

RE/FRAMING IDENTIFICATIONS



RS4

PHILADELPHIA 2012

THE UNIVERSITY OF TEXAS AT AUSTIN

DEPARTMENT OF RHETORIC & WRITING

DOCTORAL STUDIES

The history, theory, criticism, and pedagogy of rhetoric and writing

Cultural rhetorical studies

Digital rhetorics

UNDERGRADUATE STUDIES

Major in Rhetoric & Writing

FACULTY

Davida Charney
Diane Davis
Rasha Diab
Lester Faigley
Linda Ferreira-Buckley
Justin Hodgson
Mark Longaker
Eric Pritchard
Trish Roberts-Miller
John Ruskiewicz
Clay Spinuzzi
Margaret Syverson
Jeffrey Walker

AFFILIATED FACULTY

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DIGITAL WRITING AND RESEARCH LAB

UNDERGRADUATE WRITING CENTER

drw.utexas.edu

RE/FRAMING IDENTIFICATIONS

2012 RSA CONFERENCE PROGRAM

Loews Hotel
1200 Market Street
Philadelphia, PA 19107
215.627.1200

- **Session Locations:** *All sessions will be held in the Loews Hotel, except the five sessions designated for off-site venues*
- **AV:** *An asterisk* denotes rooms with AV facilities; these requests will be confirmed in April.*
 - **Chair Duties:** *Chairs should (a) make introductions and (b) enforce time limits*
- **Paper Time Limits:** *3-paper panels = 20 minutes each; 4-paper panels = 15 minutes each; Roundtables = adjust accordingly, allowing time for discussion. It's professional courtesy to abide by these limits.*

The RSA Conference T-shirts depict symbols and people that represent the city of Philadelphia: Benjamin Franklin, one of the founding fathers of the United States, the Liberty Bell, an iconic symbol of American Independence, and Crystal Bird Fauset, the first African-American female state legislator in the United States.

THURSDAY, MAY 24, 2012

Noon - 5:00 pm*	CAREER RETREAT MEETING (Cheryl Geisler, <i>Commonwealth B</i>)
8:00 am - 5:00 pm	ASHR MEETING (Dave Tell, <i>Commonwealth C</i>)
Noon - 5:00 pm	ARST MEETING (Lisa Keranen, <i>Commonwealth D</i>)

FRIDAY, MAY 25, 2012

8:00 am - 10:00 pm	REGISTRATION (Millenium Foyer)
8:00 am - noon	CAREER RETREAT MEETING (Cheryl Geisler, <i>Commonwealth B</i>)
8:00 am - noon	ASHR MEETING (Dave Tell, <i>Commonwealth C</i>)
8:00 am - noon	ARST MEETING (Lisa Keranen, <i>Commonwealth D</i>)
8:45 am - noon	RSA BOARD BUFFET BREAKFAST & BOARD MEETING (Kris Ratcliffe, Howe)

9:30 - 10:45 FRIDAY "A" SESSIONS

A01 **RECOGNIZING IMMAPPANCY IN THE READING, WRITING, AND TEACHING OF RHETORIC** (*Washington A*)

A Brief History of Map Rhetoric, or, Defining Immappancy

Samantha NeCamp, Midway College

Immappancy in Rhetoric and Composition: Tracing Spatial Metaphors through Contemporary Scholarship

Lisa Arnold, American University

Spatial Metaphors and Translingual Pedagogies: Placing Ourselves in the Curriculum

Vanessa Kraemer Sohan, University of Louisville (Chair)

A02 **DIFFICULT IDENTIFICATIONS: HEALTH, DISABILITY, AND MENTAL ILLNESS** (*Washington B*)

Health Is a Material Horizon for Rhetoric

Nathan Stormer, University of Maine

Identification by Sensation: Alternative Means of Connection among Diverse Bodies

Shannon Walters, Temple University

Breaching an Enclave: Reconfiguring the Face of Mental Health

Jessica Bargar Kuperavage, Penn State University (Chair)

Lisa Keranen, University of Colorado (Respondent)

A03 **RHETORICAL ANALYSES OF MEDIEVAL TEXTS** (*Washington C*)

“Uncer giedd geador”: Rhetorical Personae in the Old English
“Wulf and Eadwacer”

John Moffatt, University of Saskatchewan (Chair)

Stopping in “fly-over country”: *Sir Gawain and the Green Knight* and the
Ciceronian Tradition

Joseph Turner, University of Delaware

**Dante among the Sodomites: (Mis-)Identification, the Vernacular, and
Civic Discourse in *Inferno* 15-16**

Kevin Gustafson, University of Texas at Arlington

A04 **MULTIMODAL DESIGN, POLITICAL CRITIQUE, AND
RHETORICAL EDUCATION IN COLLEGE WRITING** (*Tubman*)

**Artful Critique, Political Design, and the Photo Series: De-Familiarizing
Steichen’s “Great Family of Man” as Rhetorical Education**

Kuhio Walters, West Chester University of Pennsylvania (Chair)

**“Harsh Beauty,” Fragmentation, Metamorphosis: Aesthetic Arguments in
the Collaboration of Romare Bearden and Russell Goings**

Gretchen Dietz, West Chester University of Pennsylvania

“We Don’t Need No Thought Control”: Self-authorization, Bricolage, and
Garageband as Critical Pedagogy

Devon Kehler, West Chester University of Pennsylvania

A05 **NATIONAL SECURITY AND TERROR RHETORICS** (*Anthony*)

**Reframing Security: Moving Beyond “National Security” to “Human
Security”**

Jessica Prody, Colgate University (Chair)

**The Consummatory, Epistemological, and National Security Functions of
the Pirate Narrative**

Kundai Chirindo, The University of Kansas

“If You See Something, Do Something”: The New Vigilante War On Terror

Athena Murray, University of Georgia

A06* **CONSUBSTANTIALITY** (*Adams*)

**Toward a Rhetoric of Spirit: Burke, Hegel, and Consubstantial
Recognition**

Joseph Sery, University of Pittsburgh (Chair)

**Consubstantiality in a Shifting Rhetorical Ecology: Familial Letter Writing
during World War II**

Brian Gogan, Western Michigan University

**Public Response to the Gulf Oil Spill: Towards a Theory of Identification
and Articulation through Consubstantiality**

Dustin Greenwalt, University of Georgia

A07 REFRAMING TRADITIONS (*Jefferson*)

Re-framing the Controversy Over Human Origins

George Gittinger, University of Pittsburgh (Chair)

Beyond the Greco-Roman View of Rhetoric: An Illustration of the use of Nyaya Sutra Argument in a Writing Classroom

Ghanashyam Sharma, University of Louisville

The Mantel of Colbert, The Mantle of Cato

Michele Kennerly, Northeastern University

A08* IS THERE A RHETORIC OF IMAGES? THE PROBLEM OF STYLE
(*Congress A*)

The Syntax of Narratives: The Example of Vectors

Kathy Northcut, Missouri University of Science and Technology

Bodiless Heads on Magazine Covers: Metaphor and Visual Persuasion in Communicating Science

Maria Gigante, University of Maryland

Domesticating the Deep Past: The Persuasive Power of Synecdoche

Alan Gross, University of Minnesota (Chair)

A09* DIS-IDENTIFYING THE NONMODERN CONSTITUTION: BRUNO LATOUR'S RHETORIC AND COMPOSITION (*Congress B*)

Smartphone Parliament: Composing Mobile Assemblages

Alexander Reid, SUNY Buffalo (Chair)

ANT(s) on the Move: Networks, Objects, Insects

Bryon Hawk, University of South Carolina

The Fittingness of Relationality: Thinking with Latour and Heidegger on Persuasion

Thomas Rickert, Purdue University

A10* REFRAMING IMPERIAL RHETORICS IN THE PRACTICE OF NATIONAL POLITICS (*Congress C*)

An Ottoman Spring?: Political Appropriation of the Past in Contemporary Turkey

Jim Bowman, St. John Fisher

"He was (Re)Framed!" Celebrating Zheng Chenggong Once Again

Jennifer Rudolph, Worcester Polytechnic Institute

"I don't go there for the war criminals": Japanese Desire to Conserve a Singular Culture

Jennifer deWinter, Worcester Polytechnic Institute (Chair)

A11* THE CHRISTIAN RIGHT SINCE OBAMA: ARGUMENTS AND ARTIFACTS [SPECIAL FORUM] (*Regency A*)

Ayn Rand, the New Testament, and the Dissociation of Ideologies

Brian Jackson, Brigham Young University (Chair)

Conservative Meaning and the Rhetoric of Pledges in the Obama Era

Ben Crosby, Iowa State University

- A12* THE POLITICAL RHETOR AS TEXT: PERSPECTIVES ON VISUAL, TEXTUAL, AND EMBODIED RHETORICS** (*Lescaze*)
- Deeds Done in More Than Words: US Presidents Embodying Executive Citizenship**
Elise Verzosa, University of Arizona
- But Is She [blank] Enough?: Visual Rhetoric, Women Candidates, and the News**
David Rogers, University of North Carolina-Greensboro
- Political Rhetoric in a Transnational World**
Rebecca Richards, St. Olaf College (Chair)
- A13* OLD FLAMES, NEW FRAMES: RE-PLACING ENVIRONMENTAL RHETORIC [ROUNDTABLE DISCUSSION]** (*Regency B*)
- Ranging in Place and Time: Reframing Freedom as an Environmental Value**
M. Jimmie Killingsworth, Texas A&M University
- Watershed Rhetorics: Resistance and Restoration in the Colorado River Basin**
Paul Formisano, University of New Mexico
- The 'Chamizal Effect': Solastalgia and the Rhetoric of Place on the US/Mexico Border**
Michelle Hall Kells, University of New Mexico
- Art Suitable for Framing: The Big-Budget Nature Film and the Myth of 'Untouched' Spaces**
Lisa D'Amico, Texas A&M University
- Time as Place: Contrasting Temporalities in *Sand County* and *Tinker Creek***
Dan Cryer, University of New Mexico (Chair)
- A14 NINETEENTH-CENTURY WHITE FEMINISTS AND RHETORIC** (*Roberts Boardroom*)
- Cognitive Metaphor Studies and Gertude Buck's *The Metaphor: A Study in the Psychology of Rhetoric***
Ashley Rose Kelly, North Carolina State University, (Chair) and Randy Allen Harris, University of Waterloo
- Agency, Community, and the "Respectable" Woman: The Rhetoric of Nineteenth-Century Feminist Lois Waisbrooker**
Wendy Hayden, Hunter College, CUNY
- A New Woman and a True Woman: Jane Campbell and the Re/Framing of Identity**
Susanna Engbers, Kendall College of Art and Design

11:00-12:15 FRIDAY “B” SESSIONS

B01 HUMAN RIGHTS / HUMANS WRITE: COMMUNITY LITERACY TEACHING AS HUMAN RIGHTS ACTIVISM (*Roberts Boardroom*)

Identity, Property, and Empathy: Kenneth Burke in the Human Rights Tradition

John Tiedemann, University of Denver (Chair)

Ethical Encounters at the Intersection of Education and Activism

Geoffrey Bateman, University of Denver

Rules for Writing Center Radicals

Eliana Schonberg, University of Denver

Sponsoring the Human Right to Literacy

Robert Gilmor, University of Denver

B02 IMMIGRATION RHETORIC (*Washington B*)

Facing Immigration: *Prosopopeia* and Public Rhetorics of the “Muslim-Arab-Middle Eastern” Other

Johanna Hartelius, Northern Illinois University (Chair)

Ethnic Screening: Deflection, Reflection, and Selection of Immigration in Arizona SB2281

José Cortez, University of Arizona

Circulating Counterhegemonic Ideographs Within the Immigration Debate: Rhetorical Agency and Postmodernity

Steven Accardi, Penn State University—Hazleton

B03 REFRAMING BURKEAN THEORY AND PRAXIS (*Washington C*)

Burke, McKeon, Weaver: Reframing Modernist Rhetoric

Patrick Shaw, University of Southern Indiana (Chair)

“You Don’t Have Liability for Your STRAWMAN”: Sovereign Citizens, Capitis Diminutio, and Burkean Burlesque

Drew Loewe, St. Edward’s University

Reframing Burkean Rhetoric for Exploring Virtual Simulacra

Pamela Andrews, University of Central Florida

B04* RELIGION, WOMEN, AND SOCIAL JUSTICE (*Commonwealth C*)

The Female Seminary and Rise of Social Justice for Women

Kristen Welch, Longwood University (Chair)

Backstabbing Prophets: The Rhetorical Construction and Contestation of Gender, Religious Legitimacy, and Catholic Identity in the Apostolic Visitation of Institutes of Women Religious in the United States

Kari Tremeryn, Carnegie Mellon University

Perceptions of Participants after a High School World Religions Course

Shelley Buckingham, West Island College

B05 TWENTIETH-CENTURY AFRICAN AMERICAN TACTICS (*Anthony*)

Re-discovering African American Critical Practice during World War II

Jansen Werner, Minnesota State University, Mankato (Chair)

A Different Way to Tell the Story: The Du Boisian Rhetoric

Joseph Evans, Mount Carmel Baptist Church and Divinity School, Howard University

Dick Gregory's Satire on Segregation

Daniel Keller, Ohio State University

B06* RESPONDING TO RHETORIC THAT DOES VIOLENCE (*Adams*)

@\$\$hole: A Story of Internet "Being" and Rebellion

Michael Smith, Purdue University (Chair)

Would a SLUT by Any Other Name Still Wear Stilettos?: The Rhetoric of Underwear and Sexual Assault McCarthy

Rebecca Lea McCarthy, Highline Community College

Bodies Under Construction: Rhetorical Tactics for Re-Scripting Rape

Kaitlin Marks-Dubbs, University of Illinois, Urbana-Champaign

The Material Rhetoric of Abuse Prevention Orders

Elizabeth Britt, Northeastern University

B07 ORIGINS AND FUTURES OF COMPOSITION (*Jefferson*)

Adams Sherman Hill, Accreditation, and the "Birth" of First-Year Composition

Ryan Skinnel, University of North Texas (Chair)

Origins of the Five-Paragraph Essay

Matthew Nunes, Ohio University

Reframing College Writing: Disciplinary and Public Implications

Kristine Johnson, Xavier University

B08* IDENTIFICATION OF SELF AND OTHER IN VIRTUAL SPACES
(*Congress A*)

Procedural Rhetoric in *Dead Island*: Confessional Code and Gender Enactment

Grace Hagood, University of South Carolina (Chair)

Identity Subversion in Virtual Space: Trolling as Play

Cecil Decker, University of South Carolina

Witnessing New Identities: The Virtual and Material Worlds of Nonprofit Imagery

Brian Harmon, University of South Carolina

A Gorgian Fool's Deadly Serious Game: Embodiment, Performance, and Parody in Stephen Colbert's SuperPAC

Mary Fratini, University of South Carolina

B09* RE-FRAMING RHETORICAL ACTION WITHIN GLOBAL DIGITAL NETWORKS (*Congress B*)

Reframing Identifications through Global-digital Confluence

Santosh Khadka, Syracuse University

***Bayanihan* and the Digital Rhetorics of Transnational (Im)mobility**

Eileen Lagman, University of Illinois (Chair)

Costs of the Social Media Revolution

Rachel Shapiro, Syracuse University

B10* PRESIDENT OBAMA'S RHETORIC AND ITS RECEPTION (*Congress C*)

Charging Treason While Committing Treason: Patricia Roberts-Miller's "Cunning Projection" and Barack Obama's Identity Critics

Keith Miller, Arizona State University (Chair)

Novel Disclosures, Worlding, and the Politics of the Presidency

Joshua Gonzalez, University of Iowa

"The First Asian American President": Obama, the Birthers, and the Identification of Foreignness

Vincent Pham, California State University San Marcos

B11* RHETORICAL REMAINS: AFFECT, ENACTMENT, AND THE LIVING DEAD (*Regency A*)

Estate Sale Finds: Material Rhetoric and/as a Method of Object-Oriented Invention

Kerry Banazek, University of Pittsburgh

Dead Bodies, Live Voices: [Re]Inventing Vocality for Digital Rhetoric

Erin R. Anderson, University of Pittsburgh (Chair)

Paging Memory, Moving Memory, Forgetting

Anne Frances Wysocki, University of Wisconsin-Milwaukee

***#dogwalking in cemetery woods*: Rhetoric of Remains**

Jamie Bianco, University of Pittsburgh

B12* MOURNING AND MEMORIALS (*Lescaze*)

The Role of Turn of the Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices

Maureen Daly Goggin, Arizona State University (Chair)

War Memorials, Metonyms of Dead U.S. Soldiers, and the Delimitation of Commemoration and Mourning

Bryan Walsh, Indiana University

Friends or Enemies? Transnational Identification at Coronado National Memorial

Cynthia Haller, York College/City University of New York

B13* STEWART, COLBERT, AND THE REVIVAL OF COMMON SENSE REALISM (*Regency B*)

Shaftesbury on Humor as a Midwife to Common Sense

Rachel Bowman, University of North Carolina at Greensboro (Chair)

Parody, Perspicuity, and Jon Stewart's Reasoned Eloquence

William Duffy, Francis Marion University

After Jon: *The Colbert Report*, Passion, and the Pedagogy of Parody

John Pell, Stanford University

B14 AGONISM AND DIALOGISM IN ANCIENT AND MEDIEVAL JEWISH TEXTS (*Washington A*)

[Sponsored by Khal Rhetorica Affiliate]

Chair: David Metzger, Old Dominion University

The Kairos of Curses: Balancing on the Brink of God's Judgment in Psalm 7 and Psalm 109

Davida Charney, University of Texas at Austin

The Agonistic Bavli: Greco-Roman Rhetoric in Sasanian Persia

Richard Hidary, Yeshiva University

A Medieval Jewish Sophist? The "Both-And" Rhetoric of Rabbi Moses ben Nachman

Patricia Bizzell, College of the Holy Cross

12:30 – 1:45 FRIDAY "C" SESSIONS

C01 POLITICAL CONTROVERSIES & THEIR AUDIENCES (*Mayor's Room at City Hall*)

Political Controversy and Audience Reception

Barbara Warnick, University of Pittsburgh (Chair)

Palin Reality: A metaphorical and narrative analysis of Palin's Vice Presidential Nomination Acceptance Speech

Tiara Foster, Syracuse University

Barack Obama's Selma Sermon and Post-Partisan Political Theology

Jason Moyer, Malone University

OFF-SITE VENUE: Mayor's Room at City Hall (allow time to clear security)



(Broad and Market Streets)

Google Maps

Directions: from Loew's Hotel (1200 Market St) to City Hall (Broad and Market Sts)

- Turn left on Market Street, and walk west toward City Hall, a large grey building directly in the middle of Market Street just past 13th Street.
- When you arrive at City Hall, turn right (north), and walk to the entrance near Juniper and Commerce Streets, which is marked "Visitor Entrance."

You will need to sign in and show identification; your bag will be inspected. Security will give you directions to the Mayor's Room. Fifteen minutes will allow you to complete this process comfortably. This space is wheelchair accessible.

**C02 2012 RSA CAREER RETREAT FOR ASSOCIATE PROFESSORS
[SPECIAL FORUM] (*Washington A*)**

Co-Chairs: Cheryl Geisler, Patricia Roberts-Miller, Thomas Miller

Panelists: Alfred Mueller, Penn State Mont Alto

Julie Bokser, DePaul University

Meta Carstarphen, University of Oklahoma

Christine Tulley, The University of Findley

Martha Cheng, Rollins College

Leah Ceccarelli, University of Washington

C03 RHETORIC, SCIENCE, AND NEUROSCIENCE (*Washington B*)

Synapses and Memory Palaces: Synaptic Mapping, Topoi, and Rhetorical Memory

Will Dodson, University of North Carolina at Greensboro (Chair)

Reframing the "Neuroscientific Challenge": The Rhetoric of Decision Making Research

Christian Smith, University of South Carolina

**C04 GLOBAL PRACTICES OF WORKING TOWARD PEACE
(*Washington C*)**

Recognizing the Effects of the Past in the Present: Theorizing A Way Forward on the Israel-Palestine Conflict

Matthew Abraham, DePaul University (Chair)

A Dramatistic Analysis of the 7.5 Riot in Urumqi, China, in 2009

Deng Zhiyong, University of Shanghai for Science and Technology, and Wang Lingling

Hospitality and 'Real Presences': Dorothy Day's Pacifist Conversion

Sean Barnette, Lander University

C05 **ARISTOTLE'S RHETORIC** (*Tubman*)

Reframing Identities from Exclusion to Exception: Tracing Exception as a Means of Persuasion in Aristotle's Theory of Forensic Rhetoric

Mari Lee Mifsud, University of Richmond (Chair)

Shame on You! Developing Character through Shame in Aristotle

Brita Anderson, University of Pittsburgh

Good Man Reasoning

Daniel Cutshaw, Old Dominion University

C06 **REFRAMING THE FRAMERS: THE RHETORICAL WORK OF RESISTING SLAVE IDENTIFICATIONS** (*Anthony*)

Oracular Voices: New York African Free School Students Performing Their Freedom

Kermit Campbell, Colgate University

"Let Me Come Before the World": Harriet Jacobs's Epistolary Interventions

Suzanne B. Spring, Colgate University (Chair)

C07* **APOLOGIA AS RHETORICAL PRACTICE** (*Adams*)

I'm Kind of, Mostly, But Not Totally Sorry I Killed Your Mother:

Apology in the Aftermath of the Salem Witchcraft Crisis

Lauren Lemley, Abilene Christian University (Chair)

From a Vial of Hemlock to a Vial of Steroids: Apology, Agonism, and Aporia*

Marc Santos, University of South Florida

Framing Public Apologies for the Personal Pffense: (Re) constructing the Private/Public Identity in Political Apologia

Elizabeth Dudash, Missouri State University, and Spencer Harris, University of Kansas

C08 **CORPOREAL RHETORIC** (*Jefferson*)

Critical Thinking as Embodied Inference

Eve Wiederhold, George Mason University

Writing as a Practice of Wonder

Laura Micciche, University of Cincinnati

Composing with the Body Present

Donna Strickland, University of Missouri-Columbia (Chair)

C09* **SOCIAL DELIVERY** (*Congress A*)

Craft Delivery

Jeff Rice, University of Kentucky (Chair)

Craft, Plentitude, and Negation: Delivery in Post-Consumer Rhetorics

David M. Grant, University of Northern Iowa

Delivering Resilience

Jodie Nicotra, University of Idaho

C10* PROPHEPIC RHETORIC ON THE ROAD TO MORAL SALVATION
(*Congress B*)

A Generation Lost to Conformity: Post-War Education and America's Covenant

Emily Darnell, Western Carolina University

The Prophetic and Shifting Transcendence: How Rhetoric Changed the Rules for Salvation

Beth Huber, Western Carolina University (Chair)

Apocalypticism and the Anti-Christ: The Rhetoric of Evangelical Identity

Alan Wray, Western Carolina University

C11* SPATIAL EPIDEICTIC: MATERIAL RHETORICS AND CONTINUUMS OF (MIS)IDENTIFICATION (*Congress C*)

A Rhetoric of Place: Examining Epideictic Rhetoric within the Spatial Design of the Plan of St. Gall

Logan Bearden, Florida State University

Carefully Screened from Public View": *The Gentleman's Directory*, Epideictic Rhetoric and Spaces of Prostitution

Josh Mehler, Florida State University (Chair)

Misidentifying the Legacy: Competing Epideictic Rhetorics in FSU's Legacy Walk

Leigh Graziano, Florida State University

C12* THE ETHICS OF VISUAL FRAMING AND THE COMIC CORRECTIVE
(*Regency A*)

Re-Framing the Veil: Marjane Satrapi's *Persepolis* as Comic Corrective

Christopher Basgier, Indiana University

The Laugh of Recognition: Ethical Frames and Torture at Abu Ghraib

Laura Sparks, Indiana University

Does the Frame Change the Picture? - On the Responsibility of Identity Coherences

Lavinia Hirsu, Indiana University (Chair)

C13* QUEER RHETORICS (*Lescaze*)

Love Multiplied: *Sister Wives*, Polygamy, and Queering Heterosexuality

Courtney Bailey, Allegheny College (Chair)

The Queerness of Rurality; Or, Idaho Made Me This Way

Erin Rand, Syracuse University

Queering the Ice: A Critical Rhetoric of the Case of Johnny Weir

Brandon Bumstead, Wayne State University

- C14*** **AESTHETIC RHETORICS OF WAR: DEFENDING AND CONTESTING WAR THROUGH ART, CULTURE, AND MEDIA** (*Commonwealth C*)
- Chair: Jeremy Engels, The Pennsylvania State University
The Nature of War: Visions of Biomimesis in the Future Military
 Roger Stahl, University of Georgia
The Poetics of Battle: La Grande Illusion as an Emancipatory Discourse on War
 John Minbiole, The Pennsylvania State University
Constructing the “Peace Candidate”: Barack Obama’s Anti-War Campaign Aesthetic
 Mike Bergmaier, The Pennsylvania State University
 Stephen Hartnett, University of Colorado Denver (Respondent)
- C15** **A DIALOGUE ON RECENTLY PUBLISHED BOOKS IN THE HISTORY OF RHETORIC** (*Millenium Hall*)
 [SPECIAL FORUM Sponsored by ASHR]
- Facilitator:* Brandon Inabinet, Furman University
Letters to Power: Public Advocacy Without Public Intellectuals by Samuel McCormick
 Reviewed by: Paul Stob, Vanderbilt University
Dirty Words: The Rhetoric of Public Sex Education, 1870-1924 by Robin E. Jensen
 Reviewed by: Whitney Myers, Texas Wesleyan University
Militant Citizenship: Rhetorical Strategies of the National Woman’s Party, 1913-1920 by Belinda Stillion Southard
 Reviewed by: Cindy Koenig Richards, Willamette University
Spirits of the Cold War: Contesting Worldviews in the Classical Age of American Security Strategy by Ned O’Gorman
 Reviewed by: Rachel Whidden, Lake Forest College
Enemyship: Democracy & Counter-Revolution in the Early Republic by Jeremy Engels
 Reviewed by: Mark Longaker, University of Texas
Founding Fictions by Jennifer Mercieca
 Reviewed by: Lester Olson, University of Pittsburgh
- C16** **RHETORICAL THEORY** (*Commonwealth B*)
- The Dimensions of Rhetoric**
 Bruce McComiskey, University of Alabama at Birmingham (Chair)
The Problematological Reframing of Rhetorical Theory
 Matthew Parfitt, Boston University
Rhetoric, Theory, Ideology
 Jamie Merchant, Northwestern University

C17 CREATING IDENTITIES IN U.S. PRESIDENTIAL CAMPAIGNS
(*Commonwealth A2*)

Prophecy, Collectivism, and Presence: The Rhetoric of Henry A. Wallace's 1948 Southern Tour

Adam Gaffey, Texas A&M University (Chair)

Narrative, the Self, and the Creation of a Presidential Political Identity: Michele Bachmann's Candidacy Announcement

Morgan Ginther, Georgia Southern University

C18 RHETORICS OF LEGAL COURT CASES AND QUESTIONS OF RIGHTS (*Parlor 2*)

When Communism and Jim Crow Collide: Harry Raymond and the Case of Willie McGee

Jaclyn Howell, University of Kansas (Chair)

In Defense of "Breathing Space:" The Structure of Political Debate in Snyder v. Phelps

Jeremiah Hickey, St. John's University

Rhetorical Construction of Gender in Marriage Cases

Helen Lee, University of North Carolina at Chapel Hill

C19 Seminar Meeting (*Roberts Boardroom*)

Only registered participants may attend

[Sponsored by Taylor and Francis, Routledge Journals]

Leader:

Professor Laurent Pernot, University of Strasbourg

Registered Participants:

Janet Atwill (University Tennessee)

Kathleen Bingham (University Utah)

Joshua Butcher (Trinitas Christian School)

Brad Cook (University of Mississippi)

Richard Graff (University of Minnesota)

Larry Green (University of Southern California)

Katie Homar (University of Pittsburgh)

Susan Jarratt (University of California, Irvine)

Robert King (Elms College)

Kathleen Lamp (Arizona State University)

Ilon Lauer (Western Illinois University)

Arabella Lyon (SUNY, Buffalo)

Kerri Morris (Governors State University)

Ellen Quandahl (San Diego State University)

James Selby (Whitefield Academy)

Vessela Valiavitcharska (University of Maryland)

Lisa Villadsen (University of Copenhagen)

Susan Wells (Temple)

Marjorie Woods (University of Texas)

C20 EMERGENT GENRES (*Howe*)

Genre Emergence and Evolution

Carolyn Miller, North Carolina State University (Chair)

Model Readers and the Manufacture of Exigence in Emergent Genres

Lindsay Russell, University of Washington

Cookbook Rhetoric: Cooking Memoirs and the Formation of Identity and Genre

Jennifer Mallette, University of Arkansas

C21 NEW DIRECTIONS IN THE RHETORIC OF MEDICINE: RE/FRAMING OUR MODES OF INFLUENCE IN PRACTICES OF MODERN MEDICINE
[ROUNDTABLE DISCUSSION] (*Commonwealth A*)

John Lynch, University of Cincinnati

Michelle Gibbons, Georgia Tech

David Gruber, North Carolina State University

Monica Brown, University of British Columbia

Jillian Klean Zwilling, University of British Columbia

Lora Arduser, Texas Tech University

Jennifer Malkowski, University of Colorado (Chair)

Blake Scott, University of Central Florida

Jordynn Jack, University of North Carolina, and Lisa Keranen, University of Colorado (Respondents)

2:00-3:15 FRIDAY “D” SESSIONS

D01 REFRAMING BLACK WOMEN’S INTELLECTUAL SPACES: LEARNING FROM PEDAGOGICAL, SCHOLARLY, AND METHODOLOGICAL APPROACHES TO RHETORICAL STUDIES (*African American History Museum*)

On Making It In Rhetoric and Composition: A Black Woman’s Perspective on Motherhood, Marriage, and Graduate School

April Baker-Bell, Michigan State University

On Teachable, Rhetorical Moments: The Examination of Illness Narratives by Black Women

Letitia Fowler, Michigan State University

On Mothering: Intellectual Possibilities for Examining Black Women’s Roles in Writing Program Administration

Staci Perryman-Clark, Western Michigan University (Chair)

OFF-SITE VENUE: African American History Museum



(701 Arch Street)

Google Maps

Directions: Turn Right from Loew's front door, and walk east on Market to 11th Street. Turn left (north) on 11th and go two blocks to Arch Street. Turn right (east) on Arch Street, and walk four blocks to 7th Street. Go into the African American History Museum; panel is in the auditorium. (Total distance: .6 mile) This site is wheelchair accessible.

D02 PERFORMING IDENTITIES: RHETORIC AND INTERSECTIONALITY
(*Washington A*)

Embracing Intersectionality

David Wallace, University of Central Florida

Aristotle Is Not My Father: Re-framing & Decolonizing Legitimizing Narratives in Rhetoric Studies

Malea Powell, Michigan State University

Reading Ted Haggard: Performing a Queer Archive

Jonathan Alexander, University of California, Irvine (Chair)

D03 OUR CALL FOR ACTION: REFRAMING THE CONSTRUCTED IDENTITIES OF STUDENTS AND TEACHERS OF WRITING IN HIGHER EDUCATION
(*Commonwealth A2*)

Reforming Identities: The Intersection of Identity and Pedagogical Practice

Beth Edelstein, Towson University

"Listen Harder": Challenging Constructions of Identity Attached to Multilingual Learners

Amanda Gates, Towson University

Vital Voices In Our Field: Recognizing and Learning from the Intellectual Contributions of African American Undergraduate Male Writers

Steven Lessner, Michigan State University (Chair)

D04* **CHANGING CONCEPTS OF U.S. CITIZENSHIP** (*Regency B*)

The 1909 Plan of Chicago as Representative Anecdote: Envisioning Citizenship at the Turn of the Century

Martha Cheng, Rollins College, (Chair) and Julian Chambliss, Rollins College

Reframing Citizenship Identification: The Rhetoricity of White Racial Shame

Edward Hahn, University of Minnesota

A Nation of Investors: The Rise of Citizenship in the 21st Century

Blake Abbott, University of Richmond

D05 **FUNCTIONS OF ANTI-SLAVERY DISCOURSES** (*Tubman*)

The Audacity of the Plain Style: Quaker and Puritan Plain Styles in Early American Anti-Slavery Discourse

Bjorn Stillion Southard, University of Georgia (Chair)

Capitalizing on Ambivalence: Enslavement Tropes in Nineteenth Century America Social Reform Discourses

Melissa Huffman, University of New Mexico

D06 **RHETORICAL ANALYSES OF PLACE** (*Anthony*)

Consubstantiality along the 49th Parallel: The Rhetorical History of Canadian (Anti)Annexation Movements

Daniel Richards, University of South Florida (Chair)

Reframing Local Identity: *Star Trek* and the Visual Rhetorics of Place Branding in Rural Alberta.

Derek Foster, Brock University

Kneading a Palatable Identity: The Rhetorical Function of Cookbooks in the Assimilation of New Mexico

Katie Councilor, University of Wisconsin-Madison

D07* **MEDIEVAL AND EARLY MODERN RHETORICS** (*Adams*)

Reframing Deliberative Rhetoric in the Middle Ages: Identifying Noble Women as Agents of Civic Persuasion in the Long Twelfth Century

Shawn Ramsey, Bowling Green State University (Chair)

"I am what you should be": Ciceronian self-fashioning in Jonson's *Catiline*

Vernon Dickson, Florida International University

Mother Knows Best: Ethos in Dorothy Leigh's Seventeenth Century Conduct Manual

*Julia Combs, Southern Utah University

D08 **PERCEPTIONS OF SELF AND OTHERS** (*Jefferson*)

Composing Empathy: Understanding Self and Identifying Other Through Reflective Writing and Social Action

Kerrie Farkas, Millersville University (Chair)

Redemptive Self-Love: A Reframing of Perception

Kimberly Johnson, University of Memphis

D09* LISTENING (*Congress A*)

Exodus Re/framed: A Listening Rhetoric

Julie Bokser, DePaul University (Chair)

Listening Gestures

Cory Holding, University of Illinois at Urbana-Champaign, and Hannah Bellwoar, Juniata College

Paper Towels Getting Married: Listening to the Cultural Logics of Homosexuality

Timothy Oleksiak, University of Minnesota

D10* WHEN TECHNOLOGIES & BODIES MEET: SHIFTING IDENTITIES ACROSS MACHINES (*Congress B*)

From Agency to Desire: Reframing the Body Through Technology & Across Cultures

Jennifer Sano-Franchini, Michigan State University (Chair)

Mediating Bodies, Assembling Identities: The Roles of Desire and Technology in Regulating the Lives of Adult Film Actors

Lehua Ledbetter, Michigan State University

Reframing Civic Space: Bodies, Mobile Devices, and the Coffeehouse as Symbol

Stacey Pigg, University of Central Florida

D11* RE/FRAMING “IT GETS BETTER”: QUEERING THE GENEALOGIES OF CRITICAL IN(TER)VENTION (*Congress C*)

Charles E. Morris, III, Boston College

Cindy M. Spurlock, Appalachian State University (Chair)

Peter Campbell, University of Illinois at Urbana-Champaign

D12* IDENTIFYING DIS-IDENTIFICATIONS: THE CASE OF VICTORIA WOODHULL, DISAPPEARED RHETOR (*Regency A*)

Outrageous Outrage: Calling Out the Hypocrisy of the Presumptively Moral While Presumptively Immoral Oneself

Jane Detweiler, University of Nevada, Reno (Chair)

Reframing the Female Apologia: a Rhetorical Analysis of Victoria Woodhull’s Apologia

Meghan Sweeney, University of Nevada, Reno

“Nothing said with an earnest purpose and for a good end, is or can be obscene”: Woodhull’s “Notorious” Persona as A Case Study of “Counter Ethos”

Katie Miller, University of Nevada, Reno

D13* COLOR AND STYLE: STRATEGIES FOR IDENTIFICATION, FRAMING, AND RESISTANCE IN AFRICAN-AMERICAN RHETORICAL PRODUCTION AND ACTS (*Lescaze*)

Raise it Up!: The Rhetoric of Resistance in Baltimore's Dirt Bike Movement

Katie Kavanagh O'Neill, University of Pittsburgh (Chair)

Mammies and Matriarchs: An Intersectional Analysis of Feminine Style and Signifyin' in Carol Moseley-Braun's 2003-2004 Campaign for the Presidency

Shanara R. Reid-Brinkley, University of Pittsburgh

Reading Gender in the City: Assumptions and Complications

Rickie Sanders, (co-authored by Loreley Gomez Garcia), Temple University

D14* FASHION AND RHETORIC (*Commonwealth C*)

"Sarah-dipity": Framing, Feminine Style, and the Mediated Identity of Sarah Palin

Danee Pye, University of Texas at Austin

Fashioning Race for the "Post" Era: Racial Tourism, Rhetorical Agency, and the Neoliberal Citizen

Anjali Vats, University of Washington

D15 WHITE PRIVILEGE IN SOCIETY: RHETORICAL ANALYSIS AND IMPLICATIONS (*Millenium Hall*)

Wearing Whiteness: Re-Framing Authority, Feminism and Race

Dr. Meta Carstarphen, University of Oklahoma

Default Whiteness and Advanced Composition-Rhetoric Pedagogy

Dr. Kathleen Welch, University of Oklahoma (Chair)

'White Makes Might': White Privilege and Issues of Identity in Superhero Media

Bryan Carr, The University of Oklahoma

D16 THE HELP IN CONTEXT: WHITE WOMEN, CIVIL RIGHTS, AND ISSUES OF IDENTIFICATION (*Commonwealth B*)

The Help as Nostalgic Re-vision

Christine Farris, Indiana University (Chair)

Medgar Evers's Assassin and Eudora Welty's Voices

John Schilb, Indiana University

- D17 NAVIGATING THE CONTINGENT: THE ROLE OF IMAGES, SPACES, AND VISION IN ALTERING IDENTIFICATIONS** (*Commonwealth A1*)
- Monster Citizens: A Rhetorical Examination of *True Blood* as Instruction for Identities in Transition**
Marylou Naumoff, Wayne State University
- Dancing with the Transgendered Star: The Role of Bodily Performances on the Articulation of Identity**
Erika Thomas, California State University, Fullerton (Chair)
- Overcoming Conditionality: From Bystander to Activist in “From Memory to Action”**
Theresa Donofrio, California State University, Fullerton
- “If you do this, I will own you forever”: Materializing the Pulitzer Prize for Photography**
Daniel Kim, University of Colorado at Boulder
- D18 PHRONESIS, IDENTIFICATION, AND EQUALITY IN U.S. LEGAL RHETORIC** (*Washington B*)
- Queer Phronesis in Constitutional Argument**
Peter Odell Campbell, University of Illinois, Urbana-Champaign (Chair)
- Reconstituting a Prudential Middle Ground Regarding Racial Classifications: *From Bakke to Parents United***
James Jasinski, University of Puget Sound
- Dividing Definitions of Gender/Sexuality and the Implications for Lesbian Asylum Seekers in the United States**
Sara McKinnon, University of Wisconsin, Madison
- D19 THE ROLE OF THE CONTEMPORARY UNIVERSITY** (*Parlor 2*)
- Reframing Academia: The Identification of the Contemporary University with Corporate America**
Christie Daniels, Michigan State University (Chair)
- The Mis-Education of Michael: Rhetorical Analysis of a Southern Utah Rancher’s Advice to the College of Southern Utah**
Julia Combs, Southern Utah University
- D20 JESUIT RHETORICAL TRADITIONS: EXAMINATIONS OF MISSION AND IDENTITY** [Affiliate Jesuit Conference on Rhetoric and Composition] (*Howe*)
- Eloquence and the Rhetorical Arts at Loyola Marymount University**
Steven Mailloux, KJ Peters, and, Maureen Fitzsimmons, Loyola Marymount University
- Naming, Unnaming and Renaming: Jesuit Roles in Rhetoric and Education for Eloquence in the U.S.**
Cinthia Gannett, Fairfield University (Chair), and John Brereton, Boston Athenaeum
- Jesuit Ecology: Walter Ong and the Society of Jesus Learning to Listen in Time—Moving Toward Rhetoric of “Cultural Acoustics”**
Vincent Casaregola, Saint Louis University

D21 RHETORICS OF VICTIMHOOD: PLACES AND INDIVIDUALS (*Roberts Boardroom*)

Re-Framing Southern Identity through the Landscape of Victimization: A Rhetorical Reading of Charles

Diedre Garriott, University of Tennessee (Chair)

Showcasing the Scars: Competing Frames of Victimhood in the Former Yugoslavia

Amy Milakovic, Avila University

Breaking Bad: Identification and Dis-Identification with the Victimhood of Privilege

Paul Johnson, University of Pittsburgh

3:30 – 4:45 FRIDAY “E” SESSIONS

E01 FRAMING DANISH POLITICAL RHETORIC THE AMERICAN WAY: HOW US POLITICS AND MEDIA PREFIGURE THEIR DANISH COUNTERPARTS (*Washington A*)

Reframing Political Identities: The Concession Speeches of Danish and American Political Candidates

Mark Herron, University of Copenhagen

Political Commentators and their (Re)framing of Rhetorical Citizenship

Mette Bengtsson, University of Copenhagen (Chair)

(Re)framing Web-Mediated Rhetorical Citizenship: Political Debates among Users on US and Danish Online Newspapers

Rasmus Rønlev, University of Copenhagen

Inception: How US and Danish Politicians Used Conversational Implicatures to Plant Views in People’s Minds

Christian Kock, University of Copenhagen

E02 OUTREACHING IDENTITIES: PUBLISHING AND PERFORMANCE FROM THE PRISON-INDUSTRIAL COMPLEX (*Washington B*)

Gestures Less Revelatory: Revisiting Performance in Prison

Patrick Berry, Syracuse University (Chair)

Prison IDs: Contradictory Visions of Literacy, Schooling, and Identity

Cory Holding, University of Illinois at Urbana-Champaign

Behind the Collective “We”: Publishing Between Prisoners and University Volunteers

Andrea Olinger, University of Illinois at Urbana-Champaign

- E03 REFRAMING EPISTOLARY IDENTIFICATIONS: MAKING VISIBLE THE RHETORICAL WORK OF NINETEENTH-CENTURY LETTERS** (*Washington C*)
- Josie Walwema, Oakland University (Chair)
Rhetorical Education for Romantic Engagement: Reframing Romantic Identifications
 Pamela VanHaitsma, University of Pittsburgh
Re-framing Children's Letters: Finding a Methodology for the Rhetorical Analysis of Children's Writing
 Jessica Isaac, University of Pittsburgh
Rhetorical Rights: Citizenship, Self, and Representations of Letter-Writing
 Kathleen Davies, University of Pittsburgh
- E04 LETTING IT RIDE: RHETORICAL GAMBLER AND SPECULATIVE SUBJECTIVITY** (*Tubman*)
- Kenneth Burke's Shadow Play**
 Kyle Jensen, University of North Texas
You Bet Your Life: Austin's Wager and Performative Subjectivity
 Brooke Rollins, Louisiana State University (Chair)
Teaching to the Dicethrow
 John Muckelbauer, University of South Carolina
Two Versions of Homo Economicus: Foucault on the Rhetorical Pedagogy of Risk
 Jeffrey T. Nealon, Penn State University
- E05 ISOCRATEAN RHETORIC** (*Adams*)
- The Continuing and Controversial Relevance of Isocratean Rhetoric in Re/Framing Identifications**
 Charles Marsh, University of Kansas (Chair)
Isocratic Invective, Aristophanic Attack, and Platonic Philippic: Re-Framing Classical Critique and Contemporary Appropriations of Anti-Teacher Rhetoric
 Rocky Colavito, Butler University
- E06* RHETORICS OF VIDEO GAMES** (*Anthony*)
- Playing in the Quagmire: The Transformation of Political Discourses in *Assassin's Creed***
 George Boone, University of Illinois (Chair)
Reframing the Public Sphere: Interface Design, Procedure and Persuasion in *World of Warcraft*
 Nathan Hulsey, North Carolina State University
Hunting for Identity: Community, Performance, and the Curious Case of the Huntard in *World of Warcraft*
 Jeff Holmes, Arizona State University

E07 **RHETORICS ABOUT JAPAN** (*Jefferson*)

Both Insiders and Outsiders: Re/Framing Identification in Japanese Rhetoric

Dominic Ashby, Miami University (Chair)

“To Knot the Ties of Friendship”: Narrative Repair of U.S.-Japan Relations in the Japanese American Courier, 1928-1942

Hilary Schuldt, Carnegie Mellon University

E08* **ASCRIBING AND RESISTING COMMUNAL IDENTITIES IN THE 21ST CENTURY** (*Congress A*)

Play and Non-Play: Determining Rhetorical Identity after Kosovo’s Independence

Mary Hedengren, University of Texas at Austin

How Flash Mobs Perform Disidentification

Megan Varelmann, University of Texas at Austin

“Internet Hate Machine”?: Anonymous’ Identity and “Incoherent” Rhetoric

Marjorie Foley, University of Texas at Austin (Chair)

“Where Do You Stand?”: Organizing Rhetorical Identity on a Commercial Website

Amanda Wall, University of Texas at Austin

E09* **DIGITAL TEMPLATES, DESIGN, AND AUTHORSHIP** (*Congress B*)

Digital Self-Presentation in the Age of the Template

Ronald Tulley, The University of Findlay (Chair)

The Role of Digital Design in Online Rhetorical Invention

Vincent Oliveri, University of Washington

Cititentiality, Ethics and Authorship in Digital Media

Kim Moreland, University of Wisconsin

Keeping Good Faith: Wikipedia, Community Identity, and Editor Diversity

Melanie Kill, University of Maryland

E10* **ROMAN RHETORIC** (*Congress C*)

Cultivating Rhetoric: Rhetorical Culture in Roman Antiquity

Ilon Lauer, Western Illinois University (Chair)

Reframing Roman Citizenship: The Coins of the Principate

Kathleen Lamp, Arizona State University

Quintilian’s “Natural” Latin and Ambiguity on Language Foreignness

Jay Jordan, University of Utah

E11* AMERICAN WOMEN LEARN TO SPEAK: ORATORICAL EDUCATION FROM THE EARLY REPUBLIC TO THE PRESENT (*Regency A*)

David Gold, University of Tennessee (Chair)

"Faculties Capable of Improvement": Almira Hart Lincoln Phelps and Oratorical Education for Girls

Jane Donawerth, University of Maryland

The Arguments They Wore: The Role of the Neoclassical Toga in American Delsartism

Lisa Suter, University of Tampa

Rhetorical Bodies and Womanly Eloquence: Regendering the Public Speaker through Physical Culture in the Late Nineteenth Century

Paige Van Osdol, Ohio State University

'Resolved that the Mind of Woman Is Not Inferior to that of Man': Women's Oratorical Preparation in California State Normal School Literary Societies in the Late Nineteenth Century

Suzanne Bordelon, San Diego State University

Learning Not to Preach: Evangelical Speaker Beth Moore and the Rhetoric of Constraint

Emily Murphy Cope, University of Tennessee, Knoxville

E12* ENVIRONMENTAL RHETORICS (*Lescaze*)

Reading the Atlas of the Patagonian Sea: Toward a Visual-Material Rhetorics of Environmental Advocacy

Amy Propen, California Polytechnic State University (Chair)

Cyberactivism and Climate Change

Sharon Harris, Texas Christian University

Crime or No Punishment? Gulf Fishermen Reframe Tony Hayward's Rhetoric on the Deepwater Horizon Spill

Matt McKinney, University of Nevada-Reno

E13* PRESIDENT OBAMA'S RHETORIC (*Commonwealth C*)

Circulation, Obama Hope, and the Study of Reframed Dis/Identifications in a Networked, Global Climate

Laurie Gries, University of Florida (Chair)

The African Influences of Obama's Politics

Kundai Chirindo, The University of Kansas

Empathy as Theme and Rhetorical Means in the Speeches of Barack Obama

Eric Leake, University of Denver

- E14 FORMING AND CONTESTING JEWISH IDENTITY THROUGH MEMORY, LITERACY, EMBODIMENT, AND PRACTICE** (*Millenium Hall*)
[Sponsored by Khal Rhetorica Affiliate]
- Jewish Rhetoric as Ethnic Rhetoric**
Michael Bernard-Donals, University of Wisconsin-Madison (Chair)
- Rhetorical Absence and Assimilation in Jewish Representation of (Jewish) Adoption**
Deborah Holdstein, Columbia College
- Secular B'nai Mitzvot: Rhetorical Tradition in the Jewish Children's Folkshul of Philadelphia**
Eli Goldblatt, Temple University
- The Individual Versus the Collective: Rethinking the Canon of Memory in the Jewish and Greco-Roman Traditions**
Rachel Carrales, University of Wisconsin-Madison
- E15 DIVERGENT HISTORIES AND RHETORIC'S BASE: NEW FRAMES, NEW QUESTIONS** (*Howe*)
- Byzantine Contexts: Conceptualizing Rhetoric in the Eastern Roman Empire**
Ellen Quandahl, San Diego State Universtiy
- Emergent and Divergent Latin American Historical Rhetoric: Meeting Reader Expectations for Coverage**
Susan Romano, University of New Mexico
- Encounters with Theory in a History of Post-Classical Greek Rhetoric**
Susan Jarratt, University of California, Irvine (Chair)
- E16 DEBATING DIVERSITY: AN ANALYSIS OF THE LEGAL AND ETHICAL ARGUMENTS SURROUNDING THE SIXTH CIRCUIT COURT OF APPEALS DECISION IN COALITION TO DEFEND AFFIRMATIVE ACTION, INTEGRATION AND IMMIGRANT RIGHTS AND FIGHT FOR EQUALITY BY ANY MEANS NECESSARY** (*Commonwealth A1*)
- Affirmative Action, Then and Now: A Legal History**
Eric M. Gander, Baruch College (Chair)
- The Facts Matter: How Bad Facts Make For Bad Law**
David E. Grassmick, Kirkland & Ellis LLP
- E17 DEBATING REVISIONS OF CIVIL RIGHTS RHETORIC** (*Commonwealth A2*)
- Should Rosa Parks be Adulated or Emulated?: Challenging Rhetorics of Disengagement in Civil Rights Archetypes**
Paul Feigenbaum, Florida International University (Chair)
- Tea Shall Overcome: Questioning the Appropriation of Civil Rights Movement Rhetoric in Conservative Politics**
Michelle Trim, Elon University

E18 RHETORICS OF “DEVELOPING” REGIONS/NATIONS (*Parlor 2*)

Reframing Laptops, Children, and Education in Developing Nations: Metaphors that Re-construct Identities in the One Laptop Per Child Project

Ana Cooke, Carnegie Mellon University (Chair)

Ethical Implications and Long-Term Impacts of Volunteer Tourism on Developing Regions

Laura Hennessey, University of South Florida

E19 MEETING OF THE INTERNATIONAL TASK FORCE (*Roberts Boardroom*)

Kendall Phillips (US) (Chair)

Cecilia Miranda (Brazil)

Alejandra Vitale (Argentina)

Jing Zhao (China),

Ying Yuan (China)

John Moffatt (Canada)

Ruth Amosy (Israel)

Hilde van Belle (Belgium)

Lisa Villadsen (Denmark)

Philippe Salazar (South Africa)

Ryan Solomon (South Africa)

Alan Finlayson (UK)

E20* ANALYZING VISUAL RHETORICS (*Regency B*)

Re/framing the Word as a Force of Visual Rhetoric: From Orality to Visual Presence in Insular Illuminated Manuscripts

Bill Endres, University of Kentucky (Chair)

Framing Visual Rhetoric: The Riot Kiss

Leslie Hahner, Baylor University

Analysis versus Production in Visual/Verbal Communication

Susan Hagan, Carnegie Mellon University, and Martha Cheng, Rollins College

***5:00 – 6:30 FRIDAY KEYNOTE SPEECH** (*Millenium Hall*)

[Co-sponsored by Taylor and Francis & University of Minnesota]

Chair: Kris Ratcliffe, Marquette University

Encapsulating the National Identity in Key Presidential Phrases

Kathleen Hall Jamieson, Annenberg Public Policy Center of the University of Pennsylvania

Karlynn Kohrs Campbell, University of Minnesota

6:30 – 8:00 FRIDAY KEYNOTE RECEPTION (*Millenium Hall*)

[Sponsored by Taylor and Francis]

SATURDAY, MAY 26, 2012

8:00 – 9:15 SATURDAY “F” SESSIONS

F01 RHETORICS OF PREACHING (*Washington A*)

Identification Delivered: Persuasion and the Politics of the Fifth Canon

Kerrie Carsey, York College of Pennsylvania

Disintegrating Discourses? A Rhetorical Analysis of How Evangelical Pastors are Teaching the Free Market and Preaching Personal Responsibility since the Onset of the Recession of 2008

Stephanie Martin, University of California, San Diego

“Discerning God’s Will for Us”: Narrative and the Pulpit

Corrina Yerke, North Carolina State University

F02 IDENTITY, SUBJECTIVITY, AND THE ARCHIVE: CASE STUDIES AND CRITICAL REFLECTIONS (*Howe*)

Karlyn Kohrs Campbell (Chair and Respondent)

Up in the Air or Between the Sheets: The Dueling Public Identities of Amelia Earhart

Julia Scatliff O’Grady, University of Minnesota, Twin Cities

The ‘Other’ Rhetorician: Speechwriters, Their Archives, and Presidential Rhetoric

Allison Prasch, University of North Carolina, Chapel Hill (Chair)

Locating Lesbian Voices in GLBT Archives: A Contrast in Archival Experiences

Alyssa Samek, University of Maryland

The Archive and the Scholar: A Relationship of Habitus?

Jillian Klean Zwilling, University of Illinois, Urbana-Champaign

F03 NAMING, FRAMING, AND RE-FRAMING: GOD AND DEVIL TERMS IN CONTESTED RHETORICAL SITUATIONS (*Washington C*)

The God Terms of War: “Woman’s Place” and “Mothers” in the U.S. Rhetoric of WWI Intervention

Stacey Sheriff, Bridgewater State University (Chair)

The God Terms of Immigration: Teaching Rhetoric to Move Past the Issues

Elizabeth Kimball, City University of New York-New Community College

Still Crazy after All These Years: God and Devil Terms in Segregationist and Tea Party Rhetoric

Erin Boade, Raritan Valley Community College

F04 **RHETORICS OF POPULAR CULTURE** (*Tubman*)

The Bakhtinian Grotesque and The Fall of Cultural Kings

Rebecca Ingalls, Drexel University (Chair)

A Weapon from Wandlore: Consubstantiality in the Realm of Harry Potter

Joseph Brentlinger, The University of Texas at Austin

Malcolm Gladwell's [Rhetorical] Situation

Susan Hilligoss, Clemson University

F05 **ETHOS, SUBJECTIVITY, AND IDENTIFICATIONS** (*Anthony*)

Relocating the Habitual Meeting Place: Ethos as an In-Situ Dynamic

Low Caccia, Youngstown State University (Chair)

Bakhtin, Foucault, and Butler on Authors and Subjects

Michael Robertson, Independent Scholar

Love and Rhetoric: A Dear Josh Letter

Josue Cisneros, Northeastern University, and Eric Jenkins, University of Cincinnati

F06 **REFRAMING AGENCY: INTERROGATING CONTEMPORARY THEORIES OF AGENCY IN THREE CASE STUDIES (THE RURAL, THE RELIGIOUS, AND THE DIGITAL)** (*Adams*)

Agency in Interactive Data Displays: Learning about Natural Contexts for Agency by Studying Authored Environments

Gregory D. Wilson, Iowa State University (Chair), and Jacob D. Rawlins, Iowa State University

Developing Multiple Understandings of Agency in Case Studies of Women Farmland Owners

Rachel M. Wolford, Iowa State University

Politicizing the Family: Dr. James Dobson and the "Agent Function" in Contemporary Politics

James McAfee, Iowa State University

F07 **ARTISTS AS RHETORICIANS** (*Jefferson*)

The Political Engagement of the Post-revolutionary Mexican Avant-Garde

Elliott Heilman, Northwestern University (Chair)

Contemporary Global Art: Schizophrenic Identity, Cosmopolitan Imagination

Monica Westin, University of Illinois

Does it (Still) Matter if You're Black or White?: Afrofuturism in Michael Jackson's Art

Lisa Corrigan, University of Arkansas

Kanye West's Reframing of Audience Values

Kerri Morris, Governors State University

- F08*** **RACIALIZED RHETORICS: UNDERSTANDING PAST AND PRESENT TACTICAL REFRAMINGS OF AMERICAN IDENTIFICATIONS**
(Commonwealth A1)
- Public Sphere, Theater and Re-imagining an Identity**
Karen Ching Carter, Arizona State University
- The Art of Margarita “Mago” Gándara as a Site of Rhetorically Performed Citizenship**
Yazmin Lazcano-Pry, Arizona State University (Chair)
- Voicing, Constructing, and Negotiating Identities: International Teaching Associates in Composition Classrooms**
Yuching Jill Yang, Arizona State University
- F09*** **LEGAL/POLITICAL/CULTURAL LOGICS THAT HAUNT DEFINITIONS OF MARRIAGE** *(Commonwealth A2)*
- Definitional Anxieties over Protecting Marriage: Kategoria as Civic Violence**
Van Hillard, Davidson College (Chair)
- The Victim Style In Religious Anti-Gay Rhetoric**
Brenda Glascott, California State University, San Bernardino
- A Definitional Argument of Marriage: A Case Study of *Sister Wives***
Lara Stache, University of Wisconsin - Milwaukee
- F10*** **RE/FRAMING ENVIRONMENTAL CRISIS AND DEVELOPMENT RHETORICS: LOCAL/GLOBAL CONTEXTS FOR RHETORICAL ACTION** *(Commonwealth B)*
- Been Heres vs. Drill Heres: The Rhetorics Framing Natural Gas Development of the Marcellus Shale**
James Guignard, Mansfield University
- Whose Honey, Whose Hive: Addressing Colony Collapse Disorder (CCD) in Honeybee Populations through an Image Event**
Kurt Stavenhagen, Syracuse University
- Rhetorical Diffusion: Framing and Reframing Treeplanting as a Sustainable Development Strategy**
Eileen Schell, Syracuse University (Chair)
- A Plea for Earthy Writing: Permaculture and Rhetorics of Place**
Stephanie Wade, Unity College
- F11*** **PHILADELPHIA FREEDOM, COMMERCE, AND THE PRINCIPLES OF ‘98: A FIFTY-YEAR VIEW** *(Regency A)*
- Stephen H. Browne, Pennsylvania State University (Chair and Respondent)
- Crumbling Columns: Controversy in Philadelphia and the Decay of Virtue**
Brandon Inabinet, Furman University
- Federalism and the New Economy**
Jennifer R. Mercieca, Texas A&M University
- The Politics of Resentment and the Monster Bank: On the Rhetorical Criticism of the Techniques of Governance**
Jeremy Engels, Pennsylvania State University

F12 REFRAMING JOHN DEWEY'S CONTRIBUTIONS TO RHETORICAL STUDIES (*Lescaze*)

Chair: Danee Pye, University of Texas at Austin

Reframing Dewey's Commitment to Science, Deliberation, and the Sociology of Rhetoric

Robert Danisch, University of Waterloo

Comprehensive Rhetorical Pluralism and the Demands of Non-Coercion: John Dewey, Disagreement, and the Freeing Solvent of Jain Logic

Scott R. Stroud, University of Texas at Austin

Rhetoric, But For What? Reframing Dewey's Pullman Strike Encounter for a Post-Rorty World

Matthew Clark Williams, University of Minnesota, Twin Cities Campus

Objectifying the Event: Dewey on the Telos of Rhetoric

Nathan Crick, Louisiana State University

Paul Stob, Vanderbilt University (Respondent)

F13* IN CONSIDERATION OF WHAT'S POSSIBLE: THREE CRITICAL APPROACHES FOR REFRAMING DIFFERENCE (*Commonwealth C*)

Hierarchical Framing Thwarts Social Justice

Judy Holiday, Arizona State University

Wilderness and Access: Race, Class, and Rhetorical Listening in Ecomposition

Elizabeth Lowry, Arizona State University

"My name is Chief Wise Owl, and I exist...."— A Native American Tribe Reframes Survivance: *The Hiding in Plain Sight* Documentary Project

Elenore Long, Arizona State University (Chair)

F14* EARLY U.S. RHETORICS (*Regency C2*)

Franklin and Empiricism: On Becoming a Tolerable English Writer

Thomas Reynolds, Northwestern State University (Chair)

English Literacy and American Identity: Rhetorics of Writing in Eighteenth-Century Philadelphia

Shawn Casey, The Ohio State University

Reframing a Scientific Culture: The Rhetoric of Benjamin Smith Barton

Carroll Ferguson Nardone, Sam Houston State University

F15* BENEATH THE MASK THERE IS AN IDEA: RE/FRAMING IDENTITIES IN THE MATERIALITIES OF PRINT AND DIGITAL TEXTS (*Congress A*)

The Woman Behind the Pants: Rhetoric, Feminism, and the Re/framed Identity of Annie Smith Peck

Hannah Scialdone-Kimberley, Old Dominion University

The Grammar of Anonymous: A Pentadic Analysis of Operation BART

Dylan Retzinger, New Mexico State University

The User Behind the Profile: A Case Study of a Facebook User's Perceptions of User Content

Katie Retzinger-Pruitt, Old Dominion University (Chair)

- F16 RHETORICS OF THE 2011 EGYPTIAN REVOLUTION** (*Congress B*)
- Disastrous Dialogues – Meaning Formation, Agential Potential, and the Arab Spring**
Sine N. Just, Copenhagen Business School (Chair)
- Beyond Persuasion: The Rhetorical Form of Revolutionary Movements**
Ebony Coletu, The American University - Cairo
- (Re)Framing the Interests of English Speakers: “We are all Khaled Said”**
Katherine Bridgman, Florida State University
- F17 COMMUNICATING ACROSS CULTURES** (*Commonwealth D*)
- Metonymic Reframing in Multilingual Communication**
Rebecca Lorimer, University of Wisconsin-Madison (Chair)
- Divergence and Convergence in Intercultural Communication: A Rhetorical Case Study of Online Movie Reviews**
Shuwen Li, University of Minnesota at Twin Cities
- Re/Framing Identifications for an Intercultural Era: Updating and Teaching Young, Becker, and Pike’s Rhetoric of Reconciliation**
William Lalicker, West Chester University
- F18* PERSONAL AND NATIONAL IDENTITIES IN LITERARY RHETORICS**
(*Regency C1*)
- Dialogue and Internal Monologue: Modes around the Limitations of the Self in Literary Journalism**
Emma Seemann, San Diego State University (Chair)
- “We have come so far, it is over”: Identification and Rhetoric in Sylvia Plath’s Last Poems**
Stephanie Horton, Georgia State University
- Violent Identifications in a Femicide Testimonio**
Michelle A. Holling, California State University San Marcos
- F19 ENGAGING HISTORIES OF ENGLISH AND COMMUNICATION STUDIES** (*Congress C*)
- Dividing a Shared History: Defining Rhetoric within the Disciplinary Identities of English and Communication Graduate Students**
Andrew Cole, University of Wisconsin – Milwaukee (Chair)
- Disciplinary Identifications with Aristotle’s Rhetoric**
Sarah Spring, University of Iowa

G01 Seminar Meeting (*Reading Room, Philadelphia Athenaeum*)
[Sponsored by Taylor and Francis, Routledge Journals]

Leader:

Professor Laurent Pernot, University of Strasbourg

Registered Participants:

Janet Atwill (University Tennessee)
Kathleen Bingham (University Utah)
Joshua Butcher (Trinitas Christian School)
Brad Cook (University of Mississippi)
Richard Graff (University of Minnesota)
Larry Green (University of Southern California)
Katie Homar (University of Pittsburgh)
Susan Jarratt (University of California, Irvine)
Robert King (Elms College)
Kathleen Lamp (Arizona State University)
Ilon Lauer (Western Illinois University)
Arabella Lyon (SUNY, Buffalo)
Kerri Morris (Governors State University)
Ellen Quandahl (San Diego State University)
James Selby (Whitefield Academy)
Vessela Valiavitcharska (University of Maryland)
Lisa Villadsen (University of Copenhagen)
Susan Wells (Temple)
Marjorie Woods (University of Texas)

OFF-SITE VENUE: Reading Room, Philadelphia Athenaeum



(219 S. 6th Street)

Google Maps

Directions: Turn right leaving Loew’s and go east on Market Street to 6th Street. Turn right on 6th Street and walk south four blocks, to Walnut Street. You will be at Washington Square Park. Continue an additional half block; the Athenaeum will be on the left side of 6th Street. Total distance: .8 mile. This site is wheelchair accessible

G02 RHETORICAL ANALYSES OF LITERARY TEXTS (*Anthony*)

The Pedagogy of the Constructed Self in Frances Perkins's Rhetorical Autobiography

Janet Zepernick, Pittsburg State University (Chair)

From Hostile Other to Dear Mother: the Reshaping of Albania-Europe Relations in I. Kadare's Works

Jing Ke, Beijing Foreign Studies University

Reading Between National Lines: Pearl Buck's Rhetoric of Universal Humanity

Kasi Williamson, Saint Louis University

G03 FRAMING AND BEING FRAMED IN THE LIBERAL MARKETPLACE OF IDENTIFICATIONS (*Washington B*)

Michael McGinnis, Wayne State University (Chair)

A Communist for the Constitution: Elizabeth Gurley Flynn and the Dilemmas of Using the Marketplace Metaphor to Defend Free Speech for Socialists

Mary Anne Trasciatti, Hofstra University

Reframing American Christian Fundamentalism: More than a Reaction to Modernity

Naomi Clark, University of Missouri

Bold Silence: Taking the Einstein Pledge in 1953

Julia Allen, Sonoma State University

G04 "THE IDEA OF LATIN AMERICA": RECONSIDERING IDENTITY FORMATION IN LATIN AMERICAN AND LATINO CONTEXTS (*Washington C*)

Reframing the Role of Genre for Constituting 19th century Mexican National Identity

Mariana Ozuna, Universidad Autónoma de México

"Sin Fronteras": Mexican Labor Activism and Transnational Identity in the United States

Alejandra Vitale, Universidad de Buenos Aires

Constructions of Self in the Inaugural Speeches of Bachelet, Kirchner, and Rouseff

Rene De los Santos, DePaul University (Chair)

G05 U.S. GOVERNMENT IDENTITIES & SPECTACLE (*Tubman*)

The Contract with America: Reframing Government through the Iconic Encasement of Form and Message

Margaret Kunde, University of Minnesota (Chair)

Red State Re/Framed: Reclaiming Oklahoma's Radical History/Political Identity

Rachel Jackson, University of Oklahoma

Congressional Committee Hearings as Political Spectacle

*Paul McKean, University of Illinois at Urbana-Champaign

G06 REFRAMING OUR UNDERSTANDINGS OF NINETEENTH-CENTURY AMERICAN RHETORIC TO INCLUDE THE CATHOLIC: A BEGINNING (*Washington A*)

Whores of Babylon and Delilahs: Early American Anti-Catholic Rhetoric and Efforts to Reframe the Image of U. S. Catholics.

Carol Mattingly, University of Louisville

Framing the Catholic Women's Education: The Catholic Educational Exhibit at the World's Columbian Exposition

Elizabethada A. Wright, Rivier College (Chair)

Using an Old Frame to Reframe a Gilded Age: Re-Constructing Post-Civil War American Identity via Antebellum Anti-Catholicism

Michael Sobiech, University of Louisville

G07 KAIROTIC INVENTIONS (*Adams*)

Kairotic Encounters: The Possibilities for Conceptual Writing in Rhetorics Discourse

Erica Fischer, University of South Carolina (Chair)

Re-framing Literate Identities: Kairos and Transfer from GE to Writing in the Disciplines

Tara Lockhart, San Francisco State University

Discerning the Indiscernible: Rereading Kairos Through Alain Badiou's Being and Event

John Vance, University of Louisville

G08 INTERPRETING VISUAL IMAGES (*Jefferson*)

Judy Fowler, Fayetteville State University (Chair)

Four Rhetorical Qualities of Pictures

Jens Kjeldsen, University of Bergen

Surprise Homecomings and Vicarious Sacrifices

Lisa Carlton, The University of Iowa

G09* QUEER MOVEMENTS, QUEER RHETORICS: IDENTIFICATION AND IDENTITY IN LGBTQ EXPERIENCE (*Commonwealth A1*)

From One to Many: Queer Collectivity and Individual Identification with Queer Social Movements

A.V Luce, Syracuse University (Chair)

The TSA Made Me Queer: Consubstantiality of Breast Cancer Survivors and Queers Under TSA's Gaze

Sally Spalding, Syracuse University

Engendering Solidarity: Identification and Rhetorical Gay-Straight Alliances Building

Christopher Perrello, Syracuse University

G10* HEALTH RHETORIC IN THE PUBLIC SPHERE (*Commonwealth A2*)

Rhetorical Assumptions and Healthism Discourse: Citizen Perspectives on Public Communication about Healthy Living

Philippa Spoel, Laurentian University (co-authors: Roma Harris and Flis Henwood)

Patient Empowerment Rhetorics around Electronic Health Record Infrastructures

J. Blake Scott, University of Central Florida

“Good” Handwashing as Belonging

Monica Brown, University of British Columbia

Disciplining the Patient: The Limits of Agency

Judy Segal, University of British Columbia (Chair)

“Polyherbacy” and Risk in Discourses about Dietary Supplements

Colleen Derkatch, Ryerson University.

G11* AESTHETIC NOISE: RHETORICAL DISIDENTIFICATION AND SPACES OF DISSENSUS (*Commonwealth B*)

Democracy as Scandal

Randall Bush, Northwestern University

Meeting of the Styles: Visual Ebullience, Dissensus, and Transnational Re-identification

Caitlin Bruce, Northwestern University (Chair)

Architectural Noise as Anticipatory Illumination: Daniel Libeskind’s Jewish Museum Berlin

Brent Allen Saindon, University of Pittsburgh

“Dressing and Addressing ‘The Part Having No Part’: The Levi’s ‘We Are All Workers’ Ad Campaign”

David Seitz, Penn State University-Greater Allegheny, and Michael Vicaro, University of Pittsburgh

G12* KENNETH BURKE’S LOGOLOGY AND SCAPEGOATING
(*Regency A*)

From Logosophia to Logology: Kenneth Burke’s Appropriations of Coleridge

Walter Beale, University of North Carolina, Greensboro (Chair)

Applying Kenneth Burke’s Scapegoating Dialectic to Heidegger’s Being & Time: An Exploratory Account of Rhetorical Purification as Authenticity

Jermaine Martinez, University of Illinois

Reframing Advertising Discourse as Sermons of Salvation: How Burke’s Logology Explains Advertising

Jeanie Wills, University of Saskatchewan

G13 RE/FRAMING OUR COMMITMENTS: FROM HISTORY TO IDENTIFICATION (*Lescaze*)

Identification, Consubstantiality, Interval and Temporality: Luce Irigaray and the Possibilities for Rhetoric

Jan Odom, Georgia Gwinnett College

Re/framing Women's History for Identification

Cara Minardi, Georgia Gwinnett College (Chair)

Rhetoric's Shared Disciplinary Identifications

Tonya Ritola, Georgia Gwinnett College

Barbara Biesecker, University of Georgia (Respondent)

G14* THE AUTHENTIC: ON IDENTIFICATION AND DISTANCE
(*Commonwealth C*)

Identification Beyond Symbolic Action

Robert Leston, New York College of Technology

Against an Old-fashioned Future, or The Authenticity of What's Next

Timothy Richardson, University of Texas at Arlington (Chair)

Hacking Temple Grandin: A Lesson in Identification and Authenticity

Ron Brooks, Oklahoma State University

One-Touch Vintage: Authentic Operations of the Hipstamatic at War

Anthony Collamati, Clemson University

David Metzger, Old Dominion University (Respondent)

G15* CHINESE MIGRANT WORKERS & REPRESENTATIONS OF CHINESE IN THE U.S. (*Regency C2*)

Rhetorical Topoi in Action: Public Space and Struggle of Identification at a Grassroots Organization of Chinese Migrant Workers

Mingjie Wang, University of Colorado Boulder (Chair)

Surveillance and Discipline of "the Other": The Representation of Chinese Immigrants in the Statistical Atlases of the United States from 1874 to 1925

Li Li, Iowa State University

G16* REFRAMING THE SELF IN ACTS OF DEFIANCE: IDA B. WELLS' CONFRONTATIONAL RHETORIC (*Regency C1*)

Wearing Out the Apron: Ida B. Wells at the 1893 Chicago World's Fair

Yvonne Schultz, Mount Vernon Nazarene University (Chair)

Dismayed But Undaunted: The Epideictic Power of Blame in Wells' Anti-Lynching Pamphlets

Beth Church, Bowling Green State University

The Emergence and Shaping of Wells' Voice in her Early Public Rhetoric

Sue Wood, Bowling Green State University

- G17** **TEACHING RHETORIC, TEACHING IDENTIFICATIONS**
 [ROUNDTABLE DISCUSSION] (*Congress B*)
- Jenn Fishman, Marquette University (Chair)
 Tarez Graban, Indiana University
 Erin Krampetz, Ashoka Global Headquarters
 Andrea Lunsford, Stanford University
 Beverly Moss, The Ohio State University
- G18** **CHRISTIANITY AS SOCIAL/BUSINESS LOGIC** (*Congress C*)
- The Social Gospel as Christian Empiricism: William T. Stead's *If Christ Came to Chicago***
 Elizabeth Gardner, University of Maryland (Chair)
- G19** **RHETORIC IN (AND OF) EARLY MODERN POLITICAL PHILOSOPHY:
 FOUR STUDIES OF LOCKE'S SECOND TREATISE OF GOVERNMENT**
 (*Howe*)
- Debating Locke's Second Treatise: The Status (and Rhetorical Stakes) of
 the Scholarly Controversy**
 James Arnt Aune, Texas A&M University (Chair)
**Locke as "Critical" Rhetorical Theorist in the Two Treatises of
 Government**
 Ned O'Gorman, University of Illinois
Locke's Second Treatise and the Distrust of Deliberation
 Trish Roberts-Miller, University of Texas, Austin
John Locke, Rhetoric, and the Modes of Power
 Dave Tell, University of Kansas
- G20*** **RHETORIC AND SCIENCE** (*Congress A*)
- The Rhetorical Control of Novel Images in Science**
 Jeanne Fahnestock, University of Maryland (Chair)
Reframing the Frontier of Science: George W. Bush's Stem Cell Rhetoric"
 Leah Ceccarelli, University of Washington
Drawing the Search Term: Visual Rhetoric in Chemistry Research
 Michelle Sidler, Auburn University
- G21** **LINGUISTIC PRAGMATISM AND WIKILEAKS** (*Commonwealth D*)
- WikiLeaks and the Negotiation of Post-National Civic Agency**
 James Daniel, University of Wisconsin - Madison (Chair)
The Secret of the Leak: WikiLeaks and the Production of Silence
 Atilla Hallsby, University of Georgia

11:00 — 12:15

SATURDAY “H” SESSIONS

H01 AUTHOR MEETS (RHETORICAL) CRITICS: ROGERS SMITH DISCUSSES RACIAL IDENTITY IN OBAMA’S AMERICA [SPECIAL FORUM] (Howe)

Chair: Vanessa B. Beasley, Vanderbilt University

Author: Rogers Smith, University of Pennsylvania, co-author with Desmond King of *Politics in Obama’s America* (Princeton University Press, 2011).

John M. Murphy, University of Illinois, and Shawn Parry-Giles, University of Maryland (Respondent)

H02 RHETORICS THAT AFFECT FAMILIES (Washington B)

The Rhetoric of Family Values in the 1985-1993 “Family Policy” Debates

Jill Weber, Hollins University (Chair)

“Do You Know Who the Father Is?”: A Rhetorical Analysis of Confrontations between Strangers and Teen Moms

Jenna Vinson, The University of Arizona

American Housing Defined

Shannon Stevens, University of Minnesota

Domestic Violence Bill in Lebanon and the Public Sphere

Nicole Khoury, Arizona State University

H03* INFLUENCES ON U.S. GOVERNMENT POLICIES (Regency C2)

Petitioning Against the “Opium Evil”

Jessica Kuperavage, Pennsylvania State University

Civilian Exclusion: The Rhetorical Diffusion of Responsibility for Japanese Internment Camps in “Executive Order No. 9066”

Ashley Karlin, Carnegie Mellon University (Chair)

H04 REFRAMING THE UNIVERSITY: THE PROPAGATION OF NEOLIBERALISM IN HIGHER EDUCATION (Tubman)

Neoliberal Economic Reasoning: From Academic Inquiry to Public Commonplace

Catherine Chaput, University of Nevada Reno

The Shaping of eLearning Policy from 2000 – 2010

Chris Werry, San Diego State University

“The College of 2020”: Eliding Advertising and Scholarly Rhetorical Conventions in a *Chronicle of Higher Education* Research Report

MJ Braun, University of North Carolina at Pembroke (Chair)

- H05 RHETORICAL CONSTRUCTIONS OF CLASS CATEGORIES** (*Anthony*)
- The Hillbilly as “Rhetorical Myth”: Re/Framing Appalachian Identity**
Todd Snyder, Siena College
- Crafting Capitalist Identifications: Recovering the Image of the CEO After the 2008 Economic Collapse**
Steven Herro, College of Southern Nevada
- Negotiating--and Rejecting--Conflicting Identities: Colleague/Employee, Grad Student/Customer, etc.**
Mitzi Jones, University of Arkansas (Chair)
- H06 RISK(Y) IDENTIFICATIONS IN BIOMEDICAL AND HEALTH ACTIVIST DISCOURSES** (*Adams*)
- Rhetorics of Risk, Authority, and Presence in Vaccine Controversy**
Heidi Lawrence, Virginia Tech University
- The Exigencies of Genetic Disease: A Rhetorical Reading of “Somatic Individuality” in Two Biosocial Communities**
Kelly Pender, Virginia Tech University (Chair)
- Recruiting the “Bad Girls of Breast Cancer”: The Risky Rhetoric of Breast Cancer Action and Breast Cancer Fund**
Karen Kopelson, University of Louisville
- Risk and the Rhetorical Formation of Identity in Online Discourse about Down Syndrome**
Amy Reed, Virginia Tech University
- H07 CONSTITUTING NATIONAL IDENTITY: DANISH GENRES OF GOVERNANCE** (*Jefferson*)
- The Opening Address**
Marie Klujeff, Aarhus University (Chair)
- Ineffable power: The annual address of Queen Margrethe II of Denmark to the nation on New Year’s Eve**
Carsten Madsen, Aarhus University
- Defining Danish democracy: The Constitution Day Address**
Sofie Madsen, Aarhus University
- No Regrets? Danish Government Apologies**
Lisa Villadsen, University of Copenhagen
- H08* RE/FRAMING DIGITAL HISTORICAL METHODS: TOOLS, TECHNOLOGIES, ETHICS, EPISTEMOLOGIES** (*Commonwealth A1*)
- The Archive in my Office: Considerations for Creating An Institutionally-Based Digital Archive**
Alexis Ramsey-Tobienne, Eckerd College (Chair)
- What Digitization (Dis)allows: The Albuquerque Indian School Digitization Project**
Whitney Myers, Texas Wesleyan University
- Reframing Digital Epistemologies: A Metadata Project**
Tarez Samra-Grabam, Indiana University

H09* DISCOURSES OF MADNESS: THREE HISTORICAL PERSPECTIVES
(*Commonwealth A2*)

Humors and Spirits in Robert Burton's *Anatomy of Melancholy*

Susan Wells, Temple University

Narrative Survival: Personal and Institutional Accounts of Asylum Confinement

Carol Berkenkotter, University of Minnesota (co-author: Cristina Hanganu-Bresch)

Proving (In)sanity in 19th Century America: The Hinchman Conspiracy Case

Cristina Hanganu-Bresch, University of the Sciences (Chair)

H10* DINÉ AND HOPI RHETORICS: FRAMING ONE'S OWN STORIES
(*Commonwealth B*)

Thinking and Speaking the Circle: Symbolic Action in Navajo Rhetoric

Edward Karshner, Robert Morris University (Chair)

"Would you Pee in a Church?": Compulsory Native Rhetoric on the San Francisco Peaks

Kyle Boggs, University of Arizona

Re/Framing the NMAI: Storytelling and the Invisible Influence of Institutional Memory

Andrea Davis, Washington State University, Tri-Cities

H11* ENTER THE ACTRESS: WOMEN, RHETORIC, AND THE THEATRICAL STAGE (*Regency A*)

The Rhetoric of Breeches: A Textual Re-evaluation

Elizabeth Keenan, University of Delaware

Elizabeth Barry: Mistress of Emotion

Elizabeth Tasker, Stephen F. Austin University

A Short History of Motherhood on the London Stage

Lindal Buchanan, Old Dominion University

Painting the Theatrical Postcard: Ellen Terry's Pre-Raphaelite Ethos

Rachael Zeleny, University of Delaware (Chair)

H12 REFRAMING THE BRAIN: IDENTIFICATION AND THE RHETORIC OF NEUROSCIENCE (*Lescaze*)

Reframing Pleasure: Olds' Rats, Identification, and Addiction

Jordynn Jack, University of North Carolina, Chapel Hill (Chair)

Reframing Pain: Quantifying Pain through an "Objective Brain Phenotype"

David Gruber, North Carolina State University

Reframing Deception: Psychology, Rhetoric, and Agency

Nathaniel Rivers, St. Louis University

Reframing Sanity: Scapegoating the Mentally Ill in the Case of Jared Laughner

Katie Rose Guest Pryal, University of North Carolina, Chapel Hill

Reframing Consilience: Pitfalls and Possibilities of Cognitive Rhetorics

Daniel Gross, University of California, Irvine

- H13* RESHAPING IDENTITIES IN SITUATIONS OF CRISIS AND RADICAL CHANGE** (*Commonwealth C*)
- Constructing an Image of Woman Citizen: Public Letters and Addresses during the French Revolution**
 Jürgen Siess, University of Caen, France and ADARR (Chair)
- How Can a Woman Become a War Witness and a Citizen ? French Nurses in WWI**
 Ruth Amossy, Tel Aviv, ADARR
- The Invention of the Political Student in France during the Algerian War**
 Eithan Orkibi, Tel Aviv and Bar Ilan University, ADARR
- H14 RHETORIC AND THE NEW MATERIALISMS: ACTING IN A WORLD THAT ACTS** (*Washington C*)
- Rhetoric and the New Materialism**
 Carl Herndl, University of South Florida (Chair)
- An Ontological History of Pain Medicine**
 Scott Graham, University of South Florida
- Teaching Latour to Count to Three: How the Third Sophistic Might Cultivate an Ethos of Care**
 Marc C. Santos, University of South Florida
- H15* REFRAMING FORCE: (RE)IDENTIFICATION AND PERFORMATIVITY IN OBSCENE, OFFENSIVE, AND VIOLENT TEXTS** (*Congress A*)
- The Performative Force of Stand-Up Comedy in *The Lenny Bruce Performance Film***
 Kevin Casper, Louisiana State University
- Excitable Verse: Reframing Hateful Rhetoric at *GodLovesPoetry.com***
 David Riche, Louisiana State University
- Know What You Do: Identification and the Rhetorical Force of Gameplay in *God of War III***
 Catherine Riley, Louisiana State University (Chair)
- H16 FEMINIST RHETORICS: THEORIES AND PEDAGOGIES** (*Congress B*)
- Re/Framing Essentialism, Intersectionality and Recognition: A Feminist Rhetorical Approach to the Audience**
 Sara McKinnon, University of Wisconsin-Madison (Chair)
- Still “The Other ‘F’ Word”: Re/Framing the Rhetoric of Feminism within Composition Courses**
 Elizabeth Vogel, Arcadia University
- Boston’s Gleaning Circle (1805): Reframing Women’s Education**
 Katherine Fredlund, Bowling Green State University

H17 RHETORIC AND COMPOSITION PEDAGOGIES (*Congress C*)

Rhetorical Tactics for Improved Stature and Structure of Composition Pedagogy

Holly Burkett, Towson University (Chair)

The Citizen in the Classroom: Teaching Composition during the 2008/2011

Daisy Miller, Hofstra University

(Re)Constructing Ourselves, Our Worlds, and Our Classrooms with 3D CGI

Nikki Agee, University of Texas at El Paso

H18 RHETORICAL ANALYSES OF POPULAR CULTURE GENRES

(*Commonwealth D*)

Be Here Now: Perpetual Contact, Absent Presence, and the Windows Phone 7 “Really” Advertisements

Vince Merserko, Kansas University (Chair)

Reframing the Self in the World in the French Comic Book *La Vie de Pahé*

Binita Mehta, Manhattanville College

Equal Opportunity Offenders and Politics of Unaccountability

Jonathan Rossing, Indiana University Purdue University, Indianapolis

H19* INTERESECTIONS OF RHETORIC AND ECONOMIC THEORY

(*Regency C1*)

Reclaiming Social Knowledge: This American Life Making the Economic Crisis Matter

Frank Stec, The Pennsylvania State University (Chair)

Economic Citizenship in Paul Ryan’s “Roadmap for America’s Future”

Ryan Stangler, University of Kansas

H20 RESEARCH NETWORK [Runs from 11:00-1:45 into session I21 and includes lunch] (*Millenium Ballroom*)

Leaders & Participants:

- **Ralph Cintrón** (University of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- **Diane Davis** (University of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- **Chris Farris** (Indiana University): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesee Carter, Carolyn Wisniewski, Lauren Lemley
- **Cara Finnegan**, (University of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
- **Shirley Wilson Logan** (University of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- **Carolyn Miller** (North Carolina State University): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas

- **Roxanne Mountford** (University of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
- **Lester Olson** (University of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
- **Kendall Phillips** (Syracuse University): Paul Johnson, Michelle Kearn, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
- **Kris Ratcliffe** (Marquette University): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
- **Jack Selzer** (Penn State University): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
- **Art Walzer** (University of Minnesota): Jill Lambertson, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
- **David Zarefsky** (Northwestern University): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goes, Kristin Mathe, Michael Sobiech

12:30 — 1:45 SATURDAY “I” SESSIONS

101 RELIGION, IDENTIFICATION, AND THE REFRAMING OF HUMAN RIGHTS RHETORIC IN A GLOBAL CONTEXT (*Friends Monthly Meeting Room, Arch Street Meeting House*)

“For you were aliens in the land of Egypt”: Conservative Christian Identity and Immigration Reform

Barbara Little Liu, Eastern Connecticut State University

Witnessing Conversions: International Justice Mission, Christian Rhetorics, and the Representation of Human Rights.

Jeffrey Ringer, Lee University (Co-chair)

Religious Identifications/Purifications/Excisions: Pornography and Minorities in a Muslim Democracy

Mary McCoy, University of Wisconsin - Madison (Co-chair)

Patricia Bizzell, College of The Holy Cross (Respondent)

OFF-SITE VENUE: Friends Monthly Meeting Room, Arch Street Meeting House



(320 Arch Street at 4th & Arch Street)

Google Maps

Directions: Turn right leaving Loew's, and go east on Market Street to 5th street. Turn left (north) on 5th Street, or turn left on the walkway through Independence Hall Park. Walk one block to Arch Street. Turn right on Arch and walk east to 4th Street. The meeting is a gray stone building at 4th and Arch. Come in through the front drive; we are in the Monthly Meeting Room. Total distance: .8 mile. This site is wheelchair accessible.

102 REFRAMING WOMEN'S AGENCY (*Washington A*)

Angelina Grimke Finds Female Agency in Southern Tradition

Louise W. Knight, Northwestern University

"Free Love" and the Oneida Perfectionists: Reimagining Female Agency by Reimagining Marriage

Leslie J. Harris, University of Wisconsin - Milwaukee (Chair)

"Nourished and Equipped for the Duties of Life": Cultivating Political Agency Through Community Cookbooks

Cindy Koenig Richards, Willamette University

Race, Gender, and Agency in *American Girl's* Historical Character Books

Sara VanderHaagen, Loyola University Chicago

103 RHETORICIANS IN THE PUBLIC SPHERE (*Washington B*)

More Rhetoricians Patrolling the Public Sphere?

Christian Kock, University of Copenhagen (Chair)

From Analyst to Participant: One Rhetorician's Adventures in the Local Public Sphere

Thomas Moriarty, Salisbury University

104 RE/FRAMING RHETORICAL ANALYTICS IN A TRANSNATIONAL AGE (*Washington C*)

Networking Arguments: Rhetoric, Transnational Feminism, and Public Policy Writing

Rebecca Dingo, University of Missouri, Columbia

Branding Bodies: Rhetorically Assembling the Neoliberal Nation State

Jennifer Wingard, University of Houston (Chair)

Responsibility at a Distance: Traces of Life and Death in a Neoliberal World

Rachel Riedner, The George Washington University

105 DEMOCRACY IN PRACTICE (*Tubman*)

Democracy as Discursive Insurgency: Entering and Breaking

Andrew Rechnitz, University of Texas at Austin (Chair)

Democracy and its Death Drive(s): Event and the Reframing of Subjectivity in Democratic Style

Matthew Bost, University of Minnesota-Twin Cities

Deconstructing America: Stephen Colbert's Testimony Before Congress

Robert Mulholand, University of Georgia

I06 **RHETORICAL MEMORY AND ITS USES** (*Anthony*)

Memory, Propaganda, and Resistance: Investigating ‘Jihadi Tourism’

William DeGenaro, The University of Michigan Dearborn (Chair)

Identification Takes Place: The Uneven Geography of Memory

Scott Tulloch, Georgia State University

Constructing the Addict: A 12-Step Program

Jaime Wright, St. John’s University

I07 **RHETORICAL CONSTRUCTIONS OF TEACHER & STUDENT IDENTITIES** (*Adams*)

Creating Consubstantiation between Teachers and Students Despite Disparate Rhetorics of Embodiment

Nicole Howell, Syracuse University (Chair)

Re-identifying the Student via the Sophistic Fragments

Lee Bauknight, University of South Carolina

Effectively Ineffective: (Re)Framing Teacherly Identity in Public Spaces

Christina Saily, Arizona State University

I08 **COMPLEX LIVING ARGUMENTS: SUSTAINMENT THROUGH IDENTIFICATION** (*Jefferson*)

Setting the Terms of Debate, Dynamically

Chris Mays, Illinois State University

Identificatory Resonances: Disassembling the “Birther Movement”

Julie Jung, Illinois State University (Chair)

Hazardous Identifications: Why the Truth about Aspartame and Splenda is so Hard to Swallow

Amy E. Robillard, Illinois State University

I09* **FRAMING HEALTHCARE REFORM: CHOICE, CARE, AND PRACTICES OF DELIBERATION** (*Commonwealth A1*)

Our “Big, Messy Tough Democracy”: Healthcare Reform and the Failure of Rhetoric

Adam Ellwanger, University of Houston-Downtown

Rhetoric and the Possibilities of Care

Casey Boyle, University of Utah (Chair)

Defining “clinical meaningfulness” in FDA cancer-care hearings

Christa B. Teston, University of Idaho

Accountable Deliberation: The Public’s Role in Healthcare Reform

Jonathan Maricle, University of South Carolina

- I10*** **REORDERING [REFRAMING] RHETORIC AS DISTRIBUTED AND NETWORK(ED) ACTIVITY** (*Commonwealth A2*)
- Re-assembling Rhetoric: Tracing the Construction of Language, Culture, and Identify Across Local and Global Contexts**
Steven Fraiberg, Michigan State University
- Network Rhetoric: Making Visible How Rhetoric Mediates the Associations Between Members of an Actor Network**
Sarah Read, DePaul University (Chair)
- I11*** **PROVOCATIVE IDENTIFICATIONS: INTOXICATING, INEXORABLE AND INVISIBLE RHETORICS** (*Commonwealth B*)
- Habit-Forming: Identity-Addiction and the Rhetoric of Humility**
Kendall Joy Gerdes, The University of Texas at Austin (Chair)
- (Re)readwriting Companion Species**
Steven J LeMieux, The University of Texas at Austin
- Night Letters: A Rhetoric of the Suicide Note**
Sarah Frank, The University of Texas at Austin
- Breaking Up [at] Hegemony: *Stuff White People Like* and Identifying [with] Privilege**
Cate Blouke, The University of Texas at Austin
- Re/framing 'White' Student Identities Via Reflexive Reading**
Eric Detweiler, The University of Texas at Austin
- I12*** **BURKEAN METHODS** (*Regency A*)
- Equations, Indexing, and Kenneth Burke's Critical Method**
David Erland Isaksen, Brigham Young University (Chair)
- They Speak English in What?: Burkean Consubstantiality in *The Boondocks***
Lauren DeGraffenreid, University of Nevada Reno
- Social Recalcitrance: Tropes, Schemes, Ideographs and the Dialectical Space of Ambiguity and Change**
Jacqueline Preston, Utah Valley University
- I13** **ART AND IDENTIFICATION** (*Lescaze*)
- The Rhetoric of Vanitas**
Kathleen Bingham, University of Utah
- Pulling Back the Mask: The Rhetorical Structure of Cinematic Horror**
Kendall Phillips, Syracuse University
- Satirical Music Theatre as Moral Vernacular: Danish Revue during the German Occupation 1940-45**
Jette Barnholdt Hansen, Section of Rhetoric, University of Copenhagen (Chair)

- I14*** **INSIDER/OUTSIDER RHETORICS** (*Commonwealth C*)
- Internet Memes and the Exchange of Insiderness**
 Alan Benson, University of North Carolina at Greensboro (Chair)
Rhetorics: Negotiating Inclusivity and Exclusivity through Identification
 Charlotte Hogg, Texas Christian University Sorority
Re-Framing “Outsider” Candidates: Lar Daly and the Federal Communications Commission’s Ruling on Equal Time Provisions in 1960
 Ryan Neville-Shepard, Indiana University-Purdue University
- I15** **BLACK POWER AND BLACK MUSLIM RHETORICS** (*Regency C2*)
- “Ready for the Revolution”: Stokely Carmichael, Black Power Rhetoric, and Object-Oriented Ontology**
 Carlton Clark, Collin College (Chair)
(Re)Framing the Argument: Malcolm X’s Rhetorical Refusals as Model for Social Change
 Scott Varda, Baylor University
- I16*** **KENNETH BURKE: MUSIC, ART, FILM** (*Congress A*)
- Aural Rhetoric in Kenneth Burke’s Musical Compositions**
 Joel Overall, Texas Christian University (Chair)
Kenneth Burke and the Western Round Table on Modern Art
 Ethan Sproat, Purdue University
Dialectical Struggle in *Next to Normal*: A Burkean and Corderian Analysis
 Rosanne Carlo, University of Arizona
- I17** **RELIGIOUS DISCOURSE AS PROTEST** (*Congress B*)
- Debates about Dissent 1620—1760: Rhetoric, Religion, and the Politics of Liberty**
 C. Jan Swearingen, Texas A&M University (Chair)
Reframing Religious Dissent: The Figure of Schematismus in a Huguenot Remonstrance (1622)
 Claudia Carlos, Independent Scholar
Sarah Grimké’s Letters on the Equality of the Sexes: Religious Discourse in Service of Progressive Politics
 Anndrea Ellison, Northwestern University
- I18** **RHETORICS OF ANCIENT GREECE** (*Congress C*)
- Resurrecting Aristides of Athens: A translation and rhetorical analysis of “To Emperor Hadrian Caesar from the Athenian Philosopher Aristides”**
 Alfred Mueller II, Mount St. Mary’s University (Chair)
The Klepsydra’s [Water Clock’s] Influence upon Oratorical Precepts and Practices in Ancient Greece
 Tim Behme, University of Minnesota
Ethical Arguments and Economics in Aristophanes’ Wealth
 Sean Larson, University of Wisconsin, River Falls

I19 FEMINIST RHETORICAL ANALYSES (*Commonwealth D*)

Here Comes the... Groom? Post-Feminist Masculinity during the Wedding Planning Process

Jeremy Adolphson, University of Wisconsin - Milwaukee (Chair)

Performing for Approval: A Feminist Rhetorical Analysis of the Testimony of Melissa Fryrear

Shannon Montgomery, Georgia State University

Writing a Riot: Re/Framing Punk and Feminism Through Riot Grrrl Zines

Rebekah Buchanan, Western Illinois University

I20* RHETORICS OF 9/11 (*Regency C1*)

Rhetoric Re/Framed as Exchange: Methodical Performance, Baudrillard, and 9/11 Ten Years Later

Brian Gogan, Western Michigan University (Chair)

Re/framing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy

Michael Butterworth, Bowling Green State University

9/11/11: The Visual and Rhetorical (Re)Constitution of Muslim American Identity Politics

Nicholas Paliewicz, University of Utah

I21 RESEARCH NETWORK [Begins in Session H21 and includes lunch]
(*Millenium Ballroom*)

Leaders & Participants:

- **Ralph Cintrón** (University of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- **Diane Davis** (University of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- **Chris Farris** (Indiana University): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesee Carter, Carolyn Wisniewski, Lauren Lemley
- **Cara Finnegan**, (University of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
- **Shirley Wilson Logan** (University of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- **Carolyn Miller** (North Carolina State University): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
- **Roxanne Mountford** (University of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
- **Lester Olson** (University of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
- **Kendall Phillips** (Syracuse University): Paul Johnson, Michelle Kearl, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
- **Kris Ratcliffe** (Marquette University): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana

- **Jack Selzer** (Penn State University): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
- **Art Walzer** (University of Minnesota): Jill Lambertson, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
- **David Zarefsky** (Northwestern University): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goes, Kristin Mathe, Michael Sobiech

2:00 – 3:15 SATURDAY “J” SESSIONS

J01 PERFORMING RADICAL RHETORICS (*Washington A*)

Violence and the Borders of Radical Rhetoric: The Alianza Federal de Mercedes and the 1967 Courthouse Raid

Josue Cisneros, Northeastern University (Chair)

Rhetoric and Saul Alinsky’s Rules for Radicals

Jerry Blitefield, University of Massachusetts Dartmouth

The Rhetorical Situationist: Remapping Agency between Singularity and the Specta

Piper Corp, University of Pittsburgh

J02* (DIS)ABILITY RHETORICS (*Regency C2*)

Image(ing) Nostalgic (Dis)Ability: The Stigmatization of Attention Deficit Hyperactivity Disorder and Inhibition of Rhetorical Agency

Nathan Stewart, Wayne State University (Chair)

What is Autism? DSM-5 Development and Expert Ways of Knowing

Kimberly Elmore, Texas Tech University

Rhetorics of Autism Representation and (Dis)Identification

Alison Sutherland, Arizona State University

The Rhetorical Art of Disability Accommodation Forms

Susan Ghiaciuc, James Madison University

J03 RHETORICAL ANALYSIS OF NEWS MEDIA (*Washington C*)

The Objectivity Bias: Examining Readers’ Evaluation of Objectivity/Bias in News

Christopher Eisenhart, University of Massachusetts Dartmouth (Chair) and Peter Cramer, Simon Fraser University

Sexed Up: Nationalism and Sexuality in the Amanda Knox Case

Athena Murray, University of Georgia

Re/framing Obama: Exceptionalism and Deviance in Representations of Obama in the *New York Times*

Jacquelyn Arcy, University of Minnesota

- J04 RE/FRAMING NINETEENTH-CENTURY AFRICAN AMERICAN RHETORIC** (*Tubman*)
- Rhetorical Travels: Public Experience within the Landscape of Frederick Douglass's *Narrative***
Lindsey Banister, San Diego State University
- Rhetoric of Agitation: Rev. Jermain W. Loguen's Speech in Defiance of the Fugitive Slave Law of 1850**
Paul Minifee, San Diego State University
- The 'Whited Sepulcher' and the 'Abyss of Injustice': Martin Luther King Reframes Frederick Douglass**
Glen McClish, San Diego State University (Chair)
- J05 THE SACRED, THE PROFANE, THE COMIC: RE/FRAMING DELIVERY IN THE AGE OF TEXTING AND TWITTER** (*Anthony*)
- Texting God: Delivering Prayer in a Digital Age**
William Fitzgerald, Rutgers University, Camden
- Ending Street Harassment, One iPhone At a Time: How the Hollaback! Campaign Maps the World**
Heather Brown, Monmouth University (Chair)
- Performing on Twitter: Comedians and the Rebirth of the One-Liner**
Michael Phillips-Anderson, Monmouth University
- J06 RHETORICS OF THE VISUAL** (*Adams*)
- Visual Rhetoric: A Peircean Account of Interpretation**
Michael Carter, North Carolina State University (Chair)
- Refracted Views: Interpretive Flexibility and NASA's James Webb Space Telescope**
Ryan Weber, University of Alabama in Huntsville
- Photographs, Witnesses and Bodies: Toward a Visual Rhetoric of Law**
Jennifer Andrus, University of Utah, and Nathan Atkinson, Georgia State University
- J07 FUNCTIONS OF IDENTIFICATION** (*Jefferson*)
- The Persuasive Force of Identification**
Beth Innocenti, University of Kansas (Chair) and Jean Goodwin, Iowa State University
- Categorizations for Identification: Normative and Narrative Formations in Mental Health**
Jessica Lee, The University of Arizona
- Making Injustice Visible: Minority Rhetorics and Cross-Boundary Identification**
Thomas McNamara, University of Illinois at Urbana-Champaign

J08* **TEN YEARS LATER, COMMEMORATING 9/11** (*Commonwealth A1*)

From Terrorism to Tourism: A Rhetorical Inquiry into the Tenth Anniversary of 9/11

Aaron Hess, Indiana University-Purdue University Fort Wayne (with Art Herbig)

How to Build a Monument: Remembering 9-11 from 2002 to 2011

Linda Czuba Brigance, Associate Professor, SUNY Fredonia

The Power of an Open Wound: The Rhetoric of the Martyred State Ten Years after 9/11

Lee M. Pierce, Graduate Student, University of Georgia

Vernacular Stories and Vernacular Commemoration

Sara Rowe, Graduate Student, Texas A&M University (Chair)

J09* **RACIAL IDENTIFICATIONS AND IDENTITIES** (*Commonwealth A2*)

Racialized Rhetorics: Understanding Past and Present Tactical Reframings of American Identifications

Yazmin Lazcano-Pry, Arizona State University (Chair)

A Turn for Reciprocity: Fostering a Space for Multi-Multiracial Identities

Ashley McNeil, Salisbury University

"Hispanic and White Only": Rhetoric and the Changing Notion(s) of Race in the United States

Malinda Williams, University of Denver

J10* **MEDICAL RHETORIC: NARRATIVES AND IDENTITIES**
(*Commonwealth B*)

Sarah Stone Watt, Pepperdine University (Chair)

Re/Framing Medical Identities: Rhetorics of Secrecy and Expression in a Medical Writing Group

Susan Miller, University of Utah

Corpus-Assisted Discourse and Metaphorical Analyses of HIV/AIDS

Patient Narratives: Cross-Cultural Comparison of Two Discussion Forums in the United States and in China

Jingwen Zhan, University of Pennsylvania, and Huiling Ding, Clemson University

Medical Images and the Rhetorical Construction of Health Identity

Mary Assad, Case Western Reserve University

From "Mutilation" to the "Ritual Nick": An Examination of Language in Debates About Female Circumcision in Africa

Spencer Harris, The University of Kansas

J11* **FRAMING IDENTITY THROUGH IMAGE, ADVOCACY, AND EDUCATION: NINETEENTH-CENTURY ALIENATION, OPPORTUNITY, AND NATIONALISM** (*Regency A*)

Framing through Difference: Anti-Chinese Sentiments, the Racialized Gaze, and the Rhetoric of Difference in Nineteenth-Century Political Cartoons

Sue Hum, University of North Carolina at Greensboro

“To guide their own craft”: Framing Metaphors of Spatial Agency in Stanton’s “The Solitude of Self”

Kristie Fleckenstein, Florida State University

Framing Women for National Endeavors: Lockwood’s *Lessons in English*

Nancy Myers, University of Texas at San Antonio (Chair)

J12 **FOUCAULT’S LAST LECTURES: SOME IMPLICATIONS FOR RHETORIC** (*Lescaze*)

Foucault’s Last Lectures: Rhetoric, *Parrhesia*, and the Tradition of Advising the Prince

Arthur E. Walzer, University of Minnesota (Chair)

Foucault, Frankness, and Philodemus

Robert Gaines, University of Maryland

Free Speech and the Otherness of Truth: Courage and Dissent in Modern Democracies

Pat J. Gehrke, The University of South Carolina

J13* **STEAMPUNK RHETORIC: VINTAGE TEXT IN WEB 3.0**
(*Commonwealth C*)

Along the Lines of Wired Gyred Grammars in the of Future Writing

Jimmy Butts, Clemson University

Grammatology as Vintage Rhetoric

Jan Holmevik, Clemson University

Steampunk Typing: Teleprompting Élekcriture

Cynthia Haynes, Clemson University (Chair)

J14 **WAR RHETORICS** (*Washington B*)

The Transformation of Obama’s War Rhetoric from Campaign to Post-Election: A Close Textual Analysis of President Obama’s War Address on Afghanistan

Heather Roy, Syracuse University (Chair)

War Rhetoric Reframed: Barack Obama’s Health Care Reform Address and the Evolution of the War Rhetoric Genre

Mike Bergmaier, Penn State University

J15* **WORKERS, CRITICS, RADICALS, CLERKS: RE/FRAMING IDENTITIES AT THE UNIVERSITY OF NEW CAPITALISM** (*Congress A*)

Critics and Citizens for New Capitalism: The Antinomy of the First-Year Writer

Mathew Oakes, University of Illinois at Chicago (Chair)

Between Interpellation and Identification in the University: Who's Kicking Who?

Kevin Carey, University of Illinois at Chicago

The Return of Argument in Freshman Composition: Citizens, Workers, or What?

Lucas Johnson, University of Illinois at Chicago

J16 **KENNETH BURKE** (*Congress B*)

Red, Pink, or Red, White and Blue? Defining and Redefining Burke's Political Past in the Controversy of the University of Washington's Cancellation of a 1952 Burke Lecture Series

David Williams, Florida Atlantic University (Chair)

Beyond the Symbolic Frame: Revisiting Burke

Matt King, University of Texas at Austin

Articulating the Patterns in Modern American Rhetoric: Reframing Burke's Identification with Travel, Movement, and Migration

Stacy Day, Penn State Abington

J17 **THE VIOLENCE OF RHETORIC AND THE RHETORIC OF VIOLENCE [ROUNDTABLE DISCUSSION]** (*Congress C*)

Joshua Gunn, University of Texas

Nathan Stormer, University of Maine

Megan Foley, Mississippi State University

Gregory Goodale, Northeastern University

Bradford J. Vivian, Syracuse University

Jeremy Engels, Penn State University (Chair)

J18 **"UNDOCUMENTED, UNAFRAID, AND UNAPOLOGETIC": REFRAMING CITIZENSHIP AND CIVIC IDENTITIES IN DREAM ACTIVISM** (*Commonwealth D*)

Out of the Shadows, Into History: An Analysis of the Mimetic Strategies and Rhetoric of Undocumented Immigrant Youth

Kaitlyn Patia, University of Minnesota (Chair)

Dissenting DREAMer Voices: The Constitutive Effect of Social Protest by Undocumented Immigrant Youth

Claudia Anguiano, Dartmouth College

The Queer State of U.S. Citizenship (and How Undocumented Youth are Outing It)

Ruben Casas, University of Wisconsin

Narrative as Social Action: A Study of The DREAM ACTIVIST Organization

David Tucker, University of Minnesota

Reflections on Narrative and Rhetorical Reframing

Andrea Ritivoi, Carnegie Mellon University (Respondent)

J19* PRESENCES OF FEMINIST IDENTITIES (*Regency C1*)

Reframing Simone de Beauvoir's Rhetorical Ontology: Identifying Existentialism

Ira Allen, Indiana University (Chair)

Having it All: 30 Rock, Post-Irony, and Feminist Identity

Zachary Wagner, The University of Kansas

Towards a Critical Intersectional Rhetoric: Feminist Identity Theory in Critical Rhetorical Studies

Michelle Kelsey Kearl, Marian University

J20 RHETORIC, MYTH, AND THE AMERICAN DREAM (*Howe*)

Toy Story 3 and the Mythic Evolution of the American Dream

Christopher Medjesky, Bowling Green State University (Chair)

Mythologizing the Past: Johnny Appleseed and the Role of Truth in Constitutive Rhetoric

Justin Mando, Carnegie Mellon University

Meth, Myth, & the American Dream: A Narrative Analysis of the Montana Meth Project

Jeremy Adolphson, University of Wisconsin – Milwaukee

3:30 — 5:30 SATURDAY “K” SUPER SESSIONS

K01* CRITICAL GENEALOGIES: RETROSPECTION AND THE FUTURE OF RHETORICAL CRITICISM (*Commonwealth A*)

Co-leaders:

Vanessa Beasley, Vanderbilt University

Carole Blair, University of North Carolina, Chapel Hill

Jim Jasinski, University of Puget Sound

Charles Morris, Boston College

Kirt Wilson, Pennsylvania State University

Presenters:

Ruth Beerman, University of Wisconsin-Milwaukee

Peter Campbell, University of Illinois

Rasha Diab, University of Texas

Erik Robert Johnson, Northwestern University

Daniel Kim, University of Colorado

Vorris Nunley, University of California-Riverside

Allison Prasch, University of Minnesota

Tonya Hassell Ritola, University of North Carolina at Greensboro

Jonathan Rossing, Indiana University Purdue University, Indianapolis (IUPUI)

Susan Ryan, Carnegie Mellon University

Alyssa Samek, University of Maryland

Anthony Stagliano, University of South Carolina

Jillian Zwilling, University of Illinois

- K02* HOW WOMEN'S RHETORICAL HISTORY SHAPES OUR RHETORICAL PRESENT/PRESENCE** (*Commonwealth B*)
- Shirley Logan, University of Maryland (Chair)
 Katherine Adams, Loyola University
 Gwendolyn Pough, Syracuse University
 Jessica Enoch, University of Texas
 Hui Wu, University of Texas at Tyler
- K03* *RHETORIC AND FILM** (*Regency A*)
- Joyce Middleton, East Carolina University (Co-chair)
 Kendall Phillips, Syracuse University (Co-chair)
 Kent Ono, University of Illinois Urbana-Champaign
 David Blakesley, Clemson University of
 Susan Owen, University of Puget Sound
 Peter Ehrenhaus, Pacific Lutheran University
- K04* RECLAIMING RHETORICAL LEADERSHIP: FROM THE AMPHITHEATER TO THE BOARDROOM** (*Lescaze*)
- Gregory Clark, Brigham Young University (Co-chair)
 David Kaufer, Carnegie Mellon University (Co-chair)
 Ludmila Hyman, Carnegie Mellon University
 Ron Placone, Carnegie Mellon University
- K05* DOING VISUAL POLITICS IN REAL TIME: READING THE OPTICS OF NOW** (*Commonwealth C*)
- Cara Finnegan, University of Illinois Urbana-Champaign (Chair)
 Michael Shaw, BAGnewsNotes
 Karrin Vasby Anderson, Colorado State University
 Vanessa Beasley, Vanderbilt University
 Jens Kjeldsen, Södertörn University
 Christa Olson, University of Wisconsin
- K06* RHETORICAL REACHES: A FORUM ON PEDAGOGICAL PROJECTS THAT BREAK THE BOUNDARIES OF OUR RHETORIC CLASSROOMS** (*Regency C*)
- Katie Kavanagh O'Neill, University of Pittsburgh (Co-chair)
 David Coogan, Virginia Commonwealth University (Co-chair)
 Linda S. Flower, Carnegie Mellon University
 Eli Goldblatt, Temple University
 Phyllis Ryder, George Washington University
 David W. Seitz, Penn State University
 David Landes, University of Pittsburgh

K07* NEW PERSPECTIVES ON KENNETH BURKE (*Congress A*)

Jack Selzer, Penn State University (Chair)
Steven Mailloux, Loyola Marymount University
Gaines Hubbell, Rensselaer Polytechnic Institute
James Zappen, Rensselaer Polytechnic Institute
Kris Rutten, Ghent University
Ronald Soetaert, Ghent University
Jason Maxwell, Penn State University

K08* DECOLONIAL RHETORICS OF INDIGENEITY AND LATINIDAD
(*Congress B*)

Victor Villanueva, Auburn University (Chair)
Damián Baca, University of Arizona
Laura Pérez, University of California, Berkeley
Ellen Cushman, Michigan State University
Tricia Serviss, Auburn University

K09* HUMAN RIGHTS RHETORIC (*Congress C*)

Arabella Lyon, University at Buffalo (Co-chair)
Lester Olson, University of Pittsburgh (Co-chair)
Erik Doxtader, University of South Carolina
Gerard A. Hauser, University of Colorado
Jacqueline Jones Royster, Georgia Institute of Technology
Mary E. Stuckey, Georgia State University
Kirt Wilson, University of Minnesota

K10* RHETORIC FROM BEYOND (THE HUMAN) (*Commonwealth D*)

Diane D. Davis, University of Texas at Austin (Chair)
Michelle Ballif, University of Georgia
Debra Hawhee, Penn State University

K11* TRANSNATIONALISM AND RHETORIC (*Howe*)

Ralph Cíntron (Co-chair)
Robert Hariman (Co-chair)
Rebecca Dingo, University of Missouri
Eileen E. Schell, Syracuse University
Cezar Ornatowski, San Diego State University
Philippe-Joseph Salazar, University of Cape Town
Rene De los Santos, DePaul University
Michael Kaplan, Indiana University

**K12* THE POWER OF HISTORICAL MODELS IN PUBLIC DEBATES: AN
INTERNATIONAL OVERVIEW** (*Washington A & B*)

John Moffatt, University of Saskatchewan (Chair)
Ruth Amossy, ADARR, Tel Aviv University
Christian Kock, Københavns Universitety

***5:45 – 7:00 SATURDAY RECEPTION TO CELEBRATE THE GROWTH OF
RSA & HONOR RSA LEADERS** (*Millenium Hall*)

Emcee:

Roxanne Mountford, University of Kentucky

Honorees:

David Zarefsky Northwestern University

Jack Selzer, Penn State University

Greg Clark, Brigham Young University

Carolyn Miller, North Carolina State University

Kathie Cesa, KOC Member Services

SUNDAY, MAY 27, 2012

8:00 – 9:15 SUNDAY “L” SESSIONS

**L01 HOME IS CALLING: FORMING SCHOLARLY IDENTITIES BY
BRINGING HOME TO WORK** (*Washington A*)

Crafting a Place, Crafting a Place-Identity

Marilee Brooks Gillies, Michigan State University (Chair)

**“Bring the Family to Work” Day? What about a “Bring My Family to Work”
Career?**

Elena Garcia, Michigan State University

L02 FRAMING TROUBLE (*Washington B*)

Future Tense: Science Fictions of Present Distress

Pat Gill, University of Illinois (Chair)

**The Radical Possibilities of Catastrophe Films: Alfonso Cuarón’s *Children
of Men* and a ‘Rhetoric of Warning’**

Peter Campbell, University of Illinois

Remembering to Forget, Forgetting to Remember: Trauma in *Dexter*

Thomas DiPiero, University of Rochester

**L03 LOOKING AT ANIMALS, LOOKING AT US: CRITICAL ANIMAL
STUDIES AND RHETORIC** (*Washington C*)

Animal Queer

Aneil Rallin, Soka University (Chair)

**Animal Actors, Inhumane Acts in Bullfighting Films of the 1950s and
1960**

I-Lien Tsay, Soka University

This Little Piggy Went to Market

Diana Winslow, Rochester Institute of Technology

Jill Swienicki, St. John Fisher College (Respondent)

- L04 RE-FRAMING MEDIEVAL AND EARLY MODERN RHETORICAL THEORY THROUGH CONTEMPORARY CONTEXTS: PETER RAMUS, ROBERT OF BASEVORN, AND DESIDERIUS ERASMUS** (*Tubman*)
- A Rhetorician in the Latin as a Second Language Classroom: Speculative Grammar and Double Translation as Foregrounds to the Rhetorical Theory of Peter Ramus**
 Jeff Paschke-Johannes, Ball State University (Chair)
- The Persuasion of Many in a Moderate Amount of Time: Robert of Basevorn on Advertising**
 Tess Evans, Ball State University
- Brevity in the Evolution of Personal Writing From Erasmus to Twitter**
 Matthew Balk, Ball State University
- L05 NONHUMAN/ANIMAL RHETORICS** (*Anthony*)
- Into the Pens: Placing the Nonhuman in Rhetorical Studies**
 Cynthia Bateman, Southern Illinois University Edwardsville (Chair)
- The Risks and Returns of Framing Human-Animal Identification through Analogies to the Abuse of Dehumanized People**
 Amy Larsen, Texas A&M University
- Towards a Pragmatics of Animal Rhetoric: Affect, Animals, and Rhetorical Analysis**
 Dustin Greenwalt, University of Georgia
- L06 GLOBAL POST-RECESSION ECONOMIC RHETORIC AND NATIONAL IDENTITY** (*Adams*)
- Chair: Adam Ellwanger, University of Houston, Downtown
- Made in Germany: German Identity and the Rhetoric of Quality**
 Gerald P. Mulderig, DePaul University
- Selling Washingtons in Ecuador: Dollarization and National Identity in Ecuador**
 Peter DuPuis, Independent Scholar
- Reframing American Exceptionalism: Competition and the Problem of GDP and Wealth**
 J. Banks Smither, College of Charleston (Chair)
- L07 TEACHING RHETORICAL ACTION IN LOCAL COMMUNITY** (*Jefferson*)
- Locating the place of Kairos in Place Conscious Teaching**
 Bernice Olivas, University of Nebraska-Lincoln
- Teaching Rhetorical Action as Making Space for Kairos**
 Robert Brooke, University of Nebraska-Lincoln (Chair)
- “Why Didn’t We Know?”: Students respond to Kairos; Reading, Writing, Creating and Teaching for Their Community**
 Dan Boster, Ralston High School
- “If People Ask You What You Are Doing, Tell Them You Are a Writer”:
 Kairos and Rhetorical Space in the Writing Marathon**
 Susan Martens, University of Nebraska-Lincoln

L08* (RE)FRAMING CITIZENSHIPS (*Commonwealth A1*)

Rethinking Infantile Citizenship: The Juvenile Diabetes Research Foundation and the Rhetoric of Embodied Activism

Jeff Bennett, University of Iowa

Affect Binds Amidst the Ruins: Photography and Corporeal Citizenship at Heart Mountain

Emily Cram, Indiana University (Chair)

"Food Not Bombs The Protest Rhetoric of Homeless Meal-Sharing Programs

Melanie Loehwing, Florida Atlantic University

Undoing Citizenship

Isaac West, University of Iowa

L09* ARTICULATING WOMEN AND DISABILITY (*Commonwealth A2*)

"Mad Women on Display: Rhetoric and the Female Body at the Glore Psychiatric Museum"

Madaline Walter, Benedictine College, and Lauren Obermark, The Ohio State University (Chair)

'In a spirit of mutual cooperation': Distributed Authorship and the Website for MindFreedom International

Elizabeth Brewer, The Ohio State University

L10* HUMAN RIGHTS RHETORIC: POLITICAL, LEGAL, CORPORATE INFLUENCES (*Commonwealth B*)

The U.S. Constitution and Human Rights: A Rhetorical Look at How the Constitution Is Used as a Weapon by Political and Corporate Interests to Deny Human Rights Concerns to Non-citizens Across the Globe

Mark Davis, Texas Tech University (Chair)

Commodiousness, Concern, and the Uses of Repetitive Questioning in Human Rights Rhetoric

William Morgan, New York University

Formosa Betrayed and Its Fate(s): Rhetorical Ecologies and the Reframing of Human Rights Rhetoric

Jonathan Benda, Northeastern University

L11* DIGITAL IDENTIFICATIONS (*Regency A*)

Identification with Technology: Man as a Servomechanism

Peter Zhang, Grand Valley State University (Chair)

Institutional and Crowdsourced Manipulation: Demagoguery in the Digital Age

Jeff Swift, North Carolina State University

Inventing Frames of Identification: Narrative Inquiry, Digital Video, and Collaborative Autobiography

Julie Lindquist, Michigan State University

L12 AMERICAN IDENTITY AND THE SECOND WORLD WAR (*Lescaze*)

Franklin D. Roosevelt and the Negotiation of a Constitutive Crisis

Jennifer Mercieca, Texas A & M University

Lindbergh's America: National Identity through Anti-Interventionists' Eyes

Mary Stuckey, Georgia State University

Reframing Religion on the Eve of War: John Dewey and the Gospel of Democracy

Paul Stob, Assistant Vanderbilt University

Reinhold Niebuhr, the Fact of Guilt, and the Grace of God

John M. Murphy, University of Illinois (Chair)

L13* SPORTS AND RHETORIC (*Commonwealth C*)

Humorous and Phanatic Masculinity in Philadelphia: The Strategic Rhetoric of Hypermasculinity Exposed in the Blogosphere of Sport

Ryan McCullough, West Liberty University (Chair), and Daniel Mistich, University of Georgia

Support Those That Support the Sport: The Limited Shelf-Life of "Rider-Owned" Rhetoric in BMX Freestyle Culture (1989 – 2002)

Wade Nelson, University of Winnipeg

Rhetoric Running Wild: What Sports can Teach Us about the Fifth Canon

Sam Evans, Old Dominion University

L14* THE UTILITY OF ACTIVITY THEORY TO THE METHODOLOGY AND HISTORIOGRAPHY OF RHETORIC (*Commonwealth D*)

Gorgias' *Encomium of Helen* and *Arête*: Contradiction and Resolution

Laurel Adams, Bowling Green State University

Noblewomen in the Twelfth Century: The Deliberative Rhetorical Tradition in the *ars dictaminis*

Shawn Ramsey, Bowling Green State University

African-American Women's Biographies and Autobiographies as Literate Activity in the Jim Crow Era

Sue Carter Wood, Bowling Green State University (Chair)

L15 POSTULATES, PRICES, AND PRECARIETY: RHETORICAL THEORY IN ECONOMY AND FINANCE (*Congress A*)

The Metaphysical Origins of Kenneth Burke's Economic Writing

William Schraufnagel, Penn State University

Banking on Failure: Credit Derivatives, Activity Theory and the Great Recession

Nickk Schuur, San Diego State University

Work It: the Rhetorics of Precarity

Alexandria Murray Risso, San Diego State University (Chair)

- L16** **CHEROKEE, PAIUTE, AND NARRAGANSETT RHETORICAL MOVES**
(Congress B)
- Double-Woven Identificatory Rhetorics: Cherokee Women's 1831
Opposition to Double Removal**
Amanda Moulder, St. John's University (Chair)
**"Pleading for the Far-off Plains of the West": Sarah Winnemucca's Place-
based Rhetorical Practices**
Rosalyn Eves, Southern Utah University
**"We Face East": *The Narragansett Dawn* and Ecocentric Rhetorics of
Identity and Justice**
Matthew Ortoleva, Worcester State University
- L17*** **DIGITAL INFLECTIONS IN RHETORICAL THEORY** *(Congress C)*
- Audience 3.0: A New Rhetorical Ethics (and Aesthetics) for a Post-Remix
Era**
Aaron McKain, Hamline University
Theorizing the Fantasy-Meme
David Heineman, Bloomsburg University of Pennsylvania, and Anna Turnage,
Bloomsburg University of Pennsylvania
- L18** **GIAMBATTISTA VICO'S INGENIUM: REFRAMING DIGITAL
IDENTITIES** *(Howe)*
- David Beard, University of Minnesota Duluth (Chair and Respondent)
From Narbs to Authentic Identities: Ingenium and Collective Realities
Ananda Mitra, Wake Forest University
**Virtual Transcendence and the Ingenium of Sex: The Interplay of
Imagination and Reality in Second Life Capture Role Play**
Margaret Zulick, Wake Forest University
**Digital Identities in an Age of Artificial Intelligence: The Rhetorical
Imagination of IBM's Watson**
Zoltan P. Majdik and Carrie Anne Platt, North Dakota State University
Stochasticity and Ingenium: Finding Similarities across Digital Identities
Alessandra Beasley Von Burg, Wake Forest University
- L19** **RHETORICS OF GAY AND LESBIAN IDENTITY** *(Regency C1)*
- Re/Framing Lesbian Identity through Rhetorics of Collective Memory**
Jean Bessett, University of Pittsburgh (Chair)
**The Rhetoric of the Possibility of Lesbian Love: Argumentative Aspects of
the Legal Struggle of Lesbian Mothers in Argentina**
Emiliano Marelló, Universidad de Buenos Aires
**Anti-Gay Violence in Popular Discourse: A Close Textual Analysis of *Milk
and Glee***
Thomas Dunn, University of Georgia

L20 RHETORICAL SOLUTIONS TO PEDAGOGICAL PROBLEMS

(Regency C2)

Toward a Stylistic Renaissance: Classical Rhetoric and Language Difference

Brian Ray, University of North Carolina-Greensboro (Chair)

The Cold-Blooded Murder of the English Tongue: Addressing Grammar within the Disciplines

Julia Combs, Southern Utah University

Beyond Plagiarism: Paraphrase and Power

Sonya Brown, Fayetteville State University

9:30 – 10:45 SUNDAY “M” SESSIONS

M01 THE HISTORY OF MEDICAL RHETORICS (*Surgical Amphitheater, Pennsylvania Hospital*)

Lifting the Primeval Curse: Sin, Science, and the Fight for Obstetric Anesthesia

Josh Reeves, North Carolina State University (Chair)

Re-Framing Medical Knowledge in Nineteenth Century America: Genre, Pedagogy, and the Medical Model of Disciplinary Practice

Sara Newman, Kent State University

(Re-)framing the Body: Students between Western and non-Western Approaches to Medicine

Sigrid Streit, Stanford University

OFF-SITE VENUE: Surgical Amphitheater, Pennsylvania Hospital



(800 Spruce Street)

Google Maps

Directions: Turn right at Loew’s front door, and walk east to 12th Street. Immediately turn right (south) on 12th Street. Walk past Chestnut, Walnut, and Locust Streets to Spruce St. Turn left (east) on Spruce, and walk to the Pennsylvania Hospital main entrance at 800 Spruce, just past 9th Street. Check in at the desk, showing ID, as if you were a hospital visitor. You will be given an id, a conference staff person will help you find the Surgical Amphitheater, which is beautiful, deeply historic, somewhat uncomfortable, and (apologies) not at all accessible to people with difficulty walking. Total distance: .7 mile; allow a good twenty minutes to walk to the hospital, check in and find the amphitheater.

- M02 (RE-)FIGURING THE NATION: FREEDOM, MOVEMENT, AND THE MAPS OF STATE SOVEREIGNTY** (*Washington A*)
 Ralph Cintrón, University of Illinois-Chicago (Chair)
Transnational Moves: Immigrant Rhetorics and the Nation-State
 Jason Schneider, University of Illinois at Chicago
The Military in the Discourse of Turkish National Identity
 Matthew deTar, Northwestern University
Rhetoric, Freedom and the Construction of the ‘Arab Spring’
 David Bleeden, DePaul University
- M03 RHETORICS OF DISCOMFORT: REFRAMING MEMORY AND MARGINALIZATION IN THE ACADEMY, THE CLASSROOM, HISTORIC SITES, AND THE SELF** (*Washington B*)
Gaps, Stutters, Traumas, and Commemorations of Public History: Or, How the New Echota State Historic Site Reframes the Canon of Memory
 Rochelle L. Harris, Kennesaw State University (Chair)
What Happens When a White Italian-American Girl Has an Identity Crisis?: An Argument for Rhetorical Discomfort to Reframe Marginalization and Privilege
 Jessica Corsaro, St. Johns University
The *Other* Linguist Other: Reframing Conversations about Speakers of Standardized English and Linguistic Diversity
 Maria Montaperto, Montclair State University
- M04* REFRAMING RHETORICS OF SCIENCE: THE POSTHUMAN BODY** (*Congress C*)
Golem vs. Cyberbeing
 Bernadette Longo, University of Minnesota (Chair)
Leaving the Flesh Behind: Post-human Adventures into Prosthetics, Cyberspace, and Spirituality
 Dale Sullivan, North Dakota State University
The Rhetoric of Prosethetics and Remixed Flesh
 Amanda Booher, Texas Technological University
Guattari/Jacobs: A Political Ecology of Media Tehnology
 John Monberg, Michigan State University
The Rhetorical Experience of ‘Bodies without Organs’
 Steven B. Katz, Clemson University
- M05 STRATEGIES OF IDENTIFICATION: LOCATING THE GROUNDS FOR TAXONOMIES OF IDENTITY** (*Tubman*)
Signs of Class: Late Nineteenth-Century Efforts to Fix Class Identity
 Rodney Herring, University of Colorado Denver (Chair)
Cunning Identification and Rhetorically Necessary Equivocation in Racist and Homophobic Discourse
 Patricia Roberts-Miller, University of Texas
Constructing Insanity: Identifying “Us” and “Them” in Insanity Defense Jurisprudence
 Andrea Lewis, Arizona State University

M06 RE-FRAMING AND RE-EVALUATING THE WAY WE THINK ABOUT REMEDIAL EDUCATION (*Anthony*)

Curricular Fragmentation From High School Through College

John Wittman, CSU Stanislaus

Remedial Education at CSU Stanislaus

Helen Sandoval, CSU Stanislaus (Chair)

Evaluating the Long Term Challenges

Alex Janney, CSU Stanislaus

M07 GAMES RE/FRAMED: CULTURAL REFLECTIONS OF SOVEREIGNTY, HISTORICITY, AND AUGMENTATION IN VIDEO GAMES (*Adams*)

Throw Tomahawk, Cast Spirit Walk: The Problems of Agency and Representation of American Indians in Video Games

Emily Legg, Purdue University

Reframing Slavery: Rhetoric and the Move From Labor Systems to Civil Policy in Sid Meyer's Civilization

Alex Layne, Purdue University (Chair)

"I Didn't Ask For This": On (Bio)Ethics, Rhetoric, and *Deus Ex: Human Revolution*

Samantha Blackmon, Purdue University

M08 TRUTH AND RECONCILIATION COMMISSIONS AND THE WORK OF IDENTIFICATION: PERFORMANCE, ENACTMENT, DIVISION (*Jefferson*)

Thrice-Told Tales: Re-Staging the Truth and Reconciliation Hearings

Patricia Stephens, Long Island University

"We Joined a World": Promoting Identification with Past Truth Commissions to Reframe the Past

Jim Beitler, Roger Williams University (Chair)

Race and Racism in the Work of Truth and Reconciliation Commissions

Katherine Mack, University of Colorado, Colorado Springs

M09* VISUAL RHETORICS OF ENVIRONMENTAL APOCALYPSE (*Commonwealth A1*)

Re/framing Environmentalism: Apocalyptic Rhetoric in *An Inconvenient Truth* and the Shift to New Media

Savannah Thompson, University of Nevada, Reno (Chair)

Environmental Narratives and Apocalyptic Place: The Case of Facetheclimate.org

Esben Bjerggaard Nielson, University of Aarhus

Visualizing Blight: 'The Ruins of Detroit' and the Instability of the Apocalypse

Brook Irving, University of Iowa [*Gerald Hauser Award Winner*]

M10* RHETORICS OF DON'T ASK, DON'T TELL (*Commonwealth A2*)

Deliberative Discourse Surrounding the Repeal of "Don't Ask, Don't Tell"

Karen Wink, U.S. Coast Guard Academy (Chair)

Heroes v. Haters: Don't Ask, Don't Tell and the Masquerade of Justice

Maggie Werner, Hobart & William

Obama Doesn't Like To 'Tell': A Rhetoric of Ambiguity in President

Obama's 'Don't Ask, Don't Tell' Signing Address

Kristen Hungerford, University of Memphis

M11* OBJECT-ORIENTED RHETORIC: THE CASE OF THE BENJAMIN FRANKLIN BRIDGE (*Commonwealth B*)

Diane Davis, University of Texas at Austin (Chair and Respondent)

I Dreamed I Saw a City Invincible": Rhetorical Agency and the Fourfold

Scot Barnett, Clemson University

Between Steel and Stone: Object-Oriented Identification

Nathan Gale, University of Texas-Arlington

Paul Cret and the Decorum of Objects

James Brown, University of Wisconsin

M12* REFRAMING RHETORICAL HISTORIOGRAPHY: WHAT EMERGING METHODS, THEORIES, AND SUBJECTS MEAN FOR FUTURE PRACTICE (*Regency A*)

Our Embodied Past: Opportunities and Challenges in Writing Rhetoric's Material History

Jessica Enoch, University of Maryland

Beyond Berlin: Revising Revisionist History

David Gold, University of Tennessee (Chair)

Women Making History: What Successful Twentieth-century Women Can Teach Us

Lisa J. Shaver, Baylor University

Storiographies at Odds: The Case of Frances Willard

Lisa Zimmerelli, Loyola University

M13 CIVILITY AND ITS MALCONTENTS (*Lescaze*)

Where is Tallman?: Agitation, Factionalism, and Making the Political Personal

Kevin Mahoney, Kutztown University of PA

Antagonistic Logic

MJ Braun, University of North Carolina-Pembroke

Pens, Swords, Silencers: When Incivility Turns to Violence

Seth Kahn, West Chester University of Pennsylvania (Chair)

M14* **ONLINE RHETORICS** (*Commonwealth C*)

Natalia Kovalyova, University of North Texas at Dallas (Chair)

The “My Online Friends” Discussion Board: A Place for Reframing Religious and Liberal Identifications

Catherine Pavia, Arizona State University (Chair)

Re/Framing Gender Identifications in (Inter)actions with Virtual Conversational Partners

Margaret Weaver, Missouri State University, and Sheryl Brahnham, Missouri State University

Beauty and the Traps: Consubstantiality and Sexual Politics in the Online Construction of Identity

Aliyah Hulsey, North Carolina State University

M15* **HISTORIES OF RHETORIC AND DREAMS OF CITIZENSHIP**
(*Commonwealth D*)

“Preaching to the Fishes”: Rhetoric’s Complicated Promises

Lois P. Agnew, Syracuse University

“We Are All the Same Species of Beings as Cicero”: The Roman Ideal in America

Marlana Portolano, Towson University

Ceremonial Rhetoric, Intellectual Disability, & the Shape of Citizenship

Zosha Stuckey, Towson University (Chair)

“Teaching Must be Our Demonstration!”: The Rhetorical Education of the Prince Edward County Free School, 1963-1964

Candace Epps-Robertson, Syracuse University

M16 **PRACTICES OF PUBLIC RHETORIC AND RHETORICAL ETHNOGRAPHY** (*Congress A*)

On Public Rhetoric and Rhetorical Ethnography

Candice Rai, University of Washington (Chair)

The Materializing Rhetorical Landscape: Placemaking in Environmental Movements

Caroline Gottschalk-Druschke, University of Rhode Island

Rhetorical God: Ethnography, Materiality, and Identification as Community Building

Megan Marie, Northwest Arkansas Community College

Permanent Recovery: Rhetorics of Addiction in the 12-step Industry

Lindsay Marshall, University of Illinois

Panopticon 2012: Rhetorical Ethnography, Embodiment, and Penal Culture at the Supermax Prison

Nadya Pittendrigh, University of Illinois

M17 “MARKET AND NON-MARKET TALK”: HOW CONTENDING DISCOURSES PROBLEMATIZE DEBATES ABOUT EDUCATION REFORM (*Congress B*)

Abandoning the Language of the Marketplace: How Educators Defend the Liberal Arts

Carolyn Commer, Carnegie Mellon University

Market Talk, Professionalism, and Democracy: The Case of the Common Core Standards Initiative (CCSI) and the National Council of Teachers of English (NCTE)

Jim Webber, University of New Hampshire (Chair)

“Out of Many Values, One Reform: The Rhetoric of Charter Schools”

Alexis Teagarden, Carnegie Mellon University

M18 RE/FRAMING RHETORIC’S IDENTIFICATION AS A LIBERAL ART (*Washington C*)

Rhetoric, Liberal Education, and the Mechanic Arts

David Beard, University of Minnesota Duluth

Can Rhetoric Learn to Live with Neo-Liberalism?

Timothy Barouch, Northwestern University, and Brett Ommen, University of North Dakota (Chair)

The Liberal is Practical and the Practical is Liberal: Liberal Education in the 21st Century

William M. Keith, University of Wisconsin-Milwaukee

The Perilous Threat of the Illiberal Arts and Liberal Living

David Gore, University of Minnesota, Duluth

M19 RELUCTANCE TO RHETORICAL INTERVENTIONS [ROUNDTABLE DISCUSSION] (*Howe*)

Jamie Landau, Keene State College (Chair)

David Coogan, Virginia Commonwealth University

Marita Gronnvoll, Eastern Illinois University

Rebecca Kuehl, South Dakota State University

Charles E. Morris III, Boston College

Anna M. (Amy) Young, Pacific Lutheran University

M20 TEA PARTY POLITICAL RHETORICS (*Regency C1*)

Heather Brook Adams, Penn State University (Chair)

Tea Party: Metonym of Leaders and Narrative of Movement

Virginia Ferrer, Syracuse University

(Re) presenting the Will of the People: The Tea Party’s Rhetorical Challenge to Radical Democracy

Lee Pierce, University of Georgia

Already inside: the non-fringe, non-extremist, tea-flavored Republican center

Cindy Tebbe Cowles, Arizona State University

The George Soros = Koch Brothers Syndrome

Donald Lazere, Cal Poly San Luis Obispo

M21 **PRESIDENTIAL RHETORICS** (*Regency C2*)

[Re]Framing Hegemony: Cosmopolitan Values and the Trans-Atlantic Alliance (Kennedy)

Andrew Barnes, Georgia State University (Chair)

The Gloves Are Coming Off”: A Mixed Method Analysis of the Bush Administration’s Torture Memos

Dani Weber, University of Pittsburg at Bradford

Unitary Executive Discourse: A Critical Rhetorical Approach [Bush, Obama]

William Saas, Penn State University

11:00 – 12:15 **SUNDAY “N” SESSIONS**

N01 **WOMEN’S LABOR AND HUMAN TRAFFICKING** (*Washington A*)

Reframing Domestic Labor and Female Identities in American Communist Party Discourse

Jennifer Keohane, University of Wisconsin-Madison (Chair)

From White Slave to Sex Worker: Reframing Prostitution in American Society

Annie Hill, University of Minnesota

Victims of Confession: The Regulation of Human Agency in the Discourse on Human Trafficking

Jason Regnier, University of Iowa

N02 **18th- AND 19th-CENTURY BRITISH, SCOTTISH, AND U.S. RHETORICS** (*Washington B*)

The Eloquence of the Age

Katie Homar, University of Pittsburgh (Chair)

“On the Institution of Prizes”: Examining Physical Spaces and Liminal Places in Essay Contests of Eighteenth-and Nineteenth-Century Scotland

Lynée Gaillet, Georgia State University

Progressive Imperialism and Reframing American Identity

Una Kimokeo-Goes, Willamette University

N03 **ONLINE FAMILY ADVICE GENRES** (*Washington C*)

Reframing Familial and Racial Identities in a Transracial, Transnational Adoptive Parents’ Online Message Board

Jeff Paschke-Johannes, Ball State University (Chair)

“So you hear it from everywhere”: Infant-feeding Rhetoric Goes Viral

Amy Koerber, Texas Tech University

Inventing Childbirth: Commonplaces and Ideologies in Online Birth Plan Advice

Kim Hensley Owens, University of Rhode Island

N04* RHETORICS OF NEW/SOCIAL MEDIA (*Congress C*)

Gary Woodward, The College of New Jersey

The Rhetoric of Re/mediation

Justin Hodgson, The University of Texas at Austin (Chair)

“Collaborative Expectancy”: Identification and Division in Online Communities

John Jones, West Virginia University

“We Live in Public”? Why Publics Theory is a Mismatch for Social Media

Michael Faris, Penn State University

N05 LATE NINETEENTH-/EARLY TWENTIETH-CENTURY GENDER ROLES FOR WOMEN: DOCTOR, STUDENT, UNION ACTIVIST
(*Anthony*)

Nineteenth-Century American Women Physicians and the Collective Development of Ethos

Carolyn Skinner, The Ohio State University (Chair)

Meddling in Suche Things as Are Proper for Men

Carolyn Kinslow, Cameron University

The Democratic Origins of Teachers’ Union Rhetoric: Margaret Haley’s Speech at the NEA

Mark Hlavacik, Penn State

N06 IN/OUT/IDENTIFY/REIDENTIFY: THE SHIFTING BOUNDARIES BETWEEN I/WE AND HE/SHE/THEM IN SCIENTIFIC, MEDICAL, AND HEALTH DISCOURSE (*Adams*)

Reframing the Scientific “Persona”

Karen Sorensen, North Dakota State University (Chair)

Reputation, Purification, and the FDA’s Break With Women

Isabel Gardett, University of Utah

The Preacher Becomes the Doctor: Abstinence-only Education and the Reidentification of the narrative Voice in Health Textbooks

Sara Sliter-Hays, Wheeling Jesuit University

N07 ENTHYMEMES AND DIS/IDENTIFICATIONS (*Jefferson*)

Interdisciplinary Time: Rhetoric’s Enthymeme and Linguistic Projection

Alexis Teagarden, Carnegie Mellon University (Chair)

Failed Enthymemes and Dis/identification

David Elder, Morningside College

N08* TO SEE AND NOT TO SEE: RHETORIC, VISUALITY, BIOPOLITICS
(*Commonwealth A1*)

The Arrested Gaze: Framing Identifications through Visual Censorship in Communist Poland

Cezar Ornatowski, San Diego State University (Chair)

“The Leader Never Grows Old”: Re-Framing the “Right” Images as Rhetorical Arguments in Communist Romania

Noemi Marin, Florida Atlantic University

Rhetorics of Control: The Intelligence of Images

Philippe-Joseph Salazar, University of Cape Town

N09* RHETORICS OF/ABOUT LYNCHING (*Commonwealth A2*)

Invisible Archives and the Politics of Performing Lynching Photographs: The Case of the Moore’s Ford Lynching Reenactment

Bryan Walsh, Indiana University (Chair)

Blood Sacrifice, Communal Atonement: Framing Spectacle Lynching through Image-Word Transfiguration

Scott Gage, Colorado State University-Pueblo

Re-framing African American Identity: The Lynching of Claude Neal

Samuel Perry, Baylor University

N10* DEFINING CITIZENSHIP IN DIFFERENT CULTURAL SITES
(*Commonwealth B*)

Questioning Citizenship: Does the Identity of “Citizen” Have Contemporary Relevance?

Jessica Prody, Colgate University (Chair)

The Afghan Institute of Learning and Creating Hope International: Blending Private and Public Sphere Distinctions in Global Citizenship

Rebecca Kuehl, South Dakota State University

Choques of Citizenship: Lessons from the Chicano Movement and the Immigration Rights Protests

Clariza Ruiz de Castilla, University of Texas at Austin

N11* COMIC BOOK RHETORICS (*Regency A*)

Learning to Love the Machine: Machine Aesthetics and Super-hero Style in *Iron Man*

Tyler Welsh, University of Texas at Austin (Chair)

The Power of the Perky: The Feminist Rhetoric of Gaiman’s Death (*Sandman*)

Lanette Cadle, Missouri State University

Superman as Cameraman: Visual Rhetoric & Anxiety Management in the Atomic Era

Nathan Atkinson, Georgia State University

N12 THE RHETORIC OF SOCIAL PROBLEMS (*Lescaze*)

Blue Smoke and Statistics: Numbers in Social Problems Rhetoric

Joel Best, University of Delaware

The Ascent of Punditry: The Rhetorical Reconstruction of Reality

Lynn Letukas, University of Delaware

Persuasion, Public Argument, and Publics: A Rhetorical Perspective on Claims Making

Lawrence J. Prelli, University of New Hampshire

The claimant and the claim: Identity and Rhetorical Ethos in Claims-Making

Eithan Orkibi, Tel Aviv University (Chair)

Herbert W. Simons, Temple University (Respondent)

N13* THE RHETORICAL PRESIDENCY OF BARACK OBAMA
(*Commonwealth C*)

Ēthos and Enargeia in the Rhetorical War Presidency of Barack Obama

Michael S. Kochin, Tel Aviv University (Chair)

Genre in Crisis: Barack Obama, August 2011

Kathleen Hall Jamieson, Penn

The State of the Union Address and its Audience

G. R. Boynton, University of Iowa

N14* OFFICIAL APOLOGIES: A RHETORIC OF (RE)FRAMING CIVIC COMMITMENTS? (*Commonwealth D*)

Collective Apologies and Reconstituting Citizenship

Jason A. Edwards, Bridgewater State University

“Owning and Disowning the Past: The Rhetoric of Statements of Regret for the Massacres at Mountain Meadows and Bear River”

Keith Grant-Davie, Utah State University

Apologies of the Week, Ladies and Gentlemen: A Copyrighted Feature of this Broadcast

Rosa Eberly, Penn State University

A Sorry Excuse for an Apology? An analysis of the Danish Secretary of Social Affairs' Reasons for not Apologizing

Lisa S. Villadsen, University of Copenhagen (Chair)

N15 RHETORIC AND MUSIC (*Congress A*)

Musical and Rhetorical Chills in Broadway Show Tunes

David Dzikowski, Penn State University (Chair)

“Ello Mama Africa:” The Rhetorical Use of Patois in Reggae Music Lyrics and the Afrocentrist Movement in Jamaica

Shari Wolke, Michigan State University

Aurality and the Ideograph: National Songs Framing National Identity

Nicole Barnes, Georgia State University

N16 RHETORICS OF U.S. LAW (*Congress B*)

Indulging John Marshall's "Sympathies": Identification, the Cherokee Nation, and the Supreme Court in Worcester v. Georgia

Joseph Bartolotta, University of Minnesota (Chair)

The Presidency as a Tool for Foreign Policy: An Exploration of the Implications of United States v. Curtiss-Wright Export Corp

Shelby Bell, University of Minnesota

Not Gay Enough: Performing Identifications in U.S. Asylum Law

Michaela Frischherz, The University of Iowa [*Gerald Hauser Award Winner*]

N17 EXIGENCIES FOR PRESIDENTIAL ADDRESSES (*Tubman*)

Talk the Walk: Presidential Pardons and the Rhetoric of Reconciliation

Graham Dodds, Concordia University (Chair)

Defining Democracy Following Domestic Crisis: McKinley's Assassination and the Productive, Sober-Minded Citizen

Jay Childers, University of Kansas

Grappling with the Monster of Anarchy: A Rhetorical Analysis of Grover Cleveland's Eulogy for Former President McKinley

Merci Decker, University of Memphis

**N18 NAMING AS RHETORICAL IDENTIFICATIONS/
DISIDENTIFICATIONS** (*Regency C2*)

From Beats to Beatniks: Naming a Generation Synecdochically

Stephen Heidt, Georgia State University (Chair)

Naming the Unnamed: Reframing the Cultural Politics of Sexuality at Faith-Based Universities

Danielle Williams, Baylor University

"RIP, mothafucka!" Naming, the Death of Osama bin Laden, and (dis) Identification

Therese Grettano, University of Scranton

N19 RHETORICAL VIRTUES (*Regency C1*)

Rhetorical Virtues: Ethical Imperatives in Writing and Speech

John Duffy, University of Notre Dame (Chair)

Identifying with Virtue

Daniel Cutshaw, Old Dominion University

The Politics of Truth: Competing Modes of Veridiction in 'Cablegate'

Daniel Horvath, University of Minnesota

N20 RHETORICS OF CARE (*Howe*)

No Longer Quivering, Still Testifying: Narrative Rhetoric Online

Erin Cole, University of Minnesota (Chair)

MyChart, Consumerism, and the Ethic of Care

Lisa Meloncon, University of Cincinnati

When the Backbone Gets Sick: Infirmity and the Rhetoric of Healing in T.D. Jakes' Inspirational Books

Tamika L. Carey, University of North Carolina at Pembroke

12:15—1:50 GENERAL LUNCHEON: PRESIDENT’S ADDRESS & AWARDS SESSION (*Millenium Hall*)

[Sponsored by Marquette University]

Awards are listed in this program on page #106

Chair: Kris Ratcliffe, Marquette University

Presentation of Awards :

Lester Olson, University of Pittsburgh, Hauser Award Chair

Cara Finnegan, University of Illinois, Awards Committee Chair

PRESIDENT’S ADDRESS:

Re-framing Narratives of Nation: Women’s Participation in the American Civil War

Jacqueline Jones Royster, Georgia Institute of Technology

Announcements of Upcoming Events:

2013 Institute (Lawrence, Kansas), Dave Tell, University of Kansas, Institute Director

2014 Conference (San Antonio, Texas), Kendall Phillips, Syracuse University, RSA President-elect

2:00 – 3:15 SUNDAY “O” SESSIONS

001 REFRAMING NARRATIVES AND RHETORICS OF RACE THROUGH CLASSROOM PRACTICE (*Washington A*)

The Struggle to Reframe Identity: Types of Student Resistance to Talking and Writing about Racism

Irene Lietz, Carlow University (Chair)

Students of Color in White Public Space: Reframing Academic Rhetorics

Samantha Looker, University of Wisconsin Oshkosh

Relational Constructions of Whiteness: One Teacher’s Story of Racism in Two Classrooms

Amanda Wray, University of North Carolina at Asheville

002 GLOBAL RHETORICS OF ACTIVISM (*Washington B*)

The Politics and Poetics of Subterranean Voices in Post-Socialist China: A Critique of Duanzi as Folk Criticism

Peter Zhang, Grand Valley State University (Chair)

Zero-Sum Identities: The Constitutive (And Disintegrative) Rhetoric of Singapore’s Independence

Rohini Singh, University of Illinois at Urbana-Champaign

Reframing Identities and Community in a Post-Catastrophe Situation: Rhetorics of “Netroots” Movements in Post-earthquake L’Aquila

Pamela Pietrucci, University of Washington

003 **POLITICAL IN/CIVILITY** (*Washington C*)

Civility in Discourse: Barack Obama as Rhetorical Theorist

Craig Rood, Pennsylvania State University (Chair)

Outburst Rhetoric: Re/Framing Identification in an Age of Incivility

Brett Miller, Southwest Baptist University, and Josh Compton, Dartmouth College

The Ego Function of Oppositional Rhetoric Online

Michael Rancourt, Rensselaer Polytechnic Institute [*Gerald Hauser Award Winner*]

Rhetors of the World Unite! Reframing Democratic Identity using Rhetorical Activism in an Age of Apathy

Terry Peterman, Texas Christian University

004 **POST-WORKERISM AND THE RE/FRAMING OF REVOLUTION: A RHETORICAL ENTERPRISE** (*Tubman*)

Investigating the Roots of Post-Workerism: Re/framing Freedom as Autonomy

Jason Del Gandio, Temple University (Chair)

A Thousand Orator-Communists

M. R. Greene-May

Exodus, Egypt, and the North African Revolutions

Josh Hanan, Temple University

Beautiful Monsters: Love, Corruption, and Democracy

Michael LeVan, University of South Florida"

005 **THE RELATIONSHIP OF BODY TO RHETORIC** (*Anthony*)

The What of Rhetoric's Study: From Humanistic Text to Posthumanistic Milieu

Diane Keeling, University of Colorado (Chair)

Re-Framing the Body: In Search of a Rhetorical Framework to Fit Physical Shifts in our Sexual Identities

Kat Lambrecht, University of Nevada, Reno

Hedwig and the Angry Inch: A Theory of Bodily Rhetoric

Fiona Harris Ramsby, University of Utah

006* **POLITICAL AFFECT** (*Congress C*)

On Kindness: Reframing Political Discourses According to Affective Authority

Susan Ryan, Carnegie Mellon University (Chair)

The Case for Common Sensorium: Collective Emotion and the Neoliberal Landscape

Tim Jensen, The Ohio State University

Changing the Subject: Rhetorical Empathy in Gay Rights and Fundamentalist Discourse

Lisa Blankenship, Miami University

The Rhetorical Mimic: Using Empathy to Persuade

Kim Lacey, Saginaw Valley State University

007* RHETORICS OF MEMORIALS (*Commonwealth A1*)

Jamie Thornton, Kaplan University (Chair)

Re-Framing the Holocaust for the Future: How Regional Holocaust Museums in the United States Impact Holocaust Memory

Lisa Costello, Georgia Southern University

Who's the Drum Major? Framing Authority in the MLK Memorial

Sara VanderHaagen, Loyola University Chicago

Never Again: Reframing National Identity in Global Memorial Museums

Elizabeth Weiser, The Ohio State University-Newark

008* RHETORICAL CONSTRUCTIONS OF LAND (*Commonwealth A2*)

A Century of Change: National Geographic, Ecospeak, and the Rhetoric of Amazonian Land Development

Garrett Stack, San Diego State University (Chair)

Reframing the Picturesque: Island Identities, Ecologies, and Rhetorics of Presence

Peter Goggin, Arizona State University

Nostalgia, Guilt, and Illegitimacy: The Haunted American Land Ethic

Justine Wells, University of South Carolina

"We stand for the land:" Identity Deeply-rooted in Contextual, Familial, and Directional Substance Invoked Simultaneously in Three-minute Testimonies Protesting Recovering Wolves to Yellowstone

Patricia Paystrup, Southern Utah University

009* RHETORICAL PEDAGOGIES (*Commonwealth B*)

Aphthonius' Pedagogy of Writing: The Place of Story in the Progymnasmata

Jim Selby, Whitefield Academy (Chair)

"Links in the Chain": Recovering Bakhtin's Primary and Secondary Speech Genres in Composition Theory and Pedagogy

Lauren Campbell, University of Pittsburgh

Levinas and Buber: Responsibility, Dialogue, and Reframing Rhetorical Pedagogy

Danika Brown, University of Texas, Pan American

010* RHETORIC AND ORDINARY DEMOCRACY (*Regency A*)

Samuel McCormick, Purdue University (Chair)

Face-to-face Democratic Deliberation: The Role of Rhetoric in Communal Assemblies

Frank M. Bryan, University of Vermont

Vicarious Deliberation: How the Oregon Citizens' Initiative Review Influences Deliberation in Mass Elections

John Gastil, Penn State University

"Listening to the People: the Contribution of Online Comment Forums"

Karen S. Hoffman, Marquette University

Robert Hariman, Northwestern University (Respondent)

O11 RHETORICAL QUESTIONS OF HUMAN RIGHTS DISCOURSE

(Lescaze)

Erik Doxtader, University of South Carolina and the Institute for Justice and Reconciliation (Chair)

The Limits of Religious Rights Discourse: The EU in Domestic Turkish Politics

Matthew deTar, Northwestern University

Revisiting the Constitution of Medina: A Medieval, Arab-Islamic Articulation of Conciliation and Human Rights

Rasha Diab, University of Texas

Logos and Aristotelean Justice: *Dikē* from Aporia to Analogy

Megan Foley, Mississippi State University

What Are The Alternatives? Human Rights, Subjectivity and the Potential of Narrative

Belinda Walzer, University of North Carolina-Greensboro

O12* PANDEMIC EXIGENCIES: MEDIATING NARRATIVE, DISCOURSE, AND ETHOS (*Commonwealth C*)

Re-framing Journalistic “Role” in the Genre of Pandemic Reportage

Tess Laidlaw, Mount Saint Vincent University

Constructing Severity: Health Communication and Perceptions of Seriousness in Flu Discourse

Heidi Lawrence, Virginia Tech

Adaptable Ethos and Ethnographic Methods: Re/framing Interviewer Identification Practices

Libby Anthony, Virginia Tech (Chair)

O13* ETHOS: CONTEMPORARY THEORETICAL AND POLITICAL IMPLICATIONS OF A CLASSICAL CONCEPT (*Commonwealth D*)

Barbara Warnick, University of Pittsburgh (Chair and Respondent)

Exploring the “Ethos Effect”: Ethos and Identity in Rhetoric’s Critical Vocabulary of the Person

Dana Anderson, Indiana University

Intertextual Ethos and Transitive Chains of Authority

John Oddo, Carnegie Mellon University

The Ethos of Foreigners

Andreea Deciu Ritivoi, Carnegie Mellon University

- O14 THE POSSIBILITY FOR ETHICAL ENGAGEMENT THROUGH DISRUPTING IDENTIFICATION PROCESSES** (*Regency C1*)
- [Re] [Re] [Re]-Framing Identification: Jacques Derrida, Hans-Georg Gadamer and the Ethics of Letting Go**
Nathaniel Street, University of South Carolina (Chair)
- Agamben and the As-Not**
David Stubblefield, University of South Carolina
- Sartre and Levinas – Ethics of Identity**
Andreas Herzog, University of South Carolina
- Transborder Immigrant Tool—Nonverbal Rhetoric and Reframing Border Protest**
Anthony Stagliano, University of South Carolina
- O15 IDENTIFYING (WITH) THE GHOST IN THE MACHINE: DEVELOPING CRITICAL APPROACHES FOR AUTOMATED AND ARTIFICIAL RHETORICS** (*Congress B*)
- The Googled and Fragmented Public Body of Michelle Obama**
Amber Davisson, Willamette University (Chair)
- Proceduralism, Enthymeme, and Matching Culture**
Dawn Shepherd, Boise State University
- Augmented Detection of Eliminationist Rhetoric Using Statistical Methods**
Wes Unruh, Independent Scholar, and Aron Price, Independent Scholar
- The Substance of Internet Cookies: Considerations of Digital Identification**
Aaron Hess, Indiana University–Purdue University Fort Wayne
- O16 ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART I: THE DEBATES** (*Adams*)
- Legislative New Racism and the Rhetoric of Ethnic Studies in Arizona**
Alan Chu, University of Arizona (Chair)
- Keeping the Targets Out: Representation and Social Justice in the Arizona SB 1070 Debate**
Emily Cooney, Arizona State University
- Individuals, Not Solidarity: The Framing of an Emergent Discourse**
Renee Reynolds, University of Arizona
[Note: Part II is Session P15]
- O17 IL/LITERACIES AND RHETORICAL EDUCATION** (*Regency C2*)
- The Work of Illiteracy in the Rhetorical Curriculum**
Peter Mortensen, University of Illinois at Urbana-Champaign (Chair)
- Citizenship Schools, Literacy, Techne**
Michael Dimmick, University of Wisconsin - Madison

**018* RHETORICAL EDUCATION IN THE UNITED STATES, 1940-1960:
PROPAGANDA AND THE COMMUNICATION ARTS** (*Congress A*)

Cara Finnegan, University of Illinois (Chair)

**Radio, War, and the Communication Arts: New Perspectives on
Rhetorical Education in the 1940s**

Roxanne Mountford, University of Kentucky

**Re/Framing (The) Class: Mental Hygiene Films and Current-Traditional
Rhetoric in Postwar Secondary Schooling**

Kelly Ritter, University of North Carolina

**019 STARTING AND MAINTAINING AN RSA STUDENT CHAPTER
[ROUNDTABLE DISCUSSION]** (*Howe*)

Pamela Conners, North Carolina State University

Kimberly Thomas-Pollei, University of Minnesota (Chair)

William Schraufnagel, Pennsylvania State University

Jeff Swift, North Carolina State University

David Stock, University of Wisconsin-Madison

020 IMPLICATIONS OF REVOLUTIONARY RHETORICS (*Jefferson*)

**Rhetorically (re)remembering Black Power and the Peoples Temple: A
Feminist Call for Counter-Histories and Maintained Otherness**

Jacqueline Schiappa, University of Minnesota

The Cyber-Propelled Egyptian Revolution and the Power of Facebooking

Samaa Gamie, Lincoln University

**Framing Labor as nationalist or anti-nationalist: Samuel Gompers and
the AFL**

Kristin Mathe, The Pennsylvania State University

3:30 – 4:45 SUNDAY “P” SESSIONS

P01 RHETORICAL BODIES REFRAMING RHETORIC (*Washington A*)

The Rhetoric of State Normals: Reframing Schoolhouses as Civic Spaces

Justin Sevenker, University of Pittsburgh

A Rhetoric of Roller Derby

Trisha Red Campbell, University of Pittsburgh

**Revealing Rather Than Concealing Disability: The Rhetoric of Parkinson’s
Advocate Michael J. Fox**

Peter Moe, University of Pittsburgh (Chair)

**‘I Listen with My Eyes’: American Sign Language, Listening Bodies, and
Rhetorical Spaces**

Steph Cerosa, University of Pittsburgh

Jessica Enoch, University of Maryland (Respondent)

- P02 SOPHISTIC RHETORICS** (*Washington B*)
- στis μαλακίes: Reframing Gorgias in Light of Harry Frankfurt**
Rocky Colavito, Butler University (Chair)
Crouching Sophist, Hidden Platonist: Identifying the Politics of Rhetoric in the 21st Century
Anthony Wachs, Northern State University, and John Jasso, University of Pittsburgh
- P03 RHETORICAL AGENCY REFRAMED: SOCIAL ONTOLOGY IN NONMODERN COMMUNITIES** (*Washington C*)
- “Black Atlantic” Oceans and Ontologies: Spatial Assemblages and Race**
Nicole McFarlane, Clemson University
Ontological Invention/Inventing Ontology: Singular Writing that Writes Community
Jared Colton, Clemson University
Greenwashing the Unwashed Masses: Politics, Environmentalism and Nonhuman Agency
Steve Holmes, Clemson University (Chair)
- P04 LGBTQ RHETORICAL FRAMES** (*Tubman*)
- Re-framing the Scene of Recognition**
Sarah Burgess, University of San Francisco (Chair)
Hiding and Seeking Rhetorical Visibility of LGBTQ People at the Smithsonian
Jessica Shumake, University of Arizona
The Rhetoric of Transgender Recognition as a Template for Future Im/Possibility
Erika Thomas, California State University, Fullerton
- P05 CHALLENGES TO DOMINANT CULTURAL LOGICS OF SUCCESS** (*Anthony*)
- (Re)Framing “Off-Centered People”: Paradox, Identification, and the Dangers of Success**
Rebekah Fox, Texas State University-San Marcos (Chair)
From Flash Mobs to Freedom
Trey Conner, University of South Florida St. Petersburg
Hip Hop Techne: A Rhetorical Analysis of Jay-Z’s Decoded as a Discourse of Augmentation
Marylou Naumoff, Wayne State University
- P06 AFRICAN RHETORICAL PRACTICES** (*Adams*)
- Maternal Bodies, Militant Voices: The Women of Liberia and Their Demand for Peace**
Alison Prasch, University of Minnesota (Chair)
Revolutionary Addresses in the Gold Coast: The Case of a Postcolonial Constitutive Rhetoric
Erik Johnson, Northwestern University

P07 REFRAMING THE ENLIGHTENMENT'S RHETORICAL LEGACY
(*Congress B*)

Ned O'Gorman, University of Illinois at Urbana-Champaign (Chair)

The Rhetoric of Common Sense

Ronald C. Arnett, Duquesne University

Rhetoric's Vitality in the German Enlightenment: The Case of Mendelssohn and Lessing

Gina Ercolini, University of South Carolina

Practical Judgment and Disinterested Rhetoric in Kant

Scott R. Stroud, University of Texas at Austin (Chair)

Nathan Crick, Louisiana State University (Respondent)

P08* INHERENTLY THEIR OWN: AUTHENTICITY AND AFFILIATIONS IN THE LONG 18TH CENTURY (*Commonwealth A1*)

Freemasonry, Class, and Intellectual Democracy in the Chambers' Cyclopædia

Krista Kennedy, Syracuse University (Chair)

Rhetorical Character & Jurisprudence in Adam Smith

Stephen McKenna, Catholic University of America

Adam Smith, Sincerity, and Bourgeois Virtue

Mark Longaker, University of Texas Austin

Thomas De Quincey's Rhetoric: Commodified Resistance

Lois Agnew, Syracuse University

P09* REFRAMING COMMUNITIES: POSSIBILITIES AND PROBLEMS
(*Commonwealth A2*)

Beverly Moss, The Ohio State University (Chair)

The Rhetoric of Living History: Fraternal Organizations and Persuasion to Community

Erika Standjord, The Ohio State University

Reframing "Objective" Science: Community Bodies and Bodies of Communities in Science and Technology Centers

Jennifer Herman, The Ohio State University (Chair)

Drawing on What They Already Know: Questioning the Rhetoric of Literacy Accumulation across Communities

Julia Voss, The Ohio State University

P10* RHETORICS OF PHOTOGRAPHY (*Commonwealth B*)

Blackness: European Photographic Coverage of the Black American Experience

Kimberly Singletary, Northwestern University Developing (Chair)

Eve Arnold's Photographs of Marilyn Monroe: Re/Framing Identity and Identification of Icons

Courtney Caudle, University of Illinois at Urbana-Champaign

"Women of the Revolution:" Icons, Ideographs, Empty Signifiers and the Photo Essay Genre

Mina Ivanova, Georgia State University

P11 FEATURED SESSION: RSA SEMINAR LECTURE (*Howe*)

[Sponsored by Taylor and Francis, Routledge Journals]

Larry Green, University of Southern California (Chair)

Epidictic Rhetoric in Antiquity: Issues and Interpretations

Laurent Pernot, University of Strasbourg

P12 ADVOCATING HUMAN RIGHTS IN THE NAME OF SOCIAL JUSTICE

(*Lescaze*)

Gerard A. Hauser, University of Colorado at Boulder (Chair)

Bleeding Mississippi: Violence, Coercion, and Social Change in the Civil-Rights Era Deep South

Erin Boade, Raritan Valley Community College

Crafting of Modern Social Reform: Evangeline Booth, Aimee Semple

McPherson, Dorothy Day and the Rhetorical Combination of Religion and Science in the Interwar Period

Sabrina Marsh, University of Illinois

Madonna Delinquent: Rights, Retributions, and the Maternal Body

Mary Jo Wiatrak-Uhlenkott, University of Minnesota

P13* REFRAMING IDENTITIES AND SITES IN THE PUBLIC SPHERE

(*Commonwealth C*)

Tactics, Strategies, and The Public Sphere: Reframing Identities of Homeless Participants of a Street Newspaper in Atlanta

Jeremy Godfrey, Georgia State University (Chair)

Gardening as Civil Disobedience: Reframing the Public Sphere

Antonia Massa-McLeod, University of Wisconsin

Weblogs and Reframed Identifications in Public Sphere Discourse:

Reuters' 24-7 Fukushima Blog

David Hingstman, University of Iowa

P14* ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART II:

MEMORIALS (*Commonwealth D*)

Moving Memories" in Arizona: Interruption as a Tactic for Shaping Memory Spaces

Jennifer Haley-Brown, University of Arizona (Chair)

In Memoriam, U.S.A.: An Argumentative Analysis in the Wake of the 2011 Arizona Shootings

Stephanie Wideman, Wayne State University

P15* PATHOS ACROSS THE OFFICES (*Congress A*)

Inventing Without A Thought: the Influence of Affect Theory on Rhetorical Studies

Julie Nelson, University of Wisconsin - Milwaukee

Arrangement and the Structuring of Emotion through Narrative

Jennifer Kontny, University of Wisconsin - Milwaukee (Chair)

Emotion and Affect/Memory and Delivery

Dennis Lynch, University of Wisconsin - Milwaukee

P16 **ARISTOTLE'S RHETORIC** (*Jefferson*)

Seeing the words: The verbal-visual connection in Aristotle's Rhetoric
Brent Chappelow, Arizona State University (Chair)
The Songbird and the Dissident: Stesichorus, Aristotle, and the Fable
John Belk, Pennsylvania State University
Sophistical Reasoning, Fallacies, and the Argument from Design
Karyn Stoutenburg, Minnesota State University, Mankato

P17* **RHETORICAL FIGURES: COMPETING DEFINITIONS AND USES**
(*Congress C*)

The Trouble of Trope in Deleuze and Guattari: Action, Pragmatics, or Representation?
Freya Thimsen, University of North Carolina (Chair)
Toward an Analytically Useful Taxonomy of the Figures of Speech
Daniel Dickson-LaPrade, Carnegie Mellon University
Argumentative Figures and Stylistic Enthymemes: The Case of the "I Have a Dream" Speech
Daniel Dickson-LaPrade, Carnegie Mellon University

P18 **19th and 20th-CENTURY RHETORIC AND RELIGION** (*Regency C2*)

Reframing Religion: Charles Finney and Revival Rhetoric in the Second Great Awakening
Dustin Wood, Texas A&M University (Chair)
Spiritualism on Trial: The Arguments of Austin Phelps
Russell Hirst, University of Tennessee
The "Black Robe Regiment" and the Appeal of Sacred Patriotism
Brandy Scalise, University of Kentucky

P19 **RHETORICAL INSTRUCTION** (*Regency C1*)

Reframing Rhetorical Instruction in the Composition Class
Lilian Mina, Indiana University of Pennsylvania (Chair)
Imitation as Inspiration: Enabling Change through Affirmation
Sarah Allen, University of Northern Colorado
Reframing High School Reading Instruction through Rhetorical Reading
Jim Warren, University of Texas at Arlington

P20 **REPUBLICAN 2012 PRESIDENTIAL CANDIDATES' RHETORICS**
(*Regency A*)

Coming to Terms with Conservative Rhetoric: Two Readings of Mitt Romney's "Faith in America"
Benjamin Crosby, Iowa State University (Chair)
Innocence and Authenticity: Rick Perry, the Death Penalty, and Failures of Identification
Megan Eatman, University of Texas
Libertarian Populism?: The Paradox of the Ron Paul Revolution
Eric English, University of Pittsburgh

5:00 – 6:15 SUNDAY “Q” SESSIONS

Q01 SAY IT AGAIN: REFRAMING VOICES FOR NEW CONTEXTS

(Washington A)

Discursive Units and Counter-Frames: Constituents' Voices and the City Council of St. Petersburg, FL

Kristin Mathe, The Pennsylvania State University

Strategic Ambiguity: The Reframing of Vague Rhetoric in the Universal Declaration of Human Rights

Holly Gates, The Pennsylvania State University

Reframing Public Memory: The Salem Witchcraft Crisis Narrative in Contemporary American Pop Culture

Lauren Lemley, Abilene Christian University

Reframed Television: Characters, Crimes, and Genres

Sarah Kornfield, The Pennsylvania State University (Chair)

Q02 BEGINNING WITH FORGETTING: RETHINKING PUBLIC MEMORY

(Washington B)

Ritual Forgetting

Josh Reeves, North Carolina State University

Forgetting or Foreclosure? The Politics of Selective Remembrance

Barbara Biesecker, University of Georgia

The Digitality of Forgetting

Jason Kalin, North Carolina State University (Chair)

Bradford Vivian, Syracuse University (Respondent)

Q03 FIRST-PERSON PERSUASIVE: UNCOVERING RHETORICAL DIMENSIONS OF PERSONAL DISCOURSE *(Washington C)*

Dana Anderson, Indiana University (Chair and Respondent)

“Fake it Till You Make it”: Performing Authenticity in First-person Narratives

Sine Nørholm Just, Copenhagen Business School

A Cautious Exposure: The Ambiguities of Agency in Undercover Immersion Reportage

Christine Isager, University of Copenhagen

Ethos and Identity at War: Personal Experience and Veterans' Strategies of Response to the War in Iraq

Lydia Wilkes, Indiana University

Q04 ENVIRONMENTAL RHETORICS (*Tubman*)

We the People”—of Color: Environmental Justice Activists Reconstitute the U.S. Constitution

Karen Powers, Kent State University at Tuscarawas (Chair)

The Identities of Appalachian Coal Miners: Pillars of the Community or Destructors of the Environment?

Jennifer England, New Mexico State University

The Feeling of Agonistic Pluralism: Terry Tempest Williams’ Open Space of Democracy

Jill Swiencicki, St. John Fisher College

Q05* RHETORICAL CONSTRUCTIONS OF BODIES AND DEATH

(*Congress A*)

Death and Identity Displacement: “Bodies” and the Marketing of Public Health

Tara Pauliny, John Jay College, CUNY (Chair)

Appealing to Death vs. Life: A Rhetorical Strategy or a Personal Need?

Marianaliet Mendez, Drexel University

Stolen Remains: Reframing the Body Politic

Kate Pantelides, University of South Florida

Kill the Warm-Up: The Rhetorical Remaking of Death in the Pre-need Deathcare Industry

Allie Rowland, University of Colorado-Boulder

Q06 RE-FRAMING CIVIL RIGHTS DISCOURSE: THE RHETORICAL FOUNDATIONS OF THE HARLEM RENAISSANCE (*Adams*)

Politicizing the Interstices between the Harlem Renaissance and the Modern Civil Rights Movement

Jansen B. Werner, Minnesota State University, Mankato (Chair)

Framing the Harlem Renaissance’s Impact on Contemporary Black Culture

Christopher Brown, Minnesota State University, Mankato

Race Consciousness as the Rhetorical Motive of the Harlem Renaissance

Byron B Craig, Indiana University

Q07 MEDIEVAL RHETORIC (*Jefferson*)

The Importance of Going Medieval: Reframing the History of Rhetoric in the Middle Ages

John Jasso, University of Pittsburgh (Chair)

Medieval Monastic Scribes and Ars Praedicandi: Re/Framing How We Identify the Rhetor

Julia Marie Smith, University of Illinois

‘L’èxstasi diví’: Ramon Llull and the Mystic Joy of the Word

Clyde Moneyhun, Boise State University

Q08* RHETORIC AND THE LAND-GRANT LEGACY: A PECHA KUCHA
[SPECIAL FORUM] (*Commonwealth A1*)

Jenny Rice, University of Kentucky (Chair)
Rosa Eberly, Penn State University
David Beard, University of Minnesota Duluth
Scott Wible, University of Maryland
Jen Wingard, University of Houston

Q09* REFRAMING ACADEMIC DISCOURSE & IDENTITY
(*Commonwealth A2*)

Reframing Academic Discourse, Reframing Identity
Johanna Schmertz, University of Houston-Downtown (Chair)
Making It Personal: How Graduate Instructors Reframe Academic Identity
Meaghan Brewer, Temple University
Reframing African American Verbal Tradition as a Rhetorical Benefit For All Academic Writers
Bonnie Williams, Michigan State University

Q10* RHETORICAL AGENCY IN ONLINE COMMUNITIES
(*Commonwealth B*)

The Problem of the Autism Community, the Autistic Community, and the Many
Kimberly Elmore, Texas Tech University
Online Counter-Narratives of Muslim Women
Danielle Saad, Texas Tech University (Chair)
“Writing Instructors Really Are a Pretty Selfless Lot”: Constructing Students and Technology on the WPA-L
Christopher Andrews, Texas Tech University

Q11* THE FUTURE OF ACADEMIC JOURNALS [ASHR SPECIAL FORUM]
(*Regency A*)

Jonathan Buehl, The Ohio State University
Susan Delagrange, The Ohio State University-Marion
Alan Gross, University of Minnesota (Chair)
James Jasinski, University of Puget Sound
Kendall Phillips, Syracuse University
H. Lewis Ulman, The Ohio State University

Q12 RHETORICAL CONSTRUCTIONS OF WOMAN AND FEMININE STYLE
(*Lescaze*)

20th and 21st Century Political Women: Re/Framing Oneself as “Woman”
Michele Lockhart, Texas Woman’s University (Chair)
Rhetorically Framing the “Inside Woman”: Female Health Care Workers Across Editions of Our Bodies, Ourselves
Lillian Campbell, University of Washington

Q13* PERSUADING MINDS: RHETORICS OF COGNITION AND (SELF-) IDENTIFICATION (*Commonwealth C*)

Why You Can't Persuade a Zombie to Not Eat Your Brains

Richard Marback, Wayne State University

Thinking Different: Primitive Accumulation, Cognitive Economies, and the Quest for a More Perfect Mind

Andrew Pilsch, Penn State University

Encomium of Frank: Rhetoric and Resistance in the Case of the Korean War "Turncoats"

Jenell Johnson, University of Wisconsin-Madison

On The Ends of Species: Rhetoric and Cognition in Contemporary Bioethics Debates

Jeff Pruchnic, Wayne State University (Chair)

Q14* ARCHIVAL RESEARCH AND/OF 19th-CENTURY INSTITUTIONS AND PEOPLE (*Commonwealth D*)

Rhetoricians in the Archive: Revisiting the Site and the Task

Natalia Kovalyova, UNT Dallas (Chair)

Afong Moy: Reframing Gentility in the Early Nineteenth Century

Hyojin Yoon, West Chester University of Pennsylvania

Q15 CULTURAL LOGICS ABOUT EDUCATION (*Anthony*)

The Business of Education: Examining the Discourse of Corporatization in School Board Deliberation

Pamela Conners, Gustavus Adolphus College (Chair)

Free Appropriate Public Education: Anxiety of Agency in Special Education Law

Mary Glavin, Carnegie Mellon University

Of Numbers and Arguments: Analysis of The Death and Life of the Great American School System

Justin Thorpe, Michigan State University

Q16* INTELLECTUAL HISTORY AND RHETORIC (*Congress C*)

Identity of Arabic Rhetoric between Heritage and Modernity

Hanadi Behairi, Umm al-Qura University (Chair)

Intellectual History as Epistemology and Rhetoric: The Case of Wittgenstein's Vienna

Jean Nienkamp, Indiana University of Pennsylvania

Writing the Future Self: A Phenomenological Encounter with the Hupomnēmata

Chloe Hansen, University of Pittsburgh

Q17 INTERPRETING SYMBOLIC ACTIONS (*Congress B*)

Almost like Identification: How Bodies Move and are Moved Toward Allegiance

Nancy Bixler, Independent Scholar (Chair)

They Will Know Us by Our Signs: Protestant Ideology and the Preservation of Sign Language

Tracy Ann Morse, University of Tampa

I Wanted to Learn Anything, I Wouldn't Have Gone To Community College: NBC's Community and Meta-comedy as a Corrective to Symbolic Action

Zachary Wagner, The University of Kansas

Q18 RHETORICS OF/ABOUT THE MILITARY (*Regency C2*)

The Battle over Mount Soledad: A Cross is Not a Symbol of Christianity but a Symbol of Universal Military Sacrifice.

Bob Stein, San Diego State University (Chair)

Talking Like a Marine: a Computer Aided Rhetorical Analysis of Military Identity and Rhetorical Performance

William Marcellino, Carnegie Mellon University

War Deaths: Who Counts?

Frank Stec, The Pennsylvania State University

Q19 RHETORICS OF KNOWING AND BEING (*Regency C1*)

Uninventing Biological Warfare: Tales of Two Fissions [Explicit/Tacit Knowledge]

George Gittinger, University of Pittsburgh (Chair)

Beyond Fields, Metaphors, and Games: Orders of Worth as Interstitial Rhetorics in and Between Institutions

Don Waisanen, Baruch College, and Majdik Zoltan, North Dakota State University

Speaking Being: Techne and the Re/framing of Cartesian Identity

Drew Kopp, Rowan University, and Bruce Hyde, St. Cloud State University

Q20 CONSTITUTIONAL RHETORICS: ORIGINS AND APPLICATIONS
(*Howe*)

Propositions and Prepositions: The Generative Rhetoric of *The Federalist Papers*

Andrew Black, University of Maryland (Chair)

A Call for Praxis: Institutional Critique and the Re/framing of Constitutional Rhetorics

Wendy Grosskopf, University of Rhode Island

Reframing Corporations as Individuals: The "Persuasive Marvels" Unleashed by the Citizens United Ruling

Rebekah Fox, Texas State University-San Marcos

6:30 – 9:00 SUNDAY, GRADUATE STUDENT DISCUSSION AND RECEPTION

(Millenium Hall)

[Sponsored by Northwestern University]

Co-Chairs:

Jennifer Keohane, University of Wisconsin, Madison

Kendall Joy Gerdes, University of Texas at Austin

A Discussion on “Getting Published as a Graduate Student: From Conference Paper to Publication”

Participants:

Elise Verzosa, The University of Arizona

Cindy Koenig Richards, Willamette University

Ryan Skinnell, University of North Texas

Brandon Inabinet, Furman University

Jim Brown, University of Wisconsin, Madison

Vincent Pham, California State, San Marcos

MONDAY, MAY 28, 2012

8:00 – 9:15 MONDAY “R” SESSIONS

R01 REFRAMING WHAT LITERATURE SCHOLARS KNOW: TRANSFER AND THE RHETORIC OF LITERARY ANALYSIS *(Washington A)*

What’s So Different Really about Writing about Literature?

Laura Wilder, University at Albany, SUNY

Can writing literary analyses prepare students to write in other disciplines?

Barrie Meadows, University of Louisville, and Joanna Wolfe, University of Louisville (Chair)

Students writing about literature and instructors teaching writing with literature

Laura Beerits, University of Texas at Austin, and Stephanie Odom, University of Texas at Austin

R02 FRAMING THE OTHER: TROPES OF THE RHETORICAL PRESIDENCY *(Washington B)*

Constructing the Enemy: The Rhetorical Moves of Roosevelt’s “Pearl Harbor Address to the Nation”

Rachel Gearhart, University of New Mexico (Chair)

Barack Obama’s Rhetorical Regression Toward the Future: The Tyranny of Tyrannizing Images

Deborah S. Paczynski, University of New Mexico

Is the Rhetoric of Obamocracy Off Key

Katherine M. Alexander, University of New Mexico

R03 REFRAMING THE POPULAR FRONT: LESSONS FROM THE RHETORIC OF THE 1930'S (*Washington C*)

The Big Money: John Dos Passos and the Limits of Popular Front Rhetoric
Stephen Schneider, University of Louisville
Kenneth Burke, *Science and Society*, and the Academic-Popular Front
Antonio Ceraso, DePaul University (Chair)
Anarchism, Rhetoric, and the Politics of the Spanish Popular Front
Michael Ristich, Wayne State University

R04* ISSUES OF THE DIGITAL AGE (*Tubman*)

Critical Exposure: Reporting on Radiation Risks in the Digital Age
James Wynn, Carnegie Mellon University (Chair)
"A Short Burst of Inconsequential Information:" Can Avian Consciousness Help Theorize Ecocriticism and Networked Rhetorics?
Damien Pfister, University of Nebraska-Lincoln

R05 RE-FRAMING THE RHETORIC OF DIALOGIC ENGAGEMENT (*Anthony*)

When and Why Should We Be Civil?
Craig Rood, Pennsylvania State University (Chair)
Realizing Dialogic Communication's Constructive Potential
Debian Marty, California State University, Monterey Bay
Creating Conditions for Deliberative Decision Making
Josina Makau, California State University, Monterey Bay

R06 FUNCTIONS OF ETHOS AND IDENTITY (*Adams*)

"I Used to be a Fearful Thinker, Now I am a Fearless Thinker": Chronic Mental Illness and Recuperative Ethos
Cathryn Molloy, University of Rhode Island (Chair)
Reframing Ethos in Social Media: Do Authorless Sources Have Intentions?
Danette Paul, Brigham Young University
Old Jew, New Jew: Discourse, Appropriation and Jewishness in a "Post-Identity" Era
Jamie Moshin, Marietta College

R07 **POSSIBILITIES FOR RHETORICAL COMMUNITY: PERSPECTIVES FROM POLITICAL SCIENCE** (*Congress B*)

James Aune, Texas A&M University (Chair)

Democratic Deliberation vs. “Deliberation Within” and the “Law of Group Polarization”: Some Implications of the Argumentative Theory of Reasoning for Deliberative Democracy

Hélène Landemore, Yale University and Hugo Mercier, University of Pennsylvania

“Is it better to be loved than feared?”: Machiavelli and the Bases of Political Action

Benedetto Fontana, Baruch College/CUNY

Speaking without Ornament: The Politics of Machiavelli’s Plain Performance

Daniel Kapust, UW Madison

Dilip Gaonkar, Northwestern U (Respondent)

R08* **DE-STRATIFYING RATIONAL IDENTITIES THROUGH RHETORICS OF RUINS, MUSIC, AND MYSTICISM** (*Commonwealth A1*)

Mysticism and Science: Identities of Evangelical Protestant Persuasion in the 18th and 19th Centuries

Heather Blain, University of Illinois (Chair)

“O Lord, trouble so hard”: Sonic Rhetorics and the Low-Down Reconstruction Blues

Jonathan Stone, University of Illinois

Rhetoric in Ruins: A Hauntological Approach to the Posthuman Rhetorics of Detroit’s Decay

Maggie Kainulainen, University of Illinois

R09 **REFRAMING IDENTITIES OF CITIZENSHIP IN THE TWENTY-FIRST CENTURY: NEW ARGUMENTS FOR EDUCATION, ACCESS, AND RIGHTS** (*Regency C1*)

The Promise of Citizenship and Education in the DREAM Act

Amy Wan, Queens College, CUNY

Sumak Kawsay: Citizenship, Nature, and the Good Life

Christa Olson, University of Wisconsin-Madison

Rhetorical Practices of Global Citizens

Scott Wible, University of Maryland (Chair)

R10* **EPIDEICTIC RHETORIC** (*Commonwealth B*)

Praise, Blame, and Primates: Epideictic Rhetoric and its Evolutionary Roots

Daniel Bommarito, Arizona State University (Chair)

“Under God:” An Epideictic Weapon in the Fight Against Communism

Elizabeth Thorpe, College at Brockport SUNY

The Last Interview: Moral Truth in Epideictic Rhetoric

Andrea Longini, Carnegie Mellon University

- R11*** **RHETORICS OF POLITICAL CARTOONS** (*Regency A*)
- Anarchy framed: How political cartoons redefined the cultural identity of anarchism in the late 1800s**
 Hilary Ray, University of Arkansas (Chair)
Ideographs in Cartoons: Drawing Conflict for Western Consumption
 Brendan Hughes, Eastern Illinois University
- R12** **WOMEN'S RIGHTS CONSTRAINED BY SEXISM AND RACISM**
 (*Lescaze*)
- Separate Spheres, Unified Progress: Anti-Suffragist Rhetoric of Civic Identity**
 Rachel Rigdon, Northwestern University (Chair)
"Rights Talk" and Gendered Racism: A Discussion of the Stolen Sisters Campaign and the Human Rights Response to Discrimination and Violence against Indigenous Women in Canada
 Kelly Pineault, Independent Scholar
Girls Who Know Their Enemies: Investigating Identification and Scapegoating through the Educational Initiatives in the Girl's Club Run by the Women of the Ku Klux Klan
 Abigail Selzer King, Purdue University
- R13*** **BEFORE THE AFTERMATH: HOW WORDS COME BETWEEN TRAUMA AND RECOVERY** (*Commonwealth C*)
- The Survivor's Ontology: Infrastructural Rhetorics and Post-Disaster Recovery**
 Jamie Bono, Daemon College
United We Fall: Rhetoric and Recovery in Community Trauma
 Rose K. Emerick, Independent Scholar
Identifying the Disease: A Critical Look at the Rhetoric of Post Traumatic Stress Disorder
 Katie Kavanagh O'Neill, University of Pittsburgh (Chair)
- R14** **NINETEENTH-CENTURY RHETORICS OF MEDICINE, RELIGION, POLITICS** (*Commonwealth D*)
- Rhetoric, Imagination, and the American Physicist in the Nineteenth Century**
 Gabriel Cutrufello, Swarthmore College (Chair)
Framing Fundamentalism: Ethics, Identification, and Feminist Rhetorical Action in the Career of the 19th Century Anti-Mormon Rhetor, Ann Eliza Young
 J.P. Hanly, Georgetown College
John Brown, Villain: Santa Fe Trail's Narrative Reframing of How the Civil War Began
 Anne Harries, Penn State University

R15 EARLY MODERN RHETORICS (*Congress A*)

Performing Memory: Early Modern Elocutionary Practices and Somatic Knowledge

Dana Harrington, East Carolina University (Chair)

Tropological Regression in the Renaissance: Deconstructing Metalepsis and In Utramque Partem in Erasmus and Luther

Kurt Zemlicka, University of North Carolina at Chapel Hill

The Sixteenth Century English Manor and the Foundations of English Rhetoric

Daniel Ellis, St. Bonaventure University

R16 KENNETH BURKE (*Jefferson*)

Coming To a Welfare Center Near You: Permanence and Change—The Lecture Series

Ann George, Texas Christian University (Chair)

Negation and Non-deliberation: “New Atheism” in the Burkean Barnyard

Gavin Hurley, University of Rhode Island

R17* ONLINE EXPRESSIONS OF SELF (*Regency C2*)

Vernacular Rhetoric, Aesthetics, and Status: Book Reviews on Amazon.com

Chris Ingraham, University of Colorado, Boulder (Chair)

Remixing Writing/Remixing Rhetoric

John Logie, University of Minnesota

The Constitutive Powers of Facebook: An Analysis of Helen Zille’s Facebook

Emily Sauter, University of Wisconsin Madison

R18 RHETORICS OF FINANCIAL INSTITUTIONS (*Congress C*)

Passing the Note: Identifying Opportunities for Rhetorical Intervention During Bank Robberies

Jamie White-Farnham, University of Wisconsin-Superior (Chair)

The Public Framing of a Private Institution: The Federal Reserve’s Rhetorical Construction of a Democratic Identity

Ari Klein, Carnegie Mellon University

R19* **WHERE SCIENCE AND RHETORIC MEET** (*Commonwealth A2*)

Framing 21st-century Female Sexuality: The Rhetorical Terms on Which Science and Vernacular Meet.

Sarah Hanks, University of Oklahoma (Chair)

Feynman, Photons, and Word Bags: Rhetorical Approaches to the Infinitesimal

Jessica Restaino, Montclair State University

Software Rhetoric and Rhetoric for Documenting Software: Reframing Engineers to be Rhetoricians

Joseph Jeyaraj, Liberty University

Gilbert White's (Natural) History: Nature, Culture, Narrative and the Real in The Natural History of Selborne

Carrie Byars Kilfoil, University of Louisville

R20 **FORCEFUL STYLE AND PERFORMANCE IN THE CLASSICAL, BYZANTINE, AND MODERN ERAS** (*Howe*)

Versions of the Maximum Style: Sublimity, Force, and Method

Jeffrey Walker, University of Texas at Austin

Reading Poetry, Performing Rhetoric: The Place of Poetic Performance in Byzantine Rhetorical Education

Vessela Valiavitcharska, University of Maryland

Charles Olson's Sublime Style: Force and Performance in "Projective Verse"

Dale Smith, Ryerson University (Chair)

9:30 – 10:45 MONDAY "S" SESSIONS

S01 **THE RHETORIC OF ABRAHAM LINCOLN** (*Lincoln Memorial Room, The Union League*)

Abraham Lincoln in Philadelphia: Defining and Deriving National Identity

David Zarefsky, Northwestern University (Chair)

Arete and Mystery in Public Discourse: A study of Abraham Lincoln Reframing Identifications

Natalie Kuroiwa-Lewis, Saint Martin's University

OFF-SITE VENUE: Lincoln Memorial Room, The Union League



(140 South Broad Street)

Google Maps

Directions: Turn left (west) from Loew's, and walk toward City Hall (large grey building directly across Market Street). At City Hall, turn left, and continue around City Hall to Broad Street. Turn left (south) on Broad, and walk a little over two blocks. The Union League is just past Samsom Street on the west side of Broad Street. (Some signs for Broad will read Avenue of the Arts.) Enter through the curved staircase, or take the accessible entrance at street level. Total distance: 4 mile

Note: the Union League is a private club, and we have agreed to abide by their dress code: collared shirt or turtleneck and jacket for men; no jeans sneakers, athletic clothing, or shorts.

S02 WOMEN'S RIGHTS IN THE 1970s (*Washington A*)

Making A Wave: A Rejection of the Equal Rights Amendment in 1970

Elizabeth Benacka, Lake Forest College (Chair)

"Who are you and I to decide...?": Literal, Implicit, and Metaphoric Identities as Rhetorical Strategies

Rebecca Hayes, North Dakato State University

S03 REFRAMING RHETORIC, REFRAMING CULTURE: THREE STORIES, THEORIES AND METHODOLOGIES (*Washington B*)

The Proof is in the Story

Madhu Narayan, Michigan State University

Conservative Vice Lords, Incorporated: Rhetorical Constructions of Identity as Social Mobilization

Doug Schraufnagle, Michigan State University

This Book Called My Body

Daisy Levy, Michigan State University (Chair)

S04 RHETORICAL CONSTRUCTIONS OF HEROES (*Washington C*)

Constructing the Ideal Soldier: The Mediated Presence and Identity of Pat Tillman

Marita Gronnvoll, Eastern Illinois University (Chair)

Unlikely Hero: Randy Weaver and the American Myth of Revolution

Eddie Glenn, University of Kansas

I Was Struck By Radiation on the Way to the Classroom: Superheroes as an "Available Means" in the Classroom

Jonathan Evans, Texas Woman's University

S05* ENVIRONMENTAL RHETORICS (*Tubman*)

Denial 2.0: Hyperlinks, Identification, and the Virtual Policy Networks of Climate Change Denial

Megan McIntyre (Chair)

Rhetorically Unsustainable: Environmental Activism, Burnout, and the Struggle for a Sustainable Movement

Adam Conrad, University of Colorado Boulder

Rhetorical Framing in Corporate Press Releases: The Case of British Petroleum and the Gulf Oil Spill

Chad Wickman, Auburn University

- S06 RHETORIC AND THE POSSIBILITY OF POLITICS** (*Anthony*)
The Problem of Race in the 21st Century
 Byron Craig, Indiana University
What Makes a Politics of Capitalism Possible?
 Steven Rahko, Indiana University
The Rhetorical Constitution: Reframing the Political
 Ira Allen, Indiana University (Chair)
- S07 IDENTITIES OF NEW MEXICO, LATINOS/AS, AND WRITING PEDAGOGY** (*Adams*)
Se Habla Español Aquí: A Case Study of Authorship, Agency, and Self-Governance in New Mexico
 Elizabeth Leahy, University of Arizona
Historicizing Latinidad: Manifest Destiny and the Rhetorical Construction of Latino Identity in the United States
 Ana Milena Ribero, University of Arizona (Chair)
Writing Pedagogy, Spirituality, and Gloria Anzaldúa: Forging El Mundo Zurdo
 T.J. Geiger, Syracuse University
- S08 INVENTION TACTICS AND FUNCTIONS** (*Jefferson*)
The Interpretive Stases: A Heuristic for the Reframing of Textual Meaning
 K. Martin Camper, University of Maryland (Chair)
Identifying with the Accused: A Modern Theory of Stasis
 Michael Hoppman, Northeastern University
Where Invention and Arrangement Meet
 Danielle Koupf, University of Pittsburgh
- S09* DRESSING UP: THE MATERIAL-VISUAL RHETORIC OF IDENTITY, PROFESSIONALIZATION, AND APPEARANCE** (*Commonwealth A1*)
"Accidentally Ordinary: How Everyday Environments Write on Us"
 Marilee Brooks-Gillies, Michigan State University
"I Refuse to Hide: The Importance of Clothing in Developing and Presenting my Scholarly Identity"
 Elena Marie Garcia, Michigan State University
"Seeking Power over My Own Body: Negotiating the Tensions of the Academy, Fashion, and Identity"
 Katie Manthey, Michigan State University (Chair)
"Ties on *Khandooras*: Dressing for the US institution in the United Arab Emirates"
 Lamiyah Bahrainwala, University of Texas Austin

S10* RHETORICS IN SCHOOL FILMS AND BOOKS (*Commonwealth A2*)

Picturing a Scientist in Middle School Textbooks: A Visual Rhetoric Approach to the Problem of Gender Disparities in STEM

Holly Wells, Texas Lutheran University (Chair)

Re/framing Gender Through American School Books

Amy Lueck, University of Louisville

S11* THE CONSTITUTIVE RHETORIC OF ON-LINE AND HYBRID COMMUNITIES: TWO CASE STUDIES OF DISCOURSE REFRAMING IDENTITIES (*Commonwealth B*)

Reframing Theories of Constitutive Rhetoric to Address the Identity Formations of On-Line Discourse

J.S. Dunn Jr., Eastern Michigan University

The Vernacular Rhetorics of an On-Line Discussion Board: How Discourse Persuades and Constitutes Audiences at michigan-sportsman.com

Scott Kowalewski, Virginia Tech

The Constitutive Rhetoric of Atheists On-Line: A Case Study of the Youtube Atheism Debates

Dayna Goldstein, Georgia Southern University (Chair)

S12* RHETORICS OF TERRORISM (*Regency A*)

Rhetoric of Terrorism: Motivation and the Role of Identity in the World's Most Contentious Rhetoric

Adiel Suarez-Murias, Wake Forest University (Chair)

A Jihad of One: Al-Qaeda's Inspire Magazine and the Reinvention of Guerilla Terrorism

Flurije Salihu, Arizona State University

Apocalyptic Identification in America: Reframing Terror from the Founders to the 2012 Fanatics

Jennifer Jackson, North Central College

S13 VOICE, IDENTITY, & PERSONA: FRAMING WOMEN IN THE MEDIATED POLITICAL SPHERE (*Lescaze*)

Telling Women's Stories: The Unique Voice of Female Journalists: Reporting from War-Torn Countries

Denise Oles-Acevedo, Iowa State University

Women First or Journalists First: Media Coverage of Violence against Female Journalists in War Zones

Heidi Hamilton, Emporia State University (Chair)

The Ladies at the Tea Party: The Conservative Feminine Persona According to Palin, Bachmann and O'Donnell

Stephen A. Klien, Augustana College

- S14*** **BARACK OBAMA'S PRESIDENTIAL RHETORIC** (*Commonwealth C*)
- Does Presidential Rhetoric Matter?: Reframing the Controversy Over Rhetorical Efficacy**
Antonio de Velasco, University of Memphis (Chair), and Mark Nagle, Indiana University
- This is Our Generation's Sputnik Moment': Masterplots of American Success in President Obama's 2011 State of the Union Address"**
Douglas Phillips, Carnegie Mellon University '
- Alienating the Youth: Exploring Second Persona and Implicit Persona in President Obama's Georgetown University Energy Speech**
Lauren Archer, University of Washington
- S15** **RHETORIC OF THE "IT GETS BETTER" CAMPAIGN**
(*Commonwealth D*)
- It Gets Better* May Make it Worse: The Narrative Fidelity of Dan Savage's Coming Out Narrative**
Christopher Thomas, Wake Forest University (Chair)
- "It Gets Better"?: Rhetorical Possibilities and Coming Out Narratives**
Alexandra Cavallaro, University of Illinois
- Mandating Identity: A Navigation Through the "It Gets Better" Project's Representative Anecdote.**
Hannah Johnson, Augustana College
- S16** **NINETEENTH-CENTURY RHETORIC AND POETICS IN A TRANSNATIONAL CONTEXT** (*Congress A*)
- Emerson, Eloquence and the Belletristic Mind**
Roger Thompson, Georgia Southwestern State University
- Oliver Wendell Holmes Sr. in France: Rhetoric, Poetics and Medicine**
Paul Dahlgren, Virginia Military Institute (Chair)
- "By Inevitable Association": The Rhetoric of Latin-American Anti-rhetorical Modernist Aesthetics**
Abraham Romney, University of California, Irvine
- S17** **RETHINKING THE RHETORIC OF ECONOMICS: ECONOMIC RHETORIC AND MARKET PERFORMATIVITY** (*Congress B*)
- Economic Imaginaries**
Josh Hanan, Temple University
- Economic Performativity as Rhetorical Struggle**
Sine N. Just, Copenhagen Business School
- Competitive Markets and the Performativity of Prices**
Michael Kaplan, University of Indiana, Bloomington (Chair)
- Rhetoric, Materiality, and Affect**
Catherine Chaput, University of Nevada
- The Norms of (Economic) Rhetorical Culture**
Randall Iden, Northwestern University, and Dale Cyphert, University of Northern Iowa
- Deirdre McCloskey, University of Illinois, Chicago (Respondent)

**S18* (RE)FRAMING THE RHETOR: NARRATIVE IDENTIFICATIONS
ACROSS NEW MEDIA PERFORMANCES** (*Congress C*)

**Gender and Ethnic Identification in Victim Narratives of the Gulf of
Mexico Oil Spill**

R.J. Lambert, The University of Texas at El Paso (Chair)

**Gender Identification and Arenas of Performance in Online Professional
Websites**

Moushumi Biswas, The University of Texas at El Paso

**Female Gender Performance in Online Dating and Social Networking
Profiles**

Julieta Diaz-Inman, The University of Texas at El Paso

“Sexting” as Sexual Performance Framed by Institutional Controls

Judith Fourzan-Rice, The University of Texas at El Paso

(Re)framing WPA through Student Video Narratives and New Media

Minal Singh, The University of Texas at El Paso

S19 RHETORICS OF CITY DEVELOPMENTS (*Regency C2*)

Reshaping the Mexican Border City Imaginary

Rebecca Robinson, University of Iowa (Chair)

**Gentrifying the Gentrified: When Privileging City Expansion Thwarts
Community Identity**

Mary Anne Taylor, University of Texas at Austin

**Biopolitics and Enumeration: 2010 Census Discourses and State
Identification in Post-Katrina New Orleans.**

Emily Winderman, University of Georgia

S20 INTELLECTUAL HISTORY AND RHETORIC (*Regency C1*)

**Framing and Reframing History: The Work of Jeremiah in the
Deuteronomic History**

B. Lee Miller, Chadron State College (Chair)

**History and Rhetoric: Nancy Struever’s Contribution to Rhetoric’s Place
in the History of Ideas**

Kimberly Thomas-Pollei, University of Minnesota

**The Intellectual of C. Wright Mills: His Contributions to a Rhetorical
Understanding of the Intellectual in Society**

Timothy Carpenter, University of Colorado Boulder

S21 Seminar Meeting (Howe)
[Sponsored by Taylor & Francis]

Leader:

Professor Laurent Pernot, University of Strasbourg

Registered Participants:

Janet Atwill (University Tennessee)
Kathleen Bingham (University Utah)
Joshua Butcher (Trinitas Christian School)
Brad Cook (University of Mississippi)
Richard Graff (University of Minnesota)
Larry Green (University of Southern California)
Katie Homar (University of Pittsburgh)
Susan Jarratt (University of California, Irvine)
Robert King (Elms College)
Kathleen Lamp (Arizona State University)
Ilon Lauer (Western Illinois University)
Arabella Lyon (SUNY, Buffalo)
Kerri Morris (Governors State University)
Ellen Quandahl (San Diego State University)
James Selby (Whitefield Academy)
Vessela Valiavitcharska (University of Maryland)
Lisa Villadsen (University of Copenhagen)
Susan Wells (Temple)
Marjorie Woods (University of Texas)

11:00 – 12:15 MONDAY “T” SESSIONS

**T01 NINETEENTH CENTURY DEBATING, LIVING, AND LEARNING:
INTELLECTUAL CULTURE FRAMING IDENTITY (Howe)**

Gregory Clark, Brigham Young University (Chair)

**The Production and Competition of Identities in Nineteenth Century
College Literary Societies: An Intellectual Rising in the Old South**

Lindsay Harroff, Furman University

**Framing Manly Character: Learning and Labor at the Lyceum Village,
1838–1842**

Angela G. Ray, Northwestern University

**Religious Confrontation as Intellectual Empowerment: Robert Ingersoll
and the Popular Lecture in the Nineteenth Century**

Paul Stob, Vanderbilt University

**The Anxieties of Arguing: Comic Framings of Non-Normative Debating
Societies**

Carly S. Woods, University of Nebraska-Lincoln

William Keith, University of Wisconsin-Milwaukee (Respondent)

- T02 SITES OF SIGHT: THEORIZING PARTICULARLY PUBLIC AGONISMS**
(Washington B)
- State of the Union: “Dialectical Image” and the Legibility of Public Culture**
 Dale Smith, Ryerson University
- Don’t Tread on Me: Tea Party Invocations of the Gadsden Flag**
 Nate Kreuter, Western Carolina University (Chair)
- National Culture, Public Memory, and the Cultivation of Environmental Citizenship at the Smithsonian**
 Cindy Spurlock, Appalachian State University
- T03 CROSSING BORDERS, DRAWING BOUNDARIES: THE RHETORIC OF LINES ACROSS AMERICA** *(Washington C)*
- Imagined Communities and the American Narrative: The Rhetoric of the ‘Birther’ Debates**
 Patti Wojahn, New Mexico State University (Chair)
- Difference as Rhetorical Stance: Meaningful Interactions and Identification Across Racial and Ethnic Lines**
 Kathryn Valentine, New Mexico State University
- Becoming Trickster: Reframing Identity, Carving New Paths, Inventing Alternative Destinations**
 Jennifer Clifton, Arizona State University
- T04 RHETORIC OF PUBLIC HEALTH: RE-FRAMING DISEASE IDENTITIES**
(Regency C1)
- The Framing and Re-Framing of Diabetes: Innocent Victims or Bad Citizens?”**
 Lora Arduser, University of Cincinnati (Chair)
- Framing Pharma: A Historical Perspective on Image Advertising**
 Holly Ryan, Pennsylvania State University
- Home Remedies and Patent Medicine: The Persona of Lydia E. Pinkham**
 Jillian Klean Zwilling, University of Illinois
- Reclaiming Science: Containment Rhetoric, Recuperative Re-Framing, & The Swine Flu Affair**
 Jennifer Malkowski, University of Colorado
 Blake Scott, University of Central Florida (Respondent)
- T05 AMERICA TO THE AMERICANS: EPIDEICTIC DISCOURSES ON NATIONAL IDENTITY** *(Anthony)*
- The Lincoln Memorial as Persuasion: Architecture as Epideictic Rhetoric**
 Matthew Teutsch, University of Texas at Austin
- Ethos, Epideictic, and Apple Pie: Teaching Voters about American Character(s)**
 Chris Geyer, University of North Carolina at Greensboro
- “Forever and For the Better”: Epideictic and the Dedication of the Brown v. Board of Education National Historic Site**
 Eric Dieter, University of Louisiana Lafayette (Chair)
- Epideictic Rhetoric, Athletes, and Veterans: A National Discourse**
 Jacob Babb, Cazenovia College

- T06 THE FEMININE AND RHETORIC** (*Adams*)
Feminine Rhetoric in II and IV Maccabees and in the Martyrdom of Blandina
 Robin Waugh, Wilfrid Laurier University (Chair)
Feminine Ethos and The Rhetoric of Intersubjectivity in the Showings of Christian Mystic Julian of Norwich
 Heather Palmer, University of Tennessee
Panties of Protest: Challenging Theories of Feminist International Organization
 Kathryn Johnston, Northwestern University
- T07 THE RHETORIC OF RESPECTABLE RACISM** (*Jefferson*)
The Survival of the Unfit: Was Madison Grant a Darwinist?
 John P. Jackson, Jr., University of Colorado (Chair)
Judgment, Bias, and Race: The Body of Persuasion in Reactionary Rhetoric
 Trish Roberts-Miller, University of Texas at Austin
Franz Boas's Ironic Use of Madison Grant in *United States v. Cartozian*
 Doug Coulson, University of Texas at Austin
- T08* FASHION STATEMENTS: THE INVESTIGATION OF CLOTHING AND POLITICAL PERFORMANCES IN A GENDERED PUBLIC CULTURE** (*Commonwealth A1*)
(Un)Dressing to Dissent: Anti-establishment fashion in the un-silencing of the Dixie Chicks
 Lisa Foster, University of Oklahoma
"From the Kitchen to Congress": Playing the Politics of Fashion to Reach the Head of the Table
 Denise Oles-Acevedo, Iowa State University – Panel Chair
"The Most Intellectual-Looking Exquisite": Benjamin Disraeli's Sartorial Wit as Affective Rhetoric
 Ryan Blum, University of Illinois at Urbana-Champaign (Chair)
Missing Ties and Magic Underwear: The (Re)Fashioning of Mitt Romney's Presidential Style
 Stephanie L. Young, University of Southern Indiana
- T09* AT THE CENTER OF THE CENTER: IDENTIFICATION AND INVENTION IN MARGINALIZED COMMUNITIES** (*Commonwealth A2*)
Can a Morehouse Man be a Mean Girl?: An examination of *Vibe* online reader responses to "The Mean Girls of Morehouse"
 Seth Davis, Syracuse University
"She Did Not Love Those White Children:" Resisting, Resenting, and Reframing Personal and Theoretical Appropriations as Identifications
 Carolyn Ostrander, Syracuse University
Ethos and the Bacchanalian Myth in 19th Century Trinidad
 Kevin Browne, Syracuse University
I'm a #muthaf@cknmonsta: Hip-hop Female Discourse and Agency in Online Spaces
 LaToya Sawyer, Syracuse University (Chair)

- T10*** **GOING DEEPER WITH THE NEW RHETORIC: THE USE OF DISSOCIATION IN FRAMING AND REFRAMING SOCIAL VALUES** (*Commonwealth B*)
- Dissociation and Metaphor in Arguments about Higher Education**
Carolyn Commer, Carnegie Mellon University (Chair)
- Dissociative Arguments and Marginalized Identities in the Same-Sex Marriage and Don't Ask, Don't Tell Controversies**
Doug Cloud, Carnegie Mellon University
- Levy's Real Jewish Bread: Visual Rhetoric, Dissociation, and Rye Analysis**
Amy Anderson, University of Kentucky
- T11*** **DISABILITY DISCOURSES** (*Regency A*)
- Disability and the Multiliteracy Center: Reframing the Rhetorical Space of the Writing Center**
Alison Hitt, Syracuse University (Chair)
- "Birth, Death and Sex for All": Opportunities for Meaning-Making for Individuals with Intellectual Disabilities**
Jayna Payne, Loyola University Chicago
- The Tragedy of Injury: Obscuring Disability in the Discourses of Football**
James Cherney, Wayne State University
- Hearing Out the Deaf: Re-framing Disabled Identity Through Deaf Protest**
Anthony Cavaiani, Wayne State University
- T12** **RE/FRAMING COMMEMORATIVE SPACES: WAR, SOCIAL CONFLICT, AND THE EXPANSIVE POWER OF EPIDEICTIC** (*Lescaze*)
- The Menin Gate: A Rhetoric of Commemoration and Division**
Margarite Helmers, University of Wisconsin Oshkosh
- Competing Eulogies Unraveling Epideictic: Pat Tillman as Soldier and Brother**
Marsha Lee Baker, Western Carolina University (Chair)
- David Starnes, Western Carolina University
- Soldier Confession and Civic Conversion: Complicating the Epideictic**
Lynn Searfoss, Appalachian State University
- T13*** **POSTMODERN DIS/IDENTIFICATIONS: TACTICS AND PRACTICES OF RHETORICAL SUBJECTIVITY** (*Commonwealth C*)
- Networked Subjectivity: The Ground of Postmodern Identification**
Helen Foster, University of Texas at El Paso
- Alterity as a Means to Agency: Reframing Individual and Collective Subjectivities Using the Positive Deviance Approach**
Lucia Dura, University of Texas at El Paso
- Graduate Assistant Professionalization: Reframing Identifications via Networked Writing Practices**
Brian McNely, Ball State University, and Katherine Denker, Ball State University (Chair)

T14 **RHETORICAL METHODS TO ANALYZE TRAUMA** (*Commonwealth D*)

Recontextualizing patient reported speech in DSM-5

Patty Kelly, Simon Fraser University (Chair)

Rhetoric's Ontology and the Psychoanalytic Real: An Analysis of Rhetorical Responses to the Deepwater Horizon Explosion

Kevin Johnson, California State University, Long Beach

The Twin Towers and the 'Rebel Flag': Trauma, Commemoration, and Tourism in American Identity

Cynthia Fields, Virginia Tech

New Media

Minal Singh, The University of Texas at El Paso

T15 **CONSTRUCTING ONLINE IDENTITIES** (*Congress A*)

Giving an Account of the Medium: Agency, Opacity, and Identity in Marc Maron's What the Fuck Podcast

Vince Meserko, Kansas University (Chair)

Identity and Language Learning via a Virtual World

Jo'el Madore, Texas Woman's University

Re/Framing Authorial Identity in Women's Personal Blogs

Candice Melzow, Texas A&M University

T16 **EXPECTATIONS IN WRITING STUDIES: EFFICIENT RHETORIC & THE RHETORIC OF EFFICIENCY** (*Congress B*)

Rhetoric, Efficiency & Multilingual Writers

Kevin Eric DePew, Old Dominion University (Chair)

Rhetoric, Efficiency & Digital Writing Pedagogies

Julia Romberger, Old Dominion University

T17* **NATIONAL POLITICAL IDENTITIES** (*Congress C*)

Crimean Tatar Survivance Rhetoric and Crimean Identity

Christian Berry, University of Central Florida (Chair)

Rhetoric of Neoliberalism and Far-Right Politics in the European Union: Bulgaria's "Ataka" (Attack) Party in the Context of Global Capitalism

Martin Marinos, University of Pittsburgh

(Re)Framing Populism in the U.S.

Mark Schaukowitz, University of South Carolina

The Hidden Address: The Rhetorical Construction of Ataturk's Nutuk as a Sacred Text in Contemporary Turkey

Elif Guler, Old Dominion University

T18 REMEMBERINGS ACROSS TIMES AND PLACES (*Regency C2*)

**The Cause Abandoned: The Rhetoric of Northern Civil War
Commemoration, 1881-1897**

Eric Fuchs, Pennsylvania State University (Chair)

**Mines, Parks, and Leisure: Walking as Remembrance in the North of
England**

Robert Topinka, Northwestern University

**Re/Framing Transnational Collective Memories: Dokdo/Takeshima,
Korea/Japan**

Jerry W. Lee, The University of Arizona

***T19 IMMIGRATION POLICY AND RE-IMAGING IDENTITIES**

[ROUNDTABLE DISCUSSION] (*Tubman*)

Karen Carter, Arizona State University (Chair)

Yazmin Lazcano-Pry, Arizona State University

Yuching Jill Yang, Arizona State University

Josue David Cisneros, Northeastern University

Thank You to Sue Wells of Temple University and the host committee; Gabriel Cutrufello, Ann Green, Katie Gindlesparger, John Landreau, and Shannon Walters for making this conference possible.

2012 RSA Luncheon/Awards Schedule (12:15-1:50)

2012 Fellows of the Rhetoric Society of America:

Jeanne Fahnestock, University of Maryland

Win Horner, Texas Christian University (Professor Emerita and Radford Chair Emerita)

2012 The George E. Yoos Distinguished Service Award:

Jack Selzer, Penn State University

2012 Book Awards:

Jeanne Fahnestock, University of Maryland, *Rhetorical Style: The Uses of Language in Persuasion* (Oxford UP, 2011).

Wendy Hesford, The Ohio State University, *Spectacular Rhetorics: Human Rights Visions, Recognitions, and Feminisms* (Duke UP, 2011).

2011 Book Award:

Marjorie Curry Woods, University of Texas-Austin, *Classroom Commentaries: Teaching the Poetria Nova Across Medieval and Renaissance Europe* (Ohio State UP, 2010).

2012 Kneupper Award:

Kelly Myers, Stanford University, "Metanoia and the Transformation of Opportunity" in *RSQ* 41: 1 (2011).

2011 Kneupper Award:

Susan Romano, "'Grand Convergence' in the Mexican Colonial Mundane: The Matter of Introductories" in *RSQ* 40:1 (2010).

2012 Dissertation Award:

Henrietta Rix Wood, University of Missouri- Kansas City, "Praising Girls: The Epideictic Rhetoric of Young Women, 1895-1930." Advisor Jane Greer

2011 Dissertation Award:

Christa J. Olson, Constitutive Visions: Indigeneity, Visual Culture, and the Rhetorics of Ecuadorian National Identity University of Illinois-Urbana-Champaign under the direction of Debra Hawhee and Ralph Cintron, English

Honorable Mention: *Nancy Bixler*, U Washington, Communication, Walk Me Home: How Bodies Move and are Moved in the Breast Cancer Walk, University of Washington under the direction of Leah Ceccarelli

2012 The Gerard A. Hauser Awards:

Michaela Frischherz, The University of Iowa, "Not Gay Enough: Performing Identifications in U.S. Asylum Law"

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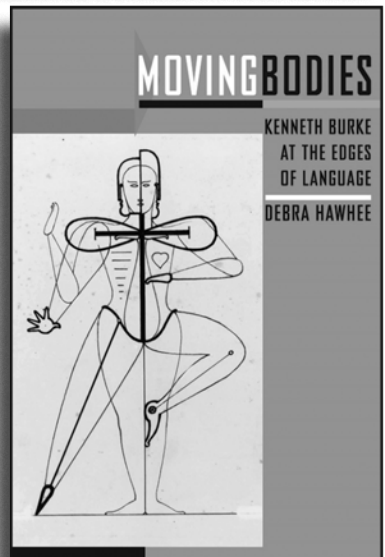
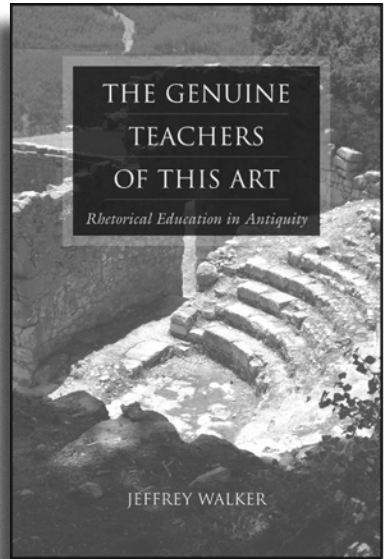
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