

**Welcome to the
13th Biennial Conference
of the
RHETORIC SOCIETY OF AMERICA**

The Responsibilities of Rhetoric

Westin Seattle * Seattle, Washington

23-26 May 2008

Program Coordinator

Jack Selzer, Pennsylvania State University

Assistant to the Program Coordinator

Michelle Smith, Pennsylvania State University

*

Local Site Coordinators

Leah Ceccarelli, University of Washington

Jim Jasinski, University of Puget Sound

Program Schedule

Friday, May 23

PRECONFERENCE SESSION

12:00 – 1:00 pm

PRE

VASHON

BREAKING THROUGH THE GLASS CEILING: A COLLOQUY ON GENDER EQUITY AND THE RHETORIC SOCIETY OF AMERICA

Chair and Organizer: Cheryl Geisler, Rensselaer Polytechnic Institute

Discussants: Cheryl Geisler, Rensselaer Polytechnic Institute
Ekatarina Haskins, Rensselaer Polytechnic Institute
Jack Selzer, Penn State University
Barbara Warnick, University of Pittsburgh
Susan Wells, Temple University

1:30 – 3:00 pm

A01

THE PUBLIC IN THEORY AND PRACTICE

Chair: David Henry, University of Nevada, Las Vegas

Disciplining and Constructing the Academic Public Intellectual
Amy Young, Pacific Lutheran University, and Angela Aguayo, Eastern
Illinois University

Rhetorical Studies, Public Dialogue, and Environmental Risk Communication
Philippa Spoel, Laurentian University

Oklahoma, Ohio, and Oprah: Exploring the (Dis)Connection between Book Clubs
and Civic Action

Kate White, Ohio State University

The Rhetoric of No Child Let Behind
Nick Ardinger, University of Illinois at Chicago

Understanding the Responsibilities of Rhetoric in Public Work
Christina Standerfer, University of Arkansas

A02

RHETORICAL THEORY AND ROUSSEAU'S *THE SOCIAL CONTRACT*

Chair: Dave Tell, University of Kansas

The Social Contract as Self-Consuming Text
Jim Aune, Texas A&M University

Rousseau, De Man and Rhetoric,
Dilip Gaonkar, Northwestern University

Rousseau and the Rhetoric of National Security
Ned O'Gorman, University of Illinois, Urbana-Champaign

The Poverty of Language and *The Social Contract*
Dave Tell, University of Kansas

A03

LOCI COMMUNES SEMINAR MEETS

A04

NOVICE TOPOI: A SPECIAL SESSION ON THE AMATEUR

Chair: Jenny Edbauer Rice, University of Missouri

Presenters:

Jenny Edbauer Rice, University of Missouri
Debra Hawhee, University of Illinois, Urbana-Champaign
Jeff Rice, University of Missouri
Donna Strickland, University of Missouri
Jim Brown, University of Texas, Austin

Cara Finnegan, University of Illinois, Urbana-Champaign
Derek Mueller, Syracuse University

A05

REFLECTIONS ON PEDAGOGY

Chair: Caroline Gottschalk-Druschke, University of Illinois, Chicago

White Privilege and First-Year Composition Texts
Nicholas Behm, Arizona State University

The Role of Rhetoric in the Humanistic Argument
David Tietge, Monmouth University

Response-Abilities: Fostering a Rhetoric of Response in the Writing Classroom
Loren Marquez, Salisbury University

Voice of the Hegemon: Online Rhetoric, Power, and the Rhetoric Classroom
Jill Morris, Wayne State University

Bestselling Rhetorical Handbooks and the Responsibilities of the Public
Intellectual
Ryan Weber, Purdue University

A06

MEDITATING ON THE VISUAL

Chair: Robert Hariman, Northwestern University

Visual Rhetoric and fMRI: Encountering New Images of Agency
Randall Bush, Northwestern University

Weaving Imagined with Concrete Images and Text: A Rhetorical Opportunity
Susan Hagan, Carnegie Mellon University

Materializing Verbal in/and Visual Rhetoric
Jamie Landau, University of Georgia

Charts, Graphs, and Photos in Public Writing Projects: Using Humor
Kristen Welch, Longwood University

Shooting the Poor: Visual Rhetoric and Local Pornographies of Poverty

A07

ISSUES OF SEXUALITY AND GENDER

Chair: Janet Atwill, University of Tennessee

Epistemic and Political Work of “Marriage Plots” in the Same-Sex Marriage Controversy

Jane Detweiler, University of Nevada

Comic (Re)Framing in The Laramie Project

John Rief, University of Pittsburgh

The Unnatural Discourse of “The Natural:” Privileging the Two-Sexed Model

Erika Thomas, Wayne State University

The Language of Intimacy: Steven Pinker on Sex, Verbs, and Human Nature

Eric Gander, Baruch College

A08

WRITING EATING DISORDERS

Chair: Patti Hanlon-Baker, Stanford University

Oral Argument about Eating Disorders as a Means for Change

Patti Hanlon-Baker, Stanford University

Facing Eating Disorders in the College Dormitory

Nancy Buffington, Stanford University

A Former Writing Teacher Examines How Body Realities Change Through Writing

Suzanne Thys, Sierra Family Services

A09

RHETORICAL RESEARCH IN THE LAND-GRANT SETTING

Chair: Bernice Hausman, Virginia Tech

Developing a Rhetorical Research Project at a Land-Grant Institution
Kelly Pender, Virginia Tech

The Ethics of Socially Responsible Research: Moving Beyond Paralysis
Paul Heilker, Virginia Tech

The Rhetorical Challenges of Addressing Policy Makers and Practitioners in the
Health Professions
Bernice Hausman, Virginia Tech

Funding and Framing Rhetorical Research in the Public Interest
Kelly Belanger and Ashley Patriarca, Virginia Tech

A10

RHETORIC AND THE RESPONSIBILITIES OF PUBLIC MEMORY

Chair: Kendall Phillips, Syracuse University

The Problems of Absence and Presence in African American Public Memory
G. Mitchell Reyes, Lewis and Clarke College

“Responsible” Rhetorical Memories Post-Trauma
David Schulz, Trinity Lutheran University

Critical Responsibilities: Rhetoric and the Study of Public Memories
Kendall R. Phillips, Syracuse University

Rhetoric and the Responsibility to Forget
Bradford Vivian, Syracuse University

A11

THE NEW MEDIA

Chair: Barbara Warnick, University of Pittsburgh

An Analogue Approach to Media Ecology
Barbara Warnick, University of Pittsburgh

The Rhetoric of the Virtually Real: (Re)Forming New Media Terminology
Zach Waggoner, Arizona State University

The Constructs of Power and Race in Online Social Movement Rhetoric
Wendy Anderson, Purdue University

Distributed, Aggregated, and Liberal Rhetorics
Anne Frances Wysocki, University of Wisconsin—Milwaukee

A12

RHETORIC IN EARLY AMERICA

Chair: Glen McClish, San Diego State University

Richard Allen's *Confession of John Joyce and Confession of Peter Matthias*
Glen McClish, San Diego State University

The Constitutive Rhetoric of *Common Sense*
David Hoffman, Baruch College, CUNY

John Dickinson's Philosophy of Moderation
Sandra Sarkela, The University of Memphis

Two Early Quakers Test the Principle of Veracity and Truth-Telling
Michael Graves, Liberty University

Deliberation, Globalization, and Identity in Seventeenth-Century New England
Megan Hughes, Purdue University

A13

THE RHETORIC OF MEDICINE

Chair: Greg Clark, Brigham Young University

Speaking Responsibly about HIV in a Small Southern Town
Keith Dorwick, The University of Louisiana at Lafayette

Antidepressant Ads: The Latest Chapter in the Illustrated History of Depression
Cristina Hanganu-Bresch, University of Minnesota

Letters to Doctors: The Patient as Rhetor and Rhetorical Analyst of the Body
Kevin Thayer, Rensselaer Polytechnic Institute

Mutual Responsibility: The Woman's Medical Journal
Carolyn Skinner, Ohio State University

Managing Pain and the Discourses of Pain Management
Scott Graham and Carl Herndl, Iowa State University

A14

DEMOCRATIC RHETORIC IN A CONSUMER WORLD

Chair: Vanessa Beasley, Vanderbilt University

Considering Kinky's Campaign: Commodification, Consumerism, and
Democracy in Electoral Politics
David Cisneros, University of Georgia

Environmentalism, Capitalism, and Participation at the Swap-O-Rama-Rama
Lisa Slawter, University of Georgia

The [Female] Citizen: Selling a Story of [Islamic] Democracy in the West
Kristen McCauliff, University of Georgia

Size Matters: Representation and Participation in Fair Trade Networks
Eric Jenkins, University of Georgia

Respondent: Robert Asen, University of Wisconsin, Madison

Friday, May 23

3:15-4:45 pm

B01

EMERGING GENRES: NEW MEDIA, NEW RESPONSIBILITIES

Chair: Carolyn Miller, North Carolina State University

New Genre Ecologies in Science: Post-Publication Review in Online Journals
Dawn Shepherd, North Carolina State University

Match.Com, Genre, and the Construction of Self
Christin Phelps, North Carolina State University

The New “Optimized Article” Genre
Anna Turnage, North Carolina State University

The Role of Antecedent Genres in Teacher/Student E-mail Interactions
Carolyn Miller, North Carolina State University

B02

NARRATIVE AND IDENTITY

Chair: Barbara Johnstone, Carnegie Mellon University

The (De)Construction of Identity: The Role of Narrative in the Excited Utterance
Jennifer Andrus, Carnegie Mellon University

Nation and Ethnicity in the Everyday Lives of Immigrants
Neeta Bhasin, William Smith and Hobart College

Narrating Common Ground: Linking Dialect and Place in Discourse
Barbara Johnstone, Carnegie Mellon University

I Don't Spy: Legitimizing Political Refugees through Narratives of Defection
Andreea Ritivoi, Carnegie Mellon University

Are You Now or Have You Ever Been a Member of a Recontextualized
Membership Category
Mark Thompson, Carnegie Mellon University

B03

THEORIZING REPRESENTATION IN VISUAL RHETORIC

Chair: Nathan Atkinson, Carnegie Mellon University

Recalcitrance and the Rhetorical Possibilities of an X-Ray Image

Nathan Atkinson, Carnegie Mellon University

Rhetorical Presence and Re-presentation
Michelle Gibbons, University of Pittsburgh

The Value of Seeing Visual Representation as a Designer's Decision
Christopher Ward, Art Center College of Design

Rhetoric and Representation in Roman Rhetorical Theory
Kathleen Lamp, University of Illinois at Urbana-Champaign

B04

RHETORIC'S OTHER MEMORIES

Chair: Michael Bernard-Donals, University of Wisconsin-Madison

The Space of Memory at the United States Holocaust Memorial Museum
Michael Bernard-Donals, University of Wisconsin-Madison

All That We Cannot See: Virtual Memory as Perceptual Invention
Scot Barnett, University of Wisconsin-Madison

Music and Memory
Adam Koehler, University of Wisconsin-Madison

B05

THE RHETORIC OF RESPONSIBILITY

Chair: Diane Davis, University of Texas at Austin

Response-Ability: An Ethics of the Addressee
Diane Davis, University of Texas at Austin

Edit This Page: Wikipedia and the Responsibilities of Digital Rhetorics
James Brown, University of Texas at Austin

Absolution and the Rhetorical Sanction of Rogue Responsibility
Cynthia Haynes, Clemson University

B06

PRESIDENTIAL RHETORIC

Chair: Kendall Phillips, Syracuse University

The “Productive Other” in the Immigration Rhetoric of George W. Bush
Jason Edwards, Bridgewater State College, and Richard Herder, Georgia
State University

John F. Kennedy’s Commencement Address to American University
Benjamin Krueger, University of Maryland

When Do Gaffes Not Matter?
Rebecca LaVally, University of Texas at Austin

Constituting the Venezuelan Pueblo: The Rhetoric of Hugo R. Chávez
Marianallet Mendez, St. John's University

B07

RENEWING THE LIPPMANN-DEWEY DEBATE

Chair: Jean Goodwin, Iowa State University

Dewey, Citizenship, Argument
Robert Asen, University of Wisconsin-Madison

Making Responsible Fear Appeals
Beth Innocenti Manolescu, University of Kansas

Towards a Lippmannian Conception of Argument
Jean Goodwin, Iowa State University

B08

CIVIL RIGHTS RHETORIC

Chair: Keith Miller, Arizona State University

Defining Diversity in a Post-Affirmative Action Climate
Teagan Decker, University of North Carolina at Pembroke

The Moses Myth in Martin Luther King, Jr.’s Last Speech
Kristina Campos-Wallace, Abilene Christian University

Lesson from the Grassroots: Promoting through Rhetorical Pedagogy
Maegan Parker, University of Wisconsin-Madison

Rhetoric and "The Law": Brown v. Board of Education
Chris Geyer, Syracuse University

No Words But Hers: Billie Holiday's "Strange Fruit"
Erin Laverick and Christine Denecker, University of Findlay

Reparations and the Body of Emmitt Till
Ersula Ore, Penn State University

B09

RHETORICIZING LATINA/O ISSUES

Chair: David Zarefsky, Northwestern University

Vicente Ximenes and LBJ's Great Society: The Rhetoric of Mexican American
Civil Rights Reform
Michelle Kells, University of New Mexico

Irresponsible Rhetoric: Demographic Change, Linguistic Diversity, and an
Immigration Backlash in One Southern City
Amy E. Dayton-Wood, University of Alabama

La Rhetorica Cósmica: José Vasconcelos' Global Vision of "La Raza" and Gloria
E. Anzaldúa's Racial (Dis)Unity in "Mestizaje"
Hector Carbajal, University of Texas El Paso

B10

RHETORIC AND THE POLIS

Chair: Michael Leff, University of Memphis

Gentrifying the American Dream: Marginalized Communities and Urban
Revitalization
Shelley Graves, Wake Forest University

Nonprofit Rhetoric and the Alberta Lobbyists Act Debate of 2007
Tania S. Smith, University of Calgary

The Polis and/as Pedagogy: Public Study of Rhetoric in the City of Denver

John Tiedemann, University of Denver

A Critical Discourse Analysis of the Homeless in the Seattle Public Library
Megan Kelly, University of Washington

Selling Downtown: The Rhetoric of Urban Renewal in Small Town America
Thomas Moriarty, Salisbury University

B11

SPATIAL ARRANGEMENTS AND RHETORICAL POWER

Chair: Shevaun Watson, University of South Carolina

Staging Paideia and Consuming Rhetoric in Eighteenth-Century Public Theaters
Jenn Fishman, University of Tennessee

A Room of Their Own: Agency in Slave Spaces on South Carolina Plantations
Shevaun Watson, University of South Carolina

Dirty Little Rooms: The Rhetoric of Spatial Hygiene at the Turn of the Century
Marika Seigel, Michigan Technological University

Engaging the (Spatial) Debates over Post-World War II Childcare Centers
Jessica Enoch, University of Pittsburgh

(Of)Fending Fences: Creating Inadvertent Places for Rhetorical Resistance
Jerry Blitefield, University of Massachusetts, Dartmouth

B12

VARIATIONS ON THE PROGYMNASMATA

Chair: Jeffrey Walker, University of Texas at Austin

Critical Thinking and Commonplace Expectations for a Responsible
Progymnasmata
Alan Church, Dickinson State University

Progymnasmata Textbooks and Religious and Political Strife in Seventeenth-
Century Europe
Manfred Kraus, University of Tübingen

Aphthonius' Progymnasmata As a Means to Preparing Responsible Rhetoricians

James Selby, Whitefield Academy

It Is Happening Again and Again: Teaching Rhetorics of Genocide
Shelley DeBlasis, Illinois State University

B13

JUDICIAL AND DELIBERATIVE GENRES IN PUBLIC ARGUMENT

Chair: David Hingstman, University of Iowa

Rhetorical Constructions of Abortion and the Body

Paul Achter, Kevin Kuswa, and Liz Lauzon, University of Richmond

A Stylistic Analysis of the Opinions of Anthony Kennedy and Antonin Scalia

Peter Campbell, University of Illinois at Urbana-Champaign

Controversy over Deliberation and Forensic Argumentation in Japan

David Hingstman, University of Iowa

Cracking the Constitutional Code: Making a Case for Parody through Law

Jane Munksgaard, University of Iowa

B14

QUEER INVENTIONS

Chair: Charles E. Morris III, Boston College

Audre Lorde's Embodied Invention

Lester Olson, University of Pittsburgh

Sexual Fluidity, Assimilation, and the Precariousness of Queer Youth

Jeff Bennett, Georgia State University

Richard Halliburton's Bearded Tales

Charles E. Morris III, Boston College

Friday, May 23

5:00 – 6:30 pm

C01

AGENCY AND THE SEDUCTIONS OF NEO-LIBERALISM

Chair: M. J. Braun, University of West Florida

Rhetorical Identity in the Neo-Liberal University
Timothy Oleksiak, University of West Florida

Wagging the Dog: “Total Propaganda” and the Teaching of Argument
M. J. Braun, University of West Florida

Reconceiving *Kairos* in the Neo-Liberal Moment
Renee Myers-Reynolds, University of West Florida

Rhetoric and Higher Education: Commanding the Affective Power of Reason,
Persuasion, and Language for Academic Leadership and Social Progress
Christine Stephenson, University of Wisconsin—Madison

C02

**ANCIENT GREEK TECHNICAL TERMS AND THEIR CONTEMPORARY
UTILITY: A PRESENTATION AND DISCUSSION**

Chair: David Timmerman, Wabash College

Approaches to the Examination of Ancient Greek Technical Terms
David Timmerman, Wabash College

Towards a *Métis*-Based Critique
Jeff Perry, Kent State University

You Say Medicine, I Say *Métis*-ine: The “Promise” of Healthcare
Christa Teston, Kent State University

Uniting New Media and Multimodal Discourse with Ancient Rhetoric
Mary Beth Sullivan, Kent State University

C03

QUESTIONING THE CONSTRUCTION OF RACE IN WRITING THEORY

Chair: Michael Callaway, Arizona State University

The Rhetoric of Benchmarking and the Topoi of the (In)Efficiency Model
Dorene Ames, Washington State University

Representing Responsibly: Questioning Representative Strands of Race
Michael Callaway, Arizona State University

Postmodern Rhetorical Moves as a Radical Race Theory
Natalie Martinez, Arizona State University

C04

ROUNDTABLE: FIGHT THE POWER—RHETORICS OF RESISTANCE

Chair: Amy C. Heckathorn, California State University, Sacramento

Presenters:

Roger Thompson, Virginia Military Institute

Joonna Smitherman Trapp, Northwestern College

Amy C. Heckathorn, California State University, Sacramento

Fiona Glade, California Polytechnic State University

Brenda M. Helmbrecht, California Polytechnic State University

C05

DEMOCRATIC PARADOXES

Chair: Jeremy Engels, Penn State University

The Paradox of Fear

Jeremy Engels, Penn State University

The Paradox of Race and Democracy

Darrel Enck-Wanzer, University of Georgia

The Paradox of Institutions and Practices

Michael L. Butterworth, Bowling Green State University

The Paradox of Prophecy in the Agon

Brian Jackson, Brigham Young University

The Democratic Paradox—Where the NTA is Everything
Jennifer R. Mercieca, Texas A&M University

C06

**ROUNDTABLE: METRONATURAL SEDUCTIONS—SELLING
SEATTLE’S RHETORIC**

Chair: Catherine McDonald, Western Washington University

Presenters:

Catherine McDonald, Western Washington University
Nicole Brown, Western Washington University
Dahlani Reynolds, University of Pittsburgh
Gretchen Coulter, Whatcom Community College

C07

APPLYING AND INTERROGATING BOURDIEU

Chair: Kari Lundgren: Carnegie Mellon University

Against the Tyrannical Vision of the *Habitus*: Rhetorical Agents and Bourdieu's
Generative Social Grammar

Hilary E.Y. Franklin, Carnegie Mellon University

Arguing for Empathy: A Response to Rhetorical Biases towards Splits,
Separation, and
Struggle

Ashley S. Karlin, Carnegie Mellon University

Discursive Blurring in Evangelical Environmental Rhetoric

Kari J. Lundgren, Carnegie Mellon University

“External” Explanations and “Internal” Strategies of Legitimation in the US
Official English Controversy

Thomas D. Mitchell, Carnegie Mellon University

C08

RESPONSIBLE VISUAL RHETORIC IN THE AGE OF PHOTOSHOP

Chair: Jonathan Buehl, University of Maryland

Mediation vs. Fabrication: (Ir)Responsible Visualization in Scientific Arguments
Jonathan Buehl, University of Maryland

The History and Ethics of Image Manipulation
Christopher Ward, Carnegie Mellon University

Responsible Visual Design in Online Contexts
Gabriele Bechtel, Rensselaer Polytechnic Institute

C09

ALTRUISM, APPROPRIATION, OR EXPLOITATION?: THE RHETORICS OF REPRESENTATION

Chair: Lisa Shaver, Baylor University

Matriotism: Cindy Sheehan and the Representation of Patriotic Motherhood
Abby Dubisar, Miami University

For Their Own Good: Rhetorics of Pop-Philanthropy
Sarah Bowles, Miami University

From Rags to Eternal Riches: Converting Women's Poverty into Public Piety
Lisa Shaver, Baylor University

C10

BUILDING STORIES

Chair: Mary Rosner, University of Louisville

The Muhammad Ali Center: More than Floating and Stinging?
Mary Rosner, University of Louisville

From Creation to Recreation: En(Countering) History at the Creation Museum
Scott L. Rogers, University of Louisville

The Old Slave Mart Museum: Repackaging Heritage as Spectacle
Annette H. Powell, University of Louisville

C11

RHETORIC'S RESPONSIBILITY TO COALITIONS

Chair: Sharon McKenzie Stevens, Massey University

Green Parties in the International Scene
Sharon McKenzie Stevens, Massey University

News Media and Coalition-Building: Inventing and Representing Class Relations
Kat McLellan, University of Houston—Downtown

Coalitions, Class, and Social Movements
William DeGenaro, University of Michigan, Dearborn

C12

CLASSICAL CONCEPTS IN THE DIGITAL AGE

Chair: Jason Swarts, North Carolina State University

Mediated *Techne*: The Role of IT in the Craft of Writing
Shaun Slattery, DePaul University

Remix as Rhetorical Act: Invention and Arrangement in the Digital Age
Jason Swarts, North Carolina State University

Writing Memory: A Study of Memory Tools in Invention
Stewart Whittemore, Michigan State University

What the Old Canon of Delivery Can Do with a Remix
Jim Ridolfo, Michigan State University

C13

(NEW) MEDIA PROMISES

Chair: Justin Young, University of Montana

Raise Less Corn, More Hell: Google, Populism, and the Rhetoric of Democracy
Charlie Potter, University of Montana

Waiting for a Hero in the Age of Speed Spectacle
Lynn Lewis, University of Oklahoma

Sophism, Complexity, and Democracy in the Digital Age
Justin Young, University of Montana

C14

REREADING CONFUCIAN RHETORIC

Chair: Xiaoye You, Penn State University

Reconsidering the Parallels between Confucius and Mencius, Socrates, and Plato
Jan Swearingen, Texas A & M University

Reading the Heavenly Mandate: Dong Zhongshu's Way (Dao)
Xiaoye You, Penn State University

Popularizing Confucian Teaching in China: Providing Moral Guidance and
Practical Advice through the Reinterpretation of Analects
Xing (Lucy) Lu, DePaul University

A Confucian Reading of *Charlotte's Web*
Hsiao-Hui Yang, Penn State University

D00

RECEPTION
6:30-8:30 PM
Sponsored by Taylor and Francis

Saturday, May 24

8:30 – 10:00 am

E01

LOCI COMMUNES SEMINAR MEETS

E02

FEATURED SESSION FOR GRADUATE STUDENTS

EVERYTHING COUNTS: YOU'RE ALWAYS INTERVIEWING FOR A JOB

Chair: Cheryl Glenn, Penn State University

Gearing Up in Graduate School
Cheryl Glenn, Penn State University

Assembling Job Application Materials
Shirley Logan, University of Maryland

Working the Interview
Sonya Brown, University of North Carolina, Fayetteville

Performing Professionalism
Kirt Wilson, University of Minnesota

E03

RECOVERING THE VOICES OF DOMESTIC VIOLENCE VICTIMS WITHIN JUDICIAL DISCOURSE

Chair: Amy Proppen, University of Minnesota

Managing the Hysterical Woman: Discursive Agency, Domestic Violence, and
the Excited Utterance Exception to Hearsay
Jennifer Andrus, Carnegie Mellon University

Reinforcing the "Reasonable Man" Standard: Testimony and Witnessing in
Domestic Violence Cases
Elizabeth Britt, Northeastern University

Victim Impact Statements and the Domestic Violence Victim: Judicial Responses
to Grief, Anger, and Compassion in the Courtroom
Amy Proppen and Mary Lay Schuster, University of Minnesota

E04

SACRED RHETORICS OF THE ANCIENT WORLD

Chair and Respondent: Andrea Lunsford, Stanford University

The Living and Breathing Word: Interpreting Plato as Philosopher and Poet
Catherine Morrison, University of Pittsburgh

Practicing Safe Patriotism: An Historical Interpretation of Plato's *Phaedrus*
Michael Svoboda, George Washington University

Plato's Description of Words as Kids
Tim Behme, University of Minnesota

Dilemmas in the *Bhagavad Gita*
Subhasree Chakravarty, Stanford University

The *Phaedrus* as Religious Text
James Fredal, Ohio State University

E05

SONIC RHETORICS

Chair: Greg Goodale, Northeastern University

Enthymeme-ing by Emergence: How to Turn Your Wiki into a Musical Instrument
Trey Conner, University of South Florida, St. Petersburg

The Rhetorical Force of Sound: Tropes of Invisibility and Blindness
Greg Goodale, Northeastern University

Pavlov's Dog: Can Sound Be More Than A Signal?
Eric Jenkins, University of Georgia

Meaning Made/Meaning Sought
Daniel M. Larson and Ryan H. Blum, University of Illinois

E06

ARGUMENT WITHIN THE MUSEUM CONTEXT

Chair: Greg Schneider, University of Minnesota

Objects in Mirror Are Farther Away than They Look
S. Michael Halloran, Rensselaer Polytechnic Institute

Persuasive Displays: Science, Art, and Power in Natural History Exhibits
Camillia Matuk, Northwestern University

Museums and their Role in Controversies over Evolutionary Theory
Julie Homchick, University of Washington

From Objects to Narratives: Putting Science on Exhibition
Greg Schneider, University of Minnesota

Respondent: Robert Hariman, Northwestern University

E07

UNDERSTANDING POPULAR CULTURE

Chair: Debbie Hawhee, University of Illinois

Oprah and the New News
Kathleen Dixon, University of North Dakota

A Rhetorical Analysis of the Advertisements of Kenneth Cole
Andrea Finan, University of Nevada

John Gibson and the “War on Christmas”
James Dimock and Chad Kuyper, Minnesota State University

Troublesome Troping on the Turks of Cyprus: An Exploration of Ethics for
Contemporary Travel Writers
Jim Bowman, University of Arizona

The Piano Instruction Books of Frances Clark
David Dzikowski, Penn State University

E08

FILM, TV, AND DOCUMENTARY

Chair: Jordynn Jack, University of North Carolina

As Seen on TV! Popular Media and the Rhetoric of School Violence.
Patricia Ehrensall, Independent Scholar

A Legacy of Documentary *Kairos*: Emile de Antonio and Michael Moore
Paul Casey, Occidental College

Global Complicity, Corderian Rhetoric, Love, and Hubert Sauper's *Darwin's Nightmare*

William Morgan, New York University

Katz! Beyond Aesthetics and Ethics

Sharon Avital, University of Texas at Austin

Pop Culture Anti-Rhetoric: The Example of *Thank You for Smoking*

Michael Donnelly, University of Tampa

E09

"OTHERS" IN WAR RHETORIC, WARFARE, AND RELIGIOUS IDEOLOGY

Chair: Brad Herzog, Saginaw Valley State University

The Rhetoric of Exclusion: The Japanese-American Internment, Post-9/11 Detainees, and Burke's "Dialectic of the Scapegoat"

Brad Herzog, Saginaw Valley State University

The Rhetoric of Totality: Non-Muslims and the Dialectic of Hizb-ut-Tahrir's Constitution for the Caliphate State

Drew Loewe, Texas Christian University

Opening Discursive Spaces: A Corderian Response to the Conflicting Rhetorics of Amnesty International and the Bush Administration

Rachelle Smith, Emporia State University

The Highest Form of Patriotism: Situational Limits to the Anti-War Rhetoric of Military Members and Families

Monica Waugh-Benton, Georgia State University

Onomatopoeitics and the Other in the Current U.S. Political Lexicon

Michele Kennerly, University of Pittsburgh

E10

FEMINIST HISTORY AND HISTORIOGRAPHY

Chair: Martha Cheng, Rollins College

"Disciplinary Identities": English and Speech at Public Colleges for Women

Catherine Hobbs, University of Oklahoma

Catholic Women's Rhetorical Activity in the Early Progressive Era
Susanna Kelly Engbers, Kendall College of Art and Design

Vision, Experience, and Knowledge in Frances Ellen Watkins Harper's Speech at
the Eleventh National Woman's Rights Convention
Sara VanderHaagen, Northwestern University

Cross-Dressing as Rhetorical Performance: Dr. Mary Edwards Walker
Susan Adams, Ithaca College

E11

APPROACHES TO RHETORICAL ANALYSIS

Chair: Erin Daina McClellan, Denison University

Moving Rhetoric into Place: Ethnographic Collection of Rhetorical Texts
Erin Daina McClellan, Denison University

The Impossibility (and Possibility) of Multi-Cultural Rhetoric
Mark Noe, University of Texas, Pan American

Homosexual Soldiers in the "Don't Ask, Don't Tell" Army
Dawn Penich-Thacker, Arizona State University

Rhetoricity: A Method and Analysis of the Transmission of Affect in Texts
Peter Wegner, Arizona State University

Strategies of Distinction in Contemporary Rhetorical Criticism
Frank Rosen, Kent State University

E12

SAPERE AUDE! RHETORIC AND KANTIAN RESPONSIBILITY

Chair: Pat Gehrke, University of South Carolina

The Conflicted Territory of Rhetoric in Kant
G. L. Ercolini, University of South Carolina

Publicity and Personalization in the Politics of Immanuel Kant
Samuel McCormick, Purdue University

Kant on the Role of Education and Rhetoric in Moral Cultivation
Scott R. Stroud, University of Texas at Austin

E13

METAPHOR AND ANALOGY IN SCIENTIFIC AND PUBLIC DISCOURSE

Chair and Respondent: Leah Ceccarelli, University of Washington

Moving Toward an Economic Metaphor for Environmental Management
Charlotte Kaempf, University of Karlsruhe, and Ken Baake, Texas Tech

Neuroscience and Genetics
Keith Gibson, Utah State University

From Analogy to Reality: The Importance of Mathematical Analogy in the
Development of Gregor Mendel's Plant Hybridization Experiments
James Wynn, Carnegie Mellon University

Coming to Terms with Analogy in Science: Generativity and Constraint in the
Work of Hantaro Nagaoka and George Gamow
Joseph Little, Niagara University

E14

APPROACHES TO CIVIC DISCOURSE

Chair: Ann George, Texas Christian University

The Grammar of Abortion: A Feminist/Burkean Analysis of Pro-Choice Rhetoric
Elizabeth Fleitz, Bowling Green State University

“Show, Don’t Tell”: The Particular as Persuasion in Political Storytelling
Virginia Anderson, Indiana University Southeast

A Burkean Perspective on the Rhetoric of Family Values
Carrie Anne Platt, University of Southern California

Mulder and Scully Were Right! Conspiracy Theories in Today's Political
Discourses
Emmanuel de Jonge, Free University of Brussels

Sacramental Blisters: Walking as Fundraising for the Breast Cancer Walk

Nancy Bixler, University of Washington

Saturday, May 24

10:15 am – 12:00 pm

F01

WRITING AND THE SACRED

Chair: Jeffrey Walker, University of Texas

Peri hupsous in Context: Longinus and the Platonic Tradition
Carol Poster, York University

Disciplining the Word
Dale Sullivan and Katie Gunter, North Dakota State University

When Writing Was Sacred: An Investigation of Gods of Writing
Michael Carter, North Carolina State University

F02

REVISITING TOTALITARIAN RHETORIC: THREE CASE STUDIES

Chair: Cezar Ornatowski, San Diego State University

The Rise and Fall of Totalitarian Rhetoric in Poland
Cezar Ornatowski, San Diego State University

Soviet Posters with Bakhtin
Ekaterina Haskins and James Zappen, Rensselaer Polytechnic Institute

Ceausescu's Children: Examining Totalitarian Rhetoric of Communist Romania
Noemi Marin, Florida Atlantic University

F03

VISUAL RHETORIC

Chair: Joyce Irene Middleton, East Carolina University

Taking Responsibility for Our Sources: The Visual Record as Inventional Resource

Nathan Atkinson, Carnegie Mellon University

Digital Rhetorics: Theorizing the Rhetorical Spaces of Word and Image

Kathleen Ethel Welch, University of Oklahoma

Temporality and Space in Internet-Based Vietnam War Memorials

Katherine Cruger, University of Colorado

“Shifting the Gaze”: Reframing Oppositional Arguments

Joyce Irene Middleton, East Carolina University

F04

RHETORIC, RESPONSIBILITY, AND "THE REAL"

Chair: Jeffrey St. John, Ohio University

Irresponsible Statecraft and Responsible Rhetoric

M. Lane Bruner, Georgia State University

Responsibility and the Electorate: Text and Image on BarackObama.com

David Gliem and James Janack, Eckerd College

Public Deliberation and the Rhetorical “Real”

Todd Kelshaw, Montclair State University

Public Use, Eminent Domain, and the Supreme Court’s Rhetoric of

Irresponsibility in *Kelo v. New London*

Jeffrey St. John, Ohio University

F05

THEORY

Chair: Keith Grant-Davie, Utah State University

Gestalt Principles of Perception and Logical Fallacies

Keith Grant-Davie, Utah State University

The Temporal Dimensions of Discourse
Stephen Yarbrough, University of North Carolina at Greensboro

Hope Analysis: Criticism in Service to the Future
Daniel S. Brown, Jr., Grove City College

After Logic: The Doomed State of Normativity
John Gallagher, University of Massachusetts, Amherst

Rhetoric as an Interdisciplinary Field: A Beginning Bibliometric Analysis
David Beard, University of Minnesota Duluth

F06

ROUNDTABLE: RHETORIC AND TRANSNATIONALISM

Chair: Rebecca Dingo, University of Missouri

Presenters:

Rebecca Dingo, University of Missouri
Eileen Schell, Syracuse University
Scott Wible, West Virginia University
Blake Scott, University of Central Florida
Jennifer Wingard, Syracuse University
Rasha Diab, University of Wisconsin, Madison
William B. Lalicker, West Chester University
Rachel Riedner, George Washington University
Suzanne Spring, Colgate University

F07

OFF-THE-JOB TRAINING: PROFESSIONAL IDENTITIES AND RHETORICAL EDUCATION

Chair: Mark Minster, Rose-Hulman Institute of Technology

Citizen, Scientist, Rhetor: The Rhetoric of Science for Technical Students
Richard House, Rose-Hulman Institute of Technology

Gendered Labor and the Economies of Rhetoric
Jessica Livingston, Rose-Hulman Institute of Technology

Teaching Sandra Steingraber's *Living Downstream*

Mark Minster, Rose-Hulman Institute of Technology

Music, Writing, and Literature: Professionalizing Engineers through the Arts
Corey Taylor, Rose-Hulman Institute of Technology

The Campaigning Engineer: The Limits and Promise of Professional Identity in a
Presidential Election Rhetoric Class
Anneliese Watt, Rose-Hulman Institute of Technology

F08

RECLAIMING AGENCY IN THE SOCIAL WORLD

Chair: Jennifer Rich, Hofstra University

Marriage Interrupted: Catharine Maria Sedwick and the Mysterious Worshippers
Daisy Miller, Hofstra University

Charlotte Brontë and Nineteenth-Century Women's Autobiography
Stephanie Oppenheim, Borough of Manhattan Community College, The
City University of New York

Cultural and Artistic Interruptions in Danièle Thompson's *Fauteuils d'orchestre*
Binita Mehta, Manhattanville College

Argumentation Interrupted: The Proto-Feminist "But" in *A Room of One's Own*
Jennifer Rich, Hofstra University

F09

STUDIES OF NINETEENTH-CENTURY AMERICA

Chair: Steven Mailloux, University of California, Irvine

William Dean Howells and the Rhetoric of Responsibility
Kathryn Hamilton, University of Texas at Austin

Ethnic Media and the Rhetorical Power of Identity, Culture, and Public Voice
Meta Carstarphen, University of Oklahoma

"Scientific Officers," "Gallant Tars," or "Professional Brethren": Ultimate Terms
and Cultural Transformations in the U.S. Naval Academy Debate
John Hussey, The Catholic University of America

Epistemology and Rhetoric in Antebellum America: Dr. Thomas Brown's
Philosophy of the Human Mind
Will Leech, University of Tennessee, Knoxville

Epideictic Rhetoric as Séance: William James's Commemoration of Ralph Waldo
Emerson
Paul Stob, University of Wisconsin

F10

**ROUNDTABLE: HOW TO TEACH FREE PUBLIC SPEAKING TO
UNIVERSITY STUDENTS: THE SCANDINAVIAN MODEL**

Chair: Henrik Juel, Roskilde University

Presenters:

Henrik Juel, Roskilde University
Sine Carlsen, Roskilde University
Pernille Eisenhardt, Roskilde University
Jody Shaw, Roskilde University

F11

CULTIVATING AGENCY IN PRISON WRITING PROJECTS

Chair: David Coogan, Virginia Commonwealth University

The Artistry of Agency; or, The Joys and Perils of The Poetry Workshop at the
County Jail
Stephen Hartnett, University of Illinois, Urbana Champaign

Writing Your Way Out
David Coogan, Virginia Commonwealth University

Channeling Steve Champion: Writing with and for a Condemned Man
Tom Kerr, Ithaca College

The Ethics of Representing Incarcerated Women Writers through Film and Web
Tobi Jacobi, Colorado State University

F12

PUBLIC MEMORY

Chair: Elizabethada Wright, Rivier College

Collective Memory and September 11

T. Nathaniel French and Ron Von Burg, Christopher Newport University

A Rhetorical Reading of Katrina Exposed: Public Photographs, Memory, and Colonialism

Rae Lynn Schwartz-DuPre, Western Washington University

Public Memory and Race Violence: Rhetorical Challenges of Reconciliation

Susan Owen and Peter Ehrenhaus, University of Puget Sound

Inherit the Wind as a Site of Contested Public Memory about Evolution

Matthew Brigham, University of Pittsburgh

Memorialization and Undesirable Civil War Memory

Elizabethada Wright, Rivier College

F13

FINDING A PLACE FOR RHETORIC

Chair: Linda Bense-Meyers, University of Denver

Rhetoric and the Civic Arts

Ann Dobyns, University of Denver

Rhetoric and the Vexations of First Year Comp

Doug Hesse, University of Denver

An Interdisciplinary Paradigm for Rhetorical Inquiry

Linda Bense-Meyers, University of Denver

F14

RESEARCH NETWORK

**Open only to those named. This session will continue through 1:30 PM as G1.
(Boxed lunches included)**

Group 1: Sharon Crowley, Arizona State University, *Leader*

Catherine Hobbs and David Gold, University of Oklahoma, Sisters of the South:

Rhetoric and Writing in the Public Women's Colleges, 1884-1945

Linda Powers, Wofford College, Identifying Audience Perspectives Through the Development of Empathic Imagination
Heather Branstetter, University of North Carolina, Crashing the Wave: Rhetorical Invention, Social Change, and Feminist Thought
Ben Bennett-Carpenter, Oakland University, The Responsibilities of Contemporary Religious Rhetoric
Ben Krueger, University of Maryland, Evil That Good May Come? A Rhetorical Analysis of the Moral Reasoning of George W. Bush
Cori Brewster, Eastern Oregon University, Race, Rhetoric, and the Rural: Critical Populism and Community Organizing

Group 2: Andrea Lunsford, Stanford University, *Leader*

Nicholas Behm, Arizona State University, White Privilege and First-Year Composition
Kelly Bradbury, Ohio State University, Public Intellectualism: The American Lyceum, 1826-1900
Lydia Petersson, Mary Baldwin College, Experiencing Writing: A Phenomenological Approach to the Rhetoric of the Mind
Whitney Sogol, University of Wisconsin-Madison, Recognizing Listening
Angela Rounsaville, University of Washington, Kairotic Pedagogies: Using Space and Time-Bound Rhetorics for Generative Social Action
Sonya Brown, Fayetteville State University, The Sincerest Form of Flattery

Group 3: Patricia Bizzell, College of the Holy Cross, *Leader*

Milissa Riggs, The University of Texas at Arlington, Critical Pedagogy, Service Learning and Eco-Literacy in First Year Writing
Sarah Hallenbeck, University of North Carolina, Performance and Resistance on the Rhetorical Bicycle
Carol Tufano-Morrison, Delaware Valley College?, Mending Bridges and Breaking Fences on the Road Less Traveled: A Rhetoric of Unity
Jennifer Sano, University of Hawaii, Popular Music Studies in First-Year English Composition
Brenda Glascott, California State University, San Bernadino, Neither Civic nor Public: A Viral Mode of Discourse in an Age of Faith
Brandy Grabow, Gendered Hospitality: Pragmatic Intersections of the Public and Private

Group 4: Karlyn Kohrs Campbell, University of Minnesota, *Leader*

Brad Hall, Wake Forest University, Deja Vu: The Bush Administration's Move Away From the Global War on Terror and Back Again
Risa Applegarth, University of North Carolina, Popular Genres and Rhetoric of Anthropology, 1900-1940
Martha Webber, University of Illinois at Urbana-Champaign, The Material Rhetoric of Handicraft Nongovernmental Organizations
Kate White, Ohio State University, How Nineteenth-Century Clubwomen Read Their

Way Into History
Rebecca LaVally, University of Texas at Austin, When Do Political Gaffes *Not* Matter?
Stacey Sheriff, Penn State University, Judging Rhetoric: Rhetorical Failure, Criticism,
and Historiography
Kristan Poirot, University of South Carolina, Stanton Making Sex: Rhetorics of Identity
and Difference in First Wave Liberal Feminism

Group 5: Don Bialostosky, University of Pittsburgh, *Leader*

Shalon Griggs, University of Texas at Arlington, Dialogism and Critical Pedagogy
Elizabeth Kimball, Temple University, Education Among Philadelphia Germans: The
Rhetoric and Practice of Multilingualism
Kathryn Palmer, University of Wisconsin, Inspired By Real Events: Interpreting the
September 11 Story Through Fictional Narratives
Daniel Ellis, Temple University, "Free from Any Other Meaning": Truth and Politics in
the Rhetoric of Elizabeth I
Jason Waite, Western Oregon University, Pastoral Purity as a Rhetoric of Authenticity in
Foxfire's Appalachia
Elizabeth Allan, Temple University, The Architecture Studio as Rhetorical Space

Group 6: Gregory Clark, Brigham Young University, *Leader*

Alexandra Sartor, University of California, Irvine, Written in Water: The Rhetorical
Protests of the Owens Valley Water Wars
Leigh Jones, Hunter College, CUNY, Making the Nation More "Boy-Minded": The
Rhetoric of the Boy Scouts of America in the Early Twentieth Century
Donna Scheidt, University of Michigan, Rhetorical Ethics as a Critical Approach to
Judicial Opinions
Dawn Shepherd, North Carolina State University, Digital Media and the Problem of
Audience
Robert Wyckoff, Texas A&M University, Laying Claim to the Home: The Rhetorical
Space of the Homestead in Antebellum America
Amy Milakovic, Texas Christian University, Operation Homecoming: Using the
American Soldier to Fight Terror Abroad and Dissent at Home

Group 7: Michael Leff, University of Memphis, *Leader*

Adam Gaffey, Syracuse University, Barack Obama's Presidential Announcement Speech:
The Rhetoric of Experience in the House of Lincoln
Brandon Inabinet, Furman University, Academic Integrity and Codes of Honor:
Recuperating a More Robust Ontology of Ethos and Collective Agency
Rebecca Wilson Lundin, Penn State University, Vernacular Rhetoric in English
Renaissance Education
Marian Lupo, Ohio State University, Rhetoric Handbook
Matt Schnackenberg, Oregon Institute of Technology, Foxes and Hedgehogs:
Rhetoricians Working in the Communication/English Divide

Cory Holding, University of Illinois at Urbana-Champaign, Affect, the Body, and Rhetorical Invention

Group 8: Alisse Portnoy, University of Michigan, *Leader*

Carolyn Ostrander, Syracuse University, Rhetorical and Literacy Sponsorship among "Matrons of Husbandry" in the New York State Grange, 1870 - 1920

Jillian Zwilling, University of Tennessee-Chattanooga, A Feminist Icon in Uncharted Territory: The Public Memory of Gloria Steinem

Tasha Dubriwny, Texas A&M University, The Rhetoric of Postfeminism and Representations of Women's Health Issues

Desiree Rowe, Arizona State University, The Rules, Roles and Impacts of Radical Feminism on Valerie Solanas' Revolutionary Project

Cindy Koenig Richards, Northwestern University, Organized Women, Equal Suffrage, and Public Culture in the Pacific Northwest, 1900-1912

Ersula Ore, Penn State University, Regarding Emmett: Civil Injustice and the Media in the Post-Civil Rights Era

Group 9: Edward Schiappa, University of Minnesota, *Leader*

Tonya Hassell, University of North Carolina Greensboro, Pragmatist Hermeneutics: A Philosophy of Interpretive Action

Jolivet Mecenaz, University of Hawaii, Transnational Counterpublics: The Queer Women of Color Film Festival

Mark Noe, University of Texas Pan, American, Rhodian Declarative Rhetoric: Appropriating a Classical Rhetoric for Modern Rhetorical Education

Matt Weiss, Penn State University, Female Spectators: Analyzing the Audience of Early Women's Periodicals

Denise Jodlowski, Texas A&M University, An Analysis of Autism Explanatory Models

Erin Dietel-McLaughlin, Bowling Green State University, Remediating Democracy: The Vernacular Rhetorics of Web 2.0

Group 10: Jim Aune, Texas A&M University, *Leader*

Timothy Barouch, Northwestern University, The Evanescent Child and the Legal Imagination

Ross Singer, Bowling Green State University, The Rhetoric of Rural Economic Evildoing: Luther Tweeten's Use of 9/11 to Enforce Market Correctness

Aaron McKain, Ohio State University, Ethos in a Remediated Age: Character, Context, and Community

Jonathan Hunt, Stanford University, Rhetoric's Trespasses: Discipline and Area in the Study of the Global Left

Justin Vaughn and Brian Calfano, Cleveland State University, Public Opinion and the Dynamics of Presidential Religious Rhetoric

Megan Marie, University of Illinois at Chicago, The Rhetoric of Neoliberalism and Evangelicalism in Post-Fordist America

Group 11: David Holmes, Pepperdine University, *Leader*

Melissa Pearson, Claflin University, Their Own Spaces: Implications for Writing Instruction at HBCUs
Sarah Perrault, University of Nevada, Reno, Popular Science Writing and the Public's Relationship to Science
Nancy Van Leuven, Bridgewater State College, Chief "Seattle's" Memorable Acquiescence Address
Joy Santee, Purdue University, Authorship and Collaboration in Mapping the Underground Railroad Bicycle Route
Vincent Pham, University of Illinois at Urbana-Champaign, Failing Asian Bodies and Fractured Speech: Lily Chin's Rhetorical Affectivity
Jim Beitler, University of Michigan, Authorizing Truth and Reconciliation: Ethos and the Greensboro Truth and Reconciliation Commission
Kevin Browne, Penn State University, The Paradox of Prophetic Ethos in Caribbean American Rhetoric

Group 12: Gerard Hauser, University of Colorado at Boulder, *Leader*

Rocco Rubini, Yale University, From The Sources of Grassi's Platonic Rhetoric
David Montgomerie, University of North Carolina, "Democracy" in Support of Intelligent Design: Everyman and the Small Town of Dover, Pennsylvania
Jason Helms, Clemson University, Cold Fusion: from Orality to Electracy and Beyond
John Tiedemann, University of Denver, The Rhetoric of the Exception and the American Constitution
Joshua Butcher, Texas A&M University, The Rhetoric of Christian Philosophical Apologetics
Erin McClellan, Denison University, Place and Space in the Public Square: A Theoretical and Critical Framing of Vernacular Rhetoric

Saturday, May 24

12:30 – 1:30 pm

G01

**RESEARCH NETWORK
(Continuation of F14)**

G02

RHETORIC IN CROSSCULTURAL CONTEXTS

Chair: Xiaoye You, Penn State University

Cross-Cultural Relations and Rhetorics
Iswari Pandey, Syracuse University

Remedial Rhetoric of Responsibility: A Cross-Cultural Perspective
Peter Y. H. Chen and Ding-Ren Tsao, National Taipei University

Out of Eden: The Changing Ethos of Celtic Neo-Traditional Music
John Moffatt, University of Saskatchewan

G03

NETWORKS AND NEW MEDIA IN/AS RHETORICAL CULTURE

Chair: Jeff Rice, University of Missouri

Woodward Paths: Motorizing Space
Jeff Rice, University of Missouri

Complexity and the “New Cultural Studies”
Byron Hawk, George Mason University

G04

MINUTEMEN AND THE SUBJECT OF DEMOCRACY

Chair: David Bleeden, DePaul University

Consciousness Raising and Structural Change
Caroline Gottschalk-Druschke, University of Illinois-Chicago

The Taxpayer as Democratic Subject—an Analysis of the Hyper-Citizen
Ralph Cintron, University of Illinois-Chicago

Language, Cultural Exceptionalism and the Constitution: Defining “the People”
David Bleeden, DePaul University

G05

BORDERLANDS: RELANDSCAPING RHETORICAL TRADITION(S)

Chair: Brian J. McNely, University of Texas at El Paso

Sites of Resistance: *Tiendas* of the Segundo Barrio
Cristina D. Ramirez, University of Texas at El Paso

La Frontera y El Chamizal: Liminality, Territoriality, and Visual Discourse
Brian J. McNely, University of Texas at El Paso

Borderland Hip Hop: Lyrical, Visual, and Vehicular Rhetorics
Robert Tinajero, University of Texas at El Paso

G06

THE END OF PRIVACY: IDENTITY AND AUDIENCE IN THE AGE OF SURVEILLANCE

Chair: Patricia Malesh, University of Colorado, Boulder

Privacy for Sale: The Rhetoric of Guerilla Marketing
Lonni Pearce, University of Colorado, Boulder

What Reality TV Teaches Us about Surveillance as Entertainment
Dalyn Luedtke, University of Arizona

Privacy: A Eulogy
Patricia Malesh, University of Colorado, Boulder

G07

OBAMA

Chair: Vorris Nunley, University of California, Riverside

Dirtying Obama and Cleaning Ella Baker: The Limits and Responsibilities of African American Rhetoric
Vorris Nunley, University of California, Riverside

The New Black Moses: The Rhetoric of Barack Obama and the (Re)writing of the Allegory of Race in America

G08

ALICE PAUL'S CIRCLE, AND WHAT HAPPENED TO IT

Chair: Mike Keene, University of Tennessee

The Women of Alice Paul's Suffrage Circle
Mike Keene, University of Tennessee, Knoxville, and Kate Adams,
Loyola
University

G09

UNDERGRADUATES AS ACADEMIC AMBASSADORS

Chair: Michelle Neely, University of Texas at Austin

A Mixed-Methods Approach to Studying High School/College Writing
Partnerships
Megan Little and Michelle Neely, University of Texas at Austin

G10

**GHOSTS IN THE MACHINE: TRACING RHETORIC FROM BOYNTON'S
PRINCIPLES OF COMPOSITION TO TEACHING ARGUMENT WITH
DIGITAL MEDIA**

Chair: Deirdre Pettipiece, University of the Sciences

The Ghost of Rhetoric in the Composition Classroom
Linda Taylor, Cheyney University

Casting a Tangled Web: Implications of Emerging Technologies in Redefining
Rhetoric
Timothy Ray, West Chester University

Composition and Techno-Literacy: Arguing for Outcomes via Multimodal E-
Portfolios
Deirdre Pettipiece, University of the Sciences

G11

UNNATURAL DISASTERS: THE ISLAMIZATION OF ARISTOTLE, RHETORIC OF THE RANCH, AND THE DISCOURSE OF BLAME

Chair: Shane Borrowman, University of Nevada, Reno

Islam and Aristotle: The Logic of *Rhetoric* and *Poetics*
Shane Borrowman, University of Nevada, Reno

Agrarianism, Rural Literacy, and Rhetorical Appropriation
Marcia Kmetz, University of Nevada, Reno

Acts of God, Nature, and Environmental Mismanagement: Examining The
Rhetoric of Natural Disaster
Crystal Broch, University of Nevada, Reno

G12

RESPONSIBILITIES IN THE TEACHING OF RHETORIC

Chair: Marika Seigel, Michigan Technological University

Teaching Anti-Slavery Rhetoric at the Limits
Sharon J. Kirsch, Arizona State University

Teaching Women, Theory, and the Rhetorical Tradition
Michael Stancliff, Arizona State University

Institutional Self-Imagination and the Rhetoric of General Education
Joel Kuszai, Queensborough Community College, CUNY

G13

THE RHETORIC OF (GRAPHIC) FICTION

Chair: Linda Macri, University of Maryland

Response-able Comics: The Rhetoric of Graphic Novels
Linda Macri, University of Maryland, and Kathryn Dobson, McDaniel
College

Code Blue: Post-Human Embodiment in Houellebecq's *The Possibility of an
Island*

G14

LATE MEDIEVAL RHETORIC

Chair: Malcolm Richardson, Louisiana State University

The Rise and Fall of Fra. Girolamo Savonarola's Rhetoric
Rebecca McCarthy, Florida Atlantic University

Agency and Social Responsibility in Christine de Pizan's Illuminated Manuscript
Harley 4431
Julia M. Smith, Florida State University

Late Medieval Rhetoric Out of the Classroom: Two Case Studies
Malcolm Richardson, Louisiana State University

Saturday, May 24

1:45 – 3:15 pm

H01

THE DISCOURSES OF AMERICAN WOMEN

Chair: Krista Ratcliffe, Marquette University

Ellen G. White, Religious Health Reform, and a Rhetoric of the Body
Brandy Scalise, Penn State University

Lessons Learned from Nineteenth-Century American Feminist Eugenics
Wendy Hayden, University of Maryland

Eighteenth-Century Quaker Poet Hannah Griffitts' Rhetoric of Dissent
Beth Ann Rothermel, Westfield State College

Learning to Speak "Horse Sense": The Debatin' School of Josiah Allen's Wife
Kasi Williamson, University of Minnesota

H02

HAS THE HISTORY OF RHETORIC LOST ITS COHERENCE? ANTHOLOGIZING RHETORIC AND WRITING

Chair: Andrea Lunsford, Stanford University

Expanding Visions of Rhetoric's Domains
Susan Jarratt, University of California

Speaking from the Other's Point of View
LuMing Mao, Miami University

What's the Use in Teaching the Histories of Rhetoric in English and
Communications Departments?
Thomas Miller, University of Arizona

Rhetoric, Politics, and Transmission
Robert Hariman, Northwestern University

Respondent: John Brereton, Calderwood Writing Initiative at the Boston Athenaeum

H03

RHETORICS OF RACISM: NEW RACIAL FORMATIONS

Chair: Wendy Olson, Washington State University

Rhetorics of Popular Culture
Sky Wilson, Washington State University

Rhetorics of Slave Markets
Wendy Olson, Washington State University

Rhetorics of Literacy
Siskanna Naynaha, University of Connecticut

Rhetorics of Comp
Wendy Dasler Johnson, Washington State University

H04

RHETORICS OF EXPERIENCE AND ENVIRONMENTAL TOURISM

Chair: Barb Willard, DePaul University

Blending Nature and Culture: The Rhetorical Experience of “Green Cities”
Barb Willard, DePaul University

Embodiment and Disaster Tourism in New Orleans
Phaedra C. Pezzullo, Indiana University

Narratives of Restoration and Redemption on the Clark Fork Superfund Site
Jamie Silberberger and Steve Schwarze, University of Montana

Rustic Experience and the Rhetorical Lessons of National Park Architecture
Gregory Clark, Brigham Young University

H05

ROUNDTABLE: RHETORICAL APPROACHES TO POSTSECRET.COM

Chair: Faith Kurtyka, University of Arizona

Presenters:

Elise Versoza, University of Arizona
Sarah Harris, University of Arizona
Faith Kurtyka, University of Arizona
Amanda Wray, University of Arizona
Jennifer Haley, University of Arizona

H06

QUEER RHETORICS AND PEDAGOGY

Chair: Julia Allen, Sonoma State University

Tragic Queers and the Rhetoric of “Enjoyment”: A Pedagogical Re-Consideration
Nishant Shahani, Washington State University

Unacknowledged Blindness: Facing the “New Homophobia”
Rose Gubele, Washington State University

Uneasy Relations between Rhetoric, Queer Theory, and Our Institutions
Kristine Kellejian, Washington State University

Queerly Reading Readers: Using the Composition Reader to Confront
Homophobia and Heterosexism
John Hudson, University of Houston-Downtown

H07

ROUNDTABLE: THE RESPONSIBILITIES OF RSA GRADUATE STUDENT CHAPTERS

Chair: Dawn Penich-Thacker, Arizona State University

Presenters:

Dawn Penich-Thacker, Arizona State University
Judy Holiday, Arizona State University
Chris Vassett, Arizona State University
Cynthia Simmons, Arizona State University
Steve Accardi, Arizona State University

H08

THE GREEKS

Chair: David Fleming, University of Massachusetts Amherst

Passion and Sophrosyne: The Rhetoric of a Sustainable Civic Engagement
Mary French, University of Texas at Arlington

Searching for Boredom in Greek Rhetorical Theory
Kristine Bruss, University of Kansas

The Space-in-Between: Rhetoric in the Theater
Alessandra Beasley, Wake Forest University

Connoisseurs of Speech? The Audience's Ear for Oratory in Classical Athens
Richard Graff, University of Minnesota

A Fourth Genre of Classical Greek Rhetoric?
David Fleming, University of Massachusetts, Amherst

H09

HUMANISMS

Chair: Grant Boswell, Brigham Young University

The Rehabilitation of Ernesto Grassi after P.O. Kristeller “Reconsidered”
Rocco Rubini, Yale University

Rhetoric as Protestant Hermeneutic: The Case of Erasmus Sarcerius (1501-1559)
Grant Boswell, Brigham Young University

Thomas Wilson, Rhetoric, and Apocalypse
Ryan Stark, Penn State University

Renaissance Stylistics: Imitative or Innovative?
Nancy Christiansen, Brigham Young University

H10

[IR]RESPONSIBLE HUMOR FROM TWAIN TO STEWART

Chair: Ben Click, St. Mary's College of Maryland

Twain's Anti-Imperialistic Humor in the Barnyard Wrangle
Ben Click, St. Mary's College of Maryland

Sullivan's Travels as Progressive Epideictic Cinema
Brian O'Sullivan, St. Mary's College of Maryland

Jon Stewart's *The Daily Show* as the New Model of Political Journalism
Marianne Wood, St. Mary's College of Maryland

George Carlin's Resistant Irony: A Funny Way To Argue
Shannon Purves-Smith, Wilfrid Laurier University

H11

KENNETH BURKE

Chair: James Zappen, Rensselaer Polytechnic Institute

Kenneth Burke on Rhetoric, Identification, and Dialectical Symmetry
James Zappen, Rensselaer Polytechnic Institute

Resituating Representative Anecdote (in General): The Exigency for a
Motivational

Calculus

Ethan Sproat, Brigham Young University

Rhetoric and Poetics in the Socio-Political Realm: Kenneth Burke as
Counterstatement to Aristotle

Patrick Shaw, University of Southern Indiana

The Kenneth Burke Concordance: A Heuristic, Organizational, Mnemonic, and
Pedagogical Tool for Scholars in Multiple Fields

Stan Lindsay, Florida State University

H12

SINGING THE PEASANT: RESPONSIBLE RHETORIC IN A LATE- CAPITALIST SOCIETY

Chair: Meredith M. Bagley, University of Texas at Austin

“Revolutionary But Gangsta”: Materiality and Criminality in Dead Prezzy
Bryan McCann, University of Texas at Austin

The Super Bowl Snickers Snafu and the Limits of Identity Politics
Meredith M. Bagley, University of Texas at Austin

“*I AM A MAN*” and the 1968 Memphis Sanitation Strike
Adria Battaglia, University of Texas at Austin

In the Mhetto: (Ir)Responsible Rhetoric at the Metropolitan Museum of Art
Jaime Wright, St. John’s University

H13

REMAPPING DISABILITY COMMONPLACES

Chair: Marian Lupo, Ohio State University

The Commonplace of “Recovery” at Southeast Recovery and Mental Health Care
Wendy Chrisman, Ohio State University

The Commonplace of “Overcome” in the Ohio Voting Rights Movement
Michael Sasso, Ohio State University

The Commonplace of “Reasonable” in Accommodating Disability
Marian Lupo, Ohio State University

Prosthetics and Rhetorics of Enhancement: Reconceptualizing the Techno-body
Amanda K. Booher, Clemson University

H14

RHETORICAL ANALYSIS

Chair: Larry Beason, University of South Alabama

Doubt, Negotiation, and Change: The Making of Foxfire’s Appalachia
Jason Waite, Western Oregon University

Polemic Versus Dialogue: The Case of Terry Tempest Williams
Jill Swiencicki, California State University

Testimony in the Rhetorical Marketplace of International Human Rights Activism
Christopher Minnix, University of Arizona

Responsibilities of Rhetoric: Exposing Rhetorical Strategies in Influential Texts
Brad McAdon, University of Memphis

Recovering the “Left Out” in Contemporary China: A Rhetorical Critique of the Entrepreneur as Trickster
Xianguang Zhang, Indiana University

Saturday, May 24

3:30 – 5:30 pm: Supersessions

I01

SUPERSESSION ON RHETORICAL PEDGOGY

Chair: Mary Kahl, SUNY—New Paltz

Presenters:

Jean Goodwin, Iowa State University
Gerard Hauser, University of Colorado
Mary Kahl, SUNY—New Paltz
Rosa Eberly, Penn State University
Michael Leff, University of Memphis
Jacqueline Royston, Ohio State University

I02

SUPERSESSION ON PRESIDENTIAL CAMPAIGN RHETORIC

Chair: Martin Medhurst, Baylor University

The Campaign Issue That Wasn't: The 2008 Presidential Primaries and the Iraq War

Denise Bostdorff, College of Wooster

Demonology and the Myths of National Insecurity in the 2008 Presidential Primaries

Robert Ivie, Indiana University and Oscar Giner, Arizona State University

Religion and Politics in the 2008 Presidential Primaries

Martin Medhurst, Baylor University

Vision through Division

John M. Murphy, University of Georgia

I03

SUPERSESSION ON SOCIAL MOVEMENTS

Chair: Michael Hogan, Penn State University

Social Movement Studies in Communications: The State of the Art

David Henry, University of Nevada, Las Vegas

Social Movement Studies in English: The State of the Art

Alisse Portnoy, University of Michigan

Respondents: Christine Harold, University of Washington; Phaedra Pezzullo, Indiana University; T.V. Reed, Washington State University

I04

**SUPERSESSION: THE MANY USES OF THE INTERNET:
APPROACHES TO RESEARCH IN COMMUNICATION AND ENGLISH
COMPOSITION**

Chair: Barbara Warnick, University of Pittsburgh

The Global Internet
Susan Herring, Indiana University

Online Communities, Then and Now
Laura Gurak, University of Minnesota

Developing Critical Frameworks for Rhetorical Criticism of Online Discourse
Virginia Sanprie, University of Colorado

Political Uses of the Internet
Gretchen Haas, Minnesota State University

Use of Online Coproduced Interaction to Teach Composition
Matthew D. Barton, St. Cloud State University

I05

SUPERSESSION ON AFRICAN-AMERICAN RHETORIC

Chair: David Holmes, Pepperdine University

Rhetoric's Responsibility to Collective Memory and Social Justice: Slavery,
Guilt, and the Reparations Debate
Kirt Wilson, University of Minnesota

Current Issues in African-American Rhetoric
Dexter Gordon, University of Puget Sound

I06

SUPERSESSION ON THE RHETORIC OF SCIENCE

Chair: Jeanne Fahnestock, University of Maryland

Presenters:
Leah Ceccarelli, University of Washington

Keith Gibson, Utah State University
Jordynn Jack, University of North Carolina
Joseph Little, Niagara University
James Wynn, Carnegie Mellon University
Jonathan Buehl, University of Maryland

107

SUPERSESSION ON VISUAL RHETORIC

Boots and Hands: Visualizing Democracy through a Public Art
John Lucaites, Indiana University
Robert Hariman, Northwestern University

108

SUPERSESSION ON NEW DIRECTIONS IN GENRE THEORY

Chair: Susan Wells, Temple University

Investigating Texts in Their Social Contexts: The Promise and Peril of Rhetorical
Genre Studies
Catherine Schryer, University of Waterloo

Genres and Their Borders: The Case of Power Structure Research
Susan Wells, Temple University

Understanding Recurrence: Contributions from Social Theory and Rhetorical
Theory
Carolyn R. Miller, North Carolina State University

109

SUPERSESSION ON DOING ASIAN AMERICAN RHETORIC

Chair: LuMing Mao, Miami University

Presenters:

LuMing Mao, Miami University
Morris Young, University of Wisconsin, Madison
Stuart Ching, Loyola Marymount University
Tomo Hattori, Loyola Marymount University
Rory Ong, Washington State University
Bo Wang, California State University, Fresno

Mary Louise Buley-Meissner, University of Wisconsin, Milwaukee
Mira Shimabukuro, University of Wisconsin, Madison
Terese Guinsatao Monberg, Michigan State University

Respondent: Min-zhan Lu, University of Louisville

6:00 – 7:00 pm

J01

Seattle Public Library

**FEATURED PLENARY SESSION
(AT THE SEATTLE PUBLIC LIBRARY)**

Note: Because seating is limited to 450 people, admission is by ticket only. Obtain one at the registration desk.

Chair: Don Bialostosky, University of Pittsburgh

Charles Johnson, University of Washington: [TITLE TBA]

Reception following, until 8:00 PM, at the Seattle Public Library

Sunday, May 25

8:30 – 10:00 am

K01

ROUNDTABLE: THE RESPONSIBILITIES OF GLOBAL RHETORIC

Chair: Martha Webber, University of Illinois, Urbana-Champaign

Presenters:

Heather Palmer, University of Tennessee
G. Mitchell Reyes, Lewis and Clark College
Kendall Phillips, Syracuse University
Aric Putnam, St. John's University and the College of St. Benedict

Martha Webber, University of Illinois, Urbana-Champaign
Anders Eriksson, Orebro Universitet
Alyssa O'Brien, Stanford University
Christine Alfano, Stanford University
Andrea Lunsford, Stanford University

K02

PONDERING PEDAGOGY

Chair: Brandy Scalise, Penn State University

Re-Imagining the Career of Rhetoric in an Illegible Era: Beyond the
Critical/Pragmatic

Divide in Pedagogy and Profession

Bruce Horner and Min-Zhan Lu, University of Louisville

The Rhetoric of Authenticity and the Responsibility of Composition Pedagogy

Matthew Pavesich, University of Illinois-Chicago

Making the World: Moral Choices, Pedagogy, and Civic Discourse

Jeanne Dugan, Arizona State University

Calling for Social Change, Maintaining Community: How Prophetic Rhetoric
Models

Civic Engagement While Mandating Personal Responsibility

Rhonda Dean-Kynd, University of Oklahoma

The Way: Rhetoric and Religion in the Classroom

Margaret Morgan, University of Central Arkansas

K03

SEEING BEYOND THE ACADEMY: TECHNOLOGY, COMMUNITY, AND ALTERNATE LITERACIES IN THE DIGITAL MIRROR PROJECT

Chair: Jen Almjeld, Bowling Green State University

Seeing It Their Way: Empowering Girls' Online Voices

Kristine Blair and Jen Almjeld, Bowling Green State University

Coming into Focus: Functional and Critical Online Literacy

Meredith Graupner, Bowling Green State University, and Julie Platt,
Michigan State University

Looking Ahead: Assessing and Sustaining the Digital Mirror
Erin Dietel-McLaughlin, Bowling Green State University

K04

EXPANDING RHETORIC'S IDEOLOGICAL AND EDUCATIONAL BASE

Chair: Thomas Miller, University of Arizona

Rhetoric across the Curriculum
Sharon Crowley, Arizona State University

Rhetoric and Composition as a Public Works Project
Thomas Miller, University of Arizona

Best Practices vs. Teacher Inquiry
John Brereton, Calderwood Writing Initiative at the Boston Athenaeum

Oratorical Responsibility: Anger Rhetoric / Rhetorical Anger
Susan Miller, University of Utah

K05

RHETORICS OF AMERICAN VISUAL POLITICS, 1865-1912

Chair: Cara Finnegan, University of Illinois at Urbana-Champaign

Emasculating the South: Images of Jefferson Davis's Capture in Women's Clothes
R. Jarrod Atchison, Trinity University

Seeing Ghosts: The Mumler Spirit Photographs Trial and the Politics of Viewership
Cara A. Finnegan, University of Illinois at Urbana-Champaign

Bootleggers and Thieves: The Politics of Photographic Distribution in the Nineteenth Century American Midwest
Jeff Ward, University of Minnesota

From Fat to Fit: Visualizing Presidential Virtue from Cleveland to Taft
Gregory Goodale, Northeastern University

Respondent: James J. Kimble, Seton Hall University

K06

STUDIES IN THE RHETORIC OF TWENTIETH-CENTURY PROTEST

Chair: David A. Frank, University of Oregon

Al Gore's Challenge of George Bush's Foreign Policy and the Iraq War
Suzanne Larson and Patricia Paystrup, Southern Utah University

Starving for Change
Amber Shaver, Independent Scholar

Wayne Morse and the Rhetoric of Anti-War Protest
Sean Patrick O'Rourke, Furman University, and Ron Manuto,
Independent Scholar

K07

CLASSICAL RHETORIC

Chair: Rosa Eberly, Penn State University

Why Shouldn't the Sophists Charge Fees?
James Fredal, Ohio State University

Mirrors for the Queen: Exemplary Figures and Political Contention in the Work
of
Christine de Pizan
Samuel McCormick, Purdue University

A Question of Recollection: Why is Memory the Fourth "Canon" of Rhetoric?
Carolyn Ostrander, Syracuse University

Excavating Aristotle: Archeological and Literary Stratigraphy of the Lyceum
Ellen Quandahl, San Diego State University

A Responsible Rhetoric Reflects on Its Past: Medieval Arabic Rhetoric
Maha Baddar, University of Arizona

K08

ENVIRONMENTAL RHETORIC

Chair: Shannon Walters, Penn State University

“Green is the New Red White and Blue”: *New York Times* Eco-Rhetoric as a Means of

Fostering Identification between Liberals and Conservatives
Betsy Verhoeven, Duke University

Al Gore’s “Churchy” Secular Persuasion: *An Inconvenient Truth* and Redemption
Sabrina Simmons, Colorado State University

More Than Greenwashing: How Corporate Eco-Discourse Is Shaping Deliberations on

What Ought to be Done About Global Warming
Tom Bowers, Northern Kentucky University

Islands of Sustainability: Rhetorical Constructions of Environmental Stewardship
Peter Goggin, Arizona State University

The Earth Hibernation Front’s Failed Diatribe of Sacramental Arson
Mark Meister, North Dakota State University

K09

**HERMENEUTICS: DECODING RELIGIOUS IDEOLOGIES THROUGH
PROPHETIC POLITICS, SOPHISTIC ETHICS, AND CRITICAL RACE
THEORY**

Chair: David Holmes, Pepperdine University

The Responsibilities of Religious Rhetoric: Scriptural Hermeneutics and Conflicts
over Identity and Universalism

Steven Mailloux, University of California, Irvine

Recasting the Kingdom, Reclaiming the Word: African American Rhetorical
Sovereignty and Critical Democracy

David Holmes, Pepperdine University

Martin Luther King’s “Letter from Birmingham Jail” as a Biblical Narrative and
Hermeneutic of the Body

Keith Miller, Arizona State University

“Have a Little Faith”: Religious Vision and Prophetic Politics in Fox Television’s
Prison Break

Marcia Dawkins, University of Southern California

K10

EARLY MODERN RHETORIC

Chair: Rebecca Wilson Lundin, Penn State University

Vernacular Rhetoric as Nation Building: Thomas Wilson's Stylistic Instruction
Rebecca Wilson Lundin, Penn State University

Communities of Believers, Communities of Readers: Rhetorics of Communal
Reading in Early Modern England
Amy Hermanson, Texas Christian University

Mercury Steals Parliament: Ironic Accusations against Eloquence in Early
Modern Civic Speech
Daniel Seward, University of Texas at Austin

Climate Change in the Globe (Theater): Passions and Decadence
Jennifer Forsyth, Kutztown University

Emulation's Conflicted Roles within Early Modern Rhetorical Theories
Vernon Dickson, Florida International University

K11

THEORIZINGS

Chair: Richard Gebhardt, Bowling Green State University

Scholarship Of Engagement: New Name For or Challenge To the Work of
Rhetoric?
Richard Gebhardt, Bowling Green State University

Procedural or Deliberative Democracy: Where is Deliberative Rhetoric?
Arabella Lyon, SUNY Buffalo

Civil Discourse: A Rhetoric of Responsibility and Respect
Linda Powers, Wofford College

Theorizing Global Resistance: Counter-Rhetorics of Drug Access in the
Developing
World
Blake Scott, University of Central Florida

The Return of the Acting Subject: Rhetoric, Embodiment, and the Limits of Bourdieu's "Habitus"

Dana Harrington, East Carolina University

K12

ETHOS

Chair: Paul Turpin, University of the Pacific

Ethos in a Remediated Age: Context, Character, and Community

Aaron McKain, Ohio State University

Ethos as Habit of the Just: How to (Re)Create Stable Ethos with a Moving Audience

Karen Schiler, Purdue University

Ethos-Centered Rhetoric as Critical Social Theory

Paul Turpin, University of the Pacific

Who Speaks

Douglas Bruce, John Carroll University

K13

CLASS, LABOR, AND PROGRESSIVISM

Chair: Matt Newcomb, Hobart and William Smith Colleges

Whose Job Is It Anyway?: The Rhetoric of Labor Colleges and Working-Class Attitudes Toward Learning

Kelly Bradbury, Ohio State University

Talking (Back) About Home: Considering the Discourse of Class in Academia

Heather Brook Adams, University of Maryland

Confessions and Responsibilities: Dorothy Day and the Rhetorical Reconciliation of Religion and Liberalism

Jeffrey Kurtz, Denison University

Negotiating Radical Socialism and Orthodox Faith: Inclusive Rhetoric in the *Catholic Worker*

Kristine Johnson, Purdue University

Blogging Progressivism?: Educational Reform Writing a Century Ago and Today
Jeremiah Dyehouse, University of Rhode Island

K14

THE LAW AND LEGAL RHETORIC

Chair: John Gooch, University of Texas at Dallas

Reconstructing the Rhetoric of Justice: Comparing *Beowulf*'s Rhetoric of
Revenge with *Mwindo*'s Rhetoric of Reconciliation
Ryan Solomon, University of Wisconsin

"To Protect and Serve": The Los Angeles Police Department, Public Discourse,
and the
Responsibilities of Rhetoric in Law Enforcement after World War Two
John Gooch, University of Texas at Dallas

Rhetorical Knowledge in Legal Practice and Critical Legal Theory
Francis Mootz III, Penn State Dickinson School of Law

Rhetorical Entrapment and Reform Discourse: From "Tough on Crime" to "Smart
on Crime"
Mitchell P. Smith, University of Oklahoma

The Unethical Rhetoric of Criminal Defense in American Legal Culture
Katie Rose Guest, University of North Carolina

Sunday, May 25

10:15 – 11:45 am

L01

FORUM: MAKING RHETORIC RELEVANT IN (AND OUT OF) THE CLASSROOM AND THE UNIVERSITY

Facilitator: Erin Daina McClellan, Denison University

Presenters:

Gerard A. Hauser, University of Colorado at Boulder
Susan Balter-Reitz, Montana State University—Billings
John Ackerman, University of Colorado at Boulder
M. Lane Bruner, University of Illinois, Urbana-Champaign
Debra Hawhee, University of Illinois, Urbana-Champaign
Erin Daina McClellan, Denison University

L02

**ROUNDTABLE OF REPORTS FROM THE 2007 MEDICAL RHETORIC
WORKSHOP**

Chair: Susan Wells, Temple University

Presenters:

Linn Bekins Bekins, San Diego State University
Rita Tomlin, San Diego State University
Hannah Bellwoar, University of Illinois, Urbana-Champaign
Colleen Derkatch, University of British Columbia
Susan Gilpin, Marshall University
Lisa Keranen, University of Colorado
Denise Jodlowski, Texas A&M University
Susan Wells, Temple University
Amanda Young, University of Memphis

L03

ROUNDTABLE: INTERROGATING RHETORICS OF CIVIC ENGAGEMENT

Chair: Caroline Gottschalk-Druschke, University of Illinois, Chicago

Presenters:

Caroline Gottschalk-Druschke, University of Illinois, Chicago
Tim Henningsen, University of Illinois, Chicago
Megan Marie, University of Illinois, Chicago
Matt Pavesich, University of Illinois, Chicago
Nadya Pittendrigh, University of Illinois, Chicago
Candice Rai, University of Illinois, Chicago
Stephanie Reich, University of Illinois, Chicago

L04

**SPECIAL PROFESSIONAL DEVELOPMENT PANEL: HOW TO BE AN
ASSISTANT PROFESSOR**

Chair: Marie Secor, Penn State University

TBA

Marie Secor, Penn State University

TBA

Mark Longaker, University of Texas at Austin

L05

**ROUNDTABLE: CRITICAL ENGAGEMENT WITH *QUEERING PUBLIC
ADDRESS: IMPLICATIONS FOR THE FUTURE OF STUDIES IN THE
HISTORY, THEORY, AND CRITICISM OF RHETORIC***

Chair: Lester Olson, University of Pittsburgh

Presenters:

Jim Aune, Texas A & M University

James Darsey, Georgia State University

Bonnie Dow, Vanderbilt University

John Sloop, Vanderbilt University

David Zarefsky, Northwestern University

L06

**ANGER, FEAR, AND REGRET: RHETORICAL ACCOUNTS OF EMOTION
AND AN EMOTIONAL ACCOUNTING OF RHETORIC**

Chair: Daniel Emery, University of Utah

Gentlemen and Dissenters: The Priestley-Enfield Debate on Clerical and
Professional Education

Carol Poster, York University

Fear's First Empire: The Social Force of Fear in 18th Century British Rhetorics
Daniel Emery, University of Utah

Who's Responsible for an "Imperfect" Child? Arrogance and Anger in Wrongful
Birth Claims

L07

PRAGMATISM AND ITS LEGACY

Chair: Stacey Sheriff, Penn State University

What Does Pragmatic Meliorism Mean for Rhetoric?
Scott R. Stroud, University of Texas at Austin

Public Relations, Sophistry and the Rhetoric of Democracy
Steve Mackey, Deakin University

The Responsibility of Argument: A Reevaluation of Rorty's Anti-Foundational
Argument
Robert Wess, Oregon State University

Tracing Freire: Jesuit Rhetoric and its Impact on Critical Pedagogy
Tom Pace, John Carroll University

L08

PEDAGOGY ON THE EDGE

Chair: Christine Neuwirth, Carnegie Mellon University

Negotiating Responsibility in the Practices of Imitation
Sarah Allen, University of Mary Washington

Reconsidering Prose Rhythm
Mike Duncan, University of Memphis

A Whole Lot of Nerve: Using Risk Frames to Expand Rhetorical Pedagogy
Lisa Meloncon, University of Cincinnati

Peer Review: Construing Difference in Student and Professional Strategies
Christine Neuwirth, Carnegie Mellon University

The Responsibility of Praise
Kerri Morris, University of Alaska Anchorage

L09

BENEVOLENCE AND HUMANITAREARION

Chair: Matt Newcomb, Hobart and William Smith Colleges

A Rock Star with a Good Cause
Marie Klujeff, Aarhus University

“Peace Warriors”: A Story of Henry Dunant’s *A Memory of Solferino* and the
Beginnings of Modern Humanitarian Aid Narratives
Matt Newcomb, Hobart and William Smith Colleges

The Ethics of Community Literacy: The Commonplaces of Giving
Katie Johnson, University of Arizona

Critiquing the Rhetoric of Benevolence in University-Community Projects
Lisa Thornhill, University of Washington

Bono’s Keynote Address at the 2006 National Prayer Breakfast
Rebecca Kuehl, University of Minnesota

L10

E!THOS, E-THOS, AND (ECO)THOS: NEW (MEDIA) VARIETIES OF ETHICAL ARGUMENT

Chair: Michael McGinnis, Wayne State University

Linking Up: Blogrolling into Online Celebrity Status
Kimberly Lacey, Wayne State University

Celebrity Environmentalism: Ethos/Ethic, Intent/Affect
Jared Grogan, Wayne State University

“Contrived Image and Staged Virtue”: Celebrity, Discursive Presence, and the
Mediation of Ethos
Michael McGinnis, Wayne State University

The Celebrity Student: Depathologizing the Decentered Classroom
Jessica Rivait, Michigan State University

L11

RESPONSIBLE SCHOLARSHIP IN GENRE: AN EXAMINATION OF CONTRADICTIONARY IDEOLOGIES AND CONTESTED REPRESENTATIONS

Chair: Risa Applegarth, University of North Carolina, Chapel Hill

Conflicted Ideologies in Native American Folklore Collections
Risa Applegarth, University of North Carolina, Chapel Hill

Representing Symbolic Conflicts of Literacy: A Case Study of the *Heath*,
Harbrace, and *Prentice-Hall* Handbooks
Heather Bastian, University of Kansas

Rethinking and Rewriting Martin Luther King, Jr. in Composition Anthologies
Cedric Burrows, University of Kansas

L12

CLASSICAL RHETORICAL

Chair: Robert Sullivan, Ithaca College

The Isocratean Parainesis: A Rhetorical Genre And Its Historical Treatments.
Robert Sullivan, Ithaca College

The Teaching of Style as a Tool for Discovering Arguments: Pseudo-
Hermogenes' *On*
Invention and Its Byzantine Commentaries
Vessela Valiavitcharska, University of Maryland

Isocrates' Concentric Ethics: From the Personal to the Global
Charles Marsh, University of Kansas

An Isocratic Notion of Citizenship
Scott Varda, Baylor University

Delivery and the Integrated Art of Rhetoric
Michele Mason, University of Maryland

L13

ENLIGHTENMENT AND POST-ENLIGHTENMENT

Chair: James Comas, Middle Tennessee State University

Determining the Audience of Early 18th-Century Periodicals
Matthew Weiss, Penn State University

Love and Self-Love: Adam Smith's Bourgeois Ethic as Christian Impulse
David Gore, University of Minnesota Duluth

Vico, Quintilian, and the Problem of Translating *Rhêtorikê*
James Comas, Middle Tennessee State University

"Licentia" in the Seventeenth-Century French Pulpit
Claudia Carlos, Carnegie Mellon University

L14

EXPLORATIONS IN VISUAL RHETORIC AND PUBLIC LIFE

Chair: G. Thomas Goodnight, University of Southern California

Visual Imagery and Identification: Embodying Novelty in *The Year of the Yao*
Daniel Kim, North Carolina State University

Conveying *An Inconvenient Truth*: The Metaphoric and Metonymic Power of Visual Images
Nick Temple, North Carolina State University

Public Art as Disempowerment in Social Philanthropy
Anna Turnage, North Carolina State University

Visual Well-Being: Intersections of Rhetorical Theory and Visual Design
Victoria J. Gallagher, North Carolina State University

12:00 – 2:00 pm

M

**CONFERENCE LUNCHEON
FEATURING DAVID ZAREFSKY**

M

CONFERENCE LUNCHEON

Grand Salon A, B, C

Presiding: Jack Selzer, Penn State University

President, RSA

Ode to RSA

Steven Katz, Clemson University

Presentation of Awards

Janet Atwill, University of Tennessee

Looking Forward

Michael Leff, University of Memphis

President-Elect, RSA

Speaker

Reclaiming Rhetoric's Responsibilities

David Zarefsky, Northwestern University

Immediate Past President, RSA

Sunday, May 25

2:15 – 3:45 pm

N01

MOVING BODIES, MOVING CROWDS

Chair: Debra Hawhee, University of Illinois at Urbana Champaign

The Body Eloquent: Affect as Contagion in Elocutionist Rhetoric
Cory Holding, University of Illinois at Urbana Champaign

Material Body, Physical Body or "Body-Subject"
Chris Drew, Temple University

New Frontiers in the History of Rhetoric: Bicycles, Bloomers, and Bodies
Sarah Hallenbeck, University of North Carolina at Chapel Hill

A Rhetorical Approach to Collective Identity: Connecting and Constructing an
International Suffrage Community
Jessica Prody, University of Minnesota

N02**ROUNDTABLE: RHETORIC, RELIGION, AND THE RHETORIC OF
RELIGION: PERSPECTIVES AND PROSPECTS**

Moderator: Jeff Ringer, University of New Hampshire

Presenters:

Bill Fitzgerald, Abilene Christian University
Megan Marie, Rutgers University - Camden
Ben Crosby, SUNY - Potsdam
Laura Carroll, Syracuse University
Kurt Stavenhagen, University of Illinois at Chicago
Christina Knopf, University of New Hampshire
Mike DePalma, University of Washington

N03**POWER AND RESISTANCE WITHIN THE SOCIAL PRACTICES OF
EVERYDAY LIFE**

Chair: Jane Munksgaard, University of Iowa

Resisting Scientific Authority: Science and Common Sense in the Science of
Consciousness

Eli Brennan, University of Minnesota

Can the Avant-Garde Avoid Cooptation through Consumerism? Orlan, Corporeal
Art, and Grotesque Aesthetics

Jane Munksgaard, University of Iowa

Spatial Language, Rhetorics of Place, and the Ability to Resist

Erin Daina McClellan, Denison University

The Invisibility of Gender: Organizational Change Stories and Resistance to
LEAP

John McClellan, University of Colorado at Boulder

La Voz del Pueblo: Testimonio as a Subaltern Transformative Rhetoric

T.M. Linda Scholz, University of Colorado at Boulder

Respondent: Lisa Keränen, University of Colorado at Boulder

N04

(RE)SIGNIFYING NOVEMBER 3RD, 1979: LANGUAGE PERFORMANCE AND SOCIAL ACTION IN GREENSBORO, NORTH CAROLINA

Chair: Jim Beitler, University of Michigan

The Greensboro Truth and Reconciliation Commission and the Rhetoric of Proxy
Jim Beitler, University of Michigan

(Re)Creating Truth: Transitional Justice Translated From Nation to City
Belinda Walzer, University of North Carolina at Greensboro

“Death to the Klan”: The Performance of Violent Language on November 3rd,
1979
Alicia Sowisdral, University of North Carolina at Greensboro

N05

THE RHETORICAL TURN IN JEWISH STUDIES

Chair: Steven Katz, Clemson University

Deliberative Rhetoric in the Hebrew *Psalms*
Davida H. Charney, University of Texas at Austin

The Responsibilities of the Majority in Bava Metziah 59b (The Oven of Akhail)
David Metzger, Old Dominion University

Expanding the Scope of Jewish Identity: *Hatzaad Harishon*, Black Jews, and
Burkean Invention
Janice W. Fernheimer, Rensselaer Polytechnic Institute

Synecdoche as Figure of the Holocaust
Richard Glejzer, North Central College, and Michael Bernard-Donals,
University of Wisconsin

N06

RHETORICAL ANALYSES OF THE MEDIA

Chair: Dana Anderson, Indiana University

Reality, Criminality, and Sexuality on Dateline's "To Catch a Predator"
Sheryl Cunningham, University of Washington

The Return to Ragtime: The Synchronicities of Identity in Spike Lee's
"Bamboozled"
and Gibbs' "Chain Hang Low"
Meghan Dunn, University of Texas

Digital Self-Representations: Asian American Identity Rhetorics on YouTube
Vincent Pham, University of Illinois at Urbana-Champaign

Quotidian Rhetoric and Marginalized Populations: Representations of Street Sex
Workers and Their Effects on Society
Jill McCracken, University of South Florida, St. Petersburg

N07

BOUNDARY CROSSINGS: THE CIVIC AND DISCIPLINARY RESPONSIBILITIES OF HISTORIES OF RHETORIC

Chair: Daniel Ellis, Temple University

What We Talk about When We Talk about Courtship: Historical Rhetoric,
Rhetorical History, and the Marriage Negotiations of Elizabeth and Anjou
Daniel Ellis, Temple University

Sacred and Civic: Schooling the Philadelphia German Community, 1750-1830
Elizabeth Kimball, Temple University

Natural Aristocrats: Harvard's Phi Beta Kappa Society, Political Theology, and
the Public Sphere
Paul Dahlgren, University of California, Irvine

Navigating Historical Waters: Reading Historiography Rhetorically
Alexandra Sartor, University of California, Irvine

N08

IMPLICATIONS OF THE NEW MEDIA

Chair: Christopher Paul, University of Alabama, Huntsville

Politics, Populism, and the Internet

Gretchen Haas, Minnesota State University

Rhetorical Criticism and Our Future in Electronic Publishing
Timothy Jensen, Ohio State University

Software Copyright(s) as Rhetorical Action: Toward a Digital Literacy
Jennifer Maher, University of Maryland Baltimore County

Computer Lib and the Vernacular Web: The Real-World Emergence of Rhetorical
Appeals to the Non-Institutional
Robert Glenn Howard, University of Wisconsin, Madison

N09

CONSTRUCTING RESPONSIBLE RHETORICS

Chair: Jaime Wright, St. John's University

History in a Second, Or, How to Be (Virtually) Historical
Jaime Wright, St. John's University

Remembrance of Integration Past: The Supreme Court's Rereading of Race in
American Society and the U.S. Constitution
Jeremiah Hickey, St. John's University

From Magic Bullet to Imaginary Missile: Trauma, Response, and Media Ecology
Kenneth Rufo, Independent Scholar

History and the Effacement of Violent Foundations: A Psychoanalytic Inquiry
Kevin A. Johnson, California State University, Chico

There's No Crying in Courtrooms: Ethical Emotion and Rhetorical Responsibility
in Historical Constructions of Integration
Jennifer J. Asenas, California State University, Chico

Respondent: Michael Hyde, Wake Forest University

N10

PATHOS IN 18TH-CENTURY PREACHING

Chair: Mark Longaker, University of Texas at Austin

Inform the Understanding, Move the Affections and Warm the Heart: The
Methodist

Transformation of Eighteenth-Century Preaching
Mark Longaker, University of Texas at Austin

Fear and Hope: The Emotional Repertoire of Congregationalist Sermonics
Lois Agnew, Syracuse University

Tracing the Shift in Antislavery Sermonics during the 18th Century
Vidhya Swaminathan, Long Island University

N11

THE RHETORIC OF SCIENCE

Chair: Erin Wais-Hennen, University of Minnesota

Ethos and Persona in David Quammen's Popular Science Writing
Sarah Perrault, University of Nevada

The Supreme Court Cleans the Air: Massachusetts v. EPA and the Global
Warming
Debate
Ron Von Burg, Christopher Newport University

Why "Kojak" Isn't a Suitable Gene Name
Erin Wais-Hennen, University of Minnesota

Nuclear Energy and the Meager Possibility of Informed Consent
Barbara Schneider, University of Toledo

N12

RECENT PRESIDENTIAL RHETORIC

Chair: David Blakesley, Purdue University

Staying the (Dis)Course: Issues of Responsibility in the Reelection Discourse of
George
H.W. Bush
Kathleen Mollick, Tarleton State University

The President and the Prophet: Bush, Bin Laden and the Rhetoric of War
John Landreau, The College of New Jersey

Civic Action through Invention: Presidential Candidate's
Caroline Dadas, Miami University

"The Moral Equivalent of War": Presidential Language in Energy Politics
Lee Honeycutt, Iowa State University

Responsibility and Kirkpatrick's Standards: Theorizing Arendt's Rhetorical
Function in
Reagan's Foreign Policy
Shawn Rice, CUNY: The Graduate Center

N13

RHETORICS OF NUCLEAR WEAPON JUSTIFICATION

Chair: Jordynn Jack, University of North Carolina, Chapel Hill

Constructing Reliable Nuclear Weapons
Greg Wilson, Los Alamos National Laboratory

Ethos and Experiential Metaphor at Work and at Home at Hanford
Julie Staggers, University of Nevada-Las Vegas

Kairotic Imprints: How Scientists Envisioned the Future in a Nuclear Age
Jordynn Jack, University of North Carolina, Chapel Hill

Complex 2030: The Rhetorical Resurrection of U.S. Nuclear Weapons
Development
Bryan C. Taylor, University of Colorado, and William Kinsella, North
Carolina State University

N14

ROUNDTABLE: NEW DIRECTIONS IN THE RHETORICAL STUDY OF LITERACY

Chair: Janet Carey Eldred, University of Kentucky

Literary Tracks: Lusophone Literacies and Identities in a Changing, Immigrant
Community
Kate Vieira, University of Wisconsin, Madison

Immigration, Repatriation, and Literacy

Janet Carey Eldred, University of Kentucky

A Case Study in Metaphor: How K-12 Teachers Resist the Discourse of Crisis
Kendall, University of Cincinnati

Manufacturing Illiteracy in the United States
Peter Mortensen, University of Illinois, Urbana-Champaign

Sunday, May 25

4:00 – 5:30 pm

001

ROUNDTABLE: FEMINIST RESPONSE/ABILITY

Chair: Tonya Hassell, University of North Carolina, Greensboro

Presenters:

Tonya Hassell, University of North Carolina, Greensboro
Beth Carroll, Appalachian State University
Brandy Grabow, George Mason University
Eve Wiederhold, George Mason University

002

THEORY AND ITS IMPLICATIONS

Chair: Jeff Grabill, Michigan State University

On Being Rhetorically Straight about Defining and Interpretation
George Yoos, Emeritus, St. Cloud State University

Making Things: Rhetoric and Community Change
Jeff Grabill, Michigan State University

Recursive Pastiche: Rethinking Constitutive Rhetoric and Collective Subjectivity
through Multiple Temporalities
Diane Crosby, University of Iowa

Democracy, Dis-Integration and Post-Foundationalist Rhetorical Theology
Michael Kaplan, Indiana University

Epideictic Rhetoric after Perelman: Consensus, Contradiction, Conversation
Kathryn Weiss, Kent State University

003

RHETORICAL STYLE IN DIGITAL SPACES

Chair: Amber Davisson, Rensselaer Polytechnic Institute

The Substance of “Truthiness”: Collective Identification and Parodic Style in the
Work of Stephen Colbert
Amber Davisson, Rensselaer Polytechnic Institute

Taking an Invitational Approach to the Design of Online Art Gallery Interfaces
Amanda Rotondo, Rensselaer Polytechnic Institute

Style, Ethos, and the Universal Audience in Blogs and Blog Comments
Elia Nelson, Rensselaer Polytechnic Institute

004

CONTEMPORARY CASES IN THE RHETORIC OF PUBLIC ENGAGEMENT

Chair: Stephen Jordan, Carnegie Mellon University

Considering Public Spheres from a Performance Studies Framework
Tim Dawson, Carnegie Mellon University

How GLBT Christians Use Narrative Strategies to Argue for Inclusion in the
“Public Sphere” of the Church
Stephen Jordan, Carnegie Mellon University

Taking an Expert Stance in a Community Deliberation on Sustainable Living
Laura Schmidt, Carnegie Mellon University

Looking @ eDemocracy
Christopher Ward, Art Center College of Design

005

TRANSNATIONAL RHETORICS: PERSUASION, IDENTIFICATION, AND SOCIAL CHANGE ACROSS BORDERS

Chair: Rebecca Dingo, University of Missouri, Columbia

Rewriting the Nation-State: Transnational Literacies from the Global South
Rachel Riedner, George Washington University

Truth and Reconciliation Go Global: Transitional Justice in a Transnational
World

Katherine Mack, University of California, Irvine

U.S. Language Policy Debates and the Transnational Movement for Language
Rights

Scott Wible, West Virginia University

President Anwar Al-Sadat and Peace: National, Transitional, and Transnational
Identities

Rasha Diab, University of Wisconsin, Madison

O06

REPORT FROM THE CONFERENCE “THE PROMISE OF REASON: THE NEW RHETORIC AFTER 50 YEARS”

Chair: David A. Frank, University of Oregon

Rhetoric and Wisdom in the 20th Century: Burke and Perelman
James Crosswhite, University of Oregon

The Anxiety of Influence: Perelman’s Critics
David A. Frank, University of Oregon

The New Rhetoric after Fifty Years: A Report from the Conference on the
“Promise of Reason”

John Gage, University of Oregon

O07

THE RESPONSIBILITIES OF SCHOLARSHIP IN THE CONTEXT OF BURKEAN STUDIES

Chair: Debra Hawhee, University of Illinois

The Perils of Putting in an Oar before You Catch the Tenor or Test the Salmon
Mousse: The Responsibilities of Scholarship in an Age of Electronic Glut
David Blakesley, Purdue University

Making it Matter: The Importance of Timebound Analysis
Elizabeth Weiser, Ohio State University

Archives as Equipment for Writing
Ann George, Texas Christian University

Toward Impious Discipleship: WWBD
Dana Anderson, Indiana University

Purging Burkophilia
Debra Hawhee, University of Illinois

008

**ROUNDTABLE: RHETORICAL RESPONSIBILITIES IN REPRESENTING
HUMAN RIGHTS**

Chair: Arabella Lyon, SUNY-Buffalo

Countering Decontextualization of Violence
Wendy Hesford, Ohio State University

Making Distance Audience Case
Arabella Lyon, SUNY-Buffalo

Are Human Rights Universal? Absolute? Global?
Stephen Mailloux, University of California-Irvine

Human Rights as an Ideograph: Lessons from the Modern Presidency
Mary Stuckey, Georgia State University

(After the papers, the audience will view and discuss a clip from the documentary “A Different Kind of Childhood.”)

009

TEXTUAL MACHINERY: AGENCY, RESPONSIBILITY, AND AUTOMATION

Chair: John Logie, University of Minnesota

Writing Machines: Authorial Agency and Bot-Written Texts in Wikipedia
Krista Kennedy, University of Minnesota

Automata for the Archive: A Machinery for Distant Reading
Derek Mueller, Syracuse University

Earth vs. the Fair Use Bots
John Logie, University of Minnesota

Respondent: Carolyn Miller, North Carolina State University

O10

A NEW SOCIAL MOVEMENT IN THE 21ST CENTURY: STEP IT UP 2007 AS A CASE STUDY IN THE RHETORIC OF CLIMATE CHANGE ACTIVISM

Chair: Julie Kalil Schutten, Northern Arizona University

Demonstrative Rhetoric and the Boston Step-it-Up Campaign
Lawrence J. Prelli, University of New Hampshire

Choice and Accountability: The Construction of Identity Among Step It Up Rally Participants
Tracylee Clarke, California State University, Channel Islands

Is it a Protest, a Ceremony, or an Action?: The Implications of Rhetorical Framing for Environmental Campaigns and Activism
Danielle Endres, University of Utah

Respondent: Tarla Rai Peterson, Texas A&M University

O11

RHETORIC AND RESPONSIBILITY

Chair: Barry Brummett, University of Texas

Official Apologies: A Way of Taking Responsibility?
Lisa Villadsen, University of Copenhagen

Faithful Political Rhetoric: The Responsibilities of Christian Civic Participation
Kristy Maddux, University of Maryland

Toward a Responsible Rhetoric in Civic Life
Nathalie Kuroiwa-Lewis, St. Martins University

The End of Asking, "Who is Responsible?"
Erik Hayenga, Michigan Technological University

Foucault, Welch, and McCarthy
M. Elizabeth Thorpe, Texas A&M University

Between Orality and Hermeneutics: the Responsibility of Rhetoric in Religion
Robin Reames, Carnegie Mellon University

O12

EDUCATIONAL POLICY, TECHNOLOGY, AND RHETORICAL RESPONSIBILITY IN THE NATIONAL WRITING PROJECT

Chair: Robert Brooke, University of Nebraska-Lincoln

Ethos, Identification, and Representation in an Era of Educational Policy Debate
Robert Brooke, University of Nebraska-Lincoln

A Space to Explore: The National Writing Project Technology Professional
Writing Retreat as a Context for Developing Online Ethos
Cathie English, National Writing Project Technology Leadership Team

Ethos, Consubstantiation, and Identification in Video Archiving
Josh Call, University of Nebraska-Lincoln

Rhetorical Responsibility and the Development of Technology Teacher Identity
Jason McIntosh, University of Nebraska-Lincoln

O13

UNDERSTANDING JOURNALISM

Chair: Virginia Sanprie, University of Colorado at Boulder

The Ironies of Undercover Reporting: Balancing Deliberation and Sensation
Christine Isager, University of Southern Denmark

Media Construction as Social Action: An Exploration of Citizen Journalism
Christine Tracy, Eastern Michigan University

Revisiting Feminist Rhetorical Criticism and Mass Media
Virginia Sanprie, University of Colorado at Boulder

The Evocation of Tactile Experience in James Nachtwey's Photojournalism: The
Texture of Atrocity
Patrick Wade, Northwestern University

O14

WE STILL HAVEN'T FIGURED OUT AGENCY

Chair: Zac Gershberg, Louisiana State University

Power in the Periphery: The Persuasive Appeal of (Re)claiming Agency
Christine Gardner, Wheaton College

Playing Heidegger's Fool: Negotiating the Question of Agency
Zac Gershberg, Louisiana State University

Phronesis Trouble, or, Agentic Orientation as Magical Volunterism
Joshua Gunn and Dana Cloud, University of Texas

Sunday, May 25

5:45 – 7:00 pm

P01

FEATURED SESSION: MARK VANDER POEL

Chair: Lawrence Green, University of Southern California

Title: TBA
Marc Vander Poel, University of Nimijian

P02

RHETORICAL DECISIONS: ETHICS, SUBJECTIVITY, AND LAW

Chair: Brooke Rollins, Louisiana State University

Isocrates' Decision: Unpredictability and the Formation of Character
Brooke Rollins, Louisiana State University

Feminism without Choice: Gardasil's "One Less" Campaign and the
Politicization of Decision
Eme Crawford, University of South Carolina

Revaluing the Rhetorical Nature of *Stare Decisis*
Paul Butler, University of Nevada, Reno

P03

TOWARD A CULTURALLY RESPONSIBLE RHETORIC: ATTENDING TO EVERYDAY NARRATIVE PRACTICES

Chair: Mary Juzwik, Michigan State University

Finding Time Responsibly: Narrative as Emergent Rhetoric
Julie Lindquist and Leonora Smith, Michigan State University

Teaching Ethos through Oral Narrative Practices
Mary Juzwik, Michigan State University

Of Cultures, Stories, and Modes: Finding Responsibility in Rhetoric through
Cultural Production
Andréa Davis, Michigan State University

P04

RHETORICAL AGENCY AND CONTEMPORARY ADVOCACY AUTOBIOGRAPHY

Chair: Jane Danielewicz, University of North Carolina, Chapel Hill

Speaking for Trees: Janisse Ray's *Ecology of a Cracker Childhood*
Jane Danielewicz, University of North Carolina, Chapel Hill

Advocate of the Artist as a Southern, Working-Class, Black Girl: Creative
Agency in bell hooks's *Bone Black: Memories of Girlhood*

Jeanne Costello, Fullerton College

Disparaging Revenge: Ishmael Beah's *A Long Way Gone: Memoirs of a Boy Soldier*

Irene Papoulis, Trinity College

P05

**“IT IS MORE COMPLICATED THAN THAT”: LETTING LOOSE THE
TROPES OF WAR
(Sponsored by Rhetoricians for Peace)**

Chair: Gae Lyn Henderson, Utah Valley State College

Bush Senior: War and the Rhetoric of Masculinity
William Thelin, University of Akron

Bush Junior: War and Social Dominance Theory
Trish Roberts-Miller, University of Texas at Austin

Our Next President: War and *The Rhetoric of Religion*
Gae Lyn Henderson, Utah Valley State College

P06

RESPONSIBLE MEDIA REPRESENTATION OF EXPERTS

Chair: Christopher Eisenhart, University of Massachusetts – Dartmouth

Arts Experts as Neglected News Actors
Peter A. Cramer, Simon Fraser University

Expertise on Discourse Ethics
Christopher Eisenhart, University of Massachusetts – Dartmouth

The Role of Expertise in Media Coverage of the Crandall Mine Disaster
Danette Paul, Brigham Young University

P07

RHETORICS OF ETHICS AND THE ETHICS OF RHETORIC IN SCIENCE, ECONOMICS, AND CRITICAL THEORY

Chair: Jeff Pruchnic, Wayne State University

Self-Fashioning and the Ethics of Response in the New Economy
Jeff Pruchnic, Wayne State University

Commodifying Ethics
Jenell Johnson, Penn State University

Hannah Arendt on the Rhetoric and Politics of Science
Jodie Nicotra, University of Idaho

P08

MEDITATIONS ON KAIROS

Chair: Shannon Walters, Penn State University

Kairos Revisited: Performative Activism
Kirsti Cole, Arizona State University

The Ethical Dimensions of *Kairos* for Disabled Rhetors
Shannon Walters, Penn State University

(A)kairos and Emotion: Seizing the Inopportune
Kelly Myers, University of Arizona

P09

RHETORIC'S RESPONSIBILITY TOWARD CHANGE: CHALLENGES AND POSSIBILITIES

Chair: Melanie Kill, University of Washington

Post-Revolutionary Mexico and the Limits of Rhetoric
René Agustín De los Santos, DePaul University

The Israel-Palestine Conflict and the Limits of Rhetoric
Anis Bawarshi, University of Washington

Examining Uptake: A Methodology for New Meaning
Melanie Kill, University of Washington

P10

**CONVERSATION ON PEDAGOGY: NEGOTIATING COMPETING
RESPONSIBILITIES AS RHETORICAL CITIZENS AND EDUCATORS**

Chair: Jennifer Campbell, University of Denver

Presenters:

Jennifer Campbell, University of Denver

Jeff Ludwig, University of Denver

P11

COGNITIVE RHETORICS IN HISTORY AND PRACTICE

Chair: Joseph Bizup, Columbia University

Stephen Toulmin's Proto-Cognitive Rhetoric

Joseph Bizup, Columbia University

Odd Man Out?: Burke Among the Cognitivists

William FitzGerald, Rutgers University, Camden

Toward an Applied Cognitive Rhetoric: The Grammar of Force and Counterforce
in the "Preamble" to *The National Security Strategy Report*

Todd Oakley, Case Western Reserve University

P12

**REPRESENTING AND REGULATING THE BODY: INTERSECTIONS OF
MEDICAL RHETORIC AND CONSUMER CULTURE**

Chair: Holly L. Ryan, Duke University

"Beauty is Yours": The Consumerization of Hysteria

Georgianna O. Miller, University of Arizona

How Depressing: The Normalization of Mental Illness

Holly L. Ryan, Duke University

Education as Regulation: The Rhetoric of *Body Worlds*

Jennifer Heckler, University of Arizona

P13

GENDER AND SOCIAL CHANGE

Chair: Martha Solomon Watson, University of Nevada, Las Vegas

Revisiting the Clash of Cosmic Principle, Materialism, and Collective Action in Stanton's "The Solitude of Self"

Susan Schultz Huxman, Wichita State University

Gender, Race and Class in the Anti-Lynching Rhetoric of Mary Church Terrell

Martha Solomon Watson, University of Nevada, Las Vegas

Anticipating or Averting Madam President? Gender, Ideology, and the Responsibilities of Rhetoric

Diane M. Blair, California State University, Fresno

P14

RHETORIC'S RESPONSIBILITIES IN A POST-ARISTOTELIAN WORLD

Chair: Kristen Seas, Purdue University

I told U So! Classical and Contemporary *Ethos* and the Stabilization of *Self*

Nathaniel A. Rivers, Purdue University

The Ideological Invitation of Enthymeme and the Rhetorical Constitution of Subjects

Kristen Seas, Purdue University

Sophistry Goes Mainstream? Web 2.0 and Public Considerations of Authority, Reputation, and Trust

Marc C. Santos, Purdue University

Monday, May 26

8:00 – 9:30 am

Q01

ROUNDTABLE: REFLECTIONS ON THE 2007 RSA SUMMER SEMINARS

Chair: Stacey Pigg, Michigan State University

Presenters:

Daniel Ellis, Temple University
Ekaterina Haskins, Rensselaer Polytechnic Institute
Jennifer King, Michigan State University
Kendall Leon, Michigan State University
Stacey Pigg, Michigan State University

Q02

SHOUTING ACROSS THE CREVASSE: CRITICISM AS SOCIAL REFLEXIVITY

Chair: Heather Branstetter, University of North Carolina, Chapel Hill

Placebo Rhetoric and the Problematics of Public Dialogue
David Montgomerie, University of North Carolina, Chapel Hill

Silent Future: Reproduction in Apocalyptic Discourse
Joy E. Cranshaw, University of North Carolina, Chapel Hill

On Rights and Morality: The Discursive Politics of Reproduction
Natalie Fixmer, University of North Carolina, Chapel Hill

Henri Bergson and Postmodern Rhetoric
Heather Branstetter, University of North Carolina, Chapel Hill

Q03

LOCI COMMUNES SEMINAR MEETS

Q04

RELIGIOUS PERSUASION AND WOMEN'S RIGHT TO SPEAK

Chair: Patricia Bizzell, College of the Holy Cross

Defenses of Women's Preaching: Rhetorical Theory and the Language of Women's Rights

Jane Donawerth, University of Maryland

Religious Persuasion and Pernicious Reading

Shirley Wilson Logan, University of Maryland

Rhetorical Performance and the American Obsession with Authenticity:
The Case of Evangelist Aimee Semple McPherson (1890-1944)

Roxanne Mountford, University of Arizona

“What if I am a woman?”: Religion in the Rhetoric of Maria W. Stewart

Patricia Bizzell, College of the Holy Cross

Q05

RHETORICIZING RACE AND ETHNICITY

Chair: Vorris Nunley, University of California, Riverside

The Messiah Delusion: Rhetoric, Ghost Dancing, and the Politics of 1890

Benjamin Crosby, University of Washington

Difference Matters: Color-Blindness, Equality, and the Construction of American Indian

Identity

Casey Kelly, University of Minnesota

Which Tribe Are you From? The Ethical Necessity of Passing and Recognizing Difference

Roberto Reyes, Michigan State University

State Tourism and the Imagining of Native Hawaiian Identity

Una Kimokeo-Goes, Penn State University

“Go Back to Hell”: The Paradox of Prophetic Ethos in Caribbean-American Rhetoric

Kevin Brown, Penn State University

Q06

RHETORIC AND RESPONSIBILITY

Chair: Coretta Pittman, Baylor University

Rhetoricizing Žižek: Parallax as a Rhetorical Ontology
John McKenzie, University of Texas

Using Rhetoric's Traditional Associations with Participatory Citizenship to Help
Students Overcome the Language of Adaptation
Paul Feigenbaum, University of Michigan

Individual Rights vs. Communal Needs: Reconciling the Responsibility of
Rhetoric in the
21st Century
Coretta Pittman, Baylor University

Karl Rove: A New Age Sophist
Jamie Thornton, University of Texas at Arlington

Q07

ON PUBLIC MEMORY

Chair: Stacy Day, University of Arizona

Public Memory and the Sago Mine Disaster
Susan Gilpin, Marshall University

Rhetoric's Responsibilities in Repurposing History: Mapping the Underground
Railroad Bicycle Route
Joy Santee, Purdue University

Historical Memory, Critical Praxis, and the Atom Bomb
Jeffrey St. John and Raymie E. McKerrow, Ohio University

Middleton Place Plantation: the American Pastoral and the Production of
Nostalgia
Stacy Day, University of Arizona

Q08

THEORIZING NARRATIVE AND POETRY

Chair: Charles Hill, University of Wisconsin Oshkosh

Turning towards Narrative in Composition and Rhetoric Scholarship
Kathryn Comer, Ohio State University

The Role of Narrative in a Rhetoric of Reconciliation
Shelley Hawthorne Smith, University of Arizona

Truth Within Fiction: The Responsibilities of Fictional Authors
Charles Hill, University of Wisconsin Oshkosh

Literacy Narratives, Responsibility, and the Failure of Ideologically-Motivated
Discourse
David Martins, California State University, Chico

Epideictic Suasion in Postmodern Poetry
Dale Smith, University of Texas

Q09

RHETORIC'S RESPONSIBILITY TO THE MATERIAL

Chair: Mark Longaker, University of Texas at Austin

Rethinking the Rhetorical Logic of Late Capitalism
Stephen Schneider, University of Alabama

Immaterial Materialism, Or, How Hardt and Negri Valorize Big Rhetoric without
Losing Sight of the Material
Joshua Hanan, University of Texas at Austin

The Opportunist's Moment: Post-Fordism and the Materiality of *Kairos*
Antonio Ceraso, DePaul University

Respondent: Mark Longaker, University of Texas at Austin

Q10

PIONEERING WOMEN RHETORS OF THE 19TH AND EARLY 20TH CENTURIES

Chair: Suzanne Bordelon, San Diego State University

Controlling the Indians in Women's Overland Trail Diaries, 1845-1865
Gretchen Flesher Moon, Willamette University

Fostering Social Justice by Revising English and the Role of the Teacher: Ruth Mary Weeks

Suzanne Bordelon, San Diego State University

From Unpaid Laborer to New Negro Woman: Rosina Tucker's Ethos of Work

Jami Carlacio, Cornell University

Q11

ACTIVISM IN THE 21ST CENTURY: NEW MEDIA, NEW RHETORIC

Chair: Thomas Black, University of Nevada, Reno

Saving The Environment One Web-Page at a Time

Thomas Black, University of Nevada, Reno

The Environmental Rhetoric of *Fern Gully: The Last Rainforest*

Alanna Simmons, University of Nevada, Reno

Manipulation, Feminine Control, and Visual Rhetoric: Prenatal Ultrasound Technology and the Pro-Life Movement

Vickie Smith Barrios, University of Nevada, Reno

Q12

VARIETIES OF QUEER RHETORIC

Chair: Leslie Harris, University of Wisconsin—Milwaukee

Diminishing the Second Closet: America's Ex-Gay Movement Awareness

Trav Webster, Miami University

Rhetorics of Marriage and Family: The Public Nature of a Private Institution

Leslie Harris, University of Wisconsin—Milwaukee, and Elizabeth Benacka, Lake Forest College

An Analysis of You Tube Videos with Gay Content

Daniel Lintin, Winona State University

The Rhetoric of Identity: Queer (Dis)qualifications

Pierre Zoberman, Université Paris 13

Q13

IRAQ

Chair: Dylan Wolfe, Clemson University

Alive Day Memories: Narrating the Experience of Wounded Iraq Veterans
Vanessa Kraemer, University of Louisville

Women Write the Iraq War: Cindy Sheehan, Riverbend, and the Court of Silence
Casie Fedukovich, University of Tennessee

Verbal and Visual Resistance to the Official Narrative of Abu Ghraib
Marita Gronnvoll, University of Georgia

Seeing Torture: Visuality and the Limits of Framing in the Abu Ghraib Scandal
Dylan Wolfe and David Novak, Clemson University

Q14

RHETORIC LOOKS AT RELIGION

Chair: Barbara Little Liu, Eastern Connecticut State University

Changing the Public Face of Christian Politics: The Rhetoric of Sojourners
Barbara Little Liu, Eastern Connecticut State University

Buy This Faith: Consumer Rhetorics in a Megachurch
Bethany Keeley, University of Georgia

Lessons from Religious Extremism: Faith, Irony, and Discursive Disruption
Jonathan Edwards, Northwestern University

What's Hotter: Hell House or Global Warming? The Shifting Rhetoric of the Evangelical Right
Colin Snowsell, University of Saskatchewan

Elisabetta Canori Mori: A Modern Saint?
Hanne Roer, University of Copenhagen

Monday, May 26

R01

PONDERING WHITENESS

Chair: Steven Schneider, University of Alabama

A Critical Crossroads: White Supremacist Discourse and the "Constitution of Populist Subjects"

Cori Brewster, Eastern Oregon University

Rhetorical Responsibility, Whiteness, and Intersubjectivity

Matthew Jackson, Brigham Young University

Racial Dilemmas of Centrist Rhetoric: Clinton, Souljah, and the Whiteness Effect

Antonio de Velasco, University of Memphis

White Bodies Speaking: Rhetorical Listening in University Race Discourses

Leslie Bradshaw, University of Massachusetts Amherst

R02

CONTEMPORARY ARGUMENTS

Chair: Alexis Hart, Virginia Military Institute

Responsibilities of Rhetoric and Star Power: Bono, *Vanity Fair*, and Africa

Nancy Van Leuven, Bridgewater State College, and Sheryl Cunningham,
University of Washington

"An Army of One": Masculinist National Rhetoric in the Twenty-First Century

Leigh Ann Jones, Hunter College

Fighting the Father from a Room of One's Own: Transmuting the Rhetoric of Responsibility in Paretzky's *Writing in an Age of Silence*

Jean Nienkamp, Indiana University of Pennsylvania

"Inspired by Al-Qaeda": The Framing of Terrorism in Mainstream Media

Michael Truscello, Wilfrid Laurier University

R03

REINVIGORATING PEDAGOGY

Chair: Sara Pace, Lamar University

Another Way We Ought to Understand Rhetorical Agency: A Model of Theatrical Praxis for Considering an Isocratean Rhetorical Pedagogy

Tim Dawson, Carnegie Mellon University

(Con)testing Rhetorical Education: The (Ir)responsibilities of AP English

Jim Warren, University of Texas at Austin

Speaking as Invention: A Neglected Aspect of the Composing Process

Sara Pace, Lamar University

Balancing Democracy, Education and Service: Isocrates' Contribution to Academic

Service-Learning in Rhetorical Studies

Meryl Carlson, University of Iowa

Software Copyright(s) as Rhetorical Action: Toward a Digital Literacy

Jennifer Maher, University of Maryland Baltimore County

R04

ROUNDTABLE: RHETORICS OF HEALTH AND MEDICINE

Chair: Colleen Derkatch, University of British

Presenters:

Charles M. Anderson, University of Arkansas at Little Rock

Colleen Derkatch, University of British Columbia

Merrit Dukehart, University of Colorado at Boulder

Kimberly Emmons, Case Western Reserve University

Barbara Heiffron, Rochester Institute of Technology

Michael J. Hyde, Wake Forest University

Lisa Keränen, University of Colorado at Boulder

Judy Segal, University of British Columbia

Philippa Spoel, Laurentian University

R05

THE NEW PATHOS

Chair: Jenny Edbauer Rice, University of Missouri

Robbing Peter: On Public Archives and Critical Emotion Studies
Jenny Edbauer Rice, University of Missouri

Public Character and the New Pathos
Daniel Smith, University of South Carolina

The Old Pathos
Dennis Lynch, University of Wisconsin-Milwaukee

R06

SPEAKING TO HUMAN RIGHTS

Chair: Erik Doxtader, University of South Carolina

Vernacular Rhetorics of Human Rights
Gerard Hauser, University of Colorado - Boulder

Responsible Rhetors? South Africa/Morocco as Pseudos
Philippe-Joseph Salazar, University of Cape Town

Recollecting the Rhetorical Economy of Human Rights Discourse: Richard McKeon, the
NESCO Philosophers' Committee, and the Faith of a Universal Declaration
Erik Doxtader, University of South Carolina

Contested Fields: The Instigational Rhetoric of César Chávez
Richard Herder, Georgia State University

R07

THE IMPLICATIONS OF FEMINIST RHETORIC

Chair: Rebecca Jones, University of Tennessee

The Plague of Domestic Violence: Pathologized Women and the Structured
Absence of Men
Suzanne Enck-Wanzer, Eastern Illinois University

Performative and Passionate Utterance
Felipe Gutierrez, University of California, Berkeley

Modern Identities of Feminist “Style”: A Feminist Critique
Jillian Klean Zwilling, University of Illinois

Rhetorics of Novel Belief: Dangerous Women Speak
Rebecca Jones, University of Tennessee

The Responsibility of Reviewing Rhetoric: Learning from Feminist Argument
Steven Lessner, Michigan State University

R08

THE PUBLIC SPHERE

Chair: Jay Childers, University of Kansas

The Functions of Polemical Discourse in the Public Sphere
Ruth Amossy, Tel-Aviv University

Reflexive Modernization and the Role of the Investor in Public Deliberation
Randall Iden, Northwestern University

Paternal Rhetoric and the American People
Jay Childers, University of Kansas

Strangers in Public: An Analysis of the Rhetorics of Public Formation and Social Change
Phyllis Ryder, George Washington University

R09

MATERIAL RHETORIC

Chair: Maureen Daly Goggin, Arizona State University

A Stitch in Time: Janie Terrero’s 1912 Suffragette Signature Handkerchief and Morris

Larkin’s 1944 POW Handkerchief
Maureen Daly Goggin, Arizona State University

Reading Bodies Rhetorically: Body Worlds and the Person/Object Relationship
Star Medzerian, University of Arizona

The Rhetoric of Randonneuring: A Sport for the 21st Century?
Janice Chernekoff, Kutztown University

R10

ANALYZING AMERICAN CULTURE

Chair: Barry Brummett, University of Texas at Austin

Gun Culture Style and its Rhetoric in the United States
Barry Brummett, University of Texas at Austin

Fully Cloaked: Fetishism and Objectification in the Fat Acceptance Movement
Ashley Noel Mack, University of Texas-Austin

Scientific and Savage Mothers: Rearing National Unity
Leslie Hahner, Truman State University

Betty Crocker's Rhetoric: In Praise of Domesticity
Corinne Nicolas, Tusculum College

R11

RESPONSIBLE TO WHOM FOR WHAT? COMPLEX AUDIENCES AT CROSS-PURPOSES IN LABOR ORGANIZING

Chair: Seth Kahn, West Chester University

"No Contract, No Work": Leadership Rhetoric and Responsibilities
Kenneth Ehrensall, Kutztown University

Deliberation and Persuasion on the ASPCUF Members Only Forum
Seth Kahn, West Chester University

Speaking as a Spokesperson: Multiple Listeners, Conflicting Duties
Cheryl Wanko, West Chester University

Holding Back the Membership: Breaking Cycles of Despair and Rhetorics of Power in a Contract Negotiation Year
Kevin Mahoney, Kutztown University

R12

**PATHOS OF DISTANCE, PROXIMITY OF AFFECT: ADDRESSING
CYNICISM RESPONSIBLY IN SPECIFIC CONTEXTS**

Chair: Matthew Levy, Pacific Lutheran University

Toward a Pragmatic Analysis of Cynicisms
Matthew Levy, Pacific Lutheran University

Expertise, Authority, and Cynicism in First Year Writing
Lee Torda, Bridgewater State College

The Cynicism of the Teacher-Pleaser: Reflections on Student Motivation in a
Service Learning Writing Course
Rona Kaufman, Pacific Lutheran University

Rhetorics of Reverence: Responsibility of Cultural Critics
Susan Brown Carlton, Pacific Lutheran University

Rhetorics of Restoration: Compassion and Cynicism in Victim Empathy Curricula
Lisa Langstraat, Colorado State University

R13

KENNETH BURKE AND LANGUAGE-CENTERED PEDAGOGY

Chair: Ellen Quandahl, San Diego State University

Irony Studies: Towards a Dialectical Classroom
Andrew Hinds, San Diego State University

Burke and Vico: Toward a Tropological Methodology of Composition
Michael McCann, University of Oregon

Rhetoric and Economics: A Humanistic Approach
William Schraufnagel, San Diego State University

R14

ANALYZING HISTORY AROUND THE WORLD

Chair: Bruce McComiskey, University of Alabama at Birmingham

Science and Reason in the Public Discourse of Kemalism: A Pentadic Analysis of Ataturk's Speech on the 10th Anniversary of the Turkish Republic

Elif Guler, Old Dominion University

Is Rhetoric Irresponsible ? Truth and Lies of Republican Criticisms (1870-1920)

Nicolas Loïc, Université Libre de Bruxelles

National Identity After Communism: Hungary's Statue Park

Matthew deTar, Northwestern University

The Responsibilities of Rhetoric: Interrogating Hybridity and Tradition in West-African Neocolonial Discourse

Lynda Walsh, New Mexico Institute of Mining and Technology

Laws, Works, and the End of Days: Rhetorics of Identification, Distinction, and Persuasion in Miqsat Ma'aseh ha-Torah (Dead Sea Scroll 4QMMT)

Bruce McComiskey, University of Alabama at Birmingham

Monday, May 26

11:30 am – 1:00 pm

S01

ESPIONAGE, TERROR AND THE UNSPEAKABLE

Chair: Anne Fernald, Fordham University

Rhetorical Intelligence: A Rhetorical Study of the US Intelligence Community

Nate Kreuter, University of Texas at Austin

“An Epic Arc”: The Story of America's War on Terror Through the (Selected) Words of Its Soldiers

Amy Milakovic, Texas Christian University

Kim Philby's *My Silent War* and the Rhetoric of Espionage

Anne Fernald, Fordham University

An Impossible Definition of "Terrorism" in Light of Perelman's *New Rhetoric*

Roselyne Koren, Bar-Ilan University

The Role of Narrative in a Rhetoric of Reconciliation
Shelley Hawthorne Smith, University of Arizona

S02

LET'S PLAY: RHETORIC, PERSUASION, AND THE WII

Chair: Amber Davisson, Rensselaer Polytechnic Institute

The Polyphonic Self at Play
Elia Nelson, Rensselaer Polytechnic Institute

Building a Community where Wii Can Play
Amanda Rotondo, Rensselaer Polytechnic Institute

Wii, Mii-self and ii: Burke's Theory of Identification at Play
Amber Davisson, Rensselaer Polytechnic Institute

The Fetish of the Freedom Trope: WiiWare, XNA, and Game 3.0, Oh, My!
Casey O'Donnell, Rensselaer Polytechnic Institute

S03

THE TRADITION OF CIVIC RHETORIC IN THE EIGHTEENTH CENTURY

Chair: Glen McClish, San Diego State University

Many Republics, Many *Paideiai*: The Civic Tradition(s) in Early America
Mark Longaker, University of Texas, Austin

Politeness, Publicness, and Publication: The Curious Locations of Civic Virtue in
18th-Century Rhetorical Pedagogy
Daniel Emery, University of Utah

Hugh Blair and the Political History of Civic Rhetoric
Arthur E. Walzer, University of Minnesota

Respondent: Glen McClish, San Diego State University

S04

ETHICS, GENRE, AND THE CONSTRUCTION OF MEDICAL SUBJECTS

Chair: Kimberly Emmons, Case Western Reserve University

Genre, Self-Referral, and the Symptoms Quiz
Kimberly Emmons, Case Western Reserve University

Responding to the Online Journal Interest Form
Riki Thompson, University of Washington

Madness Restrained: Asylum Reports and the Making of Mania
Lisa Hermsen, Rochester Institute of Technology

Rhetoric, Responsibility, and Genres in Breastfeeding Research
Lisa DeTora, Lafayette College

S05

IN THE WAKE OF 9/11

Chair: Erin White, University of Georgia

Interpreting the September 11 Story Through Fictional Narratives
Kathryn Palmer, University of Wisconsin-Madison

Presence and Absence in Cultural Narratives of 9/11
Erin White, University of Georgia

The Old Is News Again: Historicizing the Rhetoric of Racial Representation in
Mainstream News Magazines after 9/11
Sung Ohm, Ohio University

S06

ROUNDTABLE: RETHINKING ENVIRONMENTAL RHETORIC

Co-Chairs: Cindy Spurlock, University of North Carolina, and Jeff Motter, Indiana University

Moderator: Phaedra Pezzullo, Indiana University

Presenters:

Tarla Rai Peterson, Texas A&M University
Damon Hall, Texas A&M University
Jennifer Peeples, Utah State University

James Cantrill, Northern Michigan University
Dylan Wolfe, Clemson University
Richard Besel, California Polytechnic State University
Julie Kalil Schutten, Northern Arizona University
Pete Bsumek, James Madison University

S07

THE RHETORIC OF SCIENCE AND TECHNOLOGY

Chair: Lew Caccia, Jr., Walsh University

Risk Profile Shifts in the Debate over Sunscreen Employing Nanoparticles of Titanium Oxide

David Berube, North Carolina State University

Sinister Science: Eugenics, Nazism, and the Technocratic Rhetoric of the Human Betterment Foundation

Kathy Swift, San Diego State University

New Theoretical Possibilities for Understanding Risk Communication

Lew Caccia, Jr., Walsh University

Skinner's Boundaries: Science Goes Public in Twin Oaks

Michelle Smith, Penn State University

S08

TWENTIETH-CENTURY THEORY

Chair: Cynthia Miecznikowski Sheard, University of North Carolina, Pembroke

Rhetoric, Poetic, and the Liberal Imagination: I. A. Richards and Richard Rorty

Cynthia Miecznikowski Sheard, University of North Carolina, Pembroke

Northrop Frye on the Language of Rhetoric

Jennifer MacLennan, University of Saskatchewan

Lessons on Rhetorical Responsibility from Marshall McLuhan

Steven Reagles, Bethany Lutheran College

The Ethics of Enthymematic Arguments

Haixia Lan, University of Wisconsin-La Crosse

S09

RHETORIC AND WAR

Chair: Bill Bolin, Texas A&M University-Commerce

The Global War on Terror: Arguments from Genus and from Circumstance
Bill Bolin, Texas A&M University-Commerce

What the Early Cold War Teaches Us about Teaching Rhetoric
Ronald Brooks, Oklahoma State University

Normativizing Citizenship and Belonging in "Four- Minute Man" Speeches
During the Great War
Eric Hanbury, Carnegie Mellon University

S10

**RHETORICS OF HOMELAND INSECURITY--LOYALTY, SUSPICION AND
SECRECY**

Chair: Marlia Banning, Kent State University

Rhetoric, Responsibility, and Loyalty in U.S. and Canadian Universities
Catherine Chaput, Brock University

Loyalty Oaths and the Letter of the Law: Historical Rhetorics of Contravention
and Contemporary Civic Responsibility
M. Karen Powers, Kent State University-Tuscarawas

Being Neighborly: Rhetorical Constructions of the Citizen Crime-Stopper
Danika M. Brown, University of Texas, Pan American

Without Warrant: Secrecy, Surveillance, and Silence
Marlia Banning, Kent State University

S11

**RESPONSIBLE RHETORICS AND CIVIC RESPONSE: MEDIATING
BETWEEN POLITICAL DISCOURSE AND SOCIAL CHANGE**

Chair: Mary Jo Reiff, University of Tennessee

Petitioning for Change: Sites of Rhetorical Intervention
Mary Jo Reiff, University of Tennessee

Heating up the Climate Change Debate: Strong Rhetoric and Grassroots Change
Susan North, University of Tennessee

“No Child Left Behind”: The Shaping of Public Opinion and Legislator Action
Kirsten Benson, University of Tennessee

The Washington Post and 9/11: Editorializing Terror, Public Policy, and the
Agents of Power
Anne Snellen, University of Notre Dame

S12

THE VIRTUE OF LISTENING: POLITICAL DISCOURSE, EMOTION, AND THE RESPONSIBILITIES OF RHETORIC

Chair: William Duffy, University of North Carolina at Greensboro

Aiming for *Eudaimonia*: Ethics and the Virtues of Rhetoric
William Duffy, University of North Carolina at Greensboro

Character Flaw: Re-Imaging Ethos as Relationship
John Pell, University of North Carolina at Greensboro

Divided We Fall: Listening to the Politics of Political Discourse
Mary Beth Pennington, University of North Carolina at Greensboro

The “Schooling” of Emotion: Emotional Expression and the Ethics of Listening in
the Composition Classroom
Elizabeth Vogel, University of North Carolina at Greensboro

S13

PRESIDENTIAL RHETORIC

Chair: Justin Vaughn, Cleveland State University

Public Opinion and the Dynamics of Presidential Religious Rhetoric
Justin Vaughn, Cleveland State University, and Brian Calfano, Chatham
University

Patriot Models in Contemporary Presidential Rhetoric

Jeff Drury, University of Wisconsin

Rhetorically Deploying the “The Troops”: Iconicity, Presence, and Sacrifice in Contemporary American Political Discourse

Mary Lynn Veden, University of Washington

The Public Reaction to Jimmy Carter’s Palestine: Peace Not Apartheid

Rachel T. Goldberg, University of Washington

S14

THE WORKINGS OF THE PUBLIC SPHERE

Chair: J.S. Dunn, Jr., Eastern Michigan University

Working Through John Brown’s Body: Death, Responsibility, and the Rhetoric of Social Change

Jillian Sayre, University of Texas at Austin

Publics, Publicity, and Public Intellectuals in the Wake of the Wiki

David Stock, University of Wisconsin-Madison

When Rhetoricians Become Rhetors: Adapting Technical Knowledge to Public Audiences in Education Policy Reform Debates

J.S. Dunn, Jr., Eastern Michigan University

Negotiating Democratic Deliberation: The Case of the Gibran Academy

Pamela Conners, University of Wisconsin--Madison

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