

**Welcome to the 11th Biennial International
Conference of the
Rhetoric Society of America
28-31 May 2004
Austin, Texas**

“Rhetorical Agendas: Political, Ethical, Spiritual”

**Local Host, Davida Charney
University of Texas at Austin**

**Program Chair, Patricia Bizzell
College of the Holy Cross**

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Special Acknowledgements

It has been a great pleasure to work on this conference with local host, Davida Charney, imaginative, good-humored, and prompt, the ideal person to calm an anxious first-time conference organizer. Allow me also to praise the tireless efficiency of my administrative assistant at Holy Cross, Susan Pfeiffer. Kathie Cesa, our webmaster, dealt with thousands of details effortlessly as we mounted our first ever conference with most communication on line. Thank you!

I must also praise my generous crew of program proposal reviewers, who discovered after they signed on that, due to the wonderful increase of interest in rhetoric and our Society, they would have to read about twice as many proposals as I had originally promised. These stalwarts are: Fred Antczak, Michelle Ballif, Dale Bauer, Rosa Eberly, Lisa Ede, Richard Leo Enos, Beth Daniell, Jane Donawerth, Robert Gaines, Diana George, Jerry Hauser, Bruce Hertzberg, Susan Jarratt, Nan Johnson, Michelle Kendricks, Gesa Kirsch, Janice Lauer, Shirley Logan, Lu Ming Mao, Glen McClish, Carolyn Miller, Peter Mortensen, Alisse Portnoy, Krista Ratcliffe, Carol Rutz, Jack Selzer, Art Walzer, Barbara Warnick, Sue Wells, Molly Wertheimer, and David Zarefsky. Please forgive any inadvertent omissions!

Finally, special recognition must go to Stacy Day and Ryan Moeller, graduate students at the University of Arizona, who have worked tirelessly to implement the initiatives in this conference program to aid their fellow students: the graduate student scholarships, the scholarly roundtables, and the professional mentoring sessions. Stacy also gave me valuable coaching as I began the conference planning process, and Ryan adds that special something to our celebration. You're the greatest!

Pat Bizzell, Program Chair



The Rhetoric Society of America was organized in 1968. Article III of the RSA Constitution states:

The purpose of this Society shall be to gather from all relevant fields of study, and to disseminate among its members, current knowledge of rhetoric, broadly construed; to identify new areas within the subject of rhetoric in which research is especially needed, and to stimulate such research; to encourage experimentation in the teaching of rhetoric; to facilitate professional cooperation among its members; to organize meetings at which members may exchange findings and ideas; and to sponsor the publication of newsletters and reports concerning all aspects of rhetoric.

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Join RSA

In addition to receiving your own copy of *Rhetoric Society Quarterly* hot off the presses four times a year, joining RSA helps you in several ways. Joining RSA puts you into direct contact via the RSA website, RSA conferences and institutes, and other RSA members-only resources with a large and growing interdisciplinary group of scholars who share your interest in rhetoric. Most RSA conferences are able to offer lower registration rates for RSA members, and RSA members are eligible to be nominated for several RSA awards.

ENHANCED LIFETIME MEMBERSHIP includes RSA conference registration, RSA membership, and RSQ subscription in perpetuity and is payable in full, \$1,600.00, at time of renewal or in four annual installments of \$400.00.

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STUDENT MEMBERSHIP, \$30.00 for one year or \$40.00 for two years, includes RSA membership and RSQ subscription for one or two years.

Give the Gift of Rhetoric

When you join, or if you are already a member, consider buying a student membership for one of your advisees. Being an active member of RSA helps students become aware of and integrated into interdisciplinary conversations about rhetoric -- and helps them learn about resources -- as they invent projects, study for comps, and enter the profession.

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1990-1991	Richard Leo Enos, Carnegie Mellon University
1992-1993	S. Michael Halloran, Rensselaer Polytechnic Institute
1994-1995	Kathleen Welch, University of Oklahoma
1996-1997	Carolyn R. Miller, North Carolina State University
1998-1999	C. Jan Swearingen, University of Texas at Arlington
2000-2001	Frederick J. Antczak, University of Colorado
2002-2003	Gerard A. Hauser, University of Colorado
2004-2005	Patricia Bizzell, College of the Holy Cross

AWARDS

The George E. Yoos Distinguished Service Award

The George E. Yoos Distinguished Service Award is presented biennially to a member of the Society who has made significant and sustained contributions to RSA and to the field. The award is named in honor of George Yoos, a founding member of RSA, who served as founding editor of the *Rhetoric Society Quarterly* from 1975-1986 and as Executive Secretary from 1986-1995. Recipients of the Yoos Award are automatically granted Fellow status. Information on how to nominate a person for the Yoos Award can be found on the RSA website.

The Awards Committee, chaired this year by Sue Wells, included Dana Cloud, Laura Gurak, Ekaterina Haskins, Susan Jarratt, John Louis Lucaites, and Lester Olson. They have recommended, and the RSA Board has approved, bestowing the 2004 George E. Yoos Award upon:

Gerard A. Hauser

Fellows of the Rhetoric Society of America

Fellows of the Rhetoric Society of America are named in recognition of sustained and distinguished scholarship, teaching, and service to the field of rhetorical studies. Persons designated as Fellows remain so in perpetuity. They have no formal duties, but may be called upon from time to time by the officers and the Board for counsel and assistance. The Fellows of the Society may also, at their own discretion, deliberate on issues of concern to the field and make recommendations to the Board. Information on how to nominate a person for the status of Fellow can be found on the RSA website. The Awards Committee has recommended, and the Board has approved, bestowing the status of Fellow upon:

Frederick Antczak
C. Jan Swearingen
Arthur Walzer

The Rhetoric Society of America Book Award

At its biennial conference, RSA confers an award on an outstanding book in the field of rhetorical studies. The award is conferred by a subcommittee of the Awards Committee, comprising this year Laura Gurak, Ekaterina Haskins, and Susan Jarratt. Information on how to nominate a book for the award can be found on the RSA website. The subcommittee has decided to confer the award upon:

Leah Cicerelli, for her book Shaping Science with Rhetoric

The Rhetoric Society of America Dissertation Award

At its biennial conference, RSA confers an award on an outstanding dissertation in the field of rhetorical studies. The award is conferred by a subcommittee of the Awards Committee, comprising this year Dana Cloud, John Louis Lucaites, and Lester Olson. Information on how to nominate a dissertation for the award can be found on the RSA website. The subcommittee has decided to confer the award upon:

David Gold, for his dissertation, "Never Mind What Harvard Thinks: Alternative Sites of Rhetorical Instruction in American Colleges, 1873-1947," written at the University of Texas at Austin under the direction of Linda Ferreira-Buckley

The Charles Kneupper Award

The Rhetoric Society of America has named this award in honor of Charles Kneupper, a professor at the University of Texas at Austin, who organized the first RSA conference in 1984. Professor Kneupper chaired the next two conferences as well and was planning a third when he died in 1989. The award recognizes the best article published in *Rhetoric Society Quarterly*. This year the Kneupper Award Committee has decided to bestow the prize on the following two winners:

Carol Poster for "Rheology, Cananocity and Abbreviated Enthymemes: Traditional and Critical Influences on the British Receptions of Aristotle's RHETORIC," RSQ 33 (Winter 2003): 67-103

Bryan Crable for "Race and A Rhetoric of Motives: Kenneth Burke's Dialogue with Ralph Ellison," RSQ 33 (Summer 2003): 5-25

Barbara Warnick
Edward Schiappa
Steven Mailloux, Chair
Kneupper Award Committee

GRADUATE SCHOLARSHIPS

The Rhetoric Society of America is pleased to announce that three winners have been chosen from the lottery pool of nearly 90 graduate presenters:

Leigh Jones, University of Arizona
Matthew Pearson, University of Wisconsin
Inez Schaechterle, Bowling Green State University

They will each receive a registration fee waiver and a \$100.00 scholarship

Please join me in thanking the RSA Board of Directors, the 11th Biennial Conference Planning Committee and staff (especially Patricia Bizzell, Program Planner and RSA President, and Kathie Cesa of RSA Member Services) and Bedford/St. Martin Press for sponsoring and coordinating the scholarships. Thank you also to Andrea Lunsford, Program Director, Stanford University Program in Writing and Rhetoric, for her sponsorship. The scholarships are a part of a conference-wide outreach effort largely initiated by Stacy Day (University of Arizona/Brigham Young University) as graduate representative to the RSA Board. These efforts are aimed specifically at mentoring graduate students and creating specific opportunities for us. Look for these events throughout the conference program.

Ryan Moeller
Chair, Graduate Student Scholarship Committee,
RSA

Daily Schedule Highlights

Friday, May 28, 2004:

09:00 am	Roundtable meetings with noted scholars-Hill Country Rooms A, B, C, D
10:00 am	RSA Board Meeting: P. Bizzell Suite
10:00 am	Agricola Seminar: Big Thicket
12:00 pm	Lyndon Baines Johnson Presidential Library & Museum Tour
01:00 pm	Registration: Main Lobby
05:15 pm	Roadmaps for Academic Success: A Look at Graduate Student Mentoring Programs: Texas 5
06:30 pm	Featured Speaker: Gerard A. Hauser, University of Colorado <i>Topic: Moral Vernaculars and Rhetorics of Conscience</i> Texas Ballroom IV-VII
08:00 pm	Opening Reception & Buffet: Texas Ballroom I-III

Saturday, May 29, 2004

07:30 am	RSA Board Meeting: Big Thicket
08:00 am	Book Exhibit: Texas Foyer
09:45 am	Featured Speaker: Jacqueline Jones Royster, Ohio State University <i>Topic: Responsible Citizenship: Ethos, Action and the Voices of African American Women</i>
01:30 pm	Featured Speaker: Peter Mack, University of Warwick. <i>Topic: Rudolph Agricola's Contributions to Rhetorical Theory.</i> Texas 5
05:15 pm	The Struggle for Tenure: Lessons Learned from a National Survey of Women Faculty: Texas 5
07:10 pm –	Reception – UT Austin Grads: Lakeview Terrace

Sunday, May 30, 2004

08:00 am	Agricola Seminar: Big Thicket
08:00 am	Book Exhibit: Texas Foyer
12:00 pm	Luncheon Banquet: Texas 5-7 Featured Speaker – Lester L. Faigley, University of Texas at Austin <i>Topic: Rhetorics Fast and Slow</i>
05:15 pm	Reports from the Job Market: Perspectives from Graduates and Search Committee Members - Texas 5

RSA 2004 Panel Highlights:

F10 & G10:	Crossing Departmental Divisions Between Speech Communication and English Studies
G09:	Rhetoric and Christian Tradition
H05:	Panel in honor of Walter Ong, S. J.
J5 & K5:	New Research on Kenneth Burke, Parts 1 and 2
L11:	The Tradition of Catholic Education
N03:	Greater Mexican Public Culture
N13:	Roundtable on Theory, Practice and Pedagogy of Multi-Modal Rhetoric

Graduate Student Events

Mentoring Roundtables

Moderator	Date	Time	Location	Invited Professor
History of Rhetoric	May 28	9-10:30	Ballroom A	Richard Leo Enos
Rhetoric & Cultural Studies	May 28	9-10:30	Ballroom B	Steven Mailloux
Feminist Rhetorics	May 28	9-10:30	Ballroom D	Molly Wertheimer
Rhetorics and Race	May 28	10:30-12	Ballroom A	Susan Romano
Rhetoric and Technology	May 28	10:30-12	Ballroom B	Steven Mailloux
Rhetoric and Marxism	May 28	10:30-12	Ballroom C	Dana Cloud
Civic Rhetorics	May 28	10:30-12	Ballroom D	Gerard A. Hauser

Graduate Student Event

RSA Speaker Series:

Friday, May 28: 5:15-6:15 pm

Roadmaps for Academic Success: A Look at Graduate Student Mentoring Programs

Panel Members:

Theresa Enos, University of Arizona
Holly Mandes, University of Arizona
David Reamer, University of Arizona

Saturday, May 29: 5:15-6:15 pm

The Struggle for Tenure: Lessons Learned from a National Survey of Women Faculty

Panel Members:

Michelle Ballif, University of Georgia
Diane Davis, University of Texas at Austin
Roxanne Mountford, University of Arizona

Sunday, May 30: 5:15-6:15 pm

Reports From the Job Market: Perspectives from Graduates and Search Committee Members

Panel Members:

Jessica Enoch, University of New Hampshire
Glen McClish, San Diego State University
Ryan Moeller, University of Arizona
Jack Selzer, Pennsylvania State University

Problems/Questions: Conference Command Center – Padre Island Room

Event: Tour: Lyndon Baines Johnson President Library and Museum

When: May 28, 2004

Where: Lyndon Baines Johnson Residential Library and Museum

A special afternoon session is planned at the LBJ Library and Museum for Friday, May 28, 2004. You will have a chance to tour this outstanding museum and visit the library. Experts in research in Presidential archives will describe the possibilities for political rhetoric. Scholars who specialize on LBJ and Lady Bird will talk about their work.

Friday, May 28 / 12:00 to 5:00 pm

11:45-12:15 Transportation to the LBJ Library

12:00-1:30 Self-tour of the Museum, box lunch in the Brown Room

1:30-2:15 Nancy Kegan-Smith, Director of the Presidential Materials Staff, National Archives and Records Administration, Office of President Libraries
"Overview of Research Opportunities in Presidential Libraries"

Respondent: Claudia Anderson

2:30-3:30 Session on Ladybird Johnson

Chair: Molly Meijer Wertheimer, Pennsylvania State University

Presenters: Diana B. Carlin, University of Kansas
"She Cared to Use the Podium: Lady Bird Johnson's Rhetorical Legacy"

Myra Gutin, Rider University
"An Idle Typewriter is the Devil's Workshop': Liz Carpenter and the Evolution of the Office of the First Lady's Press Secretary"

Respondent: Liz Carpenter

3:30-4:30 Session on LBJ

Chair: Marty Medhurst, Baylor University

Presenters: Garth Pauley, Calvin College
"The Politics of Speechwriting: A Case Study of Lyndon Johnson's Voting Rights Address"

Kurt Ritter, Texas A & M University, and Patricia L. Thompson, University Of Texas at San Antonio. "Civil Religion in LBJ's Presidential Addresses: The Influence of White House Speechwriters"

David Zerefsky, Northwestern University: "Lyndon Johnson Defends His Policies in Vietnam: The Apogee of Cold War Rhetoric"

4:30-5:00 Pick-ups for Return to Hyatt

A01, May 28: 1:30 - 3:00 pm

Hill Country A

Panel: Intensifying Ethics: The Contemporary Rhetoric of Affect

Panel Chair: D. Diane Davis, University of Texas at Austin

Speakers:

Jenny Edbauer, University of Texas at Austin. Paper title: Affect, Persuasion and the Ethical Moment of Passionate Bodies

Thomas Rickert, Purdue University. Paper title: Language's Duality or Why Nietzsche Busks with T. Rex in the Eternal Garden

Daniel Smith, Pennsylvania State University. Paper title: Rhetoric and the Subject of Ethics: Affect and Response-Ability

John Muckelbauer, University of South Carolina. Paper title: Toward an(other) Ethics of Affect

A02, May 28: 1:30-3:00 pm

Hill Country B

Panel: Corporate Rhetorics and Social Change

Panel Chair: David Gore, Texas A&M University

Speakers:

Doreen Starke-Meyerring, McGill University. Paper title: The Rhetoric of Global Trade in Higher Education: Global Decisions-Local Deliberation?

Kitty O. Locker, Ohio State University. Paper title: How Corporate and National Cultures Shaped Prose Style in the Correspondence of the British East India Company

Elizabeth Britt, Northeastern University. Paper title: Producing Risk: The Rhetorics of Insurance

A03, May 28: 1:30-3:00 pm

Hill Country C

Panel: Varieties of Pre-Modern Christian Rhetoric

Panel Chair: Lois Agnew, Rockford College

Speakers:

Lois Agnew, Rockford College. Paper title: The Centrality of Ethos in Eighteenth Century Methodist Preaching

Beth Ann McGowan, Rockford College. Paper title: Theologies of Style: The Rhetorical Theory of Jean Calvin

Grant Boswell, Brigham Young University. Paper title: *Regnum De intra nos*: Wessel Gansfort's Use of Rhetoric and Dialectic as the Means to Union with God in the *Scala meditationis*

Patrick Ryan, Texas A & M University. Paper title: Thomas Wilson's Reformation of Classical Rhetoric

A04, May 28: 1:30-3:00 pm
Hill Country D

Panel: Plato and Athens

Panel Chair: Michael Svoboda, Pennsylvania State University

Speakers:

James Fredal, Ohio State University. Paper title: Making Space for Rhetoric: The Athenian Agora and Pnyx in Rhetorical Theory and History

Piper Murray, University of Colorado. Paper title: Plato's Phaedrus as Graduate Pedagogy: Worst Case Scenario or Case in Point?

Michael Svoboda, Pennsylvania State University. Paper title: Athens, the Unjust Student of Rhetoric: A Dramatic Historical Interpretation of Plato's "Gorgias"

A05, May 28: 1:30-3:00 pm
Big Bend A-B

Panel: Rhetoric of Illustrations and Maps

Panel Chair: Amy Proppen, University of Minnesota

Speakers:

Amy Proppen, University of Minnesota. Paper title: Putting Visual Rhetoric on the Map: Digital Maps as Cultural Rhetorical Artifacts

Kathryn Northcut, Texas Tech University. Paper title: Visual Rhetoric: Invention Heuristics of Illustrators

T. Kenny Fountain, Yeshiva University. Paper title: Historicizing Instructions: Alchemical Illustrations as Pictorial Genre System

Avon Crismore, Indiana University-Purdue University. Paper title: Using Visuals as Rhetorical Devices: The Case of Biologists

B01, May 28: 3:30-5:00 pm
Hill Country A

Panel: Ancient and Modern Views of Style and Argument

Panel Chair: Michael C. Leff, University of Memphis

Speakers:

Sara Newman, Kent State University. Paper title: Links Between Style and Argument in Aristotle's Works

Beth Innocenti Manolescu, University of Kansas. Paper title: George Campbell on Argument and Style

B02, May 28: 3:30 - 5:00 pm

Big Bend A – B

Panel: The Rhetoric of Science and Social Issues

Panel Chair: Jessica Enoch, University of New Hampshire

Speakers:

Jessica Enoch, University of New Hampshire. Paper title: Without Consent: Rhetorics of the Body and Chicana Sterilization

Julie Vedder, West Virginia University. Paper title: Feminist Agendas and the Rhetoric of Science

Keith Gibson, Auburn University. Paper title: Identifying with Nuclear Power: Articulation Theory and the Anti-Nuclear Movement

Amy Grim, University of Colorado. Paper title: Deliberating the "Good Death": Hawaii's Death with Dignity Debate

B03, May 28: 3:30-5:00 pm

Hill Country B

Panel: Spiritual and Rhetorical Movements in Alaskan Oratory

Panel Chair: Kerri K. Morris, University of Alaska

Speakers:

Jeane Breinig, University of Alaska. Paper title: Tlingit Oratory: Speeches for the Removal of Grief

Daniel Henry, University of Alaska. Paper title: Transforming Students into Orators

Kerri K. Morris, University of Alaska. Paper title: Epideictic Topoi in Tlingit Oratory

B04, May 28: 3:30-5:00 pm

Hill Country C

Panel: Rhetorical and Political Agendas in the Disciplines: Composition, Journalism, Linguistics and Literatures

Panel Chair: Marie Secor, Pennsylvania State University

Speakers:

Lynda Walsh, New Mexico Institute of Mining and Technology. Paper title: The Scientific Media Hoax: A Rhetoric for Reconciling Linguistics and Literary Criticism

Laura Wilder, Yale University. Paper title: Disciplinary Rhetoric and the Politics of Progress in Literary Criticism

Sharan Daniel, Stanford University. Paper title: A Historical Examination of Political Tensions in Composition and Journalism

B05, May 28: 3:30-5:00 pm
Hill Country D

Panel: Exploiting Ethos: Utility, Limits and Liabilities

Panel Chair: Candace Spigelman, Pennsylvania State University

Speakers:

Melissa Nicholas, Pennsylvania State University. Paper title: Turning Lemons into Lemonade: Writing Center Rhetoric and the Ethos of Marginalization

Candace Spigelman, Pennsylvania State University. Paper title: Do I Need Ethos to Use Ethos? Personal Evidence and the "Right" to Speak

Nels P. Highberg, University of Hartford. Paper title: The Case of Kaycee: "Truth" in the Construction of Ethos

MAY 28, 2004, 6:30-8:00 pm
Texas Ballroom

Opening Session: Welcome: Sheldon Ekland Olson, Executive Vice President, University of Texas at Austin

Introduction: Patricia Bizzell, College of the Holy Cross

Speaker: Gerard A. Hauser, University of Colorado

Topic: Moral Vernaculars and Rhetorics of Conscience

C01, May 29: 8:00-9:30 am
Hill Country A

Panel: Rhetorics of Social Policy

Panel Chair: Robert Affeldt, University of Texas-Pan American

Speakers:

Susan Gilpin, Carnegie Mellon University. Paper title: Heuristic Engagement: Everyday Talk about Social Issues

Kristine Bruss, University of Minnesota. Paper title: Constructing American Democracy: The Report of the President's Commission on Higher Education, 1947-1948

Katrina M. Powell, Louisiana State University. Paper title: Rhetoric(s) of Displacement: Letters of Mountain Families as Social Participation

C02, May 29: 8:00-9:30 am
Hill Country B

Panel: Ethos On Line and On the Air

Panel Chair: Lorien J. Goodman, Pepperdine University

Speakers:

David Dzikowski, Pennsylvania State University. Paper title: The NPR Sound: A Matter of Voice on Public Radio

Necia K. Werner, Carnegie Mellon University. Paper title: Scientific Dialectic in the Public Sphere: Analysis of the Electronic Peer Review Process

Martha S. Cheng, Carnegie Mellon University. Paper title: Narrative Logic and Ethos Construction in Online Educational Chats

C03, May 29: 8:00-9:30 am
Hill Country C

Panel: Visual Design and Political Power

Panel Chair: Barbara Warnick, University of Washington

Speakers:

Diana Ashe, University of North Carolina at Wilmington. Paper title: Balancing the Appalling and the Appealing: The Visual Rhetoric of Place

Anne Frances Wysocki, Michigan Technology University. Paper title: Constructing Space: Rhetorics of Form in Digital New Media Compositions

Dana L. Cloud, University of Texas at Austin. Paper title: The Doxicon: The Link Between Rhetoric, Image and Ideology

Valerie V. Peterson, Grand Valley State University. Paper title: An Elemental Approach to Website Visuals

C04, May 29: 8:00-9:30 am
Hill Country D

Panel: Do We Really Mean What We Say? or Agency, Politics and Professionalism in Composition and Rhetoric

Panel Chair: Seth Kahn, West Chester University.

Speakers:

Seth Kahn, Paper title: Politics, Polemics and Pedagogy: Democratic Classrooms in Times of Crisis

Juanita Rogers Comfort , West Chester University. Paper title: Writing Ourselves into the Discourses of Rhetorical Studies: What is at Stake for Women of Color?

Rebecca Moore Howard, Syracuse University. Paper title: Balancing Institutional Expectations and Disciplinary Expertise in a Writing Curriculum

C05, May 29: 8:30-9:30 am
Big Bend A – B

Panel: History, Literature and Women's Lives

Panel Chair: Mary L. Kahl , University of New York-New Paltz

Speakers:

Sue Mendelsohn, University of Texas at Austin. Paper title: Rebelling "Against the Tides of Blood": Katherine Anne Porter and Public Memory

Erika Dahl Price, Brigham Young University. Paper title: Arguing Between the Lines: The Rhetoric Behind the Folkloric Practices of a Suburban Book Group

Marsha Watson, University of Nebraska at Omaha. Paper title: Novel Rhetorics: Teaching Politics and Persuasion in Women's Fiction

Kathleen J. Ryan, West Virginia University. Paper title: Reading Gerda Lerner: Linking Subjectivity to Civic Engagement

C06, May 29: 8:00-9:30 am
Big Bend C – D

Panel: Burkean Theory Talk

Panel Chair: Mary Juzwik, Northern Arizona University

Speakers:

Karin Lehnardt, Northwestern University. Paper title: Dialectical Argumentation as the Foundation of Reason

Robert Wess, Oregon State University. Paper title: Terministic Screens and Ecological Foundations

Virginia Anderson, Indiana University Southeast. Paper title: Refusing the Present: The Trope of Deferred Possibility in Compositionist Rhetoric

C07, May 29: 8:00-9:30 am
Foothills Ballroom

Panel: Writing Lives: Self-Sufficiency, Survival and Self-Consciousness in African American Women's Autobiography

Panel Chair: Jami Carlacio, Cornell University.

Speakers:

Shevaun Watson, Miami University of Ohio. Paper title: 'Your Daughters Shall Prophecy': The Making of a Black Female Preacher in Jarena Lee's Self-Writing and Evangelizing
Jami Carlacio, Cornell University. Paper title: Sentimental Autobiography: Politicizing Race and Gender in Harriet Jacobs 'Incidents in the Life of a Slave Girl'
Ann Marie Mann Simpkins, Ohio State University. Paper title: Rhetoric and the Art of Self-Representation in Charlotta Spears Bass's Autobiography: Forty Years: Memoirs from the Pages of a Newspaper

C08, May 29: 8:00 – 9:30 am
Foothills Foyer

Panel: Rhetorical Constructions of Issues in Medicine

Panel Chair: Sandi Reynolds, Texas Woman's University

Speakers:

Sandi Reynolds. Paper title: Writing the Profession: Rhetoric as Determinant of Epistemic Authority in Healthcare
Catherine Prendergast, University of Illinois at Urbana/Champaign. Paper title: News from the "Void": the Civic Rhetorics of Mental Disability
Christine J. Gardner, Northwestern University. Paper title: The Right to be Born and the Right to Die: Rhetoric of Abortion, Physician-Assisted Suicide and Cloning in the Public Sphere

C09, May 29: 8:00-9:30 am
Texas 5

Panel: Ethics and Rhetoric: Rethinking Public and Private Discourses

Panel Chair: Thomas Kent, Ohio State University

Speakers:

Thomas Kent. Paper title: Ethics Without Foundations: the Role of Communicative Interaction in the Formation of a Normative Ethics
Barbara Couture, Washington State University. Paper title: Private Commitments and Public Rhetoric: Implications for Ethical Practice
Krista Ratcliffe, Marquette University. Paper title: The Ethics of Employing Personal Discourse for Public Ends: Complicating 'the Personal Turns' in Rhetoric and Composition Studies

C10, May 29: 8:00-9:30 am
Texas 6

Panel: Women's Religious Rhetoric Before 1800

Panel Chair: Maureen Daly Goggin, University of Arizona

Speakers:

Linda H. Peterson, Yale University. Paper title: Revisioning the History of British Rhetoric: Women Rhetors in the Dissenting Tradition

Christine Mason Sutherland, University of Calgary. Paper title: Margaret Fell and the Problem of Women's Ethos

Maureen Daly Goggin, University of Arizona. Paper title: Negotiating Ethos and Spirituality Within/Against Sociocultural Constraints: Cross Stitching Sermo

D01, May 29: 9:45 – 11:15 am
Hill Country A

Panel: Communist Aesthetics and New Deal Ethics: The Art of Rhetoric in the 1930's

Panel Chair: Cassandra Parente, Texas Christian University.

Speakers:

Erin Sagerson, Texas Christian University. Paper title: Art and Bread: Mike Gold and the Rhetoric of 1930s American Communism

Lauren Loving Marquez, Texas Christian University. Paper title: Overboard from Within: The Viability of Marc Blitzstein's The Cradle Will Rock in 1930s America

Cassandra Parente, Texas Christian University. Paper title: Folksongs for Revolution and Tradition: Where the Radical Left Meets the New Deal Capitalists

Stuart Towns, Appalachian State University. Paper title: Rhetoric of Social Change: Persuasive Communication and the Foundation of the Sunbelt South

D02, May 29: 9:45-11:15 am
Hill Country B

Panel: Rhetorics of Science

Panel Chair: David J. Tietge, Monmouth University

Speakers:

Elizabeth P. Shea, Northeastern University. Paper title: Rhetorical Boundary Objects: On the Institutional and Cultural Work of Genomic Figures

Lisa Storm Villadsen, University of Copenhagen. Paper title: A Rhetoric of Trust: Rhetorical Legacy of Niels Bohr

Sean Zdenek, Texas Tech University. Paper title: The Rhetorical Engines of Prophecy and Utopia in Artificial Intelligence

Danette Paul, Brigham Young University. Paper title: The Rhetoric of Professionalization: Joseph Henry and Alexander Bache's Science (1830-1860)

D03, May 29: 9:45-11:15 am
Hill Country C

Panel: New Directions in Research & Professional Training in Rhetoric

Panel Chair: Ann Dobyns, University of Denver

Speakers:

Tiane Donahue , University of Maine. Paper title: Writing and the Rhetorical Nature of Disciplinary Knowledge-Making: Current Research Trends in France

Theresa Enos, University of Arizona. Paper title: Disciplinary Kinship Patterns in MA/PhD Programs in Rhetorical Studies

Cheryl Geisler and David S. Kaufer, Rensselaer Polytechnic Institute (first author) and Carnegie Mellon University (second author). Paper title: Into the Electronic Archives: Using Computer Aided Rhetorical Analysis as an Adjunct to Interpretation

Peter Yane-Hao Chen, National Taipei University. Paper title: Rhetoric as an Interdisciplinary Course at College of Humanities in Taiwan: A Curriculum Design

D04, May 29: 9:45 -11:15 am
Hill Country D

Panel: Rhetorics of Masculine, Feminine Bodies

Panel Chair: Barry Brummett, University of Texas at Austin

Speakers:

Leigh Ann Jones , University of Arizona. Paper title: Making the Nation More 'Boy Minded': The Boy Scouts of America and the Rhetoric of National Masculinity

Robin Jensen, University of Illinois at Urbana-Champaign. Paper title: The Rhetoric Surrounding Top Freedom

Respondent: Lisa Corrigan, University of Maryland

Margaret N. Hundleby, University of Houston. Paper title: Do the Police Need Rhetoric? The Role of Stochastic in Education for Civil Disorder

D05, May 29: 9:45-11:15 am
Big Bend A-B

Panel: Re-enacting Richard Weaver: The Political, Ethical and Spiritual Agenda of The Ethics of Rhetoric

Panel Chair: Charles K. Follette, Black Hills State University

Speakers:

Charles K. Follette. Paper title: Beyond Consequences: The Substance of Weaver's Rhetorical Position

Timothy Steckline, Black Hills State University. Paper title: Rehabilitating Wineskins: Richard Weaver, Henry Grady and the New Old South

James P. Dimock, Minnesota State University. Paper title: The Phaedrus and the Nature of Weaver: The Lost Political, Ethical and Spiritual Agenda of The Ethics of Rhetoric

D06, May 29: 9:45-11:15 am
Big Bend C – D

Panel: Investigations of Dietrich Bonhoeffer's Political and Spiritual Needs

Panel Chair: Dale L. Sullivan, North Dakota State University

Speakers:

Dr. David Timmerman, Wabash College. Paper title: Peace as Commandment: An Examination of Bonhoeffer's Peace Address to the Fano Conference and its Rhetorical Aftermath

Dale L. Sullivan. Paper title: Retreating/Advancing to Monastic Life: Dietrich Bonhoeffer's Adaptation of Monastic Rule in Life Together

Ned O'Gorman, Pennsylvania State University. Paper title: Dietrich Bonhoeffer, the Limits of Rhetoric and the Meanings of Fanaticism

Brian Fehler, Texas Christian University. Paper title: Poems from Prison: Bonhoeffer's Reconciliatory Rhetoric in Voices of the Night

D07, May 29: 9:45 - 11:15 am
Foothills Ballroom

Panel: Rhetoric and Public Perception: Four Case Studies of the Rhetorical Construction

Panel Chair: Thomas A. Moriarty, Salisbury University.

Speakers:

Thomas A. Moriarty, Paper title: Rhetoric, Public Perception and Urban Renewal: The Case of a Local Urban Redevelopment Group

Carlos Salinas, University of Texas at San Antonio. Paper title: Rhetoric, Public Perception and War: The Construction of War in News Correspondence

Douglas Edwards, Angelina College. Paper title: Rhetoric, Public Perception and Nurturing a Flock: The Case of a Small Baptist University

Nicole Brown, Western Washington University. Paper title: Legitimizing Service: Establishing Civic, Disciplinary and Programmatic Associations in Rhetoric and Composition

D08, May 29: 9:45-11:15 am
Foothills Foyer

Panel: A Rhetoric of the Implicit: The Politics of Literary Criticism

Panel Chair: Jeanne Fahnestock, University of Maryland

Speakers:

Laura Wilder, Yale University. Paper title: What the "Natural Student" Knows: The Implicit Rhetorical Pedagogy of "predisciplinary" Course Work

Joanna Wolfe, University of Louisville. Paper title: Making the Conventions of Literary Analysis Explicit: What Students Have to Say Two Years Later

James Warren, University of Texas at Austin. Paper title: The Politics of Expression Not Heard But Overheard: The Lyric as Rhetorical Object

D9, May 29: 9:45-11:15 am
Texas 5
Plenary Session

Introduction: *Shirley Wilson Logan, University of Maryland*

Speaker: *Jacqueline Jones Royster, Ph.D., Ohio State University*

Topic: *Responsible Citizenship: Ethos, Action and the Voices of African American Woman*

D10, May 29: 9:45-11:15 am
Texas 6

Panel: Scholarship of Thomas O. Sloane

Panel Chair: Glen McClish, San Diego State University.

Speakers:

John Gage, University of Oregon. Paper title: Reflections in the Key of O

Sean Patrick O'Rourke, Furman University. Paper title: Rumors of the End of Humanist Rhetoric are Greatly Exaggerated

Nancy Bradbury, Smith College. Paper title: Go Figure

Patricia Roberts-Miller, University of Texas. Paper title: Agonizing Public Argument

Lawrence Green, University of Southern California. Paper title: The Encyclopedic Impulse

Repondent: Thomas O. Sloane, University of California, Berkeley

D11, May 29: 8:00-9:30 am
Texas 7

Panel: Agendas of Identity: Religious Contexts for Rhetorical Inquiry

Panel Chair: Alisse Portnoy, University of Michigan

Speakers:

Dana Anderson, Indiana University. Paper title: Constituting the Transformed Self: Identity as Strategy in the Narrative of Conversion

Gregory H. Clark, Brigham Young University. Paper title: Rhetorical Landscapes and Religious Identity

Steven Mailloux, University of California, Irvine. Paper title: Race, Religion and Rhetoric: Identitarian Paths of Thought

E01, May 29: 11:30 - 1:00 pm
Hill Country A

Panel: Rhetorics of Social Change: Religiosity, Space and Ideology

Panel Chair: Kelly Pender, Purdue University.

Speakers:

Kelly Pender. Paper title: Ideological Criticism and Its Rhetoric of Social Change

Michael Pennell, Purdue University. Paper title: The Rhetorics of Globalization, Space and Social Change

Michael Kleine, University of Arkansas. Paper title: The Abnormal Potential of Christian Discourse

Bruce McComiskey, University of Alabama. Paper title: Materialist Rhetoric(s)

E02, May 29: 11:30-1:00 pm
Hill Country B

Panel: Rhetorics of Place

Panel Chair: M. Jimmie Killingsworth

Speakers:

Barbara Johnstone, Carnegie Mellon University. Paper title: Place Making Language, Language Making Place: Exploring the Rhetoric of Regional Dialect

M. Jimmie Killingsworth, Texas A & M University. Paper title: Appeals to Place

Daniel Baumgardt, Carnegie Mellon University. Paper title: Da U.P and da Yoopenese: Rhetorics of Locainess in Online Conversations about Place and Dialect

Ekaterina V. Haskins, Boston College. Paper title: Vernacular Visions: Urban Planning, Media and Public Participation

E03, May 29: 11:30-1:00 pm
Hill Country C

Panel: Rhetorics of the Female Body

Panel Chair: Susan Perry, Texas Woman's University

Speakers:

Diane Hart, California State University. Paper title: If You Bite It, Write It: The Function of Writing in a Weight Watcher's Program

Roxanne Mountford, University of Arizona. Paper title: The Silent Language: Delivery, Space and the Rhetorical Body

Kendall Marie Leon, California State University. Paper title: The Ethnographic Convergence of Rhetoric and Feminist Studies: The Devil-Ettes and the New Burlesque Movement

E04, May 29: 11:30-1:00 pm
Hill Country D

Panel: Wordy Books & Bookish Words: The Interaction Between Rhetoric and Literature in the 1930's

Panel Chair: Ross Chodan, Texas Christian University.

Speakers:

Ross Chodan, Texas Christian University. Paper title: Damn It, Jim, I'm a Doctor, Not a Communist: Exploring the Function of Dialectic Rhetoric in Steinbeck's In Dubious Battle
Texas Christian University

Debarati Dutti, Texas Christian University. Paper title: They Took Their Stand(s): The New Republic Rhetorical Parlor

E05, May 29: 11:30 – 1:00 pm
Big Bend A – B

Panel: Rhetoric, Democracy and Colonization of Consciousness

Panel Chair: Jane Sutton, Pennsylvania State University.

Speakers:

Nkanyiso Mpofo, Pennsylvania State University

Paper title: Rhetoric, Democracy and Colonization of Consciousness

Jane Sutton, Pennsylvania State University. Paper title: Rhetoric, Democracy and Colonization of Consciousness

Mari Lee Mifsud, University of Richmond. Paper title: Rhetoric, Democracy and Colonization of Consciousness

E06, May 29: 11:30-1:00 pm
Big Bend C – D

Panel: Latino/a Discourses and Rhetorics of Self-Representation

Panel Chair: Ralph Cintron, University of Illinois

Speakers:

Michelle Hall Kells, Texas A & M University. Paper title: The Question of Whiteness: The Texas Caucasian Race Resolution and the Emergence of a Post-World War II Mexican American Civil Rights Rhetoric

Jacob H. F. Kells, University of Texas at San Antonio. Paper title: Rhetorics of Efficiency, Problems of Globalization and Questions of Ethics

Juan C. Guerra, University of Washington. Paper title: Ethnic Identity and the Rhetoric of Self-Representation: A South Texas Perspective

E07, May 29: 11:30 -1:00 pm
Foothills Ballroom

Panel: Constructing Students' Ethos

Panel Chair: Robert Brown, University of Texas at Austin

Speakers:

Richard N. Matzen, Jr., Utah Valley State College. Paper title: Ethos as a Matter of Perception: Individualist and Collectivist Constructs in Student Papers

Lew Caccia, Jr., Kent State University. Paper title: Ethos and Persona: Distinct Constructions of Self-Representation and their Pedagogical Potential

Albert Rouzie and Mara Holt, Ohio University. Paper title: Construction of Student Subjects in Collaborative Theories and Practices

E08, May 29: 11:30 - 1:00 pm
Foothills Foyer

Panel: Bureaucratic and Civic Rhetorics

Panel Chair: Jamie Thornton , Texas Christian University

Speakers:

Kerrie R. H. Farkas , Millersville University. Paper title: Public In(Action): A Case Study of Civic Participation in a City Government's Town Meetings

Susan Ayres, Texas Wesleyan School of Law. Paper title: The Rhetorics of Takings Cases

Kenneth Baake, Texas Tech University. Paper title: Human Sin or Natural Cycle? Changing Narratives in Technical Drought Reports

E09, May 29: 11:30 - 1:00 pm
Texas 5

Panel: Rhetorics of Survivance

Panel Chair: Patricia Bizzell, College of the Holy Cross

Speakers:

Malea Powell, Michigan State University. Paper title: Texts, Ribbons, Stories, Beads: Imagining an American Indian Rhetorical Tradition

Heather Richards, California State University, Chico. Paper title: Coercive Sponsorship: The Rhetorics of Assimilation and Resistance in the Manzanar Internment Camp

Rebecca Lynn Cross, University of Texas at San Antonio. Paper title: Plato on the Rez: Similarity in the Form and Function of Language and Rhetoric

Karen D. Jobe, University of Oklahoma. Paper title: Divergent Agendas: Student Rhetorics of Resistance Encounter Ida B. Wells's Rhetoric of Resistance

E10, May 29: 11:30 – 1:00 pm
Texas 6

Panel: Scholarship of Thomas O. Sloane (Part Two)

Panel Chair: Glen McClish, San Diego State University

Speakers:

Jeffrey Walker, Emory University. Paper title: Erasmus Meets Burke and They Talk About Cicero

Willis Salomon, Trinity University. Paper title: The Energy of Renaissance Rhetoric

Adrienne Miller, Life Chiropractic College West. Paper title: Adjusting Humanist Rhetoric Life Chiropractic College West

Dennis A. Lynch, Michigan Technological University. Paper title: Complicating the Scene of Argument

Thomas O. Sloane, University of California, Berkeley. Paper title: Second Negative Rebuttal

E11, May 29: 11:30 – 1:00 pm
Texas 7

Panel: Iterations of the American Sublime

Panel Chair: James Arnt Aune, Texas A & M University

Speakers:

Ned O’Gorman, Pennsylvania State University. Paper title: Zapruder and the American “Televisual Sublime”

Stephen H. Browne, Pennsylvania State University. Paper title: Jefferson and the National Sublime

S. Michael Halloran, Pennsylvania State University. Paper title: The Monumental Sublime

F01, May 29: 1:30 - 3:00 pm
Hill Country A

Panel: Ethnographies of Rhetorical Practices: Responses to Western “Interventions” in Kosova, Turkey and Morocco

Panel Chair: Ralph Cintron, University of Illinois

Speakers:

Ralph Cintron, University of Illinois. Paper title: Putting Out the Fires: Kosova and the Case for Humanitarian Interventionism

Iklim Goksel, University of Illinois. Paper title: Virginity Examinations in Turkey and Human Rights Rhetoric

Mohammed Errihani, University of Illinois. Paper title: Political Rhetorics of Imams: Muslim Rhetorics as Counter-Attacks to Western Values and Influences

Susan Lawrence, Carnegie Mellon University. Paper title: Argumentative Shaping of Explanatory Narratives in South Africa’s TRC Amnesty Hearings

F2, May 29: 1:30 - 3:00 pm
Hill Country B

Panel: Material Permutations of Memory: Tombstones, Roadsides, Ruins and Parks

Panel Chair: Elizabethada Wright, Rivier College

Speakers:

Elizabethada Wright, Rivier College. Paper title: Out of the fibre of her daily tasks, She wove a useful life”: The Materiality of Memory in the Cemetary

Lene Whitley-Putz, Rensselaer Polytechnic University. Paper title: Remembering Tragedy: Roadside memorials, healing and community memory

Nancy Johnson, Ohio State University. Paper title: Revising the Material Epideictic: The Shifting Face of Public Memorials

Cynthia R. Haller, York College/City University of New York. Paper title: Yankee Stadium’s Monument Park: Escaping the Memorial Constraints of Physical Space

F03, May 29: 1:30 - 3:00 pm
Hill Country C

Panel: New Vistas for Rhetorical Inquiry: From the Ancients to the Internet

Panel Chair: Virginia Kuhn, University of Wisconsin

Speakers:

Virginia Kuhn, University of Wisconsin. Paper title: Avoiding the Cracks: Visual Literacy and the Digital Divide

Alice M. Gilliam, University of Wisconsin. Paper title: From Page to Screen: Using Film Adaptations to Teach Visual Rhetoric

Kristine Potter, University of Wisconsin. Paper title: Liberating Technology: What Paulo Freire Can (not) Do in a Computer Classroom

Erica L. Friscaro, University of St. Thomas. Paper title: Naming Rights: Establishing Ground for the Foreign in the Origins of Classical Rhetoric
University of St. Thomas

F04, March 29: 1:30 - 3:00 pm
Hill Country D

Panel: Queer Rhetorics

Panel Chair: Michael Svoboda, Pennsylvania State University

Speakers:

Dr. Keith Dorwick, University of Louisiana at Lafayette. Paper title: Still in Bondage: A Two Fold Reading of the Homophobia of the Religious Right

Collier D. Patton, University of Texas at Austin. Paper title: "I Hate Straights": A Burkean Analysis of Queer Rhetoric

Michael Phillips, University of Maryland. Paper title: Not Beseeching, but Demanding: Tony Kushner's "A Prayer"

F05, May 29: 1:30 - 3:00 pm
Big Bend A – B

Panel: Phetorical Spaces in the Arts

Panel Chair: Valerie Balester, Texas A & M University

Speakers:

Dagmar Stuehrk Corrigan, Texas A & M University. Paper title: The Rhetoric of the Paranormal in Leslie Marmon Silko's "Ceremony"

Misty Krueger, Texas A & M University. Paper title: Semiosis and the Rhetorical Interplay of Verbal and Visual Elements in Rene Magritte's "The Human Condition"

Sarah Hart, Texas A & M University. Paper title: The "Second Music": Rhetorical Strategies in Zitkala-Sa's "Sun Dance Opera"

F06, May 29: 1:30 - 3:00 pm
Foothills Ballroom

Panel: Revisiting the Chinese Rhetorical Tradition: The Trope, Text and Praxis

Panel Chair: C. Jan Swearingen, Texas A & M University

Speakers:

Mary Garrett, Wayne State University. Paper title: Lu's Records: A Strangely Neglected Text in the History of Chinese Rhetoric

Hui Wu, University of Central Arkansas. Paper title: When the Thesis Statement is Assumed: A Dilemma Faced by a Researcher in Chinese Rhetoric

F07, May 29: 1:30 – 3:00 pm
Big Bend C – D

Panel: Students' Rhetorical Agency

Panel Chair: Peter Mortensen, University of Illinois at Urbana-Champaign

Speakers:

Connie Kendall, Miami University (Ohio). Paper title: Literacy on Trial: (re) Theorizing the Rhetorical Agency of Test-Takers

Gesa E. Kirsch, Bentley College. Paper title: From Spiritual Autobiography to Civic Engagement

Lawrence Stanley, Brown University. Paper title: Rhetorical Agency and the Ethics of Para-Narrative Readings

Patricia Sullivan, University of Colorado at Boulder. Paper title: "Spirited" Autobiography, Ethos and the Cultural Imaginary (or Why We Don't Want to Know What We Know)

F08, May 29: 1:30 – 3:00 pm
Foothills Foyer

Panel: Entertaining Fear: Property, Materiality and the Rhetorical Agendas of Public Discourse

Panel Chair: Thomas J. Kinney

Speakers:

Thomas J. Kinney, University of Arizona. Paper title: The Master-Planned Community: Property, Propriety and the Political Unconscious of Rhetoric

Catherine Chaput, Georgia Southern University. Paper title: Reality TV and the Political Economy of Fear: Ethical Problems and Rhetorical Solutions

Danika Brown, University of Texas Pan American. Paper title: Tied to Place: Higher Education, "Communities" and the Production of Citizenship

Mary Jean Braun, University of Louisiana at Lafayette. Paper title: The "Crisis of Democracy," Antagonistic Rhetoric and Citizenship Education

F09, May 29: 1:30 – 3:00 pm
Texas 5

Plenary Session

Introduction: Marjorie Currie Woods, University of Texas at Austin
Speaker: Peter Mack, University of Warwick
Topic: Rudolph Agricola's Contributions to Rhetorical Theory

F10, May 29: 1:30 - 3:00 pm
Texas 6

Panel: Crossing Departmental Divisions: Rhetorical Scholarship in English that Communication Scholars Should Know About

Panel Chair: Michael C. Leff, University of Memphis

Speakers:

Michelle Ballif, University of Georgia. Paper title: Rereading Susan Jarratt: Rhetorical Feminism Refigured

Hans Kellner, North Carolina State University. Paper title: Richard Lanham's Post(Pre) Modernism: After the "Newtonian Interlude"

Alan Gross, University of Minnesota. Paper title: Jeanne Fahnestock's Quiet Revolution: The Importance of the Figures

G01, May 29: 3:30 - 5:00 pm
Big Bend A-B

Panel: Rhetoric's Changing Place in Composition and Communications

Panel Chair: Janet Atwill, University of Tennessee

Speakers:

John C. Brereton, Brandeis University. Paper title: Rhetoric's Retreat from Writing

Randall L. Popken, Tarleton State University. Paper title: A Shared Ancestry for Composition and Speech Communication Pedagogies: Harrison Steeves and Representative Essays in Modern Thought

Thomas Miller, University of Arizona. Paper title: Rhetoric in Composition and Communications: Historical Contexts and National Trends in Undergraduate Curricula

G02, May 29: 3:30 - 5:00 pm
Big Bend C – D

Panel: Gathering Places

Panel Chair: Jerry Blitefield, University of Massachusetts –Dartmouth

Speakers:

Kathleen M. Torrens, Northeastern University. Paper title: Eloquent Activism: A Rhetoric of Place in Terry Tempest Williams' Red: Passion and Patience in the Desert

R. Michael Jackson, University of New Hampshire. Paper title: A Photography for the First "New Deal" of the Twenty-first Century: A Social Documentary Revival?

Jerry Blitefield, University of Mass – Dartmouth. Paper title: Rhetoric's Secret Agent

James V. Catano, Louisiana State University. Paper title: The Rhetoric of Heritage Tourism: Articulating the Values of Labor and Laboring

G03, May 29: 3:30 - 5:00 pm
Foothills Ballroom

Panel: Pain and Power in Visual Images

Panel Chair: Barry Brummett , University of Texas - Austin

Speakers:

Susan N. Smith, University of Arizona. Paper title: The Rhetoric of Visual Metaphors in Depictions of the Homeless

Van E. Hillard, Duke University. Paper title: Visible Strangers: Civil Regard and the Attractions of Public Photography

Victoria J. Gallagher, North Carolina State University. Paper title: Visibility and Rhetoric: The Rhetorical Function of Visual Images in Civil Rights Activism and Commemoration

Michael Warren Tumolo and Jennifer Biedendorf, Pennsylvania State University. Paper title: Everybody Dances with Death: La Danse Macabre's Visual Response to the Black Death

G04, May 29: 3:30 - 5:00 pm
Foothills Foyer

Panel: Hidden Agendas: Materiality, Visuality and Subversion in Rhetorical Performance

Panel Chair: Nancy Myers, University of North Carolina

Speakers:

Sue Hum, University of Texas at San Antonio. Paper title: Material Motivations: Bodies, Ethnic Idioms and Community in Hokkien

Kristie S. Fleckenstein, Ball State University. Paper title: Killing the Image of God: Political Discourse and 17th Century Visual Culture

Nancy Myers, University of North Carolina at Greensboro. Paper title: Subversive Piety: Christine de Pisan and a Credible Voice for Lay Woman

G05, May 29: 3:30 - 5:00 pm
Hill Country A

Panel: Studies in 19th Century British and American Rhetoric

Panel Chair: Thomas Kent , Utah State University

Speakers:

Marlana Portolano, Towson University. Paper title: Utopian Ethos in Nineteenth-Century American Science and Education

Sarah Winter, University of Connecticut. Paper title: On the Rhetoric of Disciplinarity: John Stuart Mill's 'Ethology'

David C. Gore, Texas A & M University. Paper title: The Spiritual and Secular Rhetoric of Happiness in Joseph Smith and John Stuart Mill

G06, May 29: 3:30 - 5:00 pm
Hill Country B

Panel: Rhetorics of Racism

Panel Chair: Irene Grau, University of Iowa

Speakers:

Jeffrey B. Kurtz, Denison University. Paper title: In the Shadow of Sam Hose: Violence, the Souls of Black Folk and Political Obligation

Roxanne Kirkwood, Texas Woman's University. Paper title: New Faces of Racism: A Critical Race Feminist Analysis of the "New" Racist Rhetoric

James Britton, University of Miami. Paper title: New The Use of Separate Spheres Ideology: William Wells Brown's Revision of Radical Social Reform Rhetoric

G07, May 29: 3:30 - 5:00 pm
Hill Country C

Panel: Public Discourse and Racial Conflict

Panel Chair: Frederick J. Antczak, University of Iowa

Speakers:

Dana Nichols, University of Louisville. Paper title: War, Whiteness and Access to Public Discourse: The Rhetoric of Whiteness and Operation Iraqi Freedom

Kristen E. Hoerl, University of Texas at Austin. Paper title: Civil Rights in Public Memory: Judicial Responses to Racially Motivated Violence from the 1960's in Recent Film and Journalistic Coverage

Virginia Martin, Rensselaer Polytechnic Institute. Paper title: "All Races Need Apply": The Wobblies: Early 20th Century Model of Inclusion and Union

G08, May 29: 3:30–5:00 pm
Hill Country D

Panel: Mediators, Minglers and Mavericks: Strategies for Constructing Contemporary Ethoi

Panel Chair: Theresa Enos, University of Arizona

Speakers:

Erick Juergensmeyer, University of Arizona. Paper title: Opening Invention: Generative Ethos and Conflict Mediation

Karen Peirce, University of Arizona. Paper title: Understanding Ethos: Mingling and Communicating Across Culture

C. McKenzie, University of Arizona. Paper title: Maverick Ethos: The Discomforting as Stimulating

G09, May 29: 3:30 - 5:00 pm
Texas 5

Panel: Rhetoric and Christian Tradition: Inquiries and Issues

Panel Chair: Michael P. Graves, Regent University

Speakers:

Beth Daniell, University of Alabama. Paper title: Rhetoric, Christianity and the Problem of Reading

Elizabeth Vander Lei, Calvin College. Paper title: "Telling God": Narrative Practice in Three Sermons by C.L. Franklin

Thomas Amorose, Seattle Pacific University. Paper title: An Origin of Contemporary Christianity's Rhetorical Deficiencies

David A. Jolliffe, DePaul University. Paper title: Embracing Uncertainty: Comprehending Ethos in a Faith- Oriented Rhetoric

Anne Ruggles Gere, University of Michigan. Paper title: The Absent Presence: Religious Language in the Academy

G10, May 29: 3:30 - 5:00 pm

Texas 6

Panel: Crossing Departmental Divisions: Rhetorical Scholarship in Communication that English Scholars Should Know About

Panel Chair: Carolyn R. Miller, North Carolina State University

Speakers:

Robert Gaines, University of Maryland. Paper title: Ehninger on Rhetoric: Systems and Sensibilities

Leah Ceccarelli, University of Washington. Paper title: Celeste Condit and the Rhetoric of Discursive Formations

David Henry, University of Nevada. Paper title: James Jasinski and the Sourcebook on Rhetoric: The Traditional Made New

H01, May 30: 8:00 - 9:30 am

Hill Country A

Panel: Shakespeare, Perelman, Vico: Agency, Audience, Invention

Panel Chair: Jeffrey Walker, Emory University

Speakers:

Antonio de Velasco, Emory University. Paper title: Who Do You Think Your Talking To?: Audience, Invention and Practical Reason in Perelman

Catalina Gonzalez, Emory University. Paper title: Vico and Perleman: Rhetorical Education as an Answer to Logical Positivism

Lauren Rule, Emory University. Paper title: The Rhetorical Agency of Taming and Shaming: Implications for Women's Rhetoric

H02, May 30: 8:00 - 9:30 am

Hill Country B

Panel: Protest and Pragmatic Discourse

Panel Chair: Claire Roche, University of Rhode Island

Speakers:

Rebecca Jones, University of Texas Pan American. Paper title: The Art of Communication: Protest as a Pragmatic Discourse

Grant C. Cos, Rochester Institute of Technology. Paper title: Dissent and the Rhetoric of Reflection: Barbara Lee's 9/24/01 Speech

Elisia Cohen, Saint Louis University. Paper title: The Rhetoric of Pre-emptive Security: An Analysis of Post 9/11 Bush Doctrine

Rene Agustin De los Santos, University of California, Santa Barbara. Paper title: The Rhetoric of Social Movements: Zapatistas and the "Revolutionizing" of the Mexican Public Sphere

H03, May 30: 8:00 - 9:30 am

Hill Country C

Panel: Conversation and Conversion: Turn-of-the-Century Women's Public Rhetorics, Spiritual Commitments and Civic Engagements

Panel Chair: Elizabeth Rohan, University of Michigan

Speakers:

Beth Burmester, Georgia State University. Paper title: American Clubwomen, Civic Reform and the Power of Feminist Rhetorics at the Turn of the Century: Extracurricular Sites of Composition and Communication

Amy Wan, University of Illinois. Paper title: The Rhetoric of Labor Evangelism: Morality and Women's Labor Reform in Lowell, MA

Elizabeth Rohan, University of Michigan. Paper title: Sisters of a Common Cause: Evangelical Rhetoric in Two Turn of the Century Female Authored Periodicals

H04, May 30: 8:00-9:30 am

Hill Country D

Panel: 18th Century British Rhetoric and Its Legacies

Panel Chair: Gregory D. Clark, Brigham Young University

Speakers:

Ryan J. Stark, Pennsylvania State University. Paper title: On the Relationship between Occult and Newly Philosophical Rhetoric in Restoration England

Amy M. Dooley, Texas Christian University. Paper title: Hugh Blair and Thomas Sheridan: Responses to the Letteraturizzazione of Scotland

H05, May 30: 8:00 - 9:30 am

Foothills Ballroom

Panel: The Enduring Presence of Walter Ong

Panel Chair: Janice Lauer, Purdue University

Speakers:

Janice M. Lauer, Purdue University. Paper Title: Religion and Scholarship: Ong's Integration C. Jan Swearingen, Texas A & M University. Paper Title: Puerile Puritans and Pedagogical Juggernauts: Ong's Reappraisal of Early Modern Rhetorics

Michael W. Kleine, University of Arkansas at Little Rock. Paper title: The Dialogical Presence of Walter Ong

H06, May 30, 2004: 8:00-9:30 a.m.

Big Bend C – D

Panel: Isocrates, Althusser, Arendt and Rhetoric Pedagoges

Panel Chair: Mark Shadle, Eastern Oregon University

Speakers:

D. Alexis Hart, University of Georgia. Paper title: Engaging Student Writers in (Re)new(ed) Isocratean Civic Discursive Performances University of Georgia

Jessica Restaino, Temple University. Paper title: Hannah Arendt: A Rhetoric for the Classroom

H07, May 30: 8:00 - 9:30 am

Big Bend A – B

Panel: Histories of Rhetoric in a Post-Foucauldian World: Supporting or Dismantling the Architecture of Power?

Panel Chair: Beth Brunk-Chavez, University of Texas at El Paso

Speakers:

Beth Brunk-Chavez, University of Texas at El Paso. Paper title: Challenging the Canonical Structure of Power: Renovation or Demolition?

Shelley B. Aley, James Madison University. Paper title: Are We Reinforcing the Current Architecture of Power? Linear vs. Alternative Models for Structuring a History of Rhetoric Course

Traci Pipkins, James Madison University. Paper title: Destroying the Cathedral: Excavating the 'Ruins' (?) of Rhetoric in Seventeenth Century England

G. Thomas Goodnight, Northwestern University, and David B. Hingstman, University of Iowa. Paper title: Rhetoric, Aesthetics and the Political Economy: An Alternate of the Modern Rhetorical Tradition

H08, May 30: 8:00 – 9:30 am
Foothills Foyer

Panel: Cultural Pedagogies, Community Rhetorics and the Politics of Affect

Panel Chair: Lisa Langstraat, Colorado State University

Speakers:

Lisa Langstraat, Colorado State University. Paper title: Emotion and Community Rhetorics: Victim Impact Statements in Cultural Pedagogy

Julie Lindquist, Michigan State University, and David Seitz, Wright State University.

Paper title: Theory Unwashed: Ethnography as Dirty Hands Rhetoric

Eve Wiederhold, University of North Carolina at Greensboro. Paper title: Identifying Acts of Citizenship: Rethinking Pathos and Political Judgment

Sharon McKenzie Stevens, University of Arizona. Paper title: Enlarging the Sphere of Public Discourse: The Rhetoric of Social Movements

H09, May 30: 8:00 - 9:30 am
Texas 5

Panel: Rhetorical Designs in Television and Film

Panel Chair: Keith Gibson, Auburn University

Speakers:

Danielle Mitchell, Pennsylvania State University. Paper title: Producing Containment: The Rhetorical Construction and Incorporation in Will & Grace

Gwendolynne Collins Reid, North Carolina State University. Paper title: Color in Howard's End: The Rhetorical Use of Aesthetic Pleasure

Lisa K. Stein, Ohio University. Paper title: From Pantomime to Page: Charlie Chaplin's Verbal Construction of the Little Tramp Persona

H10, May 30: 8:00 - 9:30 am
Texas 6

Panel: Issues in Rhetorical Education

Panel Chair: Stephanie L. Kerschbaum, University of Wisconsin-Madison

Speakers:

Mary M. Juzwik, Northern Arizona University. Paper title: Understanding Pedagogy as Performance

Anneliese Watt and Julia Williams, Rose-Hulman Institute of Technology. Paper title: A Rhetorical Agenda in Tech Com Class: Inducting Workplace Genres

Timothy McGee, Philadelphia University. Paper title: Phronesis and Kairos in the Rise and Fall of a First Year Rhetoric Program

Victoria Gewe, Claremont Graduate University. Paper title: The Culture of Rhetoric: Implications for Composition Pedagogy

H11, May 30: 8:00 - 9:30 am
Texas 7

Panel: Learning, Grieving, Allying on Line

Panel Chair: David Depew, University of Iowa

Speakers:

Joyce R. Walker, University of South Florida. Paper title: Mourning Online: Epideictic Rhetoric and the Process of Collective Grieving on the World Wide Web

Mary Queen, Syracuse University. Paper title: Feminism Without Borders?: Rhetorical and Political Action in Cyberspace

Christine Lapham, Rensselaer Polytechnic Institute. Paper title: Are Online Newspapers an Improvement? An Examination of an Emergent Medium

Russell Willerton, Texas Tech University. Paper title: The Ethos of Promoting For-Profit Education: Reflections on the Sophists

I01, May 30: 10:00 - 11:30 am
Foothills Ballroom

Panel: Rhetoric and/as Ethics

Panel Chair: Frederick Antczak, University of Iowa

Speakers:

Steve Mailloux, University of California, Irvine. Paper title: Conscience Set into Motion: Gadamer & Arendt on Rhetoric & Phronesis

D. Diane Davis, University of Texas at Austin. Paper title: Levinas with de Man: The Ethics of Disfiguration

Michael J. Hyde, Wake Forest University. Paper title: The Call of Conscience, Acknowledgement and the Ethos of Rhetoric

Brooke Rollins, University of South Carolina. Paper title: Rethinking the Epideictic through Errida's Rhetoric of Mourning

I02, May 30: 10:00 -11:30 pm
Hill Country B

Panel: Problematics of Testimony

Panel Chair: Cezar Ornatowski, San Diego State University

Speakers:

Ramona Dunckel, Bowling Green State University. Paper title: The Transformation of Testimony

Jeffrey St. John, Ohio University. Paper title: Building Mimesis: W.G. Sebald, Public Memory and the Creation of a Literary Imaginary in Post War Europe

Brad E. Lucas, Texas Christian University. Paper title: Public Displays of Social Change: Rhetorics of Oral History and Visual Memory

Andreea Deciu Ritivoi, Carnegie Mellon University. Paper title: Property Restitution and the Labors of Memory in Post-Communist Eastern Europe

I03, May 30: 10:00 - 11:30 am
Hill Country C

Panel: Whaddaya Mean “We” Paleface? The Pragmatics of Identification

Panel Chair: Patricia Roberts-Miller, University of Texas at Austin

Speakers:

Patricia Roberts-Miller, University of Texas at Austin. Paper title: Identify and Dehumanization in Rhetorics of Hate

Janice Fernheimer, University of Texas at Austin. Paper title: Meeting Your Audience Through Medium of Culture

Judith Rosenberg, University of Texas at Austin. Paper title: How to Talk to Someone Who Makes 2000% More Than You

I04, May 30: 10:00 -11:30 am
Hill Country D

Panel: Negotiating Agendas of Public Rhetoric: From Personal to Communal to Institutional Roles

Panel Chair: Janet M. Atwill, University of Tennessee

Speakers:

Terese Monberg, University of Kansas. Paper title: Negotiating Public Conventions: Counterpublics and Rhetorics of Hybridity

Mary Jo Reiff, University of Tennessee. Paper title: Public Rhetoric in the Academy: From Critique to Change

Respondent: Frank Farmer, University of Kansas

I05, May 30: 10:00 - 11:30 am

Foothills Foyer

Panel: Contested Rhetorics: Gender, Sexuality and Women's Bodies

Panel Chair: Mary L. Kahl, State University of New York

Speakers:

Carol Mattingly, University of Louisville. Paper title: Unruly Bodies

Lindal Buchanan, Kettering University. Paper title: Maternal Bodies: "Monstrous Births" as Evidence in Religious Controversies

Inez Schaechterle, Bowling Green State University. Paper title: Women in Trousers and Henpecked Husbands: Bloomers as Anti-Northern Rhetoric in the Pre- and Early-Civil War South

Kimberly Harrison, Florida International University. Paper title: Endangered/ing Bodies: The Rhetorics Surrounding Women's Bodies During the Civil War

I06, May 30: 10:00 – 11:30 am

Big Bend C-D

Panel: Arguing (Ethically) about Argument: Historiographies for Contemporary Rhetoric

Panel Chair: Susan Giesemann North, University of Tennessee

Speakers:

Suzanne Bordelon, San Diego State University. Paper title: Women Re-Theorizing Argument: Rhetoric and Ethics in the Progressive Era

Susan Giesemann North, University of Tennessee. Paper title: The CaN(N) ons of Contemporary Rhetoric, or, What do Crossfire and WWE Smackdown Have in Common

Linda Bense-Meyers, University of Denver. Paper title: Sign Systems, Interpretive Screens and the Renaissance of Argument

J07, May 30: 10:00 - 11:30 am
Hill Country A

Panel: Design and Resistance in Visual Rhetoric

Panel Chair: Michael Warren Tumolo, Pennsylvania State University

Speakers:

Joseph Wilferth, University of Tennessee. Paper title: Signs of Resistance: Culture Jamming, Sniping and the Reclaiming of Public Space

Brett Lunceford, Pennsylvania State University. Paper title: J00 uR Own3D: The Rhetorical Dimensions of Hacking

Kristen Welch, University of Arizona. Paper title: The Mind's Eye: Invading Images with Ideas

Kenneth R. Marunowski, Kent State University. Paper title: The Euro: A Model of Communication for the 21st Century

MAY 30 – 12:00-2:00 p.m.
Texas 5-7

Luncheon Banquet

Plenary Session

Introduction: Patricia Bizzell, College of the Holy Cross

Speaker: Lester L. Flaigley, Ph.D., Professor in Humanities, English Dept. University of Texas at Austin

Topic: Rhetorics Fast and Slow

J01, May 30: 2:00 - 3:15 pm
Hill Country A

Panel: Community, Ethos and Singularity

Panel Chair: John Ames Hodges, Columbia University

Speakers:

John Ames Hodges, Columbia University. Paper title: Evacuating Ethos: Sophistry and Judgment in Jean-Francois Lyotard

Michael Taormina, Hunter College. Paper title: Method or Error: Cartesian Ethos in Discours de la methode

J02, May 30; 2:00 - 3:15 pm

Hill Country B

Panel: “Radioactive Colonization”: Rhetoric and Nuclear Technology

Panel Chair: James Arnt Aune, Texas A&M University

Speakers:

William Shanahan, Fort Hays State University. Paper title: Yucca Sacer: Giortgio Agamben and Radioactive Colonization

Danielle Endres, University of Washington. Paper title: Native Americans and Nuclear Technology: Exploring Rhetorical Connections, Dimensions and Constructions

Janet Zepernick, York College of Pennsylvania. Paper title: Using Discourse Analysis to Identify Changing Cultural Values in the U. S. Health Policy Debate

J03, May 30: 2:00 – 3:15 pm

Hill Country C

Panel: As It Is, As It Was, As It Ever Shall Be: Rhetorical Efforts to Secure the Future of the Catholic Church

Panel Chair: Steven Reagles, Bethany Lutheran College

Speakers:

Martin Lang, University of Minnesota. Paper title: A Time to Speak: Preserving the Catholic Church's Eternal Presence at the Turn of the Millennium

James Dimock, Minnesota State University. Paper title: Maintaining Eternal Truths in a Changing World: Metaphor and the Production of Narrative Fidelity

Kristine Bruss, University of Minnesota. Paper title: Seeking an Eternal Presence: Discourse I of Newman's Idea of a University

J04, May 30: 2:00 - 3:15 pm

Hill Country D

Panel: Agency and Women's Rhetorics

Panel Chair: Lisa Burns, Quinnipiac University

Speakers:

Lisa Haefele, Stanford University. Paper title: Rhetorical Weapons: Agency, Gender and Violence in Virginia Woolf's Essays

Jiyeon Kang, University of Illinois at Urbana-Champaign. Paper title: Reconciliation of Selves and Proclamation of Agency through Performance: An Analysis of Margaret Cho's "I'm the One That I Want"

Elizabeth Benacka, Northwestern University. Paper title: Locating Women's Rhetorical Agency: The Seneca Falls Convention of 1848

J05, May 30: 2:00 - 3:15 pm

Big Bend A - B

Panel: New Research on Kenneth Burke, Part I: The 1930's

Panel Chair: Ann George, Texas Christian University.

Speakers:

Ann George, Texas Christian University. Paper title: What You See Is Not What You Get: The Burke in Cowley's Cupboard

Austin Lingerfelt, Texas Christian University. Paper title: Revolutionary Rhetor: Dorothy Day and Burke's Symbol of the People

Stacey Sheriff, Pennsylvania State University. Paper title: Situating Burke's "My Approach to Communism"

J06, May 30: 2:00 - 3:15 pm

Big Bend C – D

Panel: Rhetoric, Religion and Politics in Early America: Historical Studies

Panel Chair: Jay Jordan

Speakers:

Mark Garrett Longaker, University of Texas at Austin. Paper Title: Anglicanism, Empire and Early American Rhetoric: The Case of Samuel Johnson of Connecticut 1696-1772

Srividhya Swaminathan, Long Island University. Paper title: Pennsylvania Quakers and Antislavery Rhetoric: Developing Arguments for Social Change, 1737-1771

Jay Jordan, Pennsylvania State University. Paper title: Political Sovereignty, Rhetorical Sovereignty: Eleazer Wheelock Samson Occom and Joseph Johnson in Puritan New England

J07, May 30: 2:00 - 3:15 pm
Foothills Foyer

Panel: Sight and Sound in Sacred Rhetorics

Panel Chair: Barbara Liu, Eastern Connecticut State University

Speakers:

Steven B. Katz, North Carolina State University. Paper title: Sight and Sound: Mystical Traditions of the Hebrew Alefbet in Jewish Kabbal

Sarah Jane Sloane, Colorado State University. Paper title: Mantras and Mandalas, Sounds Writ in Sand: Invitational Rhetorics

Eric Hartman, University of Texas at Arlington. Paper title: The Biblical Sublime: A Journey into the Use of the Terror Sublime

Barbara Liu, Eastern Connecticut State University. Paper title: Uncertainty Can Be Your Guiding Light: The Developing Relationship Between Form and Substance in U2's Christian Rhetoric.

K01, May 30: 3:30 - 5:00 pm
Hill Country A

Panel: 19th Century Women's Rhetorics of Social Change

Panel Chair: Marjorie C. Woods, University of Texas at Austin

Speakers:

Alisse Portnoy, University of Michigan. Paper title: Rheorics of Opposition: Using U.S. Women's Antisuffrage Arguments to Generate Large Scale Social Change

Jacqueline Bacon-McClish, Independent Scholar. Paper title: We Are Men: Discourses of Manhood in Freedom's Journal, 1827-1829

Leslie J. Harris, Northwestern University. Paper title: Arguing Evolution: Carrie Chapman Catt and 1st Wave Feminist Appropriations of Social Evolutionism

Gail Lippincott, University of North Texas. Paper title: Ecology's Initial Failure as the 19th Century "Science of Home Life"

K02, May 30: 3:30 - 5:00 pm
Hill Country B

Panel: Reading Rhetoric through Dialectic: Burke's Identification, Contemporary Marxist Dialectic and the Manufacturing of Choice

Panel Chair: Stacy Day, University of Arizona

Speakers:

Stacy Day, University of Arizona. Paper title: Kenneth Burke's Dialectic and the Process of Identification

Lonni Pearce, University of Arizona. Paper title: Generative Contradictions: Marxist Dialectic as a Framework for Rhetorical Inquiry

Ryan Moeller, University of Arizona. Paper title: Manufacturing Choice: A False Dialectic

K03, May 30: 3:30 - 5:00 pm
Hill Country C

Panel: Classical Rhetoric, Place and Power

Panel Chair: Charles Howard, Tarleton State University

Speakers:

Ilon Lauer, Western Illinois University. Paper title: Pliny's Sacred Panegyric: Imperial Ritual and the Invocation of Power

Richard Leo Enos, Texas Christian University. Paper title: Marcus Tullius Cicero, Son of Cornelia and Marcus, Patron of the Greek Rhetorical and Literary Arts: A Study of Epigraphical Evidence

James Fredal, Ohio State University. Paper title: Economics of Rhetoric in Ancient Greece

K04, May 30: 3:30 - 5:00 pm
Hill Country D

Panel: Studies in Renaissance Rhetoric

Panel Chair: Wendy Dasler Johnson, University in Vancouver, WA

Speakers:

W. Webster Newbold, Ball State University. Paper title: The English Secretary and "Writing Instruction"

Julia Major, University of California at Davis. Paper title: 'Bringing it Before the Eyes' via the Dialectical Image in Renaissance Rhetoric

Claudia M. Carlos, University of Illinois at Urbana-Champaign. Paper title: The Horror of the Unseen: Hypotyposis in Bossuet's Sermon du mauvais riche

K05, May 30: 3:30 - 5:00 pm

Big Bend A – B

Panel: New Research on Kenneth Burke, Part II: Into the 1940's and Beyond

Panel Chair: M. Elizabeth Weiser, Texas Christian University

Speakers:

Jack Selzer, Pennsylvania State University. Paper title: Kenneth Burke in Chicago

David Tell, Pennsylvania State University. Paper title: "Four Master Tropes" and Rhetorical Action

M. Elizabeth Weiser, Texas Christian University. Paper title: Word Man at War: The Influence of WWII on Burke's Dramatism

Scott Wible, Pennsylvania State University. Paper title: Professor Burke's Bennington Project

K06, May 30: 3:30 - 5:00 pm

Big Bend C-D

Panel: Extra-Ordinary Rhetorics: Visual and Verbal Literacies in the Catholic Tradition

Panel Chair: Anne Wysocki, Michigan Technological University

Speakers:

Diana George, The Open Door Community. Paper title: Alone of All Her Sex: A Visual Rhetoric of Worship and Identity

Mariolina Salvatori, University of Pittsburgh. Paper title: Ora Pro Nobis: The Lessons of Prayer in the Catholic Tradition

Julie A. Bokser, De Paul University. Paper title The Persuasion of Esther: A Nun's Model of Seductive Violent Rhetoric

William T. FitzGerald, University of Maryland. Paper title: What Rhetoric Theory Needs is a Rhetoric of Prayer

K07, May 30: 3:30 - 5:00 pm
Foothills Ballroom

Panel: Issues in Classical Rhetorical Education

Panel Chair: Murray Jardine, Auburn University

Speakers:

David C. Hoffman, Baruch College. Paper title: Creaton through Conflict: Logos and Heraclitus' Place in the Rhetorical Tradition

Richard Graff, University of Minnesota. Paper title: From Poetry to Prose: The Contested Context of Early Theories of Prose Style

Christy Desmet, University of Georgia. Paper title: Progymnasmata, Then and Now

Arthur Walzer, University of Minnesota. Paper title: Rhetorical Education and Character Formation in Quintilian's Institutes

K08, May 30: 3:30 – 5:00 pm
Texas 5

Panel: Mediating Controversy: Scandal, Censorship and Politics in Contemporary Culture

Panel Chair: Anne Demo, Vanderbilt University

Speakers:

Paul Achter, Allegheny College. Paper title: Proportionality and Perspective By Incongruity: Theorizing the Scandal as News Genre

Jennifer Borda, University of New Hampshire. Paper title: When Girls Go Bad on Screen: Censorship, Controversy and Female Violence

Cara A. Finnegan, University of Illinois at Urbana-Champaign. Paper title: Recognition and Identification in Digital Culture

K9, May 30: 3:30 – 5:00 pm
Texas 5

Panel: Disciplines Outside Themselves: Medical Discourse in Academic and Popular Contexts

Panel Chair: Susan Wells, Temple University

Speakers:

Leona Rumbarger, University of Texas at Austin. Illness and Testimony: Medical Discourse in the Rhetoric Classroom

Susan Wells, Temple University. Paper title: The Feminism of Technical and Colloquial Languages

Lisa Keranen, University of Colorado at Boulder. Paper title: Death and the Rhetorical Situation: Physicians, Patients and Persuasion at the End of Life

K10, May 30: 3:30 - 5:00 pm

Texas 6

Panel: Bridging Disciplinary Gaps Among Graduate Students in Rhetoric

Panel Chair: Kristen Hoerl, University of Texas at Austin

Speakers:

Jenny Edbauer, University of Texas at Austin. Paper title: Finding Rhetoric Outside Rhet-Comp

Dan Mangis, University of Texas at Austin. Paper title: Rhetoric, Legal Texts and Interdisciplinary Studies

Michael Pennel, Purdue University. Paper title: Rhetoric as "Not Literature"

Timothy R. Steffensmeier, University of Texas at Austin. Paper title: Articulating the Value of Rhetorical Scholarship

Daniel Smith, Pennsylvania State University. Paper Title: Rhetoric and Provincialism

Rachel Avon Whidden, Universi

ty of Iowa. Paper Title: Rhetorics of Inquiry and Disciplinary Responsibility

K11, May 30: 3:30 – 5:00 pm

Texas 7

Panel: Ethical and Political Agendas: Concepts of Ethos and Civic Virtue in the Academy, the Classroom and the Polis

Panel Chair: Janice M. Lauer, Purdue University

Speakers:

Janet M. Atwill, University of Tennessee. Paper title: Civic Virtue: A Concept Worth Historicizing, Theorizing and Using

Frederick J. Antczak, University of Iowa. Paper title: The Last Place You'd Ever Think to Look: Civic Virtue and Bottom Lines in Academic Leadership

Rosa A. Eberly, Pennsylvania State University. Paper title: Civic Identity as Tropes: Virtue Turning, Virtue Spinning

L01, May 31: 8:00 - 9:30 am
Hill Country A

Panel: Voices in Dialogue: A Cross-Cultural Perspective on Rhetoric in Conflict

Panel Chair: Tiane Donahue, University of Maine - Farmington

Speakers:

Virgil Mathes, University of Mexico

Paper title: Platonic Pugilism: Defense and Dialectic in Aikido

Lei Zhang, Texas Woman's University. Paper title: "Raising Girls is Like Raising Cowbirds:"

The Appropriation of Chinese Oral Tradition in Maxine Hong Kingston's The Woman Warrior

Joseph Jeyaraj, Baylor University. Paper title: Religious Rhetoric and Postcolonial Discourse:

The Politics of Conversion

L02, May 31: 8:00 - 9:30 am
Texas 6

Panel: Rhetorical Strategies for Remembering, Resisting and Reinventing Civic Orders

Panel Chair: Bradford J. Vivian, Vanderbilt University

Speakers:

Bradford J. Vivian, Vanderbilt University. Paper title: Persuasion, Mourning and Civic Renewal

Stephen H. Browne, Pennsylvania State University. Paper title: Remembering to Forgive: Civic Rebirth, Discourse and Memory After Trauma

Kendall R. Phillips, Syracuse University. Paper title: Rhetorical Maneuvers: Subjectivity, Power and Resistance

Respondent: David Depew, University of Iowa

L03, May 31: 8:00 - 9:30 am
Hill Country C

Panel: Rhetorics of Social Change: Religiosity, Space and Ideology

Panel Chair: Kelly Pender, Purdue University

Speakers:

Matthew Abraham, Edinboro University of PA. Paper title: Social Change and the Rhetoric of the "Return of Repressed Religiosity"

Christa Jean Downer, Texas Woman's University. Paper title: After Bridging: Creating Social Change through the Spiritual and Imaginative in Rhetorics of Transformation

L04, May 31: 8:00 - 9:30 am
Texas 5

Panel: Student Identities

Panel Chair: David Bartholomae, University of Pittsburgh

Speakers:

Mary Minock, Madonna University. Paper title: Ethos and Identity in Student Memoirs of Ethnicity and Place

Stephanie L. Kerschbaum and Melissa C. Thompson, University of Wisconsin. Paper title: Learning to be Audiences: First Year Writing Students and Rhetorical Self-Positioning

Mary Trachsel, University of Iowa. Paper title: Critical Thinking: Linking Academic Disciplines Through the Rhetoric of Bad Faith

Nicole Amare, University of South Alabama. Paper title: Constructing Neo-Aristotelian Ethics in University Writing Programs: Authorship, Authority, Plagiarism

L05, May 31: 8:00 - 9:30 am
Foothills Ballroom

Panel: Levinas and Rhetoric: Ethics, Politics, and the Divine

Panel Chair: Michael Bernard-Donals, University of Wisconsin

Speakers:

Michael Bernard-Donals, University of Wisconsin. Paper title: "Difficult Freedom": Levinas, Rhetoric and the Politics of Suffering

David Metzger, Old Dominion University. Paper title: Levinas Reading of the Pentateuch and the Paradoxes of Prophetic Sociality

Kevin J. Porter, University of Texas at Arlington. Paper title: Pardoning Oneself from the Past: The Argumentum ab Ignorantiam

L06, May 31: 8:00 - 9:30 am
Hill Country D

Panel: MOARS: The Mother of All Rhetorical Strategies

Panel Chair: Sandra D. Shattuck, Alabama A & M University

Speakers:

Julie Jung, Illinois State University. Paper title: The Perfected Mother: Constructing Material Ethos in Cases of Munchausen by Proxy Syndrome

Tammie M. Kennedy, University of Arizona. Paper title: Medea/Madonna: Re-reading Motherhood in The Sopranos

Sandra D. Shattuck, Alabama A & M University. Paper title: Blogging, Bedouins and Women in Black: A Matrix of Writing Activism

L07, May 31: 8:00 - 9:30 am
Big Bend A – B

Panel: Audience Problems in Women's Rhetoric

Panel Chair: Lisa Haefele, Stanford University

Speakers:

Valerie R. Renegar (San Diego State University) and Stacey K. Sowards (California State University). Paper title: The Rhetoric of Third Wave Feminist Consciousness Raising: An Oxymoron Revisited

Patrick J. Shaw, Lindsey Wilson College. Paper title: The Surrender of Ethos: Gertrude Stein's "Introduction" to the Speeches of Marechal Petain

L08, May 31: 8:00 – 9:30 am
Foothills Foyer

Panel: Rhetorical Visions of Civil Society: Looking Across Cultures

Panel Chair: Chantal Benoit-Barne, University of Montreal

Speakers:

Chantal Benoit-Barne, University of Montreal. Paper title: The Rhetoric of Public Space Online

Mingjie Wang, University of Colorado. Paper title: In Search of Civil Society: A Rhetorical Analysis of Relevant (meta) Discourses Regarding Self-Government

Christina Standerfer, University of Colorado. Paper title: Engaging Theory, Engaging Citizens: An Exploration of the Relationships Among Civic Participation, National Service and Rhetoric

L09, May 31: 8:00 – 9:30 am
Hill Country B

Panel: Spiritual Elements in Political Discourses

Panel Chair: Sonya C. Borton, University of Louisville

Speakers:

Kara Poe Alexander, University of Louisville. Paper title: Give Me Liberty or Give Me Death: Patrick Henry's Use of Ethical and Spiritual Metaphors in his Political Speech

Amy Ritthaler Gilmour, University of Texas at San Antonio. Paper title: The Rhetoric of Justice: Bodies, Technology and King's Political Philosophy

L10, May 31: 8:00 - 9:30 am
Big Bend C – D

Panel: Theories of Ethos

Panel Chair: John Gage, University of Oregon

Speakers:

Mark Montesano, Arizona State University. Paper title: Teaching Rhetoric as an Ethical Method

Kathleen Merrow, Portland State University. Paper title: Nietzsche's Masks: The Ethos of Ecce Homo

Robert Brown, University of Texas at Austin. Paper title: Cultural Ethos/Personal Ethos

L11, May 31: 8 - 9:30 am
Texas 7

Panel: The Tradition of Catholic Education

Panel Chair: Elizabethada A. Wright, Rivier College

Speakers:

Al DeCiccio, Rivier College. Paper title: Catholic Traditions and Liberal Learning

S. Michael Halloran, Rensselaer Polytechnic Institute. Paper Title: Rhetoric and Catholicism in American Higher Education During the Post-World War II Period

Beth Ann Rothermel, Westfield State College. Paper title: Secular and Religious Influences: Rhetorical Education and Teacher Training at Two Early-Twentieth Century College in Western Massachusetts, Our Lady of the Elms College, and the State Teachers College at Westfield

M01, May 31: 9:45 - 11:15 am
Hill Country A

Panel: Varieties of the Art of Preaching

Panel Chair: Sarah Jane Sloane, Colorado State University

Speakers:

Michael P. Graves, Regent University. Paper title: Stephen Crisp and the Late Seventeenth-Century Quaker Impromptu Sermon

Susan Brown Carlton, Pacific Lutheran University. Paper title: 'Thus I Have Heard': Rhetorical Methods in Tibetan Buddhist Teaching:

John McNamara, University of Houston. Paper title: Augustine's Oratorical Performance in the Sermons

Mark A. Gring, Texas Tech University. Paper title: Preachers, Terrorism and War: Rhetorical Analysis of Sermons Responding to 9-11

M02, May 31: 9:45 -10:15 am
Hill Country B

Panel: American Women's Education in the 19th and Early 20th Centuries

Panel Chair: Barbara E. Willard, DePaul University

Speakers:

Linda S. Bergmann, Purdue University. Paper title: The Rhetoric of Founding: Elizabeth Agassiz and the Shape of Education for Women

Cinthia Gannett, Loyola University. Paper title: The Diaries of Sarah Olevia Haley: Rhetorical Agendas and Agencies of a 19th-century New England School Teacher

M03, May 31: 8:00 - 9:30 am
Hill Country C

Panel: Narratives of Spirituality and Sexuality

Panel Chair: Cristina Hanganu Bresch, University of Minnesota

Speakers:

Sandy K. Dolan, University of Oklahoma. Paper title: Re-Imagining Sappho's Rhetoric: Oppositional Voices in the History of Rhetoric and Sexuality

Jennifer A. Scott, Ohio University. Paper title: The Cloister Walk: Re-envisioning the Nun in the Rhetorical Tradition

Amy Peebles, University of Texas at Austin. Paper title: Narratives of Spirituality and Sexuality: Part 1: Ex-Gays

Keith Walters, University of Texas at Austin. Paper title: Narratives of Spirituality and Sexuality: Part II: Gay Christians

M04, May 31: 9:45 – 11:15 am
Foothills Ballroom

Panel: The Rhetorical Work of Civic Revitalization in the Early Republic

Panel Chair: Donovan Conley, University of Illinois at Urbana-Champaign

Speakers:

Donovan Conley, University of Illinois at Urbana-Champaign. Paper title: Bloodletting at the Border: Slavery and the Rhetoric of Social Purity in Frontier Cincinnati, 1834
Jeremy David Engels, University of Illinois at Urbana-Champaign. Paper title: Civic Vitalization and the Rhetorics of Bloody Violence in the American Revolution
James Jasinski, University of Puget Sound. Paper title: Political Economy and Civic Revitalization: The Case of Thomas Skidmore's (1829) The Rights of Man to Property
Anna Karl, University of Puget Sound. Paper title: The Boston Schoolmasters Controversy and the Reconstitution of American Society

M05, May 31: 9:45 - 11:15 pm
Big Bend A - B

Panel: Feeling Our Way: The Complex Relationships of Emotion, Ethics and Understanding

Panel Chair: Ellen Quandahl, San Diego State University.

Speakers:

Ellen Quandahl, San Diego State University. Paper title: Ta Pathemata Mathemata: The Social Schooling of Emotion and Ethical Action
James Kastely, University of Houston. Paper title: Passion and Persuasion: Reconsidering the Relation of Emotion to Reason
Dennis Lynch, Michigan Technology University. Paper title: Streams of Affect: An Integrative Approach to the Study of Pathos

M06, May 31: 9:45 – 11:15 am
Big Bend C-D

Panel: Considering Usability: Interaction, Accessibility

Panel Chair: Heather Shearer, Cazenovia College

Speakers:

Heather Shearer, Cazenovia College. Paper title: Rhetoric, Usability and Interaction: Re-mediating Our Relationship to Functional Discourse
Joseph John Williams, Syracuse University. Paper title: Accessibility for All? Clarifying the Rhetorical Nexus Between Access and Usability
Joddy Murray, Washington State University. Paper title: White Space as Rhetorical Space: Usability and Image in Electronic Texts
Clay Spinuzzi, University of Texas at Austin. Paper title: Tyrants, Heroes and Victims:

M07, May 31: 9:45 – 11:15 am
Hill Country D

Panel: The Need for a Change in Pedagogical Decorum: On Teaching a Generation of Hyper-Rhetorical Students

Panel Chair: Amy Childers, North Georgia College & State University

Speakers:

Matthew Pearson, University of Wisconsin-Madison. Paper title: Becoming an Audience: Urban Advertising, Market Construction “Progress” in Advertising Age

Alice Robison, University of Wisconsin – Madison. Paper title: Deliberative Rhetoric as Ideal Pedagogical Design for a New Generation of Hyper-Rhetorical Students

Katherine Southern, University of Wisconsin-Madison. Paper title: New Approaches to Learning the Three “R’s: Research, Writing and Rhetorical Inquiry in the Millennial Communication Classroom

Melanie Hoftzyer, University of Wisconsin-Madison. Paper title: Returning Pathos to the Communication Classroom: Why This Generation Demands Expressivism

M08, May 31: 9:45 – 11:15 am
Foothills Foyer

Panel: Presidential Rhetorics in Transition: Contrasting Perspectives on Presidential Discourse and Power

Chair: Cezar M. Ornatowski, San Diego State University.

Speakers:

Cezar M. Ornatowski, San Diego State University. Paper title: I Leaped Over the Wall and They Made Me President: Demagogy and Statesmanship in the Presidential Rhetoric of Lech Walsea

Noemi Marin, Florida Atlantic University. Paper title: Old and New Agendas of National Redefinition: Romania’s Presidential Discourse in Transition

Jerry Tesar, San Diego State University. Paper title: Politics as Ethics: Vaclav Havel’s Presidential Agenda

M09, May 31: 8:00 - 9:30 am

Texas 5

Panel: Atwill's Rhetoric Reclaimed: Inventing 21st Century Civil Rhetorics

Panel Chair: Anne Acker, University of Tennessee

Speakers:

Rosa Eberly, Pennsylvania State University. Paper title: Rhetoric Reclaimed for Public Memory Work

Thomas J. Kinney, University of Arizona. Paper title: Rhetoric in the Posthumanist Tradition-Reclaiming a Sense of the Civic

Melanie McNaughton, Pennsylvania State University. Paper title: Body Unbound: Sexual Assault and Recovery as Productive Knowledge

M10, May 31: 9:45 - 11:15 am

Texas 6

Panel: Electronic Communication and Public Discourse

Panel Chair: D. Alexis Hart, University of Georgia

Speakers:

James P. Zappen, William Hart-Davidson and S. Michael Halloran, Rensselaer Polytechnic Institute. Paper title: On the Formation of Democratic Citizens: Rethinking the Rhetorical Tradition in a Digital Age

Michelle R. Kendrick, Washington State University. Paper title: War Rhetoric Online: Ethics and Information Overload

Francis A. Beer (University of Colorado) and George R. Boynton (University of Iowa) Paper title: The Political Rhetoric of Global Leadership

Michael Edwards, University of Massachusetts, Amherst. Paper title: Empire and the Dissipation of Public Discourse: Some Lessons from Tacitus for the World Wide Web

M11, May 31: 9:45 - 11:45 am

Texas 7

Panel: 19th Century Rhetorical Education for Women

Panel Chair: Jacqueline Bacon-McClish, Independent Scholar

Speakers:

Kay Halasek, Ohio State University. Paper title: Taking It to the Streets: Composition in the Public Sphere"

Catherine Hobbs, University of Oklahoma. Paper title: Rhetoric in State Supported Colleges for Women

Janet Carey Eldred (University of Kentucky) and Peter Mortensen (University of Illinois at Urbana-Champaign). Paper title: Linking Reminiscence and "Realty": Digital Possibilities in the Study of Nineteenth Century U. S. Women's Rhetoric

**M12, May 31: 9:45 – 11:15 am
Texas 2**

Panel: Archival Agendas

Panel Chair: Susan C. Jarratt, University of California at Irvine

Speakers:

Susan Romano, University of New Mexico. Paper title: Archival Records of Institutional Agency

Susan Miller, University of Utah. Paper title: Dangerous Archives: At Least Hypothetically

Susan C. Jarratt, University of California at Irvine. Paper title: Master Narratives and Peripheral Spaces: Archival Encounters in the HBCU's

**N01, May 31: 11:30 - 1:00 pm
Hill Country A**

**Panel: Rhetorics and Representations of Global Agriculture and the Environment:
Creating a Sustainable Future**

Panel Chair: Eileen Schell, Syracuse University

Speakers:

Christopher Ervin, University of Louisville. Paper title: Cultivating "Green" Ethos: Organic Rhetoric in a Conventional Market

Eileen Schell, Syracuse University. Paper title: The Rhetorics of the Farm Crisis: Media Representations of Tragedy, Smart Diversification and Sustainability in a Globalized World

Susan Ghiaciuc, James Madison University. Paper title: Agricultural Rhetoric: Consuming or Being Consumed by Biotechnology

Amy Patrick, University of Minnesota. Paper title: Ecostylistics: Contextualizing Style in Environmental Discourse and Politics

**N02, May 31: 11:30 – 1:00 pm
Hill Country B**

Panel: Rhetoric and Architecture

Panel Chair: Frederick J. Antczak, University of Iowa

Speakers:

Cynthia Duquette Smith, Indiana University. Paper title: Art Evangelism and the Gated Community: The Rhetorics of Thomas Kinkade's "Village"

Cristina H. Bresch, University of Minnesota. Paper title: Towards a Rhetoric of Architectural Space: The Shopping Mall and the Postmodern Flaneur

Lorien Goodman, Pepperdine University. Paper title: Notes from the 'Hood': Space, Place, and Ethics

N03, May 31: 11:30 – 1:00 pm
Foothills Foyer

Panel: Greater Mexican Public Culture: Forms, Formations & Performances

Chair: Richard Flores, University of Texas at Austin

Speakers:

Peter Haney, University of Texas at Austin. Paper title: From Pelado to Pachuco: Greater Mexican Popular Theater and the Indiscreet Charm of the Lumpenproletariat

David Sandell, University of Texas at Austin. Paper title: The Social Imagination in Commodity Culture: The Roles of Race and Human Sacrifice

Brenda Sendejo, University of Texas at Austin. Paper title: Tejana Representation in South Texas History: An Interpretive Account by the Women Who Lived It

Ben Chappell, Bridgewater College. Paper title: Lowriders and the Rhetoric of Publicity

Richard Flores, University of Texas at Austin. Paper Title: We're Texas: Modernity and the Occidental Imagination

N04, May 31: 11:30 – 1:00 pm
Hill Country D

Panel: Rhetoric and Public Policy Theories

Panel Chair: Timothy McGee, Philadelphia University

Speakers:

Kevin Douglas Kuswa, University of Richmond. Paper title: The Rhetoric of Recidivism: Violence, the State and Terror

Lindsay Ellis, University of Michigan. Paper title: To Arbitrate or to Mediate: The Changing Epistemology of Peace Education

Chris Eisenhart, Carnegie Mellon University. Paper title: Constructing a Public Event: an Argument for Commemoration

N05, May 31: 11:30 - 1:00 pm

Big Bend A – B

Panel: “Subversive” 19th Century American Women’s Rhetoric

Panel Chair: Carlann Scholl, Purdue University

Speakers:

Wendy Hayden, University of Maryland. Paper title: Promiscuous Subjects and Promiscuous Audiences: Victorian Claflin Woodhull and the New Rhetoric

Sue Carter, Bowling Green State University. Paper title: Using the Needle as a Sword: A Rhetoric of Dual Display and Dual Identification in the Women’s Christian Temperance Union

Claire M. Roche, University of Rhode Island. Paper title: Continuing the Family Tradition: Race Propaganda and Feminist Rhetoric in Angelina Weld’s Rachel

Pamela T. Washington, University of Central Oklahoma. Paper title: Manipulating Expectation: Harriet Beecher Stowe’s Subversive Religious Rhetoric

N06, May 31: 11:30 - 1:00 pm

Big Bend C - D

Panel: A Roundtable on the Theory, Practice and Pedagogy of Multi-Modal Rhetoric

Panel Chair and Speaker: Dennis A. Lynch, Michigan Technological University

Speakers:

David S. Kaufer, Carnegie Mellon University

Barbara Duffelmeyer, Iowa State University

Michael T. Mendelson, Iowa State University

Rosa Eberly, Pennsylvania State University

Diana George, Michigan Technological University

Anne Wysocki, Michigan Technological University

Michael Carter, North Carolina State University

Christopher M. Anson, North Carolina State University

David Blakesley, Purdue University

N07, May 31: 11:30 – 1:00 pm
Foothills Ballroom

Cancelled

N08, May 31: 11:30 – 1:00 pm
Hill Country C

Panel: Epidemics, Angels, Students & Spies: Rhetorical Eruptions in the Public Sphere

Panel Chair: Darrin Hicks, University of Denver

Speakers:

Betsy Gwyn, University of Denver. Paper title: Down and Out in Boston: Eighteenth Century Rhetorical Models and the Expansion of the Public Sphere

Darrin Hicks, University of Denver. Paper title: Darkness on the Edge of Town: On the Interface Between Linguistic and Racial Identities

N09, May 31: 11:30 a.m. – 1:00 pm
Texas 5

Panel: Ethical Dilemmas: How Our Choices Affect our Theorizing and Pedagogy

Panel Chair: Robert L. Scott, University of Minnesota

Speakers:

Robert L. Scott, University of Minnesota. Paper title: The Dictates of an Ethical Point of View in Research and Teaching

Carol Rutz, Carleton College. Paper title: Responding Ethically to Student Writers

Joshua Gunn, Louisiana State University. Paper title: Using Paranormalism to Teach the Rhetoric of Religion

Laura Sells, Louisiana State University. Paper title: The Problem with Teaching Feminist Standpoint Theory: Epistemology, Perspective and 'The Woman's Point of View'

N10, May 31: 11:30 - 1:00 pm
Texas 6

Panel: Materialist Rhetorics, Affective Rhetorics

Panel Chair: Kenneth R. Marunowski, Kent State University

Speakers:

Kathryn E. Dobson, McDaniel College. Paper title: Affective Dimensions of Historical Discourse

Kathryn J. Weiss, Kent State University. Paper title: Material Rhetoric vs. The Materiality of Rhetoric

Julia M. Allen, Sonoma State University. Paper title: Toward a Materialist Rhetoric: A Discussion of U.S. Government Attacks on International Publishers and the Daily Worker During the 1950's

Michael Carlson Kapper, Purdue University. Paper title: Affect and Posthuman Rhetorical Agency

N11, May 31: 11:30 - 1:00 pm
Texas 7

Panel: Rhetoric in the Modern Era: George Campbell and Chaim Perelman

Panel Chair: Sara Newman, Kent State University

Speakers:

Daniel L. Emery, Drake University. Paper title: Enlightenment Culture and Performative Art: Walzer on George Campbell

Glen McClish, San Diego State University. Paper title: Arthur Walzer's Contribution to Historical Studies of Rhetoric

Jeanne Fahnestock, University of Maryland. Paper title: Gross and Dearin's Chaim Perelman

Leah Ceccarelli, University of Washington. Paper title: Applying Theory to Criticism

N12, May 31: 11:30 - 1:00 pm
Texas 2

Panel: Ethos Online

Panel Chair: Michael J. Hyde, Wake Forest University

Speakers:

Laura Gurak, University of Minnesota. Paper title: The Ethos of Code

Barbara Warnick, University of Washington. Paper title: Online Ethos: Source Credibility in an "Authorless Environment"

Carolyn R. Miller, North Carolina State University. Paper title: Online Ethos: Trusting Virtual Rhetors