(DRAFT March 1, 2012) 2012 RSA CONFERENCE PROGRAM

NOTES from Kris Ratcliffe:

- (1) **FINAL VERSION:** The final program will show all presenters' names, affiliations, paper titles, and panel titles.
- (2) **3.1.12 DRAFT:** This draft enables you to locate the day/time when you are presenting. Although rooms may change between this draft and the final version of the program, the days should be set so that you can make travel plans. To find your day/time, check the following
 - a. **Panel submissions** are listed by **panel numbers** and by **last name of panel proposers** (individual speakers on panels are *not* listed below); only the panel title (in caps) is shown. The final version will, of course, list all speakers and their paper titles. It would be helpful if panel proposers email the day/time to their panelists.
 - b. *Individual paper submissions* have been grouped into panels and listed by *proposal numbers* and *last name of individual proposers*.
- (3) **AV REQUESTS:** Your requests are indicated by an asterisk next to a session number (e.g., A08* or F16*). These asterisks reflect AV requests made last September when proposals were submitted online. At this time, additional AV requests are not possible. **IMPORTANT:** The AV is not yet guaranteed, but that information should be posted on the RSA website by April 1 when negotiations are completed. As you might guess, AV is very expense, so I've tried to limit it to certain rooms each day. If you requested AV but do not need it, please let me know.
- (4) **DEADLINE FOR PROGRAM CHANGES:** If you have a conflict, please email Krista.ratcliffe@mu.edu by **March 9**, **2012**.
- (5) PAPER TIME LIMITS: As professional courtesy, time limits for papers should be scrupulously followed:
 - a. *Three-person panels* are designed for 20-minute papers.
 - b. *The occasional four-person panel* is designed for 15-min papers.
 - c. Roundtable participants should confer with one another so as to leave time for discussion.
- (6) CHAIRS: If chairs are not designated in the program, then the first presenter will serve the chair function (i.e.., making introductions and watching time).
- (7) **OFF-SITE HISTORICAL VENUTES:** Just to make things interesting, five session are set at historic off-site venues. (Many thanks to Sue Wells of Temple U who walked me to these sites, negotiated their uses, and provided the maps below!)
- (8) **HOTEL RESERVATIONS:** If possible, please support RSA by making hotel reservations at the Loews so as to help us meet our contractual obligations with the hotel.
- (9) **THANKS:** And, finally, thank you all for your wonderful proposals. They were fun to read!

FRIDAY, MAY 25, 2012

8:00 am - 10:00 pm REGISTRATION (Millenium Foyer)

9:30 - 10:45 FRIDAY "A" SESSIONS

- A01 0314, Sohan: RECOGNIZING IMMAPPANCY IN THE READING, WRITING, AND TEACHING OF RHETORIC (Washington A)
- A02 0392, Kuperavage: DIFFICULT IDENTIFICATIONS: HEALTH, DISABILITY, AND MENTAL ILLNESS (Washington B)
- A03 RHETORICAL ANALYSES OF MEDIEVAL TEXTS (Washington C)
 0748, Bommarito: "Uncer giedd geador": Rhetorical Personae in the Old English "Wulf and Eadwacer"
 0091, Turner: Stopping in "fly-over country": Sir Gawain and the Green Knight and the Ciceronian Tradition
 0066, Gustafson: Dante among the Sodomites: (Mis-)Identification, the Vernacular, and Civic Discourse in
 Inferno 15-16
- A04 0766, Walters: MULTIMODAL DESIGN, POLITICAL CRITIQUE, AND RHETORICAL EDUCATION IN COLLEGE WRITING (Tubman)
- A05 NATIONAL SECURITY AND TERROR RHETORICS (Anthony)
 0005, Prody: Reframing Security: Moving Beyond "National Security" to "Human Security" (Anthony)

0962, Chirindo: The Consummatory, Epistemological, and National Security Functions of the Pirate Narrative

0904, Murray: "If You See Something, Do Something": The New Vigilante War On Terror

A06 CONSUBSTANTIALITY (*Adams*)

0009, **Sery:** Toward a Rhetoric of Spirit: Burke, Hegel, and Consubstantial Recognition

0191: Gogan: Consubstantiality in a Shifting Rhetorical Ecology: Familial Letter Writing during World War II **0499, Greenwalt:** Public Response to the Gulf Oil Spill: Towards a Theory of Identification and Articulation through Consubstantiality

A07 REFRAMING TRADITIONS (*Jefferson*)

0772, Gittinger: Re-framing the Controversy Over Human Origins

0213, Sharma: Beyond the Greco-Roman View of Rhetoric: An Illustration of the use of Nyaya Sutra Argument in a Writing Classroom

0664, Kennerly: The Mantel of Colbert, The Mantle of Cato

- A08* 0025, Gross: IS THERE A RHETORIC OF IMAGES? THE PROBLEM OF STYLE (A1 Commonwealth)
- A09* 0769, Reid: DIS-IDENTIFYING THE NONMODERN CONSTITUTION: BRUNO LATOUR'S RHETORIC AND COMPOSITION (A2 Commonwealth)
- A10* 0706, deWinter: REFRAMING IMPERIAL RHETORICS IN THE PRACTICE OF NATIONAL POLITICS (B Commonwealth)
- A11* 0083, Jackson: THE CHRISTIAN RIGHT SINCE OBAMA: ARGUMENTS AND ARTIFACTS(A Regency)
- A12* 0614, Longo: REFRAMING RHETORICS OF SCIENCE: THE POSTHUMAN BODY (Lescaze)
- A13* 0447, Cryer: OLD FLAMES, NEW FRAMES: RE-PLACING ENVIRONMENTAL RHETORIC (Commonwealth)

A14 NINETEENTH-CENTURY WHITE FEMINISTS AND RHETORIC (Millenium Hall)

0010, Kelly: Cognitive Metaphor Studies and Gertude Buck's The Metaphor: A Study in the Psychology of Rhetoric

0459, Hayden: Agency, Community, and the "Respectable" Woman: The Rhetoric of Nineteenth-Century Feminist Lois Waisbrooker

0019, Engbers: A New Woman and a True Woman: Jane Campbell and the Re/Framing of Identity

11:0<u>0-12:15 FRIDAY "B" SESSIONS</u>

B01 0965, TIEDEMANN: HUMAN RIGHTS / HUMANS WRITE: COMMUNITY LITERACY TEACHING AS HUMAN RIGHTS ACTIVISM (Washington A)

B02 IMMIGRATION RHETORIC (Washington B)

0106, Hartelius: Facing Immigration: *Prosopopeia* and Public Rhetorics of the "Muslim-Arab-Middle Eastern" Other

0857, Cortez: Ethnic Screening: Deflection, Reflection, and Selection of Immigration in Arizona SB2281 **0405, Accardi:** Circulating Counterhegemonic Ideographs Within the Immigration Debate: Rhetorical Agency and Postmodernity

B03 REFRAMING BURKEAN THEORY AND PRAXIS (Washington C)

0357, Shaw: Burke, McKeon, Weaver: Reframing Modernist Rhetoric

0089, Loewe: "You Don't Have Liability for Your STRAWMAN": Sovereign Citizens, Capitis Diminutio, and Burkean Burlesque Loewe

0594, Andrews: Reframing Burkean Rhetoric for Exploring Virtual Simulacra

B04 RELIGION, WOMEN, AND SOCIAL JUSTICE (*Tubman*)

0007. Kristen Welch: The Female Seminary and Rise of Social Justice for Women

0311, Lundgren: Backstabbing Prophets: The Rhetorical Construction and Contestation of Gender, Religious Legitimacy, and Catholic Identity in the Apostolic Visitation of Institutes of Women Religious in the United States **0011, Buckingham:** Perceptions of Participants after a High School World Religions Course

B05 20th-CENTURY AFRICAN AMERICAN TACTICS (Anthony)

0850, Werner: Re-discovering African American Critical Practice during World War II

1027, Evans: A Different Way to Tell the Story: The Du Boisian Rhetoric

0938, Keller: Dick Gregory's Satire on Segregation

B06* RESPONDING TO RHETORIC THAT DOES VIOLENCE (Adams)

0360. Smith: @\$\$hole: A Story of Internet "Being" and Rebellion

0047, McCarthy: Would a SLUT by Any Other Name Still Wear Stilettos?: The Rhetoric of Underwear and Sexual

Assault McCarthy

0678m Marks-Dubbs: Bodies Under Construction: Rhetorical Tactics for Re-Scripting Rape

B07 ORIGINS AND FUTURES OF COMPOSITION (Jefferson)

0351, Skinnel: Adams Sherman Hill, Accreditation, and the "Birth" of First-Year Composition

0420, Nunes: Origins of the Five-Paragraph Essay

0158, Kristine Johnson: Reframing College Writing: Disciplinary and Public Implications

B08* 0811, Hagood: IDENTIFICATION OF SELF AND OTHER IN VIRTUAL SPACES (A1 Commonwealth)

B09* 0785, Lagman: RE-FRAMING RHETORICAL ACTION WITHIN GLOBAL DIGITAL NETWORKS (A2 Commonwealth)

B10* PRESIDENT OBAMA'S RHETORIC AND ITS RECEPTION (B Commonwealth)

0690, Keith Miller: Charging Treason While Committing Treason: Patricia Roberts-Miller's "Cunning Projection" and Barack Obama's Identity Critics

0937, Gonzalez: Novel Disclosures, Worlding, and the Politics of the Presidency

0949, Pham: "The First Asian American President": Obama, the Birthers, and the Identification of Foreignness

B11* 0421, Anderson: RHETORICAL REMAINS: AFFECT, ENACTMENT, AND THE LIVING DEAD (A Regency)

B12* MOURNING AND MEMORIALS (*Lescaze*)

0033, Goggin: The Role of Turn of the Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices

0013, Walsh: War Memorials, Metonyms of Dead U.S. Soldiers, and the Delimitation of Commemoration and Mourning"

0257, Haller: Friends or Enemies? Transnational Identification at Coronado National Memorial Haller

B13* 0417, Bowman: STEWART, COLBERT, AND THE REVIVAL OF COMMON SENSE REALISM (C Commonwealth)

B14 0617, Malkowski: New Directions in the Rhetoric of Medicine: Re/Framing our Modes of Influence in Practices of Modern Medicine (*Millenium Hall*)

12:30 - 1:45 FRIDAY "C" SESSIONS

CO1 OFF-SITE VENUE: Mayor's Room at City Hall

POLITICAL CONTROVERSIES & AUDIENCES

0115, Political Controversy and Audience Reception

Barbara Warnock, U Pittsburgh

0114, Palin Reality: A metaphorical and narrative analysis of Palin's Vice Presidential Nomination Acceptance Speech

Tiara Foster, Syracuse U

0911, Barack Obama's Selma Sermon and Post-Partisan Political Theology

Jason Moyer, Luther College



Directions: from Loew's Hotel (1200 Market Street) to City Hall (*Broad and Market Streets*)

Turn Left on Market Street, and walk west toward City Hall, a large grey building directly in the middle of Market Street just past 13th Street.

When you arrive at City Hall, turn right (north), and walk to the entrance near Juniper and Commerce Streets, which is marked "Visitor Entrance." You will need to sign in and show identification; your bag will be inspected. Security will give you directions to the Mayor's Room. Fifteen minutes will allow you to complete this process comfortably. This space is wheelchair accessible.

CO2 529, Geisler: 2012 RSA CAREER RETREAT FOR ASSOCIATE PROFESSORS (Washington A)

Co-Chairs: Cheryl Geisler, Patricia Roberts-Miller, Thomas Miller Panelists: Alfred Muller, Penn State Mont Alto Julie Bokser, DePaul University
Meta Carstarphen, University of Oklahoma
Christine Tulley, The University of Findley
Martha Cheng, Rollins College
Leah Ceccarelli, University of Washington

CO3 RHETORIC, SCIENCE, AND NEUROSCIENCE (Washington B)

0051, Dodson: Synapses and Memory Palaces: Synaptic Mapping, Topoi, and Rhetorical Memory **0542, Gibbon:** Neuroscience as Perspective: The Epistemological Grounds for a Humanistic Neurorhetoric **0945, Christian Smith:** Reframing the "Neuroscientific Challenge": The Rhetoric of Decision Making Research

CO4 GLOBAL PRACTICES OF WORKING TOWARD PEACE (Washington C)

0060, Deng Zhiyong and Wang Lingling: A Dramatistic Analysis of the 7.5 Riot in Urumqi, China, in 2009 **0155, Abraham:** Recognizing the Effects of the Past in the Present: Theorizing A Way Forward on the Israel-Palestine Conflict

0640, Barnette: Hospitality and 'Real Presences': Dorothy Day's Pacifist Conversion

C05 ARISTOTLE'S RHETORIC (*Tubman*)

0712, Mifsud: Reframing Identities from Exclusion to Exception: Tracing Exception as a Means of Persuasion in Aristotle's Theory of Forensic Rhetoric

0728, Anderson: Shame on You! Developing Character through Shame in Aristotle **0953, Cutshaw:** Good Man Reasoning

C06 1001, Spring: REFRAMING THE FRAMERS: THE RHETORICAL WORK OF RESISTING SLAVE IDENTIFICATIONS (Anthony)

CO7 RHETORICS OF LEGAL COURT CASES AND QUESTIONS OF RIGHTS (Adams)

0826, Howell: When Communism and Jim Crow Collide: Harry Raymond and the Case of Willie McGee **0321, Hickey:** In defense of "Breathing Space:" The Structure of Political Debate in Snyder v. Phelps **0123, Helen Lee:** Rhetorical Construction of Gender in Marriage Cases

CO8 0993, Strickland: CORPOREAL RHETORIC (Jefferson)

C09* 0170, Rice: SOCIAL DELIVERY (A1 Commonwealth)

- C10* 0173, Huber: PROPHETIC RHETORIC ON THE ROAD TO MORAL SALVATION (A2 Commonwealth)
- C11* 0169, Mehler: SPATIAL EPIDEICTIC: MATERIAL RHETORICS AND CONTINUUMS OF (MIS)IDENTIFICATION (B Commonwealth)
- C12* 403, Hirsu: THE ETHICS OF VISUAL FRAMING AND THE COMIC CORRECTIVE (A Regency)
- C13* OUEER RHETORICS (Lescaze)

0016, **Bailey**: Love Multiplied: Sister Wives, Polygamy, and Queering Heterosexuality

0333. Rand: The Oueerness of Rurality: Or. Idaho Made Me This Way

0759, Bumstead: Queering the Ice: A Critical Rhetoric of the Case of Johnny Weir

- C14* Minbiole, 0709: AESTHETIC RHETORICS OF WAR: DEFENDING AND CONTESTING WAR THROUGH ART, CULTURE, AND MEDIA (C Commonwealth)
- C15 0277, Inabinet: A DIALOGUE ON RECENTLY PUBLISHED BOOKS IN THE HISTORY OF RHETORIC [Sponsored by ASHR] (Millenium Hall)
- C16 0814, Werner: THIS CHANGES EVERYTHING--OR DOES IT?: TECHNO-NOVELTY AND THE RE-FRAMING OF IDENTIFICATIONS (A Congress)
- **C17 RHETORICAL THEORY** (*B Congress*)

0027, McComiskey: The Dimensions of Rhetoric

0336, Parfitt: The Problematological Reframing of Rhetorical Theory

0770, Merchant: Rhetoric, Theory, Ideology

C18 CREATING IDENTITIES IN U.S. PRESIDENTIAL CAMPAIGNS (C Congress)

0324, Gaffey: Prophecy, Collectivism, and Presence: The Rhetoric of Henry A. Wallace's 1948 Southern Tour

0453, Lehn: Mrs. Kennedy, Syndicated Columnist: Identities Reframed in "Campaign Wife"

0753, Ginther: Narrative, the Self, and the Creation of a Presidential Political Identity: Michele Bachmann's Candidacy Announcement

C19* APOLOGIA AS RHETORICAL PRACTICE (Parlor 2)

0380, Lynch: Reframing the Case: An Apologia for Casuistry as Rhetorical Practice

0441, Lemley: I'm Kind of, Mostly, But Not Totally Sorry I Killed Your Mother: Apology in the Aftermath of the Salem Witchcraft Crisis

0532, Santos: From a Vial of Hemlock to a Vial of Steroids: Apology, Agonism, and Aporia*

0952, Dudash: Framing Public Apologies for the Personal Pffense: (Re) constructing the Private/Public Identity in Political Apologia

C20 Seminar Meeting (*Roberts Boardroom*)

Leader: Professor Laurent Pernot

Registered Participants: Janet Atwill (U Tennessee), Kathleen Bingham (U Utah), Joshua Butcher (Trinitas Christan School), Karen Carter (Arizona State U), Brad Cook (U of Mississippi), Jennifer DeWinter (Worcester Polytechnic Institute), Richard Graff (U Minnesota), Larry Green (U Southern California), Katie Homar (U Pittsburgh), Susan Jarratt (U of California, Irvine), Robert King (Elms College), Kathryn Lambrecht (U Nevada), Kathleen Lamp (Arizona State U), Ilon Lauer (Western Illinois U), Carsten Madson (U of Aarhus), Kerri Morris (Governors State U), Ellen Quandahl (San Diego State U), James Selby (Whitefield Academy), Jurgen Siess (Université de Caen), Jamie Thornton (Kaplan U), Vessela Valiavitcharska (U Maryland), Susan Wells (Temple), Marjorie Woods (U Texas)

C21 EMERGENT GENRES (*Howe*)

0410, C. Miller: Genre Emergence and Evolution

0999, Russell: Model Readers and the Manufacture of Exigence in Emergent Genres

0932, Mallette: Cookbook Rhetoric: Cooking Memoirs and the Formation of Identity and Genre

2:00-3:15 FRIDAY "D" SESSIONS

D01 OFF-SITE VENUE: African American History Museum

0092, Perryman-Clark: REFRAMING BLACK WOMEN'S INTELLECTUAL SPACES: LEARNING FROM PEDAGOGICAL, SCHOLARLY, AND METHODOLOGICAL APPROACHES TO RHETORICAL STUDIES

On Making It In Rhetoric and Composition: A Black Woman's Perspective on Motherhood, Marriage, and **Graduate School**

April Baker-Bell, Michigan State U

On Teachable, Rhetorical Moments: The Examination of Illness Narratives by Black Women Letitia Fowler, Michigan State U

On Mothering: Intellectual Possibilities for Examining Black Women's Roles in Writing Program Administration

Staci Perryman-Clark, Western Michigan U



Directions: Turn Right from Loew's front door, and walk east on Market to 11th Street. Turn left (north) on 11th and go two blocks to Arch Street. Turn right (east) on Arch Street, and walk four blocks to 7th Street. Go into the African American History Museum; panel is in the auditorium. (Total distance: .6 mile) This site is wheelchair accessible.

D02 0330, Alexander: PERFORMING IDENTITIES: RHETORIC AND INTERSECTIONALITY (Washington A)

D03 0872, Lessner: OUR CALL FOR ACTION: REFRAMING THE CONSTRUCTED IDENTITIES OF STUDENTS AND **TEACHERS OF WRITING IN HIGHER EDUCATION** (Washington B)

CHANGING CONCEPTS OF U.S. CITIZENSHIP (Washington C) D04*

*0767, Martha Cheng & Chambliss: The 1909 Plan of Chicago as Representative Anecdote: Envisioning Citizenship at

the Turn of the Century

0479, Hahn: Reframing Citizenship Identification: The Rhetoricity of White Racial Shame **0340**, **Abbott**: A Nation of Investors: The Rise of Citizenship in the 21st Century

D05 **FUNCTIONS OF ANTI-SLAVERY DISCOURSES** (Tubman)

0478, Stillion Southard: The Audacity of the Plain Style: Quaker and Puritan Plain Styles in Early American Anti-Slavery Discourse

0326, Huffman: Capitalizing on Ambivalence: Enslavement Tropes in Nineteenth Century America Social Reform Discourses

D06 RHETORICAL ANALYSES OF PLACE (Anthony)

0458, Richards: Consubstantiality along the 49th Parallel: The Rhetorical History of Canadian (Anti)Annexation Movements

476, Foster: Reframing Local Identity: *Star Trek* and the Visual Rhetorics of Place Branding in Rural Alberta. 0461, Leahy: Se Habla Español Aquí: A Case Study of Authorship, Agency, and Self-Governance in New Mexico 0956, Councilor: Kneading a Palatable Identity: The Rhetorical Function of Cookbooks in the Assimilation of New Mexico

MEDIEVAL AND EARLY MODERN RHETORICS (Adams) D07*

0017, Ramsey: Reframing Deliberative Rhetoric in the Middle Ages: Identifying Noble Women as Agents of Civic Persuasion in the Long Twelfth Century

0229, Dickson: "I am what you should be": Ciceronian self-fashioning in Jonson's Catiline

*0944, Weaver: Mother Knows Best: Ethos in Dorothy Leigh's Seventeenth Century Conduct Manual

D08 PERCEPTIONS OF SELF AND OTHERS (*Jefferson*)

0008, Welch: Jane Elliott and the Reframing of Self-Perception

0385, Farkas: Composing Empathy: Understanding Self and Identifying Other Through Reflective Writing and Social Action

0393, Johnson, Redemptive Self-Love: A Reframing of Perception

D09* LISTENING (A1 Commonwealth)

0166, Bokser: "Exodus Re/framed: A Listening Rhetoric"

0929, Holding: Listening Gestures

0794, Oleksiak: Paper Towels Getting Married: Listening to the Cultural Logics of Homosexuality

- D10* 0752, Sano-Francini: WHEN TECHNOLOGIES & BODIES MEET: SHIFTING IDENTITIES ACROSS MACHINES (A2 Commonwealth)
- D11* 0974, Spurlock: RE/FRAMING "IT GETS BETTER": QUEERING THE GENEALOGIES OF CRITICAL IN(TER)VENTION (B Commonwealth)
- D12* 0655, Detweiler: IDENTIFYING DIS-IDENTIFICATIONS: THE CASE OF VICTORIA WOODHULL, DISAPPEARED RHETOR (A Regency)
- D13* 1011, O'Neill: COLOR AND STYLE: STRATEGIES FOR IDENTIFICATION, FRAMING, AND RESISTANCE IN AFRICAN-AMERICAN RHETORICAL PRODUCTION AND ACTS (Lescaze)

D14* FASHION AND RHETORIC (*C Commonwealth*)

0126. Mendes: Fashion and Rhetoric

0517, Blum: Fashion Statements: The Investigation of Clothing and Political Performances in a Gendered Public Culture

0085, Pye: "Sarah-dipity": Framing, Feminine Style, and the Mediated Identity of Sarah Palin

0141, Vats: Fashioning Race for the "Post" Era: Racial Tourism, Rhetorical Agency, and the Neoliberal Citizen

- **D15 0142, Charney: AGONISM AND DIALOGISM IN ANCIENT AND MEDIEVAL JEWISH TEXTS** [Khal Rhetorica Affiliate](*Millenium Hall*)
- D16 0642, Farris: THE HELP IN CONTEXT: WHITE WOMEN, CIVIL RIGHTS, AND ISSUES OF IDENTIFICATION (A Congress)
- D17 0922, Thomas: NAVIGATING THE CONTINGENT: THE ROLE OF IMAGES, SPACES, AND VISION IN ALTERING IDENTIFICATIONS (B Congress)
- D18 0941, Campbell: PHRONESIS, IDENTIFICATION, AND EQUALITY IN U.S. LEGAL RHETORIC (C Congress)
- **D19** THE ROLE OF THE CONTEMPORARY UNIVERSITY (Parlor 2)

1007, Daniels: Reframing Academia: The Identification of the Contemporary University with Corporate America **0961, J. Combs:** The Mis-Education of Michael: Rhetorical Analysis of a Southern Utah Rancher's Advice to the College of Southern Utah

D20 (Roberts Boardroom)

D21 RHETORICS OF VICTIMHOOD: PLACES AND INDIVIDUALS (Howe)

580, Garriott: Re-Framing Southern Identity through the Landscape of Victimization: A Rhetorical Reading of Charles Town Landing

0986, Milakovic: Showcasing the Scars: Competing Frames of Victimhood in the Former Yugoslavia **0717, Paul Johnson:** Breaking Bad: Identification and Dis-Identification with the Victimhood of Privilege

3:30 - 4:45 FRIDAY "E" SESSIONS

- E01 0631, Bengtsson: FRAMING DANISH POLITICAL RHETORIC THE AMERICAN WAY: HOW US POLITICS AND MEDIA PREFIGURE THEIR DANISH COUNTERPARTS (Washington A)
- E02 0647, Berry: OUTREACHING IDENTITIES: PUBLISHING AND PERFORMANCE FROM THE PRISON-

INDUSTRIAL COMPLEX (Washington B)

E03 0756, VanHaitsma: REFRAMING EPISTOLARY IDENTIFICATIONS: MAKING VISIBLE THE RHETORICAL WORK OF NINETEENTH-CENTURY LETTERS (Washington C)

E04 0874, Rollins: LETTING IT RIDE: RHETORICAL GAMBLES AND SPECULATIVE SUBJECTIVITY (Tubman)

E05 RHETORICS OF VIDEO GAMES (Anthony)

0020, Boone: Playing in the Quagmire: The Transformation of Political Discourses in *Assassin's Creed* **0120, Hulsey:** Reframing the Public Sphere: Interface Design, Procedure and Persuasion in *World of Warcraft* **0460, Holmes:** Hunting for Identity: Community, Performance, and the Curious Case of the Huntard in *World of Warcraft*

E06 ISCROTEAN RHETORIC (Adams)

0589, Marsh: The Continuing and Controversial Relevance of Isocratean Rhetoric in Re/Framing Identifications **0316, Colavito:** Isocratic Invective, Aristophanic Attack, and Platonic Philippic: Re-Framing Classical Critique and Contemporary Appropriations of Anti-Teacher Rhetoric

E07 RHETORICS ABOUT JAPAN (*Jefferson*)

0663, Ashby: Both Insiders and Outsiders: Re/Framing Identification in Japanese Rhetoric **0903, Schuldt:** "To Knot the Ties of Friendship": Narrative Repair of U.S.-Japan Relations in the Japanese American Courier, 1928-1942

E08* 0754, Foley: ASCRIBING AND RESISTING COMMUNAL IDENTITIES IN THE 21ST CENTURY (A1 Commonwealth)

E09* DIGITAL TEMPLATES, DESIGN, AND AUTHORSHIP (A2 Commonwealth)

0098, Tulley: Digital Self-Presentation in the Age of the Template **0325, Oliveri:** The Role of Digital Design in Online Rhetorical Invention **0803, Moreland:** Citationality, Ethics and Authorship in Digital Media

E10* ROMAN RHETORIC (*B Commonwealth*)

0745, Lauer: Cultivating Rhetoric: Rhetorical culture in Roman Antiquity **0059, Lamp:** Reframing Roman Citizenship: The Coins of the Principate **0613, Jordan:** "Natural" Latin and Ambiguity on Language Foreignness

E11* 0021, Gold: AMERICAN WOMEN LEARN TO SPEAK: ORATORICAL EDUCATION FROM THE EARLY REPUBLIC TO THE PRESENT (A Regency)

E12* ENVIRONMENTAL RHETORICS (*Lescaze*)

0064, Propen: Reading the Atlas of the Patagonian Sea: Toward a Visual-Material Rhetorics of Environmental Advocacy

0412, Harris: Cyperactivism and Climate Change

0902, McKinney: Crime or no Punishment? Gulf Fishermen Reframe Tony Hayward's Rhetoric on the Deepwater Horizon Spill

E13* PRESIDENT OBAMA'S RHETORIC (C Commonwealth)

0093, Gries: Circulation, Obama Hope, and the Study of Reframed Dis/Identifications in a Networked, Global Climate

0646, Chirindo: The African Influences of Obama's Politics

0160, Leake: Empathy as Theme and Rhetorical Means in the Speeches of Barack Obama

E14 0143, Charney: FORMING AND CONTESTING JEWISH IDENTITY THROUGH MEMORY, LITERACY, EMBODIMENT, AND PRACTICE [Khal Rhetorica Affiliate] (Millenium Hall)

E15 0638, Jarratt: DIVERGENT HISTORIES AND RHETORIC'S BASE: NEW FRAMES, NEW QUESTIONS (A Congress)

E16 0977, Gander: DEBATING DIVERSITY: AN ANALYSIS OF THE LEGAL AND ETHICAL ARGUMENTS

SURROUNDING THE SIXTH CIRCUIT COURT OF APPEALS DECISION IN COALITION TO DEFEND AFFIRMATIVE ACTION, INTEGRATION AND IMMIGRANT RIGHTS AND FIGHT FOR EQUALITY BY ANY MEANS NECESSARY (B Congress)

E17 DEBATING REVISIONS OF CIVIL RIGHTS RHETORIC (C Congress)

0335, Feigenbaum: Should Rosa Parks be Adulated or Emulated?: Challenging Rhetorics of Disengagement in Civil Rights Archetypes

1029, Trim: Tea Shall Overcome: Questioning the Appropriation of Civil Rights Movement Rhetoric in Conservative Politics

E18 RHETORICS OF "DEVELOPING" REGIONS/NATIONS (Parlor 2)

0338, Cooke: Reframing Laptops, Children, and Education in Developing Nations:

Metaphors that Re-construct Identities in the One Laptop Per Child Project

0875, Hennessey: Ethical Implications and Long-Term Impacts of Volunteer Tourism on Developing Regions

E19 INTERNATIONAL TASK FORCE MEETING (*Roberts Boardroom*)

Chair, Kendall Phillips

Participants: Ceclia Miranda (Brazil), Alejandro Vitale (Argentina), Jing Zhao (China), Ying Yuan (China), John Moffatt (Canada), Ruth Amossy (Israel), Hilde van Belle (Belgium), Lisa Villadsen (Denmark), Philippe Salazar (South Africa), Ryan Solomon (South Africa), Alan Finlayson (UK)

E20* ANALYZING VISUAL RHETORICS (Howe)

 $\mathbf{0714}$, \mathbf{Endres} : Re/framing the Word as a Force of Visual Rhetoric: From Orality to Visual Presence in Insular Illuminated Manuscripts

0676, Hahner: Framing Visual Rhetoric: The Riot Kiss

0512, Hagan/Martha Cheng: Analysis versus Production in Visual/Verbal Communication

*5:00 - 6:30 FRIDAY KEYNOTE SPEECH (Millenium Hall)

Encapsulating the National Identity in Key Presidential Phrases

Kathleen Hall Jamieson & Karlyn Kohrs Campbell

6:30 - 8: 00 FRIDAY KEYNOTE RECEPTION (Millenium Hall)

SATURDAY, MAY 26, 2012

8:00 - 9:15 **SATURDAY "F" SESSIONS**

F01* EARLY U.S. RHETORICS (Washington A)

0061, **Reynolds**: Franklin and Empiricism: On Becoming a Tolerable English Writer

0710, **Casey**: English Literacy and American Identity: Rhetorics of Writing in Eighteenth-Century Philadelphia *0997, **Nardone**: Reframing a Scientific Culture: The Rhetoric of Benjamin Smith Barton

F02 0291, Prasch: IDENTITY, SUBJECTIVITY, AND THE ARCHIVE: CASE STUDIES AND CRITICAL REFLECTIONS (Washington B)

F03 0298, Sheriff: NAMING, FRAMING, AND RE-FRAMING: GOD AND DEVIL TERMS IN CONTESTED RHETORICAL SITUATIONS (Washington C)

F04 RHETORICS OF POPULAR CULTURE (*Tubman*)

0863, Ingalis: The Bakhtinian Grotesque and The Fall of Cultural Kings

0022, Brentlinger: A Weapon from Wandlore: Consubstantiality in the Realm of Harry Potter

0812, Hilligoss: Malcolm Gladwell's [Rhetorical] Situation

F05 ETHOS, SUBJECTIVITY, AND IDENTIFICATIONS (Anthony)

0032, Caccia: Relocating the Habitual Meeting Place: Ethos as an In-Situ Dynamic

0055, Robertson: Authors, Roles, and Subjects

0129, Cisneros: Love and Rhetoric: A Dear Josh Letter

- F06 0429, Wilson: REFRAMING AGENCY: INTERROGATING CONTEMPORARY THEORIES OF AGENCY IN THREE CASE STUDIES (THE RURAL, THE RELIGIOUS, AND THE DIGITAL) (Adams)
- **F07 ARTISTS AS RHETORICIANS** (*Jefferson*)

0782, Heilman: The Political Engagement of the Post-revolutionary Mexican Avant-Garde **0226, Westin**: Contemporary Global Art: Schizophrenic Identity, Cosmopolitan Imagination **0555, Corrigan**: Does it (Still) Matter if You're Black or White?: Afrofuturism in Michael Jackson's Art **0887, Morris**: Kanve West's Reframing of Audience Values

- F08* 0818, LAZCANO-PRY: RACIALIZED RHETORICS: UNDERSTANDING PAST AND PRESENT TACTICAL REFRAMINGS OF AMERICAN IDENTIFICATIONS (A1 Commonwealth)
- F09* LEGAL/POLITICAL/CULTURAL LOGICS THAT HAUNT DEFINITIONS OF MARRIAGE (A2 Commonwealth)
 0490, Hillard: Definitional Anxieties over Protecting Marriage: Kategoria as Civic Violence
 0892, The Victim Style In Religious Anti-Gay Rhetoric
 0081, Stache: A Definitional Argument of Marriage: A Case Study of Sister Wives
- F10* 0402, Schell: RE/FRAMING ENVIRONMENTAL CRISIS AND DEVELOPMENT RHETORICS: LOCAL/GLOBAL CONTEXTS FOR RHETORICAL ACTION (B Commonwealth)
- F11* 0282, Inabinet: PHILADELPHIA FREEDOM, COMMERCE, AND THE PRINCIPLES OF '98: A FIFTY-YEAR VIEW (A Regency)
- F12 0342, Stroud: REFRAMING JOHN DEWEY'S CONTRIBUTIONS TO RHETORICAL STUDIES (Lescaze)
- F13* 0492, Long: IN CONSIDERATION OF WHAT'S POSSIBLE: THREE CRITICAL APPROACHES FOR REFRAMING DIFFERENCE (C Commonwealth)
- **F14 RHETORICS OF PREACHING** (*Regency C2*)

0103, Carsey: Identification Delivered: Persuasion and the Politics of the Fifth Canon **0227, Martin:** Disintegrating Discourses? A Rhetorical Analysis of How Evangelical Pastors are Teaching the Free Market and Preaching Personal Responsibility since the Onset of the Recession of 2008

0437, Yerke: "Discerning God's Will for Us": Narrative and the Pulpit

- F15* 815, Retzinger: BENEATH THE MASK THERE IS AN IDEA: RE/FRAMING IDENTITIES IN THE MATERIALITIES OF PRINT AND DIGITAL TEXTS (A Congress)
- F16 RHETORICS OF THE 2011 EGYPTIAN REVOLUTION (B Congress)

0094, Just: Disastrous Dialogues – meaning formation, agential potential, and the Arab spring **xxx, Coletu:** Beyond Persuasion: The Rhetorical Form of Revolutionary Movements **0212, Bridgman:** (Re)Framing the Interests of English Speakers: "We are all Khaled Said"

F17 RACIAL IDENTIFICATIONS AND IDENTITIES (*C Congress*)

0818, Lazcano-Pry: Racialized Rhetorics: Understanding Past and Present Tactical Reframings of American Identifications

0533, McNeil: A Turn for Reciprocity: Fostering a Space for Multi-Multiracial Identities

0880, Williams: 'Hispanic and White Only': Rhetoric and the Changing Notion(s) of Race in the United States"

F18 COMMUNICATING ACROSS CULTURES (D Commonwealth)

0593: Lorimer: Metonymic Reframing in Multilingual Communication

0964, Li: Divergence and Convergence in Intercultural Communication: A Rhetorical Case Study of Online Movie Reviews

0886, Lalicker: Re/Framing Identifications for an Intercultural Era: Updating and Teaching Young, Becker, and Pike's Rhetoric of Reconciliation

F19* PERSONAL AND NATIONAL IDENTITIES IN LITERARY RHETORICS (C1 Regency)

0157, Seeman: Dialogue and Internal Monologue: Modes around the Limitations of the Self in Literary Journalism

0446: Horton: "We have come so far, it is over": Identification and Rhetoric in Sylvia Plath's Last Poems **0998, Holling:** Violent Identifications in a Femicide Testimonio

F20 ENGAGING HISTORIES OF ENGLISH AND COMMUNICATION STUDIES (Howe)

0408, Cole: Dividing a Shared History: Defining Rhetoric within the Disciplinary Identities of English and

Communication Graduate Students

0379, Spring: Disciplinary Identifications with Aristotle's Rhetoric

9:30 — 10:45 SATURDAY "G" SESSIONS

G01 OFF-SITE VENUE: Reading Room, Philadelphia Athenaeum

Seminar Meeting

Leader: Professor Laurent Pernot

Registered Participants: Janet Atwill (U Tennessee), Kathleen Bingham (U Utah), Joshua Butcher (Trinitas Christan School), Karen Carter (Arizona State U), Brad Cook (U of Mississippi), Jennifer DeWinter (Worcester Polytechnic Institute), Richard Graff (U Minnesota), Larry Green (U Southern California), Katie Homar (U Pittsburgh), Susan Jarratt (U of California, Irvine), Robert King (Elms College), Kathryn Lambrecht (U Nevada), Kathleen Lamp (Arizona State U), Ilon Lauer (Western Illinois U), Carsten Madson (U of Aarhus), Kerri Morris (Governors State U), Ellen Quandahl (San Diego State U), James Selby (Whitefield Academy), Jurgen Siess (Université de Caen), Jamie Thornton (Kaplan U), Vessela Valiavitcharska (U Maryland), Susan Wells (Temple), Marjorie Woods (U Texas)



(219 S. 6th Street)

Google Maps

Directions: Turn right leaving Loew's and go east on Market Street to 6th Street. Turn right on 6th Street and walk south four blocks, to Walnut Street. You will be at Washington Square Park. Continue an additional half block; the Athenaeum will be on the left side of 6th Street. Total distance: .8 mile. This site is wheelchair accessible

G02 RHETORICAL ANALYSES OF LITERARY TEXTS (Washington A)

0731, Jepernick: The Pedagogy of the Constructed Self in Frances Perkins's Rhetorical Autobiography **0281, Ke:** From Hostile Other to Dear Mother: the Reshaping of Albania-Europe Relations in I. Kadare's Works

0722, Williamson: Reading Between National Lines: Pearl Buck's Rhetoric of Universal Humanity **0180, Guler:** The Rhetorical Construction of Ataturk's Nutuk as a Sacred Text in Contemporary Turkey

0178, Jung: COMPLEX LIVING SYSTEMS: SUSTAINMENT THROUGH IDENTIFICATION (Washington B)

G04 0096, De los Santos: "THE IDEA OF LATIN AMERICA": RECONSIDERING IDENTITY FORMATION IN LATIN AMERICAN AND LATINO CONTEXTS (Washington C)

G05 GOVERNMENT IDENTITES & SPECTACLE (*Tubman*)

0225, Kı	ınde: The Contract with Amei	rica: Reframing Gover	nment through the	Iconic Encasement	of Form and
Message					

0353, Jackson: Red State Re/Framed: Reclaiming Oklahoma's Radical History/Political Identity ***0424, McKean:** Congressional Committee Hearings as Political Spectacle

G06 0216, Wright: REFRAMING OUR UNDERSTANDINGS OF NINETEENTH-CENTURY AMERICAN RHETORIC TO INCLUDE THE CATHOLIC: A BEGINNING (Anthony)

G07 DEMOCRACY IN PRACTICE (Adams)

0308, Rechnitz: Democracy as Discursive Insurgency: Entering and Breaking **0595, Bost**: Democracy and its Death Drive(s): Event and the Reframing of Subjectivity in Democratic Style **0935, Mulholand:** Deconstructing America: Stephen Colbert's Testimony Before Congress

G08 0205, Oakes: WORKERS, CRITICS, RADICALS, CLERKS: RE/FRAMING IDENTITIES AT THE UNIVERSITY OF NEW CAPITALISM (Jefferson)

G09* 0239, Luce: QUEER MOVEMENTS, QUEER RHETORICS: IDENTIFICATION AND IDENTITY IN LGBTQ EXPERIENCE (A1 Commonwealth)

- **G10* 0219, Segal: HEALTH RHETORIC IN THE PUBLIC SPHERE** (A2 Commonwealth)
- **G11*** 0367, Bruce: AESTHETIC NOISE: RHETORICAL DISIDENTIFICATION AND SPACES OF DISSENSUS (B Commonwealth)

G12* KENNETH BURKE'S LOGOLOGY AND SCAPEGOATING (A Regency)

0049, Beale: From Logosophia to Logology: Kenneth Burke's Appropriations of Coleridge **0200, Martinez:** Applying Kenneth Burke's Scapegoating Dialectic to Heidegger's Being & Time: An Exploratory Account of Rhetorical Purification as Authenticity **0366, Wills:** Reframing Advertising Discourse as Sermons of Salvation: How Burke's Logology Explains Advertising

- G13 0404, Minardi: RE/FRAMING OUR COMMITMENTS: FROM HISTORY TO IDENTIFICATION (Lescaze)
- G14* 0138, Richardson: THE AUTHENTIC: ON IDENTIFICATION AND DISTANCE (C Commonwealth)

G15* CHINESE MIGRANT WORKERS & REPRESENTATIONS OF CHINESE IN THE U.S. (Regency C2)

0100, Mingjie Wang: Rhetorical Topoi in Action: Public Space and Struggle of Identification at a Grassroots Organization of Chinese Migrant Workers

0439, Li: Surveillance and Discipline of "the Other": The Representation of Chinese Immigrants in the Statistical Atlases of the United States from 1874 to 1925

G16* 1024, Schulz (identical to 651, Wood): REFRAMING THE SELF IN ACTS OF DEFIANCE: IDA B. WELLS' CONFRONTATIONAL RHETORIC (A Congress)

- G17 0855, Fishman: TEACHING RHETORIC, TEACHING IDENTIFICATIONS: A ROUNDTABLE DISCUSSION (B Congress)
- G18 0422: Beasley: AUTHOR MEETS (RHETORICAL) CRITICS: ROGERS SMITH DISCUSSES RACIAL IDENTITY IN OBAMA'S AMERICA (C Congress)

G19 INTERPRETING VISUAL IMAGES (D Commonwealth)

1022, Kjeldsen: Four rhetorical qualities of pictures

 $\textbf{0080, Carlton:} \ \textbf{Surprise Homecomings and Vicarious Sacrifices}$

G20* RHETORIC AND SCIENCE (C1 Regency)

0223, Fahnestock: The Rhetorical Control of Novel Images in Science

0125, Ceccarelli: Reframing the Frontier of Science: George W. Bush's Stem Cell Rhetoric"

0780, Sidler: Drawing the Search Term: Visual Rhetoric in Chemistry Research

G21 WIKILEAKS (*Howe*)

0208, Daniel: WikiLeaks and the Negotiation of Post-National Civic Agency

0719. Blankfield: The Secret of the Leak: WikiLeaks and the Production of Silence

11:00 — 12:15 SATURDAY "H" SESSIONS

H01 CHRISTIANITY AS SOCIAL/BUSINESS LOGIC (Washington A)

0343, Gardner: The Social Gospel as Christian Empiricism: William T. Stead's If Christ Came to Chicago **0256, Keeley-Jonker:** Jesus, the Founder of Modern Business: Rhetorics of Christianity and the Masculine Executive in 1920s America

H02 RHETORICS THAT AFFECT FAMILIES (Washington B)

0516, **Weber:** The Rhetoric of Family Values in the 1985-1993 "Family Policy" Debates

0742, Vinson: "Do You Know Who the Father Is?": A Rhetorical Analysis of Confrontations between Strangers and Teen Moms

0893. Stevens: American Housing Defined

0960, Khoury: Domestic Violence Bill in Lebanon and the Public Sphere

H03* INFLUENCES ON U.S. GOVERNMENT POLICIES (Washington C)

0824, Kuperavage: Petitioning Against the "Opium Evil"

0433, Kimokeo-Goes: Progressive Imperialism and Reframing American Identity

*806, Karlin: Civilian Exclusion: The Rhetorical Diffusion of Responsibility for Japanese Internment Camps in "Executive Order No. 9066"

H04 0221, Braun: REFRAMING THE UNIVERSITY: THE PROPAGATION OF NEOLIBERALISM IN HIGHER EDUCATION (Tubman)

H05 RHETORICAL CONSTRUCTIONS OF CLASS CATEGORIES (Anthony)

0345, **Snyder**: The Hillbilly as "Rhetorical Myth": Re/Framing Appalachian Identity

0905, Crafting Capitalist Identifications: Recovering the Image of the CEO After the 2008 Economic Collapse **0972**, **Jones**: Negotiating--and Rejecting--Conflicting Identities: Colleague/Employee, Grad Student/Customer, etc.

- H06 0234, Pender: RISK(Y) IDENTIFICATIONS IN BIOMEDICAL AND HEALTH ACTIVIST DISCOURSES (Adams)
- H07 0468, Klujeff: CONSTITUTING NATIONAL IDENTITY: DANISH GENRES OF GOVERNANCE (Jefferson)
- H08* 0861, Ramsey-Tobienne: RE/FRAMING DIGITAL HISTORICAL METHODS: TOOLS, TECHNOLOGIES, ETHICS, EPISTEMOLOGIES (A1 Commonwealth)
- H09* 0518, Hanganu-Bresch: DISCOURSES OF MADNESS: THREE HISTORICAL PERSPECTIVES (A2 Commonwealth)

H10* NAVAHO, HOPI AND DINÉ RHETORICS: FRAMING ONE'S OWN STORIES (B Commonwealth)

0187, Karshner: Thinking and Speaking the Circle: Symbolic Action in Navajo Rhetoric

0760, Boggs: "Would you Pee in a Church?": Compulsory Native Rhetoric on the San Francisco Peaks **0817, A. Davis:** Re/Framing the NMAI: Storytelling and the Invisible Influence of Institutional Memory

- H11* 0037, Zeleny: ENTER THE ACTRESS: WOMEN, RHETORIC, AND THE THEATRICAL STAGE (A Regency)
- H12 0176, Jack; REFRAMING THE BRAIN: IDENTIFICATION AND THE RHETORIC OF NEUROSCIENCE (Lescaze)
- H13* 0466, Siess: RESHAPING IDENTITIES IN SITUATIONS OF CRISIS AND RADICAL CHANGE (C Commonwealth)
- H14 0018: SYMMETRY, PRAGMATISM, HUMANISM: THE WORK OF WALTER H. BEALE (Regency C2)
- H15* 0455, Riley: REFRAMING FORCE: (RE)IDENTIFICATION AND PERFORMATIVITY IN OBSCENE, OFFENSIVE, AND VIOLENT TEXTS (A Congress)

H16 FEMINIST RHETORICS: THEORIES AND PEDAGOGIES (*B Congress*)

0477, McKinnon: Re/Framing Essentialism, Intersectionality and Recognition: A Feminist Rhetorical Approach to the Audience

0329, Vogel: Still "The Other 'F' Word": Re/Framing the Rhetoric of Feminism within Composition Courses **0603, Fredlunk:** Boston's Gleaning Circle (1805): Reframing Women's Education

H17 RHETORIC AND COMPOSITION PEDAGOGIES (C Congress)

0564, Burkett: Rhetorical Tactics for Improved Stature and Structure of Composition Pedagogy 0246, Daisy Miller: The Citizen in the Classroom: Teaching Composition during the 2008/2011 0834, Agee: (Re)Constructing Ourselves, Our Worlds, and Our Classrooms with 3D CGI

H18 RHETORICAL ANALYSES OF POPULAR CULTURE GENRES (D Commonwealth)

0378, Merserko: Be Here Now: Perpetual Contact, Absent Presence, and the Windows Phone 7 "Really" Advertisements

0182, Mehta: Reframing the Self in the World in the French Comic Book *La Vie de Pahé* **0658, Rossing:** Equal Opportunity Offenders and Politics of Unaccountability

H19* INTERESECTIONS OF RHETORIC AND ECONOMIC THEORY (*C1 Regency*)

0172, Johnson: An Economic Theory of Professional Identity: A Case for Web Labor **0660, Stec:** Reclaiming Social Knowledge: This American Life Making the Economic Crisis Matter **0480, Stangler:** Economic Citizenship in Paul Ryan's "Roadmap for America's Future"

H20 RESEARCH NETWORK [Will continue into session I22, running from 11:00-1:45, including a box lunch] (Howe)

Leaders & Participants:

- Ralph Cintrón (U of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- *Diane Davis* (U of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- *Chris Farris* (Indiana U): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesea Carter, Carolyn Wisniewski, Lauren Lemley
- Cara Finnegan, (U of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
- Shirley Wilson Logan (U of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- Carolyn Miller (NC State U): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
- Roxanne Mountford (U of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
- Lester Olson (U of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
- Kendall Phillips (Syracuse U): Paul Johnson, Michelle Kearl, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
- Kris Ratcliffe (Marquette U): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
- Jack Selzer (Penn State U): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
- Art Walzer (U of Minnesota): Jill Lamberton, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
- David Zarefsky (Northwestern U): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goes, Kristin Mathe, Michael Sobiech

<u>12:30 — 1:45 SATURDAY "I" SESSIONS</u>

101 OFF-SITE VENUE: Friends Monthly Meeting Room, Arch Street Meeting House

0559, Ringer: RELIGION, IDENTIFICATION, AND THE REFRAMING OF HUMAN RIGHTS RHETORIC IN A GLOBAL CONTEXT

'For you were aliens in the land of Egypt': Conservative Christian Identity and Immigration Reform Barbara Little Liu Witnessing Conversions: International Justice Mission, Christian Rhetorics, and the Representation of Human Rights.

(March 1, 20012, Draft)

Jeffrey Ringer (co-chair)

Religious Identifications/Purifications/Excisions: Pornography and Minorities in a Muslim Democracy Mary McCoy (co-chair)

Patricia Bizzell (respondent)



Directions: Turn right leaving Loew's, and go east on Market Street to 5th street. Turn left (north) on 5th Street, or turn left on the walkway through Independence Hall Park. Walk one block to Arch Street. Turn right on Arch and walk east to 4th Street. The meeting is a gray stone building at 4th and Arch. Come in through the front drive; we are in the Monthly Meeting Room. Total distance: .8 mile. This site is wheelchair accessible.

- 102 0895, Harris: REFRAMING WOMEN'S AGENCY (Washington A)
- 103 RHETORICIANS IN THE PUBLIC SPHERE (Washington B)
 0287, Kock: More Rhetoricians Patrolling the Public Sphere?
 0084, Moriarty: From Analyst to Participant: One Rhetorician's Adventures in the Local Public Sphere
- 104 0344, Wingard: RE/FRAMING RHETORICAL ANALYTICS IN A TRANSNATIONAL AGE (Washington C)
- **IO5 KAIROTIC INVENTIONS** (*Tubman*)

0557, Fischer: Kairotic Encounters: The Possibilities for Conceptual Writing in Rhetorics Discourse **0777, Lockhart:** Re-framing Literate Identities: Kairos and Transfer from GE to Writing in the Disciplines **1006, Vance:** Discerning the Indiscernible: Rereading Kairos Through Alain Badiou's Being and Event

- **IO6** RHETORICAL MEMORY AND ITS USES (Anthony)
 - **0121, DeGenaro:** Memory, Propaganda, and Resistance: Investigating 'Jihadi Tourism' **0215, Tulloch:** Identification Takes Place: The Uneven Geography of Memory **0250, Wright:** Constructing the Addict: A 12-Step Program
- 107 RHETORICAL CONSTRUCTIONS OF TEACHER & STUDENT IDENTITIES (Adams)

0254, Howell: Creating Consubstantiation between Teachers and Students Despite Disparate Rhetorics of Embodiment

0842, Bauknight: Re-identifying the Student via the Sophistic Fragments **0697, Saidy:** Effectively Ineffective: (Re)Framing Teacherly Identity in Public Spaces

- 108 0591, Allen: FRAMING AND BEING FRAMED IN THE LIBERAL MARKETPLACE OF IDENTIFICATIONS (Jefferson)
- 109* 0186, Boyle: FRAMING HEALTHCARE REFORM: CHOICE, CARE, AND PRACTICES OF DELIBERATION (A1 Commonwealth)
- **110* 0334, Read: REORDERING [REFRAMING] RHETORIC AS DISTRIBUTED AND NETWORK(ED) ACTIVITY** (A2 Commonwealth)
- 111* 0778, Gerdes: PROVOCATIVE IDENTIFICATIONS: INTOXICATING, INEXORABLE AND INVISIBLE

RHETORICS(B Commonwealth)

I12* BURKEAN METHODS (A Regency)

0565, Isaksen: Equations, Indexing, and Kenneth Burke's Critical Method

0332, DeGraffenreid: They Speak English in What?: Burkean Consubstantiality in *The Boondocks*

0203, Preston: Social Recalcitrance: Tropes, Schemes, Ideographs and the Dialectical Space of Ambiguity and Change

113 0288, Hansen: ART AND IDENTIFICATION (Lescaze)

I14* RHETORICS OF PERCEPTIONS (C Commonwealth)

0008. Welch: Iane Elliott and the Reframing of Self-Perception

0385, Farkas: Composing Empathy: Understanding Self and Identifying Other Through Reflective Writing and Social Action

0393, Johnson, Redemptive Self-Love: A Reframing of Perception

BLACK POWER AND BLACK MUSLIM RHETORICS (Regency C2)

0252, Clark: "Ready for the Revolution": Stokely Carmichael, Black Power Rhetoric, and Object-Oriented Ontology

0693, Varda: (Re)Framing the Argument: Malcolm X's Rhetorical Refusals as Model for Social Change

I16* KENNETH BURKE: MUSIC, ART, FILM (*A Congress***)**

0087, Overall: Aural Rhetoric in Kenneth Burke's Musical Compositions

0738, Sproat: Kenneth Burke and the Western Round Table on Modern Art

139, Carlo: Dialectical Struggle in *Next to Normal*: A Burkean and Corderian Analysis

I17 RELIGIOUS DISCOURSE AS PROTEST (B Congress)

1030, Swearingen: Debates about Dissent 1620—1760: Rhetoric, Religion, and the Politics of Liberty 0214, Carlos: Reframing Religious Dissent: The Figure of Schematismus in a Huguenot Remonstrance (1622) 0662, Ellison: Sarah Grimké's Letters on the Equality of the Sexes: Religious Discourse in Service of Progressive Politics

RHETORICS OF ANCIENT GREECE (C Congress)

0741, Alfred Mueller II: Resurrecting Aristides of Athens: A translation and rhetorical analysis of "To Emperor Hadrian Caesar from the Athenian Philosopher Aristides"

0838, Behme: The Klepsydra's [Water Clock's] Influence upon Oratorical Precepts and Practices in Ancient Greece

1012, Larson: Ethical Arguments and Economics in Aristophanes' Wealth

I19 FEMINSIST RHETORICAL ANALYSES (*D Commonwealth*)

0248, Adolphson: Here Comes the... Groom? Post-Feminist Masculinity during the Wedding Planning Process **370, Montgomery:** Performing for Approval: A Feminist Rhetorical Analysis of the Testimony of Melissa Fryrear

0562, Buchanan: Writing a Riot: Re/Framing Punk and Feminism Through Riot Grrrl Zines

I20* RHETORICS OF 9/11 (C1 Regency)

I18

 ${f 0171}$, ${f Gogan}$: Rhetoric Re/Framed as Exchange: Methodical Performance, Baudrillard, and 9/11 Ten Years Later

 ${f 0547}$, ${f Butterworth:}$ Re/framing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy

0796, Paliewicz: 9/11/11: The Visual and Rhetorical (Re)Constitution of Muslim American Identity Politics

I21 RESEARCH NETWORK, continued from H21 (*Howe*)

Leaders & Participants:

- Ralph Cintrón (U of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- Diane Davis (U of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- Chris Farris (Indiana U): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesea Carter, Carolyn Wisniewski, Lauren Lemley
- Cara Finnegan, (U of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin,

Caroline Gottschalk-Druschke

- Shirley Wilson Logan (U of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- Carolyn Miller (NC State U): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
- Roxanne Mountford (U of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
- Lester Olson (U of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
- Kendall Phillips (Syracuse U): Paul Johnson, Michelle Kearl, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
- Kris Ratcliffe (Marquette U): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
- Jack Selzer (Penn State U): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
- Art Walzer (U of Minnesota): Jill Lamberton, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
- **David Zarefsky** (Northwestern U): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goes, Kristin Mathe, Michael Sobiech

2:00 - 3: 15 **SATURDAY "J" SESSIONS**

JO1 PERFORMING RADICAL RHETORICS (Washington A)

0131, Josue Cisneros: Violence and the Borders of Radical Rhetoric: The Alianza Fedéral de Mercedes and the 1967 Courthouse Raid

0303, Blitefield: Rhetoric and Saul Alinsky's Rules for Radicals

0983, Corp: The Rhetorical Situationist: Remapping Agency between Singularity and the Specta

J02* (**DIS)ABILITY RHETORICS** (Washington B)

*0632, Stewart: Image(ining) Nostalgic (Dis)Ability: The Stigmatization of Attention Deficit Hyperactivity Disorder and Inhibition of Rhetorical Agency

0611, Elmore: What is Autism? DSM-5 Development and Expert Ways of Knowing

0743, Sutherland: Rhetorics of Autism Representation and (Dis)Identification

*0897, Ghiaciuc: The rhetorical art of disability accommodation forms

IO3 RHETORICAL ANALYSIS OF NEWS MEDIA (Washington C)

633, Eisenhart: The Objectivity Bias: Examining Readers' Evaluation of Objectivity/Bias in News **0906, Murray:** Sexed Up: Nationalism and Sexuality in the Amanda Knox Case

1004, Arcy: Re/framing Obama: Exceptionalism and Deviance in Representations of Obama in the *New York Times*

J04 0245, McClish: RE/FRAMING NINETEENTH-CENTURY AFRICAN AMERICAN RHETORIC (Tubman)

J05 0923, Brown: THE SACRED, THE PROFANE, THE COMIC: RE/FRAMING DELIVERY IN THE AGE OF TEXTING AND TWITTER (Anthony)

J06 RHETORICS OF THE VISUAL (Adams)

0428, Carter: Visual Rhetoric: A Peircean Account of Interpretation

0274, Weber: Refracted Views: Interpretive Flexibility and NASA's James Webb Space Telescope

0356, Andrus: Photographs, Witnesses and Bodies: Toward a Visual Rhetoric of Law

JO7 FUNCTIONS OF IDENTIFICATION (Jefferson)

0337, Innocenti: The Persuasive Force of Identification

0271: J. Lee: Categorizations for Identification: Normative and Narrative Formations in Mental Health **0435, McNamara:** Making Injustice Visible: Minority Rhetorics and Cross-Boundary Identification

J08* 0284, Rowe: TEN YEARS LATER, COMMEMORATING 9/11 (A1 Commonwealth)

J09* 0852, Carr: WHITE PRIVILEGE IN SOCIETY: RHETORICAL ANALYSIS AND IMPLICATIONS

(A2 Commonwealth)

I10* MEDICAL RHETORIC: NARRATIVES AND IDENTITIES (B Commonwealth)

0963, Miller: Re/Framing Medical Identities: Rhetorics of Secrecy and Expression in a Medical Writing Group **0029, Zhan:** Corpus-Assisted Discourse and Metaphorical Analyses of HIV/AIDS Patient Narratives: Cross-Cultural Comparison of Two Discussion Forums in the United States and in China **0438, Assad:** Medical Images and the Rhetorical Construction of Health Identity

- J11* 0484, Myers: FRAMING IDENTITY THROUGH IMAGE, ADVOCACY, AND EDUCATION: NINETEENTH-CENTURY ALIENATION, OPPORTUNITY, AND NATIONALISM (A Regency)
- J12 0425, Walzer: FOUCAULT'S LAST LECTURES: SOME IMPLICATIONS FOR RHETORIC (Lescaze)
- 113* 0757, Haynes: STEAMPUNK RHETORIC: VINTAGE TEXT IN WEB 3.0 (C Commonwealth)
- J14 WAR RHETORICS (Regency C2)

0319, Orwig: The "Genreology" of U.S. Army World War One Records: A Re/Framing of Organizational Communication and War

0705, Roy: The Transformation of Obama's War Rhetoric from Campaign to Post-Election: A Close Textual Analysis of President Obama's War Address on Afghanistan

0744, Bergmaier: War Rhetoric Reframed: Barack Obama's Health Care Reform Address and the Evolution of the War Rhetoric Genre

- J15* 0205, Oakes: WORKERS, CRITICS, RADICALS, CLERKS: RE/FRAMING IDENTITIES AT THE UNIVERSITY OF NEW CAPITALISM (A Congress)
- **J16 KENNTH BURKE** (*B Congress*)

0040, Zappen: Kenneth Burke on Rhetoric, Education, and Culture

0470, D. Williams: Red, Pink, or Red, White and Blue? Defining and Redefining Burke's Political Past in the Controversy of the University of Washington's Cancellation of a 1952 Burke Lecture Series **1015, Matt King:** Beyond the Symbolic Frame: Revisiting Burke

- **117 206, Engels: THE VIOLENCE OF RHETORIC** (*C Congress*)
- J18 0576, Patia: "UNDOCUMENTED, UNAFRAID, AND UNAPOLOGETIC": REFRAMING CITIZENSHIP AND CIVIC IDENTITIES IN DREAM ACTIVISM (D Commonwealth)
- **J19*** PRESENCES OF FEMINIST IDENTITIES (C1 Regency)

0159, Allen: Reframing Simone de Beauvoir's Rhetorical Ontology: Identifying Existentialism

0612, Wagner: Having it All: 30 Rock, Post-Irony, and Feminist Identity

629, Wright: Digital Re/Framings, Global Identifications: Transnational Feminist Rhetorics and the Politics of Difference and Identity in the "Women's International Sport Movement"

120 RHETORIC, MYTH, AND THE AMERICAN DREAM (Howe)

0162, Medjesky: Toy Story 3 and the Mythic Evolution of the American Dream

 $\textbf{0538, Mando:} \ \ \textbf{Mythologizing the Past: Johnny Appleseed and the Role of Truth in Constitutive Rhetoric}$

0243, Adolphson: Meth, Myth, & the American Dream: A Narrative Analysis of the Montana Meth Project

3:30 — 5:30 SATURDAY "H" SUPER SESSIONS

*0184, Morris: CRITICAL GENEALOGIES: RETROSPECTION AND THE FUTURE OF RHETORICAL CRITICISM

(Washington A)* combine with Washington B?

Charles Morris, Boston College (chair)

Ruth Beerman, University of Wisconsin-Milwaukee

Peter Campbell, University of Illinois

Rasha Diab, University of Texas

Erik Robert Johnson, Northwestern University

Daniel Kim, University of Colorado

Vorris Nunley, University of California-Riverside

Allison Prasch, University of Minnesota

Tonya Hassell Ritola, University of North Carolina at Greensboro Jonathan Rossing, Indiana University Purdue University, Indianapolis (IUPUI) Susan Ryan, University of South Carolina Alyssa Samek, University of Maryland Anthony Stagliano, University of South Carolina Jillian Zwilling, University of Illinois

K02 (Washington B)

K03 (Washington C)

K04 (Tubman)

K05 (Anthony)

K06 (Adams)

K07 (Jefferson)

K08* (A1 Commonwealth)

K09* (A2 Commonwealth)

K10* 0079, Logan: HOW WOMEN'S RHETORICAL HISTORY SHAPES OUR RHETORICAL PRESENT/PRESENCE

(B Commonwealth)

Shirley Logan, U Maryland (co-chair and organized by Cheryl Glenn)

Katherine Adams, Loyola U Gwendolyn Pough, Syracuse U Jessica Enoch, U of Texas

Hui Wu

K11* *0474, Middleton/Phillips: RHETORIC AND FILM

(A Regency)

Joyce Middleton, East Carolina U (co-chair)

Kendall Phillips, Syracus U (co-chair)

Participants:

Kent Ono, U Illinois Urbana-Champaign

David Blakesley, U of Puget Sound

Susan Owen, Clemson U

Peter Ehrenhaus, Pacific Lutheran U

K12 0228, Clark/Kaufer: RECLAIMING RHETORICAL LEADERSHIP: FROM THE AMPHITHEATER TO THE BOARDROOM (Lescaze)

Gregory Clark (co-chair)

David Kaufer (co-chair)

Tony Golsby-Smith

Ludmila Hyman

Ron Placone

K13* *0095, Finnegan: DOING VISUAL POLITICS IN REAL TIME: READING THE OPTICS OF NOW

(C Commonwealth)*

Cara Finnegan (chair)

Michael Shaw

Karrin Vasby Anderson

Vanessa Beasley

Jens Kjeldsen

Christa Olson

*0283, O'Neill: RHETORICAL REACHES: A FORUM ON PEDAGOGICAL PROJECTS THAT BREAK THE BOUNDARIES OF OUR RHETORIC CLASSROOMS (Regency C2)

Katie Kavanagh O'Neill (chair)

David Coogan

Linda S. Flower

Eli Goldblatt

Phyllis Ryder

David W. Seitz

David Landes

***0196, Selzer: NEW PERSPECTIVES ON KENNETH BURKE** (A Congress)

Jack Selzer (chair)

Steven Mailloux

Gaines Hubbell

James Zappen

Kris Rutten

Ronald Soetaert

Jason Maxwell

K16 1031, Villanueva: DECOLONIAL RHETORICS OF INDIGENEITY AND LATINIDAD

(B Congress)*

Victor Villanueva (chair)

Damián Baca

Laura Pérez

Ellen Cushman

Tricia Serviss

K17 0161, Lyon/Olson: HUMAN RIGHTS RHETORIC (C Congress)*

Arabella Lyon (co-chair)

Lester Olson (co-chair)

Erik Doxtader

Gerard A. Hauser

Jacqueline Jones Royster

Mary E. Stuckey

Kirt Wilson

K18 0242, Davis: RHETORIC FROM BEYOND (THE HUMAN) (D Commonwealth)*

Diane D. Davis (chair)

Michelle Balliff

Debra Hawhee

K19 Cintron: TRANSNATIONALISM AND RHETORIC (C1 Regency)*

Ralph Cíntron (chair)

Rebecca Dingo

Eileen E. Schell

Cezar Ornatowski

Robert Hariman

Philippe-Joseph Salazar

Rene De los Santos

Michael Kaplan

K20 Moffatt: THE POWER OF HISTORICAL MODELS IN PUBLIC DEBATES: AN INTERNATIONAL OVERVIEW

(Howe)*

John Moffatt (chair)

Ruth Amossy, ADARR, Tel Aviv University

Christian Kock, Københavns Universitet

*5:45 - 7:00 SATURDAY RECEPTION TO HONOR RSA LEADERS & CELEBRATE THE GROWTH OF RSA

(Millenium Hall)

Emcee: Roxanne Mountford

Honorees: David Zarefsky, Jack Selzer, Greg Clark, Carolyn Miller

CHIMIT	A 17	RAT A	4 X7	27	20	17
SUNE	JAY.	IVI A	ΑY	Z/.	20	12

8:00 - 9:15	SUNDAY "L" SESSIONS
0.00 - 7.13	SOMPAL E SESSIONS

- L01 0044, Brooks Gillies: HOME IS CALLING: FORMING SCHOLARLY IDENTITIES BY BRINGING HOME TO WORK (Washington A)
- **L02 0168, Gill: FRAMING TROUBLE** (*Washington B*)
- LO3 0262, Richards: THE POLITICAL RHETOR AS TEXT:PERSPECTIVES ON VISUAL, TEXTUAL, AND EMBODIED RHETORICS (Washington C)
- LO4 0258, Paschke-Johannes: RE-FRAMING MEDIEVAL AND EARLY MODERN RHETORICAL THEORY THROUGH CONTEMPORARY CONTEXTS: PETER RAMUS, ROBERT OF BASEVORN, AND DESIDERIUS ERASMUS (Tubman)
- LO5 NONHUMAN/ANIMAL RHETORICS (Anthony)

0244, **Bateman:** Into the Pens: Placing the Nonhuman in Rhetorical Studies

0272, **Larsen:** The Risks and Returns of Framing Human-Animal Identification through Analogies to the Abuse of Dehumanized People

0510, Greenwalt: Towards a Pragmatics of Animal Rhetoric: Affect, Animals, and Rhetorical Analysis

- LOG 0448, Smither: GLOBAL POST-RECESSION ECONOMIC RHETORIC AND NATIONAL IDENTITY (Adams)
- LO7 0527, Brooke: TEACHING RHETORICAL ACTION IN LOCAL COMMUNITY (Jefferson)
- L08* 0148, Cram: (RE)FRAMING CITIZENSHIPS (A1 Commonwealth)
- LO9* 0195, Obermark: ARTICULATING WOMEN AND DISABILITY (A2 Commonwealth)
- L10* HUMAN RIGHTS RHETORIC: POLITICAL, LEGAL, CORPORATE INFLUENCES (B Commonwealth)
 0034, David: The U.S. Constitution and Human Rights: A Rhetorical Look at How the Constitution Is Used as a Weapon by Political and Corporate Interests to Deny Human Rights Concerns to Non-citizens Across the Globe 0761, Morgan: Commodiousness, Concern, and the Uses of Repetitive Questioning in Human Rights Rhetoric 0950, Benda: Formosa Betrayed and Its Fate(s): Rhetorical Ecologies and the Reframing of Human Rights Rhetoric
- L11* DIGITAL IDENTIFICATIONS (A Regency)

0077. Zhang: Identification with Technology: Man as a Servomechanism

0320, Swift: Institutional and Crowdsourced Manipulation: Demagoguery in the Digital Age

0680, Lindquist: Inventing Frames of Identification: Narrative Inquiry, Digital Video, and Collaborative Autobiography

- L12 0097, Murphy: AMERICAN IDENTITY AND THE SECOND WORLD WAR (Lescaze)
- L13* SPORTS AND RHETORIC (C Commonwealth)

0339, McCullough: Humorous and Phanatic Masculinity in Philadelphia: The Strategic Rhetoric of Hypermasculinity Exposed in the Blogosphere of Sport

0798, Nelson: Support Those That Support the Sport: The Limited Shelf-Life of "Rider-Owned" Rhetoric in BMX Freestyle Culture (1989 – 2002)

0864, Evans: Rhetoric Running Wild: What Sports can Teach Us about the Fifth Canon

- L14* 0837, Wood: THE UTILITY OF ACTIVITY THEORY TO THE METHODOLOGY AND HISTORIOGRAPHY OF RHETORIC (D Commonwealth)
- U15 0980, Murray Risso: POSTULATES, PRICES, AND PRECARITY: RHETORICAL THEORY IN ECONOMY AND FINANCE (A Congress)
- L16 CHEROKEE, PAIUTE, AND NARRAGANSETT RHETORICAL MOVES (B Congress)

0787, Moulder: Double-Woven Identificatory Rhetorics: Cherokee Women's 1831 Opposition to Double Removal

0119, Eves: "Pleading for the Far-off Plains of the West": Sarah Winnemucca's Place-based Rhetorical Practices **0276**: Ortoleva: "We Face East": *The Narragansett Dawn and* Ecocentric Rhetorics of Identity and Justice

L17* 0647, Berry: OUTREACHING IDENTITIES: PUBLISHING AND PERFORMANCE FROM THE PRISON-INDUSTRIAL COMPLEX (C Congress)

L18 0550, Von Burg: GIAMBATTISTA VICO'S INGENIUM: REFRAMING DIGITAL IDENTITIES (C2 Regency)

L19 RHETORICS OF GAY AND LESBIAN IDENTITY (C1 Regency)

0104, Bessett: Re/Framing Lesbian Identity through Rhetorics of Collective Memory

0048, Marello: The Rhetoric of the Possibility of Lesbian Love: Argumentative Aspects of the Legal Struggle of Lesbian Mothers in Argentina

0670, Dunn: Anti-Gay Violence in Popular Discourse: A Close Textual Analysis of Milk and Glee

L20 RHETORICAL SOLUTIONS TO PEDAGOGICAL PROBLEMS (Howe)

0909, Brian Ray: Toward a Stylistic Renaissance: Classical Rhetoric and Language Difference **0958, Combs:** The Cold-Blooded Murder of the English Tongue: Addressing Grammar within the Disciplines **0358, Brown:** Beyond Plagiarism: Paraphrase and Power

9:30 - 10:45 SUNDAY "M" SESSIONS

M01 *OFF-SITE VENUE*: Surgical Amphitheater, Pennsylvania Hospital

THE HISTORY OF MEDICAL RHETORICS

0072, Lifting the Primeval Curse: Sin, Science, and the Fight for Obstetric Anesthesia Josh Reeves, North Carolina State U

0128, Re-Framing Medical Knowledge in Nineteenth Century America: Genre, Pedagogy, and the Medical Model of Disciplinary Practice

Sara Newman, Kent State U

0686, (Re-)framing the Body: Students between Western and non-Western Approaches to Medicine Sigrid Streit, Stanford U



(800 Spruce Street)

Google Maps

Directions: Turn right at Loew's front door, and walk east to 12th Street. Immediately turn right (south) on 12th Street. Walk past Chestnut, Walnut, and Locust Streets to Spruce St. Turn left (east) on Spruce, and walk to the Pennsylvania Hospital main entrance at 800 Spruce, just past 9th Street. Check in at the desk, showing ID, as if you were a hospital visitor. You will be given an id; a conference staff person will help you find the Surgical Amphitheater, which is beautiful, deeply historic, somewhat uncomfortable, and (apologies) not at all accessible to people with difficulty walking. Total distance: .7 mile; allow a good twenty minutes to walk to the hospital, check in and find the amphitheater.

MO2 0582, Schneider: (RE-)FIGURING THE NATION: FREEDOM, MOVEMENT, AND THE MAPS OF STATE SOVEREIGNTY (Washington A)

M03 0665, Harris: RHETORICS OF DISCOMFORT: REFRAMING MEMORY AND MARGINALIZATION IN THE

	THE CLASSROOM, HISTORIC SITES, AND THE SELF (Washington B)
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- MO4* VISUAL RHETORICS OF ENVIRONMENTAL APOCALYPSE (Washington C)
 - *0414, Thompson: Re/framing Environmentalism: Apocalyptic Rhetoric in "An Inconvenient Truth" and the Shift to New Media
 - **0286: Nielson:** Environmental Narratives and Apocalyptic Place: The Case of Facetheclimate.org **0793, Irving:** Visualizing Blight: 'The Ruins of Detroit' and the Instability of the Apocalypse
- M05 0800, Herring: STRATEGIES OF IDENTIFICATION: LOCATING THE GROUNDS FOR TAXONOMIES OF IDENTITY (Tubman)
- M06 0928, Sandoval: RE-FRAMING AND RE-EVALUATING THE WAY WE THINK ABOUT REMEDIAL EDUCATION (Anthony)
- M07 0939, Layne: GAMES RE/FRAMED: CULTURAL REFLECTIONS OF SOVEREIGNTY, HISTORICITY, AND AUGMENTATION IN VIDEO GAMES (Adams)
- M08 0188, Beitler: TRUTH AND RECONCILIATION COMMISSIONS AND THE WORK OF IDENTIFICATION: PERFORMANCE, ENACTMENT, DIVISION (Jefferson)
- M09* 0190, Herndl: RHETORIC AND THE NEW MATERIALISMS: ACTING IN A WORLD THAT ACTS (A1 Commonwealth)
- M10* DEFINING CITIZENSHIP IN DIFFERENT CULTURAL SITES (A2 Commonwealth)
 0006, Prody: Questioning Citizenship: Does the Identity of "Citizen" Have Contemporary Relevance?
 0063, Kuehl: The Afghan Institute of Learning and Creating Hope International: Blending Private and Public Sphere Distinctions in Global Citizenship
 0140, Ruiz de Castilla: Choques of Citizenship: Lessons from the Chicano Movement and the Immigration Rights Protests
- M11* 0062, Brown: OBJECT-ORIENTED RHETORIC: THE CASE OF THE BENJAMIN FRANKLIN BRIDGE (B Commonwealth)
- M12* 0240, Gold: REFRAMING RHETORICAL HISTORIOGRAPHY: WHAT EMERGING METHODS, THEORIES, AND SUBJECTS MEAN FOR FUTURE PRACTICE (A Regency)
- M13 0267, Kahn: CIVILITY AND ITS MALCONTENTS (Lescaze)
- **M14* ONLINE RHETORICS** (*C Commonwealth*)

0198, Pavia: The "My Online Friends" Discussion Board: A Place for Reframing Religious and Liberal Identifications

*0943, Weaver: Re/Framing Gender Identifications in (Inter)actions with Virtual Conversational Partners

0820. Hulsey: Beauty and the Traps: Consubstantiality and Sexual Politics in the Online Construction of Identity

- M15* 0075, Stuckey: HISTORIES OF RHETORIC AND DREAMS OF CITIZENSHIP (D Commonwealth)
- M16 0600, Rai: PRACTICES OF PUBLIC RHETORIC AND RHETORICAL ETHNOGRAPHY(A Congress)
- M17 0531, Webber: "MARKET AND NON-MARKET TALK": HOW CONTENDING DISCOURSES PROBLEMATIZE DEBATES ABOUT EDUCATION REFORM (B Congress)
- M18 0537, Ommen: RE/FRAMING RHETORIC'S IDENTIFICATION AS A LIBERAL ART (C Congress)
- M19 0179, Landau: RELUCTANCE TO RHETORICAL INTERVENTIONS (C2 Regency)
- M20 TEA PARTY POLITICAL RHETORICS (C1 Regency)
 - **0718. Ferrer:** Tea Party: Metonym of Leaders and Narrative of Movement
 - 0946, Pierce: (Re) presenting the Will of the People: The Tea Party's Rhetorical Challenge to Radical Democracy
 - 0970, Cowles: Already inside: the non-fringe, non-extremist, tea-flavored Republican center

M21 PRESIDENTIAL RHETORICS (Howe)

0724, Barnes: [Re]Framing Hegemony: Cosmopolitan Values and the Trans-Atlantic Alliance (Kennedy) **0471, Weber:** The Gloves Are Coming Off": A Mixed Method Analysis of the Bush Administration's Torture Memos

0930, Saas: Unitary Executive Discourse: A Critical Rhetorical Approach [Bush, Obama]

11:00 - 12:15 SUNDAY "N" SESSIONS

N01 WOMEN AND/AS LABOR (*Washington A*)

0238, Smith: Domestic Labor and the Question of Compensation at Brook Farm (1841-47)

0101, Keohane: Reframing Domestic Labor and Female Identities in American Communist Party Discourse **0975, Hill:** From White Slave to Sex Worker: Reframing Prostitution in American Society

NO2 18th- AND 19th-CENTURY BRITISH AND SCOTTISH RHETORICS (Washington B)

0041, Homar: The Eloquence of the Age

0039, Gaillet: "On the Institution of Prizes." Examining Physical Spaces and Liminal Places in Essay Contests of Eighteenth-and Nineteenth-Century Scotland

N03 ONLINE FAMILY ADVICE GENRES (Washington C)

0107, Paschke-Johannes: Reframing Familial and Racial Identities in a Transracial, Transnational Adoptive Parents' Online Message Board

034, Koerber: "So you hear it from everywhere": Infant-feeding Rhetoric Goes Viral

0407, Owens: Inventing Childbirth: Commonplaces and Ideologies in Online Birth Plan Advice

NO4* RHETORICS OF NEW/SOCIAL MEDIA(Tubman)

0233. Hodgson: The Rhetoric of Re/mediation

0763, Jones: " Collaborative Expectancy": Identification and Division in Online Communities

0917, Faris: "We Live in Public? Why Publics Theory is a Mismatch for Social Media"

NOS NINETEENTH-CENTURY GENDER ROLES FOR WOMEN: DOCTOR, TEACHER, STUDENT (Anthony)

0535, Skinner: Nineteenth-Century American Women Physicians and the Collective Development of Ethos

0987, **Kinslow**: Meddling in Suche Thinges as Are Proper for Men

0603, **Fredlunk**: Boston's Gleaning Circle (1805): Reframing Women's Education

0601, SORENSON: IN/OUT/IDENTIFY/REIDENTIFY: THE SHIFTING BOUNDARIES BETWEEN I/WE AND

HE/SHE/THEM IN SCIENTIFIC, MEDICAL, AND HEALTH DISCOURSE (Adams)

NO7 ENTHYMEMES AND DIS/IDENTIFICATIONS (Jefferson)

0304, Teagarden: Interdisciplinary Time: Rhetoric's Enthymeme and Linguistic Projection

0109, Elder: Failed Enthymemes and Dis/identification

NO8* 0122, Ornatowski: TO SEE AND NOT TO SEE: RHETORIC, VISUALITY, BIOPOLITICS (A1 Commonwealth)

NO9* RHETORICS OF/ABOUT LYNCHING (A2 Commonwealth)

0014, Walsh: Invisible Archives and the Politics of Performing Lynching Photographs: The Case of the Moore's Ford Lynching Reenactment

0363, Gage: Blood Sacrifice, Communal Atonement: Framing Spectacle Lynching through Image-Word Transfiguration

0692, **Perry**: Re-framing African American Identity: The Lynching of Claude Neal

N10* RHETORICS OF DON'T ASK, DON'T TELL (B Commonwealth)

0395, Wink: Deliberative Discourse Surrounding the Repeal of "Don't Ask, Don't Tell"

0264: Werner: Heroes v. Haters: Don't Ask, Don't Tell and the Masquerade of Justice

0465, Hungerford: Obama Doesn't Like To 'Tell': A Rhetoric of Ambiguity in President Obama's 'Don't Ask, Don't Tell' Signing Address

N11* COMIC BOOK RHETORICS (A Regency)

0373, Welsh: Learning to Love the Machine: Machine Aesthetics and Super-hero Style in Iron Man

0069, Cadle: The Power of the Perky: The Feminist Rhetoric of Gaiman's Death (Sandman)

0354, Atkinson: Superman as Cameraman: Visual Rhetoric & Anxiety Management in the Atomic Era

N12 0452, Orkibi: THE RHETORIC OF SOCIAL PROBLEMS (Lescaze)

N13* 0423, Kochin: THE RHETORICAL PRESIDENCY OF BARACK OBAMA (C Commonwealth)

0544, Villadsen: OFFICIAL APOLOGIES: A RHETORIC OF (RE)FRAMING CIVIC COMMITMENTS? N14* (D Commonwealth)

RHETORIC AND MUSIC (A Congress) N15

0868. Dzikowski: Musical and Rhetorical Chills in Broadway Show Tunes

1017, Wolke: "Ello Mama Africa:" The Rhetorical use of Patois in Reggae music lyrics and the Afrocentrist movement in Jamaica"

0654, Barnes: Aurality and the Ideograph: National Songs Framing National Identity

N16 RHETORICS OF U.S. LAW (B Congress)

810, Bartolotta: Indulging John Marshall's "Sympathies": Identification, the Cherokee Nation, and the Supreme Court in Worcester v. Georgia

0241, **Bell:** The Presidency as a Tool for Foreign Policy: An Exploration of the Implications of United States v. Curtiss-Wright Export Corp

0506, Frischherz: Not Gay Enough: Performing Identifications in U.S. Asylum Law

N17 **EXIGENCIES FOR PRESIDENTIAL ADDRESSES (C Congress)**

0583, Dodds: Talk the Walk: Presidential Pardons and the Rhetoric of Reconciliation.

0317, Childers: Defining Democracy Following Domestic Crisis: McKinley's Assassination and the Productive, Sober-Minded Citizen

0891, Decker: Grappling with the Monster of Anarchy: A Rhetorical Analysis of Grover Cleveland's Eulogy for Former President McKinley

N18 NAMING AS RHETORICAL IDENTIFICATIONS/DISIDENTIFICATIONS (C2 Regency)

572. Heidt: From Beats to Beatniks: Naming a Generation Synecdochically

0566, Williams: Naming the Unnamed: Reframing the Cultural Politics of Sexuality at Faith-Based Universities 708, Grettano: "RIP, mothafucka!" Naming, the Death of Osama bin Laden, and (dis)Identification

RHETORICAL VIRTUES (C1 Regency) N19

0596, Duffy: Rhetorical Virtues: Ethical Imperatives in Writing and Speech

0940, Cutshaw: Identifying with Virtue

0951, Horvath: The Politics of Truth: Competing Modes of Veridiction in 'Cablegate'

ONLINE RHETORICS OF CARE (Howe) N20

0988. Cole: No Longer Ouivering, Still Testifying: Narrative Rhetoric Online

0790, Meloncon: MyChart, Consumerism, and the Ethic of Care

12:30-1:45 GENERAL LUNCHEON: PRESIDENT'S ADDRESS & AWARDS SESSION (Millenium Hall)

Re-framing Narratives of Nation: Women's Participation in the American Civil War

Jacqueline Jones Royster

2:00 - 3:15 SUNDAY "O" SESSIONS

0053, Lietz: REFRAMING NARRATIVES AND RHETORICS OF RACE THROUGH CLASSROOM PRACTICE 001 (Washington A)

002 **GLOBAL RHETORICS OF ACTIVISM** (Washington B)

0030, P. Zhang: The Politics and Poetics of Subterranean Voices in Post-Socialist China: A Critique of Duanzi as Folk Criticism

0444, Singh: Zero-Sum Identities: The Constitutive (And Disintegrative) Rhetoric of Singapore's Independence 0648, Pietrucci: Reframing Identities and Community in a Post-Catastrophe Situation: Rhetorics of "Netroots" Movements in Post-earthquake L'Aquila

003 **POLITICAL IN/CIVILITY** (Washington C)

0827, Rood: Civility in Discourse: Barack Obama as Rhetorical Theorist

0622, Miller: Outburst Rhetoric: Re/Framing Identification in an Age of Incivility

0733, Rancourt: The Ego Function of Oppositional Rhetoric Online

0934, Peterman: Rhetors of the World Unite! Reframing Democratic Identity using Rhetorical Activism in an Age of Apathy

- 0260, Del Gandio: POST-WORKERISM AND THE RE/FRAMING OF REVOLUTION: A RHETORICAL ENTERPRISE (Tubman)
- **O05** THE RELATIONSHIP OF BODY TO RHETORIC (Anthony)

0365, KEELING: The What of Rhetoric's Study: From Humanistic Text to Posthumanistic Milieu **0985, Lambrecht:** Re-Framing the Body: In Search of a Rhetorical Framework to Fit Physical Shifts in our Sexual Identities

1000, Harris Ramsby: *Hedwig and the Angry Inch*: A Theory of Bodily Rhetoric

O06* POLITICAL AFFECT (Adams)

0368, Ryan: On Kindness: Reframing Political Discourses According to Affective Authority **0805, Jensen:** The Case for Common Sensorium: Collective Emotion and the Neoliberal Landscape ***0416, Blankenship:** Changing the Subject: Rhetorical Empathy in Gay Rights and Fundamentalist Discourse

- **007 0521, Gannett: JESUIT RHETORICAL TRADITIONS: EXAMINATIONS OF MISSION AND IDENTITY** [Affiliate Jesuit Conference on Rhetoric and Compostion] (*Jefferson*)
- 008* 0110, Kennedy: INHERENTLY THEIR OWN: AUTHENTICITY AND AFFILIATIONS IN THE LONG 18TH CENTURY (A1 Commonwealth)
- **009* RHETORICAL CONSTRUCTIONS OF LAND** (A2 Commonwealth)

0068, Stack: A Century of Change: National Geographic, Ecospeak, and the Rhetoric of Amazonian Land Development

0181, P. Goggin: Reframing the Picturesque: Island Identities, Ecologies, and Rhetorics of Presence **0912. I. Wells:** Nostalgia. Guilt. and Illegitimacy: The Haunted American Land Ethic

1005, Paystrup: "We stand for the land:" Identity Deeply-rooted in Contextual, Familial, and Directional Substance

Invoked Simultaneously in Three-minute Testimonies Protesting Recovering Wolves to Yellowstone

010* RHETORICAL PEDAGOGIES (*B Commonwealth*)

0349, Selby: Aphthonius' Pedagogy of Writing: The Place of Story in the Progymnasmata **0440, Campbell:** "Links in the Chain": Recovering Bakhtin's Primary and Secondary Speech Genres in Composition Theory and Pedagogy

0307: Brown: Levinas and Buber: Responsibility, Dialogue, and Reframing Rhetorical Pedagogy

- 011* 0503, McCormick: RHETORIC AND ORDINARY DEMOCRACY(A Regency)
- 012 0498, Doxtader: RHETORICAL OUESTIONS OF HUMAN RIGHTS DISCOURSE (Lescage)
- 013* 0560, Anthony: PANDEMIC EXIGENCIES: MEDIATING NARRATIVE, DISCOURSE, AND ETHOS (C Commonwealth)
- 014* 0505, Ritivoi: ETHOS: CONTEMPORARY THEORETICAL AND POLITICAL IMPLICATIONS OF A CLASSICAL CONCEPT (D Commonwealth)
- 015 0809, Street: THE POSSIBILITY FOR ETHICAL ENGAGEMENT THROUGH DISRUPTING IDENTIFICATION PROCESSES (A Congress)
- 016 0982, Davisson: IDENTIFYING (WITH) THE GHOST IN THE MACHINE: DEVELOPING CRITICAL APPROACHES FOR AUTOMATED AND ARTIFICIAL RHETORICS (B Congress)
- O17 ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART I: THE DEBATES (C Congress)
 O105, Chu: Legislative New Racism and the Rhetoric of Ethnic Studies in Arizona
 O259, Cooney: Keeping the Targets Out: Representation and Social Justice in the Arizona SB 1070 Debate

0877, R. Reynolds: Individuals, Not Solidarity: The Framing of an Emergent Discourse [Note: Part II is session P15]

018 IL/LITERACIES AND RHETORICAL EDUCATION (C2 Regency)

0220, Mortenson: The Work of Illiteracy in the Rhetorical Curriculum

0890, Dimmick: Citizenship Schools, Literacy, Techne

0406, Wible, Re/Framing Our Commitments: From History to Identification

019* 0698, Mountford: RHETORICAL EDUCATION IN THE UNITED STATES, 1940-1960: PROPAGANDA AND THE COMMUNICATION ARTS (C1 Regency)

020 0645, Thomas-Pollei: STARTING AND MAINTAINING AN RSA STUDENT CHAPTER (Howe)

3:30 - 4:45 SUNDAY "P" SESSIONS

P01 0046, Moe: RHETORICAL BODIES REFRAMING RHETORIC (Washington A)

P02 SOPHISTIC RHETORICS (Washington B)

0318, Colavito: στις μαλακίες: Reframing Gorgias in Light of Harry Frankfurt

0842, Bauknight: Re-identifying the Student via the Sophistic Fragments

0971, Wachs: Crouching Sophist, Hidden Platonist: Identifying the Politics of Rhetoric in the 21st Century

P03 0112, Holmes: RHETORICAL AGENCY REFRAMED: SOCIAL ONTOLOGY IN NONMODERN COMMUNITIES (Washington C)

P04 LGBTQ RHETORICAL FRAMES (Tubman)

0858, Burgess: Re-framing the Scene of Recognition

0788, Shumake: Hiding and Seeking Rhetorical Visibility of LGBTQ People at the Smithsonian **0899, Thomas:** The Rhetoric of Transgender Recognition as a Template for Future Im/Possibility

PO5 CHALLENGES TO DOMINANT CULTURAL LOGICS OF SUCCESS (Anthony)

0786, Fox: (Re)Framing "Off-Centered People": Paradox, Identification, and the Dangers of Success.

1025, Conner: From Flash Mobs to Freedom

0650, Naumoff: Hip Hop Techne: A Rhetorical Analysis of Jay-Z's Decoded as a Discourse of Augmentation

P06 AFRICAN RHETORICAL PRACTICES (Adams)

0058, Prasch: Maternal Bodies, Militant Voices: The Women of Liberia and Their Demand for Peace **0483, Erik Johnson:** Revolutionary Addresses in the Gold Coast: The Case of a Postcolonial Constitutive Rhetoric

0372, Harris: From "Mutilation" to the "Ritual Nick": An Examination of Language in Debates About Female Circumcision in Africa

P07 0507. Stroud: REFRAMING THE ENLIGHTENMENT'S RHETORICAL LEGACY (lefferson)

P08* RHETORICS OF MEMORIALS (A1 Commonwealth)

926, Costello: Re-Framing the Holocaust for the Future: How Regional Holocaust Museums in the United States Impact Holocaust Memory

0347, VanderHaagen: Who's the Drum Major? Framing Authority in the MLK Memorial **323, Weiser:** Never Again: Reframing National Identity in Global Memorial Museums

P09* 0588, Herman: REFRAMING COMMUNITIES: POSSIBILITIES AND PROBLEMS (A2 Commonwealth)

P10* RHETORICS OF PHOTOGRAPHY (B Commonwealth)

0921, Singletary: Developing Blackness: European Photographic Coverage of the Black American Experience **0539, Caudle:** Eve Arnold's Photographs of Marilyn Monroe: Re/Framing Identity and Identification of Icons **0666, Ivanova:** "Women of the Revolution:" Icons, Ideographs, Empty Signifiers and the Photo Essay Genre

P11* FEATURED SESSION: PROF. LAWRENCE PERNOT (A Regency)

Epideictic Rhetoric in Antiquity: Issues and Interpretations

Chair, Larry Green

P12 0504, Doxtader: ADVOCATING HUMAN RIGHTS IN THE NAME OF SOCIAL JUSTICE (Lescaze)

P13* REFRAMING IDENTITIES AND SITES IN THE PUBLIC SPHERE (C Commonwealth)

0099, Godfrey: Tactics, Strategies, and The Public Sphere: Reframing Identities of Homeless Participants of a Street Newspaper in Atlanta

0118, Massa-McLeod, Gardening as Civil Disobedience: Reframing the Public Sphere

0740, Hingstman: Weblogs and Reframed Identifications in Public Sphere Discourse: Reuters' 24-7 Fukushima Blog

P14* ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART II: MEMORIALS (D Commonwealth)

0432, Haley-Brown: Moving Memories" in Arizona: Interruption as a Tactic for Shaping Memory Spaces **0900, Wideman:** In Memoriam, U.S.A.: An argumentative analysis in the wake of the 2011 Arizona Shootings

P15 0411. Kontny: PATHOS ACROSS THE OFFICES (A Congress)

P16 ARISTOTLE'S RHETORIC (B Congress)

0201, Chappelow: Seeing the words: The verbal-visual connection in Aristotle's Rhetoric

0374, Harris: The Songbird and the Dissident: Stesichorus, Aristotle, and the Fable

0898, Stoutenburg: Sophistical reasoning, fallacies, and the argument from design

P17* RHETORICAL FIGURES: COMPETING DEFINITIONS AND USES (C Congress)

0376, Thimsen: The Trouble of Trope in Deleuze and Guattari: Action, Pragmatics, or Representation?

0384, Dickson-LaPrade: Toward an Analytically Useful Taxonomy of the Figures of Speech

*0389, Dickson-LaPrade: Argumentative Figures and Stylistic Enthymemes: The Case of the "I Have a Dream" Speech

P18 19th and 20th-CENTURY RHETORIC AND RELIGION (C2 Regency)

0674, Wood: Reframing Religion: Charles Finney and Revival Rhetoric in the Second Great Awakening

0623, Hirst: Spiritualism on Trial: The Arguments of Austin Phelps

0914, Scalise: The "Black Robe Regiment" and the Appeal of Sacred Patriotism

P19 RHETORICAL INSTRUCTION (C1 Regency)

0199, **Mina**: Reframing Rhetorical Instruction in the Composition Class

0624, **Allen:** Imitation as Inspiration: Enabling Change through Affirmation

0704, Warren: Reframing High School Reading Instruction through Rhetorical Reading

P20 REPUBLICAN 2012 PRESIDENTIAL CANDIDATES' RHETORICS (Howe)

0541, Crosby: Coming to Terms with Conservative Rhetoric: Two Readings of Mitt Romney's "Faith in America"

0636, Eatman: Innocence and Authenticity: Rick Perry, the Death Penalty, and Failures of Identification

0776, English: Libertarian Populism?: The Paradox of the Ron Paul Revolution

5:00 - 6:15 SUNDAY "O" SESSIONS

Q01 0294, Kornfield: SAY IT AGAIN: REFRAMING VOICES FOR NEW CONTEXTS (Washington A)

002 0295, Kalin: BEGINNING WITH FORGETTING: RETHINKING PUBLIC MEMORY (Washington B)

Q03 0694, Anderson: FIRST-PERSON PERSUASIVE: UNCOVERING RHETORICAL DIMENSIONS OF PERSONAL DISCOURSE (Washington C)

Q04 ENVIRONMENTAL RHETORICS (*Tubman*)

0076, Powers: We the People"—of Color: Environmental Justice Activists Reconstitute the U.S. Constitution **0279, England:** The Identities of Appalachian Coal Miners: Pillars of the Community or Destructors of the Environment?

0309, Swiencicki: The Feeling of Agonistic Pluralism: Terry Tempest Williams' Open Space of Democracy

Q05* RHETORICAL CONSTRUCTIONS OF BODIES AND DEATH (Anthony)

0253, Pauliny: Death and Identity Displacement: "Bodies" and the Marketing of Public Health

0546, Mendez: Appealing to Death vs. Life: A Rhetorical Strategy or a Personal Need? **0894, Pantelides:** Stolen Remains: Reframing the Body Politic

Q06 0881, Werner: RE-FRAMING CIVIL RIGHTS DISCOURSE: THE RHETORICAL FOUNDATIONS OF THE HARLEM RENAISSANCE (Adams)

Q07 MEDIEVAL RHETORIC (Jefferson)

0688, Jasso: The Importance of Going Medieval: Reframing the History of Rhetoric in the Middle Ages **0042: J. Smith:** Medieval Monastic Scribes and Ars Praedicandi: Re/Framing How We Identify the Rhetor **0491, Moneyhun:** 'L'exstasi diví': Ramon Llull and the Mystic Ioy of the Word

Q08* 0083, J. Rice: RHETORIC AND THE LAND-GRANT LEGACY: A PECHA KUCHA SPECIAL FORUM (A1 Commonwealth)

Q09* REFRAMING ACADEMIC DISCOURSE & IDENTITY (A2 Commonwealth)

0073, Schmertz: Reframing Academic Discourse, Reframing Identity
0995, Brewer: Making It Personal: How Graduate Instructors Reframe Academic Identity
0996, Williams: Reframing African American Verbal Tradition as a Rhetorical Benefit For All Academic Writers

010* 0436, Saad: RHETORICAL AGENCY IN ONLINE COMMUNITIES (B Commonwealth)

Q11* 0026, Gross: THE FUTURE OF ACADEMIC JOURNALS [ASHR SPECIAL FORUM] (A Regency)

Q12 RHETORICAL CONSTRUCTIONS OF WOMAN AND FEMININE STYLE (Lescaze)

0074, M. Lockhart: 20th and 21st Century Political Women: Re/Framing Oneself as "Woman" **0619, Campbell:** Rhetorically Framing the "Inside Woman": Female Health Care Workers Across Editions of Our Bodies, Ourselves **0085, Pye:** "Sarah-dipity": Framing, Feminine Style, and the Mediated Identity of Sarah Palin

Q13* 0297, Pruchnic: PERSUADING MINDS: RHETORICS OF COGNITION AND (SELF-)IDENTIFICATION (C Commonwealth)

014* ARCHIVAL RESEARCH AND/OF 19th-CENTURY INSTITUTIONS AND PEOPLE (D Commonwealth)

0781, Kovalyova: Rhetoricians in the Archive: Revisiting the Site and the Task

0133, Fehler: The End of Rhetoric at Andover

0152, Yoon: Afong Moy: Reframing Gentility in the Early Nineteenth Century

Q15 CULTURAL LOGICS ABOUT EDUCATION (A Congress)

0144, P. Conners: The Business of Education: Examining the Discourse of Corporatization in School Board Deliberation

1008, Glavin: Free Appropriate Public Education: Anxiety of Agency in Special Education Law **0856, Thorpe:** Of Numbers and Arguments: Analysis of The Death and Life of the Great American School System

016* INTELLECTUAL HISTORY AND RHETORIC (B Congress)

0285, Behairi: Identity of Arabic rhetoric between heritage and modernity **0469, Nienkamp:** Intellectual History as Epistemology and Rhetoric: The Case of Wittgenstein's Vienna **0919, Hansen:** Writing the Future Self: A Phenomenological Encounter with the Hupomnêmata

O17 INTERPRETING SYMBOLIC ACTIONS (*C Congress*)

0836, Bixler: Almost like Identification: How Bodies Move and are Moved Toward Allegiance. **522, Morse:** They Will Know Us by Our Signs: Protestant Ideology and the Preservation of Sign Language **0661, Wagner:** I Wanted to Learn Anything, I Wouldn't Have Gone To Community College: NBC's Community and Meta-comedy as a Corrective to Symbolic Action

Q18 RHETORICS OF/ABOUT THE MILITARY (C2 Regency)

0515, Stein: The Battle over Mount Soledad: A cross is not a symbol of Christianity but a symbol of universal military sacrifice.

0608, MARELLINO: Talking Like a Marine: a Computer Aided Rhetorical Analysis of Military Identity and Rhetorical Performance

657, Stec: War Deaths: Who Counts?

Q19 RHETORICS OF KNOWING AND BEING (C1 Regency)

0795, Gittinger: Uninventing Biological Warfare: Tales of Two Fissions [Explicit/Tacit Knowledge] **0568, Waisanen:** Beyond Fields, Metaphors, and Games: Orders of Worth as Interstitial Rhetorics in and Between Institutions

0496, Kopp: Speaking Being: Techne and the Re/framing of Cartesian Identity

Q20 CONSTITUTIONAL RHETORICS: ORIGINS AND APPLICATIONS (Howe)

0859, Black: Propositions and Prepositions: The Generative Rhetoric of *The Federalist Papers* **0840, Groskopf:** A Call for Praxis: Institutional Critique and the Re/framing of Constitutional Rhetorics **0641, Fox:** Reframing Corporations as Individuals: The "Persuasive Marvels" Unleashed by the Citizens United Ruling Fox

6:30 - 9:00 SATURDAY, GRADUATE STUDENT RECEPTION (Millienium Hall)

MONDAY, MAY 28, 2012

8:00 - 9:15 MONDAY "R" SESSIONS

- R01 0729, Wolfe: REFRAMING WHAT LITERATURE SCHOLARS KNOW: TRANSFER AND THE RHETORIC OF LITERARY ANALYSIS (Washington A)
- RO2 0732, Gearhart: FRAMING THE OTHER: TROPES OF THE RHETORICAL PRESIDENCY (Washington B)
- R03 0189, Ceraso: REFRAMING THE POPULAR FRONT: LESSONS FROM THE RHETORIC OF THE 1930'S (Washington C)

R04* ISSUES OF THE DIGITAL AGE (Tubman)

*0473, Wynn: Critical Exposure: Reporting on Radiation Risks in the Digital Age

0573, Pfister: "A Short Burst of Inconsequential Information:" Can Avian Consciousness Help Theorize Ecocriticism and Networked Rhetorics?

0785, Lagman: Re-framing Rhetorical Action within Global Digital Networks

- **R05** 0301, Rood: RE-FRAMING THE RHETORIC OF DIALOGIC ENGAGEMENT (Anthony)
- **R06 FUNCTIONS OF ETHOS (***Adams***)**

0362, Molloy: "I Used to be a Fearful Thinker, Now I am a Fearless Thinker": Chronic Mental Illness and Recuperative Ethos

0734, Paul: Reframing Ethos in Social Media: Do Authorless Sources Have Intentions?

- R07 0434, Kochin: POSSIBILITIES FOR RHETORICAL COMMUNITY: PERSPECTIVES FROM POLITICAL SCIENCE (Jefferson) [omit paper by A. Sabi]
- R08* 0500, Stone: DE-STRATIFYING RATIONAL IDENTITIES THROUGH RHETORICS OF RUINS, MUSIC, AND MYSTICISM (A1 Commonwealth)
- R09* 0821, Rallin: LOOKING AT ANIMALS, LOOKING AT US: CRITICAL ANIMAL STUDIES AND RHETORIC (A2 Commonwealth)

R10* EPIDEICTIC RHETORIC (*B Commonwealth*)

0746, Bommarito: Praise, Blame, and Primates: Epideictic Rhetoric and its Evolutionary Roots **0012, Thorpe:** "Under God:" An Epideictic Weapon in the Fight Against Communism **0528, Longini:** The Last Interview: Moral Truth in Epideictic Rhetoric

R11* RHETORICS OF POLITICAL CARTOONS (A Regency)

0289, Ray: Anarchy framed: How political cartoons redefined the cultural identity of anarchism in the late 1800s

0153, Hughes: Ideographs in Cartoons: Drawing Conflict for Western Consumption

R12 WOMEN'S RIGHTS CONSTRAINED BY SEXISM AND RACISM (Lescaze)

0792, Rigdon: Separate Spheres, Unified Progress: Anti-Suffragist Rhetoric of Civic Identity
0621, Benacka: Making A Wave: A Rejection of the Equal Rights Amendment in 1970
0723, Pineault: "Rights Talk" and Gendered Racism: A Discussion of the Stolen Sisters Campaign and the Human Rights Response to Discrimination and Violence against Indigenous Women in Canada
845, Selzer King: Girls Who Know Their Enemies: Investigating Identification and Scapegoating through the Educational Initiatives in the Girl's Club Run by the Women of the Ku Klux Klan

R13* 0828, Kavanaugh O'Neill: BEFORE THE AFTERMATH: HOW WORDS COME BETWEEN TRAUMA AND RECOVERY (C Commonwealth)

R14 NINETEENTH-CENTURY RHETORICS OF MEDICINE. RELIGION. POLITICS (D Commonwealth)

0235, Cutrufello: Rhetoric, Imagination, and the American Physicist in the Nineteenth Century **0390, Hanly:** Framing Fundamentalism: Ethics, Identification, and Feminist Rhetorical Action in the Career of the 19th Century Anti-Mormon Rhetor, Ann Eliza Young **0419, Harris:** John Brown, Villain: Santa Fe Trail's Narrative Reframing of How the Civil War Began

R15 EARLY MODERN RHETORICS (A Congress)

0570, Harringtond: Performing Memory: Early Modern Elocutionary Practices and Somatic Knowledge **0387, Zemlicka:** Tropological Regression in the Renaissance: Deconstructing Metalepsis and In Utramque Partem in Erasmus and Luther

0848, Ellis: The Sixteenth Century English Manor and the Foundations of English Rhetoric

R16 KENNETH BURKE (*B Congress*)

0396, George: Coming To a Welfare Center Near You: Permanence and Change—The Lecture Series **0682, Hurley:** Negation and Non-deliberation: "New Atheism" in the Burkean Barnyard

R17 RHETORICS OF FINANCIAL INSTITUTIONS (*C Congress*)

0397, White-Farnham: Passing the Note: Identifying Opportunities for Rhetorical Intervention During Bank Robberies

0398, Klein: The Public Framing of a Private Institution: The Federal Reserve's Rhetorical Construction of a Democratic Identity

R18 ONLINE EXPRESSIONS OF SELF (C2 Regency)

0590, Ingraham: Vernacular Rhetoric, Aesthetics, and Status: Book Reviews on Amazon.com **0948, Logie:** Remixing Writing/Remixing Rhetoric **0578, Sauter:** The Constitutive Powers of Facebook: An Analysis of Helen Zille's Facebook

R19* WHERE SCIENCE AND RHETORIC MEET (C1 Regency)

 ${\bf 0571}$, ${\bf Hanks}$: Framing ${\bf 21}^{\rm st}$ -century Female Sexuality: The Rhetorical Terms on Which Science and Vernacular Meet.

*0896, Restaino: Feynman, Photons, and Word Bags: Rhetorical Approaches to the Infinitesimal 0913, Jeyaraj: Software Rhetoric and Rhetoric for Documenting Software: Reframing Engineers to be Rhetoricians

0494, White: Gilbert White's (Natural) History: Nature, Culture, Narrative and the Real in The Natural History of Selborne

R20 0247, Smith: FORCEFUL STYLE AND PERFORMANCE IN THE CLASSICAL, BYZANTINE, AND MODERN ERAS (Howe)

9:30 - 10:45 MONDAY "S" SESSIONS

S01 OFF-SITE VENUE: Lincoln Memorial Room, The Union League

THE RHETORIC OF ABRAHAM LINCOLN

0300, Zarefsky: Abraham Lincoln in Philadelphia: Defining and Deriving National Identity **0910, Kuroiwa-Lewis:** Arete and Mystery in Public Discourse: A study of Abraham Licoln Re/framing Identifications



(140 South Broad Street) Google Maps

Directions: Turn left (west) from Loew's, and walk toward City Hall (large grey building directly across Market Street). At City Hall, turn left, and continue around City Hall to Broad Street. Turn left (south) on Broad, and walk a little over two blocks. The Union League is just past Samsom Street on the west side of Broad Street. (Some signs for Broad will read Avenue of the Arts.) Enter through the curved staircase, or take the accessible entrance at street level. Total distance: .4 mile

Note: the Union League is a private club, and we have agreed to abide by their dress code: collared shirt or turtleneck and jacket for men; no jeans sneakers, athletic clothing, or shorts.

S02 (Washington A)

S03 0801, Levy: REFRAMING RHETORIC, REFRAMING CULTURE: THREE STORIES, THEORIES AND METHODOLOGIES (Washington B)

S04 RHETORICAL CONSTRUCTIONS OF HEROES (Washington C)

0070, Gronnoll: Constructing the Ideal Soldier: The Mediated Presence and Identity of Pat Tillman
0065, Glenn: Unlikely Hero: Randy Weaver and the American Myth of Revolution
0634, Evans: I Was Struck By Radiation on the Way to the Classroom: Superheroes as an "Available Means" in the Classroom

S05 (*Tubman*)

S06 0984, Allen: RHETORIC AND THE POSSIBILITY OF POLITICS (*Anthony***)**

S07 (Adams)

S08 INVENTION TACTICS AND FUNCTIONS (Jefferson)

0134, Camper: The Interpretive Stases: A Heuristic for the Reframing of Textual Meaning **0457, Hoppman:** Identifying with the Accused: A Modern Theory of Stasis **0313, Koupf:** Where Invention and Arrangement Meet

S09* 0222, Manthey: DRESSING UP: THE MATERIAL-VISUAL RHETORIC OF IDENTITY, PROFESSIONALIZATION, AND APPEARANCE (A1 Commonwealth)

S10* RHETORICS IN SCHOOL FILMS AND BOOKS (A2 Commonwealth)

0031, Ritter: Re/Framing (The) Class: Mental Hygiene Films and Current-Traditional Rhetoric in Postwar Secondary Schooling

0543, H. Wells: Picturing a scientist in middle school textbooks: A visual rhetoric approach to the problem of gender disparities in STEM

0943, Lueck: Re/framing Gender Through American School Books

S11* 0830, Goldstein: THE CONSTITUTIVE RHETORIC OF ON-LINE AND HYBRID COMMUNITIES: TWO CASE STUDIES OF DISCOURSE REFRAMING IDENTITIES (B Commonwealth)

S12* RHETORICS OF TERRORISM (A Regency)

0933, Suarez-Murias: Rhetoric of Terrorism: Motivation and the Role of Identity in the World's Most Contentious Rhetoric

0978, Salihu: A Jihad of One: Al-Qaeda's Inspire Magazine and the Reinvention of Guerilla Terrorism

S13 0659 Hamilton: VOICE, IDENTITY, & PERSONA: FRAMING WOMEN IN THE MEDIATED POLITICAL SPHERE

(Lescaze)

S14* BARACK OBAMA'S PRESIDENTIAL RHETORIC (D Commonwealth)

0217, **de Velasco: Does** Presidential Rhetoric Matter?: Reframing the Controversy Over Rhetorical Efficacy **0592**, **Phillips:** "This is Our Generation's Sputnik Moment': Masterplots of American Success in President Obama's 2011 State of the Union Address"

0364, Archer: Alienating the Youth: Exploring Second Persona and Implicit Persona in President Obama's Georgetown University Energy Speech

S15 RHETORIC OF THE "IT GETS BETTER" CAMPAIGN (*D Commonwealth*)

0604, Thomas: It Gets Better (for some): The Universalized Framing of Coming Out Rhetoric for Queer Bodies **0822, Cavallaro:** "It Gets Better"?: Rhetorical Possibilities and Coming Out Narratives **1019, Hannah Johnson:** Mandating Identity: A Navigation Through the "It Gets Better" Project's Representative Anecdote.

- S16 0669, Dahlgren: NINETEENTH-CENTURY RHETORIC AND POETICS IN A TRANSNATIONAL CONTEXT (A Congress)
- S17 0145, Hanan: RETHINKING THE RHETORIC OF ECONOMICS: ECONOMIC RHETORIC AND MARKET PERFORMATIVITY (B Congress)
- **S18** RHETORICAL METHODS TO ANALYZE TRAUMA (C Congress)

0177, Kelly: Recontextualizing patient reported speech in DSM-5 Kelly

0552, Johnson: Rhetoric's Ontology and the Psychoanalytic Real: An Analysis of Rhetorical Responses to the **0689, Fields:** The Twin Towers and the 'Rebel Flag': Trauma, Commemoration, and Tourism in American Identity

S19 RHETORICS OF CITY DEVELOPMENTS (C2 Regency)

0218, Robinson: Reshaping the Mexican Border City Imaginary

0312, Taylor: Gentrifying the Gentrified: When Privileging City Expansion Thwarts Community Identity

S20 INTELLECTUAL HISTORY AND RHETORIC (C1 Regency)

0668, Miller: Framing and Reframing History: The Work of Jeremiah in the Deuteronomic History **0626, Thomas-Pollei:** Intellectual History and Rhetoric: Nancy Struever's Contribution to Rhetoric's Place in the History of Ideas

0991, Carpenter: The Intellectual of C. Wright Mills: His Contributions to a Rhetorical Understanding of the Intellectual in Society

Seminar Meeting (*Howe*)

Leader: Professor Laurent Pernot

Registered Participants: Janet Atwill (U Tennessee), Kathleen Bingham (U Utah), Joshua Butcher (Trinitas Christan School), Karen Carter (Arizona State U), Brad Cook (U of Mississippi), Jennifer DeWinter (Worcester Polytechnic Institute), Richard Graff (U Minnesota), Larry Green (U Southern California), Katie Homar (U Pittsburgh), Susan Jarratt (U of California, Irvine), Robert King (Elms College), Kathryn Lambrecht (U Nevada), Kathleen Lamp (Arizona State U), Ilon Lauer (Western Illinois U), Carsten Madson (U of Aarhus), Kerri Morris (Governors State U), Ellen Quandahl (San Diego State U), James Selby (Whitefield Academy), Jurgen Siess (Université de Caen), Jamie Thornton (Kaplan U), Vessela Valiavitcharska (U Maryland), Susan Wells (Temple), Mariorie Woods (U Texas)

11:00 - 12:15 SUNDAY "T" SESSIONS

- T01 0135, Woods: NINETEENTH CENTURY DEBATING, LIVING, AND LEARNING: INTELLECTUAL CULTURE FRAMING IDENTITY (Washington A)
- T02 0193, Kreuter: SITES OF SIGHT: THEORIZING PARTICULARLY PUBLIC AGONISMS (Washington B)
- T03 0255, Wojahn: CROSSING BORDERS, DRAWING BOUNDARIES: THE RHETORIC OF LINES ACROSS AMERICA (Washington C)
- T04 0263, Arduser: RHETORIC OF PUBLIC HEALTH: RE-FRAMING DISEASE IDENTITIES (Tubman)

T06 (*Adams*)

T07 (Jefferson)

- T08* 0517, Blum: FASHION STATEMENTS: THE INVESTIGATION OF CLOTHING AND POLITICAL PERFORMANCES IN A GENDERED PUBLIC CULTURE (A1 Commonwealth)
- T09* 0831, Sawyer: AT THE CENTER OF THE CENTER: IDENTIFICATION AND INVENTION IN MARGINALIZED COMMUNITIES (A2 Commonwealth)
- T10* 0832, Commer: GOING DEEPER WITH THE NEW RHETORIC: THE USE OF DISSOCIATION IN FRAMING AND REFRAMING SOCIAL VALUES (B Commonwealth)
- T11* DISABILITY DISCOURSES (A Regency)

0156, Hitt: Disability and the Multiliteracy Center: Reframing the Rhetorical Space of the Writing Center **0194, Payne:** "Birth, Death and Sex for All": Opportunities for Meaning-Making for Individuals with Intellectual Disabilities

0299, James Cherney: The Tragedy of Injury: Obscuring Disability in the Discourses of Football

- T12 0677, Baker: RE/FRAMING COMMEMORATIVE SPACES: WAR, SOCIAL CONFLICT, AND THE EXPANSIVE POWER OF EPIDEICTIC (Lescaze)
- T13* 0920, McNely: POSTMODERN DIS/IDENTIFICATIONS: TACTICS AND PRACTICES OF RHETORICAL SUBJECTIVITY (C Commonwealth)
- T14* 0990, Lambert: (RE)FRAMING THE RHETOR: NARRATIVE IDENTIFICATIONS ACROSS NEW MEDIA PERFORMANCES (D Commonwealth)
- **T15 CONSTRUCTING ONLINE IDENTITIES** (*A Congress*)

0375, Meserko: Giving an Account of the Medium: Agency, Opacity, and Identity in Marc Maron's What the Fuck Podcast

0450, Madore: Identity and Language Learning via a Virtual World

0579, **Melzow:** Re/Framing Authorial Identity in Women's Personal Blogs

0779, Spires: Re/framing Identifications: 140 Characters of False Ethos at a Time

- **0862: EXPECTATIONS IN WRITING STUDIES: EFFICIENT RHETORIC & THE RHETORIC OF EFFICIENCY** (*B Congress*)
- **T17*** NATIONAL POLITICAL IDENTITIES (C Congress)

0671, **Berry:** Crimean Tatar Survivance Rhetoric and Crimean Identity

*0755, Marinos: Rhetoric of Neoliberalism and Far-Right Politics in the European Union: Bulgaria's "Ataka" (Attack) Party in the Context of Global Capitalism'

0078, Schaukowitch: (Re)Framing Populism in the U.S.

T18 REMEMBERINGS ACROSS TIMES AND PLACES (C2 Regency)

386, Fuchs: The Cause Abandoned: The Rhetoric of Northern Civil War Commemoration, 1881-1897 **0637, Topinka:** Mines, Parks, and Leisure: Walking as Remembrance in the North of England **0860, Jerry Lee:** Re/Framing Transnational Collective Memories: *Dokdo/Takeshima*, Korea/Japan

- T19 0280: U.S. IMMIGRATION POLICY AND RE-IMAGING IDENTITIES (C1 Regency)
- T20 INSIDER/OUTSIDER RHETORICS (Howe)

0230. Benson: Internet Memes and the Exchange of Insiderness

0758, Hogg: Sorority Rhetorics: Negotiating Inclusivity and Exclusivity through Identification

0635, Neville-Shepard: Re-Framing "Outsider" Candidates: Lar Daly and the Federal Communications Commission's Ruling on Equal Time Provisions in 1960