common framework for a dialogue about rhetorical theory, criticism and practice. Rhetoricians from RSA have, over the decades, brought the rhetoric of and by women, African-Americans, Latinx, disabled, Asian and LGBTQ peoples into the center of criticism and theory. Not only has the study of Greco-Roman traditions never been healthier, RSA scholars are pursuing research into international and decolonized forms of rhetoric, paths which represent well our collective future.

The co-directors of this conference are grateful to the generous sponsors and volunteers that have made this event possible. We thank the co-directors of RSA 2016--Greg Clark, RSA President, Cara Finnegan, and Jenny Rice for their invaluable advice. We thank Kathie Cesa of KOC Member Services, Jasmin Miles of Experient, Inc., and Jerry Hauser, RSA Executive Director for helping us with the details that make a conference function. We thank Jessica Kurr (post-doctoral teaching fellow at PSU), Stephanie Larson (graduate student at UW Madison), Mary Clinkenbeard (graduate student at UW Milwaukee), and Caroline Koons (graduate student at

PSU) for their assistance developing the program. We are grateful to John Logie, our local host from the University of Minnesota, for his assistance with the Thursday evening reception at the Weismann Museum and the Coffman Memorial Union.

Finally, we are thankful for all of the reviewers, the graduate student volunteers, the awards committee members, and you, the participants, for sacrificing your time and energy to make the Rhetoric Society of America an intellectual community and a home.

Welcome to Mni Soto Makoce

We are meeting on the homeland of the Dakota people, a land that they refer to as Mni Soto Makoce, "the land of cloudy waters." The Dakota people claim the state as their ancestral and rightful home. In particular, they view the area that sits at the confluence of the Minnesota and Mississippi rivers as the sacred place of life's origin. The first Euro-Americans who arrived here were fur traders who depended on the Dakota people for their livelihood. Unfortunately, by the 1830s, the influx of Christian missionaries, soldiers, and settlers eroded any trust that had existed and sparked conflict. Treaties made with the United States government slowly eroded the Dakota's control of this land. After a devastating war in 1862, the Dakota were victim to the largest mass-hanging in U.S. history and were forcefully exiled from the state. Many have never returned; most regard the treaties ceding their land to have been coerced or broken by state and federal authorities. Today the state is also a homeland to the Ojibwa and Ho-Chunk people, as well as Indigenous peoples from many nations. We acknowledge their claims.

Welcome to Minneapolis

In the 1850s, the mills that dotted the banks of the Mississippi River not only formed the commercial heart of Minneapolis, they were the flour-milling capital of the world. Financial institutions soon followed, providing the funds that made "The Cities" thrive. Today, the concentration of wealth and opportunity in this region has transformed the metro into a modern urban space. United Health, Target, Best Buy, and 3M are just a few of the Fortune 500 companies that exist within a cityscape that contains 60% of the state's population.

Downtown Minneapolis is the home of the Minneapolis Symphony Orchestra, the Guthrie Theater, the Walker Art Museum, and three professional sports teams. Restaurants line Nicollet, Hennepin, and Marquette avenues where one can find a wide variety of food, wine, and craft beer. Yet what makes Minneapolis truly remarkable is that within five miles of its urban center four sizable lakes are nestled among public parks, trees, and pedestrian walkways. Along the eastern edge of downtown, the Mississippi River flows inexorably toward New Orleans.

Many of the people who live in Minneapolis and St. Paul bear little resemblance to the fictional characters of "Lake Wobegon" or *Fargo*. African Americans, including Dred Scott and his wife Harriet, arrived at Fort Snelling in the service of army officers throughout the 1830s and '40s. After the Civil War, more African Americans moved to the region looking for a new start. The Cities became a primary destination for the Hmong people who fled Laos and Vietnam in the

wake of the Vietnam War. The Cities sustain a thriving LGBTQ community, made possible by people like Allan Spear, the first openly gay man to serve in a U.S. state legislature. Elected in 1972, Spear eventually served more than ten years as the Senate Speaker and was instrumental in amending Minnesota's Human Rights Act to include LGBTQ communities (1993). Most recently, Minnesota has become the home of the largest Somali population in the United States.

Today, Minneapolis is in the midst of its own re-invention. It is a thriving urban landscape, but it is also a city wrestling with the challenges of its past and present. The city boasts one of the lowest unemployment rates in the country, but racial income gaps have widened over the course of five decades. The city is growing faster today than it has since 1950, but there is less affordable housing now than there was 15 years ago. Minneapolis resident Ilhan Omar is a national celebrity, the first Somali-American Muslim lawmaker in the United States, but the shooting of Philando Castile during a routine traffic stop demonstrates how easily people of color still become the victim of state-sanctioned violence.

Progress and setbacks, continuity and change, these are the hallmarks of Minneapolis and the very reason why (re)invention is so necessary today. These are also the elements that we face as an academic association. RSA has challenges ahead — from the problem of retaining its intimacy in an ever-larger organization, to the opportunity of becoming a vibrant voice in the public conversation about rhetoric, to increasing our inclusiveness — but RSA has the scholars, the organization, and the will to do these things. We can't think of a better city in which to assemble as we consider rhetoric's part in moments of celebration, transformation, *invention*.

Co-Directors,

Kirt Wilson, RSA President-elect

William Keith, 50th Anniversary Committee

Roxanne Mountford, 50th Anniversary Committee and former RSA Board Member

Christa Olson, RSA Board Member

The historical information above was graciously provided by Associate Professor Kat Hayes, Chair of American Indian Studies, University of Minnesota and The Minnesota Historical Society (<http://www.mnhs.org>). Additional information comes from the Star Tribune and the Pioneer Press. Page 1 image: Creative Commons "Downtown Minneapolis (MN) September 2015" by [Ron Cogswell](https://flic.kr/p/DdnQmv) CC / BY 2.0 (<https://flic.kr/p/DdnQmv>)

CELEBRATING THE PAST

REINVENTING

RSA **RHETORIC** *2018*
MINNEAPOLIS

BUILDING THE FUTURE

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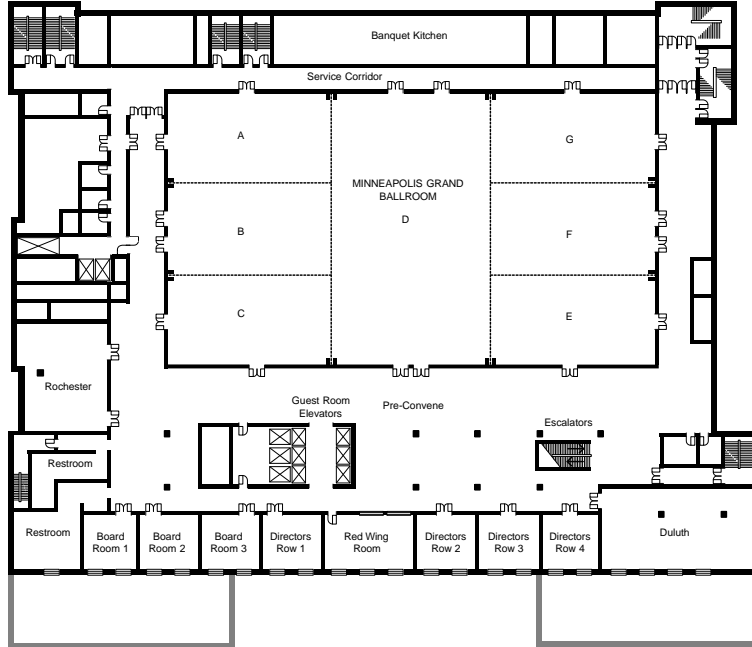
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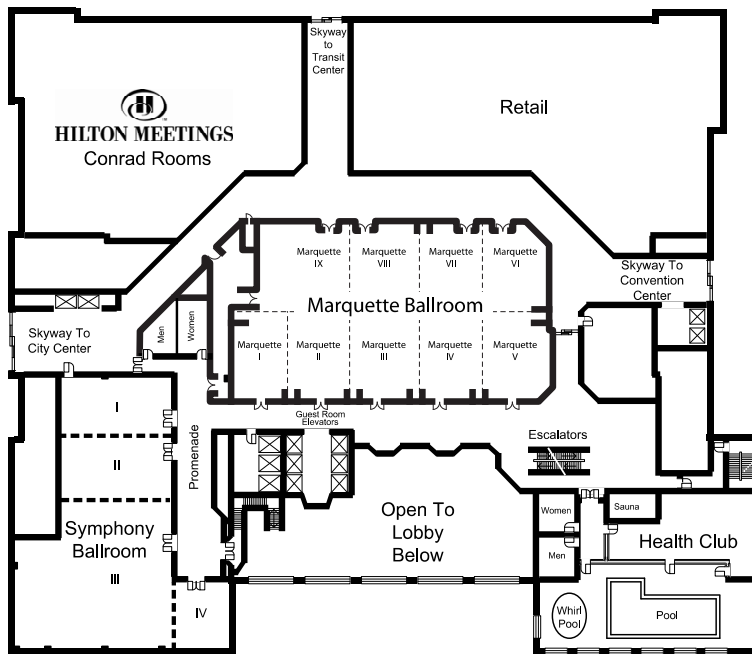
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MEETING FACILITIES

THIRD FLOOR



SECOND FLOOR



1001 Marquette Avenue • Minneapolis, Minnesota 55403
 Telephone (612) 376-1000 FAX (612) 397-4871

RSA CONFERENCE INFORMATION

Registration

Red Wing Room, 3rd Floor

Wednesday, May 30	12:00 PM – 5:00 PM
Thursday, May 31.....	8:00 AM – 5:00 PM
Friday, June 1	8:00 AM – 5:00 PM
Saturday, June 2.....	7:30 AM – 5:00 PM
Sunday, June 3	8:00 AM – 12:00PM

Exhibit Hall Hours and Location

Pre-function area, 3rd Floor

Thursday, May 31.....	11:30 AM - 5:00 PM
Friday, June 1	9:00 AM – 5:00 PM
Saturday, June 2.....	9:00 AM – 5:00 PM
Sunday, June 3	9:00 AM – 11:00 AM

Exhibitors

Michigan State University Press
Ohio State University Press
Palgrave Macmillan
Parlor Press
Pennsylvania State University Press
Southern Illinois University Press
Routledge
University of Alabama Press
University of South Carolina Press

Sponsors

American Society for the History of Rhetoric
Brigham Young University, College of Humanities
Colorado State University, Department of Communication Studies
Pennsylvania State University Press
Pennsylvania State University, Communication Arts & Sciences Department
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RSA Fellows
RSA Past and Present Officers & Board of Director Members
Taylor & Francis / Routledge
University of Illinois Press
University of Iowa, Communication Studies Department
University of Minnesota, Writing Studies and Communication Studies Departments
University of Texas at Austin, University Writing Center
University of Utah, Departments of Communication

Sponsorships in Memoriam or Honor of . . .

C. Jan Swearingen
Wayne Booth
Sharon Crowley
Wilma R. Ebbitt
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Richard E. Young

2018 Gerard A. Hauser Award Winners

Jessica Benham , *University of Pittsburgh*
Elizabeth Bentley, *University of Arizona*
Florianne Jimenez, *University of Massachusetts, Amherst*
Sarah Riddick, *University of Texas, Austin*

CONVENTION POLICIES AND PRACTICES

Accessibility

RSA makes all reasonable efforts to facilitate the full participation of individuals with disabilities. Please consult the conference Accessibility Guide on the RSA website or on the conference app for more information. The Accessibility Guide is located online here: https://rhetoricsociety.org/aws/RSA/asset_manager/get_file/209325?ver=26.

Appropriate and Professional Behavior

In order to maintain a professional and comfortable environment for its members, conference registrants, and staff, the RSA requires certain standards of behavior. These standards include, without limitation, courtesy of discourse, respect for the diversity of RSA members and conference attendees, and the ability to conduct RSA business and participate in its conference in a nonthreatening, collegial atmosphere. RSA members and conference participants who do not uphold these standards may jeopardize their membership in the Society. Individuals who engage in harassment of other members of RSA or members of the hotel and convention staff will be asked to leave the conference. If you have any questions, please speak to RSA's Executive Director, Jerry Hauser; the Conference Co-Director, Kirt Wilson; or the President of the Rhetoric Society of America, Greg Clark.

All Gender Restrooms

RSA is pleased to offer "all gender" restrooms located on the second floor near the Symphony 1 Ballroom. Anyone may choose to use these restrooms. Please look for the designating signage.

Consent to Use of Photographic Images

Registration and attendance at or participation in RSA's meetings and other activities constitutes an agreement by the registrant to RSA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, video recordings, and electronic reproduction of such events and activities.

Social Media

If you are a Twitter user, the conference hashtag is #rsa50. You also may want to follow the conference's Twitter account @rhetsoc.

Conference App

The free conference mobile app is available by going to the rhetoricsociety.org webpage or searching for "RSA Conference 2018" in the Apple App and Android stores. Note that the application is categorized as a "phone" application; consequently, it may not appear in a search for tablet apps. Finally, the log-in for this app is distinct from the credentials you use as an RSA Member, so please do not use the password that grants you access to rhetoricsociety.org or the conference submission website.

Audio Visual Policy

Thanks to the generous support of our sponsors, all presentation rooms will be equipped with a standard conference AV package. That package includes: wifi, screen, AC cable, projector, stand, and a VGA cable (for connecting to a laptop). Presenters must provide their own laptops and any other equipment they wish to use during their presentations. Mac users must provide their own adapters.

CONFERENCE STAFF

Co-Directors

William Keith, *University of Wisconsin, Milwaukee*
Roxanne Mountford, *University of Oklahoma*
Christa Olson, *University of Wisconsin, Madison*
Kirt H. Wilson, *Pennsylvania State University*

Conference Development and Advertising

Christa Olson, *University of Wisconsin, Madison*
Robert Asen, *University of Wisconsin, Madison*

Local Site Coordinator

John Logie, *University of Minnesota*

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Caroline Koons, *Pennsylvania State University*

Jessica Kurr, *Pennsylvania State University*

Stephanie Larson, *University of Wisconsin, Madison*

Jasmin Miles, *Experient Inc.*

Graduate student volunteers from the University of Minnesota, Pennsylvania State University,
and the University of Wisconsin, Madison

More than 180 proposal reviewers

Awards Committees

Committee on Awards: Vanessa Beasley (Chair), Stuart Murray, Kristan Poriot, Thomas Rickert

Award Subcommittees: Fred Antzack, Robert Asen, Michael Bernard-Donals, Steph Ceraso, Celeste Condit, Jeremy Engels, Erica Fisher, Natalie Fixmer-Oraiz, Ron Greene, Cynthia Haynes, Katie Irwin, Kyle Jensen, Paul Johnson, David Kaufer, Krista Kennedy, Will Kurlinkus, Stephanie Martín, Roxanne Mountford, John Murphy, Timothy P. Oleksiak, Edward Schiappa, Scott Stroud, Robert Terrill, Pamela Van Haitsma, Kathleen Welch, Susan Wells, Sharon Yam, Amy Young

Overview of Major Conference Events

Preconference Retreats and Symposia

Wednesday, May 30 – Thursday, May 31

Day 1 of Concurrent Sessions

Thursday, May 31 at 12:30 PM – 4:45 PM

12:30 PM – 1:45 PM A Sessions

2:00 PM – 3:15 PM B Sessions

3:30 PM – 4:45 PM C Sessions

U of Minnesota Reception, (*Pre-Registration Required*)

Sponsored by the Department of Writing Studies and the Communication Studies Department of the University of Minnesota

Thursday, May 31 from 5:30 PM – 7:15 PM

Weisman Art Museum, University of Minnesota Campus

Minnesota Politics in the Age of New Populism: Race, Immigration, and Religion

Sponsored by the Rhetoric Society of America and the American Society for the History of Rhetoric

Thursday, May 31 from 7:30 PM – 9:00 PM

Great Hall, Coffman Memorial Union, University of Minnesota Campus

Day 2 of Concurrent Sessions

Friday, June 1 from 8:30 AM – 5:15 PM

8:30 AM – 9:45 AM D Sessions

10:00 AM – 11:15 AM E Sessions

11:30 AM – 12:45 PM F Sessions

1:00 PM – 2:15 PM G Sessions

2:30 PM – 3:45 PM H Sessions

4:00 PM – 5:15 PM I Sessions

Keynote Address by Andrea Lunsford, *Stanford University*

Sponsored by the Pennsylvania State University Press

Friday, June 1 from 5:45 PM – 7:00 PM

Grand Ballrooms A, B, C, D, 3rd Floor

50th Anniversary Celebration and Reception

Co-sponsored by the past and present Officers & Board of Directors of RSA and Taylor & Francis

Friday, June 1 from 7:00 PM – 9:00 PM

Grand Ballrooms E, F, G, 3rd Floor

Day 3 of Concurrent Sessions

Saturday, June 2, from 8:00 AM – 3:15 PM

8:00 AM – 9:15 AM L Sessions

9:30 AM – 10:45 AM M Sessions

11:00 AM – 12:15 PM N Sessions

12:30 PM – 1:45 PM O Sessions

2:00 PM – 3:15 PM P Sessions

Super Session Panels

Saturday, June 2, from 3:30 PM – 5: 15 PM

Presidents' Panel and RSA Awards Ceremony

Saturday, June 2, from 5:30 PM - 7:00 PM

Grand Ballrooms A, B, C, D, 3rd Floor

"Rhetoric on the Rockies" Graduate Student Reception

Sponsored by the Colorado State University Department of Communication Studies, the University of Utah Department of Communication, and the University of Utah Department of Writing & Rhetoric Studies

Saturday, June 2, from 7:15 PM – 9:00 PM

The Duluth Room, 3rd Floor

RSA President's Leadership Reception

Saturday, June 2, from 7:15 PM – 9:00 PM

The Gallery, 1st Floor

Day 4 of Concurrent Sessions

Sunday, June 3 from 8:30 AM – 12:45 PM

8:30 AM – 9:45 AM T Sessions

10:00 AM – 11:15 AM U Sessions

11:30 AM – 12:45 PM V Sessions

Symposia, Workshops, Meetings, and Sponsored Panels

RSA Career Retreat for Associate Professors

Sponsored by the University of Texas at Austin University Writing Center

Wednesday, May 30, 1:00 PM - 5:45 PM

Thursday, May 31, 9:30 AM - 12:15 PM

Conrad A, 2nd Floor

RSA Career Retreat for Contingent Faculty

Thursday, May 31, 8:00 AM - 4:45 PM

Conrad B, 2nd Floor

RSA Career Retreat on Leadership in the Academy

Wednesday, May 30, 9:00 AM - 5:00 PM

Thursday, May 31, 9:00 AM - 11:45 AM

Conrad C, 2nd Floor

RSA/ISHR History of Rhetorical Theory Symposium—The Sublime: Longinus and Beyond

Sponsored by the Pennsylvania State University Department of Communication Studies

Wednesday, May 30, 3:30 PM – 5:00 PM

Thursday, May 31, 11:00 AM – 12:30 PM and 3:30 PM – 5 PM

Conrad D, 2nd Floor

American Society for the History of Rhetoric (ASHR) Symposium: Diversity & Rhetorical Traditions

Thursday, May 31, 8:00 AM - 5:00 PM

Friday, June 1, 8:45 AM - 9:45 AM

Duluth Room, 3rd Floor

Association for the Rhetoric of Science, Technology, and Medicine (ARSTM) Symposium

Thursday, May 31, 8:00 AM - 4:45 PM

Rochester Room, 3rd Floor

RSA Board of Directors Meeting

Thursday, May 31 12:30 PM - 4:45 PM

The Gallery, 1st Floor

G05 - The Power of “What Has Never Been”: The Jew as Other, The Genealogy of Error, and the Subject of Memory in Talmudic Discourse, Sponsored by Klal Rhetorica

Friday, June 1, 1:00 PM - 2:15 PM

Conrad C, 2nd Floor

G11 - Pragmatism, Rhetoric, and the Invention of American Philosophy, Sponsored by the Society for the Advancement of American Philosophy

Friday, June 1, 1:00 PM - 2:15 PM

Duluth Room, 3rd Floor

G28 - Toward More Durable Rhetorics: Building Future Praxis through Reinventing Historic Epistemologies, Sponsored by the Association for the Rhetoric of Science, Technology and Medicine

Friday, June 1, 1:00 PM - 2:15 PM

Symphony 3, 2nd Floor

H05 - Klal Rhetoria Business Meeting

Friday, June 1, 2:30 PM - 3:45 PM

Conrad C, 2nd Floor

H11 - Pragmatism and New Approaches to the History of Rhetoric, Co-Sponsored by the Society for the Advancement of American Philosophy and the American Society for the History of Rhetoric.

Friday, June 1, 2:30 PM - 3:45 PM

Duluth Room, 3rd Floor

H29 – Jesuit Rhetors Reception sponsored by the International Society for the Study of Jesuit Rhetoric, the Jesuit Conference on Rhetoric and Composition, and Xavier University

Friday, June 1, 3:00 PM – 4:30 PM

The Gallery, 1st Floor

M12 - Anthologizing Rhetoric, Sponsored by the International Society for the History of Rhetoric

Saturday, June 2, 9:30 AM - 10:45 AM

Grand Ballroom A, 3rd Floor

O21 – RSA Fellows Business Meeting

Saturday, June 2, 12:30 PM – 1:45 PM

Marquette 8, 2nd Floor

Wednesday, May 30, 2018

RSA Career Retreat on Leadership in the Academy

9:00 AM - 5 PM

Conrad C, 2nd Floor

Chairs and Speakers,

David Kaufer, *Carnegie Mellon*

Victoria Gallagher, *North Carolina State University*

RSA Career Retreat for Associate Professors

Sponsored by the University of Texas at Austin University Writing Center

1:00 PM - 5:45 PM

Conrad A, 2nd Floor

Chairs and Speakers,

Cheryl Geisler, *Simon Fraser University*

Katherine H. Adams, *Loyola University, New Orleans*

Jane Greer, *University of Missouri-Kansas City*

Elizabeth Tasker, *Stephen F. Austin State University*

Lynne Gaillet, *Georgia State University*

Leah Ceccarelli, *University of Washington*

RSA/ISHR History of Rhetorical Theory Symposium—The Sublime: Longinus and Beyond

Sponsored by the Pennsylvania State University Department of Communication Studies

3:30 PM – 5 PM

Conrad D, 2nd Floor

Chair, Casper de Jonge, *Leiden University*

Thursday, May 31, 2018

RSA Career Retreat for Contingent Faculty

Sponsored by the University of Texas at Austin University Writing Center

8:00 AM - 4:45 PM

Conrad B, 2nd Floor

Chairs and Speakers,

Seth Kahn, *West Chester University*

Kathleen Feyh, *Syracuse University*

American Society for the History of Rhetoric (ASHR) Symposium: Diversity & Rhetorical Traditions

8:00 AM - 5 PM

Duluth Room, 3rd Floor

Association for the Rhetoric of Science, Technology, and Medicine (ARSTM) Symposium

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Rochester, 3rd Floor

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9:00 AM - 11:45 AM

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Victoria Gallagher, *North Carolina State University*

RSA Career Retreat for Associate Professors

Sponsored by the University of Texas at Austin University Writing Center

9:30 AM - 12:15 PM

Conrad A, 2nd Floor

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Katherine H. Adams, *Loyola University, New Orleans*

Lynee Gaillet, *Georgia State University*

Leah Ceccarelli, *University of Washington*

RSA/ISHR History of Rhetorical Theory Symposium—The Sublime: Longinus and Beyond

Sponsored by the Pennsylvania State University Department of Communication Studies

11:00 PM – 12:30 PM and 3:30 PM – 5 PM

Conrad D, 2nd Floor

Chair, Casper de Jonge, *Leiden University*

A01 - Re-Inventing a Modern Notion of Ekphrasis

12:30 PM - 1:45 PM

Board Room 1, 3rd Floor

The Deeper His Anger Went: the Principles of Mimesis in Achilles' Shield

Odile Hobeika, *Northeastern University*

Experiencing the Model: Ekphrasis and the Aesthetic “Gestalt” in Scientific Explanation

Emily Ruppel, *University of Pittsburgh*

iHave a Dream: Ekphrasis and Selfie Subjectivity in the MLK Marker

David Seitz, *Penn State University, Mont Alto*

No Eyes Needed: A (Re)Vision of Ekphrasis and Phantasia

Jessica Benham, *University of Pittsburgh*

A02 - Games and Images as Sites of Invention in the Digital Classroom

12:30 PM - 1:45 PM

Board Room 2, 3rd Floor

Interfacing the romance: Mass Effect's procedural rhetoric

Eric James, *Northwestern University*

Merging the Digital-Visual: Incorporating Emerging Multimodal Tools into Composition Pedagogy

Peter Royal, *University of Illinois at Chicago*

Multimodal Composition and To Dynaton: Strategies for Student Invention

Joseph Sharp, *University of Louisville*

The Game of Inventing: Ludic Heuristics, Epistemic Games, and Purposeful Play

Jacob Euteneuer, *Oklahoma State University*

A03 - Bodies and Health, Written and Measured

12:30 PM - 1:45 PM

Board Room 3, 3rd Floor

Fit and Flowing: The Empowerment Rhetoric of Bodyform's Red.fit Program

Berkley Conner, *The University of Iowa*

Re-Shaping the Genetic Subject: Health Information and Patient Agency in the 21st Century

Robin Zwier, *University of Pittsburgh*

Visualizing a Pandemic: Risk Perception and Inventional Strategies for Designing Data Visualizations for Public Audiences

Candice Welhausen, *Auburn*

A04 - Invention in the Post-Human Moment

12:30 PM - 1:45 PM

Conrad C, 2nd Floor

Accounting for Affective and Material Agency in the Dialectics of Invention

Christina LaVecchia, *University of Cincinnati*

Ciceronian Stases, Yellow Rubber Duckies, and Posthuman Gadflies: Inventions in Debugging

E.R. Emison, *University of Texas at Austin*

Just Write Something: Capitalism, Audience, and the Moment of Anxiety in Invention

Nathan Gale, *Utah Valley University*

Posthuman Rhetorical Agency: The Reinvention or Repetition of Market Freedom?

Edward Hahn, *University of Wisconsin, Eau Claire*

A05 - Comics as Invention

12:30 PM - 1:45 PM

Directors Row 1, 3rd Floor

Chair, Sergio Figueiredo, *Kennesaw State University*

Blending Practice and Critique

Nicholas Brown, *Texas Christian University*

Form is Content: How Comics Shapes Scholarly Arguments

Jason Helms, *Texas Christian University*

Popular and Public: Comics-as-Intermediary

Laurel Ann Lowe, *Kennesaw State University*

A06 - Overlaid, Intertwined, or Unprecedented? Rhetoric and the Fashioning of Political History

12:30 PM - 1:45 PM

Directors Row 2, 3rd Floor

“Our” Islands: Writing and Mapping over Histories of Human and Imperial Conquest in the Virgin Islands of the United States

Jeffrey Gross, *Christian Brothers University*

And She Wore White: Anti-Suffrage Rhetoric and the Candidacy of Hillary Clinton

Jesslyn Collins-Frohlich, *College of Charleston*

How to Judge a Present that Cannot be Mapped onto the Past: Hannah Arendt's Political Philosophy of Judging

Beth Connors-Manke, *University of Kentucky*

A07 - Cooking Personalities: Add Rhetoric, then Stir

12:30 PM - 1:45 PM

Directors Row 3, 3rd Floor

“From Best Authorities”: Men, Women, and the Contested Ethos of American Cookbook Authorship, 1796-1860

Elizabeth Fleitz, *Lindenwood University*

Feminizing Metis Through the Embodied Invention Strategies of Julia Child

Lindy Briggette, *University of Rhode Island*

Forgive Them, Father, for They Know Not What They Eat: The Obesity Jeremiad and Genre Disruption in Jamie Oliver's "Teach Every Child about Food"

Jennifer Reinwald, *University of Pittsburgh*

A08 - Feminist Comics

12:30 PM - 1:45 PM

Directors Row 4, 3rd Floor

"¡tomar las riendas de su cuenta!": Transnational Feminist Rhetorics of Dominican Women and their Sexual Bodies

Raquel Corona, *St. John's University*

Epic Antistasis in The Life and Times of Martha Washington

Oriana Gatta, *Indiana University of Pennsylvania*

Feminist Reinvention in Webcomics: Politics, Imagination, and Activism in the Ladydrawers Comics Collective

Aimee Vincent, *University at Albany*

The Values of Resist!ance: Comics Newspaper Resist! as Feminist Epideictic Rhetoric

Sara Kelm, *Texas Christian University*

A09 - Teaching and Writing about Demagoguery in Dangerous Times

12:30 PM - 1:45 PM

Grand Ballroom A, 3rd Floor

Critical Public Scholarship on Demagoguery: Difficulties and Responsibilities

Jennifer Mercieca, *Texas A&M University*

Democracy and Demagoguery of the Elite

Trish Roberts-Miller, *University of Texas, Austin*

Preparing Rhetorical Critics in an Era of Demagoguery

Michael Steudeman, *University of Memphis*

The Rhetorical Challenge of Asymmetric Polarization

Paul Elliott Johnson, *University of Pittsburgh*

A10 - Reimagining Memory Spaces

12:30 PM - 1:45 PM

Grand Ballroom B, 3rd Floor

A Memorial With no "Things:" Memory Work at the Memorial to the Murdered Jews of Europe

Talya Slaw, *University of Kansas*

Memory and Invention at the Hull-House Labor Museum

Liane Malinowski, *Marist College*

Without Walls: Exploring the Rhetorical Simultaneity of the Digital-Material Entity in Contemporary Public Memory Production

Shersta Chabot, *Arizona State University*

A11 - Recurrent Modes of Social Controversy as Genre

12:30 PM - 1:45 PM

Grand Ballroom C, 3rd Floor

Analyzing President Trump's Tweets with Lyotard and Rhetorical Genre Studies: Reinventing Uptake with the Postmodern Sublime

Drake Gossi, *University of Nevada, Reno*

Coming Out Narratives: A Rhetorical Genre of Resistance

Jamie Jones, *Grays Harbor College*

Re-Inventing Genre Uptake: Arguments about Genre in Public Controversies

Ana Cooke, *Carnegie Mellon University*

A12 - Environmental Rhetoric and the Southwest: Inventions and Reconstructions

12:30 PM - 1:45 PM

Grand Ballroom D, 3rd Floor

Chair, Michelle Kells, *University of New Mexico*

Defending Nuestro Rio: The Latino/a Voice in the Battle Over Western Rivers.

Paul Formisano, *University of South Dakota*

The Rhetoric of a Rebellion: The Reinvention of the Sagebrush Rebellion and the Fight for Wilderness Preservation at Bears Ears National Monument.

Michaelann Nelson, *Utah State University Eastern*

Women and the Mining of "Salt of the Earth": Public Rhetoric and the Politics of Gender, 1954-2014.

Michelle Kells, *University of New Mexico*

A13 - Celebrating our Platonic past: Which of Plato's dialogues is most important for the invention of rhetoric and argumentation?

12:30 PM - 1:45 PM

Marquette 1, 2nd Floor

Speakers,

Scott Aikin, *Vanderbilt University*

Michael Hoppmann, *Northeastern University*

Jean Wagemans, *University of Amsterdam*

Michael Phillips-Anderson, *Monmouth University*

A14 - Imagining an Epideictic Paradigm: Identification, Ethics, and Rhetorical Crisis

12:30 PM - 1:45 PM

Marquette 2, 2nd Floor

How Does Identification Work Today?: Burke, Epideictic, and "“Perspective by Incongruity”“

Robert Gilmor, *University of Denver*

Imagining an Epideictic Paradigm: Identification, Ethics, and Rhetorical Crisis

Sarah Hart Micke, *University of Denver*

Is the Rhetorical Sky Falling?: Reimagining Failure of Logos as Triumph of Ethos

Angela Sowa, *University of Denver*

A15 - Invention, Presidential Speech, and Non-American Audiences

12:30 PM - 1:45 PM

Marquette 3, 2nd Floor

Decorum and the United Nations: Presidential Rhetoric and A Cosmopolitan Style

Andrew Barnes, *James Madison University*

Deeds Done in Foreign Words: Petro Poroshenko's 2016 Annual Address

Andrew Jones, *LCC International University*

Know your Audience: A Comparative Study of Obama's Rhetoric on Climate

Sophia Hatzisavvidou, *University of Bath*

Mara Oliva, *University of Reading*

A16 - Protest in the Age of Trump

12:30 PM - 1:45 PM

Marquette 4, 2nd Floor

Inviting the Future: Rethinking Invention in the Wake of the 2016 U.S. Election

Kyllikki Rytov, *Florida State University*

Rethinking the Oxymoron: Campbell's "Rhetoric of Women's Liberation" and the Women's March on Washington "Vision" for Feminist Action

Rachel Chapman Daugherty, *Texas Christian University*

Women's Rights are Human Rights: Social Media, (Dis)Identification, Donald Trump and the Women's March on Washington

Jade Arvizu, *California State University Northridge*

A17 - Portrayals of Race in Film and Television

12:30 PM - 1:45 PM

Marquette 5, 2nd Floor

Character Assassination: The Misrepresentation of Black Characters on the television drama *The West Wing*.

Chante Anderson, *Texas A&M University*

Kristan Poirot, *Texas A&M University*

Re-Birth of a Nation: The Cinematic Case for Black American Subjectivity

Jim Creel, *University of Wyoming*

The Badass and the President: *Scandal's* Prime-Time Presidency

Tasha Dubriwny, *Texas A&M*

Carrie Murawski, *Texas A&M University*

The "Grievance Industry": The Construction of a Racial Worldview and the Delegitimization of Racial Protest in Conservative Discourse

Kenneth Ladenburg, *Arizona State University*

A18 - Rhetorics Reimagined: Race, Knowledge, and Rhetoric Across Space and Place

12:30 PM - 1:45 PM

Marquette 6, 2nd Floor

Hacking English: Latina Tutors in the Writing Center

Nancy Alvarez, *St. John's University*

The Elements of Style and the Struggle for Language

Laura Lisabeth, *St. John's University*

Black Women's Digital Rhetorics: Social Media and Communities of Resistance

Regina Duthely, *University of Puget Sound*

A19 - Affective Rhetoric

12:30 PM - 1:45 PM

Marquette 7, 2nd Floor

Audience and Pure Affectivity: The Place of Emotions in Invention

Carsten Madsen, *Aarhus University*

Externalities: Economics and Affect in the Rhetorics of Brain Drain Migration

Eileen Lagman, *University of Colorado Boulder*

Reinventing Enthymeme Again: Thymos and the Affectivity of Identification

Kristen Trader, *Independent Scholar*

The Affective Presidency: Democracy, Political Emotions, and Woodrow Wilson

John P. Koch, *Vanderbilt University*

A20 - Assessing 21st Century Protest Strategies

12:30 PM - 1:45 PM

Marquette 8, 2nd Floor

Athletic Activism in the Neoliberal Era: The Case of Missouri Football

Abraham Khan, *Penn State*

Protesting Borders: Immigration and Citizenship in Early 21st Century United States

Svilen Trifonov, *University of Minnesota, Twin Cities*

The Reflection is Political: An Invitation to Reflect on Ambivalent and Precarious Relations of Power Using Mirrors in Protests

Kelly Young, *Wayne State University*

A21 - On the Rhetorical Use of Immigrants and Refugees

12:30 PM - 1:45 PM

Marquette 9, 2nd Floor

The Productive Other: President Obama's Immigration Rhetoric

Jason Edwards, *Bridgewater State University*

(Re)Inventing the "Other": 21st Century, U.S. Rhetorics of Immigration and Transnational Adoption

Margaret Willard-Traub, *University of Michigan-Dearborn*

Plain Speech, Political Correctness, and the Rhetoric of "Radical Islamic Terrorism"

Jonathan Edwards, *University of South Carolina*

A22 - Violence, Psychology, and Law: Rhetorics of Exclusion

12:30 PM - 1:45 PM

Symphony 1, 2nd Floor

Sonder Trouble and the Logic of Identity: An Etiology of Violence

Judy Holiday, *La Verne*

Disorder in the Court: Ideologic and Public Perception of the Insanity Defense

Andrea Alden, *Grand Canyon University*

The Stigmatized Source: Analysis of "Ban the Box" News Coverage in Austin, Texas

Susannah Bannon, *University of Texas, Austin*

A23 - Re-Inventing Histories of Language: Rhetorical Translingualism

12:30 PM - 1:45 PM

Symphony 2, 2nd Floor

Chair, Susan Wells, *Temple University*

Finding the Multimodal in the Monolingual: Richard Allen's Spiritual Reclamation

Elizabeth Kimball, *Drew University*

Tracing Thomas Elyot

Lisa Meloncon, *University of South Florida*

Translingualism and Decolonization: Eighteenth-Century Intertribal Indigenous Diplomacy

M. Amanda Moulder, *University of San Diego*

The Philologist as Language Broker: Robert Burton and Translingual Exchange

Susan Wells, *Temple University*

A24 - Beyond the Closed Fist: Activist Rhetoric and Creative-Critical Scholarship in a Digital Age

12:30 PM - 1:45 PM

Symphony 3, 2nd Floor

Inventing Story: Rhetorical De/livery and Per/form

Phil Bratta, *Michigan State University*

Networked Rhetorics: Digital Circulation as Rhetorical Action

Jessica Ouellette, *University of Southern Maine*

Objects are Cool and Subjects are Warm: Rhetorical Theory Thermostat

Scott Sundvall, *University of Minnesota*

Response Rhetoric: From the Woman's Era to Black Lives Matter

Katherine Fredlund, *University of Memphis*

A25 - Reinventing Rhetoric, Materializing and Embodying Invention

12:30 PM - 1:45 PM

Symphony 4, 2nd Floor

Invention and Arrangement as Memory Made Material

Ashley Clayson, *University of West Florida*

Space, Place, and Bodies in Multimodal Composition: A Case of Makerspace

Jason Tham, *University of Minnesota*

Voice, Google Docs, and Collaborative Invention

Brigitte Mussack, *University of Minnesota*

A26 - RSA Board Meeting

12:30 PM - 4:45 PM

The Gallery, 1st Floor

B01 - Rhetorics of Agency and Accountability, In Memoriam of Albert Rintrona

2:00 PM - 3:15 PM

Board Room 1, 3rd Floor

State Torture: Evading Accountability

Erin Frymire, *Trinity College*

Weaponized Empathy

Morgan Johnson, *The Pennsylvania State University*

“This Feminism is Broken”: Rhetorics of Empowerment and Vulnerability in Contemporary Title IX Debates

Jennifer Buchan, *Pennsylvania State University*

B02 - Rhetorical Constructions of Motherhood: From *Roe v. Wade* to Michelle Obama

2:00 PM - 3:15 PM

Board Room 2, 3rd Floor

Abortion and Woman's Citizenship: *Roe v. Wade* and Enduring Constructions of Motherhood

Aya Farhat, *Baylor University*

The Naptime Hustle: Feminism, Empowerment, and the Rhetoric of Maternal Labor

Sarah Walden, *Baylor University*

“Our Kids are Watching”: Michelle Obama and the Rhetorical Potential of Civic Motherhood

Emily Berg Paup, *College of St. Benedict and St. John's University*

Childless-by-Choice Women Inventing Identities and Rhetorical Frameworks

Courtney Wooten, *Stephen F. Austin State University*

B03 - The Limits and Tensions of Cosmopolitan Citizenship

2:00 PM - 3:15 PM

Board Room 3, 3rd Floor

The Rhetorical Heuristics of Afropolitan Projects

Elias Adanu, *Texas A&M University*

Vietnam Veterans Against the War and Framing Patriotic Fracture

Dominic Manthey, *The Pennsylvania State University*

“Above All Nations Man’: Rhetoric and Global Citizenship in the Early 20th Century
Cosmopolitan Club Movement.”

Christopher Minnix, *The University of Alabama at Birmingham*

B04 - Indigeneity in the Time of Law

2:00 PM - 3:15 PM

Conrad A, 2nd Floor

Chair, Barbara Biesecker, *University of Georgia*

The Invention of Jurisdiction, the Future of Inuit Territory

Tad Lemieux, *Carleton University*

Necessaries of Life: The Rhetorics of Medico-Legal Time and Indigenous Life-Times

Stuart Murray, *Carleton University*

Before the Law: The Status of the “Indian Child” after *Adoptive Couple v. Baby Girl*

Sarah Burgess, *University of San Francisco*

Response, Barbara Biesecker, *University of Georgia*

**B05 - Back to Gilead’s Post-racial Future: Postcolonial Critiques of White
Feminist Dystopia in the Handmaid’s Tale**

2:00 PM - 3:15 PM

Conrad C, 2nd Floor

Trapped within Their Own Walls, but Whose Blood is it Anyway? Re-plotting Black
Geographies of Invisible Blood in Visible Body-histories in Hulu's *The Handmaid's Tale*

Jaishikha Nautiyal, *University of Texas at Austin*

White Bonnets in the Statehouse: Reproductive Rights and Racial Politics in Handmaids' Protests

Marissa Fernholz, *University of Wisconsin - Madison*

A Cautionary Narrative against a Color-Blind Patriarchy: Handmaid's Tale as a White Feminist Game of Dress-up with Third World Female Agony.

Nyasha Makaza, *Drake University*

B06 - Across Centuries and Across Generations: Explorations of Delivery, Movement, Personhood and Ethos

2:00 PM - 3:15 PM

Directors Row 1, 3rd Floor

The Past Reexamined. Gilbert Austin and Movement on the Page

Sara Newman, *Kent State University*

From Past to Present. Movement, Mind and Body as Expressions of Personhood and Ethos

Sigrid Streit, *University of Detroit Mercy*

Into the Future. Clothed in Composition: Clothing as Wearable Technology

Christina Rowell, *Kent State University*

B07 - Animals and Humans in Rhetorical Dialogue

2:00 PM - 3:15 PM

Directors Row 3, 3rd Floor

Animal Relations with/at War

Lydia Wilkes, *Idaho State University*

By Shattering the Vulture's Nose: Sensational Avian Rhetorics

Melissa Yang, *University of Pittsburgh*

B08 - Guts and Glory in Public Health

2:00 PM - 3:15 PM

Directors Row 4, 3rd Floor

How to Make a Human: The American Gut Project

Allison Rowland, *St. Lawrence University*

Gut Rhetorics in a Rhetoric of Science: Biting Off More Than We Can Chew?

David Gruber, *University of Copenhagen*

Jason Kalin, *DePaul University*

Seeing Past Difference: Advertising, Medical Science and Social Justice

Beck Wise, *University of New England*

Normalizing Trauma: The Rhetoric and Ethics of Life Saving in Hospital Advertising

Liz Hutter, *Valparaiso University*

B09 - Enacting Intersectional Methodology: Three Sites of Feminist Rhetorical Intervention

2:00 PM - 3:15 PM

Grand Ballroom A, 3rd Floor

Listening to Ourselves: Conducting An Institutional Ethnography

Abigail Oakley, *Arizona State University*

Feminist Enough: Developing an Intersectional Heuristic for Rhetorical Analysis

Rachel Chapman Daugherty, *Texas Christian University*

Resilience in Knowledge-Building: Intersectional Feminists' Mitigation of Bad Faith Rhetoric

Holly Fulton-Babicke, *Arizona State University*

B10 - Non-Human Rhetorics

2:00 PM - 3:15 PM

Grand Ballroom B, 3rd Floor

Immersed in Uncanny Worlds(?): Virtual Reality and an Object-Oriented Rhetoric of the Uncanny

Ellery Sills, *University of Nevada Reno*

Rhetorical Invention in Contemporary Spaces of Human and Non-Human Entanglements

Tom Bowers, *Northern Kentucky University*

What about the Bots? Nonhuman Actors in the Digital Public Sphere

Kevin Rutherford, *SUNY Cortland*

B11 - Junk's Otherness: Parables of Courtship

2:00 PM - 3:15 PM

Grand Ballroom C, 3rd Floor

Speakers,

Amy Young, *Pacific Lutheran University*

Casey Kelly, *University of Nebraska Lincoln*

Donovan Conley, *University of Nevada Las Vegas*

Jeff Rice, *University of Kentucky*

Justin Eckstein, *Pacific Lutheran University*

B12 - Re-Inventing Style, Re-Styling Invention

2:00 PM - 3:15 PM

Grand Ballroom D, 3rd Floor

Speakers,

Nancy Christiansen, *Brigham Young University*

Vessela Valiavitcharska, *University of Maryland*

Star Vanguri, *Nova Southeastern University*

Kira Dreher, *Montclair State University*

Paul Butler, *University of Houston*

Jarron Slater, *University of Minnesota--Twin Cities*

Response, Brian Ray, *University of Arkansas, Little Rock*

B13 - Rethinking Approaches to Rhetoric in Intercultural Contexts to Reinvent Approaches to Cross-cultural and International Communication

2:00 PM - 3:15 PM

Marquette 1, 2nd Floor

Developing Intercultural Competencies through Trans-Atlantic Online Collaborative Projects

Ann Hill Duin, *University of Minnesota--Twin Cities*

Teaching Intercultural Communication during the Intercultural Transitions of a Semester-Long Study Abroad

Grace L. Coggio, *University of Wisconsin - River Falls*

Bridging the Humanities-Engineering Divide in Intercultural Contexts

Kirk St.Amant, *Louisiana Tech University and University of Limerick*

Health Disparity Research - A Role for Intercultural Communication

Laura Pigozzi, *University of Minnesota*

B14 - Inventing Rhetoric Otherwise: Imagining and Enacting Alloioistropic Rhetoric

2:00 PM - 3:15 PM

Marquette 2, 2nd Floor

Co-Chairs, Mari Lee Mifsud, *University of Richmond*

Jane Sutton, *Pennsylvania State University*

The National Policy Institute and Alloioōsis: Constructing the Other Online

Andrew Boge, *Hastings College*

Different from What? Pirate Politicians and the Potential of Parliamentary Inclusion

Johanna Hartelius, *University of Pittsburgh*

If Mētis and Alloioōsis Had a Baby: The Future of Reproductive Justice Rhetoric

Lydia McDermott, *Whitman College*

The Refugee as a Founding Rhetorical Figure

Sara McKinnon, *University of Wisconsin*

Untimely Reflections on Alloioistropic Rhetoric

Hillary Palmer, *University of Georgia*

Invention between Worlds: Thinking through Nūquan Discourse

Bo Wang, *California State University, Fresno*

B15 - Methodological Heuristics for Rhetorical Fieldwork: Navigating Incommensurable Research Spaces

2:00 PM - 3:15 PM

Marquette 3, 2nd Floor

Modified Interview Techniques for Rhetorical Fieldwork Design

Elizabeth L. Angeli, *Marquette University*

“I Do Not Think it Means What You Think it Means”: Negotiating Shared Disciplinary Jargon

Maria Kingsbury, *Texas Tech University*

Stephen Kingsbury, *Southwest Minnesota State University*

A Rhetorical Feminist Framework for Inventive Fieldwork Analysis

Lillian Campbell, *Marquette University*

B16 - Centering Bodies, Locating Positionalities: Cross Disciplinary Conversations on Embodiment in Rhetorical Studies

2:00 PM - 3:15 PM

Marquette 4, 2nd Floor

Chair, Lindsey Banister, *Francis Marion University*

Surveilling the Abjected Female Body

Logan Rae, *University of Colorado Boulder*

Marking the Corporeal Archive: Trauma, Tattoos, and Contemplating Bodies as Location

Kiah Bennett, *Syracuse University*

Encountering Female Athletes: A Rhetorical Analysis of ESPN The Magazine Body Issues 2009-2015

Lindsey Banister, *Francis Marion University*

Embodying the Revolution: Women's Bodies and Geopolitics in Puerto Rican Nationalist Rhetorics

Karriann Soto Vega, *Syracuse University*

B17 - Universities as Sites of Unrest and Change

2:00 PM - 3:15 PM

Marquette 5, 2nd Floor

Environmental Shock, Organizational Anxiety, and the Rhetoric of Making Change: University Presidents Respond to the 2016 Election

Bryna Siegel Finer, *Indiana University of Pennsylvania*

How is the Excellence Initiative Shaping the Future of German Universities?

Steffen Guenzel, *University of Central Florida*

Rhetorical Constructions of Civility in Higher Education: Analyzing Curry

Kristiana Baez, *University of Iowa*

The Fight Over the Future of Feminism: History and Implications of the Title IX Expansion

Valerie Kinsey, *Stanford University*

B18 - Resisting, Mapping, and Excavating Data as a Rhetorical Re/Invention

2:00 PM - 3:15 PM

Marquette 6, 2nd Floor

Numbers, Entanglements, Survival: Big Data and the Chthulucene

Michael Salvo, *Purdue University*

Cartographic Hermeneutics as a Form of Rhetorical (Re)Invention: Interpreting a Rhizomatic Spatio-Temporal Dataset

Eda Ozyesilpinar, *Clemson University*

Excavation, Recovery, Reinvention: Vernacular Videos on Youtube as a Dataset to Present Strategic Hybridity

Daphne Tatiana Canlas, *University of the Philippines, Diliman*

Big Data as a Heuristic for Invention: An Automated Content Analysis of Rhetoric Society Quarterly

Eric Stephens, *Clemson University*

B19 - Responding to Demagoguery

2:00 PM - 3:15 PM

Marquette 7, 2nd Floor

Demagogue in Demand: Exploring Certainty and Truth in Jordan Peterson's Dissent to Bill C-16

Geoffrey Clegg, *Midwestern State University*

The Paradox of Dissent: Bullshit and the Twitter Presidency

Christopher Carter, *University of Cincinnati*

B20 - Citizenship on the Move: Refugees, Nationalisms, and Social Justice

2:00 PM - 3:15 PM

Marquette 8, 2nd Floor

Citizenship Islands: The Ongoing Migrant and Refugee Crisis in the Mediterranean

Alessandra Von Burg, *Wake Forest University*

The Political is Personal: Privatizing Citizenship in Singapore's 2013 Censorship Debate

Rohini Singh, *College of Wooster*

Transforming Global Solidarity in the Age of the Terror Wars: Rhetoric and Struggle from Ferguson to Ramallah

Heather Ashley Hayes, *Whitman College*

B21 - Transnational Feminist Social Engagement

2:00 PM - 3:15 PM

Marquette 9, 2nd Floor

Transnational Feminism in the Women's International League for Peace and Freedom First Congress

Nora Murphy, *University of Maryland*

"Together, we're going to change the world--not for the worse but for the better": Recognizing Environmental Injustice and Advocating for Change at the 1991 World Women's Congress for a Healthy Planet

Christopher Thomas, *University of Iowa*

Envisioning (Trans)National Critique through Plant Ecologies

Elizabeth Bentley, *University of Arizona*

B22 - Queering Normativities: Rhetoric, Intimacy, and the "Normal"

2:00 PM - 3:15 PM

Symphony 1, 2nd Floor

Chair, Erin Rand, *Syracuse University*

"Opening Up" and Staying Inside: The Figuration of the "Good Non-monogamous Relationship"

Lital Pascar, *Northwestern*

Illicit Objects: The Politics of Sex Toys Under Alabama's Anti-Obscenity Enforcement Act

Larissa Brian, *University of Pittsburgh*

Queering Penthouse: Adventures in the "Forum" and the "Archive"

Michaela Frischherz, *Towson University*

Response, Erin Rand, *Syracuse University*

B23 - Student Genres, National Contexts

2:00 PM - 3:15 PM

Symphony 2, 2nd Floor

National Identity in Extracurricular Literacy Education at Midcentury: The Case of the Un-American 4H

David Beard, *UM Duluth*

“The Pendulum of Change Has Swung”: Space, Race, and the Public High School in a Decolonizing Zimbabwe

Rudo Mudiwa, *Indiana University*

Student Not Pictured: Yearbooks in WWII-era California

Amy Lueck, *Santa Clara University*

B24 - Religion and Politics

2:00 PM - 3:15 PM

Symphony 3, 2nd Floor

A Pentadic Cartography of the Religious Liberty Movement: Closed Discourse and the Preservation of Dominant Perspectives in Post-Obama America

Jeff Lynch, *Montana State University*

How Evangelical Constructions of “the Secular” Constrain Political Activism

Emily Cope, *York College*

Invention of the Legal Defense for Moral Monday protesters

David Deifell, *Clarke University*

B25 - Institutional Rhetorics: Logics, Legislation, and Legitimation

2:00 PM - 3:15 PM

Symphony 4, 2nd Floor

What Institutional Logics Teach Us About Institutional Rhetorics

Ryan Skinnell, *San José State University*

Institutional Invention and “Voter Fraud”: Entextualization, Evidence, and the Rhetorics of Election Integrity

Mark Thompson, *San José State University*

Women Spoke, but Congress Wrote: Exploring the Gendered Materiality of Legislative Rhetoric

Zornitsa Keremidchieva, *University of Minnesota*

C01 - Teaching Invention as a Multidimensional Art

3:30 PM - 4:45 PM

Board Room 1, 3rd Floor

Building Future Scholars through Recovering the Past: University Archives as an Invention Site for Undergraduate Research

Melissa Nivens, *Midwestern State University*

Reflection as Invention: Engaging Design Thinking in Composing Processes

Elizabeth Jones, *Illinois State University*

Rhetorical Responsibilities and Responses

Dahlani Reynolds, *Roger Williams University*

Teaching the multidimensionality of rhetorical invention: an antidote to polarization

Christian Kock, *University of Copenhagen*

C02 - Rhetoric and/of Literacy: Three Perspectives

3:30 PM - 4:45 PM

Board Room 2, 3rd Floor

Rhetorical Pivots: Listening to Literacy Narratives In and Out of Prison

Patrick Berry, *Syracuse University*

Some Thoughts on the DALN as Literacy Sponsor

Ben McCorkle, *The Ohio State University-Marion*

Rhetorical Power and Light: Rethinking the DALN as a Public Utility

Michael Harker, *Georgia State University*

C03 - Participatory Politics Online, in the House, and on the Street

3:30 PM - 4:45 PM

Board Room 3, 3rd Floor

A Woman's Place is in the #Resistance: The Reappropriation of Princess Leia as Feminist Icon and the Reinvention of Resistance

Virginia Massignan, *Georgia State University*

Distributed deliberation: designing social media infrastructures

Alex Reid, *SUNY Buffalo*

Re-visioning Audience through Social Media: From Passive to (Re)Active Audience

Lee-Ann K Breuch, *University of Minnesota - Twin Cities*

The Public Address of Mobile Cinema: #NoBillNoBreak sit-in as Vernacular Cinematic Rhetoric

Angela Aguayo, *Southern Illinois University*

C04 - Gender in Public

3:30 PM - 4:45 PM

Conrad A, 2nd Floor

“All Men Are Liars!” Susan Lawrence, Frank Lloyd Wright, and the Agency of Houses

John Arthos, *Indiana University*

Friend, Lover, Sister, Mother, Wife: On (Re)Writing the Personal in Public

Amy Carleton, *MIT*

Public Discourses and Public Rhetoric in a Domestic Violence Charity

Jennifer Andrus, *University of Utah*

Jessie Richards, *University Utah*

Wearing Rhetoric On My Chest: We Should All Be [Making Money Off Of] Feminists

Erin O'Connor, *University of Texas at Austin*

C05 - Free to Associate: Clubs and Activist Groups, Past and Present

3:30 PM - 4:45 PM

Conrad C, 2nd Floor

Welcome to the Club: Debating Societies and Bluestocking Salons

Elizabeth Tasker, *Stephen F. Austin State University*

“Dear Mr. Rubio”: Everyday Rhetorics of Resistance in the 1930s and Today

Vanessa Sohan, *Dr.*

Congressional Town Meetings: Rhetoric, Citizenship, and Participatory Democracy

John Rountree, *Pennsylvania State University*

An Activist Rhetorician Joins Indivisible: Extracurricular Rhetorical Education in the Trump Era

Stephanie Weaver, *University of Louisville*

C06 - Hospitality and Incivility: Making Common Publics

3:30 PM - 4:45 PM

Directors Row 1, 3rd Floor

Dia de Los Muertos In Memorium: Hospitality and Hauntology

Sierra Mendez, *University of Texas at Austin*

The Arrival of the Stranger: Re-inventing Rhetorical Strategies Toward Hospitality

Tyler Welsh, *University of Texas at Austin*

The Rhetorical Weight of Heckling in Presidential Public Address

Milene Ortega, *Georgia State University*

We're Not Listening

Craig Rood, *Iowa State University*

C07 - Rhetorics and Literacies of Migration

3:30 PM - 4:45 PM

Directors Row 2, 3rd Floor

Immigration, Diversity, and Lefebvre: The Rhetoric of Space in the Welcoming Pittsburgh Initiative

Elise Homan, *University of Pittsburgh*

Migrant or Refugee, Child or Minor: Words Matter

Michal Moskow, *Metropolitan State University*

Notes Toward a Transmigrant Literacy

Rory Ong, *Washington State University*

Francisco Tamayo, *California State University/Northridge*

C08 - Analyzing Climate Change Arguments: Case Studies

3:30 PM - 4:45 PM

Directors Row 3, 3rd Floor

Reinventing Place in an Era of Climate Change

Madison Jones, *University of Florida*

Using Rhetorical Historiography to Gain a Better Grasp on History: Rhetorical Crisis and Desperation in Climate Politics, 1988-92

Gary Brooten, *Florida Atlantic University*

C09 - Body-based Numeracies: Big Data and Feminist Rhetorical Maths

3:30 PM - 4:45 PM

Directors Row 4, 3rd Floor

“Welcome to You”: How 23andMe Disciplines Difference with Big Data

Kathleen Daly, *University of Wisconsin-Madison*

Interrupting Big Data: Toward a Decolonial Feminist Rhetoric of Math

Julie Jung, *Illinois State University*

Numbers that Matter: Data, Debt, and Decolonial, Feminist Rhetorical Math

Kellie Sharp-Hoskins, *New Mexico State University*

C10 - Omega Rhetorics: On Limits, Lyrics, and Last Words

3:30 PM - 4:45 PM

Grand Ballroom A, 3rd Floor

The Rhetoric of Threnody

Geoffrey Sirc, *University of Minnesota*

Dropping Rhetorical Hours: S-Town as Requiem in the Age of Resignation

Cynthia Haynes, *Clemson University*

C11 - Reinventing Rhetoric through Undergraduate Research: A Roundtable Deliberation

3:30 PM - 4:45 PM

Grand Ballroom B, 3rd Floor

Chair, Jack Selzer, *Penn State University*

Speakers,

Dominic DelliCarpini, *York College of Pennsylvania*

Jenn Fishman, *Marquette University*

Jane Greer, *University of Missouri-Kansas City*

Sean Patrick O'Rourke, *Sewanee University: The University of the South*

Trish Roberts-Miller, *University of Texas, Austin*

Response, Jack Selzer, *Penn State University*

C12 - Rhetorical Temporalities

3:30 PM - 4:45 PM

Grand Ballroom C, 3rd Floor

Speakers,

Michelle Ballif, *University of Georgia*

Diane Davis, *University of Texas Austin*

Daniel M. Gross, *University of California, Irvine*

Steven Katz, *Clemson University*

Thomas Rickert, *Purdue University*

C13 - Social Movements in Transnational Contexts

3:30 PM - 4:45 PM

Grand Ballroom D, 3rd Floor

Humanitarian Doxa and the Limits of Civic Agency

D. Robert DeChaine, *California State University, Los Angeles*

Theorizing Transnational Social Movement Rhetoric: A Case Study of Bangladesh

Samira Musleh, *University of Minnesota, Twin Cities*

Using Rhetorical Frame Analysis to Examine Social Movement Rhetoric: A Case Study of the Palestinian-led Boycott, Divestment, Sanctions (BDS) Movement

Jennifer Hitchcock, *Old Dominion University*

C14 - Placing Jesuit Rhetoric: Confronting the Past, Building the Future

3:30 PM - 4:45 PM

Marquette 1, 2nd Floor

Speakers,

Patricia Bizzell, *College of the Holy Cross*

Laurie Britt-Smith, *College of the Holy Cross*

Maureen Fitzsimmons, *University of California, Irvine*

Renea Frey, *Xavier University*

C15 - Theorizing Visual Rhetorics

3:30 PM - 4:45 PM

Marquette 2, 2nd Floor

Reinventing Burke for Visual Rhetoric

Michael Hoppmann, *Northeastern University*

ReViewing the Canon: Biblical Nationalism as a Visual Rhetorical Style

Philip Perdue, *Indiana University*

Rhetorical Looking and Atrocity Archives: Inventing Answerable Action in Response to Historical Violence

Scott Gage, *Texas A&M University-San Antonio*

What's Earth Got To Do With It?: George Campbell's Inventional Theories and the Past and Future of Environmental Visual Communication

Anthony Arrigo, *University of Massachusetts Dartmouth*

C16 - Seeing Nature in the Anthropocene: Response-Ability and Environmental Images

3:30 PM - 4:45 PM

Marquette 3, 2nd Floor

Capitalism's Changing Climate: On "Logos" and the Eco-Political Imagination in Contemporary Visual Art

Mark Schoenknecht, *University of Illinois at Chicago*

Refusing Normative Natures in Laura Aguilar's Photography

Anushka Peres, *University of Arizona*

Vectors for Self-Transformation: Non-metaphorical readings and the Whole Earth image

Joshua DiCaglio, *Texas A&M*

C17 - Race and State Violence: Critical Interventions

3:30 PM - 4:45 PM

Marquette 4, 2nd Floor

“Time Does Not Pass; It Accumulates”: Articulating the Lynching Trope as a
Countertemporality of Racialized Violence

Matthew Houdek, *University of Iowa*

Re-inventing Statistics: Studying the Circulation of Public Quantitative Rhetoric of Race and
Crime

Daniel Libertz, *University of Pittsburgh*

Reinventing the Reasonable: Systemic Racism and Legal Fictions in the Shooting of Philando
Castile

Scott Makstenieks, *University of Minnesota*

“I Always Had a Good Heart:” Posthuman Metanoic Movement and the Ambient Rhetoric of
Prison

Maggie Shelledy, *University of Texas Rio Grande Valley*

C19 - Walking on Air: Grounding Rhetorics of Mobility and Spatiality

3:30 PM - 4:45 PM

Marquette 6, 2nd Floor

“I want my home to be the road”: Itinerance, Escape and Revolution in DIY Discourses

Ryan Bince, *Syracuse University*

Captured Mobility

Codey Bills, *UNC Chapel Hill*

The Belly of the Beast: Urban Explorers Insinuating into the City, Becoming the City

Dylan Rollo, *Northwestern University*

(Train)ing for the Revolution: Materialist Mobility

Brandon Daniels, *Syracuse University*

C20 - Rhetorics of Ambiguity and Secrecy in a Time of War: From Obama to Trump

3:30 PM - 4:45 PM

Marquette 7, 2nd Floor

Shielding the People from Deliberating on War: Barack Obama's Secret Drone War

Frank Stec, *The Pennsylvania State University*

Strategies of Ambiguity in Barack Obama's Foreign Policy Discourse

Stephen Heidt, *Florida Atlantic University*

The Rhetoric of the MOAB in Trump's War on Terror

Nathalie Kuroiwa-Lewis, *Saint Martin's University*

C21 - The Personal is Political is Purchasable: Exploring the Rhetorical Function of Marketplace Feminism

3:30 PM - 4:45 PM

Marquette 8, 2nd Floor

Chair, Marylou Naumoff, *Montclair State University*

Assembling the Twenty-First Feminist: Bustle's BHive, Data Mining, and Inventing Feminism

Marylou Naumoff, *Montclair State University*

Empty Rhetoric or Productive Empowerment? An examination of Disney's "Dream Big, Princess" Campaign and the Consumption of Postmodern Feminism

Erika Thomas, *California State University, Fullerton*

Powerful Women or Pretty Faces: Building a Brand as a Celebrity Feminist CEO

Denise Oles-Acevedo, *Iowa State University*

C22 - Mobility, Migration, and Transnational Invention: Ingenuity in Motion

3:30 PM - 4:45 PM

Marquette 9, 2nd Floor

Inventing Home and Belonging in the Transnational Context of Migration in Mexico

Sara McKinnon, *University of Wisconsin*

Public Art and Resilience: From Local to Transnational Rhetorical Topographies of Solidarity

Pamela Pietrucci, *Northeastern University*

Alien Art, Alien Affects: Migrant Artivism and Transnational Politics of Mobility

Josue David Cisneros, *University of Illinois*

Painting Publics: Transnational Legal Graffiti Scenes as Spaces for Encounter

Caitlin Bruce, *University of Pittsburgh*

Response, Alessandra Von Burg, *Wake Forest University*

C23 - Environmental Rhetoric as Invention: The National Consortium of Environmental Rhetoric and Writing--Performing Project Identities as Acts of Resistance

3:30 PM - 4:45 PM

Symphony 2, 2nd Floor

Chair, Michelle Kells, *University of New Mexico*

Conditions of Embodiment for Sustainability Activism

Risa Applegarth, *UNCG*

Navigating the Intersection of Environmental and Medical Rhetorics with Promotores de Salud

Rachel Bloom-Pojar, *University of Wisconsin-Milwaukee*

Humanists at the Headgates: Reimagining Western Water Management in the 21st Century

Paul Formisano, *University of South Dakota*

Querencia: Rhetorics of Place and the Power of Radical Intimacy

Michelle Kells, *University of New Mexico*

Rhetorics of Rebellion: What the Politics of the Bears Ear Monument Can Teach Us about Environmental Activism

Michaelann Nelson, *Utah State University Eastern*

Of Fields and Fieldwork: Doing Environmental Rhetoric in Rural Northern New York

Noel Thistle Tague, *University of Pittsburgh*

Sifting and Shifting: How Discovery and Uncertainty Impact Environmental Perspectives

Susan Gilbertz, *Montana State University, Billings*

C24 - The States and Futures of Digital Rhetorics

3:30 PM - 4:45 PM

Symphony 3, 2nd Floor

Speakers,

Trent Kays, *Hampton University*

Derek Mueller, *Eastern Michigan University*

Sergio Figueiredo, *Kennesaw State University*

Scott Sundvall, *University of Minnesota*

Lee Tesdell, *Minnesota State University, Mankato*

Jennifer Juskiewicz, *Indiana University - Bloomington*

Michael Damian Jeter, *Bishop State Community College*

C25 - Rhetorical Climate: Contested Landscape, Memory, and Dwelling in North America

3:30 PM - 4:45 PM

Symphony 4, 2nd Floor

Chair, Maria del Guadalupe Davidson, *University of Oklahoma*

Violent Inheritance Between Carceral Infrastructures

E. Cram, *University of Iowa*

Object Lessons in Oklahoma, State of Denial

James Zeigler, *University of Oklahoma*

A Paper Trail of Tears: Mapping History on Sympathetic Grounds

Naomi Greyser, *University of Iowa*

U of Minnesota Reception, (Pre-Registration Required)

Sponsored by the Department of Writing Studies and the Communication Studies Department of the University of Minnesota.

5:30 PM – 7:15 PM

Weisman Art Museum, University of Minnesota Campus

Speaker,

John Logie, *University of Minnesota*

Minnesota Politics in the Age of New Populism: Race, Immigration, and Religion

Sponsored by the Rhetoric Society of America and the American Society for the History of Rhetoric.

7:30 PM – 9:00 PM

Great Hall, Coffman Memorial Union, University of Minnesota Campus

Speakers,

Aric Putnam, *St. John's University and the College of St. Benedict. Candidate for House of Representatives District 14A (St. Cloud)*

Representative Ilhan Omar, *District 60 B (Minneapolis)*

Representative Fue Lee, *District 59 A (North Minneapolis)*

Representative Mary Kunesh-Podein, *District 41 B (Columbia Heights)*

Representative Erin Maye Quade, *District 57A (Apple Valley)*

Representative Rena Moran, *District 65A, (Saint Paul)*

Friday, June 1, 2018

American Society for the History of Rhetoric (ASHR) Symposium: Diversity & Rhetorical Traditions

8:45 AM - 9:45 AM

Duluth Room, 3rd Floor

D01 - Re-Theorizing Rhetorical Circulation

8:30 AM - 9:45 AM

Board Room 2, 3rd Floor

Circulation and Accumulation: Accounting for Rhetoric's Particulates

Christa Olson, *University of Wisconsin-Madison*

Decolonizing Rhetoric/s: Kiowa Storytelling and Transrhetorical Resistance

Rachel Jackson, *University of Oklahoma*

Unwanted Circulation: Counterpublics Online and the Call for Civil Inattention

Jiyeon Kang, *University of Iowa*

Response, Cara Finnegan, *University of Illinois*

D02 - Invention from the Inside Out, Inventional Media, and Invention-In-The-Middle

8:30 AM - 9:45 AM

Conrad A, 2nd Floor

Disrupting Embodied Ethos in Neuroimaging: A Call To Rhetorical Critical "Invention-in-the-Middle"

Mary De Nora, *Texas Tech University*

Reinventing Diversity from the Inside Out

Amy Koerber, *Texas Tech University*

D03 - Re-Inventing Rhetoric for the New 21st Century University

8:30 AM - 9:45 AM

Conrad B, 2nd Floor

Back to the Future: Reinventing Kentucky Identity By Going Back to Its Jewish (Bourbon) Past

Janice Fernheimer, *University of Kentucky*

Humanities and the Failure of Rhetoric

Deborah H. Holdstein, *Columbia College Chicago*

Public Discourse in the First-Year Course

Jack Selzer, *The Pennsylvania State University*

Rhetoric and Violence in the 21st-century University

Michael Bernard-Donals, *University of Wisconsin-Madison*

D04 - Grounding An Inventive Ethic

8:30 AM - 9:45 AM

Conrad C, 2nd Floor

A Posthuman Rhetoric for the Composition Classroom and Inventing Ethics

Jacqueline Preston, *Utah Valley University*

Listening, Attuning, and Inventing Ethics

Shannon Kelly, *Western Washington University*

Mnemosyne and Inventing Ethics

Joshua Hilst, *Utah Valley University*

St. Paul's Strange Ecclesia and Inventing Ethics.

Jeremy Cushman, *Western Washington University*

D05 - Signs: invention as interaction

8:30 AM - 9:45 AM

Conrad D, 2nd Floor

“Slow down!”: Home-made safety signs as rhetorical acts

Peter Cramer, *Simon Fraser University*

He Said, She Says: Cleverness and Wit in the Rhetoric of Political Repudiation

Jerry Blitefield, *UMass Dartmouth*

Reunion, CO: A private/public scene making “will-be” from “never-was”

Christopher Eisenhart, *UMass Dartmouth*

D06 - Re-examining Conservative Women's Religious Rhetoric

8:30 AM - 9:45 AM

Directors Row 1, 3rd Floor

Remembering Mother McAuley: Epideictic Rhetoric, Memory, and Circulation

Amy Ferdinandt Stolley, *Grand Valley State University*

"Subversion Without Revolution": Rhetorical Negotiations of Gender in Xvangelical Life Writing

Bethany Mannon, *Old Dominion University*

Contextualizing Christianity: The United Study Series' Political Education for Women

Marion Wolfe, *Ohio State University*

D07 - The Public / Private Interfaces of Medicine

8:30 AM - 9:45 AM

Directors Row 3, 3rd Floor

How Public Should Public Health Be?: Narcan and the Politics of Overdose Reversal

Lindsay Marshall, *University of Illinois at Chicago*

You Are What You Track: Metaphors of Healthy Eating in Diet Tracking Apps

Alexis Priestley, *Virginia Tech*

Two Blue Lines: The Ethos and Literacy of an At-Home Pregnancy Test

Katherine Randall, *Virginia Tech*

Status Update: Take-Home HIV Testing and the Intersection of Public / Private Health

Andre Favors, *University of Memphis*

D08 - Poverty, Privilege, and the Systems that Enable Them

8:30 AM - 9:45 AM

Directors Row 4, 3rd Floor

Monstrosity, Privilege, and Critique: The Vexed Rhetorical Terrain of Sexual and Carceral Violence

Bryan McCann, *Louisiana State University*

Ashley Mack, *Louisiana State University*

Poverty's Normative Assumption and the Problem of Defining the Poor

Liam Olson-Mayes, *Northwestern*

Resisting the Rise of Foster Care: Booker T. Washington at the 1909 White House Conference

Matthew Heard, *University of North Texas*

D09 - RSA's Historiography

8:30 AM - 9:45 AM

Grand Ballroom A, 3rd Floor

Reinventing Rhetoric 15 Years On: Rereading the 2003 Alliance of Rhetoric Societies (ARS) Conference

John Dunn, *Eastern Michigan University*

Reconsidering the "Divorce" between Speech and English: A Microhistorical View of James M. O'Neill

David Stock, *Brigham Young University*

Does a Journal Make a Field or a Field Make a Journal?: A Rhetorical Analysis of Editors' Notes in Rhetoric Society Quarterly

Jada Patchigondla, *San Jose State University*

Intellectual Affectation or Integral Location?: Recognizing Rhetoric's (and RSA's) Role in Inventing Composition as an Ethical Subject

J.P. Hanly, *Monmouth University*

D10 - Reinventing Rhetorical Practices: Ancient, Medieval, and Contemporary

8:30 AM - 9:45 AM

Grand Ballroom C, 3rd Floor

Kurgan as a Research Site of Scythian Rhetorical Tradition

Tetyana Zhyvotovska, *University of Texas at El Paso*

A Study of Medieval, Arab-Islamic Institutional Writing

Rasha Diab, *The University of Texas at Austin*

Language and Gender in the Saudi Shura Council

Mashaal Altamami, *University of the West of England/Princess Nourah Bint Abdulrahman University*

D11 - Scientific futures for a Rhetoric of Science: We do this and they do that?

8:30 AM - 9:45 AM

Marquette 1, 2nd Floor

Speakers,

David Gruber, *University of Copenhagen*

Randy Harris, *University of Waterloo*

D12 - When Pathos is King: Counter-Reason and the Fall of Ethos

8:30 AM - 9:45 AM

Marquette 2, 2nd Floor

Speakers,

Erica Cirillo-McCarthy, *Stanford University*

Marissa Juárez, *Central New Mexico Community College*

D13 - Promises, Phone Calls, and End-of-Life Exclamations: Reinventing the Ethics of Performative Utterances

8:30 AM - 9:45 AM

Marquette 3, 2nd Floor

“I’ promise . . .”: Derrida and the Ethics of the Sworn Oath

Brooke Rollins, *Lehigh University*

“But this means I’m dying”: Derrida, Austin, and the Ethics of End-of-Life

Maggie Callahan, *Hastings College*

So I Don't Even Know My Own Name?: Affirmative Laughter and the Ethics of Alterity in Soundboard Phony Phone Calls

Kevin Casper, *University of West Georgia*

Parrhesia, a Dialogic Speech Act

William Elkins, *University of Arkansas - Little Rock*

D14 - Alien Persuasion: Extraterrestrials, Otherness, and The Rhetoric of Speculative Futures

8:30 AM - 9:45 AM

Marquette 4, 2nd Floor

“Contactee Cults”: Rhetorical Invention and Building a Better Future Through Extraterrestrial Communication

Elizabeth Lowry, *Arizona State University*

Alien Megastructures: The Possibility of Extraterrestrial Life and the Rhetoric of Hope in the Anthropocene

Andrew Pilsch, *Texas A&M University*

Aliens Among Us: An Ontography of Otherworldly Sensation

David M. Grant, *University of Northern Iowa*

D15 - Rhetorics of Tourism: (Re)Inventing (Alternatives to) Neocolonial Relations

8:30 AM - 9:45 AM

Marquette 5, 2nd Floor

Going Native: Neocolonial Ambivalence in Anthony Bourdain's No Reservations

Casey Kelly, *University of Nebraska Lincoln*

Voluntourism: Destabilizing Aid as Neocolonial Gift-Giving

Elizabeth Kaszynski Gilmore, *Indiana University*

Jenna Hanchey, *University of Nevada, Reno*

“Get Lost and Find Yourself”: Dis/Locating Neocolonial Desires on the Boho Beautiful Vlog

Roberta Chevrette, *Middle Tennessee State University*

D16 - Rhetorics of Birth and Natality

8:30 AM - 9:45 AM

Marquette 6, 2nd Floor

Artificial Femme, Fatal Intelligence: Rhetorics of Gynophobia in the Age of the Technoapocalypse

Jennifer Buchan, *Pennsylvania State University*

Midwifery as Metis: Embodied Knowledges in Childbirth in Ancient Greece

Lauren Salisbury, *Bowling Green State University*

Natality, Rhetoric, and Cyborg Origin Stories

Jennifer Edwell, *University of North Carolina at Chapel Hill*

The Rhetoric of Trauma, Childbirth, and the Carnavalesque in "The Void"

Courtney Patrick-Weber, *Bay Path University*

D17 - Images, Imagination, and Invention in Visual Rhetorics

8:30 AM - 9:45 AM

Marquette 7, 2nd Floor

Bringing into Being: Text, Image, and Rhetorical Coaction in Walter Pope's Scientific Illustration of the Washing of the Mercury

Jason Rocha, *University of Wisconsin -- Madison*

Franchise at War: Saw and Sublime Identification

Derek Lewis, *Penn State University*

Visualizing Democracy: Democracy, Education, and Visual Rhetoric at the Barnes Foundation

Amy Anderson, *West Chester University*

Heather Chacon, *Greensboro College*

Bunny Yeager and the Visual Rhetoric of Postwar Pin-Ups

Steven Kapica, *Fairleigh Dickinson University*

D18 - New Materialist Violences: Distributed Agency and Anti-Alt-Right Assault

8:30 AM - 9:45 AM

Marquette 8, 2nd Floor

Inextinguishable Violence: Richard Spencer and James Crosswhite

Benjamin Harley, *University of South Carolina*

An Ambience of Violence: Richard Spencer and Thomas Rickert

Haley Schneider, *The Pennsylvania State University*

New Materialist Violences: Distributed Agency and Anti-Alt-Right Assault

Brooke Covington, *Virginia Tech*

Response

Nathan Stormer, *University of Maine*

D19 - Objects and Fabrics in Feminist Social Movements

8:30 AM - 9:45 AM

Marquette 9, 2nd Floor

Frances Willard: Technological Pioneer of Women's Cycling

Christy Mesaros-Winckles, *Adrian College*

The Role of Quilts and Quilt-making in Refashioning the Meeting Spaces of the Women's Christian Temperance Union

Susanna Engbers, *Kendall College of Art and Design*

Embodying Protest: Wearable Paraphernalia and Political Agency

Andrea McCrary, *Queens University of Charlotte*

D20 - America's Culture of Violence: Inventing the Second Amendment

8:30 AM - 9:45 AM

Rochester, 3rd Floor

Pistols at Twenty Paces: Justices Scalia and Stevens Duel Over Constitutional Interpretation in *D.C. v. Heller*

Eric Gander, *Baruch College*

Inventing Self Defense: The Legal Fiction of Self Defense

David Grassmick, *Law offices of Roger Higgins*

"It's Too Soon to Talk About Gun Control": Kairic Timing (or Politicizing?) in the Wake of Shooting Sprees

Catherine Langford, *Texas Tech University*

And the Second Shall Be First: The NRA's Campaign to Ensure More Guns and not Enforced Silence

Jeremiah Hickey, *St. John's University*

D21 - Public Memory and Feminist Inquiry

8:30 AM - 9:45 AM

Symphony 1, 2nd Floor

Critiquing Memory Narratives: Situating Women Inventors in Time

Sarah Hallenbeck, *University of North Carolina at Wilmington*

Refiguring Memory Narratives: Reconciling Helen Keller's Public and Private Selves

David Gold, *University of Michigan*

Redeploying Memory Narratives: Recruiting Rosie the Riveter into Contemporary Narratives of Women's Work

Michelle Smith, *Clemson University*

Layering Memory Narratives: Linking Activist Histories with Present Selves

Risa Applegarth, *UNCG*

Response, Lindsay Rose Russell, *University of Illinois*

D22 - Re-reading Rhetoric in Antiquity

8:30 AM - 9:45 AM

Symphony 2, 2nd Floor

(Re)Inventing Rhetoric's Near Eastern Past: Between Sacred and Secular

Erin Twal, *Purdue University*

Longinian Hypsous and A Rhetoric of Motives, Page 58

Jarron Slater, *University of Minnesota--Twin Cities*

Pathos as Ethos; Mesopotamian Historical and Cultural Context in Enheduanna's "Lady of Largest Heart"

Kathleen Irwin, *Texas Woman's University*

Rhetorical Indeterminacy in The Contest of Homer and Hesiod

Adam Cody, *The Pennsylvania State University*

D23 - Think Locally, Act Globally: Climate Politics on the World Stage

8:30 AM - 9:45 AM

Symphony 3, 2nd Floor

"Thinking Globally, Acting Locally": Activist/Advocacy Rhetoric and the Framing of Situated Approaches to Systemic Problems

Alexander Helberg, *Carnegie Mellon University*

Mediated Public Drama as Ritualized Political Rhetoric: Dramatizations of Controversy and Momentousness in Climate Politics

Gary Brooten, *Florida Atlantic University*

Reinventing Rhetorics of Global Climate as Global Rhetorics of Climate

Lynda Walsh, *University of Nevada, Reno*

D24 - Jewish Rhetorics and Rhetoricians

8:30 AM - 9:45 AM

Symphony 4, 2nd Floor

Formed from Words: Minhag America and the Invention of the American Jewish Ethic

Jamie Downing, *Georgia College & State University*

Rhetoric of the Hebrew Bible: Power and Identity in the Book of Esther

Elizabeth Gellis, *Purdue University*

“The Sacred Shrine is Holy Yet:” Rhetorical Memory in the Work of Nineteenth-Century Jewish Activist Emma Lazarus.

Beth Ann Rothermel, *Westfield State University*

E01 - Making Places Matter

10:00 AM - 11:15 AM

Board Room 2, 3rd Floor

Developing the Map: The United Nations and the Cartographic Construction of the So-Called Third World in the Cold War

Timothy Barney, *University of Richmond*

Kilroy Was Here: Transcending Space to Place through Repetitious Affect and Visibility

Wade Walker, *Louisiana State University*

Remarking Rurality in the Borderlands: Identity and Undefinition

Brita Arrington, *University of Texas at El Paso*

E02 - Twitter Campaigns, Hashtag Activism, and Social Movements

10:00 AM - 11:15 AM

Board Room 3, 3rd Floor

Flood Wall Street as an Anxious Assemblage of Enunciation

Dustin Greenwalt, *Penn State*

Reinventing #blackfish: Logos and Hashtag Activism

Kate Comer, *Portland State University*

State-Sanctioned Counterpublicity: Protected Anonymity and the #altgov Movement

Elisa Findlay, *University of Wisconsin-Madison*

E03 - Reimagining Presidential Rhetoric

10:00 AM - 11:15 AM

Conrad A, 2nd Floor

Chair, Paul Elliott Johnson, *University of Pittsburgh*

Obama's Command: Chemical Weapons in Syria and the Global Duties of a Rhetorical Presidency

Ron Greene, *University of Minnesota - Twin Cities*

Jay Frank, *University of Minnesota*

Unpresided: Articulating the Presidency in an Age of Trump

Blake Abbott, *Towson University*

The Discursive Antecedents of Richard Nixon's War on Drugs

Joel Lemuel, *Pepperdine*

Trump, Twitter, and the Microdiatribe: The Short Circuits of Networked Presidential Public Address

Stephen Heidt, *Florida Atlantic University*

Damien Pfister, *University of Maryland*

E04 - Sounding Publics: Poetic World Making Through Music

10:00 AM - 11:15 AM

Conrad B, 2nd Floor

Sonic Re-Production: Rethinking the Music Scene in the Age of Post-Music

Kyle Allen, *University of South Carolina*

When the Alt-Right Attacks Art: How Safety Codes Are Used to Silence DIY Spaces

Benjamin Harley, *University of South Carolina*

"It's Weird Having to Think About My Tongue": Western Art Song as Disciplinary Practice

Maria Kingsbury, *Texas Tech University*

E05 - Re-Reinventing "Disclosure": Confessional, Spiritual, Mystical, and Ethical-Artificial Experience as a Personal Basis of Rhetorical Scholarship

10:00 AM - 11:15 AM

Conrad C, 2nd Floor

“Help!”: The Confessions of St. Augustine, John Lennon, and me (Confessional Writing as Cultural Critique)

Mari Ramler, *Tennessee Technological Univ.*

Entering the Ethos of Memory: an account of finding my narrator's voice while writing a memoir of my spiritual pilgrimage

Dale Sullivan, *North Dakota State University*

Can a Sophist Believe in G/d?: Psychagogic and Magical Experiences in Writing on Mysticism and Language

Steven Katz, *Clemson University*

Johnny 5 Is Alive! [NO DISASSEMBLE]: Life, Death, and Rhetorical Consciousness in an Infinite Age of Finite Machines

Nathan Riggs, *Clemson University*

E06 - Millennial Rhetorics: Gender and Culture in the late 20th and early 21st Centuries

10:00 AM - 11:15 AM

Conrad D, 2nd Floor

Creating an Entitled Generation: Participation Trophies and Age Cohort Constitution through Antithesis

Tyler Brunette, *The University of Pittsburgh*

Normcore's Rhetoric: Performing and Technologizing Gender

Erin O'Connor, *University of Texas at Austin*

Taking Off the Beer Goggles: Re-Imagining the Relationships Between Beer, Masculinity, and Care Economies in Craft Beer Breweries

Lauren Rackley, *Louisiana State University*

Tonight It's Government Funded: A Rhetorical Analysis of Manufactured Social Controversy and Government Funding of the Arts

Kay Beckermann, *North Dakota State University*

E07 - Single Measures, Indefinite Inventions: The Rhetorical Life of Statistics in Policy, Advocacy, and Literacy Debates

10:00 AM - 11:15 AM

Directors Row 1, 3rd Floor

Chair, Crystal Colombini, *University of Texas, San Antonio*

Permeable Publics, Malleable Discourse: The “22-a-Day” Statistic as Participatory Trigger

Micah Wright, *University of Texas at San Antonio*

Statistical Illiteracy: Reinventing Single Measures of Financial Failure

Crystal Colombini, *University of Texas, San Antonio*

Shifting Statistics: Defining Perceptions of First-Generation College Students

Meghan Sweeney, *Saint Mary's College of California*

E08 - Pop-Music: Sounds, Contexts, and Politics

10:00 AM - 11:15 AM

Directors Row 2, 3rd Floor

Bob Dylan and Civic Identity: Re-examining the Rhetoric of America’s Protest Singer

Colleen Wilkowsky, *Arizona State University*

I’ll Take You There: Muscle Shoals, Memphis, and the Political Agency of 1960s Soul Music

Vince Meserko, *California Polytechnic State University, San Luis Obispo*

Oh Oh Oh We’re on Fire: Invention, Contemporary Popular Music and the Urgency of the Aesthetic

Kaitlin Graves, *University of Memphis*

Rhetorical Analysis of Great Aesthetic Invention--Applied to Music by Bach

Christian Kock, *University of Copenhagen*

E09 - Engaging Refugee Communities

10:00 AM - 11:15 AM

Directors Row 3, 3rd Floor

Action Research in Refugee Literacies: Engaging Participants for Social Change

Tika Lamsal, *University of San Francisco*

The Rhetoric of Immigration: Uncovering Facts and Developing Resources for Refugee and Immigrant Communities

Lara Smith-Sitton, *Kennesaw State University*

E10 - Reinventing Racial Public Memory in the Philly Suburbs

10:00 AM - 11:15 AM

Directors Row 4, 3rd Floor

Tracing the Past & Shaping the Future with the Black Students' Lives Project

Michael Sterling Burns, *West Chester University of PA*

Mikhi Woods, *West Chester University of PA*

Restoring Tamed Memories of Bayard Rustin in West Chester

Gerard Consorti, *West Chester University of PA*

Making Quotidian White Supremacy Visible in Phoenixville's Civil War Centennial Memorial

Timothy R. Dougherty, *West Chester University of PA*

E11 - An Absent Presence in Rhetorical Studies: (Re)Inventing Asian/American Rhetoric

10:00 AM - 11:15 AM

Grand Ballroom A, 3rd Floor

Speakers,

LuMing Mao, *Miami University*

Morris Young, *University of Wisconsin-Madison*

Terese Guinsatao Monberg, *Michigan State University*

Kate Firestone, *Michigan State University*

Florianne Jimenez, *UMass Amherst*

Sharon Yam, *University of Kentucky*

Vani Kannan, *Syracuse University*

Jo Hsu, *University of Arkansas*

E12 - Learning Research As An Embodied Practice: Reflections on Research and/as Rhetorical Advocacy

10:00 AM - 11:15 AM

Grand Ballroom B, 3rd Floor

Experience, Inquiry and Reflection in Developing Methodological Thinking

Julie Lindquist, *Michigan State University*

Inventing a Rhetorical Toolkit: Questions of Research Advocacy Informed by Communities of Practice

Maria Novotny, *University of Wisconsin, Oshkosh*

Spaces of Rhetorical Advocacy: Examining Methods, Research, and Reciprocity

Tori Thompson Peters, *University of Wisconsin-Madison*

Are We Ever Not Advocates? Interrogating the Researcher's Role

Amanda Friz, *University of Wisconsin-Madison*

Response, Jenell Johnson, *University of Wisconsin*

E13 - The Roles and Responsibilities of Activist Rhetoricians

10:00 AM - 11:15 AM

Grand Ballroom C, 3rd Floor

Speakers,

Seth Kahn, *West Chester University*

Amy Pason, *University of Nevada, Reno*

JongHwa Lee, *Angelo State University*

Kevin Mahoney, *Kutztown University of PA*

Rebecca Jones, *University of Tennessee, Chattanooga*

Bryan McCann, *Louisiana State University*

Dana Cloud, *Syracuse University*

Ellen Cushman, *Northeastern University*

E14 - A "Popular" Culture of Resistance

10:00 AM - 11:15 AM

Marquette 1, 2nd Floor

"I Don't Rap, I Illustrate:" The Rhetorical Strategies of Young Rappers

Martha Sue Karnes, *Clemson University*

Citizen Black: Luke Cage and Sacrificing for the Social Imaginary

Anthony Guy, *University of Kansas*

Kanye West & Contemporary Black Rhetors: Black Prophetic Tradition and Resistance to White Capitalism

Carrie Murawski, *Texas A&M University*

E15- International and Domestic Rhetorics of the Cold War

10:00 AM - 11:15 AM

Marquette 2, 2nd Floor

La Patria and Mexico's Democratic Machine: President Gustavo Díaz Ordaz's 1964 Inaugural Address and the Topoi of Technological Progress

José Izaguirre, *University of Illinois Urbana-Champaign*

Presidential Rhetoric and the Global Imaginary: Bush and Gorbachev End the Cold War

Zoe Carney, *Blinn College*

Reimagining Cold War U.S. Presidential Rhetoric

Allison Prash, *Colorado State University*

The Hidden Frames of 1989: Recovering the Berlin Wall's Language of Political Action

Marco Ehrl, *Texas A&M University*

E16 - Publics/Counterpublics: Rhetorical Interventions to Oppressive Taxonomies in Health and Medicine

10:00 AM - 11:15 AM

Marquette 3, 2nd Floor

"Forgotten Warriors": A Kairology on Gulf War Syndrome Diagnosis

Leah Heilig, *Texas Tech University*

Classificatory Injustice and Patient Agency in Health Insurance Policy Documents

Bailey Cundiff, *Texas Tech University*

Deciding Between Autonomy and Accessibility: Rethinking Hidden Disability Disclosure as the Gatekeeper of Accommodations

Erica Lange, *Ohio University*

Evaluating Mental Health Organization Narratives from an Ecological Perspective

Erin Schaefer, *Michigan State University*

E17 - The Recovery Room: New Directions for Nineteenth-Century Women's Rhetorics

10:00 AM - 11:15 AM

Marquette 4, 2nd Floor

Chair, Ben Sword, *Tarleton State University*

Emigration Propagation: Elise Tvede Waerenskjold in the Nineteenth Century

Brian Fehler, *Texas Woman's University*

It's All a Big Misunderstanding: Caroline Lee Hentz's Use of Her Dual Ethos in "The Sex of the Soul"

Elizabeth Cozby, *Texas Woman's University*

The Knife's Edge: Victim Rhetoric in Selected Speeches by Elizabeth Cady Stanton

Anna Genneken, *Collin College*

E18 - Remembering and Remediating the Civil Rights Movement

10:00 AM - 11:15 AM

Marquette 5, 2nd Floor

(Re)Inventing a Necessary (Digital) Space to Explore Black History and Civic Transformation

Victoria Gallagher, *North Carolina State University*

Keon Pettitway, *Eastern Michigan University*

March and the Rhetoric of Re-Circulated Photographs

Jess Boykin, *Arizona State University*

Purging the Uprising: Politicized Memories and Public Forgetting with Detroit 1967

Scott Mitchell, *Wayne State University*

Social Movement Rhetorics, Violence, and the Sixties in Decline

Brad Lucas, *Texas Christian University*

E19 - Rhetorics of War and Masculinity

10:00 AM - 11:15 AM

Marquette 6, 2nd Floor

Agonistic Rhetoric: Resisting Violence in Democratic Elections

Jay Childers, *University of Kansas*

Reinventing Rhetoric's Approach to War and Gender

Kelly Jakes, *Wayne State University*

Jennifer Keohane, *University of Baltimore*

Sara McKinnon, *University of Wisconsin*

Richard Nixon and Warrior Masculinity

Lauren Camacci, *Penn State University*

Trump's Nasty Body: Fascistic Masculinity and the Politics of Corporeal Abjection

Brett Ingram, *Boston College*

E20 - Into the Future: Digital/Technical Invention

10:00 AM - 11:15 AM

Marquette 7, 2nd Floor

Endowing Multimodal Rhetorics with Power: The Need for a Contemporary Inventio for Genres

Geoffrey Sauer, *Iowa State University*

On the Politics of the Future and the Rhetoric of Technology's Aesthetics

Benjamin Firgens, *The Pennsylvania State University*

Heuretics and/or Digital Rhetoric

Gary Hink, *University of Florida*

Decentering the Digital: Digital Rhetoric in Postdigital Contexts

Geoffrey Gimse, *University of Wisconsin - Milwaukee*

E21 - Not Sticking to Sports: Athlete Protests and their Rhetorical Implications

10:00 AM - 11:15 AM

Marquette 8, 2nd Floor

Crabby Gabby as Angry Black Woman: Rhetorics of Containment and Resistance

Emily Crosby, *University of Pittsburgh*

Image Events and Athletic Activism: The Case of Black Lives Matter

Kyle King, *Pennsylvania State University-Altoona*

Neo-Colonialism and First Nation identity: An analysis of Bronson Koenig's Standing Rock protests

Kate Lavelle, *University of Wisconsin-La Crosse*

Standing Up for All Women?: Examining the Discourses Surrounding Female Hockey Players' "Victory" over USA Hockey

Korryn Mozisek, *Carnegie Mellon University*

E22 - Engaging the Mt. Oread Manifesto on Rhetorical Education

10:00 AM - 11:15 AM

Marquette 9, 2nd Floor

The Mt. Oread Manifesto and the Realities of 2018

Joseph Good, *University of Maryland*

Moving Rhetorical Education Forward: Procedural Feminism and First-Year Composition

Cassandra Woody, *University of Oklahoma*

(Re)Imagining Empathy in Rhetorical Education: Inviting Rhetorical Listening into Experiences In and Beyond the Classroom

Erin McClellan, *Boise State University*

Kelly Myers, *Boise State University*

Emily Nemeth, *Denison University*

Rhetorical Education and the Responsibility of our Moment

Shyam Sharma, *Stony Brook University*

E23 - Rhetorics of Law, Justice, and the Courts

10:00 AM - 11:15 AM

Rochester, 3rd Floor

"As Uneventful as Possible:" Materializing Pain in Lethal Injection

Megan Eatman, *Clemson University*

Gerrymandering and Visual-Deliberative Rhetoric: A Case Study of the 2017 Texas Court Decision on Districts 23 and 35

Fernando Sánchez, *University of St. Thomas*

The Case of Czolgosz's Sanity: An Examination of the Use of Judicial Rhetoric in Determining Facts

Merci Decker, *SUNY New Paltz*

E24 - Big Data, Genomics and the Public

10:00 AM - 11:15 AM

Symphony 1, 2nd Floor

Promethean Rhetoric, Genomic Engineering, and the Boundaries of Technique

Chad Wickman, *Auburn University*

Catching Genome Fever

Anthony Stagliano, *New Mexico State University*

Industrializing Cyberspace: Middle-Landscape Narratives at “Next Generation Computing and Big Data Analytics”

Christopher Adamczyk, *Rensselaer Polytechnic Institute*

Invention in an Information Economy: From Labor-Power to Invention-Power

Thomas John Pickering, *University of Massachusetts Amherst*

E25 - Rhetorics of Veg*nism

10:00 AM - 11:15 AM

Symphony 2, 2nd Floor

Legitimizing Meat: The Invention of Anti-vegan Rhetoric

Cristina Hanganu-Bresch, *University of the Sciences*

Toward a Feminist Food Rhetoric: Contesting Meat & Masculinity

Abby Dubisar, *Iowa State University*

The Rhetoric of Feminist Ethical Vegetarianism: An Irresolvable Tension

Adele Hite, *North Carolina State University*

Neoliberal Risk Theory and the Medicalization of the Anomalous in Corporate Media Accounts of Veganism

Lisa Barca, *Arizona State University*

E26 - Computation and Community in the Rhetoric of Science

10:00 AM - 11:15 AM

Symphony 3, 2nd Floor

@VaxCalc and the Credibility of “Expert Systems”

Miles Coleman, *Seattle University*

Biomedicine, Risk Society, and the Rhetoric of Community

Allan Borst, *College of Charleston*

Enacting "Consilience": Exploring Rhetorics of Collaboration across the Science-Humanities Divide

Sara Austin, *Bowling Green State University*

Daniel Bommarito, *Bowling Green State University*

The Analog Mind: Vannevar Bush and the Management of Magnitude

Katie Bruner, *University of Illinois, Urbana-Champaign*

E27 - Future-Building: (Re)inventing Multimodality in the Composition Classroom

10:00 AM - 11:15 AM

Symphony 4, 2nd Floor

Chair, Christopher Stuart, *Clemson University*

A Curriculum of Multimodal Rhetoric: Design, Material-Rhetorical Flexibility, and Circulation in Composition

Logan Bearden, *Eastern Michigan University*

Beyond Access: Equity, Multimodality, and Identity in the Composition Classroom

Joshua Wood, *Clemson University*

Gamed Invention: Multimodal Writing through Coding, Crafting, and Playing

Christopher Stuart, *Clemson University*

Beyond Text: Cypher/Hyper/Gameful Literacies in the Classroom

Daniel Frank, *Clemson University*

F01 - Constructing Discourses of Place: A Critical Regionalist Perspective on Energy Production

11:30 AM - 12:45 PM

Board Room 2, 3rd Floor

A Rhetorical History of Situated Exploitation in the North Country

Noel Thistle Tague, *University of Pittsburgh*

Maintaining Renewable Energy Inventions: The Case of Iowa

Sara Parks, *Minnesota State University, Mankato*

Mapping the Rhetorical Tectonics of Place in Local Discourses of Hydraulic Fracturing

Jacqueline Kerr, *University of Tennessee, Knoxville*

Frackers vs. Fracktivists: The Micro-Rhetorical Construction of Apologia

Justin Mando, *Millersville University*

F02 - The Economics of Rhetoric and the Need for New Political Discourse

11:30 AM - 12:45 PM

Board Room 3

Chair, Kyle Allen, *University of South Carolina*

Analyzing and Predicting Direction in the American Rhetorical Economy

Nate Kreuter, *Western Carolina University*

The Nostalgia of Steve Bannon's Coriolanus

Doug Eskew, *Colorado State University - Pueblo*

Profiting from the Political: The Free Market of Speech in a Rhetorical Economy

Kyle Allen, *University of South Carolina*

In Defense of "Neoliberalism": On the Reinvention of a Polemical Term

Rodney Herring, *University of Colorado Denver*

F03 - Re-Inventing Rhetorical Education

11:30 AM - 12:45 PM

Conrad A, 2nd Floor

Argument: Waging War against the Other Guy

Amy Williams, *Brigham Young University*

From Classical Rhetoric to Postmodern Mass Media in the "Fake News" Era: Charting an Effective Rhetorical Media Literacy Education

Jennifer Hitchcock, *Old Dominion University*

Telltale Video Games and Critical Decision Making: A Feminist Rhetorical Education

Rebecca Richards, *St. Olaf College*

F04 - Rhetoric in the Anthropocene

11:30 AM - 12:45 PM

Conrad B, 2nd Floor

Toward a Rhetoric for the “Geologic Now”

Ehren Pflugfelder, *Oregon State University*

“Extinction of Experience”: Nature and Cities in the Anthropocene

Rebecca Jones, *University of Tennessee, Chattanooga*

F05 - Body, Space, and Imagination: Thinking Aesthetically about Rhetorics of Everyday Life

11:30 AM - 12:45 PM

Conrad C, 2nd Floor

“Dumbledore's Got Style”: Coupling Aesthetics and Rhetoric

Jaishikha Nautiyal, *University of Texas at Austin*

Worlding Walking: Rhetorical Delivery as Ecological Performance

Bryan Picciotto, *University of Maine*

The Spirit of the Place: Aesthetic Haunt as Rhetorical Mode

Jordin Clark, *Colorado State University*

Aesthetics as Critical-Creative: Imagining the Utopian Potential in Purposiveness without Purpose

Adam Goldsmith, *University of Maine*

F06 - Histories of Feminist Rhetoric: With Pen and Platform

11:30 AM - 12:45 PM

Conrad D, 2nd Floor

An “Always Already, Provisionally Settled Scene of Invention”: Building A Critical History of The Archive of Julia Child

Lindy Briggette, *University of Rhode Island*

Recasting Rhetorical Theology: Elizabeth Stuart Phelps’s Eschatological Sorties

Brian Fehler, *Texas Woman's University*

Inventing Women’s (Rhetorical) History: the Context and Kairos of Mary Ritter Beard

Kristen Garrison, *Midwestern State University*

Rhetorical Sisterhood in the Steinem-Pitman Hughes Second Wave Speaking Tour

Alyson Farzad-Phillips, *University of Maryland*

F07 - Rhetorical Bodies in Action

11:30 AM - 12:45 PM

Directors Row 1, 3rd Floor

Kissing Comrades: Visual Seriality and the Rhetorical Lives of Smooching Authoritarians

Thomas Dunn, *Colorado State University*

Touching, Impressing, Knowing: On the Generative Work of Haptics in Clinical Encounters

Kelly Whitney, *New Mexico State University*

“Free Muslim Hugs” & Offering Vulnerable Bodies for State Security

Lamiyah Bahrainwala, *Southwestern University*

“On Wednesdays we wear pussy hats”: Contemporary Fashion & Protest

Rachel McCabe, *Indiana University*

F08 - Considerations of Kairos in Rhetorical History

11:30 AM - 12:45 PM

Directors Row 2, 3rd Floor

Chronos, Kairos, and Commemoration: 1776 and the American Bicentennial

Marissa Croft, *Northwestern University*

Timing, Memory, and Invention: Kairos in the Canons of Rhetoric

Hunter Stephenson, *University of Houston - Clear Lake*

When Kairos Compels Creation: The Factors that Compelled Women’s Response to the 1924 Burpee Seed Company Contest, “What Burpee Seeds Have Done for Me”

Cheryl McKell, *Arizona State University*

F09 - Intersections of Queer Experience and Science

11:30 AM - 12:45 PM

Directors Row 3, 3rd Floor

“Before AIDS was called AIDS, it was called , ‘gay cancer’”: Rhetoric of Naming and the Earliest Years of the United States’ HIV/AIDS Epidemic

Hillary Ash, *University of Pittsburgh*

The Bearded Lady Fights Back: Rhetorically Disrupting the Female Hairlessness Norm

Marissa McKinley, *Indiana University of Pennsylvania*

Diving Into the Past: Greg Louganis, Queer Memory, and the Politics of HIV Management

Jeffrey Bennett, *Vanderbilt University*

Inter(s)expertise: A circumferential-rhetorical approach to examining the scholar-activism of the Intersex Rights Movement

Alvin Primack, *University of Pittsburgh*

F10 - Wrasslin' Rhetoric: Kayfabe, Post-Truth Reality, and Breaking (in/out) the Business

11:30 AM - 12:45 PM

Directors Row 4, 3rd Floor

The Powerslam: A Rhetorical Analysis of Wrestling as Pure-Movement

Michael Kennedy, *University of South Carolina*

More Bang for Your Buck: Social Media and the Reinvention of Kayfabe

Jacqui Pratt, *University of Washington*

The Hugplex: the "Passionate Fan" Ethos and Marketed Authenticity

Amy Patterson, *Moraine Park Technical College*

The Raven Effect: the Hardcore Ratio, Material Violence, and Performance of Pain

Trevor Meyer, *University of South Carolina*

F11 - Unsound Methods?

11:30 AM - 12:45 PM

Duluth Room, 3rd Floor

Speakers,

Matthew Sumera, *Hamline University*

Allison Baker, *Hamline University*

Josh Gumiela, *Hamline University*

Aaron McKain, *Independent Scholar*

Cory Holding, *University of Pittsburgh*

F12 - Invention through Inversion: Rhetoric and the Alpha Privative

11:30 AM - 12:45 PM

Grand Ballroom A, 3rd Floor

Chair, Michele Kennerly, *The Pennsylvania State University*

Atechne

Mari Lee Mifsud, *University of Richmond*

Asomatic

Casey Boyle, *University of Texas-Austin*

Atopos

Michele Kennerly, *The Pennsylvania State University*

Asignification

John Muckelbauer, *University of South Carolina*

F13 - Disability, Visibility, and Resisting “The Normal”

11:30 AM - 12:45 PM

Grand Ballroom B, 3rd Floor

Chair, Krista Kennedy, *Syracuse University*

Visibly Marching After Virtue: 1990 and the Politics of Public Mobility for People with Disabilities

Vanessa Beasley, *Vanderbilt University*

Breaking Down: On Depression and Disability

Jenell Johnson, *University of Wisconsin*

Fearful Visibility: The Emergence of Cancer Rhetoric

Lois Agnew, *Syracuse University*

“Invisibilized Hearing”: Deafness, Assistive Technologies, and Rhetorical Invisibility

Krista Kennedy, *Syracuse University*

F14 - The Imperative of Racial Rhetorical Criticism: Theory, Method, Ethics

11:30 AM - 12:45 PM

Grand Ballroom C, 3rd Floor

Speakers,

Matthew Houdek, *University of Iowa*
J. David Cisneros, *University of Illinois*
Karma Chávez, *University of Texas at Austin*
Michelle Colpean, *University of Iowa*
Lisa Corrigan, *University of Arkansas*
Rebecca Dingo, *University of Massachusetts, Amherst*
Martin Law, *Indiana University*
Alexis McGee, *University of Texas at San Antonio*
Karriann Soto Vega, *Syracuse University*

F15 - The RSA Fellows Remember: 50 Years in Retrospect, the First 25 Years

11:30 AM - 12:45 PM

Grand Ballroom D, 3rd Floor

Chair, Richard Leo Enos, *Texas Christian University*

Speakers,

Richard Leo Enos, *Texas Christian University*
Stephen Halloran, *RPI, Emeritus*
Kathleen Welch, *University of Oklahoma*
George Yoos, *St. Cloud State University, Emeritus*
Janice Lauer Rice, *Purdue University, Emerita*
Victor Vitanza, *Clemson University*

F16 - (Re)envisioning “Refugees” in Networked Media Ecologies

11:30 AM - 12:45 PM

Marquette 1, 2nd Floor

Iconographic Tracking of Alan Kurdi: Refugee Narrative in Global Media Ecologies.

Priya Sirohi, *Purdue University*

Building Transnational Feminist Solidarities from Israel/Palestine Peacemaking Activism

Elizabeth Bentley, *University of Arizona*

Syrian Refugees in Iraqi Kurdistan and the Neoliberal Rhetoric of Refugee Mobility

Jordan Hayes, *University of Pittsburgh*

F17 - Analyzing Complex Public Problems: Rhetoric in the Case of Campus Sexual Assault

11:30 AM - 12:45 PM

Marquette 2, 2nd Floor

Studying the Case of “A Rape on Campus”: A Mixed Methods Rhetorical Analysis

Heidi Lawrence, *George Mason University*

Rachael Lussos, *George Mason University*

Public Policy and Twitter's Social Constructions of Sexual Assault

Bonnie Stabile, *George Mason University*

Ontologizing campus sexual assault: the role of university administrators in the rhetoric of sexual assault

Lourdes Fernandez, *George Mason University*

F18 - Archival Queers at the Kinsey Institute: Queering Historical Productions of HIV and AIDS

11:30 AM - 12:45 PM

Marquette 3, 2nd Floor

Chair, Sarah Frank, *The University of Texas at Austin*

Manufacturing “AIDS Victimology” at the Kinsey Institute

Ryan Mitchell, *Carnegie Mellon University*

Archives as Rhetorical Ecologies: Producing Queer Histories through Immersion

Michael Chiappini, *Case Western University*

Feeling the Weight: Metaphor and Embodiment in the Kinsey Institute Archives

Sarah Frank, *The University of Texas at Austin*

F19 - The Star that Guides Us Still: Women of Color on Rhetoric, Invention, and Democracy

11:30 AM - 12:45 PM

Marquette 4, 2nd Floor

Say, What? Mediated Rhetorics of Resistance from Michele Obama, Maxine Waters and Kamala Harris

Meta G. Carstarphen, *University of Oklahoma*

Calling Others In, Calling Others Out: Rhetoric, Sartre, and the Perils of Democracy

Maria del Guadalupe Davidson, *University of Oklahoma*

“Campesino a Campesino:” Farm Worker Women Transform Their Local Community

Gabriela Ríos, *University of Oklahoma*

The Skirts We Wore at Standing Rock: Incorporating Multimodal Rhetorics of Indigenous Spirituality as Resistance

Kimberly Wieser, *The University of Oklahoma*

F20 - Connecting Literature and Rhetoric

11:30 AM - 12:45 PM

Marquette 6, 2nd Floor

Re-Inventing Epideictic: ST Coleridge and IA Richards

Katie Homar, *Georgia Institute of Technology*

Reviewing A Rhetorical Strangeness

Jimmy Butts, *LSU*

“Ain’t Hallie a Woman?”: Reimagining Southern (White) Womanhood in Coppola’s *The Beguiled*

Lauren Rackley, *Louisiana State University*

F21 - Black Women, Identity, and Activism

11:30 AM - 12:45 PM

Marquette 7, 2nd Floor

“A Grand Sisterhood”: Black American Women Represent at the World’s Congress of Representative Women, 1893

Sara VanderHaagen, *University of Nevada, Las Vegas*

Black women's rhetorics of success

Michelle Grue, *University of California, Santa Barbara*

Solange, Audre Lorde, & Anger’s Agency

William DeGenaro, *The University of Michigan Dearborn*

F22 - Queer Spaces

11:30 AM - 12:45 PM

Marquette 8, 2nd Floor

“We Ain’t Nothing”: Inventing S-Town; Inventing the Nation

Garrett Nichols, *Bridgewater State University*

Devon Fitzgerald Ralston, *Winthrop University*

Into The Woods: Dynaton and Queers Spaces of Sanctuary

Sarah Beck, *University of Colorado Boulder*

Invention and Rhetorical Identifications of Queer Rural Youth

Amanda Fields, *Fort Hays State University*

Queer Invention and Reinvention: Documenting Queer Life in S-Town

Jonathan Alexander, *University of California Irvine*

F23 - Communist and Post-Communist Rhetorical Practice

11:30 AM - 12:45 PM

Marquette 9, 2nd Floor

Letters from the Gulag: Rhetoric and Censorship in the Stalinist Soviet Union

Thomas Girshin, *Ithaca College*

National Identity and/or Nationalist Discourse Viewed Through (Some) Post-Colonial Lenses
Legitimizing Eastern Europe Post-Communist Contexts: A New Cluster of Questions on The
Rhetoric of Post-Communism

Noemi Marin, *Florida Atlantic University*

Postcommunist Political Style: Vaclav Havel's Stylized Vision of the Czech Presidency

Timothy Barney, *University of Richmond*

**F24 - Creating Collectivity in the Neoliberal Academy: The Case for a
Transinstitutional Feminist Collaborative**

11:30 AM - 12:45 PM

Rochester, 3rd Floor

Speakers,

Kirsti Cole, *Minnesota State University*

Valerie Renegar, *Southwestern University*

Kristin Swenson, *Butler University*

Stacey Sowards, *The University of Texas at El Paso*

Rae Lynn Schwartz-DuPre, *Western Washington University*

F25 - "All the News that's Fit to ...": Truth and Fiction on Radio and TV

11:30 AM - 12:45 PM

Symphony 1, 2nd Floor

A Modern Forum for Remixing Political Rhetoric: A Rhetorical and Historical Analysis of Political Satire News Shows

C.C. Hendricks, *Syracuse University*

Expertise or Propaganda? A Case Study of TV News Analysts before the Iraq War

John Oddo, *Carnegie Mellon University*

Structures of Feeling and True Crime

Isaac West, *Vanderbilt University*

F26 - Imagining Vegan Rhetorics

11:30 AM - 12:45 PM

Symphony 2, 2nd Floor

"Migrant Death toll in Meat Truck Rises to 71": The Invisible Rhetoric of Vegan Studies

Laura Wright, *Western Carolina University*

Chickens and Other Lunches Learn to Speech: Comic Book Narratives and Vegetarianism

David Beard, *UM Duluth*

Reframing Veg*nism as a Mental Disorder

Cristina Hanganu-Bresch, *University of the Sciences*

Divided Communities and Rhetorical Common Ground in Feminism: Hunting and Fishing's Rhetorical Blending of the Vegan and Vegetarian Messaging within Popular Culture

Bryan Moe, *Biola University*

F27 - Medical Institutions and Rhetorical Constitution

11:30 AM - 12:45 PM

Symphony 3, 2nd Floor

Historical re-invention and criticism as ethos-building: women physicians and rhetorical historiography in nineteenth century medicine

Kristin Kondrlik, *West Chester University of Pennsylvania*

Monumental Form & the Deflection of Public Feeling: Official Public Memory of the Willowbrook State School

John Lynch, *University of Cincinnati*

Strange Encounters with Dead Selves: Medical Memoir, Apostrophe, and the Making of an American Physician

Melissa Pompili, *Case Western Reserve University*

F28 - Reinventing Cultural-Rhetorical Literacy: Considering the Rhetoric of Culture in Crafting Curricula

11:30 AM - 12:45 PM

Symphony 4, 2nd Floor

Conveying Culture through Curriculum -- Globalizing Program Design

Kirk St.Amant, *Louisiana Tech University and University of Limerick*

Reinventing Audience Analysis through Cross-disciplinary Approaches

Mary De Nora, *Texas Tech University*

Reinventing Rhetorical Education through "Remix": Hacking Our Way into Intercultural Technical Communication and Rhetorical Expertise

Claire Oldham, *Texas Tech University*

Sarah Terry, *Texas Tech University*

G01 - Commonplaces and Common Spaces: Scientific Rhetorics of Past, Present, and Future

1:00 PM - 2:15 PM

Board Room 2, 3rd Floor

The Cooperative Invention of Scientific Objects in John Locke's Commonplace Books

Piper Corp, *University of Pittsburgh*

“The Small Boy has Threatened to Become a Problem”: Public Education in the First Academic Physics Museum

Meg Marquardt, *UW-Madison*

Practice in Pursuit of Perfection: Tenacious Threads of Scientific Rationality in Evidence-Based Medicine

Susan Popham, *Indiana University Southeast*

The High Frontier: Rhetorics of the Human Future in Outer Space

Nicholas Stefanski, *University of Pittsburgh*

G02 - Invention in/through the Visual and Creative Arts

1:00 PM - 2:15 PM

Board Room 3, 3rd Floor

Is Kairos Teachable?

Gary Thompson, *Saginaw Valley State Univ.*

Locating Inspiration: A Comparative Study of Creative Writing Prompts and Cicero’s Loci

Jessica Kontelis, *Texas Christian University*

Metaphors in the Making: Analyzing Pedagogical Approaches to Invention in the Arts

Ben Ristow, *Hobart and William Smith Colleges*

G03 - Responding to Police Violence with Rhetoric, Pedagogy, and Public Action

1:00 PM - 2:15 PM

Conrad A, 2nd Floor

Crowdsourced, Collaborative, and Critical: Public Social Justice Syllabi as Critical Rhetorical Practice

Michelle Kelsey Kearl, *Indiana University-Purdue University, Fort Wayne*

In[ter]vention and Racial Justice: Local Literacy Events as a Critical Category

Sarah Puett, *University of Minnesota, Twin Cities*

“A Perfect Storm of Human Error”: Empathy in Police Killing Press Conferences

Morgan Johnson, *The Pennsylvania State University*

“Do you hear me, do you feel me?”: Toward a #BlackLivesMatter Lens for Radical Meaning-Making

Louis Maraj, *The Ohio State University*

G04 - Nostalgia and Romance: Examining Technological Futures and Technological Pasts

1:00 PM - 2:15 PM

Conrad B, 2nd Floor

E-Books of The Times? Nostalgic Rhetorics in the New York Times' Discussions of Electronic Books

John Logie, *University of Minnesota*

Reinventing the Space Age: Romantic and Apocalyptic Appeals in the Rhetorical Framing of Mars Colonization

Carrie Anne Platt, *North Dakota State University*

"If Only the Managers Had Been More Innovative": Nostalgia for Industrial Technology at Lowell National Historical Park

Christopher Adamczyk, *Rensselaer Polytechnic Institute*

G05 - The Power of "What Has Never Been": the Jew as Other, The Genealogy of Error, and the Subject of Memory in Talmudic Discourse, Sponsored by Klal Rhetorica

1:00 PM - 2:15 PM

Conrad C, 2nd Floor

Chair, David Metzger, *Old Dominion University*

The Sublimation of the Jewish Other

Patrick Shaw, *University of South Alabama*

Inventing Memories--Aesthetics, Politics, and Rhetoric in Talmud

David Metzger, *Old Dominion University*

G06 - Disability, Advocacy, and Rhetorical Practice

1:00 PM - 2:15 PM

Conrad D, 2nd Floor

Centering Disability Rhetoric and Autistic Perspectives in Neurotypical

Benjamin Mann, *University of Utah*

Self-Advocacy, Self-Invention: Recognizing the Agential Rhetorical Practices of Students with Intellectual Disabilities at a Midwestern University

Sean Kamperman, *The Ohio State University*

TweetLikeANeurotypical: Linguistic Reclamation of Spectrum Disorders on Twitter

Aimee Roundtree, *Texas State University*

G07 - Adapting to New Rhetorical Settings: Transdisciplinarity and Student Learning

1:00 PM - 2:15 PM

Directors Row 1, 3rd Floor

Transdisciplinarity and Writing Center Training

Brian Marbury, *Northern Arizona University*

Transdisciplinarity and Graduate Curriculum Redesign

Sibylle Gruber, *Northern Arizona University*

Transcending Disciplinarity

Nancy Barron, *Northern Arizona University*

G08 - Formal Approaches to (Re)Invention

1:00 PM - 2:15 PM

Directors Row 2, 3rd Floor

Ideology as Invention: Countering Constitutive Rhetoric in Seventeenth-Century Witch-Hunting Treatises

Lauren Lemley, *Abilene Christian University*

Invention and Innovation: The Conceptual Exchange Between Rhetorical Theory and Design Theory

J. Scott Weedon, *University of California, Santa Barbara*

Multiple Literacies and Rhetorical Invention: Mapping Singular Rhythms, Orientations, and Deflections

Michael Kennedy, *University of South Carolina*

Styling Invention: The Politics of Televisual Style

Sarah Kornfield, *Hope College*

G09 - (Re)Inventing Rhetorics Within and Outside of Religious Orthodoxy

1:00 PM - 2:15 PM

Directors Row 3, 3rd Floor

Reinventing Religious Orthodoxy

Jon Stone, *University of Utah*

Challenging Women's Sexual Roles in Religious Cults

Tiffany Palumbo, *University of Kentucky*

Orthodoxy After Religion

Joshua Abboud, *University of Kentucky*

Writing A New Orthodoxy of Sexuality

Annie Kelvie, *University of Illinois, Urbana-Champaign*

G10 - Protest, Sovereignty, and the Environment at Standing Rock

1:00 PM - 2:15 PM

Directors Row 4, 3rd Floor

Mixed Messages of Environmental Protest: A Rhetorical Analysis of Celebrity Influence at the Dakota Access Pipeline Protest

Kay Beckermann, *North Dakota State University*

Mni Wiconi (Water is Life): The Environmental and Decolonial Motivations for Indigenous Activism at Standing Rock

Jordan Christiansen, *University of Kansas*

Sovereignty and Algorithms: When Indigenous Digital Making Becomes Online Content

Matthew Homer, *Virginia Tech*

**G11 - Pragmatism, Rhetoric, and the Invention of American Philosophy,
Sponsored by the Society for the Advancement of American Philosophy**

1:00 PM - 2:15 PM

Duluth Room, 3rd Floor

Chair, Scott Stroud, *University of Texas at Austin*

Rhetorical Tropes and Pragmatic Critique

Paul Benjamin Cherlin, *Minneapolis Community and Technical College*

Peirce and Rhetoric, Then and Now

Vincent Colapietro, *Pennsylvania State University*

Locating the Words: James and Addams on “Militarism” and “Peace”

Marilyn Fischer, *University of Dayton*

Why Put Pragmatism, Philosophy, and Rhetoric into Conversation?

Scott Stroud, *University of Texas at Austin*

G12 - Healthcare and Disability Studies: Representation, Identity, Advocacy

1:00 PM - 2:15 PM

Grand Ballroom A, 3rd Floor

The Future of Healthcare Advocacy: Examining the IUD as a Viral Phenomenon

Lindsey Macdonald, *Purdue University*

A Rhetorical History of Complementary and Alternative Medicine Research at the National Institutes of Health

Deborah Danuser, *University of Pittsburgh*

G13 - The Haunting Specter of Death

1:00 PM - 2:15 PM

Grand Ballroom B, 3rd Floor

“Accidental” Killing and the Erosion of the Civilian Protection Norm

Christi Siver, *College of Saint Benedict/Saint John's University*

Mary Lynn Veden, *Linfield College*

Reinventing Modern Death: Medical Doctors’ Epideictic Rhetoric of How to Die

Karen Kopelson, *University of Louisville*

The Paradox of Justice: Derrida's Death Penalty Lectures Volume II

Tim Donovan, *University of North Florida*

G14 - Invention, Re-Invention, and “Campus Carry”

1:00 PM - 2:15 PM

Grand Ballroom C, 3rd Floor

Arkansans Against Guns on Campus: An Six-Year Activist Odyssey

Lisa Corrigan, *University of Arkansas*

“Talking Together About Guns” (TTAG)

Rosa Eberly, *Penn State University*

Short-term and long-term effects of “campus carry”

Matthew Boedy, *University of North Georgia*

G15 - The RSA Fellows Remember: 50 Years in Retrospect, the Last 25 Years

1:00 PM - 2:15 PM

Grand Ballroom D, 3rd Floor

Chair, Frederick Antczak, *Grand Valley State University*

Speakers,

Lester Olson, *University of Pittsburgh*

Frederick Antczak, *Grand Valley State University*

David Blakesley, *Clemson University*

Gerard Hauser, *University of Colorado Boulder, Emeritus*

David Zarefsky, *Northwestern University, Emeritus*

Carolyn Miller, *North Carolina State University, Emerita*

Jacqueline Jones Royster, *Georgia Institute of Technology*

Jack Selzer, *Penn State University, Emeritus*

G16 - Crisis, Vulnerability, Violence: Civic Rhetorics Under Threat

1:00 PM - 2:15 PM

Marquette 1, 2nd Floor

“The Clenched Fist of Truth:” Resisting Vulnerability

Michael McGinnis, *University of Alabama in Huntsville*

Obama's Tears and a Crisis of Civic Feeling

Richard Marback, *Wayne State University*

Reasonable Suspicion: Rhetorical Violence in Investigative Stops

Whitney Hardin, *Kettering University*

G17 - Solving Wicked Problems through Topological Invention on the U.S.-Mexico Border

1:00 PM - 2:15 PM

Marquette 2, 2nd Floor

Chair, Lucía Durá, *University of Texas at El Paso*

Digital Rhetoric on the U.S.-Mexico Border: A Transmedia Project on Immigration

Elvira Carrizal-Dukes, *The University of Texas at El Paso*

Multilingual Literacy Practices: Translation as a Site for Topological Invention

Lucía Durá, *The University of Texas at El Paso*

Rhetoric Across the Seams: Disciplinary Blending as Pathway to Invention

Billy Cryer, *The University of Texas at El Paso*

Valuing Student's Linguistic Diversity: A case study on Translanguaging

Maria Isela Maier, *The University of Texas at El Paso*

G18 - Inventing and Re-Inventing Pro-Queer and Anti-Queer Rhetorics

1:00 PM - 2:15 PM

Marquette 3, 2nd Floor

Chair, Michael Faris, *Texas Tech University*

Defining Marriage: Tracing Recent Anti-Queer Rhetorics using Ideographic Analysis

Wilfredo Flores, *Michigan State University*

Queer Continuum: Life-Affirming Multimodal Resistance to Linear Logics

Elise Dixon, *Michigan State University*

Inventing Queer Identifications through The Babadook: Internet Memes, Queer Subjectivity, and Affect

Michael Faris, *Texas Tech University*

G19 - Examining the Epideictic Rhetoric of Education Reform: Studies of Praise and Blame

1:00 PM - 2:15 PM

Marquette 4, 2nd Floor

Honoring the Rhetoric of Education Reform

Mark Hlavacik, *University of North Texas*

Performing "Teacher": Praise and Blame as Advocacy and Dissent

Katie Garahan, *Virginia Tech*

To Praise or To Blame?: Examining the Role of Epideictic Rhetoric in Higher Education Policy

Carolyn Commer, *Virginia Tech*

From the Third Logic to the Third Sector: The "Moral Power" of Venture Philanthropy in Contemporary Education Reform Debate

James Webber, *University of Nevada, Reno*

G20 - Fatness Regenerated: Re-Inventing Fatness in Theories of Embodiment

1:00 PM - 2:15 PM

Marquette 5, 2nd Floor

Fat Pedagogy as Liberation

Danielle Lavendier, *University of New Hampshire*

But, I am Fat: Exploring Embodied Rhetorical Resistance

Charlesia McKinney, *University of Kansas*

Does this Essay Make Me Look Fat?: Imagining a Fat Textual Rhetoric

A. Abby Knoblauch, *Kansas State University*

G21 - Powerplay: Methods of Critique of Power Structures in Public Representation

1:00 PM - 2:15 PM

Marquette 6, 2nd Floor

Religious Rights and Civic Rights

Phillip Goodwin, *University of Nevada, Reno*

Kim Davis vs. the Gay (ze): A Problematic Response to Religious Freedom Advocates

Sarah Walker, *Wayne State University*

Navigating Digital Sovereignty and Precarity

Jean Alger, *Trinidad State Junior College*

G22 - Animal Entanglements

1:00 PM - 2:15 PM

Marquette 7, 2nd Floor

Intersectional Feminist Interventions in Animal Rights: Rhetorical Resilience as Resistance to Violence

Lisa Barca, *Arizona State University*

Rhetoric and the Hunt: On Cultivating a Digital Bestiary

Brian Ballentine, *West Virginia University*

“All Edible Except the Squeal”: Okja, Anti-Meat Rhetoric, and the Mainstreaming of Animal Consent

Brandon Miller, *Temple University*

G23 - Rhetorical Re/Inventions of Traumatic Memories, Discriminative Cultures, and Misrepresentative Identities

1:00 PM - 2:15 PM

Marquette 8, 2nd Floor

Chair, Cynthia Haynes, *Clemson University*

Rhetorical Re/Inventions of Traumatic Memories, Discriminative Cultures, and Misrepresentative Identities

Eda Ozyesilpinar, *Clemson University*

“I Thought This, Right Here, Was a Community”: Cognitive Mapping, Liberal Irony and Post-Postmodernist Rhetoric in Michael Chabon's Millennial Fiction

Westley Barnes, *University of East Anglia (UEA)*

The Rhetorical Re/invention of the Confederate Flag

Whitney Jordan Adams, *Clemson University*

G24 - Bringing the Past to the Present: Respectability Politics, Sonic Rhetorics, and Digital Dissent as Frameworks in the Black Rhetorical Tradition

1:00 PM - 2:15 PM

Marquette 9, 2nd Floor

Respectability Politics and the National Association of Negro Musicians: A Rhetorical Analysis of Race Women Musicians

Anita Mixon, *Wayne State University*

Sounding Off: Re-Visiting the Rhetorical Canon through Blues, Jazz, and Hip Hop

Alexis McGee, *University of Texas at San Antonio*

From Civil Rights Movement to #BlackLivesMatter: A Crisis of Leadership and Digital Dissent

Justin Foote, *Northern State University*

G25 - Rhetorical Invention and the Unexpected

1:00 PM - 2:15 PM

Rochester, 3rd Floor

Accidental Rhetoric and Being Vulnerable

Nathan Stormer, *University of Maine*

A Kick to the Face, or, the Rhetorical Potential of Bodily Interruptions

Jennifer LeMesurier, *Colgate University*

Randomness and Ecological Approaches to Rhetorical Adaptation

Diane Keeling, *University of San Diego*

G26 - Feeling out the Past, Present, and Future: Emotions in Political Rhetoric

1:00 PM - 2:15 PM

Symphony 1, 2nd Floor

The Nostalgic Style in American Politics: Inventing and Longing for Home

Eric Leake, *Texas State University*

How Fear Governs: The Inventions of Trumpism

Lance Langdon, *University of California, Irvine*

“Out of the Mountain of Despair a Stone of Hope”: Black Twitter and Rhetorics of Hope

Julie Nelson, *North Carolina Central University*

Response, Daniel M. Gross, *University of California, Irvine*

G27 - In Memoria: New Materialism and Sites of Public Commemoration

1:00 PM - 2:15 PM

Symphony 2, 2nd Floor

Changing Landscapes, Minds, and Commemorative War Practices: The First Women’s War Memorial--Making Feminism From Scraps

Heather Roy, *University of Iowa*

Re-Inventing a History of Japanese American Incarceration through Digital and Spatial Rhetoric

Stephanie Parker, *Syracuse University*

Rhetorical Invention, Comparatively Considered: Remembering the Crash of Arrow Air Flight 1285 in Newfoundland and Kentucky

Tracy Whalen, *University of Winnipeg*

G28 - Toward More Durable Rhetorics: Building Future Praxis through Reinventing Historic Epistemologies, Sponsored by Association for the Rhetoric of Science, Technology and Medicine

1:00 PM - 2:15 PM

Symphony 3, 2nd Floor

Speakers,

Carl Herndl, *University of South Florida*

Scott Graham, *University of Wisconsin-Milwaukee*

Kirk St.Amant, *Louisiana Tech University and University of Limerick*

Nathaniel Rivers, *Saint Louis University*

Lauren Cagle, *University of Kentucky*

Kenneth Walker, *University of Texas, San Antonio*

Caroline Gottschalk Druschke, *University of Wisconsin-Madison*

G29 - Managerial Rhetoric and Science

1:00 PM - 2:15 PM

Symphony 4, 2nd Floor

Innovation on Standby: Facing the Political Pitfalls, Economic Uncertainty, and Scientific Frustrations in Brazilian Innovation

Beatrice Choi, *Northwestern University*

Rhetorical approaches to a pedagogy of critical reflection in the social and behavioural sciences.

Laura Van Beveren, *Ghent University*

This is your Brain on Hormones: Enthymeme in Contemporary Discourses on the Female Brain

Amy Koerber, *Texas Tech University*

H01 - Acting on/with Data

2:30 PM - 3:45 PM

Board Room 2, 3rd Floor

Anti-Expertise, Algorithms, and the Changing Identity of the Expert

Ron Von Burg, *Wake Forest University*

Building Participatory Policy: Tracing the Rhetoric of Scientific Validation in the Flint Water Crisis

Melinda Myers, *Wayne State University*

Powerful People and Passive Quakes: Configuring the Potential for Action in Seismic Risk Visuals

Dani DeVasto, *University of Wisconsin-Milwaukee*

Thin and Thick Information and the Rhetoric of Big Data

J.D. Applen, *University of Central Florida*

H02 - Investigating Constrained Invention through Three Lenses: Law, Intercultural Communication, and Technical and Professional Communication

2:30 PM - 3:45 PM

Board Room 3, 3rd Floor

Constrained Invention in Law

Mark Hannah, *Arizona State University*

Constrained Invention in Intercultural Communication

Kevin Kato, *Arizona State University*

Constrained Invention in TPC: Document Design

Holly Fulton-Babicke, *Arizona State University*

H03 - Invention, Rhetoric, and Affect: New Materialist Methodologies of Attunement

2:30 PM - 3:45 PM

Conrad A, 2nd Floor

New Materialist Autobiography, Mood Triggers, and Rain

Laurie Gries, *University of Colorado-Boulder*

Garbage Days: Rhythms, Affects, and Everydayness

Brian McNely, *University of Kentucky*

Motion and Repetition on the Plantationscape: Affect and Dwelling

Jennifer Clary-Lemon, *University of Winnipeg*

Response, Nathan Stormer, *University of Maine*

H04 - In the Garden and the Taco Truck: Critical Studies of Food Movements

2:30 PM - 3:45 PM

Conrad B, 2nd Floor

Community Gardening and the Othering of Political Action

Hannah Harrison, *University of Texas at Austin*

Lessons from a Failure to Critique

Adele Hite, *North Carolina State University*

Taboo Food: Examining Assumptions of Affluence and Taboo through Reddit's r/foodporn and r/shittyfoodporn

Jennifer Reinwald, *University of Pittsburgh*

H05 - Klal Rhetorica Business Meeting

2:30 PM - 3:45 PM

Conrad C, 2nd Floor

Chair, Janice Fernheimer, *University of Kentucky*

Speakers,

David Charney, *University of Texas at Austin*

Patrick Shaw, *University of South Alabama*

Steven Katz, *Clemson University*

Elif Guler, *Longwood University*

H06 - Rhetorical Interventions in Health and Medicine

2:30 PM - 3:45 PM

Conrad D, 2nd Floor

End of Life in Societies of Control

Chloe Hansen, *University of Pittsburgh*

Rhetorical Activism in Rhetorics of Health & Medicine

Christa Teston, *The Ohio State University*

Self-Care Practices and Self/Care Rhetorics

D.T. McCormick, *Purdue University*

The Media Construction Diagnosis: The Reinvention of Self into Patient or Survivor

Elizabeth Ferguson, *George Mason University*

H07 - Rhetoric in the Face of War: Nationalism and Citizenship during American Conflict

2:30 PM - 3:45 PM

Directors Row 1, 3rd Floor

The Anti-Imperialist League's Civic Imagination: Liberty and Violence in Postbellum America

Dominic Manthey, *The Pennsylvania State University*

A War of Opinions: The Rhetoric of American Philhellenism and the Greek War of Independence

Jeremy Cox, *Pennsylvania State University*

Response, Ned O’Gorman, *University of Illinois*

H08 - Nuclear Rhetoric

2:30 PM - 3:45 PM

Directors Row 2, 3rd Floor

Security and Secrecy: Publicizing, Suppressing, and Propagandizing Nuclear Knowledge

Ian Hill, *University of British Columbia*

“Balancing Concern, Security, and Completion”: Reinventing Nuclear Memory at Hanford’s B Reactor

R. Brandon Anderson, *Gustavus Adolphus College*

Beth Boser, *University of Wisconsin, La Crosse*

H09 - Musicians as Rhetors

2:30 PM - 3:45 PM

Directors Row 3, 3rd Floor

Forged in Fire: Murder, Arson, and the Rhetorical Construction of Black Metal Personae

Nicholas Brown, *Texas Christian University*

Ok, Ladies, Now Let's Get Information: Recognizing Moments of Rhetorical Identification in Beyoncé's Digital Activism

Garrett Arban, *University of Central Florida*

Reinventing a Rhetorical Eye-Con: The Ageless Americana of Patsy Cline

Emily Crosby, *University of Pittsburgh*

H10 - The Rhetoric, Literacy, and Labor of Food Justice: Transforming Communities Through Collective Action with Food and Farming

2:30 PM - 3:45 PM

Directors Row 4, 3rd Floor

The Power of Language in Social Movements: Winona LaDuke's Intervention in Food System Advocacy Narratives

Dianna Winslow, *Cal Poly, San Luis Obispo*

Food Literacies and Gangsta Gardening: Labor and Food Justice in South Central Los Angeles

Eileen Schell, *Syracuse University*

Honey to the Bee: The Rhetoric and Agency of Honey and Honeybees in U.S. Food Movement Narratives

W. Kurt Stavenhagen, *SUNY-Environmental Science & Forestry*

H11 - Pragmatism and New Approaches to the History of Rhetoric, Co-Sponsored by the Society for the Advancement of American Philosophy and the American Society for the History of Rhetoric.

2:30 PM - 3:45 PM

Duluth Room, 3rd Floor

Chair, Robert Danisch, *University of Waterloo*

Sympathy for the “Devil Baby”: Social Memory, Women's Solidarity, and Democratic Faith at the Margins

Kaitlyn Patia, *Whitman College*

“Mood Thinking”: James's Approach to Public Philosophy

Kyle Bromhall, *Independent Scholar*

Post-Process Inquiry: Dewey, Dobrin, and Digital Composition

Matt Duncan, *UNC Chapel Hill*

What Pragmatism Can Teach us about Networks, Infrastructure, and the Conditions for Rhetorical Agency

Robert Danisch, *University of Waterloo*

H12 - Motherhood as an Inventional Resource: Rhetoric, Reproduction, and Contemporary Sites of Identity

2:30 PM - 3:45 PM

Grand Ballroom A, 3rd Floor

Chair, Anne Demo, *Penn State University*

Whither Family Values in the 21st Century? Answers Found in the Memoirs of Intentional Single Mothers

Katherine Mack, *University of Colorado Colorado Springs*

Disciplining Working Mothers: Reproducing Rhetorics and Lasting Impacts of “The Opt Out Revolution”

Jennifer Borda, *University of New Hampshire*

“La historia de una madre”: Memory, Motherhood, and Deportation

Jessica Enoch, *University of Maryland*

Contested Motherhood: Teen Pregnancy as a Material-Discursive Fulcrum of Contemporary Reproductive Rhetorics

Heather Adams, *University of North Carolina at Greensboro*

H14 - Fifty Years of Philosophy & Rhetoric: (Re)Inventing in Relation

2:30 PM - 3:45 PM

Grand Ballroom C, 3rd Floor

Speakers,

Erik Doxtader, *University of South Carolina*
Daniel M. Gross, *University of California, Irvine*
Kelly Happe, *University of Georgia*
Barbara Biesecker, *University of Georgia*
Diane Davis, *University of Texas Austin*
Stuart Murray, *Carleton University*
Steven Mailloux, *Loyola Marymount University*
Gerard Hauser, *University of Colorado Boulder*
James Crosswhite, *University of Oregon*
Edward Schiappa, *MIT*
Stephen Browne, *Penn State*

H15 - (Re)Inventing Feminist Historiography

2:30 PM - 3:45 PM

Marquette 1, 2nd Floor

A Rhetorical Harmonia: Pythagoras, Aristotle, and Pythagorean Women in Ancient Civic Rhetoric

Caroline Koons, *Pennsylvania State University*

Interrupting the Conversation: Sensationalism as Rhetorical Intervention

Patricia Wilde, *Washington State University Tricities*

Layered Feminist Historiography: Exploring Feminist Rhetorical Practices in a Club Federation History

Grace Wetzel, *St. Joseph's University*

Reinventing Feminist Rhetoric: Ethical Historiography and Progressive Bias

Julie Bokser, *DePaul University*

H16 - President Barack Obama's Rhetorical Legacies

2:30 PM - 3:45 PM

Marquette 2, 2nd Floor

Legitimizing a Black Presidency: Barack Obama's use of History in His 2008 Victory Speech

Daniel DeVinney, *University of Illinois*

Pedagogical race-consciousness in President Obama's Strategic Rhetoric of Challenge and Support

Jonathan Rossing, *Gonzaga University*

"Losing our Presence of Mind:" Cultural Memory, the Body of Obama, and the Aesthetization of Terror

Angela Mitchell, *University of North Carolina at Charlotte*

No Surrender Ceremonies: New Militarism, Genetic Arguments, and the End of the Iraq War

Paul Achter, *University of Richmond*

H17 - Hashtags, Memes, and Doxing! Oh my! Social Norms and Rhetorical Cultures in a Digital Age

2:30 PM - 3:45 PM

Marquette 3, 2nd Floor

#NotOkay: Creating Affective Publics through Networked Digital Storytelling

Amber Davisson, *Keene State College*

Forensic Democracy: The Fine and Useful Art of Making Lives Matter

Mark Hlavacik, *University of North Texas*

You win the Internet!: Rhetorical capital within online communities

Aaron Hess, *Arizona State University*

Searching for Robert Fisher: Unmasking Misogyny on Reddit

Jeremy David Johnson, *Penn State University*

H18 - Unbinding the Body: Female Shapeshifting as a Rhetorical Strategy of Survival

2:30 PM - 3:45 PM

Marquette 4, 2nd Floor

A Cunning Heritage: A Study of Métis as Employed in the Rhetoric of Sojourner Truth and Sarah Grimké

Cheryl McKell, *Arizona State University*

Representing the Self: Survivance and Embodied Rhetorics in Gertrude Bonnin's Atlantic Monthly Essays

Emily Robinson, *Arizona State University*

Combating War-Time Commodification: Rhetorical Reconstruction of Female Identity Through Craft

Kristin Bennett, *Arizona State University*

H19 - Re-inventing Higher Education

2:30 PM - 3:45 PM

Marquette 5, 2nd Floor

How I (Almost) Got Fired for Integrating Writing and Speaking Curriculum: Reinventing Tenure Documents

Samuel Perry, *Baylor University*

Intimacy as an Embodied Rhetorical Strategy for Collective Action: An Exploration of Women's Academic Leadership Styles

Katie Gindlesparger, *Thomas Jefferson University*

Ivory Sanctuaries: Sanctuary Campus Petitions and the Obligations of Inhabiting Civic Geographies

Jens Lloyd, *UC Irvine*

H20 - Rhetorical Exigencies for Playing with (Re)invention

2:30 PM - 3:45 PM

Marquette 6, 2nd Floor

Playing Rough: Eros and (Re)Invention in Taboo Erotic Fiction

Sara Howe, *Southern New Hampshire University*

Replay Value: Player-Made Games in Commercial Computer game Releases

Joshua Zimmerman, *University of Arizona*

Disidentification as the Rhetorical Practice of (Re)inventing Possibilities for Play

Antonnet Johnson, *Purdue University*

H21 - Queer Identities, Queer Communities, Queer Worldmaking

2:30 PM - 3:45 PM

Marquette 7, 2nd Floor

Composing Queer Community: Analyzing Public Address in LGBTQ Prison Writing

Rachel Lewis, *Northeastern University*

Moving Intelligibility: Queer Relationality and Worldmaking in the Space of the Queer Dance Club

Hailey Otis, *Colorado State University*

Jordin Clark, *Colorado State University*

Quare World Making in Public Address: Recalling the Discourse of Bayard Rustin

Tyler Snelling, *University of Iowa*

H22 - Theorizing Rhetorical Education in Response to Globalization

2:30 PM - 3:45 PM

Marquette 8, 2nd Floor

Literacies of Globalization and Discourses of the Veil

Rachel Riedner, *George Washington University*

Globalizing Rhetorical Writing Instruction: A Case Study

Rebecca Dingo, *University of Massachusetts, Amherst*

Studying Rhetoric, Teaching Writing: A Call for a Global Graduate Curriculum

Jennifer Wingard, *University of Houston*

Rhetorical Education and the Globalization of the American University

Jennifer Nish, *American University of Beirut*

H23 - "Taking a Teaching": Toward a Decolonial Rhetorical Pedagogy

2:30 PM - 3:45 PM

Marquette 9, 2nd Floor

Considering Safe Spaces through a Decolonial Pedagogical Framework

Andrea Riley Mukavetz, *Grand Valley State University*

Decolonizing the Greek Cultural Rhetorical Pedagogies

Timothy R. Dougherty, *West Chester University of PA*

Haciendo parientes, or Making Relations: We Are Always from *el otro lado*

Christina Cedillo, *University of Houston, Clear Lake*

Using Three Sisters' Pedagogy to Mentor and Lead: Two Decolonial Case Studies and a Proposal

Malea Powell, *Michigan State University*

H24 - Listening to the Silences in Rhetorical Myths: New Directions in Rhetorical Feminism and Mythic Historiography

2:30 PM - 3:45 PM

Rochester, 3rd Floor

Mythic Historiography: Phyllis Rides Aristotle and "Other Feisty Feminist Fables"

Krista Ratcliffe, *Arizona State University*

Miss Preen and Miss Prone Have A Visit: Mythic Historiography in Kenneth Burke's *The War of Words*

Kyle Jensen, *University of North Texas*

H25 - From Rapprochement to Revision: Building a Common Vocabulary for Integrated Communication Courses

2:30 PM - 3:45 PM

Symphony 1, 2nd Floor

The Best of Both Traditions: Integrating Composition and Speech Communication Pedagogies in Instructor Training

Philip Choong, *Indiana University-Bloomington*

In Other('s) Words: A Reflection on Designing Communication and Diversity - an Integrated Comm/Comp Course

Laura Ellen Jones, *Georgia State University*

Which Process to What Product? Revising Rhetorical Pedagogy In and Through General Education Initiatives

Mary Fratini, *University of South Carolina*

The Speaking Center: A Site for Cross-Disciplinary Approaches to Rhetorical Pedagogies

Laura Stengrim, *University of Southern Mississippi*

H26 - Water, Race, and Crisis

2:30 PM - 3:45 PM

Symphony 2, 2nd Floor

Building and Unbuilding: Island Futures at the Nexus of Climate Change and Maritime Law

Peter Goggin, *Arizona State University*

Crafting a Rhetoric of Response: Making Sense of the West Virginia Water Crisis

Ashleigh Petts, *North Dakota State University*

Racism and Rivers: Emmett Till, Topography, and Memory

Dave Tell, *University of Kansas*

Topoi of Technical Visuals in Clean Water Activism

Aimee Roundtree, *Texas State University*

H27 - Roundtable: What Rhetoric of Science Means to Rhetorical Criticism

2:30 PM - 3:45 PM

Symphony 3, 2nd Floor

Chair, Randy Harris, *University of Waterloo*

Speakers,

Jeanne Fahnestock, *University of Maryland*

Ashley Mehlenbacher, *University of Waterloo*

Leah Ceccarelli, *University of Washington*

James Wynn, *Carnegie Mellon University*

H28 - Memoir's Power to Constitute the Self and Others

2:30 PM - 3:45 PM

Symphony 4, 2nd Floor

How is Memoir Rhetorical? Identity, Feeling, and Persuasion in Life Narrative

Bethany Mannon, *Old Dominion University*

Memory, Resistance, and Narrating Experience in Anne Moody's "Coming of Age in Mississippi"

Nikki Orth, *The Pennsylvania State University*

The Pastoral Mode and Its Rhetorical Potential within the Exile Memoir

Sara Baugh-Harris, *University of Denver*

Revising Rhetorical Theory in "My Bondage and My Freedom": Narrativizing and Theorizing a Rhetoric of Blackness

D'Angelo Bridges, *Pennsylvania State University*

H29 – Jesuit Rhetors Reception sponsored by the International Society for the Study of Jesuit Rhetoric, the Jesuit Conference on Rhetoric and Composition, and Xavier University

3:00 PM – 4:30 PM

The Gallery, 1st Floor

I01 - Representation and Public Memory in Europe

4:00 PM - 5:15 PM

Board Room 1, 3rd Floor

Liminal Representations: Brexit, Turkey, and the Idea of “Europe”

Matthew deTar, *Ohio University*

Remembering, Reimagining, and Reinventing the Nation: Irish Celebrations of the Easter Uprisings

Una Kimokeo-Goes, *Willamette University*

The Basovizza Monument: Historical Reinvention and Rebranding

Louise Zamparutti, *University of Wisconsin-Milwaukee*

I02 - Machine Rhetorics: Reinventing Rhetoric for Nonhuman Rhetors and New Persuasive Technologies

4:00 PM - 5:15 PM

Board Room 2, 3rd Floor

The Algorithmic Warrant

Antonio Ceraso, *DePaul University*

Making Users Matter

Tyler Easterbrook, *University of North Carolina at Chapel Hill*

Events in Flux: Software Architecture and Rhetorical Subtraction

Andrew Pilsch, *Texas A&M University*

I03 - Reinventing Chronos for Digital Media

4:00 PM - 5:15 PM

Board Room 3, 3rd Floor

The Spatial Component of Chronos

John Gallagher, *University of Illinois, Urbana-Champaign*

Cumulative Ethos: Chronos, Character, and Kanye West

Collin Bjork, *Indiana University*

Aristotle's Chronos and the Shared Temporalities of Writing on the Social Web

Dan Ehrenfeld, *Stockton University*

I04 - Now What?: Assessing the 2016 Presidential Election

4:00 PM - 5:15 PM

Conrad A, 2nd Floor

The Grotesque Mode in American Politics: A Reading of Donald Trump's Successful Primary Campaign

Ben Crosby, *Iowa State University*

Lakoff via Burke: Hillary, Bernie, and the Role of Narrative Forms in the Constitution of Democratic Identity

Stephen Morrison, *South Texas College*

Why Do They Vote Against Their Own Interest? Reinventing Thomas Frank's Question for 2018 and Beyond

Stephanie A. Martin, *Southern Methodist University*

The End of Ethos as We Know It? Hillary, The Donald, and the Present-day Politics of Persona

Jelte Olthof, *University of Groningen*

I05 - Perspectives on Cultural Rhetorics & Posthumanism

4:00 PM - 5:15 PM

Conrad B, 2nd Floor

Chair, Donnie Sackey, *Wayne State University*

Posthumanism and Its Discontents

Casey Boyle, *University of Texas-Austin*

Posthuman Approaches to the Plain of Jars' History, Secrets Matter

Mai Nou Xiong, *North Carolina State University*

Khipu Structures of Coding and Decolonial Approaches to Object-Oriented Rhetorics

Gabriela Ríos, *University of Oklahoma*

My Pink Powwow Shawl, Relationality, and Posthumanism

Kristin Arola, *Michigan State University*

Thinking with Water: Posthumanism, Cultural Rhetorics & The Flint Water Crisis

Donnie Sackey, *Wayne State University*

Response, Scot Barnett, *Indiana University*

I06 - An Archival Turn in the Rhetoric of Intellectual History

4:00 PM - 5:15 PM

Conrad C, 2nd Floor

Constructing Jane Addams's Discourse Community with Archival Research

Marilyn Fischer, *University of Dayton*

Finding Ambedkar: The Chaotic Interplay of Archival Research, Indian Pragmatism, and the Rhetoric of Social Justice

Scott Stroud, *University of Texas at Austin*

Booker T. Washington and the "Dignity of Labor" at the Tuskegee Institute

Paul Stob, *Vanderbilt University*

Archival Reticence and Analytic Imagination: Reinventing Histories of Nineteenth-Century Debate

Angela Ray, *Northwestern University*

I07 - Uses and Misuses of Social Media

4:00 PM - 5:15 PM

Conrad D, 2nd Floor

The evolution of the "catfish": Revisiting ethopoeia for a digital world

Katelyn Burton Prager, *Fashion Institute of Technology*

The Materiality of Digital Composition Tools: How Twitter and Instagram Contain Our Thoughts

Justin Kauker, *West Chester University*

Toward a Theory of Online Harassment and Memetic Screens

Erika Sparby, *Illinois State University*

I08 - Re-Inventing Politics, Community and Pedagogy

4:00 PM - 5:15 PM

Directors Row 1, 3rd Floor

Reinventing How We Assess Community-Based Writing Projects

Steven Accardi, *College of DuPage*

Rethinking Walking Rhetoric: Desire Paths as Oppositional Codes

Robb Lauzon, *Rensselaer Polytechnic Institute*

Rhetorical Care & American Diplomacy: Re-reading & Re-Inventing New Rhetorical Strategies from Campbell & Biesecker

Mary Anne Taylor, *The University of Texas at Austin*

I09 - Reinventing Higher Education's Civic Promise

4:00 PM - 5:15 PM

Directors Row 2, 3rd Floor

Access, Global Citizenship, and the Civic Promise of Higher Education

Amy J. Wan, *Queens College*

Six Competing Civic Frames for Higher Education Policy

Carolyn Commer, *Virginia Tech*

Affirming Public Purpose: Campus Compact and the Situational Rhetoric of Civic Action Planning

Brian Gogan, *Western Michigan University*

Innovations in Citizenship: The Rise of Social Entrepreneurship Education in the 21st-Century University

Scott Wible, *University of Maryland*

I10 - Rhetorical Theories of Nationhood and Identity

4:00 PM - 5:15 PM

Directors Row 3, 3rd Floor

Code-meshing: Identity Politics at the Expense of Rhetorical Efficacy

Erec Smith, *York College of Pennsylvania*

Exploring Embodiment in Africana Existentialism

Jonathan Brownlee, *Bowling Green State University*

Interpellating the Nation: The Enjoyment of Nomos in the U.S. Tradition of Birthright
Citizenship

Margaret Franz, *UNC Chapel Hill*

I11 - Rhetorical Interventions for Justice and Peace

4:00 PM - 5:15 PM

Directors Row 4, 3rd Floor

A Rhetoric of Food Justice Movements: An Exploration in Rhetorical Quilting

Shelley Sizemore, *Wake Forest University*

Ron Von Burg, *Wake Forest University*

Addressing Racial Equity and Justice: Preparing Rhetoric Students for Their Professional
Futures

Kasi Williamson, *Fontbonne University*

Ecology, Energy, and Rhetoric and Writing Pedagogy: Moving Beyond Metaphor Toward
Environmentally Just Teaching and Practice

Juliette Lapeyrouse-Cherry, *The University of Minnesota*

Peace is Every Step: Thich Nhat Hanh and the Rhetoric of Mindful Dissent

Scott Wagar, *Miami University*

I12 - Eurasian and American Perspectives Toward "Rhetoric": Building the Future

4:00 PM - 5:15 PM

Duluth Room, 3rd Floor

Chair, Maureen Minielli, *CUNY-Kingsborough*

Speakers,

Vessela Valiavitcharska, *University of Maryland*

Kathleen Feyh, *Syracuse University*

Oksana Jackim, *University of Massachusetts - Dartmouth*

Michael Launer, *Florida State University*

Noemi Marin, *Florida Atlantic University*

Ligia Mihut, *Barry University*

Alfred Mueller II, *Neumann University*

Annie Laurie Nichols, *University of Maryland*

Kendall Phillips, *Syracuse University*

I13 - Rhetorics of Race and Racism: Massive Resistance, Stop-and-Frisk, Trump, and #BlackLivesMatter

4:00 PM - 5:15 PM

Marquette 1, 2nd Floor

From Massive Resistance to “Make America Great Again”: Rhetorics of Race and Citizenship

Candace Epps-Robertson, *Old Dominion University*

Unintended Rhetorical Consequences: Enthymeme, Racial Prejudice, & Anti-Stop-and-Frisk Advocacy

Martin Camper, *Loyola University Maryland*

Zachary Fechter, *Loyola University Maryland*

Race-baiting, Fear, and Enthymematic Reasoning in American Politics: A Cognitive Rhetorical Perspective

Cameron Mozafari, *University of Maryland, College Park*

The Spirit Led Me: Towards an Understanding of Religious Rhetoric and Pentecostal Piety in the Black Lives Matter Movement

Andre E. Johnson, *University of Memphis*

I14 - Rhetorics of Risk in Health and Medicine: Re-Conceptualizing the Rhetoric-Risk Relationship

4:00 PM - 5:15 PM

Marquette 2, 2nd Floor

Risk, Optimization, and the Well Body

Colleen Derkatch, *Ryerson University*

Risk and Drugs

Judy Segal, *University of British Columbia*

Institutional Risk in Global Health

Raquel Baldwinson, *Harvard University*

Multiscalar Analysis of Pharmaceutical Risk

Blake Scott, *University of Central Florida*

I15 - Researchers, Activists, and Archivists: A Roundtable Discussion on Queer Archives

4:00 PM - 5:15 PM

Marquette 3, 2nd Floor

Speakers,

K.J. Rawson, *College of the Holy Cross*

Lisa Vecoli, *University of Minnesota*

Andrea Jenkins, *University of Minnesota*

Benjamin Zender, *Northwestern University*

Stewart Van Cleve, *Augsburg University*

I16 - Re-Marking Time as a Resource for Rhetorical Invention and Intervention

4:00 PM - 5:15 PM

Marquette 4, 2nd Floor

Marking Time Across the Rhetoric and Writing Curriculum

Eric Detweiler, *Middle Tennessee State University*

Kate Pantelides, *Middle Tennessee State University*

Ambient Time and the Anachronism of Anticipation

Jake Cowan, *The University of Texas at Austin*

Beyond the Fire: The Timelessness of Revolt, Trauma, and Forgiveness

Trevor Hoag, *Christopher Newport University*

I17 - Looking Forward in Latinx Rhetorics: Rhetorical Exigences at the Intersections of Latinidad and Undocumented Status

4:00 PM - 5:15 PM

Marquette 5, 2nd Floor

The Rhetorical Woes of Assimilation for Latinxs

Jaime Armin Mejia, *Texas State University*

Tactile Rhetoric and Stories of Migration: Considering the Rhetorical Value of Textile Projects

Sonia Arellano, *University of Central Florida*

Undocumented and Digitized: Art, Resistance, and Un/belonging in DreamersAdrift.com

Ana Milena Ribero, *Oregon State University*

Affective Templates Corrected: MigraZoom and the Mundane Migrant

Ruben Casas, *California State University-Fresno*

I18 - Solidarity Forever: Worker Fights and Labor Frontiers

4:00 PM - 5:15 PM

Marquette 6, 2nd Floor

Chair, Mary Anne Trasciatti, *Hofstra University*

The Eighteenth Brumaire of Donald Trump: Labor, Trope, and Fascism

Matthew May, *Texas A&M*

Female Voices of Work from Early Industrial Labor Unions to Beyond: How May Women's Labor History Bear on More Contemporary Union Struggles?

Mari Tonn, *University of Richmond*

Moral Appeal vs. Class Antagonism: Assessing Affect in the Labor of Domestic Care Workers

Minu Basnet, *Marist College*

The Workers United: Organizing Labor under National "Right to Work"

Kristiana Wright, *University of Minnesota*

I19 - Re-Inventing Composition, Theory and Pedagogy

4:00 PM - 5:15 PM

Marquette 7, 2nd Floor

Automated Essay Scoring Software and the Rhetorical (Un)Making of Teacher Expertise

Bonnie Tucker, *University of Michigan - Ann Arbor*

Expanding Ethos: Media, Modes, and Self-Presentation

Ash Evans, *Pacific University*

Pedagogy of the Sympathetic: Adam Smith and Thomas De Quincey's Contributions to Realizing hooks' Vision of the Educational Environment

Ashley Garcia, *University of Nebraska-Lincoln*

Reinventing Transfer from a Rhetorical Perspective

Cynthia Johnson, *Miami University*

I20 - The Individual, The Crowd, and the System: Tracking Life in the Digital Age

4:00 PM - 5:15 PM

Marquette 8, 2nd Floor

"If You See Me in Twenty Years, You Won't Even Recognize Me": Sponsored Visions of the Global Internet

Seth Graves, *The Graduate Center, CUNY*

Building the Macroscopic: The Quantified Self and Its Tools

John Seabloom-Dunne, *Pennsylvania State University*

Crowdsourcing Invention: The "Wisdom of the Crowd" and Technological Endoxa

Joshua Welsh, *Central Washington University*

Invention and Quantification: Finding Stories with Digital Data

Chris Lindgren, *Virginia Tech*

I21 - Rhetorical Historiography: Three Burkean Reflections

4:00 PM - 5:15 PM

Marquette 9, 3rd Floor

Rhetorical (Re)Construction: How To Tell a True Burke Story

Ann George, *TCU*

Reflections on Archival Historiography: Kenneth Burke and His Circles

Jack Selzer, *Penn State University*

Ignatius Burpius and Doing Impious Histories

Steven Mailloux, *Loyola Marymount University*

I22 - Inventing Theories and Methods to Analyze Fake News

4:00 PM - 5:15 PM

Rochester, 3rd Floor

Barbara Cassin's "Consistent Relativism" in the Post-Truth Era

Jason Maxwell, *The Pennsylvania State University*

One Last Midnight: Negativity and Nihilism in Rhetorical Theory

James Daniel, *University of Washington*

Weaponizing Social Media

Sara Strasser, *Ball State University*

I23 - Invention, Epideictic, and Deliberation with Intelligent Machines

4:00 PM - 5:15 PM

Symphony 1, 2nd Floor

Alexa, Whose Natural Language is Processed in Speech Technologies?

Halcyon M. Lawrence, *Georgia Institute of Technology*

Artificial Rhetoric: The Implications of TensorFlow Machine Intelligence and the Future of Human Decision Making

Candice Lanius, *University of Alabama in Huntsville*

Tay - Zo: Microsoft's AI Chat Bots and Rhetorical Reflexivity

Jeremy David Johnson, *Penn State University*

I24 - Re-Inventing the Classroom

4:00 PM - 5:15 PM

Symphony 2, 2nd Floor

Networked Severity & Pervasiveness: Negotiating Free Speech Rights and Sexual Harassment Policy in the Online Classroom

Elizabeth Powers, *University of Maine at Augusta*

Paradox of Inclusive Stereotyping: (Re)Inventing the Role of Conflict in the Multicultural Classroom

Maria Poznahovska, *Carnegie Mellon University*

Plato's *Psychagogia* in the Composition Classroom: Emotion and Empowerment

Megan Donelson, *Middle Tennessee State University*

Re-Inventing Collaborative Teaching in FYC Online: Fostering Community and Growth for Students and Teachers

Jennifer Koster, *University of Cincinnati & Cincinnati Christian University*
Aleashia Walton Valentin, *University of Cincinnati*

I25 - What Can Rhetoric of Science Teach Us About Rhetorical Theory and Methods?

4:00 PM - 5:15 PM

Symphony 3, 2nd Floor

Chair, Alan Gross, *University of Minnesota Twin Cities*

Speakers,

James Wynn, *Carnegie Mellon University*

Alan Gross, *University of Minnesota Twin Cities*

Carolyn Miller, *North Carolina State University*

Herbert Simons, *Temple University*

I26 - Decentering Western Rhetoric: Inventing Anti-Colonial Futures

4:00 PM - 5:15 PM

Symphony 4, 2nd Floor

Speakers,

Jenna Hanchey, *University of Nevada, Reno*

Darrel Wanzer-Serrano, *The University of Iowa*

J01 - Keynote Address

Sponsored by Pennsylvania State University Press

5:45 PM - 7:00 PM

Grand Ballroom A, 3rd Floor, B, C, D

Chair,

Greg Clark, *Brigham Young University*

Speaker,

Andrea Lunsford, *Stanford University*

K01 – RSA 50th Anniversary Reception

Co-sponsored by the past and present Officers & Board of Directors of RSA and Taylor & Francis

7:00 PM - 9:00 PM

Grand Ballroom E, 3rd Floor, F, G

Chair, Dave Tell, *University of Kansas*

Speakers,

Dave Tell, *University of Kansas*

Joshua Gunn, *University of Texas at Austin*

Roxanne Mountford, *University of Oklahoma*

William Keith, *University of Wisconsin*

Diane Davis, *University of Texas Austin*

Michelle Ballif, *University of Georgia*

Eric Detweiler, *Middle Tennessee State University*

Saturday, June 2, 2018

L01 - The Inventions of Live/d Rhythms

8:00 AM - 9:15 AM

Board Room 2, 3rd Floor

Percussive Dance as a Transcultural Rhythmic Rhetoric

Jennifer LeMesurier, *Colgate University*

Collaborating with Time in Rhetorical Pedagogy and Invention

Lisa Bailey, *University of South Carolina*

Rhythms of the Street: A More-Than-Human Ballet

Jason Kalin, *DePaul University*

Response, Cory Holding, *University of Pittsburgh*

L02 - Literary Roots of Rhetoric

8:00 AM - 9:15 AM

Board Room 3

Hidden Under the Plane Tree: Woolf, Plato, and Place

Jennifer Juskiewicz, *Indiana University - Bloomington*

A Funny Thing Happened on the Way to the Agon: Aristophanes' Comedy as Unsafe Rhetorical Space

Fiona Harris Ramsby, *Bloomfield College*

"And what is better than wisdom? Womman": Chaucer's Creation of Dame Rhetoric in the Tale of Melibee

Morgan Hanson, *Middle Tennessee State University*

L03 - The Invention of Difference: Reimagining Rhetorics as Foundations for Rhetorical Understanding

8:00 AM - 9:15 AM

Conrad A, 2nd Floor

Speakers,

Jonathan Osborne, *Northeastern University*

Ellen Cushman, *Northeastern University*

Damián Baca, *University of Arizona*

Krista Ratcliffe, *Arizona State University*

L04 - Rhetorical Critique of Higher Education

8:00 AM - 9:15 AM

Conrad B, 2nd Floor

Boundaries of the Game, or How College Football Subsumes the University

Josiah Meints, *Oklahoma State University*

Case Closed?: The Rhetoric of Openness and the Open Educational Resource Movement

Tom Geary, *Tidewater Community College*

Of Memory's Past: Myth and Metaphor in Institutional Remembrance

Nicholas Prephan, *Wayne State University*

Revising the Rhetoric: An Institutional Critique and Historical Overview of International Student Representations Created by the Office of International Student Affairs

Keely Mohon-Doyle, *North Carolina Wesleyan College*

L05 - The Timeless Lens of Textual Criticism: Three Approaches to Using Fahnestock's Rhetorical Style

8:00 AM - 9:15 AM

Conrad C, 2nd Floor

Predicating Neuronormativity: Analyzing Discourse of Applied Behavior Analysis

Kari Lundgren, *Oregon Tech*

Invention and Argument in a Narrative of Affordable and Accessible Healthcare

Paula Lentz, *University of Wisconsin - Eau Claire*

Secretum as Ego: The Heteroglossia of Historical Inter-Office Memo Communication

Marcy Orwig, *University of Wisconsin - Eau Claire*

L06 - Unusual and Under-recognized Oratory

8:00 AM - 9:15 AM

Conrad D, 2nd Floor

Bread, Roses, Poetry: The Rhetorical Verse of Arturo Giovannitti

John Belk, *Southern Utah University*

The Long Speech: Mass Address and Rhetorical Abundance

Matthew deTar, *Ohio University*

Erik Johnson, *St. Lawrence University*

Rose to the Top, Sank to Obscurity: Ernestine Rose, a forgotten feminist figure

Brittany Knutson, *University of Minnesota-Twin Cities*

L07 - Articulating Communities: Architectures, Infrastructures and Spaces of Contentious Invention

8:00 AM - 9:15 AM

Directors Row 1, 3rd Floor

“Writing Downeast”: Community Rhetorics on the Coast of Maine.

Matthew Ortoleva, *Worcester State University*

Terra Incognita: Community Invention and Science Communication in Public Lands

Jamie Remillard, *Worcester State University*

Building Space: The Generative Intersection of Stable Course Planning and Destabilizing Cultural Exchange in a Study Abroad Program.

Hugh Wiese, *Worcester State University*

Co-constructing University-wide Conversations about Writing

Christina Santana, *Worcester State University*

L08 - Inventing Bodies: Embodied Relations in Digital Media

8:00 AM - 9:15 AM

Directors Row 3, 3rd Floor

Making Trails Online: Social Media's Doxic Infrastructure

Caddie Alford, *Indiana University, Bloomington*

Tracking Hexis through Procedural Enthymemes

Steve Holmes, *George Mason University*

The Role of Telos in Digital Rhetoric and Virtue Ethics

John Gallagher, *University of Illinois, Urbana-Champaign*

Touching Rhetoric: The Technê of Bodies

Scot Barnett, *Indiana University*

L09 - Does Rhetoric Break Down at the Margins?

8:00 AM - 9:15 AM

Directors Row 4, 3rd Floor

Rationalizing the Irrational: Examining the Rhetorical Defense of Witch Hunting

Lauren Lemley, *Abilene Christian University*

Ignorance as Inventional Resource

Valeria Fabj, *Lynn University*

Matthew J. Sobnosky, *Florida Atlantic University*

The Trolls' Teacher

Kristopher Lotier, *Hofstra University*

Invention through Enactment: A New Materialist Approach to Rhetoric as an Architectonic Productive Art

Kelly Pender, *Virginia Tech*

L10 - Re-inventing "the People": Contemporary Populist Rhetoric in the West

8:00 AM - 9:15 AM

Duluth Room, 3rd Floor

The (Non)analytical Power of "Populism": A Case Study from Greece

Sophia Hatzisavvidou, *University of Bath*

Populism's Performative Oxymoron: Balancing the Extraordinary and the Ordinary

James Jasinski, *University of Puget Sound*

Populist Rhetoric and Political Roles: the Wilders Case

Maarten van Leeuwen, *Leiden University*

Jaap de Jong, *Leiden University*

The Discourse of Elite vs. People in a Social Welfare Society

Lisa Villadsen, *University of Copenhagen*

L11 - Understanding Contemporary Rhetorical Toxicity

8:00 AM - 9:15 AM

Grand Ballroom A, 3rd Floor

Literally or Seriously? Re-Inventing Rhetorical Agency In an Age of Trump

Blake Abbott, *Towson University*

Make Rhetoric Great Again: Recovering the Art of Winning in Rhetorical Pedagogy and Practice

Adam Ellwanger, *University of Houston-Downtown*

Political Vulgarly: Agonist Rhetoric in the Era of Illiberal Democracies

Josephine Walwema, *Oakland University*

The Rhetorical Life of Pepe the Frog

Sean Milligan, *Wayne State University*

L12 - On Bathroom Bills

8:00 AM - 9:15 AM

Grand Ballroom B, 3rd Floor

An Appeal for Change: Reinventing Pathos

Julie Nelson, *North Carolina Central University*

House Bill 2 and the Myth of the Bathroom Predator: Exploring Gendered Assumptions in the Context of "Livable Lives" in Policy Making

Samantha Rippetoe, *University of Georgia*

The Affect of Bathroom Bills: Rhetorical Roots in the Segregation Rhetoric of Wallace and Faubus

Lucy Miller, *Texas A&M University*

L13 - Rhetoric On-Stage: Vaudeville, Protest, and Improv

8:00 AM - 9:15 AM

Grand Ballroom C, 3rd Floor

Crafty Capitalism: Advertising Vaudeville at the Turn of the Century.

Kelly Jakes, *Wayne State University*

Sarah Walker, *Wayne State University*

Puppets and Protests: Theatrical Materials as an Inventional Resource for Political Rhetoric

Emily Smith, *Penn State University*

England Born, Chicago Bred: Commemorating Jane Austen on the Improv Stage

Sarah Lingo, *Northwestern*

L14 - Reinventing Rhetorical Political Advocacy and Agency Post-Trump

8:00 AM - 9:15 AM

Marquette 1, 2nd Floor

Demystifying Congress: Building Political Accountability with the Indivisible Guide

Lisa Corrigan, *University of Arkansas*

Networking with Progressive Groups in Washoe County

Amy Pason, *University of Nevada, Reno*

Navigating Divides in Rural Organizing

Jessica Prody, *St. Lawrence University*

L15 - Reinventing Social Movement Rhetoric?: Studies in Recent Movements and Messages

8:00 AM - 9:15 AM

Marquette 2, 2nd Floor

Chair, Heidi Hamilton, *Emporia State University*

Marching in Dissent: Learning from the Failed Social Movement of the Women's March on Washington

Denise Oles-Acevedo, *Iowa State University*

Veterans Deployed to Standing Rock: The Rhetoric of Serving Country through Peaceful Protest

Heidi Hamilton, *Emporia State University*

Social Movements' Social Networks: Utilizing Social Media Analytics to study Social Movement Rhetoric and Audience Effects.

Chad Woolard, *Illinois State University*

L16 - Will Masterpiece Cakeshop be the icing on the cake for the gay rights movement, or will Jack Phillips be able to have his cake and eat it too?: An Analysis of the Supreme Court's Decision in *Masterpiece Cakeshop v. Colorado Civil Rights Commission*

8:00 AM - 9:15 AM

Marquette 3, 2nd Floor

“Off the Shelf,” But Not by Design: A Legal Theory for Cases Involving Same-Sex Marriage and Anti-Discrimination Laws

Eric Gander, *Baruch College*

Inventing Commerce: Marginalizing People of Faith But Not Corporate People.

David Grassmick, *Law offices of Roger Higgins*

Discourse of space and identity: Masterpiece Cakeshop, Religious Liberty, and Gay Rights.

Jeremiah Hickey, *St. John's University*

Fundamental Rights in Conflict: Do We Have a Right Not to Be Offended?

Catherine Langford, *Texas Tech University*

L17 - Rhetoric, Affect, Emotion

8:00 AM - 9:15 AM

Marquette 4, 2nd Floor

Stardom and Selfhood: The Affective Affordances of Celebrity Culture

Claire Sisco King, *Vanderbilt University*

The Passionate Futures of the Law

Erin Rand, *Syracuse University*

The Art of Gratitude

Jeremy Engels, *Penn State University*

L18 - Persons Seeking Refuge, Community Workshops, and Rhetorics of Place

8:00 AM - 9:15 AM

Marquette 5, 2nd Floor

Speakers,

Katrina Powell, *Virginia Tech*

Katherine Randall, *Virginia Tech*

L19 - The Activist Athlete in Modern Sport

8:00 AM - 9:15 AM

Marquette 6, 2nd Floor

Double Consciousness, Rhetorical Circulation, and the Case of Colin Kaepernick

Abraham Khan, *Penn State*

Sitting on the Hot Seat: Implications of Colin Kaepernick's Rhetorical Moves within NFL Constraints

Elizabeth Cozby, *Texas Woman's University*

L20 - Re-Inventing Rhetorical Terms in a Digital World

8:00 AM - 9:15 AM

Marquette 7, 2nd Floor

From Ekphrasis to Experience Design: A Different Rhetorical Orientation

Justin Hodgson, *Indiana University*

Re-Inventing Audience through Thorubos Today

Sarah Riddick, *University of Texas at Austin*

Re-Inventing Rhetorical Figures: Celebrating the Past, Building the Future

Randy Harris, *University of Waterloo*

Reimagining Kairos and Prepon: The right timing and propriety of the 10,000 Calorie Challenge

Shana Scudder, *University of North Carolina Greensboro*

L21 - Turning a Recurring Pulse into a Continuous Stream: Reflecting on the Past and Carving out a Future for The Rhetoric of Mental Health

8:00 AM - 9:15 AM

Marquette 8, 2nd Floor

Chair,

Blake Scott, *University of Central Florida*

Speakers,

Cathryn Molloy, *James Madison University*

Fred Reynolds, *The City College of New York*

Kimberly Emmons, *Case Western Reserve University*

Lucille McCarthy, *University of Maryland, Baltimore County*

Drew Holladay, *University of Maryland, Baltimore County*

Jenell Johnson, *University of Wisconsin*

Response, Lisa Meloncon, *University of South Florida*

L22 - Resisting and Re-staging Racism Online and in the Public Square

8:00 AM - 9:15 AM

Marquette 9, 2nd Floor

Obscenity, Racism, Populism: r/ImGoingToHellForThis and the Rhetoric of Excess

Robert Topinka, *Birkbeck, University of London*

What's in a Name? Re-Thinking the use of Categorization in Studies of Racist Discourse

Kenneth Ladenburg, *Arizona State University*

Reinventing Sacred Space: Contesting Identity and Origin Narratives

Ryan McGeough, *University of Northern Iowa*

L23 - The Twitter Presidency

8:00 AM - 9:15 AM

Rochester, 3rd Floor

Setting the Narrowest Agenda: Donald Trump's Presidency on Twitter

Jessica Kurr, *Penn State University*

The Invention and Reinvention of the Outsider Persona: Jackson, Trump, and Anti-Establishment Ethos

Jacob Justice, *The University of Kansas*

Daemonic Invention: How Trump's Followers Construct Alt-Truth from Lies

Stephen Yarbrough, *University of North Carolina at Greensboro*

L24 - Mark Longaker's *Rhetorical Style and Bourgeois Virtue: Capitalism and Civil Society in the British Enlightenment*: A Panel Discussion.

8:00 AM - 9:15 AM

Symphony 1, 2nd Floor

Chair, Lois Agnew, *Syracuse University*

Rhetorical Style and Bourgeois Virtue: A Truly Transdisciplinary Rhetoric

Glen McClish, *San Diego State University*

Style and Argument in Rhetorical Style and Bourgeois Virtue

Beth Innocenti, *University of Kansas*

A New History of Eighteenth Century Rhetoric? The Civic and Civil in In Rhetorical Style and Bourgeois Virtue.

Arthur Walzer, *University of Minnesota*

Response, Mark Longaker, University of Texas

L25 - Technology and Rhetorical Invention: Constructing Boundaries and Creating New Knowledge

8:00 AM - 9:15 AM

Symphony 2, 2nd Floor

Re-inventing Rhetoric as Technology: Automaticity as a Means for Inventive Productions

Jason Helms, *Texas Christian University*

Toward a Rhetoric of Heuristics: Using Video and GIS to Map Choral and Material Spaces

April O'Brien, *Clemson University*

Weaponizing Rhetorical Knowledge

Amy Charron, *University of Texas at Austin*

Inventing Resistance: Tactical Media in the New Aesthetic

Brian Gaines, *Clemson University*

L26 - The (Re)Invention of Race and Identity

8:00 AM - 9:15 AM

Symphony 3, 2nd Floor

Breaking News: Race and the Invention of the Present in Hill and Silvera's "Liberty Deferred"

Jordana Cox, *University of Waterloo*

Clarence 13X: Using a Black God Trope to Re-Invent the Rhetoric of Race in America

Armondo Collins, *University of North Carolina Greensboro*

Reimagining Rhetorical Identification in Consciousness-Raising Groups

Kathleen T. Leuschen, *Emory University*

Rhetorical Crossover: The Rhetorical Reinvention of the Black Rhetorical Presence in Mainstream Culture

Cedric Burrows, *Marquette University*

L27 - She Works Hard For (No) Money: (Re)Inventing Women's Empowerment and The Rhetoric of Commodified Feminisms

8:00 AM - 9:15 AM

Symphony 4, 2nd Floor

Euphemistic Feminism: Decoding Unilever's Doublespeak in Dove's "Real Beauty" Campaign

Celeste Klinger, *DePauw University*

Geoffrey Klinger, *DePauw University*

Jennifer Adams, *DePauw University*

Pink Pyramid Schemes: Mary Kay Cosmetics and Selling Women's Empowerment Through Multi-Level Marketing

Christopher Thomas, *University of Iowa*

Rescue Branding: Sexual Labor, Commodity Activism, and Global Connectedness

Michelle Colpean, *University of Iowa*

M01 - Grief, Loss, and Politics

9:30 AM - 10:45 AM

Board Room 2, 3rd Floor

Deploying Grief: ACT UP and Black Lives Matter's Affective Potential

Myles Mason, *University of Colorado Boulder*

Stranger Things, Homosociality, and the Subversion of Toxic Masculinity

Jeffrey Nagel, *Pennsylvania State University*

When Obama Wept: The Rhetorical Politics of Compassion

Kevin Marinelli, *Davidson College*

M02 - Defining Rhetoric: Cultures and Histories

9:30 AM - 10:45 AM

Board Room 3, 3rd Floor

Rhetoric as a Field of Study in Post-World War II Japan: A Glance at the Past, a Review of the Present, and a Glimpse into the Future

Junya Morooka, *Rikkyo University*

Korean Women's Education, the Nation, and Collective Ethos in the Rhetoric of Kim Hwallan, 1918-1934

Nathan Tillman, *University of Maryland, College Park*

The Renaissance Humanist Curriculum and Leadership Training: A New Defense for Liberal Arts Study?

Nancy Christiansen, *Brigham Young University*

Whose Rhetoric?: Examining the Consequences of Walker's Prioritization of "Producing Rhetors"

Matthew Brigham, *James Madison University*

M03 - Sport, Gender, and the Constitutive Rhetorics of Identity

9:30 AM - 10:45 AM

Conrad A, 2nd Floor

Fighting Bodies: Reinterpreting the Rhetoric of Violence in Combat Sports

Stephanie Phillips, *University of South Florida Tampa*

The Playoff of Hegemonic Masculinity vs. Fatherhood: David Johnson's Emerging Construction of Fatherhood as an NFL Dad

Ashley Garcia, *University of Nebraska-Lincoln*

"She didn't come to play. She came to slay": Serena Williams, Code Switching, & Professional Sports Culture

Scarlett Hester, *College of Wooster*

M04 - Science and the End of Shared Problems in Argument Spheres

9:30 AM - 10:45 AM

Conrad B, 2nd Floor

Expanding Spheres of Argument

Marsha Maxwell, *University of Utah*

Science, a Self-Governing Sphere

Maureen Mathison, *University of Utah*

Musings of the Spheres: Rhetoric and Ethics at the Margins of Biomedical Discourses

Lisa DeTora, *Hofstra University*

M05 - Rhetorics and Selves

9:30 AM - 10:45 AM

Conrad C, 2nd Floor

Believing Critically: The Conversion Narrative as Vehicle of Critical Self-Reflection

Christopher Brown, *The University of Arizona*

Reinventing the Self: Metanoia, Epistrophē, and the New Rhetoric of Personal Transformation

Adam Ellwanger, *University of Houston-Downtown*

That's So Rhetor-o-normative: Critiquing and Reinventing Sociopolitical Discourse with Taboo Rhetorics

Matt McKinney, *Texas A&M University*

Place-based Rhetoric in the Absent Narrative: Children of Vietnam War Veterans and Collective Memory of War

Leigh Jones, *Hunter College, CUNY*

M06 - (Re)Building the Future of Rhetoric: Inviting Disability into Our Rhetorical Theories and Methods

9:30 AM - 10:45 AM

Conrad D, 2nd Floor

Animating Disclosure: Rhetorical Negotiations of Disability

Elizabeth Tacke, *University of Michigan*

Materializing Disability Rhetoric in the Possibilities of Form

Kristina Lucenko, *Stony Brook University*

A Qualitative Approach to the Lived Realities of Disability Rhetoric

Annika Konrad, *University of Wisconsin Madison*

Response, Neil Simpkins, *University of Wisconsin, Madison*

M07 - Innovations in Invention: Teaching the First Canon

9:30 AM - 10:45 AM

Directors Row 1, 3rd Floor

Chair, Robert Terrill, *Indiana University*

Cultivating Rhetorical Selves

Peter Simonson, *University of Colorado, Boulder*

On Rhetoric, Invention, and the Civic Arts in the Face of the Impossible

Candice Rai, *University of Washington*

Narratives, Ethics, and Rhetorical Invention

Robert Terrill, *Indiana University*

M08 - Facing the Oxymorons of Political Activism: Underlying Rhetorical Activities of Noisy/Silent Politics

9:30 AM - 10:45 AM

Directors Row 2, 3rd Floor

“Latrinia”-Private Rhetorics in Public Spaces

Patrick James, *The Graduate Center, CUNY*

“When Their Own Latent Power is Freed”: The Farmer's Wife and “Mama Grizzly” Activist Rhetoric, Then and Now

Erin Andersen, *Centenary University*

Sponsors of Queer Literacy: Reclaiming Rhetorical Agency

Mark McBeth, *John Jay College English 7.63.10NB*

M09 - Reinventing Digital Delivery for the Eras of Ubiquitous and Immersive Computing

9:30 AM - 10:45 AM

Directors Row 3, 3rd Floor

Digital Delivery, Software, and Pedagogies of Silence

James Brown, *Rutgers University-Camden*

Personal, Portable, Presidential: Ubiquitous Computing in the White House

Elizabeth Losh, *College of William and Mary*

A Delivery of Things

Sean Morey, *University of Tennessee, Knoxville*

Radiant Delivery: Delivery and Epideictic in the Post-PC Era

David Rieder, *North Carolina State University*

M10 - Rhetorical Can-Openers for (Re)Inventing Democratic Discourse

9:30 AM - 10:45 AM

Directors Row 4, 3rd Floor

Chair, Sharon A. Harris, *Texas Christian University*

Inventing Democracy with Rhetorical Theory

Michelle Iten, *Virginia Military Institute*

Redeeming Dispute: The Role of Narrative in the Rhetoric of Democracy

Sharon A. Harris, *Texas Christian University*

Burkean Recalcitrance Meets Cognitive Science

Ann George, *TCU*

M11 - Hubert Humphrey and the Civil Rights Debate in the Postwar United States

9:30 AM - 10:45 AM

Duluth Room, 3rd Floor

The Sunshine of Human Rights: Hubert Humphrey and Liberal Universalism

John Murphy, *University of Illinois at Urbana-Champaign*

The Southern Response to Humphrey's Speech: Senator Strom Thurmond's Address

Accepting the States' Rights Democratic Party's Presidential Nomination, August 11, 1948

Denise Bostdorff, *College of Wooster*

Whatever Happened to Hubert Humphrey

David Zarefsky, *Northwestern University*

M12 - Anthologizing Rhetoric, Sponsored by the International Society for the History of Rhetoric

9:30 AM - 10:45 AM

Grand Ballroom A, 3rd Floor

Chair, Debra Hawhee, *Penn State University*

Speakers,

Andrea Lunsford, *Stanford University*

Debra Hawhee, *Penn State University*
Robin Reames, *University of Illinois at Chicago*
Michelle Bachelor Robinson, *Spelman College*
Vershawn Young, *University of Waterloo*
Susan Jarratt, *University of California, Irvine*

M13 - Queer Trans Culture and Invention Beyond Visibility: Experiencing Cassils

9:30 AM - 10:45 AM

Grand Ballroom B, 3rd Floor

Speakers,

E. Cram, *University of Iowa*
Charles Morris, *Syracuse University*
Daniel Brouwer, *Arizona State University*
Karma Chávez, *University of Texas at Austin*
Tom Nakayama, *Northeastern University*
K.J. Rawson, *College of the Holy Cross*
Benjamin Zender, *Northwestern University*

M14 - Celebrating the European Past -- Building the Joint Future: The Rhetoric Society of Europe

9:30 AM - 10:45 AM

Grand Ballroom C, 3rd Floor

Chair, Michael Hoppman, *Northeastern University*

Speakers,

Alan Finlayson, *University of East Anglia*
Dietmar Till, *University of Tübingen*
Jean Wagemans, *University of Amsterdam*
Michael Hoppmann, *Northeastern University*
Jens Kjeldsen, *Department of Information Science and Media Studies*
Kris Rutten, *Ghent University*
Lisa Villadsen, *University of Copenhagen*

M15 - Artifacts, Ephemera, and Archives: Changing Scholarly Conversations and Recovering Rhetorical Histories

9:30 AM - 10:45 AM

Marquette 1, 2nd Floor

Speakers,

Kristeen Cherney, *Georgia State University*

Lynne Gaillet, *Georgia State University*

M16 - Rhetorical Dodos: Confluences of Violence, Memory, and Extinction

9:30 AM - 10:45 AM

Marquette 2, 2nd Floor

“To Go the Way of the Dodo” -- On Pigeons Passing

Melissa Yang, *University of Pittsburgh*

“Forgetting the Dodo Over and Over Again”: Public Memory and Emblems of Extinction

Christopher Stuck, *University of Louisville*

For the Love of Annihilation: Dodo as Victim of Human Exploration-as-Predation

Trevor Meyer, *University of South Carolina*

M17 - Weaponized Journalism

9:30 AM - 10:45 AM

Marquette 3, 2nd Floor

Confabulation and the Re-Invention of Self-Knowledge

Kim Lacey, *Saginaw Valley State University*

Spreading Invisibility: Trump as an Animate Vector of Whiteness in the Rhetorical Biome

Michael Gallaway, *University of Texas at San Antonio*

“Everything is fast Americanizing”: The Mexican-American War and Imperial Journalistic Modernism

Elizabeth Earle, *Texas A&M University*

M18 - Fake News--Domestic and International Crisis?

9:30 AM - 10:45 AM

Marquette 4, 2nd Floor

Fake Online News in a Political Crisis in South Korea

Daewoo Jin, *Indiana University of Pennsylvania*

From Real Fake News to Fake Fake News: Donald Trump and the Rhetoric of Fake News

Rod Carveth, *Morgan State University*

"Post-Truth" in 2016: Four Discourses within a Single Slogan

Jason Myres, *University of Georgia*

M19 - Networks of Fascism

9:30 AM - 10:45 AM

Marquette 5, 2nd Floor

Chair, Madeline Denison, *Northwestern University*

From Homonationalism to Homofascism: Queer networks and the virality of pink fascism

Andrew Wirth, *Wake Forest University*

If the Comments Section were a Person

Madeline Denison, *Northwestern University*

The Ideological Right's Adoption of the Twink: An Analysis of Political Irony

Nicholas Lepp, *University of Nevada Las Vegas*

M20 - Where Extinction Meets Invention: Rhetoric in the Age of Ecological Collapse

9:30 AM - 10:45 AM

Marquette 6, 2nd Floor

Invention Amidst Extinction: Caring for Worlds through Rhetorical Field Methods

Bridie McGreavy, *University of Maine*

Tyler Quiring, *University of Maine*

Creating Sustainable Sanctuaries and Resilient Refuges

Katherine Lind, *Indiana University*

Good Grief: Rhetoric and the Mourning of Ecological Loss

Tim Jensen, *Oregon State University*

M21 - Mixing the Virtual and the Physical in Digital Social Movements

9:30 AM - 10:45 AM

Marquette 7, 2nd Floor

Expanding the Available Means: Avatar-Rhetors in Mixed Reality Public Protests

Brenta Blevins, *University of Mary Washington*

Punching Richard Spencer: Image, Text and Simulation in Visual Rhetoric

David Mueller, *North Carolina State University*

M22 - The Weight of the Second Amendment: Critical Interventions

9:30 AM - 10:45 AM

Marquette 8, 2nd Floor

Reinvention or Re-appropriation? The 2016 House Democratic Sit-in

Scott Varda, *Baylor University*

The Gunslinging, Law-Abiding Citizen(s): Democratic Ideobodies in the HB-2074 Testimonies

Dana Comi, *University of Kansas*

The Weight of the Second Amendment

Craig Rood, *Iowa State University*

M23 - Understudied Rhetorics: Roundtable on Rhetoric and Religion at the RSA

9:30 AM - 10:45 AM

Marquette 9, 2nd Floor

Chair, Jim Vining, *Governors State University*

Speakers,

Michael Bernard-Donals, *University of Wisconsin-Madison*

Patricia Bizzell, *College of the Holy Cross*

Jonathan Edwards, *University of South Carolina*

Jeremy Engels, *Penn State University*

Adrienne Hacker Daniels, *Illinois College*

David Frank, *University of Oregon*

Paul Lynch, *Saint Louis University*

Theon Hill, *Wheaton*

Andre E. Johnson, *University of Memphis*

Jeff Ringer, *University of Tennessee, Knoxville*

Joy Qualls, *BIOLA University*

M24 - Soccer as Synecdoche: Rhetorical Reinventions In and Through the Beautiful Game

9:30 AM - 10:45 AM

Rochester, 3rd Floor

Speakers,

Randall Monty, *University of Texas Rio Grande Valley*

John Sloop, *Vanderbilt University*

Brian McNely, *University of Kentucky*

Fernando Delgado, *UM Duluth*

Douglas Walls, *North Carolina State University*

José Ángel Maldonado, *University of Nebraska-Lincoln*

Michele Ramsey, *Penn State Berks*

Colleen English, *Penn State Berks*

Liza Potts, *Michigan State University*

M25 - Doing Transdisciplinary/Transnational Rhetoric: Frames and Methods

9:30 AM - 10:45 AM

Symphony 1, 2nd Floor

Disciplines of Future Past: Revisiting Interdisciplinarity as a Prerequisite for Transdisciplinary Rhetoric

Kat Lambrecht, *University of Nevada, Reno*

Rethinking Translingual as a Transdisciplinary Rhetoric

Zhaozhe Wang, *Purdue University*

Understanding Positions of Possibilities through Rhetorical Invention in Transnational Labor Contexts

Eduardo Nevarez, *University of Minnesota at Twin Cities*

M26 - Re-Inventing (with) Mêtis

9:30 AM - 10:45 AM

Symphony 2, 2nd Floor

Chair, Dustin Edwards, *University of Central Florida*

Cunning in Coal Country: Cultivating an Ecological Theory of Mêtis

Erin Brock Carlson, *Purdue University*

Digital Rhetoric on the Edge of Cunning: Metic Inventiveness in Trickster Bots

Dustin Edwards, *University of Central Florida*

Engaging Mêtis as a Site of Disability Activist and Leadership Possibilities

Stephanie Wheeler, *University of Central Florida*

M27 - The Reinvention of Racism in U.S. Politics

9:30 AM - 10:45 AM

Symphony 3, 2nd Floor

Diversity in Translation

Tyrell Stewart-Harris, *Ithaca College*

“Post-Fact” Politics and the Rhetoric of Racism under Trump

Thomas Girshin, *Ithaca College*

Catholicism, Kingism, and the Rhetorical Construction of Freedom in La Villita

Jose Castellanos, *Arrupe College of Loyola University*

M28 - Libera/story: circular and narrative power of failures and successes in cultural rhetorics

9:30 AM - 10:45 AM

Symphony 4, 2nd Floor

The Queer Art of Failure in College Writing Teachers' Acts of “Coming Out”

Michael Baumann, *University of Louisville*

Pedagogical Narratives of the World: How World Literature Syllabi Address Global Learning and Absence

Elisa Cogbill-Seiders, *University of Nevada - Las Vegas*

Critical Narrative as a Liberatory Space: The Impact of Collective Narratives Upon Trauma Victims

Kristin Bennett, *Arizona State University*

N01 - Viewing Persuasive Intentions

11:00 AM - 12:15 PM

Board Room 2, 3rd Floor

Flip the Switch: Pedagogy as Technology and the Prospect of Automatic Agency in WALL•E

Adam J. Gaffey, *Winona State University*

Matrimonial Discourse in Our Favorite Romances

Craig Wynne, *Hampton University*

Subtle Visual Persuasion in Back of the Head Shots in Mad Men

Dann Pierce, *University of Portland*

Rebekah Markillie, *University of Portland*

YAS KWEEN, Indeed: Pegging Down Broad City's Trainwreck Feminism

Meg Tully, *University of Iowa*

N02 - Post-human Peacemaking: Reinventing Agency as Social Materiality

11:00 AM - 12:15 PM

Board Room 3, 3rd Floor

Beyond Agency

Nadya Pittendrigh, *University of Houston-Victoria*

Agency in the Epoch of the Anthropocene: Rhetorical Ecology and the Law

Casey Corcoran, *University of Illinois - Chicago*

Agency and the Order of Material Operations

Dayna Goldstein, *Texas A&M University- Texarkana*

Pursuing Solidarity in South Texas

Cassie Cameron, *University of Houston-Victoria*

N03 - The Limits of Decorum in Contemporary Political Rhetoric

11:00 AM - 12:15 PM

Conrad A, 2nd Floor

Engaging the Trolls: Rhetorical Re-invention of Trolling as Argument

Avery Henry, *Southeast Missouri State University*

John P. Koch, *Vanderbilt University*

Kelly Young, *Wayne State University*

What Does (it) "All" Mean: Betsy DeVos Indecorous Discourse on Title IX

John Pell, *Whitworth University*

Will Duffy, *University of Memphis*

N04 - Technical Communication In and Out of the Classroom

11:00 AM - 12:15 PM

Conrad B, 2nd Floor

Explicit, Implicit, and Contextual Rhetoric in Technical Communication Pedagogy

Jeremy Rosselot-Merritt, *University of Minnesota*

Pointless Feminist Rants? Instructor Bias, Student Resistance, and the Teaching of Technical Communication

Jennifer Mallette, *Boise State University*

Telling Stories, Shaping Data: Narrative Affordances in Data Ecologies

Patrick Danner, *University of Louisville*

N05 - Interrogating Digital Infrastructures: New Directions for Feminist and Queer Rhetorics

11:00 AM - 12:15 PM

Conrad C, 2nd Floor

Chair, Annette Vee, *University of Pittsburgh*

Unthinkable Consumers: Facebook's Advertising Interface and the Transgender Demographic

Sandra Nelson, *University of Pittsburgh*

Hashtags and Whores: Marking Rape Victims Unfit Rhetors

Stephanie Larson, *University of Wisconsin-Madison*

"Changed status to wontfix:" Silencing and Digital Infrastructures

Brandee Easter, *University of Wisconsin-Madison*

N06 - Reluctant Post-humans and Bestial Rhetorics

11:00 AM - 12:15 PM

Conrad D, 2nd Floor

Burke's Vocabulary for Non-human Rhetorics

Devon Cook, *Purdue University*

The Reluctant Posthumanism of Hannah Arendt

Paul Dahlgren, *Georgia Southwestern State*

Interruptive Relation: Bestial Sophists, a Parasitic Socrates, and *Toxoplasma gondii*

Steven LeMieux, *University of Texas at Austin*

Vivisection, Ambivalence, and the Elusive Human-Animal Boundary in G.H. Lewes's Sea-Side Studies (1856-58)

Rebecca Thorndike-Breeze, *Massachusetts Institute of Technology*

N07 - Invention's Re-invention: Looking Forward, Looking Back

11:00 AM - 12:15 PM

Directors Row 1, 3rd Floor

Inventing Constraints, Constraining Invention: Women's Petitionary Discourse and Antifeminist Satirical Petitions in Seventeenth Century England

Danielle Griffin, *University of Maryland*

Invention Between Rhetoric and Terror: On the Legacy of Jean Paulhan

Jonathan Doering, *University of Western Ontario*

Rhetorical Looking: A Heuristic for Invention across Digital Interfaces

Katherine Bridgman, *Texas A&M University - San Antonio*

N08 - Teaching Argument for a Post-Truth, Anti-Deliberative Age: Resources from Rhetorical Theory

11:00 AM - 12:15 PM

Directors Row 2, 3rd Floor

Teaching the Inseparability of "Logic" and "Emotion" in an Age of Seeming Illogic

Chris Mays, *University of Nevada, Reno*

Demagoguery, Bullshit, and Bias: Helping Students See (Anti)Rhetorical Patterns

Chris Earle, *University of Nevada, Reno*

Facts Are Not (Just) Facts: Teaching Latourian Dingpolitik in the Post-Truth Moment

Ellery Sills, *University of Nevada Reno*

N09 - Affect's Rhetorical Patho-logies

11:00 AM - 12:15 PM

Directors Row 3, 3rd Floor

Sketchy Affects: Invention, Prudence, and New Media

Sergio Figueiredo, *Kennesaw State University*

Feeling Solidarity: Affect and Self-Reproducing Movements

Kate Siegfried, *Texas A&M University*

Political Sensations: Toward a Critical Affect Pedagogy

Jasmine Lee, *University of California, Irvine*

N10 - Sonic and Multi-sensory Rhetorics within and beyond the Classroom

11:00 AM - 12:15 PM

Directors Row 4, 3rd Floor

Consequences of the Audio Revolution

Pablo Gannon, *Wake Forest University*

Re-Sensing the "Observation" in the Materially Diverse Classroom

Jay Jordan, *University of Utah*

Reinventing Rhetoric and Technology with Genre: Moving Beyond Pedagogy with Conversational Podcasts

Matthew Jacobson, *University of Oklahoma*

N11 – Setting Precedent: Analyzing High Court Arguments and Opinions

11:00 AM - 12:15 PM

Duluth Room, 3rd Floor

Invention, Reinvention, and Supreme Court Overruling: The Long-Term Consequences of Rhetorical Choices in Two Equal Protection Cases

Clarke Rountree, *University of Alabama in Huntsville*

“Mark of a Maturing Legal System” vs. “Seat of the Pants Judgment”: Dissociation of Concepts in Peña-Rodriguez v. Colorado

Drew Loewe, *St. Edward's University*

Legal Discursive Accessibility: a Comparative Genre Analysis of Supreme Court Opinions

Susan Tanner, *Carnegie Mellon University*

“The Brooding Spirit of the Law”: The Rhetoric of the Contemporary Supreme Court Dissent

Matthew Bridgewater, *Woodbury University*

N12 - Keywords: Special Issue of RSQ Celebrating RSA's Past and Future

11:00 AM - 12:15 PM

Grand Ballroom A, 3rd Floor

The Digital

James Brown, *Rutgers University-Camden*

Energy

Chris Ingraham, *North Carolina State University*

Genre

Carolyn Miller, *North Carolina State University*

Victoria Gallagher, *North Carolina State University*

Kairos

Chandra A. Maldonado, *North Carolina State University*

William Trapani, *Florida Atlantic University*

Memory

Bradford Vivian, *Pennsylvania State University*

Sound

Byron Hawk, *University of South Carolina*

Response, Michelle Ballif, *University of Georgia* and Susan Jarratt, *University of California, Irvine*

N13 - The Prospect of Rhetoric in a Neoliberal Age

11:00 AM - 12:15 PM

Grand Ballroom B, 3rd Floor

Speakers,

Robert Asen, *University of Wisconsin-Madison*

Catherine Chaput, *University of Nevada, Reno*

Rebecca Dingo, *University of Massachusetts, Amherst*

Whitney Gent, *University of Wisconsin-Madison*

Ron Greene, *University of Minnesota - Twin Cities*

Jennifer Wingard, *University of Houston*

N14 - Reinventing Rhetoric through the Technics Turn

11:00 AM - 12:15 PM

Grand Ballroom C, 3rd Floor

Chair, Casey Boyle, *University of Texas at Austin*

Temporal Technicity and Rhetoric

Nicole Allen, *St Lawrence University*

Transindividuating Nodes: Technics as Rhetorical Organizers of Networks

Jonathan Carter, *Eastern Michigan University*

Rhetoric as Technic: Stiegler, the Sophists, and a Critical Theory of Digital Culture

Damien Pfister, *University of Maryland*

Deliberations on Automation

John Tinnell, *University of Colorado, Denver*

Response, Casey Boyle, *University of Texas at Austin*

N15 - Topos, Topics, and the Ars Topica: Generative Tensions

11:00 AM - 12:15 PM

Marquette 1, 2nd Floor

A Roving Humor: Melancholy and the Reinvention of the Topics of Motive

Timothy Barr, *University of Pittsburgh*

Friedrich Nietzsche and the Invention of Literature

Christopher Swift, *University of Maryland*

A Seed-Bed of Names: Aby Warburg's Bilderatlas Mnemosyne between Topos and Topics
David Marshall, *University of Pittsburgh*

N16 - New Investigations in 19th Century Rhetorical Education

11:00 AM - 12:15 PM

Marquette 2, 2nd Floor

Chair, Elizabeth Britt, *Northeastern University*

RPI, nee The Rensselaer School: Beginnings of Engineering Education in the US

Stephen Halloran, *retired (RPI)*

The Sloyd Method of Handiwork as a Form of Nineteenth-Century Rhetorical Education

Laura Proszak, *Northeastern University*

On Not Repeating Mistakes: The Importance of Nineteenth-Century American Catholic Rhetorical Education's Historiography

Anthony Howe, *University of Minnesota Duluth*

Elizabethada Wright, *University Minnesota Duluth*

Against Rhetoric: The Development of the Case Method in 19th Century American Legal Education

Elizabeth Britt, *Northeastern University*

N17 - From Rhetoric of Science to Rhetoric-Science: Methodological Provocations and Disciplinary Transgressions

11:00 AM - 12:15 PM

Marquette 3, 2nd Floor

Accidental Whitehead: The Discourse of "Pseudo-persistence" and the Future of Resilience Rhetorics

Scott Graham, *University of Wisconsin-Milwaukee*

Rhetorical Assemblages at Speed: The Case of Phage Therapy

Jodie Nicotra, *University of Idaho*

The Science and Art of Stinky Cheese: Pragmatic Rhetorical Implications

Jeremiah Dyehouse, *University of Rhode Island*

Developing Ambient Methodologies, or How Can We Talk About Trout Politics Without Being Anthropocentric Jagoffs?

Caroline Gottschalk Druschke, *University of Wisconsin-Madison*
Response, William Keith, *University of Wisconsin*

N18 - Revisiting Diverse Sites of Resistance within the Black Freedom Movement

11:00 AM - 12:15 PM

Marquette 4, 2nd Floor

Chair, Andre E. Johnson, *University of Memphis*

Black Awakenings: Student Journalism in Richmond County, N.Y. 1969 -- 1976

Jack Morales, *Indiana University of Pennsylvania*

Rhetorical Agency and the Fight against Urban Renewal in Milwaukee

Derek Handley, *Carnegie Mellon University*

N19 - Reproducing and Contesting Public Memory

11:00 AM - 12:15 PM

Marquette 5, 2nd Floor

American Nocturne, 2016: A Case Study of Identity Recognition in a City Controversy

Philip Dalton, *Hofstra University*

John Butler, *Chicago, Illinois*

In Search of Amelia Earhart: The Ever-Present Discourse of Disappearance

Julia Scatliff O'Grady, *St. Andrews University*

"Second Line to Bury White Supremacy": Deconstructing New Orleans' Confederate Past

J. David Maxson, *The Pennsylvania State University*

N20 - Criticism and History

11:00 AM - 12:15 PM

Marquette 6, 2nd Floor

Rewriting Method: Rhetorical Invention and Critical Ludology

Charlotte Lucke, *Clemson University*

Critical Inventions: The emergence of rhetorical criticism in antiquity

Ilon Lauer, *Western Illinois University*

Playing with Error: Figura, Figurality and Force in Quintilian

David Stubblefield, *Southern Wesleyan University*

The Printing of Speeches in the U.S. and the History of Rhetorical Criticism, 1776 to 1850

Thomas Dunn, *Colorado State University*

N21 - Theorizing from and through the Digital

11:00 AM - 12:15 PM

Marquette 7, 2nd Floor

Between Episteme and Doxa: (Re)Considering Corder's "Argument as Emergence, Rhetoric as Love" for Invention and Rhetoric in the Digital World

Trent Kays, *Hampton University*

Usability and Rhetoric: Reinventing the available means of dialectic

Joseph Bartolotta, *Hofstra University*

"Haunted Media and the Future of Rhetoric in Democracy"

Sarah Colclough, *University of Texas at Austin*

N22 - Rhetoric on the Road: How Tourism Shapes Memories of Place and Race

11:00 AM - 12:15 PM

Marquette 8, 2nd Floor

Chair, Meredith Love, *Francis Marion University*

Remembering the California Missions

Brenda Helmbrecht, *Cal Poly San Luis Obispo*

Making Accommodations Visible

Meredith Love, *Francis Marion University*

Heritage Tourism and the Problem of Empathy

Shevaun Watson, *University of Wisconsin-Milwaukee*

Kristan Poirot, *Texas A&M University*

N24 - Undergraduate Research Network Forum

Sponsored by the Pennsylvania State University Department of English in honor of Jack Selzer

Rochester, 3rd Floor

11:00 AM - 12:15 PM

Chair, James Jasinski, *University of Puget Sound*

Mentors,

Paul Achter, *University of Richmond*

Rubén Casas, *Fresno State University*

Kundai Chirindo, *Lewis and Clark College*

Regina Duthely, *University of Puget Sound*

Katherine Lind, *Indiana University*

K.J. Rawson, *College of the Holy Cross*

N25 - Hillary Rodham Clinton and the Rhetorical Double-Bind

11:00 AM - 12:15 PM

Symphony 1, 2nd Floor

Convention-al Politics: Women, Agency, and the Civility Double Bind

Emily Berg Paup, *College of St. Benedict and St. John's University*

Hillary Clinton's Rhetorical Life in Speeches: Cohering Her Political Agenda to the Social Contract, 1993-2013

David Kaufer, *Carnegie Mellon*

Shawn Parry-Giles, *University of Maryland*

Xizhen Cai, *Temple University*

The Stories We Tell Ourselves in Order to Vote: Obama's "Founding Fathers" and Clinton's "Founders"

Rhiannon Goad, *University of Texas at Austin*

"She Doesn't Have the Stamina": Hillary Clinton and the Double Binds of Women's Health in the 2016 Presidential Election

Ryan Neville-Shepard, *University of Arkansas*

Jaclyn Nolan, *University of Georgia*

N26 - The Inventional Resources of Presidential Rhetoric

11:00 AM - 12:15 PM

Symphony 2, 2nd Floor

Covenant as a Mediating Economic Tool: Reagan's Creation of a Covenantal Market Space as a Bastion for Trickle-Down Economics

Margaret Kunde, *Augustana College*

Presidential Debates: A Top Ten List of Rhetorical Strategies for Success

Delia Conti, *Penn State Fayette, The Eberly Campus*

Reinventing Kennedy: The limits of archontic power

Andrew Barnes, *James Madison University*

Nicole Williams Barnes, *University of Mary Washington*

Rumblings of Empire: JFK's Foresight of Post-Cold War America

Alexander Hiland, *James Madison University*

N27 - Rhetoric at the Limit of the Nation-State Community

11:00 AM - 12:15 PM

Symphony 3, 2nd Floor

The Beast and the Border Crisis: A Postnational Rhetoric

José Cortez, *University of Utah*

"Immigration and citizenship have always been an Asian American issue": An Intersectional Argument for Delinking Undocumented from Latinx

Sara Alvarez, *University of Louisville*

The Rhetorics of *doble nacionalidad*: Immigrant Civic Binationality and Migrant Civil Society in the US

René A. De los Santos, *Universidad Autónoma de Baja California*

Response, Christa Olson, *University of Wisconsin-Madison*

N28 - Repression, Sublimation and Dialogue

11:00 AM - 12:15 PM

Symphony 4, 2nd Floor

Foucault's Care of the Self and Truth-Telling: An Examination

Raymie McKerrow, *Ohio University*

Productive Repression in the Realm of the Unspeakable

Michael Lane Bruner, *Georgia State University*

The Sublimation of Persuasion

Michael Kaplan, *Baruch College, CUNY*

N29 - Research Network Forum

Sponsored by the Fellows of the Rhetoric Society of America

11:00 AM - 1:45 PM

The Gallery, 1st Floor

Adam Banks, *Stanford University*

Kendra Fullwood, *Johnson University*

Christopher Stuart, *Clemson University*

Vanessa Beasley, *Vanderbilt University*

Wanda Fenimore, *University of South Carolina-Sumter*

Kristina Lee, *Colorado State University*

Karma Chávez, *University of Texas at Austin*

Gabriel Aguilar, *University of Texas at San Antonio*

Jo Hsu, *University of Arkansas*

Elizabeth Miller, *Mississippi State University*

Lora Smith, *Indiana University*

Richard Enos, *Texas Christian University*

Cynthia Johnson, *Miami University*

Jordan Loveridge, *Mount Saint Mary's University*

David Frank, *University of Oregon*

Sophia Hatzisavvido, *University of Bath, UK*

Brad Serber, *University of North Dakota*

David Gold, *University of Michigan*

Rusty Bartels, *Syracuse University*

Katie Homar, *Georgia Institute of Technology*

Marion Wolfe, *Ohio State University*

Tatjana Schell, *Independent Scholar*

Debra Hawhee, *Pennsylvania State University*

Katie Bruner, *University of Illinois, Urbana-Champaign*

Patricia Wilde, *Washington State University*
Melissa Yang, *University of Pittsburgh*
Collin Bjork, *Indiana University*
Andrea Lunsford, *Stanford University*
Mary De Nora, *Texas Tech University*
William Elkins, *University of Arkansas, Little Rock*
Amy Lueck, *Santa Clara University*
LuMing Mao, *Miami University*
Charissa Che, *University of Utah*
Vani Kannan, *Syracuse University*
Jennifer Mercieca, *Texas A&M University*
Jordana Cox, *University of Waterloo*
Jamie Crosswhite, *University of Texas at San Antonio*
Rachel Daugherty, *Texas Christian University*
Kent Ono, *University of Utah*
Kenneth Ladenburg, *Arizona State University*
Scott Mitchell, *Wayne State University*
Kristin Slattery, *Colorado State University*
J. Blake Scott, *University of Central Florida*
Michael Baumann, *University of Louisville*
Nancy Henaku, *Michigan Technological University*
Mary Stuckey, *Pennsylvania State University*
Steven Kapica, *Fairleigh Dickinson University*
Bohn Lattin, *University of Portland*
Marie-Louise Paulesc, *Arizona State University*
Darrel Wanzer-Serrano, *University of Iowa*
Rebecca Avalos, *University of Colorado Boulder*
Karl Haase, *University of Utah*
Caitlin Pierson, *University of Central Florida*

O01 - Rhetoric in the Middle Ages

12:30 PM - 1:45 PM

Board Room 2, 3rd Floor

Dragon Daughters and Spiritual Armor: Medieval Rhetorics of Virginity

Colleen Boardman, *Oregon State University*

Early Medieval Irish Sagas and Rhetorical Invention

Brian J. Stone, *Cal Poly Pomona*

Relocating the Places of Parliament: The Shift from Secular Charge Oration to Thematic Sermon in the Opening Addresses of the Late Middle Ages

Daniel Seward, *The Ohio State University*

Loud Approval at the Law Rock: Stasis Theory and the Viking Legal Tradition

Robert Lively, *Arizona State University*

O02 - Rhetoric Reframed

12:30 PM - 1:45 PM

Board Room 3, 3rd Floor

Plant Sex and Ambulocentrism: Re-Inventing Concepts of Movement in Rhetorical Studies

Alana Hatley, *University of South Carolina*

Recalling the Disaster: Disruptions in Invention

Courtney Sloey, *University of Illinois at Chicago*

Reinventing Rhetoric's Ontology of Movement

Bryan Picciotto, *University of Maine*

The Rhetorical Material of Philosophy: Restipulating the Intersection of Rhetoric and Philosophy through Laruelle's Non-Standard Philosophy

Andrew Heermans, *The University of Texas at Austin*

O03 - Presidents and their Others

12:30 PM - 1:45 PM

Conrad A, 2nd Floor

Coaching Ambivalence: William Howard Taft's Speech at the 1910 National American Woman Suffrage Association Convention

Leslie Harris, *University of Wisconsin-Milwaukee*

Kathryn Olson, *University of Wisconsin-Milwaukee*

Operationalizing the Great Society: Making the “Disadvantaged Student” Visible before the Law

William Cooney, *University of Nebraska-Lincoln*

“Can We Do Better?”: Abraham Lincoln and the Best (and Last) Policy Arguments for African Colonization

Bjørn Stillion Southard, *University of Georgia*

Ida Tarbell, Lincoln Biography, and the Rhetoric of Illiteracy

Peter Mortensen, *University of Illinois at Urbana-Champaign*

O04 - Re-inventing Composition Studies: History, Theory, Praxis

12:30 PM - 1:45 PM

Conrad B, 2nd Floor

Rhetoric, Revival, and Re-Invention: Social Forces and the Shaping of Composition History 1957-1974

Elizabeth Baddour, *The University of Memphis*

Gesture and Movement: Vilém Flusser’s Dynamic Rhetoric

Joddy Murray, *Texas Christian University*

The Rhetoric of Reinvention in Composition Studies

Joshua Kutney, *Lakeland University*

Rhetorical Listening, Feminist Pedagogy, and Primary Texts: Building a Brighter Future from a Troubled Past

Sarah Walden, *Baylor University*

Samuel Perry, *Baylor University*

O05 - Indigenous Politics and History

12:30 PM - 1:45 PM

Conrad C, 2nd Floor

Becoming Subject to Jurisdiction: The Rhetoric of Competency in the Making of the Indian Citizenship Act of 1924.

Margaret Franz, *UNC Chapel Hill*

Developing Legible Sovereignties: Imagining New Approaches and Adjusting for Audiences at the National Museum of the American Indian

Lisa King, *The University of Tennessee Knoxville*

Lords of the Plains: American Indian Rhetoric and the Myth of Land in Hell or High Water

Raymond Blanton, *Creighton University*

You are not the Father: Psychoanalysis, Rhetoric, and Federal Indian Law

Alvin Primack, *University of Pittsburgh*

006 - EcoTour: Digital Rhetoric and Local Spaces

12:30 PM - 1:45 PM

Conrad D, 2nd Floor

Speakers,

Shannon Butts, *University of Florida*

Jacob Greene, *University of Florida*

Jason Crider, *University of Florida*

Madison Jones, *University of Florida*

Kenny Anderson, *University of Florida*

007 - Perspectives on “Clarity” as a Property of Style

12:30 PM - 1:45 PM

Directors Row 1, 3rd Floor

“Perspicuity” as “The First Care of a Judicious Writer” in the Work of Late-Eighteenth- and Early-Nineteenth-Century Rhetoricians

Aдриanna Lamonge, *Youngstown State University*

Nominalization, Cohesive Ties, and Grammatical Metaphor as (Potential) Conditions for Clarity

Thomas Slagle, *Youngstown State University*

“Clarity” in Argumentative Writing from the Perspective of Reading Comprehension Research

Jay Gordon, *Youngstown State University*

008 - Imitatio and Improv: Rhetorical Invention in Social Justice Efforts

12:30 PM - 1:45 PM

Directors Row 2, 3rd Floor

Racializing Imitatio to Grow in Interdependence

Will Penman, *Carnegie Mellon University*

Improvisational Criticism: "Yes, And..." as a Critical Method and Practice

Jonathan Rossing, *Gonzaga University*

Fighting Absurdity with Absurdity: Women's Tactical Frivolity in Social Protest Movements

Sarah Lingo, *Northwestern University*

O09 - Rhetorics beyond Persuasion

12:30 PM - 1:45 PM

Directors Row 3, 3rd Floor

W.E.B. Du Bois and the Possibility of Racial Redress: Is Racism Open to Persuasion?

Ruben Casas, *California State University-Fresno*

Deliberative Empathy and Storytelling: Reading Migrant Domestic Workers' Narratives

Sharon Yam, *University of Kentucky*

Windows Into the Tenderloin: Challenging Hegemonic Looking Practices in San Francisco

Leigh Elion, *UC-Santa Barbara*

Response, Adela Licona, *University of Arizona*

O10 - Invention or Exploitation? The Civil Rights Era and Contemporary Racial Politics

12:30 PM - 1:45 PM

Duluth Room, 3rd Floor

Survival's in the Retelling: A Note on Critical Black Memory

Ersula Ore, *Arizona State University*

Taming "America's Number One Demagogue": How Editors and Lawyers Censored The Autobiography of Malcolm X and Bamboozled a Nation

Keith Miller, *Arizona State University*

Highlander Folk School and a Multivocal Past

Jennifer Courtney, *University of Utah*

Can a Gas Station Remember a Murder?

Dave Tell, *University of Kansas*

O11 - Civic Empathy in the Age of Trump: Transforming Public Discourse through Rhetorical Education

12:30 PM - 1:45 PM

Grand Ballroom A, 3rd Floor

Transforming Public Discourse through General Education: The Oklahoma Model

Roxanne Mountford, *University of Oklahoma*

Exploring What We're Made Of: Values and Theory in Praxis

Jason Opheim, *University of Oklahoma*

Rethinking the Concept of Transfer for Rhetorical Education

Matthew Jacobson, *University of Oklahoma*

Considering Others: Assessing Rhetorical Awareness in First Year Writers

Courtney Jacobs, *University of Oklahoma*

O12 - Shaping Public Memory: Emotion as Invention

12:30 PM - 1:45 PM

Grand Ballroom B, 3rd Floor

Mnemonic Forms and Public Emotions in Russia's Post-Communist Cult of the Great Patriotic War

Ekaterina Haskins, *Rensselaer Polytechnic Institute*

Figures of Children and Childhood in Holocaust Remembrance: Pathos, Witnessing, and Atrocity

Bradford Vivian, *Pennsylvania State University*

From Crisis to Remembrance: Public Memory and the Rwandan Genocide

Allison Niebauer, *Pennsylvania State University*

Response, Sara VanderHaagen, *University of Nevada, Las Vegas*

O13 - The Urban Design of Rhetoric

12:30 PM - 1:45 PM

Grand Ballroom C, 3rd Floor

Chair, John Ackerman, *University of Colorado Boulder*

Making Space: Landscape Architectural Compositions of Public Space

Blake Watson, *University of Nevada*

Preserving the Past in a Progressive Present: The Rhetoric of Urban Park Renovation

Kaitlyn Haynal, *University of Pittsburgh*

Crafting Humanities Frameworks for Building Smart Cities

John Monberg, *Michigan State University*

The Fair City: Urban Aesthetics and Social Justice

Curry Chandler, *University of Pittsburgh*

O14 - Firing Cicero: The Ideal Orator in an Uncivil Age

12:30 PM - 1:45 PM

Marquette 1, 2nd Floor

Oratory and The Art of the I-Deal: "Cicero, You're Fired!"

Steven Pedersen, *University of Colorado Denver*

Tolerate THIS!: Concept Creep and Rhetorical Tricks of the Alt-right

Bryan Jones, *Oklahoma State University*

Decorum Bites.

Lynn Lewis, *Oklahoma State University*

O15 - Rethinking the Region through Rhetorics of Race and Migration: Critical Regionalism's Challenge to White Neo-Nationalisms

12:30 PM - 1:45 PM

Marquette 2, 2nd Floor

Chair, Greg Dickinson, *Colorado State University*

Sthapatya Vedic Architecture as Critical Regionalism: Resisting White Neo-Nationalism with Religious States

Joan Faber McAlister, *Drake University*

The Young Patriot Organization: Regionalism, Migration, & Multiracial Coalitions in "Hillbilly Harlem"

Kate Siegfried, *Texas A&M University*

The Elusive Quest: National Identity and Politics of the Belly in the Postcolony

Kundai Chirindo, *Lewis & Clark College*

Rev. Edward Pinkney's Regional Rhetoric

Joshua Ewalt, *University of Utah*

O16 - Re/Writing the Environment: Biopolitical Control and Resistance

12:30 PM - 1:45 PM

Marquette 3, 2nd Floor

Anarchy and Gardens: The Posthuman Confrontational Rhetoric of On Guerrilla Gardening

John Koban, *University of Wisconsin-Madison*

Deep Mapping Environmental Restoration Rhetorics: Unsettling Settler Colonialism at the Local Level

Kassia Shaw, *University of Wisconsin-Madison*

The Flint, MI Water Crisis: Biopolitics, Neoliberalism and Settler Colonialism

CM Randall, *University of Wisconsin-Madison*

O17 - Voices in Dissent

12:30 PM - 1:45 PM

Marquette 4, 2nd Floor

Moveable Feasts and Fixed Famines: Nostalgic *Algos* from the 2015 Paris Attacks

Anthony Irizarry, *Pennsylvania State University*

Quaking Dissent - The Political Theology and Rhetorical Dissonance of Occupy Wall Street

Mark Schaukowitz, *University of South Carolina*

Revolt from Below, Violence from Above: Reframing the Rhetoric of Revolution and Violence

Joseph Kubiak, *Arizona State University*

Argument Without Debate: Rorty's Vichian Theory of Rhetorical Invention

Scott Welsh, *Appalachian State University*

Laura Leavitt, *Earlham College*

O18 - Productive Intersections

12:30 PM - 1:45 PM

Marquette 5, 2nd Floor

Comic invention: Lucie Olbrechts-Tyteca's *Le comique du discours* and Kenneth Burke's comic frame

Michael Phillips-Anderson, *Monmouth University*

Noemi Marin, *Florida Atlantic University*

Horror, Pessimism, and Rhetoric Against Persuasion: On the Intersections of Carlo Michelstaedter and Jacques Lacan

Calum Matheson, *University of Pittsburgh*

Nietzsche's Affirmative Envy in "Homer's Contest"

Matt Breece, *UT Austin*

O19 - Trans Bodies and Trans Words in Public

12:30 PM - 1:45 PM

Marquette 6, 2nd Floor

Dragging Parody into the Present: Gender Performance as Cultural Critique

Elizabeth Benacka, *Lake Forest College*

Misgendering and Erasure in Online News Coverage of Violence against Trans Populations

Benjamin Mann, *University of Utah*

Sylvia Rivera's Listening Body

Timothy Oleksiak, *University of Massachusetts, Boston*

O20 - Histories of National Feeling

12:30 PM - 1:45 PM

Marquette 7, 2nd Floor

Suffering Greeks, Sympathetic Americans: Philhellenism and the Rhetoric of Sentimental Nationalism

Jeremy Cox, *Pennsylvania State University*

The Mob or the People? Post-revolution Citizenship and the Whiskey Rebellion

Eric James, *Northwestern University*

O21 – RSA Fellows Business Meeting

12:30 PM – 1:45 PM

Marquette 8, 2nd Floor

O22 - Sanctuary, Policy, and Education: Re-Examining and Re-Imagining the Rhetorality of Immigration

12:30 PM - 1:45 PM

Marquette 9, 2nd Floor

Shifting Landscapes: The Deliberative Rhetoric of Citizenship in U.S. Immigration Policy

Genevieve Garcia de Mueller, *University of Texas Rio Grande Valley*

The Metonymy of Sanctuary

Kendall Leon, *California State University Chico*

Economy of Exclusion and Traditions of Discrimination in the Bay Area

Cruz Medina, *Santa Clara University*

O23 - Rhetoric, Invention, and Diabetes in the 21st Century

12:30 PM - 1:45 PM

Symphony 1, 2nd Floor

Chair, Jordynn Jack, *University of North Carolina, Chapel Hill*

Speakers,

Lora Arduser, *University of Cincinnati*

Sarah Singer, *The University of North Carolina at Chapel Hill*

Rachel Bloom-Pojar, *University of Wisconsin-Milwaukee*

O24 - Rhetoric in Motion: (Re)Invention & (Re)Circulation

12:30 PM - 1:45 PM

Symphony 2, 2nd Floor

“Passing” Policy: A Rhetorical Survival Strategy

Whitney Gent, *University of Wisconsin - Madison*

Scrap Writing: Invention through Recirculation

Danielle Koupf, *Wake Forest University*

Habits of Circulation: A Historiography of Values in Humphry Davy's "Scientific Invention"

Kristin Shimmin, *Frostburg State University*

O25 - Conversation Three ("Some More"): Are There Real Substantive Changes Between Traditional Rhetoric and New Rhetorics?

12:30 PM - 1:45 PM

Symphony 3, 2nd Floor

Speakers,

Victor Vitanza, *Clemson University*

David Blakesley, *Clemson University*

O26 - Reimagining Family Rhetoric: Critical Imagination as a Tool for Reinventing Historical Research

12:30 PM - 1:45 PM

Symphony 4, 2nd Floor

Rescripting and Reimagining Gendered Authority in Early Modern Women's Letter Writing

Keri Mathis, *University of Louisville*

Patching it Together: Reading Women's Rhetoric through a Cookbook, Historical Records, and Family Stories

Jennie Vaughn, *Gannon University*

Re-imagining James Agee's "Unimagined"

Erin Chandler, *University of Montevallo*

P01 - Geo-Rhetorics

2:00 PM - 3:15 PM

Board Room 2, 3rd Floor

Buying Time to Save the World: The Rhetorics of Geoengineering

Ehren Pflugfelder, *Oregon State University*

Coding Environmental Dramatism, or Hiking the Trail Anew

Glen Southergill, *Montana Tech*

Rhetoric Repair and the Circulation of Environmental Writing: A Case Study of the 2016
Great Barrier Reef Obituary

Nicole Ciulla, *University of Minnesota-Twin Cities*

“Found It!”: Geocaching as a Feminist Rhetorical Practice

Jamie Jones, *Grays Harbor College*

P02 - Burkean Criticism: Case Studies

2:00 PM - 3:15 PM

Board Room 3, 3rd Floor

Reinventing Burke for Rhetorical Ethnography

Annie Laurie Nichols, *University of Maryland*

Cotton, Monuments, and Basketball Hoops: Racial Metonymy in Civil War Discourse

Elizabeth Chamberlain, *Arkansas State University*

Rehearsal for Living a Life of Social Activism: The Prayers of W.E.B. Du Bois and Walter
Rauschenbusch

Barbara Little Liu, *Eastern Connecticut State University*

Reinventing the Nation of Iraq: Constitutional Wishes and Grievances in the Iraqi
Constitution

Melvin Hall, *Marquette University*

P03 - Walking, Talking, and Writing Feminist Memory

2:00 PM - 3:15 PM

Conrad A, 2nd Floor

Mobilizing Memories: Historical Walking Tours & Feminist Place-Making Practices

Carly Woods, *University of Maryland*

Madonnas Across America: Maternal Memories of Westward Expansion

Jessica Enoch, *University of Maryland*

Moving through the Childhoods of Famous Women: Commemorative Rhetoric in American
Progressive-Era Biography

Lisa Zimmerelli, *Loyola University Maryland*

P04 - “The Past as Future”: Thirty Years of Composition as a Human Science

2:00 PM - 3:15 PM

Conrad B, 2nd Floor

Composition in Louise W. Phelps's Groundbreaking *Composition as a Human Science: A Conceptual Analysis*

James Zebroski, *University of Houston*

Ecologies of Composition: Counter-Tradition in Composition and Rhetoric

Byron Hawk, *University of South Carolina*

Contextualizing Context

Donnie Sackey, *Wayne State University*

Application as Dialogic Engagement: A Context-Sensitive Framework for Developing Critical, Affirmative Approaches Toward New Materialism

Laurie Gries, *University of Colorado-Boulder*

Response, Louise Wetherbee Phelps, *Old Dominion University*

P05 - Listening as Rhetoric

2:00 PM - 3:15 PM

Conrad C, 2nd Floor

Rhetorical Listening as an Approach for Engaging in Racial Discourse

Tracy Flicek, *Indiana University of Pennsylvania*

Rhetorics of Listening

Leslie Anglesey, *University of Nevada, Reno*

P06 - Narrating Illness and Disability Online and Off

2:00 PM - 3:15 PM

Conrad D, 2nd Floor

“Re-Inventing” Authority: Illness Related Facebook Groups and Patient Self-Advocacy

Ben Sword, *Tarleton State University*

Katrina Hinson, *Tarleton State University*

Inventing a Disease: Mapping Narratives Onto Rare Illnesses

Caitlin Ray, *University of Louisville*

The Rhetorical Implications of Identity, Representation, and Curation Practices among
People with Disabilities in Online Support Groups

Deanna Laurette, *Wayne State University*

**P07 - Beyond the West and the Rest: Initiating Dialogue Between Non-Western
and Western Rhetorical Traditions**

2:00 PM - 3:15 PM

Directors Row 1, 3rd Floor

The Sounds of Home: Ambient Sound and Necropolitics in Two NPR Podcasts

Florianne Jimenez, *UMass Amherst*

Rhetorical Comparison of Hindu God Krishna and Plato: An Exploration of Non-Western
"Hindu Rhetoric"

Sweta Baniya, *Purdue University*

The Religious and Domestic Rhetoric in Middle English Drama and Its Chinese Counterpart:
Everlasting and Shared Quest for Righteousness and Justice

Belle Xiaobo Wang, *Georgia State University*

Guiguzi and Feminist Rhetorical Listening in Dialogue

Hua Zhu, *Miami University*

P08 - Horizons of Public Discourse in a Troubled Time

2:00 PM - 3:15 PM

Directors Row 2, 3rd Floor

A Rhetorical Account of Dissent in the Time of Total Resistance

Stephen Llano, *St. John's University*

Disciplining the Imagination: The Rhetorical Institution of the Political Sublime

Ethan Stoneman, *Hillsdale College*

Inspiration as Erasure: Scrubbing Class from Political Representations of Disability

Drew Finney, *Drake University*

The Force of Pity: Moral Moods and A Rhetoric of Moral Citizenship

Ryan Mitchell, *Carnegie Mellon University*

Andreea Ritivoi, *Carnegie Mellon University*

P09 - Re-Inventing Rhetoric: Giving a Hoot about Animal Voices

2:00 PM - 3:15 PM

Directors Row 3, 3rd Floor

Hold Your Horses! Tempering the Animal Turn in Rhetorical Studies

Kristian Bjørkdahl, *University of Oslo*

The Power of Naming: What Dolphin Signature Whistles Can Tell Us about Human Individuality

Alex Parrish, *James Madison University*

The Pressure and Oppression of Haptic Rhetorics: Sovereignty, Disability, and Animality

Kelin Loe, *University of Massachusetts Amherst*

P10 - On the Powers and Limits of Rogue Rhetorics...

2:00 PM - 3:15 PM

Directors Row 4, 3rd Floor

Chair, Mark Martinez, *Spalding University*

The Troll as All-American Rogue

Jason Hannan, *University of Winnipeg*

The Sovereign and the Rogue

Alex Hiland, *University of Minnesota-Twin Cities*

Our Desire for the Rogue

Mark Martinez, *Spalding University*

Response, Joshua Hanan, *University of Denver*

P11 - Conservative Resources for Invention

2:00 PM - 3:15 PM

Duluth Room, 3rd Floor

Chair, Tyler Snelling, *University of Iowa*

The Rhetorical Trajectory of the Conservative 1980s: An Entelechial Zeal for Anti-Government Purity in the Reagan Revolution

Michael Eisenstadt, *University of Kansas*

Both More and Less than the Leviathan: The Legacy and Present of State-Phobia in American Conservatism

Paul Elliott Johnson, *University of Pittsburgh*

Transferable Inventional Resources for Rhetorically Defining and Contesting Conservatism: Barry Goldwater's 1981 Senate Speech "To Be Conservative"

Kathryn Olson, *University of Wisconsin-Milwaukee*

Emotional Memory: Tales from a Conservative Activist

Tyler Snelling, *University of Iowa*

P12 - New Applications of Dissociation: A Roundtable Discussion in Celebration of The New Rhetoric's 60th Anniversary

2:00 PM - 3:15 PM

Grand Ballroom A, 3rd Floor

Speakers,

Martin Camper, *Loyola University Maryland*

Amy Anderson, *West Chester University*

Jeanne Fahnestock, *University of Maryland*

David Frank, *University of Oregon*

Janice Fernheimer, *University of Kentucky*

Michelle Bolduc, *The University of Exeter*

P13 - Celebrating Classical Rhetoric & Building Contemporary Law

2:00 PM - 3:15 PM

Grand Ballroom B, 3rd Floor

Speakers,

Kirsten Davis, *Stetson University College of Law*

Brian Larson, *Texas A&M University School of Law*

Francis J. Mootz, *McGeorge School of Law*

Susan Provenzano, *Northwestern Pritzker School of Law*

Susie Salmon, *The University of Arizona James E. Rogers College of Law*

P14 - The New Rhetoric of Old Conservation

2:00 PM - 3:15 PM

Grand Ballroom C, 3rd Floor

Hetch Hetchy and the Rhetoric of Reclamation

Garrett Stack, *Ferris State University*

Asian Carp: Threat, Response, and the Problem of Rhetorical Spectacle

Justin Mando, *Millersville University*

Devaluing Expertise: How Ecosystem Function Discourse Displaces the Public and Technical Discourse

Jason Ludden, *University of Nevada, Reno*

P15 - Rhetorics of Surveillance in Government, Academic, and Medical Contexts

2:00 PM - 3:15 PM

Marquette 1, 2nd Floor

Embodied Ethos: Surveillance Systems in Cicero's Roman Republic

Noah Wilson, *Syracuse University*

Acknowledging the Alien in the Room: Reconsidering Writing Studies' Understanding of Agency in Light of Government Surveillance

David Maynard, *Syracuse University*

Crafting Legislation for Invisible Veterans with Invisible Illnesses?

Lenny Grant, *Syracuse University*

Rhetorical Agency, Pervasive Surveillance, and Medical Wearables

Krista Kennedy, *Syracuse University*

P16 - Rhetoric and Minds

2:00 PM - 3:15 PM

Marquette 2, 2nd Floor

Rhetorical Argument, Narrative Inference, and Mental Models, or How to Think Without Words.

James Fredal, *Ohio State University*

What about Rhetoric? A Critique of Design Thinking in Workplace and Technology Studies

Joanna Schreiber, *Georgia Southern University*

Jessica Lauer, *Michigan Tech*

What We Think About When We Talk About Money: Conceptual Blending, Distributed Cognition, and the Amalgamated Mind

Todd Oakley, *Case Western Reserve University*

P17 - “The centre cannot hold” : Community Engagement at the Edge

2:00 PM - 3:15 PM

Marquette 3, 2nd Floor

Remaining in Circulation: “Urban Appalachian” Migrants and Rhetorical Advocacy

Jonathan Bradshaw, *Western Carolina University*

Reciprocity After Humanism: Constructing Ethical Relationships with (Nonhuman) Online Communities

Leigh Gruwell, *Auburn University*

P18 - Women of Alternative Means: Radical (Re)Visioning and the Black Freedom Struggle

2:00 PM - 3:15 PM

Marquette 4, 2nd Floor

The Making of an Afro-Chinese Ethos: Grace Lee Boggs' Search for Change

Chenchen Huang, *Penn State University*

Angela Davis, Civility, and the “Disruptive” Black Woman's Militancy

Justin Hatch, *UT Austin*

Kathy Boudin's Prison Activism and Its Affect on Black Incarcerated Motherhood

Jazmine Wells, *UT Austin*

“How I Got Over”: The Rhetoric of Mahalia Jackson

Earl Brooks, *Penn State*

P19 - Conditions of Possibility for Rhetorical Criticism: Putting Immanent Materialism and Psychoanalysis into Practice

2:00 PM - 3:15 PM

Marquette 5, 2nd Floor

Speakers,

John Arthos, *Indiana University*

Kurt Zemlicka, *Indiana University Bloomington*

Barbara Biesecker, *University of Georgia*

Matthew May, *Texas A&M University*

Christian Lundberg, *University of North Carolina*

Matthew Bost, *Whitman College*

Marnie Ritchie, *University of Texas, Austin*

P20 - African American Authors

2:00 PM - 3:15 PM

Marquette 6, 2nd Floor

bell hooks' Dual Ethos in *All About Love*

Ashley Gellert, *Berry College*

Ellisonian Rhetoric: A Postcolonial Theory of Symbolic Action

Rhana Gittens, *Georgia State University*

Inventing the New Negro: From Messenger in the President's Office to Unofficial "Dean" of African American Students in Illinois.

Vanessa Rouillon, *James Madison University*

P21 - Memes from the Left and from the Right

2:00 PM - 3:15 PM

Marquette 7, 2nd Floor

Meaning from Memeing: Memory and Imitation in Feminist Memes

Abigail Lambke, *Avila University*

Memos and the Reinvention of Propaganda by the Alt-Right

Leslie Hahner, *Baylor University*

Pepe is Dead, Long Live Pepe: Networked Rhetorics and the Displacement of the Rhetor/Audience Duality

Jonathan Carter, *Eastern Michigan University*

You've Got to Meme It To Believe It: Rhetorical Play and the Post-Election Counternarrative

Francesca Gentile, *Buena Vista University*

P22 - Queer Methods

2:00 PM - 3:15 PM

Marquette 8, 2nd Floor

Listening's Ethical Quandary

Timothy Oleksiak, *University of Massachusetts, Boston*

Queer Curatorial Rhetoric: An LGBTQ Archive in the Making

Rick Wysocki, *University of Louisville*

Remembering as Resistance: Reinventing Queer Histories in Publication

Katelyn Litterer, *University of Massachusetts Amherst*

Unsettling Invention

Thomas Passwater, *Syracuse University*

P23 - Reinvention for Discovery, Disruption, and Diversion: Women's Suffrage, African American Racial Uplift, and Asian American Versatility

2:00 PM - 3:15 PM

Marquette 9, 2nd Floor

Competing Reinventions of Women's Suffrage During Reconstruction

Nancy Myers, *University of North Carolina-Greensboro*

Visual Invention in the Jazz Age: African American Women Photographers as Civil Rights Activists

Kristie Fleckenstein, *Florida State University*

"I am growing more Chinese-each passing year!": Visual Regulation, Racial Assimilation, and Re-Inventing Chineseness

Sue Hum, *University of Texas at San Antonio*

P24 - The Construction and Deconstruction of Scientific Expertise in Public Discourse

2:00 PM - 3:15 PM

Rochester, 3rd Floor

Chair, Doug Cloud, *Colorado State University*

The "Involved Scientist" Archetype and Its Significance for Environmental Communication

Doug Cloud, *Colorado State University*

In Service of Society: Competing Discourses of Duty within the American Association for the Advancement of Science

Collin Syfert, *University of Rhode Island*

Expertise and Public Participation in the Design and Direction of Human Genome Editing Technology

Emily Tyner, *University of Wisconsin-Milwaukee*

Response, Leah Ceccarelli, *University of Washington*

P25 - Cultivating Mediated Representations of Citizenship

2:00 PM - 3:15 PM

Symphony 1, 2nd Floor

Chair, Maggie Goss, *Carnegie Mellon University*

It's Handled: Popular TV as Constructive

Krystal Fogle, *Texas A&M University*

In the Crossfire: Mediated Deliberation and Contested Citizenship

Trevor Sprague, *University of Wisconsin-Milwaukee*

Creating Future Citizens on a Dystopian Playground

Kristie Ellison, *University of North Carolina at Greensboro*

Image Construction through News Narratives

Maggie Goss, *Carnegie Mellon University*

P26 - Invention in the Disciplines

2:00 PM - 3:15 PM

Symphony 2, 2nd Floor

In Lieu of Reinventing Invention

Gaines Hubbell, *University of Alabama at Huntsville*

Inventing a Tool for Rhetorical Invention in STEM Fields

Suzanne Lane, *Massachusetts Institute of Technology*

Andreas Karatsolis, *Massachusetts Institute of Technology*

Invention in the Texture of Academic Life

Kathleen McConnell, *San Jose State University*

Replication as Invention: Rhetoric and the Replication Crisis in Science

David Kellogg, *Coastal Carolina University*

P27 - Translingual, Transcultural Writing Pedagogies

2:00 PM - 3:15 PM

Symphony 3, 2nd Floor

Debunking “Chineseness”: Third Place and Transformation in the Composition Classroom

Charissa Che, *University of Utah*

Rethinking Writing About Writing for Culturally and Racially Heterogeneous Classrooms

Anna Zeemont, *CUNY Graduate Center*

P28 - Feminist Interventions in Public and Private

2:00 PM - 3:15 PM

Symphony 4, 2nd Floor

“Tricks in all Trades”: Rhetorics of the Americanization of Immigrant Women

Gracemarie Fillenwarth, *Rowan University*

Access Denied: When Immigrant Youths Try to Access Abortion Care in a Trump Era

Skye de Saint Felix, *University of Maryland*

“The Opposite of Love:” Exploring the Normative, Procedural, and Representative Dimensions of “Getting Silenced”

Crystal Colombini, *University of Texas, San Antonio*

A Feminist Reinvention of Logos: Rhetorics of Proof for Women in the Workplace

Sarah Moseley, *University of Virginia*

Q01 - Super Session on Re-Inventing RSA's Outreach

3:30 PM - 5:15 PM

Duluth Room, 3rd Floor

Speakers,

Jennifer Mercieca, *Texas A&M University*

Nick Lehr, Arts + Culture Editor, *The Conversation*

Adam Banks, *Stanford University*

Rosa Eberly, *Penn State University*

John Murphy, *University of Illinois at Urbana-Champaign*

Kathleen Hall Jamieson, *University of Pennsylvania*

Q02 - Super Session on the Metaphors and Materialities of Invention

3:30 PM - 5:15 PM

Marquette 1, 2nd Floor

Chairs, Michele Kennerly, *Penn State University* and Peter Simonson, *University of Colorado, Boulder*

Speakers,

Michele Kennerly, *Penn State University*

Arabella Lyon, *University at Buffalo*

David Marshall, *University of Pittsburgh*

Peter Simonson, *University of Colorado, Boulder*

Casper de Jonge, *Leiden University*

Q03 - Super Session on Re-Inventing RSA's Publications

3:30 PM - 5:15 PM

Marquette 3, 2nd Floor

Speakers,

Carolyn Miller, *North Carolina State University*

James Jasinski, *University of Puget Sound*

Leah Ceccarelli, *University of Washington*

Susan Jarratt, *University of California, Irvine*

Q04 - Super Session on Re-Inventing RSA's Pedagogical Agora

3:30 PM - 5:15 PM

Marquette 9, 2nd Floor

Speakers,

Jens Kjeldsen, *Universitet i Bergen*

Craig Rood, *Iowa State University*

Robert Terrill, *Indiana University*

Debra Hawhee, *Penn State University*

Samuel Perry, *Baylor University*

Roxanne Mountford, *University of Oklahoma*

Jonathan Rossing, *Gonzaga University*

William Keith, *University of Wisconsin-Milwaukee*

Emily Cope, *York College*

David Stock, *Brigham Young University*

Q05 - Super Session on Re-Inventing Academic Freedom and Activism in the Face of Opposition

3:30 PM - 5:15 PM

Rochester, 3rd Floor

Chair, Dana Cloud, *Syracuse University*

Speakers,

Building Faculty Solidarity: Lessons from a Strike

Seth Kahn, *West Chester University*

"Faculty are not Workers" and Other Damaging Rhetorics of Professionalism

Karma Chávez, *University of Texas at Austin*

Fighting Back Against the Alt-Right's Higher Education Agenda

Dana Cloud, *Syracuse University*

"Moderate" Muslims & "Moderate" Scholarship

Lamiyah Barainwala, *Southwestern University*

Surviving the University: A Note on Institutional Politics and Academic Activism

Ersula Ore, *Arizona State University*

Q06 - Super Sessions on Re-Inventing RSA's History

3:30 PM - 5:15 PM

Symphony 3, 2nd Floor

Chair, J. Michael Sproule, *San José State University*

Speakers,

J. Michael Sproule, *San José State University*

Richard Leo Enos, *Texas Christian University*

Barbara Biesecker, *University of Georgia*

Stephen Halloran, *retired (RPI)*

Andrea Lunsford, *Stanford University*

George Yoos, *St. Cloud State University*

David Zarefsky, *Northwestern University*

R01 - Presidents' Panel and Awards Ceremony

5:30 PM - 7:00 PM

Chair, Kirt Wilson, *Penn State University*

Speakers,

Kirt Wilson, *Penn State University*

Greg Clark, *Brigham Young University*

Krista Ratcliffe, *Arizona State University*

Kendall Phillips, *Syracuse University*

S01 – “Rhetoric on the Rockies” Graduate Student Reception

Co-Sponsored by the Colorado State University Department of Communication Studies, the University of Utah Department of Communication, and the University of Utah Department of Writing and Rhetoric Studies

7:15 PM - 9:00 PM

Duluth Room, 3rd Floor

S02 – RSA President's Leadership Reception

7:15 PM - 9:00 PM

The Gallery, 1st Floor

Saturday, June 2

Sunday, June 3, 2018

T02 - (Re)Inventions as Interventions

8:30 AM - 9:45 AM

Board Room 3, 3rd Floor

(Re)inventing Judgment and Recovering a Useable Liberal Tradition

Timothy Barouch, *Georgia State University*

Rhetoric's Pivotal Role in Pluri-Lectical Processes of Invention

Justin K. Rademaekers, *West Chester University of Pennsylvania*

Chora, Assembly, and Reinvention for Social Action

James Beasley, *University of North Florida*

T03 - Articulating Civil Rights Action

8:30 AM - 9:45 AM

Conrad A, 2nd Floor

Beyond Mountain Top Experiences: The Prophetic Pessimism of Martin Luther King Jr.

Andre E. Johnson, *University of Memphis*

Redefining King's Dream: George H.W. Bush's Presidential Rhetoric of Postracism

Andrea Terry, *Cal Poly San Luis Obispo*

Reframing Malcolm X and Dr. King: Collective Action Events of 1956 and 1957

Danny Rodriguez, *Texas Christian University*

The Montgomery Story Comic Book: Inter(con)textuality and Nonviolent Movements

Scott Tulloch, *City University of New York - Borough of Manhattan Community College*

T04 - Higher Education's Rhetorics

8:30 AM - 9:45 AM

Conrad B, 2nd Floor

Closer Than It Appears: Understanding Diversity Rhetorics in Higher Education Through Rhetorical History

Annie Mendenhall, *Armstrong State University*

The Coddled Student: Egg Metaphors and Rhetorics of Resilience in Higher Education

Erika Strandjord, *UC Davis*

Writing to be heard: Wagatwe Wanjuki's Campus Sexual Assault Activism

Logan Rae, *University of Colorado Boulder*

“Backward-Looking” Rhetoric: Ancient Solutions for the University of the Future

Joseph Forte, *Purdue University*

T06 - Theorizing From and Through Mestizaje

8:30 AM - 9:45 AM

Conrad D, 2nd Floor

Intuition, Affect, and Chōra: Looking at Invention through *Connaissance* and *Conocimiento*

Tawny LeBouef Tullia, *Christian Brothers University*

Problematizing Rhetorical Mestizaje: Unprivileging the Colonizer for the Colonized

Eric Rodriguez, *Michigan State University*

The Re-Invention of Ingenium: Gloria Anzaldúa as a Modern Enactment of the Grassian
“Poet as Orator”

Kaitlyn Hawkins, *Appalachian State University*

Walking with Joaquín: Remediation and Rodolfo “Corky” Gonzales’ Epic Poem *I am Joaquín*

José Izaguirre, *University of Illinois Urbana-Champaign*

T07 - Papal Rhetoric Reinvented

8:30 AM - 9:45 AM

Directors Row 1, 3rd Floor

Communication, Media, and Contact: *Munera* and Natural Law in *Humanae Vitae*

Jon Radwan, *Seton Hall University*

Pope John Paul II's Renewal of “Catechetical Dynamism”: Inclusively Inviting Understanding

Gavin Hurley, *Lasell College*

Who Am I to Judge: A Self-Reflexive Analysis of the Papal Rhetoric of Pope Francis

Anthony Wachs, *Duquesne University*

T08 - The Sorcery of More-Than-Human Invention

8:30 AM - 9:45 AM

Directors Row 2, 3rd Floor

Invention as Teleportation: Here, There, and Everywhere

Charley Silvio, *Louisiana State University*

Astrological Topoi: Casting a Chart for Contemporary Rhetorical Historiography

David M. Grant, *University of Northern Iowa*

Becoming-Sorcerer: Scrying, Summoning, and Seeking Planes of Invention

Jeremy Gordon, *Gonzaga University*

T09 - National and Transnational Public Spheres

8:30 AM - 9:45 AM

Directors Row 3, 3rd Floor

Mughals and Mercenaries: The Birth of the “Western” Public Sphere and the Playbook of Empire

Priya Sirohi, *Purdue University*

Reenvisioning Public Participation: Environmental Voices in the Public Sphere

Deborah Wertanen, *Minneapolis Community and Technical College*

The Fall of the Public Sphere and the Future Work of Rhetorical Education, or, Rhetoric with an “Anarchist Squint”

Michael Ristich, *Michigan State University*

Young at Heart: Advocating a Rhetorical Theory of Youth in the Public Sphere

Carlos Flores, *Arizona State University*

T10 - Rhetorical Practice in Church and Temple

8:30 AM - 9:45 AM

Directors Row 4, 3rd Floor

Called to Serve: A Rhetorical History of the Wesley Deaconess Movement

Andrew Winckles, *Adrian College*

Christy Mesaros-Winckles, *Adrian College*

Shaping at the Point of Dialogue: Invention and Reinvention in Black Church Rhetorical Practices

Kendra Fullwood, *Johnson University*

“A System-Splitting Dream:” Sonia Johnson and Radical Feminist Invention

Tiffany Kinney, *Colorado Mesa University*

“The Offspring of Moments”: Truth and Personality as Foundation for Kairotic Invention in the Preaching Philosophy of Rev. Phillips Brooks

Theresa Evans, *Miami University*

T11 - Making Inquiry

8:30 AM - 9:45 AM

Grand Ballroom A, 3rd Floor

Speakers,

Jordynn Jack, *University of North Carolina, Chapel Hill*

Kristin Arola, *Michigan State University*

Kevin Browne, *University of the West Indies*

Robin Reames, *University of Illinois at Chicago*

Thomas Rickert, *Purdue University*

Nathaniel Rivers, *Saint Louis University*

T12 - Science, Security, and State: An Investigation of Scientific and Technological Rhetoric as Interventions in Political Discourse

8:30 AM - 9:45 AM

Marquette 1, 2nd Floor

Ike's Intervention: Lebanon and the Rhetoric of Justification

Randall Fowler, *University of Maryland*

The Meaning of Internet Freedom: Reexamining Security Metaphors in the Internet Era

Misti Yang, *University of Maryland*

Science, Safety, and SCOTUS: Scientific Rhetoric and Bioethics in *Whole Woman's Health v. Hellerstedt* (2016)

Skye de Saint Felix, *University of Maryland*

T13 - The Problem of Whiteness in Black Spaces

8:30 AM - 9:45 AM

Marquette 2, 2nd Floor

Assuaging the Ambivalence of Black Voters: Irene McCoy Gaines's 1929 Speech as Apologia

Anita Mixon, *Wayne State University*

Deconstructing the "I Am Not a Racist" Terministic Screen

Tyiste Taylor, *Wake Forest University*

Keep That Big Mouth of Yours Shut: The Rhetorical Effects of Elizabeth Waring's Speeches Against Segregation

Wanda Little Fenimore, *USC Sumter*

Staying "Safe" in Black Neighborhoods: A Critical Ideographic Analysis of Urban Private Hospitality Services

Josh Guitar, *Wayne State University*

T14 - Spatial Reinvention: Rhetorics of Memory, Impermanence and Culture in the Public Sphere

8:30 AM - 9:45 AM

Marquette 3, 2nd Floor

The Motor City Palimpsest: Residual Civil Rights Memories and Reinventing Detroit

Scott Mitchell, *Wayne State University*

Silent Screens, Impermanence, and the Displacement(s) of Memory

Saul Kutnicki, *Indiana University*

Deconstructing and Reconstructing Death in Tijuana's Plaza de la Unidad y la Esperanza

José Ángel Maldonado, *University of Nebraska-Lincoln*

Colonial Durabilities: A Black Woman's Movements through Harare, Zimbabwe

Rudo Mudiwa, *Indiana University*

T15 - Imaging and Imagining Rhetoric

8:30 AM - 9:45 AM

Marquette 4, 2nd Floor

All in New Time: Posthuman Interpellation and Temporal Disruption in Feminist Rhetorical Historiography

Jason Barrett-Fox, *Weber State University*

Diffraction as a Methodological Intervention

Megan Poole, *Penn State University*

Reinventing the Geometries of Rhetoric: Triangles, Pentagons, and the Descriptive Potential of Conic Sections

Jonathan Buehl, *The Ohio State University*

T16 - South America's 21st Century Rhetorical Contexts

8:30 AM - 9:45 AM

Marquette 5, 2nd Floor

Framing Children's Voices: Bolivia's Code of Children and Adolescents

Elizabeth Gardner, *Westmont College*

The foundation of a modern democratic Argentina in President Mauricio Macri's addresses in Congress (December 10th, 2015 -- March 1st, 2017)

Mariano Dagatti, *CONICET - Universidad Nacional de Quilmes*

Venezuelans' Identity in the Bolivarian Diaspora

Mariana Mendez, *Drexel University*

T17 - Reinventing Spaces for Disabled Bodies

8:30 AM - 9:45 AM

Marquette 6, 2nd Floor

Inventing the Exceptional: Comparative Rhetoric, Racialization, and Normalization in the Exhibitions of Chang and Eng Bunker and Millie-Christine McKoy

Sam Allen, *University of Pittsburgh*

Rhetorical Constructions of Disability in Thomas Sheridan's Course of Lectures on Elocution

Daniel Kenzie, *North Dakota State University*

The Beautiful Monster: Female Dis/ability and Agency in Penny Dreadful

Caitlin Pierson, *University of Central Florida*

"Unreliable Activists": Reformulating Protest and Social Movement Rhetoric for Disability Activism

Whitney James, *Texas Christian University*

T18 - In(ter)vention: Rhetorics of Display Expanded

8:30 AM - 9:45 PM

Marquette 7, 2nd Floor

Seeing Through Catastrophe: Civil War in South Sudan As an Event of Photography

R. Michael Jackson, *University of New Hampshire*

Bodies, Surfaces, Lights, Gazes: Visual Rhetoric in Photographs of the Shuafat Refugee Camp

Stephen Roxburgh, *University of New Hampshire*

Response, Lawrence Prelli, *University of New Hampshire*

T19 - New Media, New Rhetorics?: Re-Inventing Rhetoric's Past with Its Technological Future

8:30 AM - 9:45 AM

Marquette 8, 2nd Floor

Chair, Atilla Hallsby, *North Carolina State University*

Westworld Treats Objects Like Women, Man: Gender, Embodiment, and Rhetorical Inversion in Artificially Intelligent Techno-Bodies

Heather Woods, *Kansas State University*

Gazing upon the Urban and the Possibilities for Alternative Feelings in User-Generated Videos of Urban Agriculture

Dustin Greenwalt, *Penn State*

You Live in Public: The Rhetorical Secret and the Vault 7 Leak

Atilla Hallsby, *North Carolina State University*

Horizons of the Post-Racial - Rhetoric, Media and the Temporal In-Between of Race

James McVey, *UNC Chapel Hill*

T20 - Chinese Comparative Rhetorical Studies: Research and Methodology

8:30 AM - 9:45 AM

Marquette 9, 2nd Floor

A Ritualist Perspective on the Chinese Constitutive Rhetoric

Keren Wang, *Pennsylvania State University*

Is Modern Chinese Writing Close to Contemporary English Writing? -- Rhetorical modes of Chinese Expository Paragraphs

Donghong Liu, *Central China Normal University*

What Do Comparative Rhetoricians Invent?

Haixia Lan, *University of Wisconsin-La Crosse*

Yin-Yang as the Philosophical Foundation of Chinese Rhetoric

Hui Wu, *University of Texas at Tyler*

T21 - The Power of Visualizations, Past and Present

8:30 AM - 9:45 AM

Rochester, 3rd Floor

Blank Space: Negotiating Whiteness, Femininity, and Authenticity with Taylor Swift Paparazzi Images

Kaitlyn Filip, *Northwestern University*

Seeing Time: The Rhetorics of Temporality in Photography

Ella Garcia, *Northwestern University*

Visual Euphemism and the Rhetoric of W.E.B. Du Bois's Infographic Inventions

Kevin Van Winkle, *Colorado State University-Pueblo*

Visualizing Well, or the Inventive Capacity of Interactive Data Visualizations

Maclain Scott, *The University of Texas at Austin*

T22 - Democracy after Ecology

8:30 AM - 9:45 AM

Symphony 1, 2nd Floor

Chair, Joshua DiCaglio, *Texas A&M University*

Speakers,

John Ackerman, *University of Colorado Boulder*

Catherine Chaput, *University of Nevada, Reno*

Ralph Cintron, *University of Illinois Chicago*

Jason Ludden, *University of Nevada, Reno*

Kenneth Walker, *University of Texas, San Antonio*

T23 - The Body as a Source of Re/Inventio in Ancient Rhetorics

8:30 AM - 9:45 AM

Symphony 2, 2nd Floor

An Outsider Within: Gender and Performance in Plato's *Menexenus*

Allison Dziuba, *University of California, Irvine*

Rhetoric Beyond the Text: Aeschines' Embodied Rhetorical Performance

Julia Shapiro, *Michigan State University*

The Labors of Demosthenes

Jordan Loveridge, *Mount Saint Mary's University*

Mary Magdalene's Queer Afterlife

Cory Geraths, *Wabash College*

Response, Ekaterina Haskins, *Rensselaer Polytechnic Institute*

T24 - The Rhetorics of Women in Unexpected Places

8:30 AM - 9:45 AM

Symphony 3, 2nd Floor

Rhetorics of Conviction: An Analysis of Responses to Presumed Incompetent

Rachelle A.C. Joplin, *University of Houston*

"Bill Wrote It And I was Mad": Ethopoeia and 13th Stepping in the Books and Rooms of Alcoholics Anonymous

Shannon Howard, *Auburn University Montgomery*

"First Woman" Rhetoric: The Case of "Lady Lindy"

Julia Scatliff O'Grady, *St. Andrews University*

T25 - Moving Beyond Epideictic Rhetoric: (Re)inventing Communal Discourses of Praise and Blame

8:30 AM - 9:45 AM

Symphony 4, 2nd Floor

Pop Culture as Epideictic: Rhetorics of Praise and Blame in Film Depictions of Teachers

Katie Garahan, *Virginia Tech*

“Friends of Coal”: The Uses of Epideictic Rhetoric in Appalachian Coal Country

Katie Beth Brooks, *Virginia Tech*

Written in Stone: Rhetorics of Praise and Blame in the Virginia Tech April 16th Memorial

Brooke Covington, *Virginia Tech*

U01 - Rhetoric and Critical/Normative Definition

10:00 AM - 11:15 AM

Board Room 2, 3rd Floor

In Good Faith: Rethinking Rhetoric and Just War Theory’s “Right Intention” in the Bush-Era Torture Memos

Laura Sparks, *California State University, Chico*

Toward a -photic Rhetoric: On the Neoliberal Foreclosure of a Posthuman Ethics, or, “This is [a rhetoric of] water”

Cody Jackson, *Texas Woman's University*

Towards a Definition of Constitutional Crisis

Donovan Bisbee, *University of Illinois*

Using Everyday Epideictic Rhetoric in Historically White Sororities to Celebrate the Past and Build the Future

Charlotte Hogg, *Texas Christian University*

U02 - Power & the Invention of Archival Stories

10:00 AM - 11:15 AM

Conrad A, 2nd Floor

Theorizing the “Archive Story” in Rhetoric

Jean Bessette, *University of Vermont*

Straightening Up in the Archives

Pamela VanHaitsma, *Penn State University*

The Narrative Power of Archival Metadata

Courtney Rivard, *UNC-Chapel Hill*

Settling for Queerness: Queer Archival Research and Colonial Power

Garrett Nichols, *Bridgewater State University*

U03 - Gender and Sexuality in Support and Advice Texts

10:00 AM - 11:15 AM

Conrad B, 2nd Floor

Academic Mamas: Reinventing the Rhetoric of Parenthood in Academia

Tina Arduini, *Ferris State University*

Everyone is Gay, Including Your Kids: Negotiating Persona in Queer Advice Texts for Parents and Youth

Angela Leone, *Northwestern University*

Lauren DeLaCruz, *Northwestern University*

Genderblindness and the Wage Gap: Disciplinary Power in Self-Help Books

Lucy Miller, *Texas A&M University*

“Evil is Part of the Territory”: Inventing the Stepmother in Self-Help Books

Kirsti Cole, *Minnesota State University*

Valerie Renegar, *Southwestern University*

U04 - Sonic Improvisation and/as Rhetorical Invention

10:00 AM - 11:15 AM

Conrad C, 2nd Floor

Chair, Rosa Eberly, *Penn State University*

Inventing Jazz: “Hotness” as an Elemental Rhetoric of Fear, Fever, and Deft Improvisation

Jon Stone, *University of Utah*

Serial Uncertainty: The Rhetoric and Ethics of True Crime Podcasts

Eric Detweiler, *Middle Tennessee State University*

Dynamic Systems, Free Play and Improvisation as a Model for Transnational Ethical Communication

Heather Palmer, *University of Tennessee, Chattanooga*

U05 - Rhetorics and Rhetor-tics: Rethinking Intention and Exigence through Disability

10:00 AM - 11:15 AM

Conrad D, 2nd Floor

Kairo-tics: The Premonitory Situation

Martin Law, *Indiana University*

Tics and Disordered Agency

Caleb Maier, *The Pennsylvania State University*

St-imitation and T(r)ic(k)ery: Rhetoric and Unreliable Bodies

Melanie Yergeau, *University of Michigan - Ann Arbor*

U06 - Virtual Reality, Virtual Rhetoric: Toward Audience Immersed

10:00 AM - 11:15 AM

Directors Row 1, 3rd Floor

Presence and Audience in Augmented Reality

Joseph Moses, *University of Minnesota--Twin Cities*

Immersive Rhetorical Situation: Seeing Culture through Google Cardboard

Jason Tham, *University of Minnesota--Twin Cities*

VR's Implications for Including Audience while Presenting

Megan McGrath, *University of Minnesota--Twin Cities*

Proposing Audience Immersed as a Theoretical Construct

Ann Hill Duin, *University of Minnesota--Twin Cities*

U07 - Apology and Forgiveness in an Age of Retrenchment

10:00 AM - 11:15 AM

Directors Row 2, 3rd Floor

Robert Penn Warren's Unapologetic Apologia: Co-opted Black Voices in Who Speaks for the Negro

Laura Ellen Jones, *Georgia State University*

Stasis Theory and Apology in a Time of Entrenchment

Keith Grant-Davie, *Utah State University*

The Post-Critical Condition: Rhetoric, Politics, Forgiveness

Philip Choong, *Indiana University-Bloomington*

U08 - (Re)Invented Genres

10:00 AM - 11:15 AM

Directors Row 3, 3rd Floor

The Rhetoric of Naming: Identifying Genre-fluid Writing Strategies, and Why This Naming Matters

Ruby Nancy, *East Carolina University*

“More Doctors Smoke Camels Than Any Other Cigarette”: Inventional Vacancy, Reclaimed Heterotopic Spaces, and the Evolving Body (Politic)

Nathan Bedsole, *University of Colorado, Boulder*

Jennifer A. Malkowski, *California State University, Chico*

Dystopia as Metarhetorical Genre

Amy Lea Clemons, *Francis Marion University*

U09 - Reinventing Trust in the Digital Age

10:00 AM - 11:15 AM

Directors Row 4, 3rd Floor

Reinventing Ethos via Trust

Laura Gurak, *University of Minnesota*

Rhetoric of Scholarly Code in the Digital Humanities

Smiljana Antonijevic Ubois, *PCH Research Institute*

#ItWasNeverADress: Reimagining Ethos in a Case Study of Feminist Activism

Nathan Bollig, *University of Minnesota, Twin Cities*

Reinventing Immersive Worlds

Dawn Armfield, *Minnesota State University, Mankato*

U10 - Southern Rhetoric and Political Imagination

10:00 AM - 11:15 AM

Grand Ballroom A, 3rd Floor

Inventing Radical Reconstruction in the South: From Enclave Education to Public Advocacy

Angela Ray, *Northwestern University*

The Eloquence of the African American Postbellum South Carolinians and the Limits of Rhetoric

Glen McClish, *San Diego State University*

The Unmaking of America: Rhetorics of Secession Since 1776

Michael Lee, *College of Charleston*

Jarrod Atchison, *Wake Forest University*

U11 - Super Sonic Rhetoric: Attuning Invention for Situations of Inspiration, Collaboration, and Administration

10:00 AM - 11:15 PM

Marquette 1, 2nd Floor

Chair, Julianne Smith, *Pepperdine University*

Invention--Out of the Cloudy Pillar of Inspiration

Joonna Smitherman Trapp, *Emory University*

Invention, Collaboration, and the Emersonian Panharmonic

Roger Thompson, *Stony Brook University*

On Sonic Invention

Abraham Romney, *Michigan Technological University*

Velvet Handcuffs: Administration and Invention

Amy Heckathorn, *California State University, Sacramento*

U12 - Re-visioning Aristotle's *On Rhetoric*

10:00 AM - 11:15 AM

Marquette 2, 2nd Floor

Inventing Virtue, Inventing Community

Carsten Madsen, *Aarhus University*

The Lesbian Rule: Rereading *Rhetoric* 1.5

Timothy Barr, *University of Pittsburgh*

The Rhetorical Temporality in Scientific Academy Websites: Inventing a History, Celebrating the Present, and Looking to the Future

Olga Menagarishvili, *Appalachian State University*

Bret Zawilski, *Appalachian State University*

Was Aristotle Wrong About the Enthymeme? Or are We Wrong about Aristotle? or Both?

James Fredal, *Ohio State University*

U13 - Queer Reparative Practices: Pedagogies, Publics, and Presents

10:00 AM - 11:15 AM

Marquette 3, 2nd Floor

Chair, Karma Chávez, *University of Texas at Austin*

Queer Methods, Pedagogies, and Panics

Ian Barnard, *Chapman University*

Inducements to Assessment: (Re)inventing Gay Pulp Fiction Audiences

Jessica Shumake, *Oakland University*

Making Queer Room with June Jordan

Aneil Rallin, *Soka University*

U14 - Alternative Fact and Alternative Histories

10:00 AM - 11:15 AM

Marquette 4, 2nd Floor

Mourning in America: The Tea Party, Invention, and the Media

Matt Morris, *Texas State University*

Persuasion and Trustworthiness in Political Discourse: An Empirical Study of Linguistic Tokens in "Fake News"

Mark Pedretti, *Claremont Graduate University*

Hovig Tchalian, *Claremont Graduate University*

Andrew Marx, *Claremont Graduate University*

Reinventing Vulnerability for Rhetorical Pedagogy in a Culture of Closure

David Riche, *University of Denver*

What About the "What If?": Alternative Histories as Alternative Facts

Joseph Kubiak, *Arizona State University*

U15 - Decolonizing Rhetorical Studies' Frames and Methods

10:00 AM - 11:15 AM

Marquette 5, 2nd Floor

Imagining Decolonial Futurities: Reinventing Rhetorical Reading and Analytical Practices through a Pedagogy of Hauntings

Joanna E. Sanchez-Avila, *The University of Arizona*

Uncovering Coloniality's Dehumanizing Silences: Delinking the Pioneer Narrative

Kasi Williamson, *Fontbonne University*

An Epistemically Disobedient Rhetorical Analysis of RSA 2018's CFP

Danielle Donelson, *Bowling Green State University*

U16 - Using New Materialism and Post-Humanism to Understand Rhetoric's Objects

10:00 AM - 11:00 AM

Marquette 6, 2nd Floor

Build Mode to Live Mode: Invention in The Sims Ecology from Design to Fan Production

Brett Keegan, *Syracuse University*

Flying Carpet

Colleen Boardman, *Oregon State University*

New Materialist Rhetoric in the Post-Anthropocene: Timescapes and Nuclear Waste

Andrew Allsup, *University of Pittsburgh*

U17 - Sight and Sound

10:00 AM - 11:15 AM

Marquette 7, 2nd Floor

Resisting the Material Effects of Gentrification through Activist Visual Rhetoric

Kristina Gutierrez, *Lone Star College-Kingwood*

A Tuned Remix of Contemporary Sonic Composition Rhetoric

John Andelfinger, *Indiana University of Pennsylvania*

Sonic Repetition: Susanne Langer and Kenneth Burke as Sonic Rhetoricians

Joel Overall, *Belmont University*

U18 - Re-inventing the Public Work of Rhetoric through Engagements with Law

10:00 AM - 11:15 AM

Marquette 8, 2nd Floor

Reinventing Judicial Text

Peter Campbell, *University of Pittsburgh*

Law's Problems Are Ours: Reading Law for Ethical Openings

Laura Collins, *University of Colorado, Colorado Springs*

Inventing Reparations: In Re African-American Slave Descendants and the Future of the Slavery Reparations Movement

Sarah Hakimzadeh, *University of Pittsburgh*

U19 - A Deweyan Reconstruction of the Rhetorical Situation: Bitzer, Dewey, & Beyond

10:00 AM - 11:15 AM

Marquette 9, 2nd Floor

Dewey and the Science of Situations

Jeremy Smyczek, *University of Texas at Austin*

Can Rhetorical Situations Function "Ecologically" in the New Materialist Sense?

Jeremiah Dyehouse, *University of Rhode Island*

Contexts, Qualities, and Crises: A Deweyan Construal of the Rhetorical Situation

Vincent Colapietro, *Pennsylvania State University*

U20 - Reinventing Virtue Ethics for Contemporary Rhetoric

10:00 AM - 11:15 AM

Rochester, 3rd Floor

Defining and Contextualizing Virtue Ethics for

Jared Colton, *Utah State University*

Dispositional Ethics in Social Media Closed Captioning

Steve Holmes, *George Mason University*

Re-Framing Rhetorics of Environment by Cultivating New Virtuous Dispositions

Beth Shirley, *Utah State University*

U21 - Disciplinary Attunement: Rhetoric of and in the Biology Lab

10:00 AM - 11:15 AM

Symphony 1, 2nd Floor

Chair, Maureen Mathison, *University of Utah*

Adjusting to a Discipline: Writing as Rhetoric or as a Discrete Variable?

Tiffany Kinney, *Colorado Mesa University*

Integrating Rhetorical Spaces into Science Laboratories

Nina Feng, *University of Utah*

MicroBiology and the Learning of the Lab Notebook as Strategic Genre

Mitchell Reber, *University of Utah*

Visual Rhetoric and the Inscription of Meaning in Science

Maureen Mathison, *University of Utah*

Ivy Christofferson, *University of Utah*

U22 - Rhetoric and Agency in the Composition Classroom

10:00 AM - 11:15 AM

Symphony 2, 2nd Floor

(Re)Coding Rhetoric: Toward a Diffractive Epistemology of Computer Composition

Sean McCullough, *Texas Christian University*

A Taxonomic Reflection: Is Expressivism Dead . . . Again?

Don Jones, *University of Hartford*

Developing Student Agency in a Post-process World

Brandy Scalise, *University of Kentucky*

"A Prompt is Not a Purpose": Creating Rhetorically Salient Purposes in Writing Classrooms

Ash Evans, *Pacific University*

U23 - Taking Your Daughter to Work: A Conversation between two Generations of Rhetorical Scholars

10:00 AM - 11:15 AM

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Speakers,

Emily Sauter, *Minnesota State University, Mankato*

Kevin Sauter, *University of St. Thomas*

Lucy Burghardt, *University of North Carolina at Chapel Hill*

Carl Burghardt, *Colorado State University*

U24 - Re-inventing Civic Desire in the Study of Rhetorical Persuasion

10:00 AM - 11:15 AM

Symphony 4, 2nd Floor

Chair, Sophia Hatzisavvidou, *University of Bath*

Speakers,

Lisa Villadsen, *University of Copenhagen*

James Martin, *Goldsmiths, University of London*

V01 - “Being There” and Being There Differently: The Rhetorical Defamiliarization of Home

11:30 AM - 12:45 PM

Board Room 2, 3rd Floor

Reading Chicago Through a Florentine Lens

Linda Horwitz, *Lake Forest College*

Finding Johnson: The Symbolic in the Material

Emily Brennan Moran, *University of North Carolina at Chapel Hill*

V02 - Material Molecular Rhetorics: The Body’s Micro-Reinventions

11:30 AM - 12:45 PM

Board Room 3, 3rd Floor

The Dark Dust of Speech and Asphyxiating Mucous of Mineral Rhetoric

Jeremy Gordon, *Gonzaga University*

Olfactory Late Capitalism: Understanding Rhetorical Circulation and Ambience Together

Kelin Loe, *University of Massachusetts Amherst*

Micro-Tropes of Genetic Reinvention: CRISPR's Articulation through Metaphor and Metonymy

Oren Abeles, *Michigan Technological University*

V03 - Pragmatism, Rhetoric, and Leftism

11:30 AM - 12:45 PM

Conrad A, 2nd Floor

Truth and Leftist Consequences: Event, Horizon, Communism

Ira Allen, *Northern Arizona University*

Pragmatism, Feminism, and the Gendered Communicative Praxis of Social Democracy

Zornitsa Keremidchieva, *University of Minnesota*

Horizontal Democracy: The Pragmatic Anarchism of Occupy Wall Street

Freya Thimsen, *Indiana University*

V04 - Social Movement Rhetoric: Theories and Methods

11:30 AM - 12:45 PM

Conrad B, 2nd Floor

Constituting a Transhistoric Identity through Failure: The League of Women Voters and the 1982 Defeat of the Equal Rights Amendment

Sarah Austin, *Texas Tech University*

Erica Stone, *Texas Tech University*

Angela McCauley, *Texas Tech University*

Day of Silence: From Information Overload to Social Change

Sakina Jangbar, *University of Texas at Austin*

Decentering and Recentering Texts: How the NSA Leaks of Edward Snowden Exemplify Agency in Public Policy Discourse

Calvin Pollak, *Carnegie Mellon University*

Toward the Affective Turn in Social Movement Theory in Communication Studies

Aaron Dicker, *Georgia State University*

V05 - (Re)Inventing Faith and Religion

11:30 AM - 12:45 PM

Conrad C, 2nd Floor

Imitation as the End of Identification

Paul Lynch, *Saint Louis University*

The Rhetorical Situation of Prayer: The Evolution of Judaic Liturgy

David Charney, *University of Texas at Austin*

Two Twentieth Century American Jesuit Rhetoricians

John Brereton, *University of Massachusetts Boston*

Cynthia Gannett, *Fairfield University*

V06 - The Material, Cultural, and Affective Dimensions of Social Media Research

11:30 AM - 12:45 PM

Conrad D, 2nd Floor

Data in a State of Drought: The Deep Materiality of Facebook's New Mexico Data Center

Dustin Edwards, *University of Central Florida*

Decolonize all the (Digital) Things (Pt.2): The Creation of Activist Ethoi on Social Media through the Appropriation of Decoloniality

Christina Cedillo, *University of Houston, Clear Lake*

Facebook as Election Technology: Mediated Temporalities and the Affective Politics of User Experience Design

Jennifer Sano-Franchini, *Virginia Tech*

V07 - Toulmin 2.0

11:30 AM - 12:45 PM

Directors Row 1, 3rd Floor

Rhetorical Topoi and the Other Toulmin Model: Time, Place, Evolution

Ben Wetherbee, *The University of Science and Arts of Oklahoma*

Toulmin 2.0: Reinventing Rhetoric for a Digital Age

Clint Bryan, *Northwest University*

Using the Stases to Scaffold Persuasive Reading and Writing

Wayne Slater, *University of Maryland*

V08 - Writing and Rhetoric in Multilingual Classrooms

11:30 AM - 12:45 PM

Directors Row 2, 3rd Floor

Motivation in the ESL Classroom: A Pentadic Evaluation

Seth Clippard, *Hung Kuang University*

Rhetoric of Technology in Multilingual World

Hem Paudel, *University of Iowa*

Rhetorical Reinvention of Paralinguistic Strategies from L1 to L2 English Speech: Hiroshima University EFL Undergraduate Students in English Speaking Performance

Karen Carter, *Arizona State University*

Noriko Yamane, *Hiroshima University*

V09 - Rhetorical Research Methods and Ethical Quandaries: A Roundtable Discussion

11:30 AM - 12:45 PM

Directors Row 3, 3rd Floor

Speakers,

Lisa Meloncon, *University of South Florida*

Sarah Singer, *The University of North Carolina at Chapel Hill*

Lauren Cagle, *University of Kentucky*

Jordynn Jack, *University of North Carolina, Chapel Hill*

Jennifer A. Malkowski, *California State University, Chico*

Sara West, *San Jose State University*

V10 - Deep Rhetoric, Rhetorical Humanism, Wonder

11:30 AM - 12:45 PM

Directors Row 4, 3rd Floor

Speakers,

Kara Wittman, *Pomona College*

James Crosswhite, *University of Oregon*

V11 - Speaking for and with Others Ethically: Perils and Possibilities in Researching Precarious Populations

11:30 AM - 12:45 PM

Grand Ballroom A, 3rd Floor

Chair, Anne Demo, *Penn State University*

Ethnographic Ethics and the Strange Time of Trauma

Miles Young, *Pennsylvania State University*

Archives and Advocacy: Studying Vulnerable Populations in Rhetorical Research

Bridget Sutherland, *Indiana University*

Managing Exploitative Interactions While Invigorating Ethical Collaboration: Imagining Feminist Rhetorical+Ethnographic Methodologies

Suzanne Enck, *University of North Texas*

An Ethical Interface: Precarious Subjects, Digital Immersion, and Audience Response-Ability

Anne Demo, *Penn State University*

V12 - The Logic of Invention: Reconsidering the Place of Scholastic Thought in the History of Rhetoric

11:30 AM - 12:45 PM

Marquette 1, 2nd Floor

Reinventing the Topics: Boethius' Understanding and Use of Topical Invention

Anthony Wachs, *Duquesne University*

Scholastic Power and Light: The Complementary Roles of Rhetoric and Logic in St. Bonaventure's "Rational Philosophy"

John Jasso, *Penn State University*

The Wisdom of the Masses: Al-Farabi, Brunetto Latini, and the Everyday Work of Rhetoric

Jordan Loveridge, *Mount Saint Mary's University*

V13 - Reinventing Normativity: Adaptive Coercion and Ambient Power in the Everyday

11:30 AM - 12:45 PM

Marquette 2, 2nd Floor

From “Family Values” Back to “Law and Order”: The Legacy of an Ideograph and the Vanishing Moralistic Veneer of Conservative Rhetoric

Naomi Clark, *Loras College*

The Bottom Line: Discourses of Disposability in Higher Education

Jo Hsu, *University of Arkansas*

Inventing Forms: Toward a Rhetoric of Everyday Violence in Human Rights

Belinda Walzer, *Northeastern University*

Trump's Thumbs: Pollice Verso and the Spectacle of Approbation

Will Duffy, *University of Memphis*

V14 - Safe Spaces, Confining Spaces, Changing Spaces, Democratic Spaces

11:30 AM - 12:45 PM

Marquette 3, 2nd Floor

The Responsibility of Rhetoricians to Challenge the Binary of Safe vs. ____?: Reinventing Safe Space as Brave Space

Lisa Costello, *Georgia Southern University*

Bigger (Was) Better: The Tiny House Movement's Re-Imagining of the American Dream

Emma Bedor Hiland, *University of Minnesota*

Look Behind the Changing Storefront: Spatiality and the Forming of an Educational Non-Profit Team in a Gentrifying Neighborhood

Kelly Opdycke, *Claremont Graduate University/CSU, Northridge*

Creating a Rhetoric of Advocative Access and Democratic Movement: The Fight for the Soul of America

Michael Reich, *St. John's University*

V15 - Reimagining and Remembering City Spaces

11:30 AM - 12:45 PM

Marquette 4, 2nd Floor

Breaking Rhetorical Borders: Interdependence in Public Discourse

Jessica Batychenko, *University of Maryland, Baltimore County*

Memory as Resource and Constraint in Greensboro's Search for Social Justice

Laura Michael Brown, *Iowa State University*

Reinventing the West End: Rewriting Public Memory in Louisville, Kentucky

Jaclyn Hilberg, *University of Louisville*

When the City Speaks: Reinventing Space by Restoring Place

Rachel Dortin, *Wayne State University*

Mark Lane, *Wayne State University*

V16 - Making Graduates and Pre-Professionals: Rhetoric and Writing in Undergraduate and Graduate Curricula

11:30 AM - 12:45 PM

Marquette 5, 2nd Floor

Re-Inventing the Rhetoric of Training Graduate Teaching Assistants

Lew Caccia, *Kent State University at Stark*

The potential and pitfalls of “authenticity” for majors in rhetoric and writing

Stuart Blythe, *Michigan State University*

Ponderable Matter: Making Light Visible in Graduate Student Writing at Johns Hopkins University (1895-1913)

Gabriel Cutrufello, *York College of Pennsylvania*

V17 - Queering Productive and Problematic Discourse Online

11:30 AM - 12:45 PM

Marquette 6, 2nd Floor

Disidentification, Twine Games, and Queer Solidarity

Kendall Gerdes, *Texas Tech University*

It's Not Fapping: Identity, Masculinity, and the Rhetoric of Muscular Digitality on r/NoFap

Chase Aunspach, *University of Nebraska*

“Why Take the Photo If You Didn't Want it on the Internet?": Circulation, Shaming, and the Paradox of Agency in Nonconsensual Pornography

Meghan Dykema, *Florida State University*

V18 - The Campus Shooting That Wasn't: Rhetorics of Free Speech and Violence

11:30 AM - 12:45 PM

Marquette 7, 2nd Floor

No Place: Discursive Constructions of Campus Violence

Patrick McGowan, *University of Washington*

On the "Free Speech" Topos and Other Liberal Ruses

Candice Rai, *University of Washington*

Parrhesia and Punching Down: The Construction of Neutrality in the UW Campus Shooting

Shon Meckfessel, *Highline College*

V19 - Strange Archives

11:30 AM - 12:45 PM

Marquette 8, 2nd Floor

Speakers,

Joshua Abboud, *University of Kentucky*

Heather Palmer, *University of Tennessee, Chattanooga*

Sarah Welsh, *The University of Texas at Austin*

Evin Groundwater, *University of Illinois, Urbana-Champaign*

V20 - Placing Rhetoric in Time, Space, and Ecologies

11:30 AM - 12:45 PM

Marquette 9, 2nd Floor

Bridging Utopia: The Local Spaces of Universal Memory in UNESCO's World Heritage Program

Haley Schneider, *The Pennsylvania State University*

Do You Want to Monkeywrench?: Tracing Inventive Discourses Through Environmental Media

Emma Lundberg, *University of Rhode Island*

Tyler Quiring, *University of Maine*

Standing in the Unbuilt Empty: Commemorative Visions, Sensuous Imaginings, and the Architectural Epideictic

Dylan Rollo, *Northwestern University*

V21 - Reasoning in/with Publics

11:30 AM - 12:45 PM

Rochester, 3rd Floor

A Public Lands Citizenship: The Outdoor Industry's Democratic Vision of Public Lands

Joshua Smith, *University of Kansas*

Hillbilly Elegy as "Representative Anecdote" for Middle America: Rhetorically Reconfiguring American Identity through Anecdotal Reasoning

John Rief, *Duquesne University*

Brian Schrader, *University of Michigan-Flint*

Samuel Jay, *Metropolitan State University of Denver*

Inventing a People: Communal Bonds of Exemplarity in "The Principle of Civil Union and Happiness Considered and Recommended"

William Cooney, *University of Nebraska-Lincoln*

The Function of Quasi-Public Intellectuals in the Manipulation of Publics

Phillip Goodwin, *University of Nevada, Reno*

V22 - Is Rhetoric Effective?

11:30 AM - 12:45 PM

Symphony 1, 2nd Floor

Can Rhetorical Phronesis Be Taught?

John Gage, *University of Oregon*

Learn It, Live It, Teach It, Embed It: Positive Education and the Construction of Neoliberal Subjectivity

Jason Opheim, *University of Oklahoma*

V23 - Rhetorics of/as Resistance

11:30 AM - 12:45 PM

Symphony 2, 2nd Floor

Dutertismo: Populist Rhetoric in the Philippines

Gene Navera, *National University of Singapore*

Re-inventing the Future Rhetoric of Faith: How Contemporary Feminism Approaches a Religious Future through Technē Visions

Kelsey Waninger, *The University of Denver*

The Rhetoric of Corporate Governance: Attacking Boards of Directors at Mylan and Wells Fargo

Jeffrey Brand, *University of Northern Iowa*

V24 - Re/Inventing Rhetoric Between Trajectories and Accountabilities: “Non-Western,” Global, and Hybrid Traditions

11:30 AM - 12:45 PM

Symphony 3, 2nd Floor

Chair, Tarez Samra Graban, *Florida State University*

“Been-tos” in the British Gold Coast: African Rhetoric Between the Colony and the Metropole

Erik Johnson, *St. Lawrence University*

Between Local Expectations and Borrowed Traditions: Hybridity in/for Postcolonial African Rhetorics

Stephen Dadugblor, *The University of Texas at Austin*

Archival Encounters Between “The West” and “The Rest”

Tarez Samra Graban, *Florida State University*

Fear and (Self)-Loathing in the Catskills: Jewish Comedians, the Carnavalesque, and the Affirmation of In-between Identities

Jamie Downing, *Georgia College & State University*

Response, LuMing Mao, *Miami University*

V25 - Rhetoric's Intentions and Effects

11:30 AM - 12:45 PM

Symphony 4, 2nd Floor

Audience Addressed/Audience Provoked: Figurations of Queer Catholics in LGBTQ Catholic Websites

Anna Worm, *Florida State University*

The Anxiety of the Rhetor: Building a Rhetoric of Mental Illness

Sunday, June 3

Emily Katseanes, *University of Colorado: Colorado Springs*

The End of (Human) Invention: Posthuman Anxieties in the Age of Artificial Intelligence

Andrew Allsup, *University of Pittsburgh*

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